

The Magic of Santa's Holly Jolly Sleigh Tour

A Naperville Christmas Tradition



SANTA'S SLEIGH TOUR

12 NIGHTS • 12 ROUTES • 80 NAPERVILLE NEIGHBORHOODS



Thank You!

Santa's Holly Jolly Sleigh Tour would not exist without the dedicated team of "elves" who help bring it to life each year.

- **"Mortgage Matt" Doyle** and **Scott Hulsey** of Team Doyle/Hulsey CrossCountry Mortgage, whose vision and generosity launched the very first TDH Santa.
- **Colleen Doyle** of CoDo Marketing and our Chief Marketing Elf. She had the inspiration for Santa's first ride, and is his creative and marketing heartbeat.
- **Karyn Charvat**, thank you for ensuring Mrs. Claus has everything she needs to stay warm while doing what she loves most, seeing the kids' bright smiles.
- **Tony Giunti and the IBEW Local 701 team**, whose incredible talent and enthusiasm ensures this tradition not only endures, but thrives. Your electrical expertise brings Santa's sleigh to life year after year.
- **Woody Buick GMC of Naperville and Gurnee** for graciously embracing both our community and our mission to support children and families in need.
- **PowerForward DuPage electrical contractors** for dedicating your time night after night to ensure a safe and joyful sleigh ride.
- **Liz Doyle**, whose idea transformed the original one-night ride into 12 nights.
- **Jack Doyle**, for following along on so many routes cheering on Santa and the team. Know that your gal, Mary Beth, rides with you each night in spirit.
- **Donors & Volunteers** who give their time, talent, and treasure to help.

And most importantly, thank you to the amazing Naperville community for your unwavering support! This tradition shines brightly because of you.

The Magic of Santa's Holly Jolly Sleigh Tour *A Naperville Christmas Tradition*

This book is dedicated to Olivia Jane Parker.

Olivia's smile, love of jokes, and amazing attitude were the hallmarks of her way-too-short life. Olivia taught everyone what having a positive attitude can do, and that unicorns really do exist.

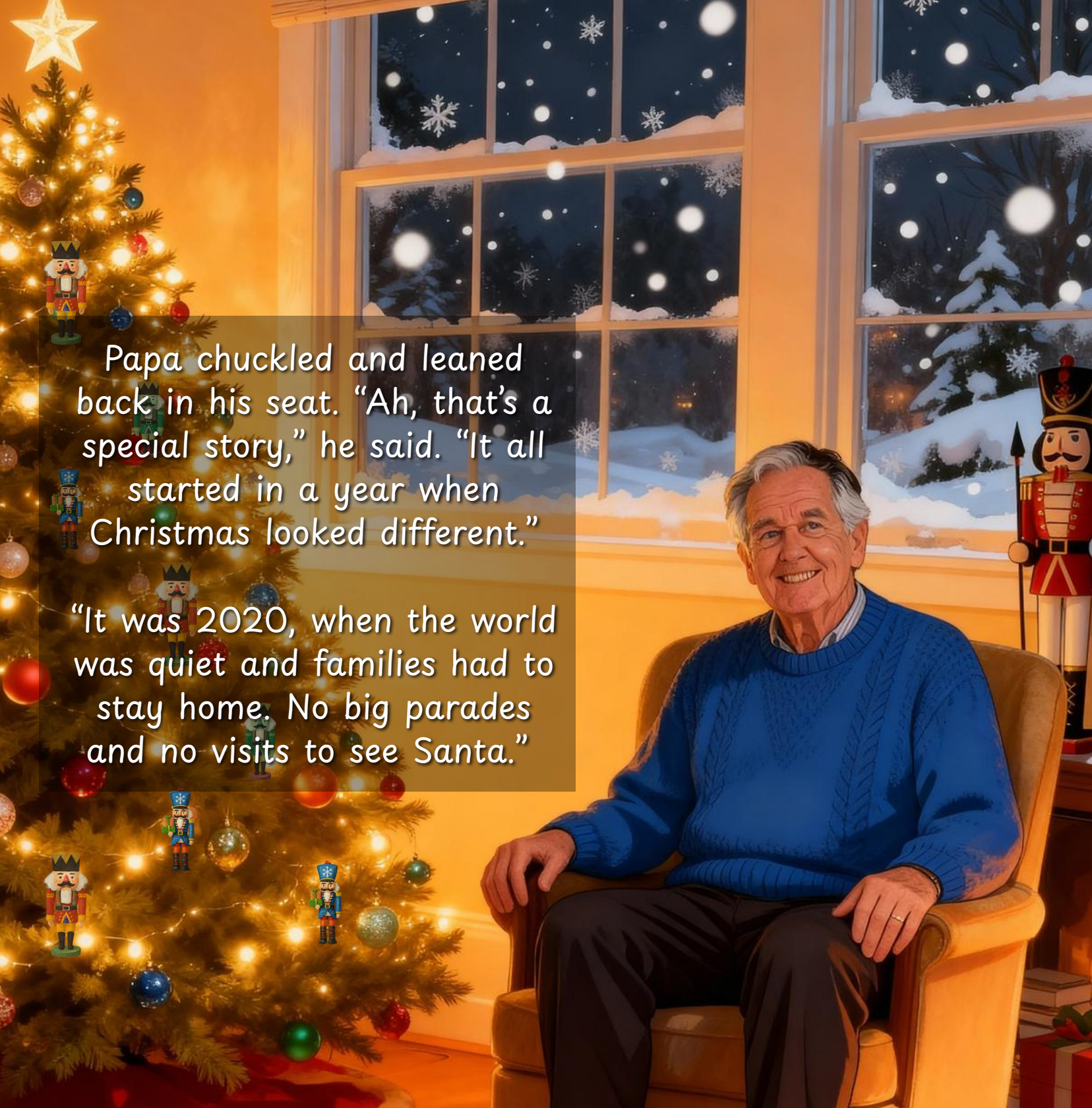




Snow fell gently over the City of Naperville as the littles —Finn, Maeve, and Piper—snuggled on the couch with their Papa. The twinkling Christmas tree lights made the room glow, but the real excitement was outside. The whole neighborhood was buzzing. It was one of the twelve nights of Santa's Holly Jolly Sleigh Tour!

"Papa, how did Santa's
Sleigh Tour start?"
Piper asked, her eyes
wide with curiosity.





Papa chuckled and leaned back in his seat. "Ah, that's a special story," he said. "It all started in a year when Christmas looked different."

"It was 2020, when the world was quiet and families had to stay home. No big parades and no visits to see Santa."



“But one man, ‘Mortgage Matt’ Doyle, had a magical idea. He thought, ‘If kids can’t go see Santa Claus, then why not bring Santa Claus to them?’”

The kids’ mouths dropped open.

"Matt and his friends, Scott and Liz, at Team Doyle/Hulsey CrossCountry Mortgage arranged for Santa Claus to ride through the streets of Naperville waving from his sleigh," Papa continued.

"Santa just rode through our neighborhoods?" asked Maeve.

"That's right!" Papa nodded. "It was called 'TDH Santa' back then, and it was the first time Santa visited kids right in their own front yards!"





Finn gasped. "That sounds so cool! Did people love it?"

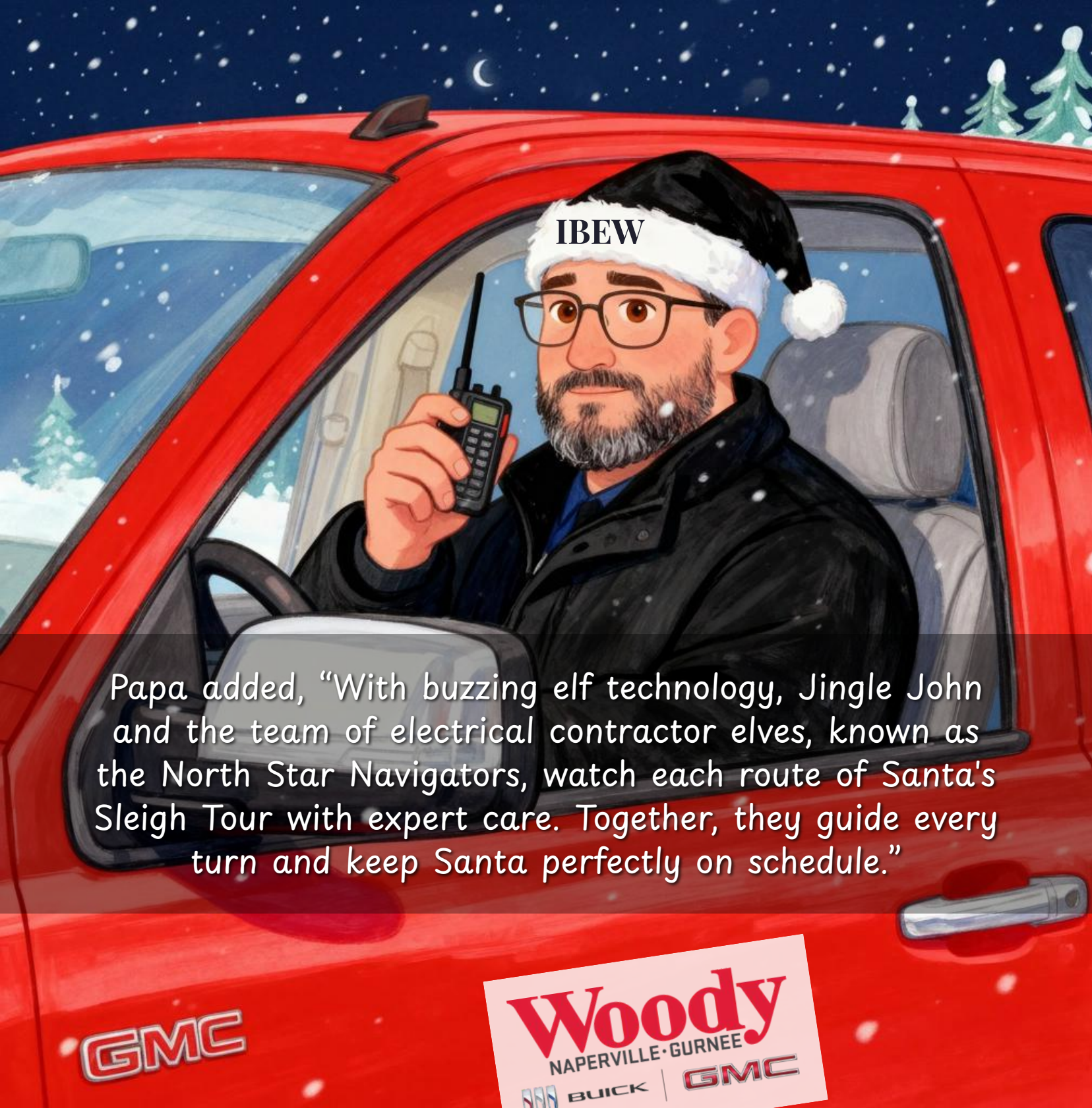
Papa smiled. "Oh, they sure did! Families came outside in their pajamas. Kids young and old waved from driveways and windows, and smiles lit up the whole town. It was so special that the tradition continued, growing bigger every year."



"Today, it's called Santa's Holly Jolly Sleigh Tour, and for twelve magical nights, Santa and Mrs. Claus travel through more than 80 Naperville neighborhoods with the help of some truly amazing community supporters."



Papa grinned. "Of course, Santa couldn't do it without his elves! Master Elf Tony and his team of magical electrical elves from IBEW Local 701 work tirelessly to make sure every twinkling light sparkles and every glowing decoration shines, keeping Santa's sleigh bright and ready to spread Christmas cheer."



IBEW

Papa added, "With buzzing elf technology, Jingle John and the team of electrical contractor elves, known as the North Star Navigators, watch each route of Santa's Sleigh Tour with expert care. Together, they guide every turn and keep Santa perfectly on schedule."

GMC

Woody

NAPERVILLE • GURNEE



BUICK

GMC

"And then there's CoDo Twinklepress, Santa's Chief Marketing Elf. She spreads the word far and wide making sure the whole town knows when and where to catch Santa's sleigh along its route!"

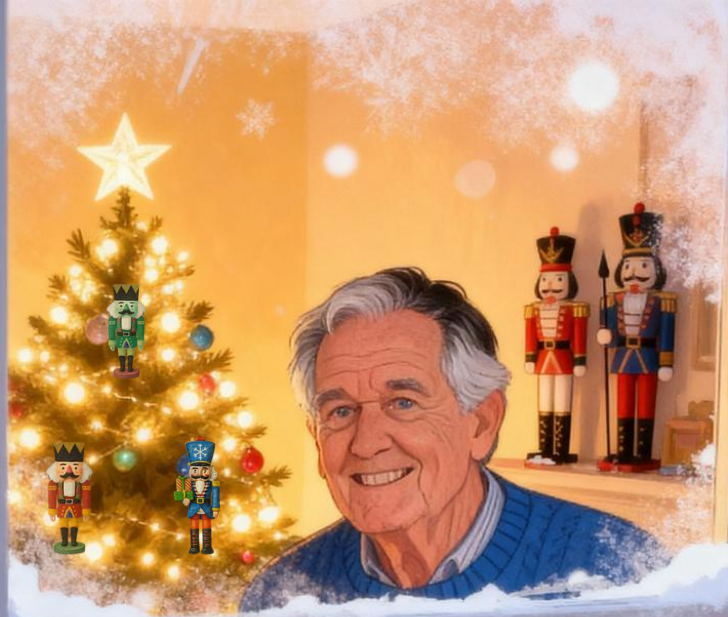




“Did you know you can track Santa along his route, so that you don’t miss the magic?” Papa added, pulling out his phone. Together, they opened [SantasSleighTour.com](https://www.santasleightour.com) to check Santa’s exact location.

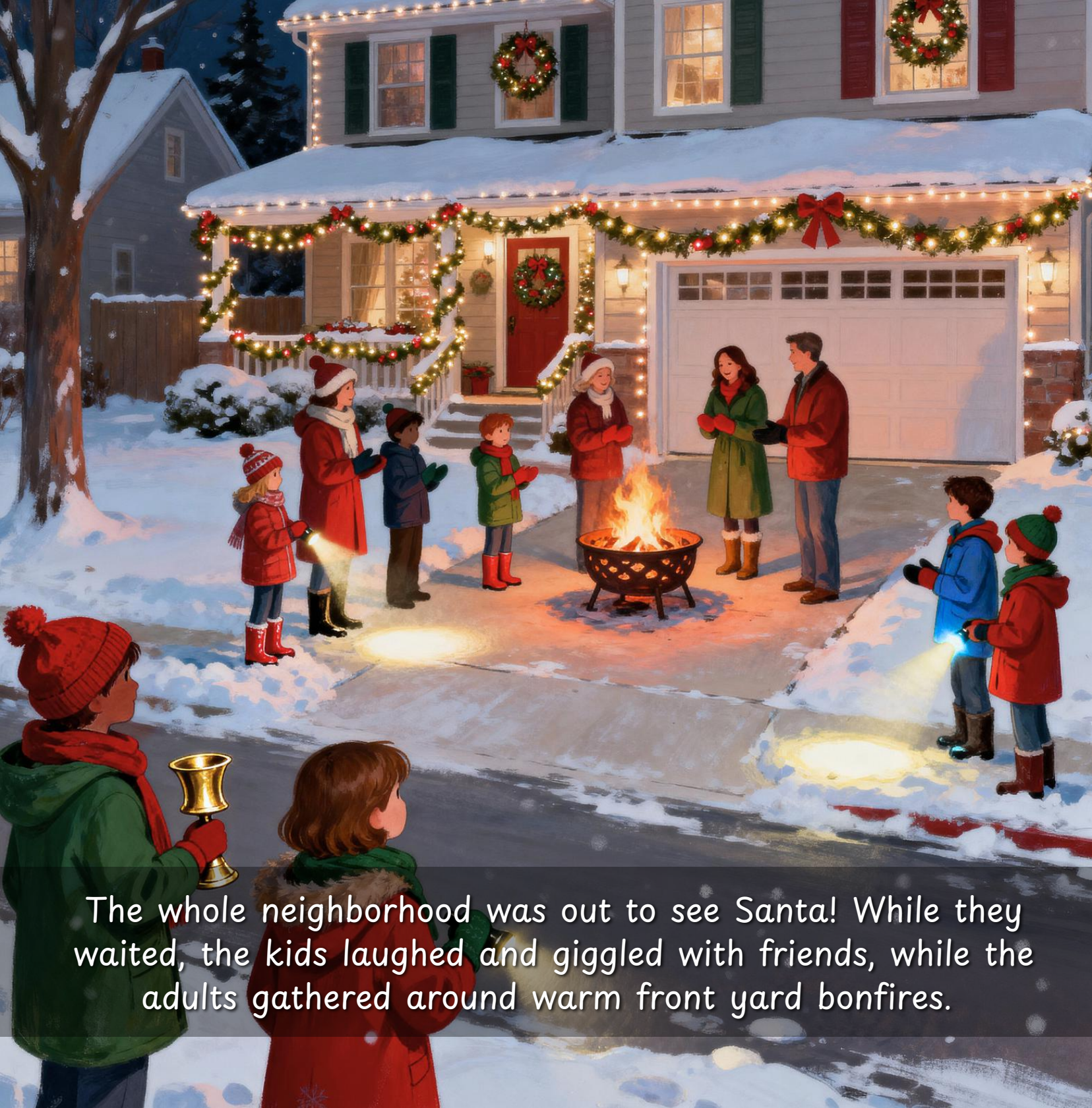
“Look! He’s almost here!”
Finn exclaimed.

Piper jumped up. “Then we
better get ready! Santa
will be here soon!”





The kids bundled up in their coats, hats, and mittens. To make sure Santa could spot them, Finn grabbed a flashlight, Maeve found her favorite bell, and Piper, giggling, carried a pot and a wooden spoon to bang together. They ran outside, their breath puffing in the cold air, joining neighbors on the sidewalk.



The whole neighborhood was out to see Santa! While they waited, the kids laughed and giggled with friends, while the adults gathered around warm front yard bonfires.



Just then, the sound of jingling bells and holiday music filled the air, and the glow of thousands of twinkling lights appeared down the street.

"Santa's sleigh is coming!" yelled Maeve.

The kids cheered with anticipated excitement.
As the sleigh rolled up, Santa and Mrs. C. smiled and waved.





At the sight of all the kids' faces, Mrs. C. smiled as happy tears welled up in her eyes. Mid wave, Santa paused to look at all the festive decorations. He then exclaimed, "Your house looks great this year, but then again, it does every year! Ho! Ho! Ho! Merry Christmas!"



merry christmas!

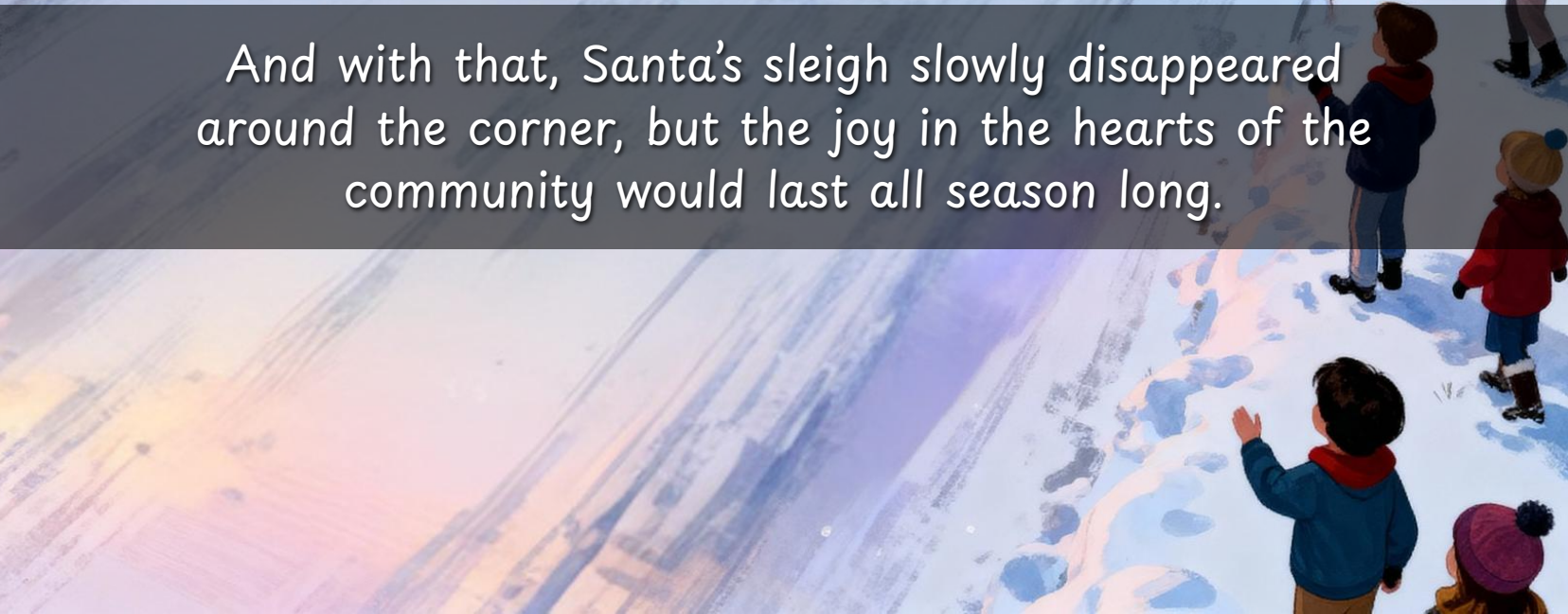
"Merry Christmas, Santa and Mrs. C!" the kids shouted back.

Seeing his grandchildren's joy, Papa smiled.
"My dears, that's how a simple idea, and the dedication of
a community, turned into a cherished Naperville Christmas
tradition. Because when people come together to spread
joy, the magic of Christmas grows."





And with that, Santa's sleigh slowly disappeared around the corner, but the joy in the hearts of the community would last all season long.



SANTA'S SLEIGH TOUR

12 NIGHTS • 12 ROUTES • 80 NAPERVILLE NEIGHBORHOODS



About Santa's Christmas Charities

Santa's Christmas Charities is a registered 501(c)(3) nonprofit organization whose mission is to make a significant impact on the lives of children and families in need. Through Santa's Holly Jolly Sleigh Tour, Santa's Christmas Charities raises funds for designated nonprofits throughout Naperville dedicated to helping children and families.

Santa's Christmas Charities Board of Directors

We extend our appreciation to Santa's amazing board members:

- Matt Doyle, Team Doyle/Hulsey CrossCountry Mortgage
- Colleen Doyle, CoDo Marketing
- Karyn Charvat, PowerForward DuPage
- Kim White, Career & Networking Center
- Dr. Cathy Subber, Advanced Health Naperville & The Branch Moms Community



Get Involved

Support the Santa's Holly Jolly Sleigh Tour by donating, sponsoring, or volunteering. Visit SantasSleighTour.com to learn more.

Powered By:

