

April 2026

NEWSLETTER



Heirloom Creations

Spring always feels like a fresh start... and this year, it truly is. April is National Serger Month, making it the perfect time to try something new, start a fresh project, or finally put your serger to work. Think lighter fabrics, quicker finishes, and pieces you will actually use all season long.

At the same time, we are stepping into something new of our own.

Our new location on South Grand Circle is getting close, and we are excited to share that we are on track for our opening. While everything will not arrive all at once, the space is coming together and we cannot wait for you to see it.

From an expanded showroom with more machines and furniture to test, to a larger classroom designed for better hands-on learning, this next chapter is all about creating a better experience for you.

Be on the lookout for upcoming fall events and classes in the new space. We are already working on what is next and cannot wait to share it with you.

Thank you for being part of this journey with us. Your support has meant everything as we take this next step.

We cannot wait to welcome you into what is next.

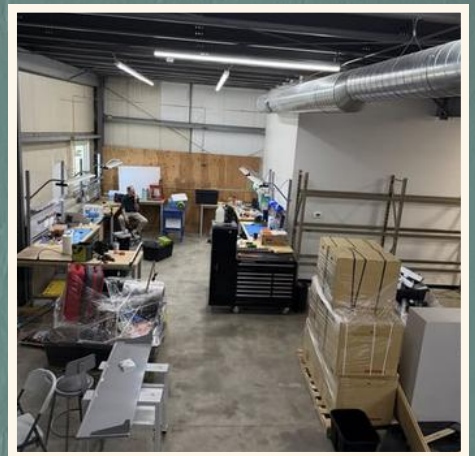
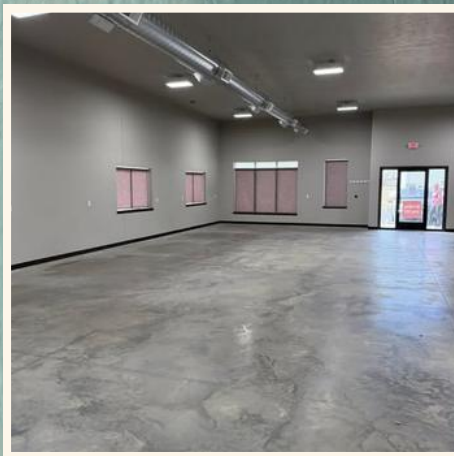
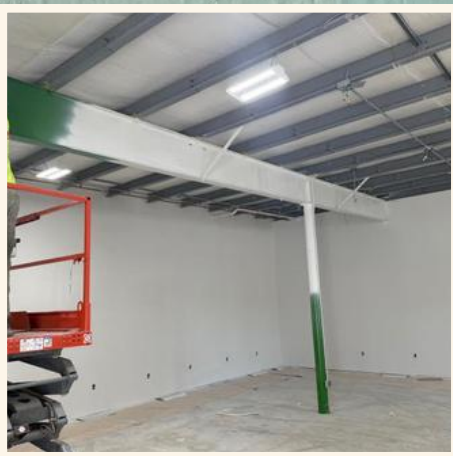
Steve & Sara

Heirloom Creations 3.0



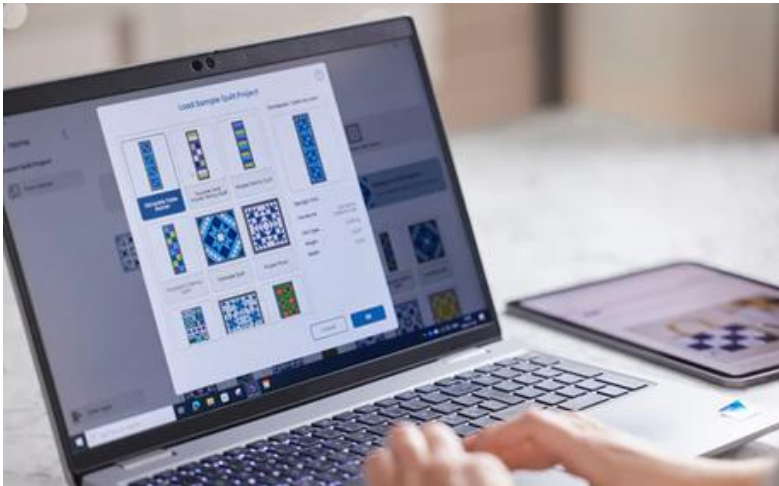
**NEW LOCATION
COMING
SOON!**

TAKE THE TOUR...



creativate™

CREATE • INNOVATE • ELEVATE



SCAN ME!

Use the code **FREE30** at checkout and get your first 30 days FREE!





SewingMastery.com
Master Your Sewing Machine

I'm Sara, and I started SewingMastery.com, a website dedicated to helping people learn how to use their sewing machines.

I know that you've probably been wanting to get started sewing for ages now, and I'm here to help! With my newsletter, you'll get access to my best tips and tricks on how to start your sewing journey with ease.



Explore Our Courses by Clicking on one the brands Below!



April 2026

Exclusive L 8 Offer*

ONE-STEP
AIR
THREADERS

STEP 1

Purchase ANY BERNINA L 8 Series Serger



L 890

L 860

L 850

STEP 2

Add the BERNINA Serger
Studio Cabinet by Horn

- > Quiet electric lift
- > Easy-roll lockable casters
- > Thread cone slide-out storage

\$999*

~~\$3,249~~ VALUE

*Thread not
included*



*Offer valid April 1–30, 2026 at any participating BERNINA Dealership in the United States of America. Offer applies only to the purchase of a new BERNINA L 8 Series Overlock or Combo machine. Offer includes a BERNINA Serger Studio Cabinet, MSRP value of \$3,249. See BERNINA Dealership for details on shipping and handling. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Allow up to 8 weeks for receipt of Serger Studio Cabinet. BERNINA of America, LLC reserves the right to extend, modify, eliminate or reduce this promotion at any time without prior notice. Prices set by BERNINA dealer may vary. Void where prohibited by law.

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NATIONAL
QUILTING
MONTH

SALE EXTENDED 4/15/2026

Christa



Reg. \$1,699.99
\$999.99
Save \$700
off MSRP!

Harriet



Reg. \$1,399.99
\$799.99
Save \$600
off MSRP!

SINGER | momento™

A Quilting Game-Changer. Fast, Accurate, Feature-Packed.



LIMITED TIME OFFER

**MOMENTO
Machine Only**

\$899 OR

**Premier Bundle
with Machine**
Total Bundle Value \$1,800

\$1,149

Plus! Get a free 30-day **CREATIVATE™** Membership trial.
Use code **FREE30** at **CREATIVATE.com** checkout.

Offer valid February 1 – March 31, 2026. SINGER, MOMENTO and CREATIVATE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized SINGER® retailers in the USA. *Premier Bundle only available with the purchase of a MOMENTO™ and applies to part numbers 220453112, 220452112.01, 220484096.01, 220483096.01, 220489096.01, 220461096.01, 220463096.01, 220465096.01, 220574096.01, 220498096.01.



3-DAY SEWING RETREAT

October 29-31, 2026

Mark your calendars and invite your friends for an unforgettable sewing getaway right next door to Heirloom Creations' brand new location at 5220 S Grand Ave, Sioux Falls, SD — opening April 2026!

We're thrilled to partner with our future new neighbors at the Hilton Garden Inn, who've generously offered their spacious conference area just for us! Enjoy three full days dedicated entirely to sewing, creativity, and community in a wide open, welcoming space designed for makers like you.

What to Expect

Open Sew Time: Bring your own sewing and embroidery machines plus your favorite projects. Work at your own pace in a relaxed, inspiring environment.

Expert Help On Hand: Sara will be available all three days to troubleshoot, teach, and support you with your sewing machine, embroidery machine, and stitching questions.

Easy Store Access: Need a break? Stretch your legs and stroll across the parking lot to the Heirloom Creations store to browse, pick up supplies, or share your latest masterpiece with friendly staff.

Flexible Attendance: Drop in and out each day as your schedule permits — whether you can stay for a few hours or all day, it's your retreat to enjoy.

Delicious Perks: Start your day with daily breakfast/brunch, plus snacks and drinks throughout. Lunch and dinner are on you, with 20+ dining options just a block away to satisfy every craving.

Optional Overnight Stay: Take advantage of special room rates at the Hilton Garden Inn and make this a true sewing weekend getaway.

Additional optional daily sewing activities are also in the works — stay tuned for exciting opportunities to sharpen your skills, explore new techniques, and connect with fellow sewists!

Early Enrollment Special: Reserve your spot now for just \$249 (regular price \$299). Call Heirloom Creations at 605-332-4435 to lock in your place!

Spaces are limited — don't miss your chance to connect, create, and unwind at this inaugural sewing retreat!

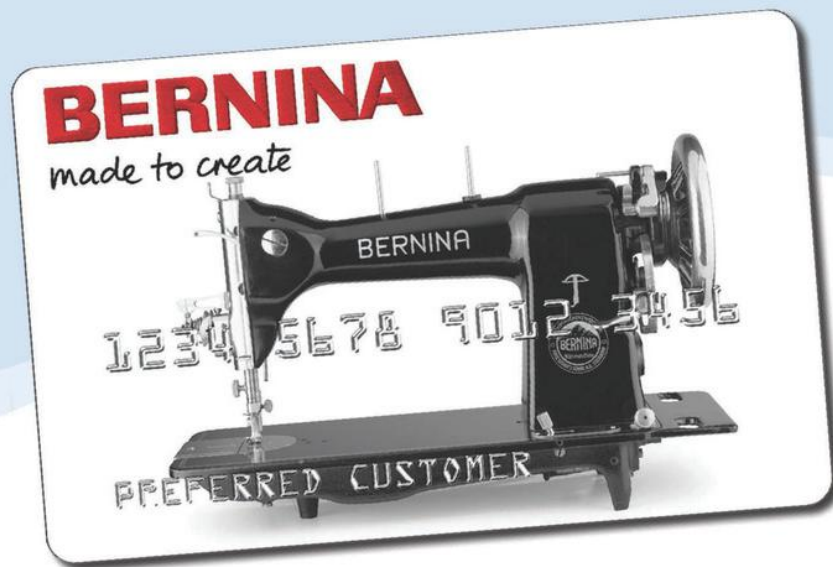
Stay tuned — more exciting details coming soon!

[Click here to book your own hotel room at a discounted rate.](#)



Save
the Date!

Limited-Time Financing
April 14–18, 2026



0% Interest for 24 Months[†]

on in-store purchases of \$999 or more.

Participating Dealers Only.

24 Equal Monthly Payments Required.

made to create **BERNINA**

[†]Offer applies only to single-receipt qualifying purchases. No interest will be charged, and equal monthly payments are required on promo purchase until it is paid in full. The payments equal the amount financed divided by the number of months in the promo period, rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. During the last month(s) of the promo period the required monthly payment may be reduced due to the prior months' rounding. Regular account terms apply to non-promo purchases. New Accounts as of 07/31/2025: Purchase APR 34.99%. Penalty APR 39.99%. Min Interest Charge \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. Participating Dealers Only. See Store for Details. We reserve the right to discontinue or alter the terms of this offer any time.

OESD™

NEW RELEASES

SHOP NOW



Hope You Like Dogs \$4.99



\$12.99

Shire Alphabet



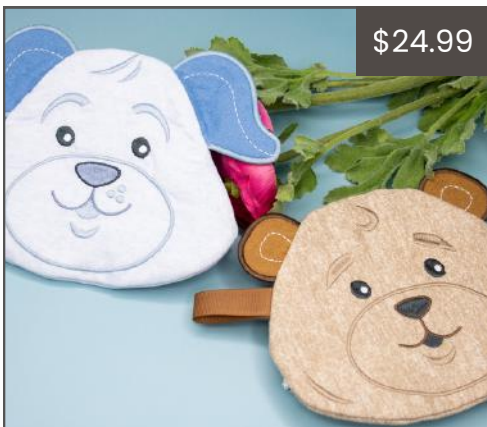
\$9.99

Prime Cut Appliques



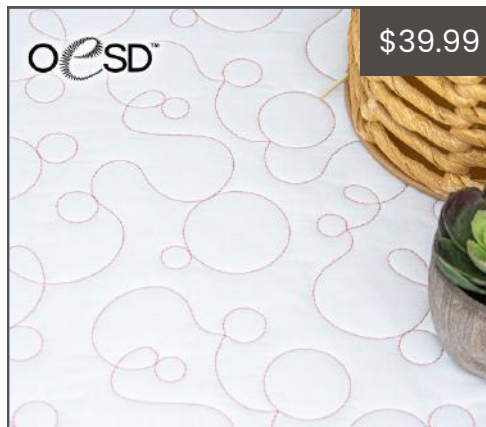
\$14.99

Music Mug Rugs



\$24.99

Animal Zipper Pouches



\$39.99

Spectacular Meanders Quilting



\$4.99

Hope You Like Cats



\$14.99

Together is our Favorite Place



\$19.99

Springtime Sign



\$9.99

Jet Fighter by Angela Nickeas

bernette
Specials*

b44
Overlock Machine

\$599
\$899 MSRP-

b68
Combo Machine

\$1,999
\$3,199 MSRP



bernette
SWISS DESIGN

*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

Special
Buy*

B 475 QE

- > Color touch screen
- > Jumbo bobbin with 70% more thread
- > Convenient automatic thread cutter

\$1,999
\$3,199 MSRP



Includes Patchwork
Foot #37



*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

SALE EXTENDED

4/15/2026

With the purchase of a Wallaby, Kangaroo & Joey, or Aussie, get a \$799.99 Kiwi FREE!



FREE KIWI



Serger Savings*

L 450
Cut, Sew & Finish
\$999
\$1,499 MSRP



L 890
Original Combo
> Touchscreen operation
> Total stitch control
\$6,499
\$8,749 MSRP

L 890 BONUS BUY
Add the BERNINA Serger Studio Cabinet by Horn
\$999
~~\$3,249~~ VALUE



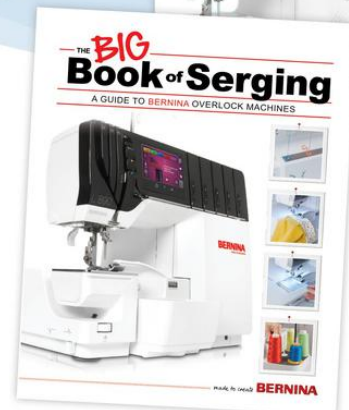
*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealerships in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

BERNINA
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Accessory Savings*

20% off* MSRP
The Following Accessories:

- > Serger Thread Collection
- > BERNINA & bernette Serger Feet
- > BIG Books of Serging



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*Offer valid April 1–30, 2026 at any participating BERNINA/bernette Dealers in the United States of America. 20% savings are off MSRP. The offer applies only to in-stock BERNINA or bernette Serger Presser Feet, Serger Thread Collection, and BERNINA BIG Books of Serging. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Available while supplies last. Sales and local taxes not included in total purchase calculation. If customer returns the product(s), purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer and its terms are subject to change. Cannot be redeemed for cash. Void where prohibited by law.



APRIL

Accessory of the Month

20% OFF!*

Let your creativity soar and take advantage of the savings with our growing family of serger feet!



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*Offer valid April 1-30, 2026 at any participating authorized BERNINA/bernette Dealership in the United States of America. Offer good for 20% off MSRP on BERNINA and bernette serger/overlocker presser feet. Discount is off MSRP. Offer not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer is not transferable, not redeemable for cash, and has no cash value. Offer and its terms are subject to change. Offer void where prohibited by law.

