



GUZZEMA

LOOKBOOK

SPRING/SUMMER 2025

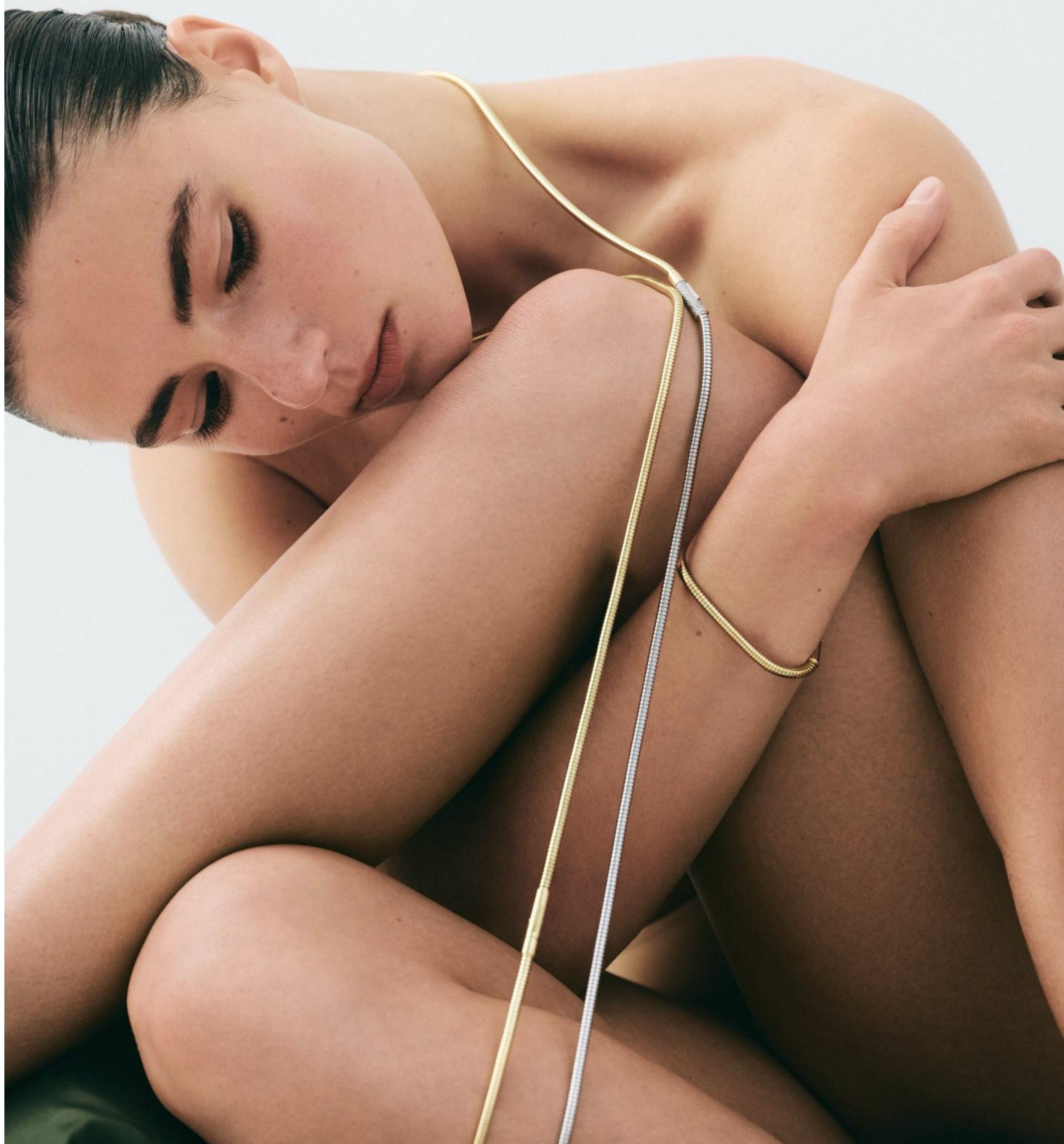
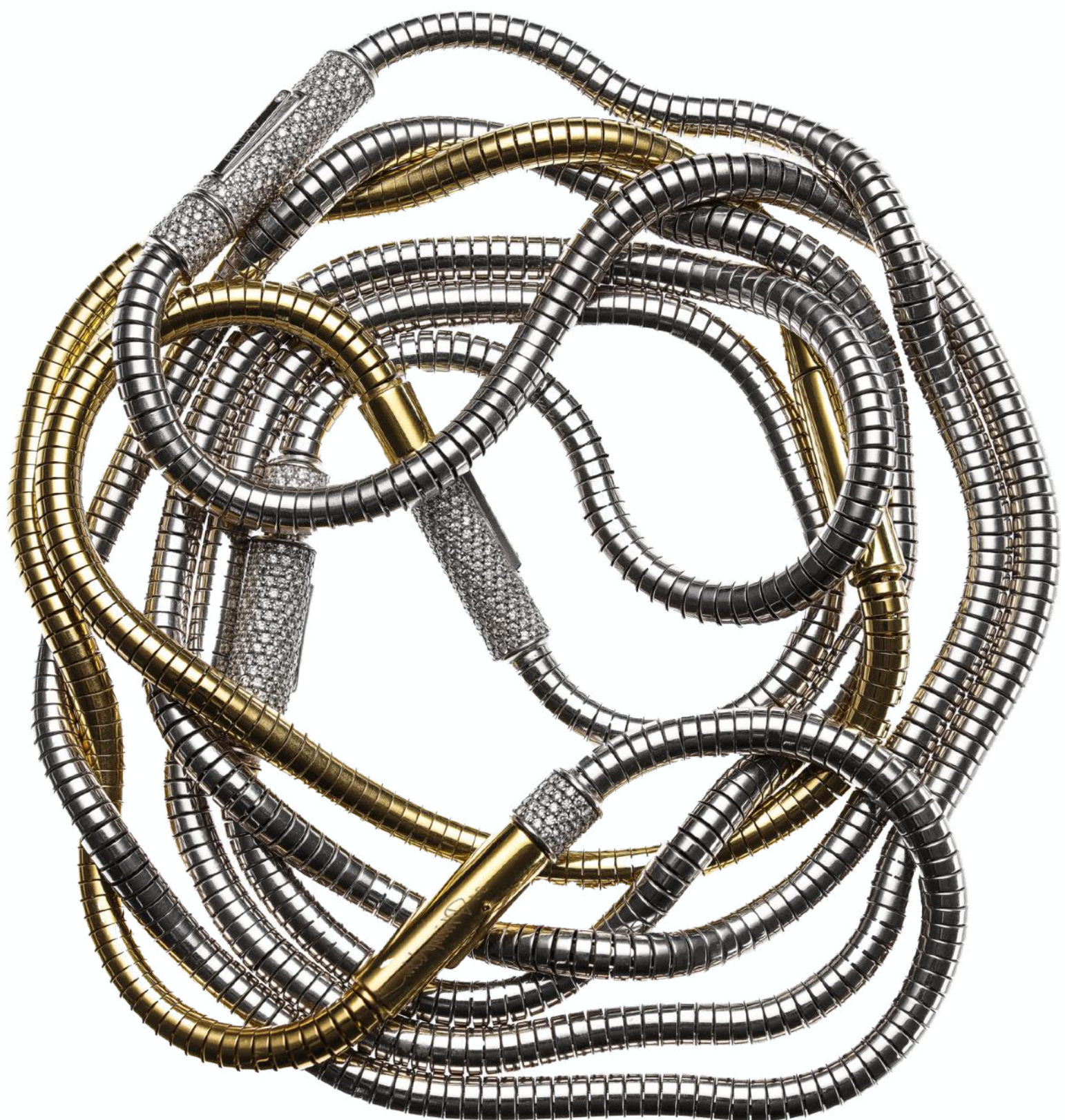
Snake Collection

Guzema x 3.1 Phillip Lim

We are pleased to debut a limited edition jewelry collaboration with New York fashion house, 3.1 Phillip Lim.

Just in time to celebrate an auspicious Year of the Snake, the collection features two styles – a snake choker and matching bracelet in sustainably sourced metals, each with the signature 3.1 Phillip Lim logo engraved alongside Guzema on each clasp.





ETERNAL Collection

Eternal Collection is *more than just jewelry*. It is a way to say "*thank you*" for the most *precious memories*.

The design of the new pieces captures a harmonious blend of elegance and symbolism. Gold lines intertwine gracefully, creating unique shapes that represent timeless beauty and cherished moments we want to hold close to our heart.





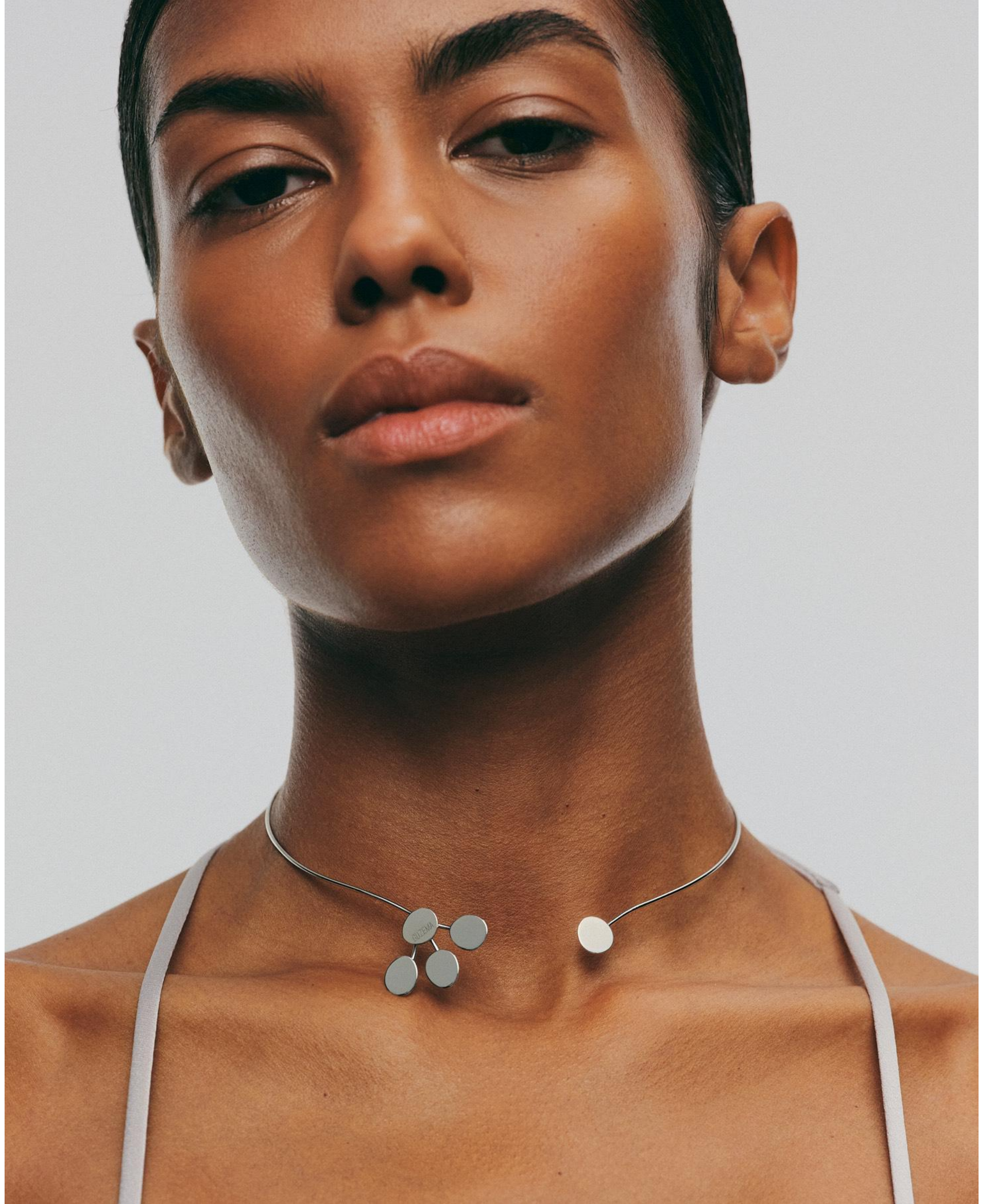
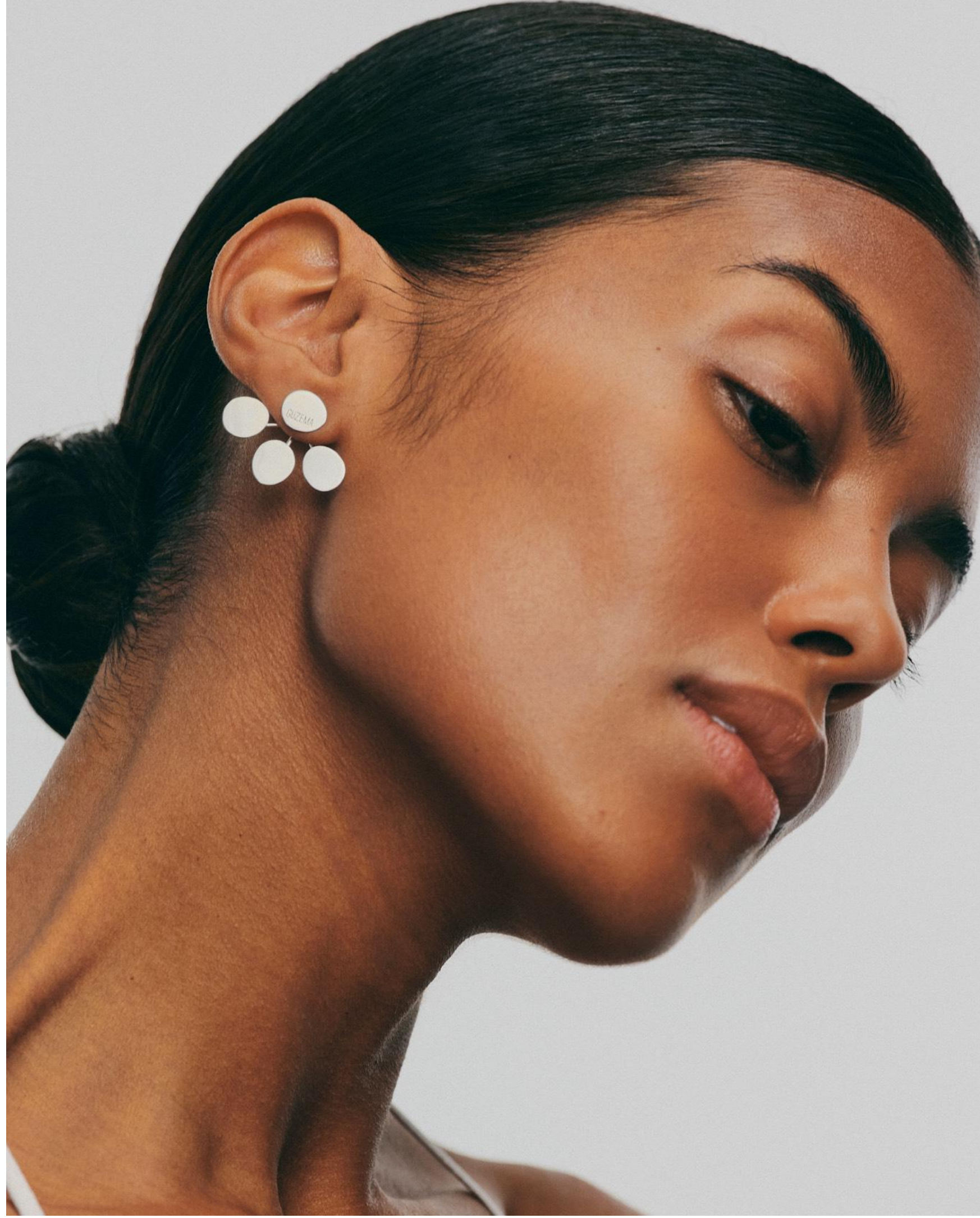
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CLASSIC Collection

Marrying *elegance* with *allure*,
each creation meticulously
honors *timeless beauty*.

Delicate creations crafted of white and yellow gold feature the signature elements – polished orbs and flats create a zesty interplay of light and form. Bold, yet delicate, the Classic jewelry is a luminous reflection of your inner spark. The sleek contours merge minimalist aesthetics with a bold statement of elegance. These are pieces that speak of confidence and strength.





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HIGHLIGHTS

Collection

Envisioned *to illuminate your radiance*, crafted in a harmonious fusion of sleek white and yellow *gold and adorned with natural diamonds*.

As light dances across the surface of each diamond, it reflects the multifaceted beauty that defines every woman. From delicate earrings that whisper sophistication to statement necklaces that command attention, every item is a testament to innate brilliance.





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Inspired by the *inner charm*,
Hidden Beauty collection
seeks to embrace the *unique
radiance within every woman*.

Crafted with pure dedication, every creation
undergoes up to 14 hours of meticulous
handwork by the skilled artisans. Utilizing
two to five meters of impeccably assembled
gold chain, each fringed piece embodies
the essence of timeless elegance and
unparalleled craftsmanship.

HIDDEN BEAUTY *Collection*



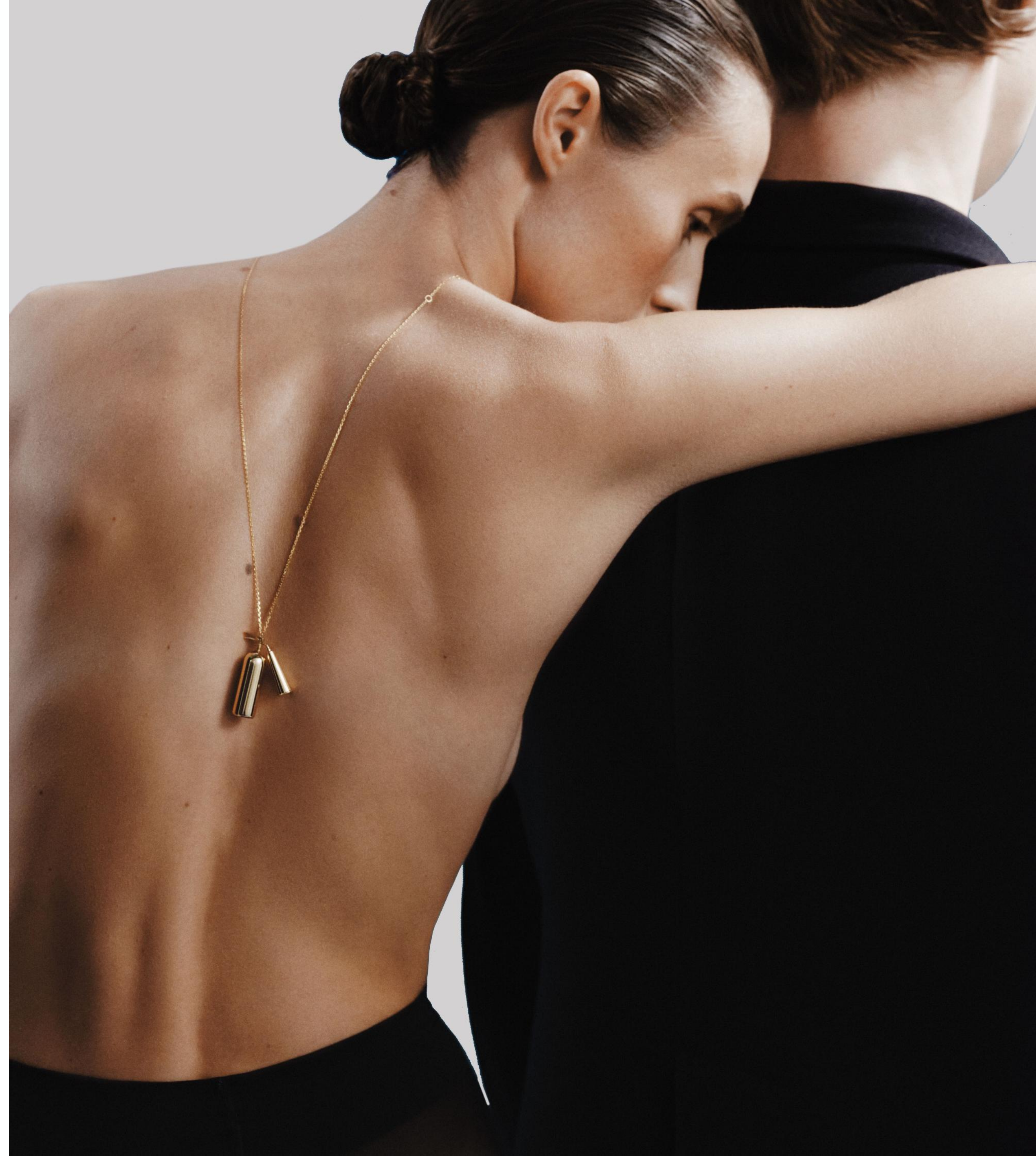
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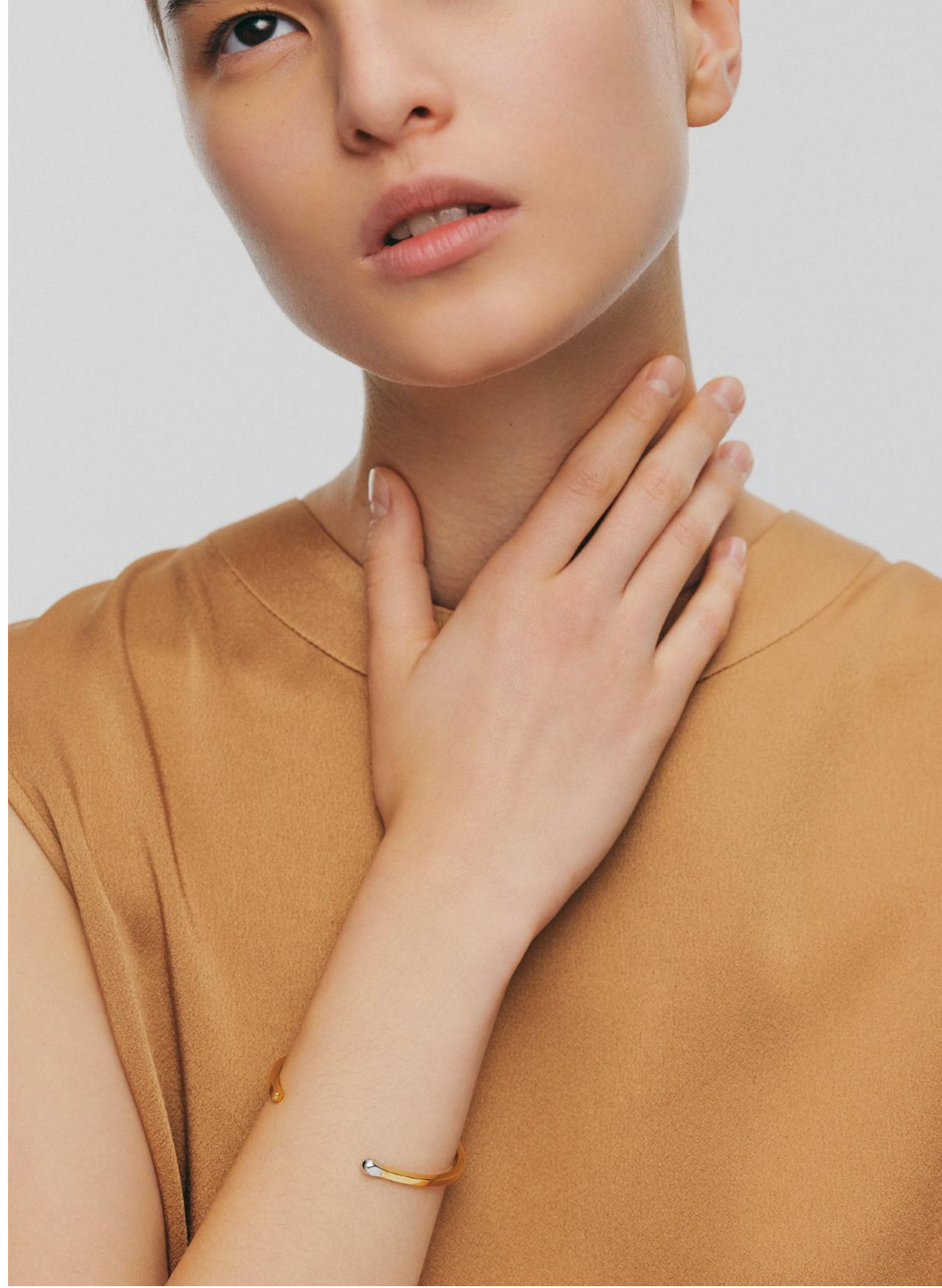
LIGHT MY FIRE!

Collection

Everyone harbors *an inner fire* — a powerful blend of *passion and prowess*.

Matches are the spark needed to start a fire, but the jewelry ignites something even greater — your inner strength and desire to move dreams. You are a force of nature waiting to be unleashed. So release the unstoppable you.





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SPACE Collection

*Bold, oversized statement styles designed with lustrous white and yellow gold **infuse your look with cosmic allure.***

While stunning on their own, the I need more Space Collection items are also versatile team players, effortlessly complementing treasures from our other collections. Mix, match, and stack them to create a stack that's uniquely yours, blending cosmic inspiration with timeless elegance.





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SECRET Collection

Discover the art
of intimacy and
personal storytelling.

These dainty masterpieces are more than mere adornments. Crafted with the utmost care with white and yellow gold rings and necklaces from the range serve as a sanctuary for your most precious memories — where secrets, heartfelt messages, or tiny photos find their safe haven.





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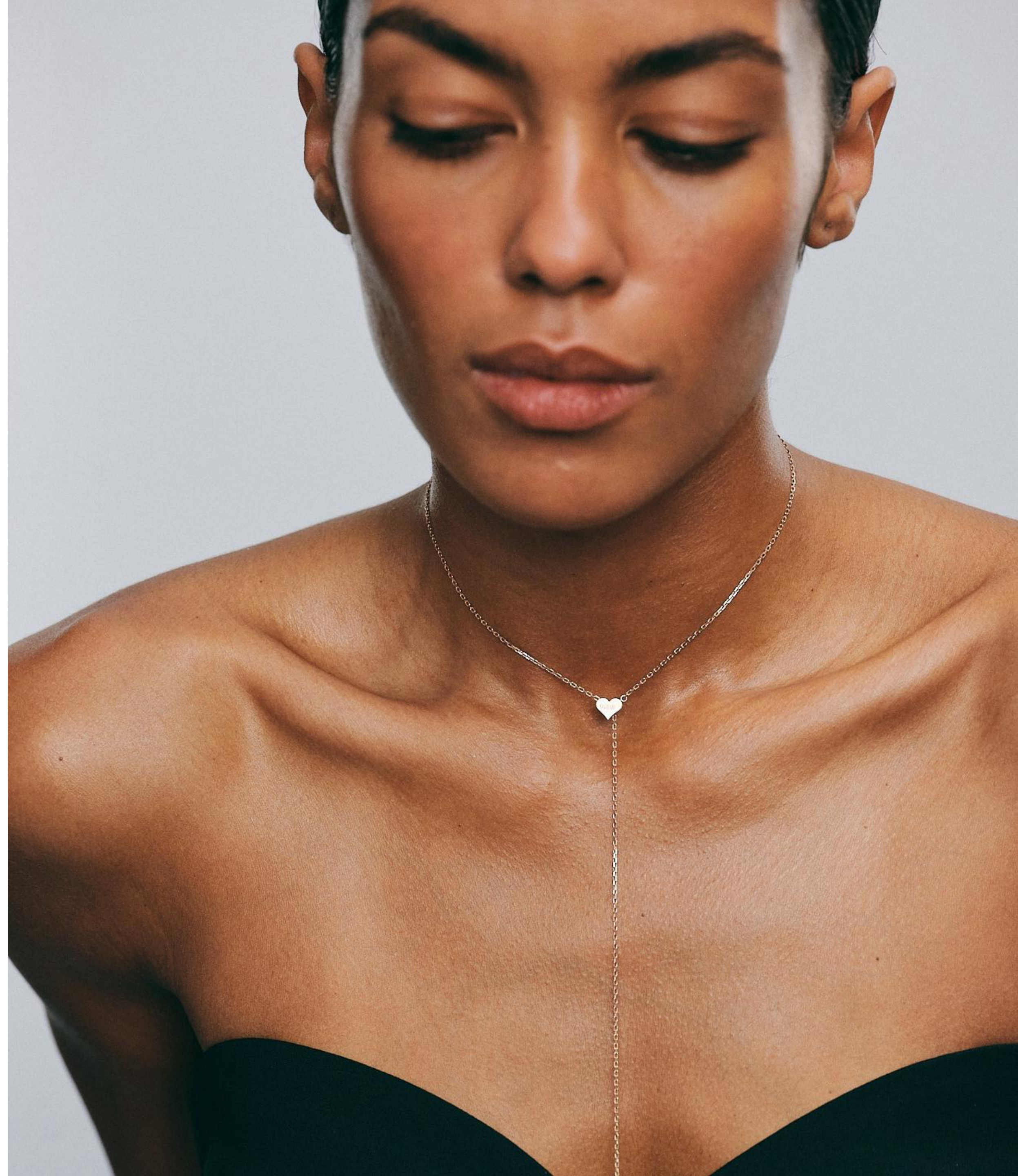


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LOVE Collection

With every graceful movement, this *timeless jewelry* evokes *tender emotions*.

Inspired by the universal language of love, Love Collection by Guzema seamlessly merges timeless elegance with contemporary sophistication. Crafted from exquisite yellow, white and rose gold, each piece becomes a cherished heirloom, a testament to the enduring power of love's embrace.





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BABY BELL Collection

It is a radiant symbol of the *unbreakable bond* between a mother's *heart* and her child.

Crafted for expecting mothers and those yearning for motherhood, Baby Bell draws inspiration from the sacred Mayan tradition of the 'angel caller' amulet. Believed to summon a guardian angel to safeguard the unborn child. Fashioned in glowing gold and suspended delicately on a matching chain, it captures the essence of waiting.

As the pendant rolls gently upon the belly in harmony with your own heartbeat, a gentle, soothing chime emerges from the tiny golden sphere within, honoring the serene wait for a new life.





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KVITKA Collection

Reminder of the beauty in giving, the strength of unity, *and the endless potential within every woman.*

Inspired by cultural heritage the brooch was designed based on the work of the Ukrainian graphic artist Heorhii Narbut. The proceeds are directed to the **"You are important"** educational program launched by the Ukrainian School of Political Studies. Its participants are servicewomen and veterans who seek to take an active part in social and political processes.

