

REAL TALK

INFLUENCE AND BEAUTY

Our Beauty Referral Network is here.
Thanks to visionary founder Calli Jensen.



***RESONS TO ADVERTISE IN
REAL TALK: INFLUENCE & BEAUTY?***



REACH YOUR IDEAL AUDIENCE

This flip book connects you directly with beauty lovers, wellness seekers, and entrepreneurs who are actively looking for trusted professionals and products. Your ad is seen by the very people who need your services.

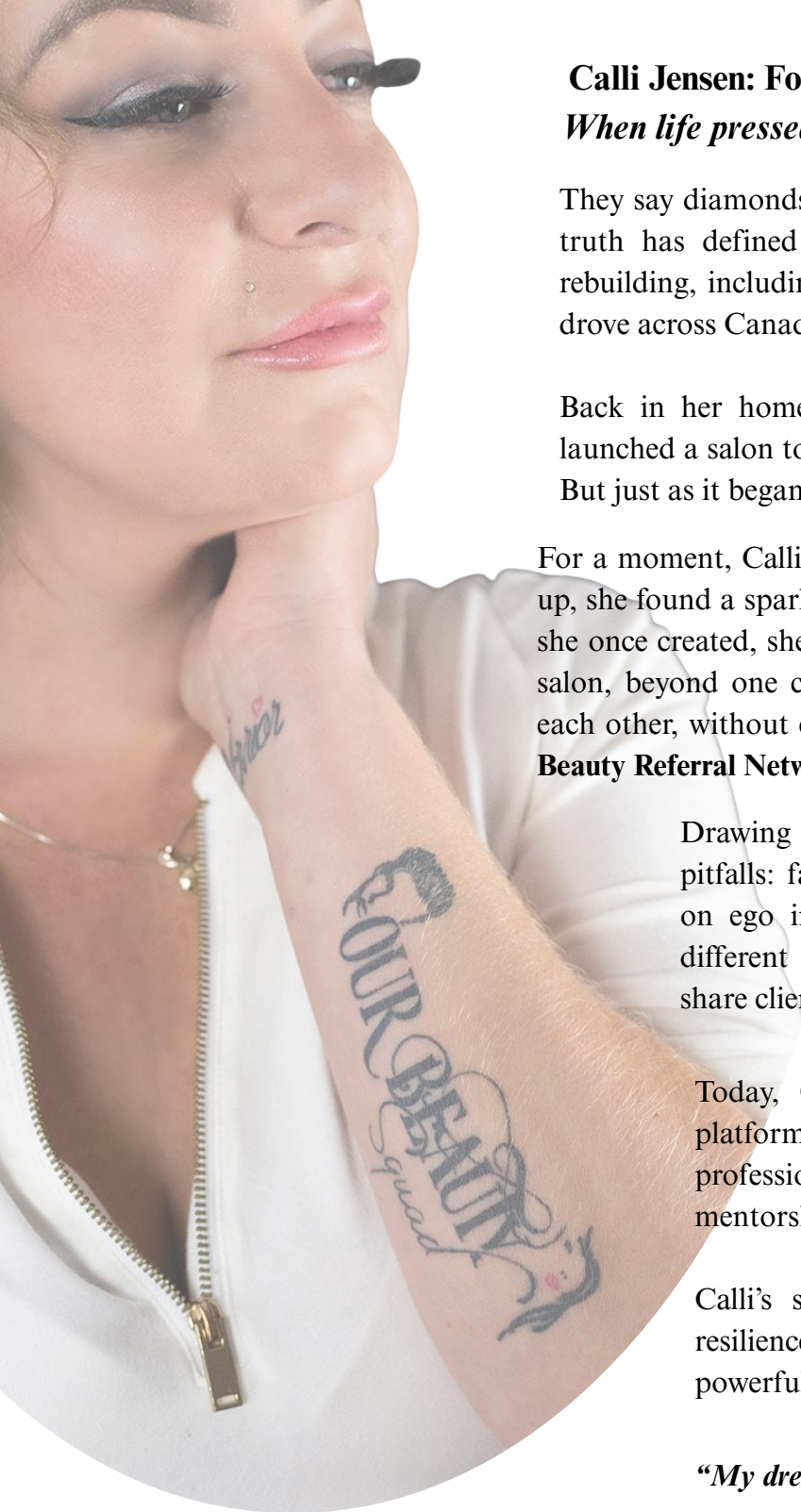
***RESONS TO ADVERTISE IN
REAL TALK: INFLUENCE & BEAUTY?***



BUILD CREDIBILITY AND INFLUENCE

Being featured alongside inspiring stories and industry leaders positions your business as a go-to authority. It's not just advertising, it's aligning your brand with empowerment, beauty, and real influence.

**SAMPLE
FULL
PAGE**



Calli Jensen: Founder of the Beauty Referral Network

When life pressed hardest, she discovered her brilliance.

They say diamonds are created under pressure. For Calli Jensen, that truth has defined her journey. After years of trauma, loss, and rebuilding, including losing a child, her health, and a business, Calli drove across Canada determined to start over.

Back in her hometown of Vancouver, she and her mother, Judi, launched a salon together. It was a dream built on resilience and love. But just as it began, the pandemic shut everything down.

For a moment, Calli thought it was the end again. But instead of giving up, she found a spark of inspiration. Remembering a simple referral card she once created, she asked herself: What if referrals could live beyond a salon, beyond one city? What if women in beauty could truly support each other, without competition? That question became the seed of **Our Beauty Referral Network**.

Drawing from years in network marketing, Calli knew the pitfalls: false promises, broken systems, and companies built on ego instead of people. She vowed to create something different — a community where women lift each other up, share clients, and build lasting businesses together.

Today, **Our Beauty Referral Network** is more than a platform. It's a movement. A place where beauty professionals find not only referrals, but encouragement, mentorship, and belonging.

Calli's story is proof that even in the darkest times, resilience can spark brilliance. Her mission is simple but powerful:

“My dream isn't just to run a successful business. It's to inspire women everywhere to believe in themselves, rise after setbacks, and know that their dreams truly matter.”

Our Beauty Referral Network is Calli's legacy! It's a testament that under pressure, beauty and strength shine brighter.



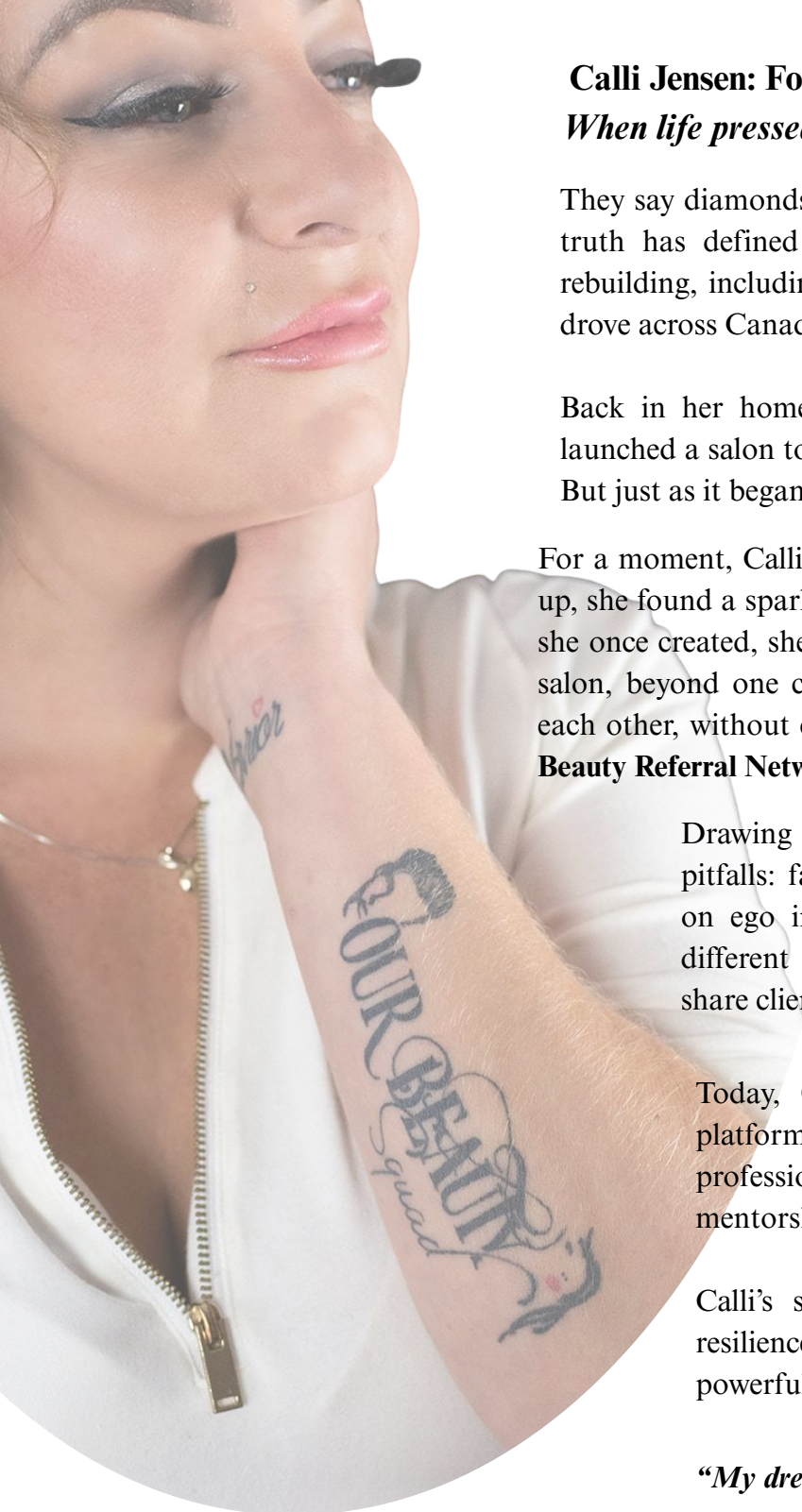
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GET LASTING VISIBILITY

Unlike a fleeting social media post, your ad lives in a digital flip book that's shared, saved, and revisited, giving your business repeated exposure and long-term brand recognition.

SAMPLE TWO PAGE SPREAD



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OUR BEAUTY REFERRAL NETWORK ISN'T JUST A BUSINESS IT'S A MOVEMENT

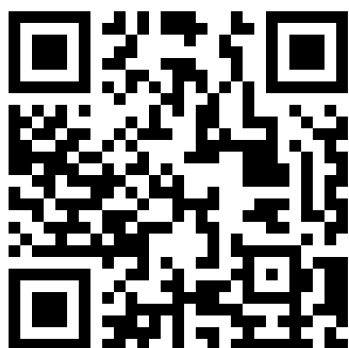


What It Is...

- **A Community:** A supportive network that unites beauty and wellness professionals, customers, and small businesses.
- **A Referral Program:** A customer-driven affiliate system that rewards clients for referring new business, creating a win-win for everyone involved.
- **A Digital Platform**
A vibrant online space where beauty and wellness professionals connect with new clients, and where clients can easily discover, book, and share services they love.
- **An Events Platform**
From networking events to vendor markets, we create opportunities for professionals to showcase their work, build relationships and grow their businesses.

How It Works...

- **For Professionals:**
We help beauty and wellness entrepreneurs solve one of the industry's biggest challenges - attracting new customers, through referrals, community support, and strategic exposure.
- **For Customers:**
Earn rewards simply by sharing what you love. Every referral brings you discounts or credits toward your treatments and services.
- **For Small Businesses:**
Expand your reach, gain brand-new clients, and grow your customer base with the power of a supportive network and proven marketing strategies.



Our Beauty Referral Network is more than a platform—it's where professionals and customers grow together. Powered by referrals, affiliate links, and community-driven events, it creates a cycle of opportunity where everyone benefits.

Join us today to:

Showcase your products and services in our marketplace.
Earn rewards and referrals for your business.
Access your very own affiliate referral program designed to help your brand thrive.



DON'T JUST BE ANOTHER BUSINESS IN THE CROWD
Stand out where your clients are already paying attention. Reserve
your advertising spot in Real Talk: Influence & Beauty today and
put your brand in the spotlight it deserves!