



New Quilt Kits
New Sales
New Inspiration



December Savings

In-Store Coupon

December 1-6

SAVE
\$25

SEWING MACHINE
CLEANING ONLY

In-Store Coupon

December 8-13

SAVE
25%

ALL CHRISTMAS
EMBROIDERY DESIGNS

In-Store Coupon

December 15-20

SAVE
20%

ALL CHRISTMAS
QUILT KITS

In-Store Coupon

December 22-27

SAVE
10%

GIFT CERTIFICATES
BUY A \$50 FOR \$45
BUY A \$100 FOR \$90

COUPONS CAN'T BE COMBINED WITH OTHER PROMOTIONS, APPLY ONLY TO
IN-STOCK PRODUCTS, AND FURTHER DETAILS ARE AVAILABLE IN-STORE.

Newest from PFAFF®

Starting at **\$4,499**

November 1 – December 25



\$739
Value

Gifts with Purchase*

- creative™ Grand Metal Hoop (240 x 150 mm)
- One Year CREATIVE™ Elite Membership



MSRP \$11,499

creative expression™ 750
sewing and embroidery machine

Now \$8,999

Gifts with Purchase**

- Quilting Kit
- One Year CREATIVE™ Essential Membership



MSRP \$5,999

quilt expression™ 725
sewing machine

Now \$4,999



\$392
Value



MSRP \$5,499

expression™ 715
sewing machine

Now \$4,499

Sewing with the Basics

smarter™
BY PFAFF

Starting at
\$299



NOW
\$299

140s
sewing machine
MSRP \$379



NOW
\$349

160s
sewing machine
MSRP \$429

A decorative border surrounds the text, featuring various sewing-related items: a spool of pink thread in the top left, a pair of gold-handled scissors in the top right, several red and pink buttons scattered throughout, and a needle with thread in the bottom left and bottom right.

Sew & Sews

17
YEARS

Celebrating 17 Years!



17 DAYS OF DEALS

Jan 1-17

It's our 17th anniversary, and we're giving
YOU the gifts! Join us for 17 days of staff
favorites handpicked by our team
and Shelley.

Travel-Friendly

Starting at **\$799**

passport™ 2.0
sewing machine

**NOW
\$799**

passport™ 3.0
sewing machine

**NOW
\$899**

Gifts with Purchase***

- Extension Table
- One Year CREATIVATE Essential Membership

**\$234
Value**

MSRP \$949



Explore CREATIVATE.com
for sweater appliqué tutorials
and seasonal ideas to elevate
your holiday sewing.



MSRP \$1,049

Modern Functionality

Starting at **\$999**

Gift with Purchase†
One Year CREATIVATE
Essential Membership

**\$119
Value**



MSRP \$1,399

ambition™ 610
sewing machine

Now \$999



MSRP \$1,799

ambition™ 620
sewing machine

Now \$1,299



MSRP \$2,249

quilt ambition™ 635
sewing machine

Now \$1,699

50% OFF

Kimberbell & Riley Blake Door Banner Kits

Celebrate every season with a new design - collect them all!



Valid All Month Long -
While Supplies Lasts.



JUST GETTING STARTED

EMBROIDERY BUNDLE

NOW \$4,999*

MSRP \$5,999

Bundle Includes

- DESIGNER TOPAZ™ 65 Sewing and Embroidery Machine
- Medium Metal Hoop (180mm x 130mm)
- Tear-A-Way Stabilizer
- Cut-A-Way Stabilizer
- 3.5" Curved Embroidery Scissors
- One Year CREATIVE Extra Membership

BUY THE BUNDLE
AND SAVE OVER

\$1,500**

NOVEMBER 1 - DECEMBER 25, 2025

*Bundled items only available with the purchase of a DESIGNER TOPAZ™ 65 and applies to part numbers 920362096, 920779096, 920767096, 920665996 and 620155522. **Savings is taken off of Bundle MSRP.



Little Birdie News!

2026 SPRING FLING SHOP HOP February 28 - March 14

BOTH of our locations are participating!!! Get your totes, get your friends, it is going to be fun.

17TH ANNIVERSARY CELEBRATION

January 1, 2026 marks Shelley's **17th anniversary** of owning both stores. Seventeen years of fabric, laughter, chaos, and a whole lot of quilting magic. Thank you for being part of it.

JUDY NIEMEYER WORKSHOP WITH DONNA ALEXANDER February 19-21

Donna is back with a 3-day Judy Niemeyer paper piecing workshop. You will leave tired, happy, and with a masterpiece in progress. Cost: \$150 + pattern and your choice of fabrics

SEW & Sew

JUST GETTING STARTED SEWING BUNDLES

STARTING AT \$1,399*

Bundle Includes

- OPAL™ 670 or OPAL™ 690Q Sewing Machine
- Extension Table with Adjustable Guide
- One Year CREATIVE™ Essential Membership.

NOVEMBER 1 - DECEMBER 25, 2025

*Bundled items only available with the purchase of an OPAL™ 670 or OPAL™ 690Q and applies to part numbers 920361069 and 920355521. **Savings is taken off of Bundle MSRP.

BUY THE BUNDLE
AND SAVE OVER
\$500**
OR MORE



DOES YOUR MACHINE LOOK THIS?

When is the last time you had your
machine professionally cleaned?

No shame. No judgment.
Just hand it over to us!



SPECIAL CLEANING OFFER

- Buy a coupon for regularly priced cleaning (\$125) for just **\$100**.
- Turn the coupon in with your machine anytime between now and February 28.
- Coupon good for cleaning only.

DECEMBER 1-6 ONLY



JOSH THE SCISSOR SHARPENER

Your scissors called – they're tired.

Josh will be here **December 11** to sharpen them and bring them back to their former glory.



\$12 for scissors & pinking shears
\$8 for knives, rotary blades & cutters

READY FOR THE NEXT LEVEL

SEWING BUNDLES

STARTING AT \$2,199*

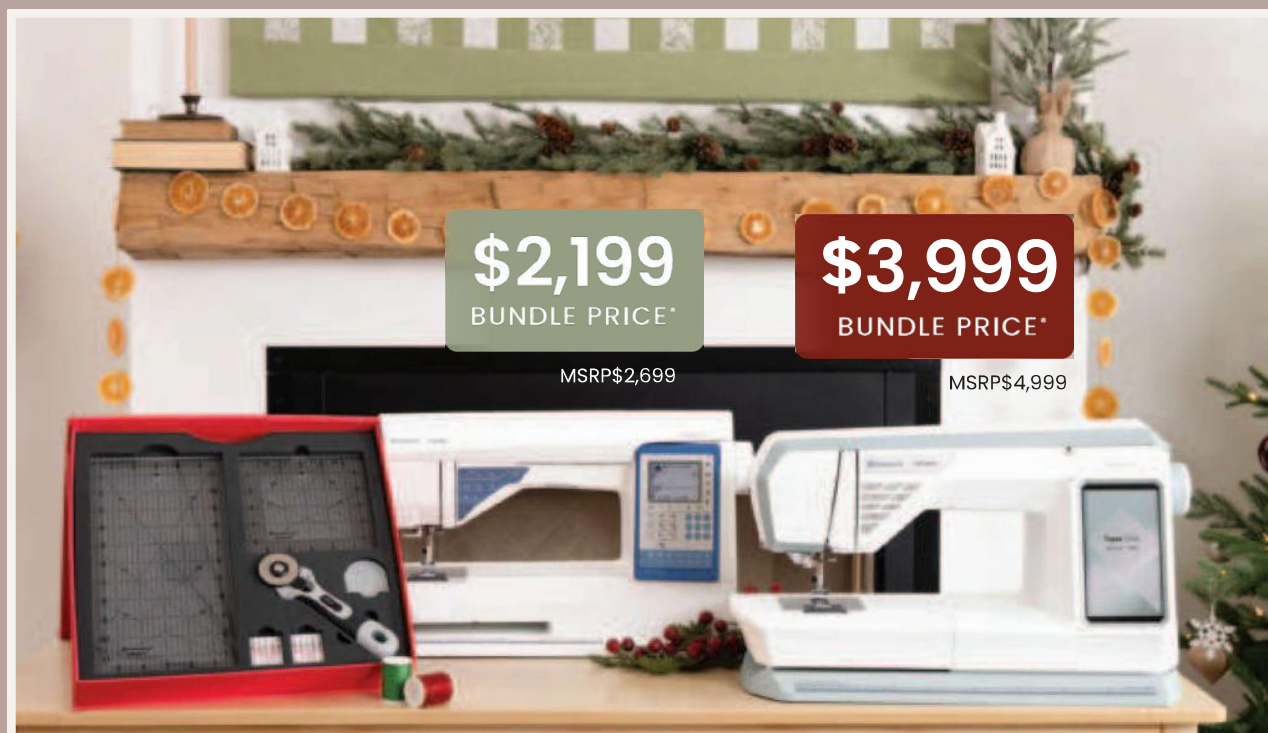
NOVEMBER 1 - DECEMBER 25, 2025

BUY THE BUNDLE
AND SAVE OVER

\$890**
OR MORE

Bundle Includes

- SAPPHIRE™ 930 or TOPAZ™ 55Q Sewing Machine
- HUSQVARNA® VIKING® Quilter's Kit
- One Year CREATIVATE Essential Membership



\$2,199

BUNDLE PRICE*

MSRP\$2,699

\$3,999

BUNDLE PRICE*

MSRP\$4,999

*Bundled items only available with the purchase of a SAPPHIRE 930 or TOPAZ 55Q and applies to part numbers 920728296 and 620155521. **Savings is taken off of Bundle MSRP.

 *Create Magic.* **Give Sewing.**

PFAFF
Perfection starts here.™

November 1 – December 25



MSRP \$15,999

\$11,999
Embroidery
Gift Bundle⁴

Buy the Bundle and Save Over \$5,000

Bundle Includes:

- *creative performance*™ 950 sewing and embroidery machine
- *creative*™ Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- One Year CREATIVATE Elite Membership



Create Magic. Give Sewing.

PFAFF
Perfection starts here.™

November 1 – December 25



MSRP \$22,999

Embroidery Gift Bundle⁵

Buy the Bundle and Save Over \$7,100

Bundle Includes:

- *creative icon*™ 2 sewing and embroidery machine
- *creative* Embellishment Attachment
- *creative* Quilter's Metal Hoop (200 x 200 mm)
- *creative* Grand Quilter's Hoop (260 x 260 mm)
- Embellishment Sampler Kit
- One year CREATIVATE Elite Membership



Upcoming Classes



Serger 101

December 1
1:00 PM – 4:00 PM
Class Fee: \$20



[Register Here](#)



Snow Days Session 3 of 3

December 3
10:00AM – 4:00PM
Class Fee: \$20+Kit



[Register Here](#)



Epic/Icon Club Coasters

December 3
10:00AM-3:00PM
Class Fee: \$20+Kit



[Register Here](#)



T-Shirt Quilt Session 2 of 4

December 5
10:00AM-3:00PM
Class Fee: \$20+Kit



[Register Here](#)



Rosey Rag Quilt Session 3 of 4

December 6
10:00AM-4:00PM
Class Fee: \$20+Kit



[Register Here](#)



Merry & Bright Final Session

December 10
10:00AM-4:00PM
Class Fee: \$20



[Register Here](#)



Upcoming Classes



Quilted Tennis Shoes Session 1 of 2

December 11
10:00AM-3:00PM
Class Fee: \$20+Kit



[Register Here](#)



Quilted Tennis Shoes Session 2 of 2

December 12
10:00AM-3:00PM
Class Fee: \$20+Kit



[Register Here](#)



T-Shirt Quilt Session 1 of 4

December 13
10:00 - 2:00
Class Fee: \$26



[Register Here](#)



Rosey Rag Quilt Session 4 of 4

December 20
10:00AM-4:00PM
Class Fee: \$20



[Register Here](#)



Our class calendar gets updated all the time, so pop in often and see what fun (and slightly chaotic) new things we've added.



[Full Calendar](#)

SEW & Sew



PROJECT DETAILS

Visit creativate.com for tips and hints to make this holiday project and more!

AIR-THREADING BUNDLES

Just Getting Started Bundle

Bundle Includes:

- AMBER™ Air S|400 Overlock Machine
- Embellishment Feet Kit

NOW \$1,299*



BUY THE BUNDLE
AND SAVE OVER
\$700**

Amber™ Air S | **400** MSRP \$1,849
Overlock machine

Ready for the Next Bundle

Bundle Includes:

- AMBER™ Air S|500 Coverlock Machine
- Overlock Feet Kit
- Coverstitch Feet Kit

NOW \$2,999*



BUY THE BUNDLE
AND SAVE OVER
\$1,500**

Amber™ Air S | **500** MSRP \$4,199
Coverlock machine

Ready for the Best Bundle

Bundle Includes:

- AMBER™ Air S|600 Coverlock Machine
- HUSQVARNA VIKING Luxe Serger Roller Bag
- Overlock Feet Kit
- Coverstitch Feet Kit



BUY THE BUNDLE
AND SAVE OVER
\$2,300**



NOW \$4,999*
Amber™ Air S | **600**
Coverlock machine



AFTER CHRISTMAS SALE

30% OFF ALL FABRIC

December 27 – January 3

Minimum 1 yard cut for discounted price

SEW & Sew

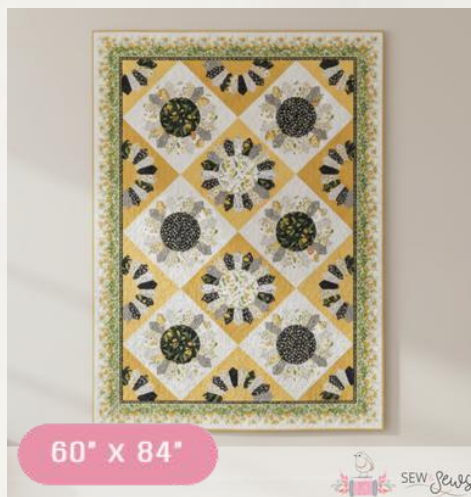
NEW! QUILT KITS

Shop our new product collections.



ROSE GARDEN

\$88.00



SUNFLOWERS

\$130.00



CARPENTER'S APPRENTICE

\$140.00



EPIC OWLS

\$96.00



WOODLAND WHISPERS

\$119.00



PALE GLOW

\$145.00



FLOWER STUDY

\$162.00



SWEET LOVE

\$122.00



TOBY THE TURTLE

\$108.00

NEW! QUILT KITS

Shop our new product collections.



STAY WILD MOON CHILD

\$126.00



SAFARI

\$88.00



UNICORN SPARKLE

\$64.00



WOLF SONG

\$110.00



LET YOUR LIGHT SHINE

\$121.00



FOREST FRIENDS

\$82.00



AUTUMN NIGHT

\$130.00



QUITE CONTRARY

\$135.00



MONSTER'OSITY

\$70.00

Husqvarna®

VIKING®

Certified Pre-Owned Machine



HUSQVARNA VIKING 3000
LONGARM + 12-FOOT FRAME



Price: \$2,500 | Hand-Guided | Fully Serviced | No Additional Warranty

This Husqvarna Viking 3000 longarm quilting machine comes mounted on a 12-foot Grace quilting frame and is ready to quilt — no automation. Perfect for quilters who prefer the hands-on feel of a hand-guided system.

Condition:

Excellent. No known issues. Machine runs smoothly, stitches cleanly, and is in full working order. Frame is stable and well-maintained.

NEW! DISPLAY SALE

Click Here to shop the full collection!

SHOP NOW

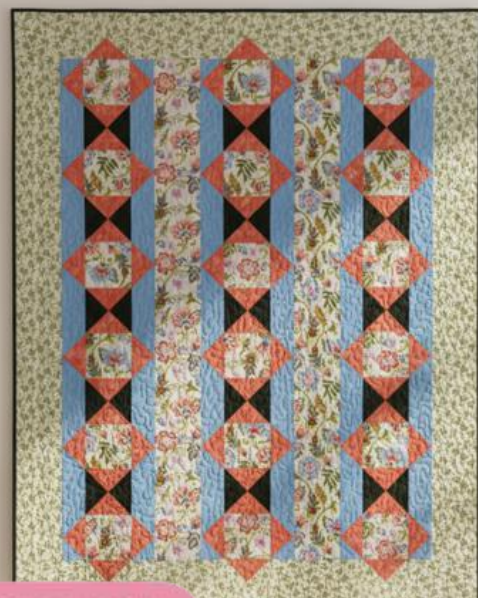


53" X 53"



BLUE FLOWER

\$128.50 FLORAL



60" X 78"



\$178.50



READY FOR THE NEXT LEVEL

EMBROIDERY BUNDLE

NOVEMBER 1 - DECEMBER 25, 2025

BUY THE BUNDLE
AND SAVE OVER

\$4,000**

Bundle Includes

- DESIGNER SAPPHIRE™ 85 Sewing and Embroidery Machine
- Quilters Hoop (200mm x 200mm) and DESIGNER™ Majestic Hoop (360mm x 350mm)
- Tear-A-Way Stabilizer, Cut-A-Way Stabilizer, and Aqua Magic Stabilizer
- One Year CREATIVE Extra Membership

*Bundled items only available with the purchase of a DESIGNER SAPPHIRE™ 85 and applies to part numbers 920264096, 920222096, 920756096, 920787096, 920763096 and 620155522. **Savings taken off of Bundle MSRP.

🎄 Long-Arm Quilting Update: We're FULL!

We set a holiday deadline... and you all delivered. Literally.

Our long-arm quilting schedule is officially full, and we will no longer be accepting quilts for this service as we cannot guarantee completion before Christmas.

If you've already dropped off a quilt, don't worry — it's in line and on schedule. If you missed the cutoff, we'll be happy to accept new quilts again after the holiday rush.

Thanks for keeping us busy — and for understanding.

— Shelley & the Sew & Sews Team



READY FOR THE BEST
**SEWING
BUNDLE**
NOW \$9,499*

BUY THE BUNDLE
AND SAVE OVER
\$5,200*

Bundle Includes

- EPIC QUILT™ 97 Sewing Machine
- EPIC QUILT 97 Quilting Kit
- HUSQVARNA VIKING Large Roller Bag
- One Year CREATIVATE Essential Membership

*Bundled items only available with the purchase of a EPIC QUILT™ 97 and applies to part numbers 920843096, 920822096 and 620155521. Savings taken off of Bundle MSRP.



READY FOR THE BEST
**EMBROIDERY
BUNDLE**

BUY THE BUNDLE
AND SAVE OVER
\$9,000*

Bundle Includes

- DESIGNER EPIC™ 3 Sewing and Embroidery Machine
- DESIGNER™ Embellishment Attachment
- Metal Quilters Hoop (200mm x 200mm)
- Embellishment Sampler Kit
- Magnifying Lens Set
- One Year CREATIVATE Elite Membership

MSRP \$25,999

*Bundled items only available with the purchase of a DESIGNER EPIC™ 3 and applies to part numbers 920594096, 920597096, 920724096, 920595096 and 620155523. Savings taken off of Bundle MSRP.

**PROJECT
DETAILS**

Visit creativate.com for tips and hints to make this holiday project and more!



Certified Pre-Owned Machines

FULLY SERVICED. FULLY GUARANTEED



PFAFF creative 4.5

CERTIFIED PRE-OWNED

\$5,400 (reg. \$7,599) — you save \$2,199

Why the PFAFF creative™ 4.5 Is a Great Buy

- Built-in IDT™ walking foot for perfect even feeding
- Large throat space — ideal for quilting
- 480 built-in stitches, including decorative & maxi stitches, plus customizable stitch options
- Full sewing, quilting & embroidery versatility — from garments to quilts to monograms



Comes With the Full Certified Package

- ✓ 60-day in-house warranty
- ✓ Free first clean & service
- ✓ Free owner lesson
- ✓ Fully serviced & ready to sew

GIVE THE
BEST MACHINES

SEWING MACHINES
**STARTING
AT \$349**



MSRP \$749

ONYX™ 30
Sewing Machine

**NOW
\$549**



MSRP \$429

ONYX 25
Sewing Machine

**NOW
\$349**



EMERALD™ 118
Sewing Machine

**NOW
\$599**

MSRP \$649



EMERALD 116
Sewing Machine

**NOW
\$499**

MSRP \$549

Create Magic. Give Sewing.

PFAFF
Perfection starts here.™



MSRP \$10,999

\$7,999
Quilting
Gift Bundle³

Buy the Bundle and Save Over \$3,900

Bundle Includes:

- *performance icon*™ sewing machine
- Quilt Table
- Quilting Kit
- Quilt Binder
- Best of PFAFF Sewing Machine Needles, 3 Pack
- One year CREATIVE Essential Membership

Certified Pre-Owned Machines

FULLY SERVICED. FULLY GUARANTEED



performance 5.2

PFAFF performance 5.2

CERTIFIED PRE-OWNED

\$1,500 (*reg. \$2,999*) — **you save \$1,499**

Why the PFAFF performance 5.2 Is a Great Buy

- Built-in IDT™ dual-feed system
- Large sewing area
- Over 300 stitches, including decorative & utility options
- Electronic thread tension & automatic thread snips
- Smooth, powerful motor for thick seams & layered fabrics
- Perfect for quilting, garment sewing & precision piecing



Comes With the Full Certified Package

- ✓ 60-day in-house warranty
- ✓ Free first clean & service
- ✓ Free owner lesson
- ✓ Fully serviced & ready to sew

Sergers with Air Threading

Starting at **\$1,299**



MSRP \$1,899

admire™ air 5000
air-threading overlock machine

Now \$1,299

Gift with Purchase[‡]

- Embellishment Feet Kit



MSRP \$4,199

admire™ air 6000
air-threading coverlock machine

Now \$2,999

Gifts with Purchase¹

- Overlock Feet Kit
- Coverstitch Hemmer Attachment

\$160
Value



Embellishment Feet Kit

\$310
Value



Overlock Feet Kit and
Coverstitch Hemmer Attachment

\$4,999

Coverlock Gift Bundle²

Buy the Bundle and
Save Over \$2,200

Bundle Includes:

- admire™ air 7000
air-threading coverlock machine
- Luxe Roller Bag
- Overlock Feet Kit
- Coverstitch Hemmer
Attachment



MSRP \$6,349

admire™ air 7000
air-threading coverlock machine

STOCKING STUFFERS

ALL HUSQVARNA VIKING ACCESSORIES & NOTIONS



LIMITED TIME

25% OFF*

HUSQVARNA VIKING Needles

We recommend to change your needle every 6-8 hours of sewing and/or fabric type. Available in single or bundle packs.

HUSQVARNA VIKING Scissors

German forged stainless steel for added strength.

HUSQVARNA VIKING Roller Bags

High-quality, durable roller bags to protect your sewing machine.

HUSQVARNA VIKING Stabilizer

Essential for machine embroidery and decorative stitching.

Presser Feet

Easily add embellishments, trims, beads and more with the right presser foot.

Extension Tables

Extend your sewing space to sew large projects and quilts easily.

Embroidery Hoops

A variety of hoop sizes from Mini to Mega are available to stitch beautiful embroideries.

Limited Time Only
25% OFF
All PFAFF Accessories
and Notions



Visit [CREATIVATE.com](https://www.creativate.com)
For holiday sewing,
embroidery projects
and more!



Limited Time Only
25% OFF
mySewnet™ Embroidery Software 2021
(one-time purchase software)

An application for creating and editing embroidery designs - whether you're a seasoned embroidery creator or just getting started, one of our three levels is perfect for you!

Limited Time Only
25% OFF
mySewnet Embroidery
Feature Bundle 2024

Ask About • Your personalized trade-in offer • How to save by bundling
• Special financing options for a payment that is right for your budget

Sale effective: November 1 – December 25, 2025 while quantities last. PFAFF, PERFECTION STARTS HERE, SMARTER BY PFAFF, EXPRESSION, QUILT EXPRESSION, CREATIVE EXPRESSION, PASSPORT, AMBITION, QUILT AMBITION, ADMIRE, PERFORMANCE ICON, CREATIVE PERFORMANCE, CREATIVE ICON, CREATIVE, CREATIVATE, and MYSEWNET are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2025 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. Offer good while supplies last. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer. Valid at authorized PFAFF retailers in the USA. *Free gifts only available with the purchase of a creative expression™ 750 and applies to part numbers 821097096 and 620155522. **Free gifts only available with the purchase of an expression™ 715 or quilt expression™ 725 and applies to part numbers 821332096 and 620155521. ***Free gifts only available with the purchase of a passport™ 3.0 or passport™ 2.0 and applies to part numbers 821035096 and 620155521. †Free gift only available with the purchase of an ambition™ 610, ambition™ 620 or quilt ambition™ 635 and applies to part number 620155521. ‡Free gift only available with the purchase of an admire™ air 5000 and applies to part number 821221096. 1Free gifts only available with the purchase of an admire™ air 6000 and applies to part numbers 821283096 and 821264096. 2 Bundled items only available with the purchase of an admire™ air 7000 and applies to part numbers 821279096, 821283096 and 821264096. 3Bundled items only available with the purchase of a performance icon™ and applies to part numbers 821263096, 821332096, 821370096, 821375096.01 and 620155521. 4Bundled items only available with the purchase of a creative performance™ 950 and applies to part numbers 821335096, 821218096 and 620155523. 5Bundled items only available with the purchase of a creative icon™ 2 and applies to part numbers 821330096, 821335096, 821461096, 821218096 and 620155523.



SEW & Sews
SCOOP
DEC 25