

TALK ON

The Daily Edge: Engineering Your Day for Peak Performance



Tuesday, 28 April 2026
6:00 pm to 7:15 pm

RANE (MADRAS) LIMITED
 SURVEY NO.109-111, SENIAPATTI,
 KESAVANUR VILLAGE, VIRALIMALAI
 POST, PUDUKKOTTAI 6213161

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 the location



PROGRAMME

05:30 PM	Registration & High Tea	
06:00 PM	Welcome Address & Opening Remarks	Dr S Rajkumar Chairman, MMA Trichy Chapter & President, Rane (Madras) Limited, Engine Components Division (ECD), Chennai
06:10 PM	Introduction of the Speaker	Mr Androse Nithiyadoss Co-Chairman, MMA Trichy Chapter & Sr. General Manager, Kauvery Hospital, Trichy
06:15 PM	Address by the Distinguished Speaker	Mr Chokkiah Ayyathurai Senior Operations Advisor
07:00 PM	Q & A	
07:15 PM	Concluding Remarks	Mr Nanda Kumar CEO, PQSI Sys
07:20 PM	Vote of Thanks	Mr R Alagupandi Plant Head, Rane (Madras) Ltd, Engine Component Division (ECD), Trichy

Mr. Chokkiah Ayyathurai is presented as an accomplished professional with over 35 years of experience in leading manufacturing operations across the automotive, auto ancillary, and kitchen appliance industries. He is noted for supporting organizations in building high-performing plants and scalable operational systems that contribute to sustainable and profitable growth.

Throughout his career, he has held senior operational roles in reputed organizations such as Ashok Leyland, Brakes India (Sholinghur), Lucas-TVS, Arvin Exhaust, CRI Pumps, and Guindy Machine Tools. His experience is said to include managing multi-location facilities, cross-functional teams, and complex turnaround situations.

His strengths are described as scaling plant performance from the ground up, achieving revenue and profitability targets, and fostering strong relationships with partners, vendors, and internal stakeholders. At Brakes India, he reportedly led initiatives that achieved single-digit PPM rejection levels and significantly enhanced production capacity through lean and cellular manufacturing practices, along with Kaizen-driven improvements without additional investments.

His areas of expertise are said to include Lean Manufacturing, TPM, TQM, Six Sigma, operational excellence, process re-engineering, business strategy, and stakeholder management. He is portrayed as adopting a people-centric and customer-focused approach, and is currently available for consulting, CEO coaching, and operational excellence training.

SPEAKER



Chokkiah Ayyathurai

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