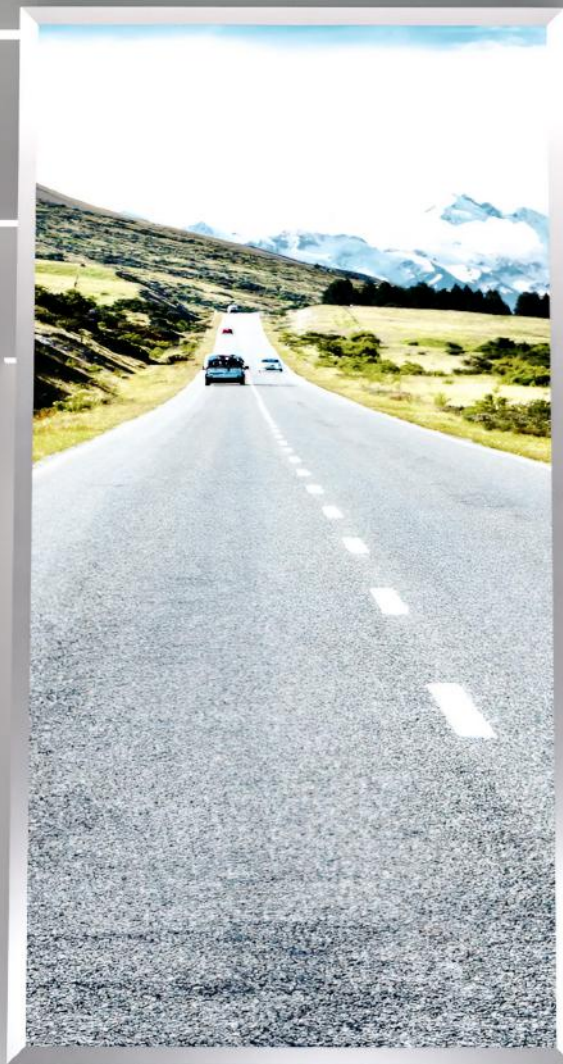


AUTOMOTIVE



**ONE
FRAME**
ARCHITECTURAL
FABRIC TENSION
SYSTEMS

www.oneframe.co.nz

AUTOMOTIVE SOLUTIONS

Elegant automotive showroom designs are a fusion of art, technology, and functionality, carefully crafted to showcase automobiles in their finest light. These showrooms go beyond mere spaces for displaying cars; they are immersive experiences that captivate visitors and elevate the brand's image.

OneFrame specialises in fabric tension systems that are designed and manufactured right here in New Zealand, we understand how to create a more functional and appealing Automotive showroom that will create a vibrant and engaging user experience. OneFrame system provides innovative design options, custom colour choices and carefully selected materials that are environmentally friendly, sustainable and custom to your project.

These carefully crafted wall and ceiling solutions can be specified as acoustic, illuminated, printable and seamless to a maximum of 3m wide to 50m. The beauty of the Fabric dye sublimation process is that it can be any image, colour, pattern or texture, so OneFrame can ensure quality of image that will enhance your brand identity. OneFrame has covered all aspects, providing the ultimate one-stop solution while possessing all necessary performance testing and certifications.

OneFrame systems offer automotive showrooms an array of benefits, from enhancing aesthetics to improving acoustic comfort and energy efficiency. These versatile materials provide a dynamic platform for creating a visually captivating and functional space that ultimately contributes to a positive customer experience and strengthens the showroom's brand identity.

The OneFrame Team

TABLE OF CONTENTS

Wall Mounted	4
Suspended	6
Free Standing	8
Screen Integration	10
Ceiling - Solid & Grid	12
Ceiling - Lineal	14
Ceiling - Bespoke	16
Hero Unit - Small	18
Hero Unit - Large	20
Sliding Dividers	22
Merchandising Unit	24
Finishes	26
Services	26
Print on Demand	27

Our Partners



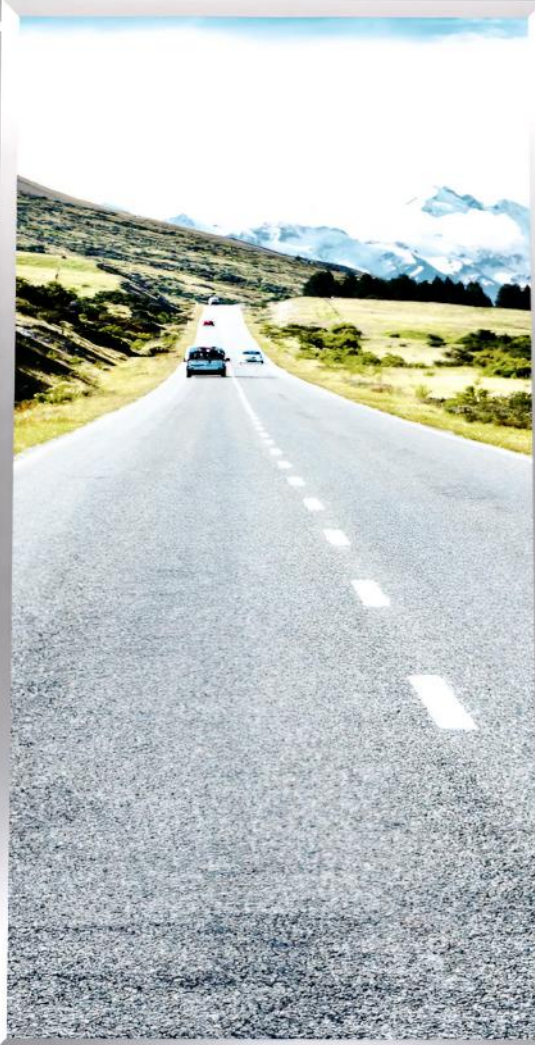
WALL MOUNTED

We understand that presenting vehicles in the best light is crucial for showcasing automotive brands. That's why we've designed a powerful yet elegant solution to enhance the visual appeal of your showroom.

This is more than just a lighting solution; it's a statement piece that elevates the experience. It will not only enhance the visibility of your vehicles but also add a touch of sophistication to your showroom's ambience, a piece of art.









SUSPENDED

Custom suspended imagery and messaging, which can be tailored for an aesthetically pleasing appearance, enhance the overall ambience of showrooms, service areas, and waiting rooms. These suspended elements can be designed to complement the branding and style of the environment, creating a cohesive and impressive visual feature with a unique size and form.

Suspended imagery and messaging can also improve acoustics by reducing noise levels, creating a more comfortable environment for customers and employees. They are also practical, as they can be strategically placed to draw attention to specific areas or products while maintaining an open feel in the space. Suspended imagery and messaging not only enhance the visual appeal but also contribute to the functionality and comfort of automotive showrooms.

FREE STANDING

These tailored solutions maximize the efficient use of space, providing a perfect fit for specific needs. Customization also allows for branding and aesthetics that align with the automotive brands image, creating a professional and inviting atmosphere for guests alike.

These elegant units can be designed with durability in mind, ensuring they withstand the demands of a busy automotive space, making them a cost-effective long-term investment that is functional and aesthetically pleasing to all.





SCREEN INTEGRATION

WALL MOUNTED AND FREE STANDING



Static meets movement, one side fabric one side digital screen, providing the ability to story tell whilst reinforcing key brand messaging. This innovation provides a sleek and modern aesthetic, enhancing the showroom's overall ambience and leaving a lasting impression on customers whilst conveying key messaging.

These units allow for dynamic and customizable content display, enabling dealerships to showcase their vehicles' features, promotions, and branding effectively. The digital screens can engage customers with interactive presentations, making the car-buying experience more informative and enjoyable. The balance of digital and fabric integration elevates the showroom experience, improve marketing flexibility, and contribute to the dealership's success and overall experience.



CEILING

SOLID & GRID

Uniformity or organised chaos, you choose. Either way, solid or grid ceiling illuminated solutions will provide stunning and customizable result that will enhance the overall connection within the showroom.

These solutions also improve acoustics within the environment by reducing noise levels and creating a more comfortable experience, all whilst proving an environmentally friendly solution that is functional, lightweight, and elegant.







CEILING

LINEAL

Lineal illuminated ceilings solutions can be customized to incorporate advanced lighting and acoustic features, improving the overall functionality of the space by providing optimal illumination and reducing noise levels.

Not only does this elevate the visual appeal of automotive showrooms but also contributes to a more comfortable and immersive customer experience ensuring the lighting allows the vehicle to become the real hero within the showroom.







CEILING BESPOKE

Creating a blend of artistry and functionality that elevates the showroom's appeal and contributes to an unforgettable visitor experience, with all the form and function required to allow for a unique bespoke feature that will stand you out from the rest.

HERO UNIT

SMALL

Customisation allows for the incorporation of branding elements, ensuring that the fixtures seamlessly integrate with the dealership's image and messaging.

These tailored solutions can be engineered for durability and longevity, all whilst proving the flexibility with fabric to change as often as you choose.

Cleverly designed fabric solutions not only contribute to a more visually appealing and organized showroom but also serve as functional assets that streamline operations and leave a lasting impression on customers enjoyable experience.





HERO UNIT

LARGE

Make that bold statement with the large centre hero piece, this custom solution provides a versatile and visually appealing way to showcase and emphasis your number one model all while enhancing the overall aesthetics of the showroom.

This solution can be tailored to match the brand's identity and create a cohesive, immersive environment. Additionally, they are cost-effective and easy to update, allowing for flexibility in adapting to changing models and promotional campaigns. Furthermore, the lightweight and durable design make installation and maintenance hassle-free.







SLIDING DIVIDERS

Sliding partition doors with fabric prints offer a myriad of benefits both functional and aesthetic within a showroom environment.

They enable efficient space utilization, allowing for the division of large areas into smaller sections, only when needed and without the need for permanent walls. They add a touch of elegance and personalization, enhancing the overall decor and ambience and the ability to keep fresh and change effortlessly.

The smooth sliding mechanism ensures ease of operation and saves space compared to traditional swing doors.

Overall, sliding partition doors with fabric prints combine practicality with aesthetics, making them an excellent choice for modern interior design and functionality.



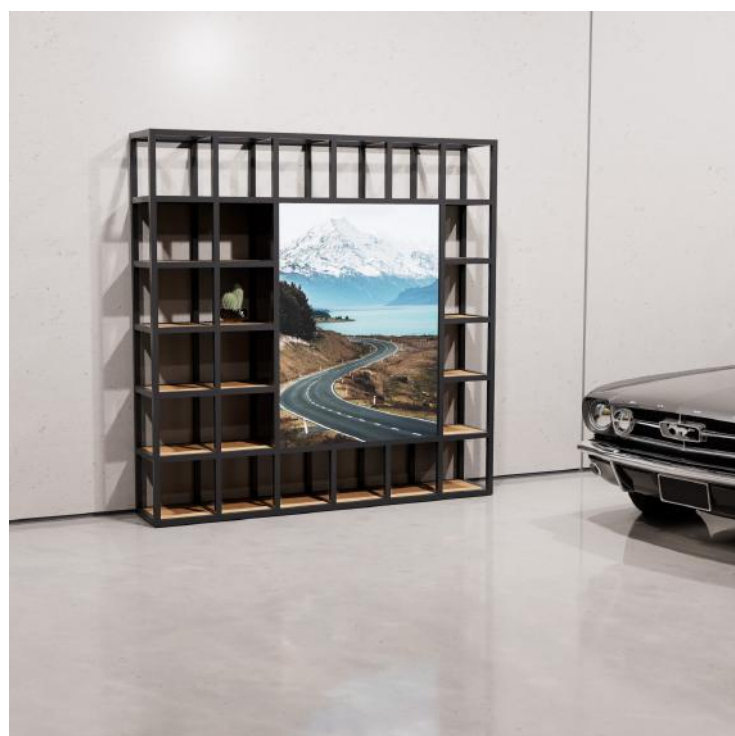


MERCHANDISING

These systems are exceptionally versatile, allowing for easy reconfiguration to adapt to changing needs and spaces, whilst proving striking brand imagery. The fabric prints not only add a visually appealing dimension but also enable branding and customization to align with specific themes or branding requirements. They promote efficient organization and storage, reducing clutter and optimizing space usage.



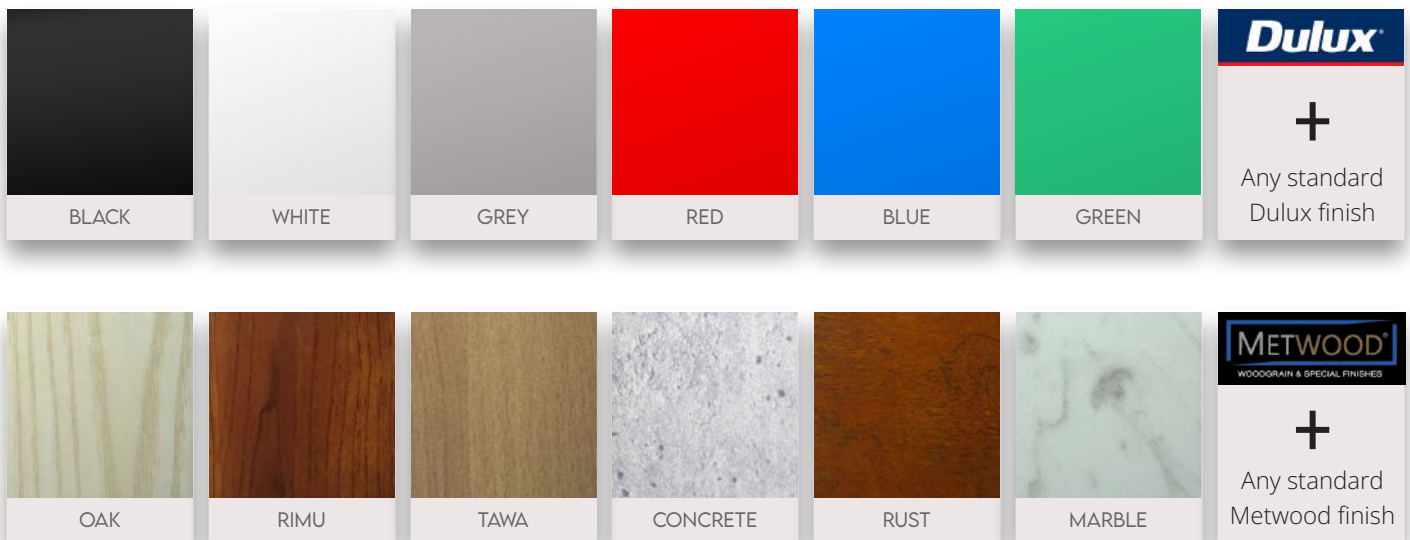
The lightweight and durable construction make installation and maintenance hassle-free. Whether used in offices, showrooms or exhibitions, these systems offer a harmonious blend of functionality and aesthetics, enhancing the overall ambience while promoting adaptability and brand identity.



FINISHES

While black, white, and silver remain the most popular frame colors, the options available are endless. Even though the rainbow has seven distinct colours, the world of colour is vast and diverse, offering a virtually limitless array of shades and hues for our visual enjoyment and creative expression.

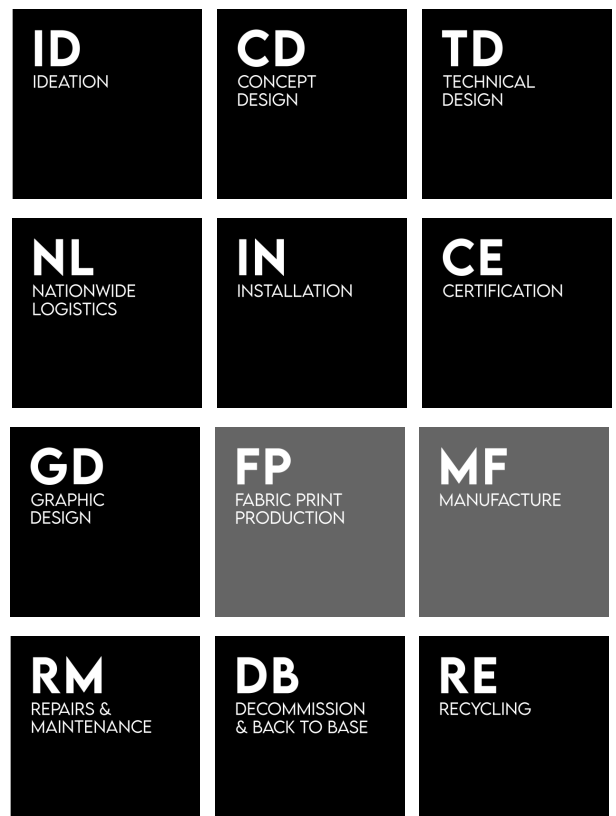
Recognising this, we've partnered with Dulux to offer their range of architectural color finishes. Understanding that traditional colors may not always meet everyone's needs, we've also partnered with Metwood to provide their range of specialty finishes.



SERVICES

As a manufacturing operation and an organisation that finds themselves knee-deep in textile structure, colour, engineering and lighting we also understand the need to facilitate the complementary services that may be required to deliver our work. For this reason, we surround ourselves with people that have proficiencies in each of these specialist areas.

OneFrame Architectural Fabric Tension Systems have developed a menu of services that is all-encompassing ensuring you have relevant support throughout the process. As a client, you have the option to select any of our secondary services from our menu of services to support our primary service offer of fabric print production, manufacture and certification to align with your project requirements.



PRINT ON DEMAND

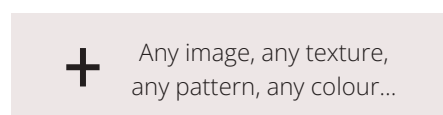
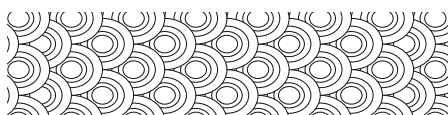
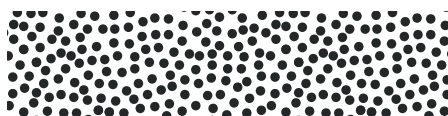
When I was a kid, the best part about going back to school at the start of a new year was getting that new, pristine 64-count box of Crayola crayons. The possibilities seemed endless, until I'd inevitably lose the black crayon.

Understanding the colour wheel and colour harmonies (what works, what doesn't and how colour communicates) is just as exciting as that new box of crayons.

Being able to understand how colour visually transforms or emotionally influences is a challenge at the best of times, although trying to find a non-restrictive production process that can deliver your vision has never been easier.

Dye-sublimation is a digital print production technology that thermally bonds colour to a wide range of textiles. Utilising a CMYK process your options are endless as you can literally print just about any image, texture, colour, or pattern.

So grab your box of Crayola crayons as this technology allows you to shift your thinking from traditional rigid substrates to a seam-free textured finish that is produced on demand and to specification.



+ Any image, any texture,
any pattern, any colour...

THANK YOU

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