

**BIG  
YELLOW**  
**PIPELINE  
CHALLENGE**

# Partner with us to change lives

Imagine the vast, rugged beauty of Western Australia's Golden Outback. Now, picture your team there, not just as spectators, but as **vital partners in a journey of endurance, community, and profound impact.**

This is the Big Yellow Pipeline Challenge.

[pipelinechallenge.com.au](https://pipelinechallenge.com.au)



# The Power of Community

Since its inception in 2015, the Big Yellow Pipeline Challenge has grown from a bold idea into one of **WA's most unique and anticipated corporate community events**.

Inspired by the historic Golden Pipeline, our challenge is more than just a race; it is a powerful pilgrimage. Each step taken and every dollar raised fuels a mission to support young people experiencing homelessness, transforming their futures through the vital work of **Youth Futures**.

This event is a testament to the power of community. It brings together corporate teams, community leaders, and dedicated individuals, united by a shared purpose. By joining us, your organisation becomes part of a story of resilience and hope, demonstrating a deep commitment to **creating lasting change right here in our community**.





# The Adventure of a Lifetime

The Big Yellow Pipeline Challenge is an extraordinary multi-day team event that traces the path of C.Y. O'Connor's iconic Golden Pipeline. It is an unparalleled test of teamwork, strategy, and spirit set against the stunning backdrop of the WA landscape.

## Event Dates:

Wednesday 29 April - Sunday 3 May 2026

## Location & Route:

Day 1 - Kalgoorlie to Coolgardie

Day 2 - Coolgardie to Southern Cross

Day 3 - Southern Cross to Merredin

Day 4 - Merredin to Grass Valley (don't miss the evening event!)

Day 5 - Grass Valley to Parkerville (and Home Stretch ride)

## The Challenge:

**5 Day Challenge:** Teams of up to 5 riders will tackle the track from Kalgoorlie to Perth (Parkerville).

**Home Stretch Challenge:** If some of your team are unable to take 5 days out from business operations, then join us for a single day ride on Sunday 3 May. Home Stretch riders still get a taste of the grit, the dust, the comradery - and the chance to raise funds for young people doing it tough in WA.

# The Cause: Supporting Young People in The Nest Program

Every kilometre conquered in the Big Yellow Pipeline Challenge directly supports young lives at a critical moment. All funds raised go to **Youth Futures' Nest Program**, a specialised accommodation and outreach support service for young parents and their babies who are facing homelessness.

Homelessness doesn't just mean sleeping on the streets. For many young families, it's a terrifying cycle of instability, couch-surfing, and living in unsafe environments. **The Nest Program offers a safe haven**, breaking this cycle and providing a foundation for a brighter future.

At The Nest, young parents receive more than just a roof over their heads. They find a community of support, where they can access:

- Stable, secure accommodation.
- Parenting skills and child development programs.
- Support to continue their education or find employment.
- Guidance on budgeting, health, and wellbeing.

Your sponsorship gives a young family **a home, a chance to heal, and the tools to build a thriving, independent life**. It is a direct investment in two generations, empowering both young parents and their children to **break the cycle of disadvantage** and reach their full potential.





# Your Impact: The Benefits of Sponsorship

Partnering with the Big Yellow Pipeline Challenge offers a powerful return on investment, aligning your brand with a cause that resonates deeply while providing tangible benefits for your business and team.

## **Enhanced Brand Visibility:**

Showcase your brand to a wide audience across WA through our event marketing, social media campaigns, media coverage, and on-site branding. We will share your story and celebrate your commitment to our community.

## **Unique B2B Networking:**

Connect with a network of influential business leaders, community figures, and corporate teams who share your values. This event provides an organic and meaningful environment to build powerful professional relationships.

## **Corporate Social Responsibility (CSR) in Action:**

Demonstrate your company's commitment to social impact in a tangible and inspiring way. Aligning with Youth Futures and this iconic WA event sends a clear message to your clients, stakeholders, and employees that you are invested in the wellbeing of our community.

## **Unforgettable Team Building:**

The challenge is a transformative experience that builds resilience, enhances communication, and fosters deep bonds among team members. It's a unique opportunity to invest in your people, boosting morale and creating a shared sense of pride and accomplishment.

## **Deep Community Engagement:**

Connect your brand directly with the Western Australian community. Your support will be recognised as a vital contribution to solving one of our state's most pressing issues, building goodwill and a positive public profile.

# Join the Journey: Become a Sponsor Today

our support can change the course of a young family's life.

By becoming a sponsor of the Big Yellow Pipeline Challenge 2026, you join a powerful movement of compassionate businesses dedicated to ending youth homelessness in Western Australia.

Together, we can ensure that every young person has a safe place to call home



To learn more about sponsorship opportunities, please contact:

Email: [pipelinechallenge@bigyellow.au](mailto:pipelinechallenge@bigyellow.au)





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Pipeline 2026