

# AL FARMAN SPIRIT OF INNOVATION





Company Profile



# **CEO** Message



Al Farman has been on a remarkable journey since its inception in 2006, steadily growing into a cornerstone of Qatar's construction industry. Over the years, we have established ourselves as the go-to supply and distribution company, renowned for our unwavering commitment to excellence.

pride Our stems from the multitude of significant contracts, both public and private, that we successfully undertaken. These projects have been delivered punctually. adhering different international standards. At the heart of our operation lies a relentless pursuit of punctuality, and client satisfaction, traits that distinguish us within the industry.

The dedication of our Board and employees to ensuring client contentment has been steadfast from day one. This dedication remains the cornerstone of our ethos, evident in our ever-expanding network of satisfied clients who repeatedly choose us for their needs.

Since our inception, we have closely followed Qatar's phenomenal growth trajectory, aligning ourselves with the evolving needs of the construction industry. Our strategic partnerships with leading manufacturers worldwide have enabled us to cater to a diverse range of projects across various sectors, from hospitality to residential and educational. Central to our success is our team of highly skilled professionals in construction, fit-out, and interior finishes. Their expertise, combined with the visionary leadership of our senior management, ensures that we offer innovative solutions tailored to each client's unique requirements.

An exciting dimension of our operations is our commitment to sustainability. We have embarked on an ambitious expansion to offer green products, aligning with the government's vision for a more sustainable future for Qatar. This initiative underscores our dedication to not only meeting but exceeding societal expectations.

As we look to the future, we remain steadfast in our commitment to contributing to Qatar's economic prosperity. We welcome partnerships with like-minded entities who share our vision for sustainable growth and value creation for our esteemed clients.

Thank you for considering Al Farman. We eagerly anticipate the opportunity to collaborate with you and contribute to Qatar's continued success story.

#### Yanni Jouaneh

### Who we are

**// Our Origin.** Al Farman was founded in QATAR as a major supply and distribution company, providing turnkey solutions and high-quality interior finishes materials for the construction industry.

All the products we use in our daily operations are of the highest international standards and are widely used by the Real Estate, Educational, Health and Hospitality Construction Industries.

- // The Importance of our Origin. In the last couple of decades, Qatar experienced unprecedented economic growth, and because of this increased economic activity, the real estate industry, much like many other industries began to evolve rapidly. Growth in demand for both residential and commercial property was on the rise, and Al Farman was able to meet the ensuing need for high quality Interior building finishes materials required to see these projects to completion through its strong partnerships with top international manufacturers.
- **// Always look Ahead.** Al Farman is built on a passion for the work we do, and a commitment to the people we serve. We have made it our business to offer flexible, professional, and reliable solutions for each client whom we work with, no matter how big or small the project is.
- // Participate in Society. We were founded with a single aspiration to help the construction industry and companies work better and responsibly. As a supporter of the Qatar Green Building Council (QGBC), we follow environmentally responsible building practices in support of a sustainable property industry for Qatar.
- // **Trust in Us.** A stellar reputation for excellence, reliability and quality has made us a trusted partner, and a leading company in Qatar; and this is what drives us to continue to remain true to the promise of excellence that we make to our clients every day







## Core Values

#### Cooperation

Working as a team to achieve outstanding results.

04

#### Passion

Demonstrating commitment and enthusiasm in everything we

03

#### Excellence

Striving to deliver only the very best.

02

#### Integrity

Showing the strongest ethical standards honestly and transparently.

#### Vision

To become the leading supplier and distribution company of choice for the construction industries that is committed to product quality, innovation, and a green and sustainable future.

#### Mission

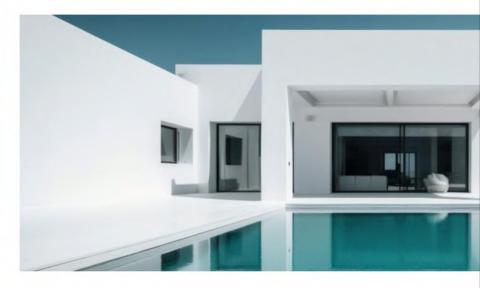
To provide our clients with high standard, flexible solutions and products for Real Estate, Educational, Health, and Hospitality construction projects. As a leading provider of construction solutions and interior finishes materials, we are committed to ensuring the complete satisfaction of our clients by delivering premium services and the finest quality products available through our network of world-class manufacturers











How We Work







Our specialty is providing our clients with our services and products with quality to meet our customers expectations. We work according to the product specifications required for each project design, and our facilities allow us to perform some manufacturing jobs locally. We represent an elite of the world's most exclusive brands and manufacturers, and together are committed to deliver high standards











# Our Services

To enhance your experience, Al Farman can offer the following services as part of our turnkey solution of products:

- 1. Design
- 2. Rendering
- 3. Mood Board
- 4. Cost Analysis & Value Engineering
- 5. Execution & Supervision

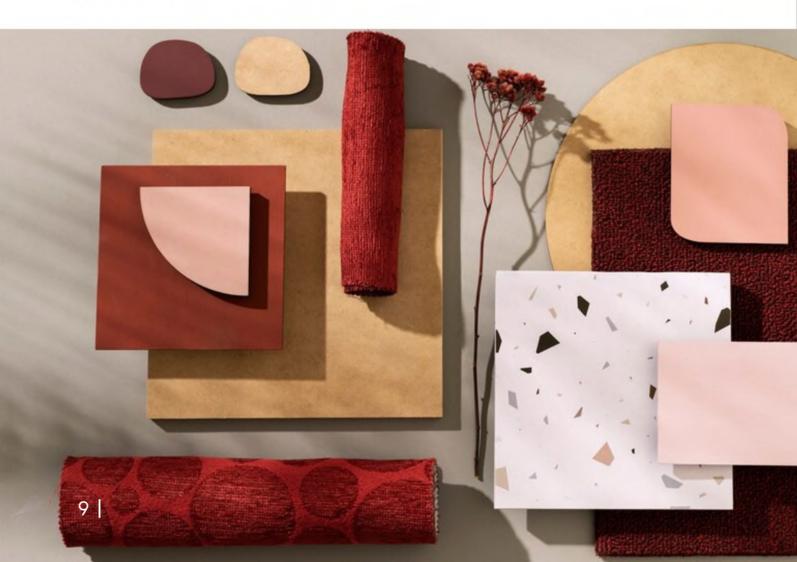
### 1. Design

### 2. Rendering





### 3. Moodboard



### 4. Cost Analysis & Value Engineering









5. Execution & Supervision





### Our Products

Al Farman offers a large selection of construction and interior finishes materials. We stand by our serious pledge to provide the very finest customer care to each client, while also providing some of the greatest ready-to-deliver products available in the global market. Regardless of the size or complexity of the project, we will provide materials on time and where they are needed. In addition to this, we are ready to help our customers find the exact products they must have for the task at hand.

We partner with reputable manufacturers worldwide to provide the best products and services to our clients from Furniture, Finishes and Fit out, Joinery, Gym Equipment and Play Grounds. These products are supplied directly to site locations by our skilled workforce and modern fleet, in a timely and efficient manner.

Tiles
Handcrafted Tiles
Natural Stone
Engineered Stone
Furniture & Fit-Out
Bathroom Solutions
Decorative Lighting
Landscape Furniture & Playground







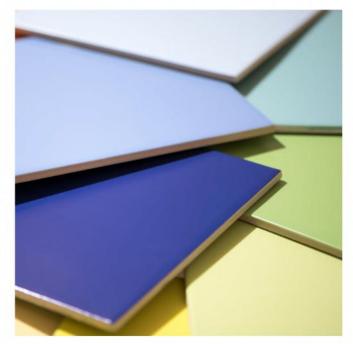
### Tiles

Ready to spruce up your space? Look no further! We've got you covered with a wide array of tiles to suit every taste and need. From classic ceramic to trendy porcelain, even slim tiles for that modern touch, and don't forget our rugged quarry options. Oh, and if you're dreaming of a beautiful swimming pool, we've got the perfect solutions for that too! With our years of experience and attention to detail, we'll bring your vision to life, making your space not only stylish but durable and functional too. Let's make your tile dreams a reality!

Ceramic
Mosaic
Porcelain
Quarry
Slim
Technical Tile

#### **CERAMIC**

Al Farman provide innovative solutions for walls and floors. It goes from simplicity to 3D patterns emerging with it numerous designs.



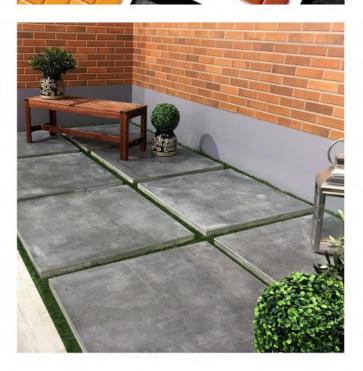
#### **MOSAIC**

Unique glass, surfaced stone, polished porcelain and ceramic are just a few of the valued types of Mosaic we offer.



#### PORCELAIN

We continue to offer the most inventive and exciting collections of porcelain tiles and are devoted to the success of your project.



#### **QUARRY**

Quarry tiles have long been known for their unique resilience, practicality and natural beauty and are used widely in domestic, commercial and challenging industrial applications.



#### SLIM

We can refer to it as a technological breakthrough to ceramic sector adding a new perspective to architecture and construction technology. It allows new ideas to be put into practice and create modern living spaces.



#### **TECHNICAL TILE**

With a wide range of day and night shades, various surfaces and formats, nearly limitless technical and color solutions are offered to architects and designers







# Handcrafted Tiles

Handcrafted tiles is an art meticulously crafted by skilled artisans. Each tile tells a story of craftsmanship, bearing a signature marks of its creator with attention to detail. These tiles bring unique warmth adding a touch of authenticity and charm that can't be replicated.

Cement Tiles Zellige Tiles Terrazzo Tiles



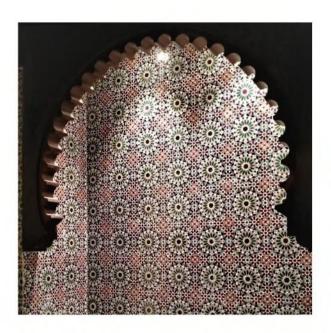
#### **CEMENT TILES**

Custom encaustic tiles manufactured with a wide variety of techniques, colors and designs.

With our wide range of custom designs, you can choose between thousands of traditional or modern patterns and colors, to create the cement tiles adapted to your projects.

#### ZELLIGE

Zellige is a handcrafted clay tile that originates from Morocco. Zellige tiles are known for their variations in tone, shine, flatness and depth of the glazing, its surface texture with irregularities as well as its variability in shape and size makes each Zellige tile unique.





#### **TERRAZZO TILES**

Terrazzo is a material used to decorate floors, walls, objects and furniture. It is made with marble, brass or glass elements placed into a colored liquid pigmented cement base.

Upon completion of the hardening stage, polishing will reveal the beauty of the decorative chips.



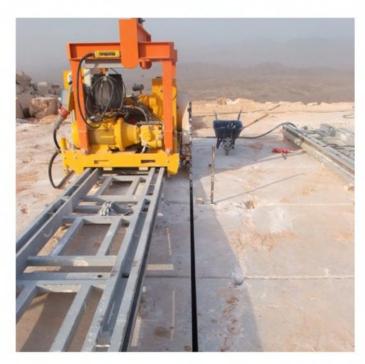


# Natural Stone

Picture your home, a sanctuary of elegance and warmth, adorned with the timeless beauty of natural stone. Think Marble, Granite, Limestone, Sandstone and Basalt - each with its own unique personality, waiting to add character to your space. Imagine the sleek, luxurious feel of marble on your flooring or the rugged, earthy charm of sandstone in your outdoor patio and the beautiful Granite in your kitchen. Natural stone isn't just about aesthetics; it's about bringing nature's beauty indoors. creating a sense of connection and serenity. With its durability and rich textures, it's like adding a touch of Nature's artistry to every corner of your home. Let's elevate your home design with the natural allure of Stone.

Marble
Granite
Limestone
Travertine
Sandstone
Slate
Basalt









The Work Behind Perfection









#### MARBLE

No stone have as many uses as marble. It is used for its beauty in architecture and sculpture. Al Farman has the ability to supply a combination of marbles of various colors from international suppliers creating a unique ambience of your space.



#### GRANITE

Our expertise enables us to provide a wide range of granites quarried directly from the source with vivid colors and patterns.







#### LIMESTONE

Style, appearance and functionality are the excellent solutions we provide with our limestone materials ranging from the soft beiges to the tans.



#### TRAVERTINE

Formed by minerals in groundwater, Travertine stones adds timeless charm to interior spaces with its warm tones, finishes and unique patterns especially the horizontal vein cut. In interior design, it's often used for wall cladding, whether unfilled, filled with cement or resin, offering versatility in texture and aesthetic appeal.

#### SANDSTONE

Crafted from grains of sand compacted over time, Sandstone brings a touch of earthy elegance with its natural hues and textured surface. Sandstone is commonly used for accent walls and flooring adding warmth and character to any space.



#### SLATE

Born from layers of sedimentary rock,
Slate stones offers a lustrous yet craggy
appeal with its deep colors and unique
texture. In various areas of interior design,
slate finds versatile applications: as
flooring, it adds durability and
sophistication; as wall cladding, it brings
depth and style; as furniture or tabletops,
it combines practicality with natural
beauty, making any space uniquely
charming.



#### BASALT

Basalt stones are a volcanic natural stone used in architecture for centuries.

The high temperature volcanic environment and the cooling principle ensure that basalt stones are long-lasting, difficult to corrode, ageless and offers a very homogeneous color distribution.





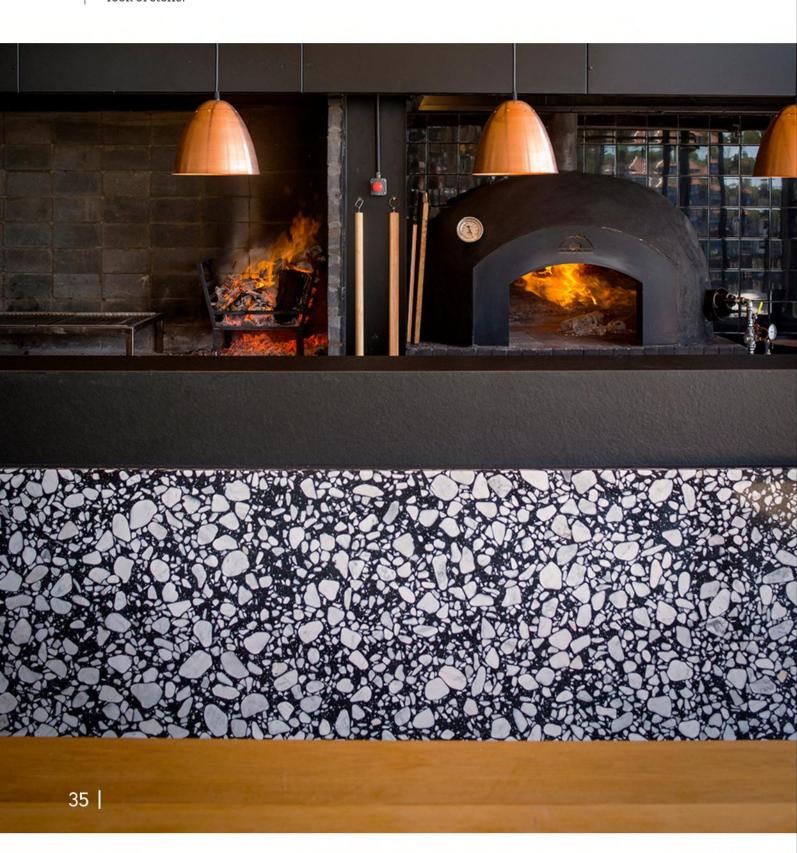
## **Engineered Stone**

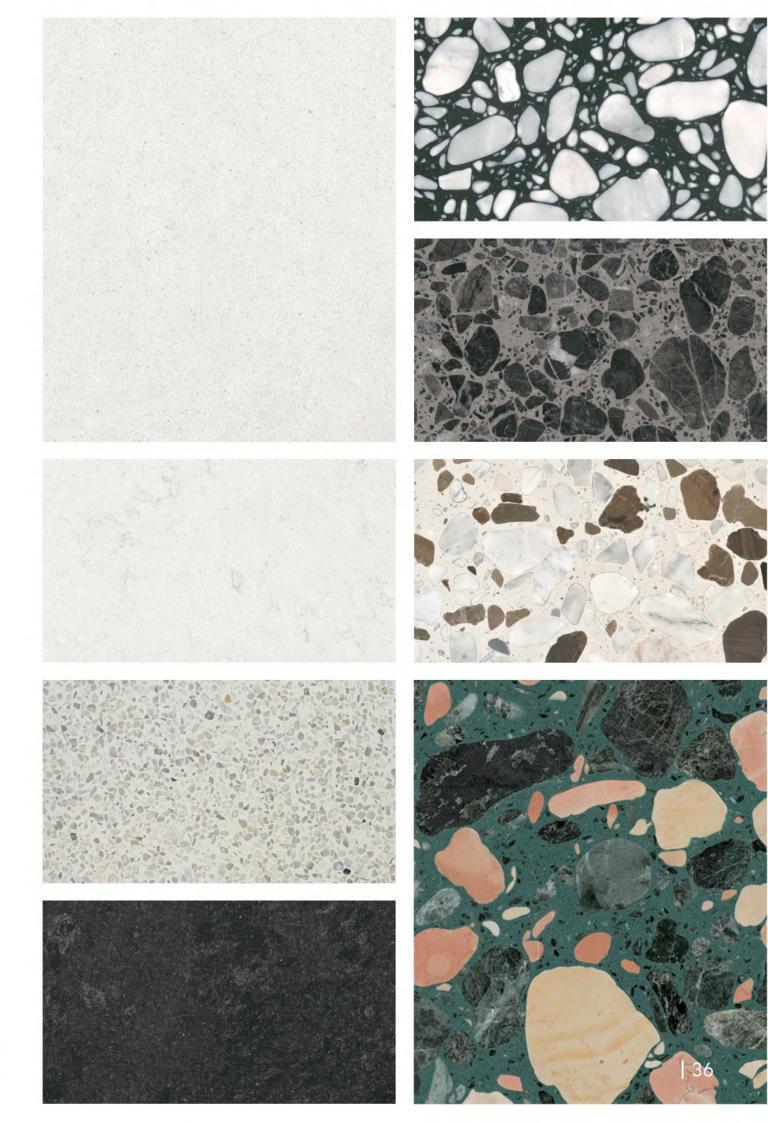
Focusing on the quality, we are specialized in the field of engineered stones which are made up of Marble and Quartz. Our materials are of international standards and wide product collection is suitable for hospitals, public and educational buildings, hotel, commercial and residential interiors

Engineered Marble Engineered Quartz

#### **ENGINEERED MARBLE BASED**

Various sizes, grains and color tones of the most precious marbles are skillfully blended with quality resins certified and tested as safe for contact with food and indoor environments, to obtain superior, versatile and technically advanced beautiful surfaces. Engineered Marble gives a contemporary interpretation of the timeless look of stone.











#### **ENGINEERED QUARTZ BASED**

Crafted from quartz stone and carefully selected resins that then undergo an intense manufacturing, grading, and polishing process, Quartz conforms with the strict international standards required for the food industry and safe indoor environments.

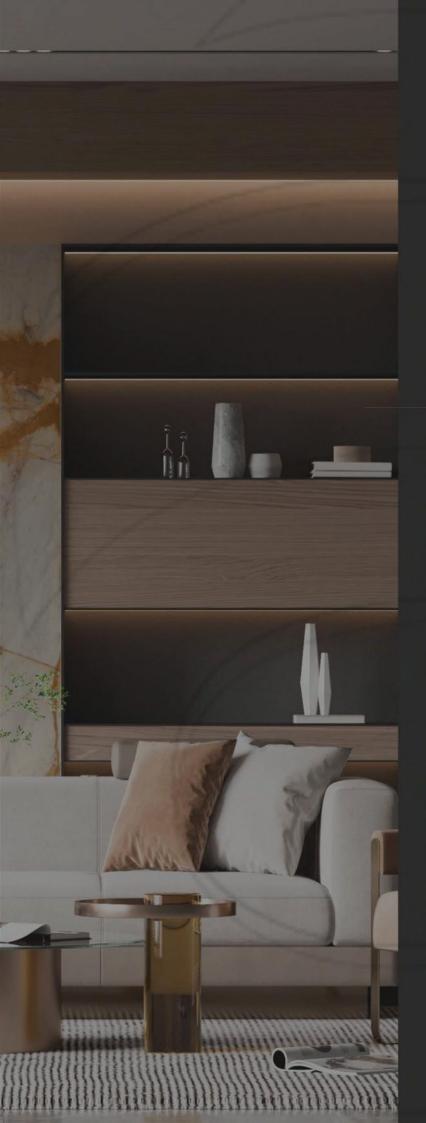
Quartz is ideal for a large open commercial space to intimately detailed interior design solutions in kitchens, bathrooms, flooring and more.











### Furniture & Fit-Out

We have consistently high standards, and that is why we work with the best international Furniture manufacturers available. We offer a full range of services with no job too big or too small for us to accommodate, and provide our clients with a full turnkey solution without losing that distinctive personal touch they are looking for. The range of Furniture items we offer can be customized to cater to all tastes and preferences; and we pride ourselves on giving clients a variety of options to ensure they find exactly what they are looking for from our portfolio of products.

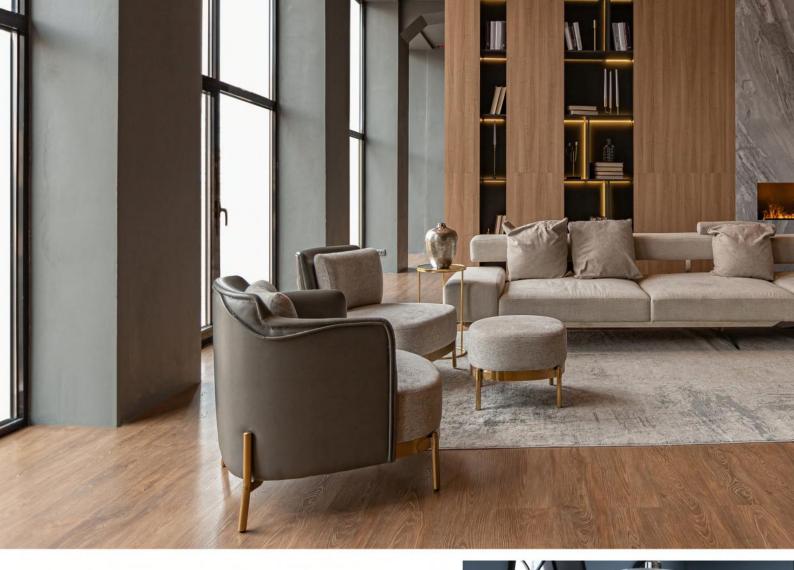
Hotel Furniture
Residential Furniture
Office Furniture
Countertop
Vanities
Curtains
Wall Covering
Carpet
Upholstery



#### **HOTEL FURNITURE**

We offer a full range of Hotel Concept Interior Solutions for large and small projects in the public and private sector. Our services cover the supply and installation of furniture for these particular projects. Our approach includes design analysis, solutions, and layout planning for each and every project we undertake. We understand that each client has specific requirements and so we provide flexible solutions and different arrangements, so that they can decide what works best for them and their living space.





#### OFFICE FURNITURE

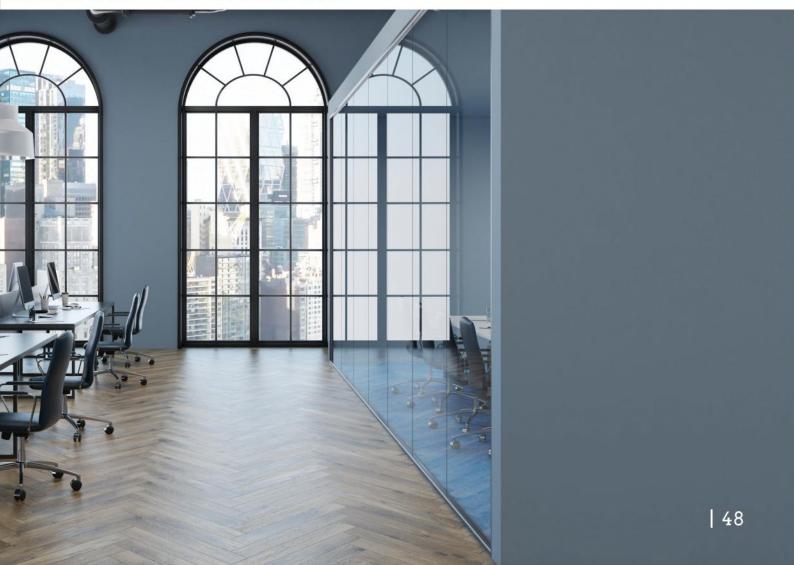
We can supply Office furniture designed for any space and every room of a project. Our team will help select the pieces that best meet each client's requirements and individual style, based on their interior design preferences.





#### RESIDENTIAL FURNITURE

We believe living space should match specific requirements, and that includes the furnishings. We source high quality furniture from around the world that is expertly designed to provide comfort and durability. Moreover, we work with our clients to ensure that the furniture they choose complements both their space, and budget, and is suitable for the project outcome.





#### COUNTERTOP

In every kitchen's heart, where stories intertwine, from Marble's elegance, Granite's charm, Ceramic's trends or Quartz's warm embrace, each material is a tale, a chapter to unfurl, choosing one's essence, the soul of every swirl.







#### **VANITIES**

Our vanities combine the looks and the style with numerous features of designs and finishes. It includes the ready and customized units.







#### **CURTAINS**

Curtains are the finishing touch that adds personality to any room, whether they're luxurious drapes or smooth panels. They create ambiance, control light, and bring warmth to your spaces creating a homey atmosphere. With our diverse styles and textures, curtains fabric are essential elements of interior design, infusing rooms with charm and comfort.





#### **WALL COVERING**

The decoration of walls should not be neglected. Wall coverings are one of the most powerful elements on an aesthetic level. A different component will give even more personality and sophistication to your room or space.



#### CARPET

With our reliable manufacturer of carpet, we can provide a big range of ready to a unique customized design including the wall to wall carpet suitable for hotels, tiles and planks suitable for office spaces and finally the beautiful lay on rugs suitable for residentials.







#### **UPHOLSTERY**

As a complement to our furniture, we offer the possibility of choosing from our big range of upholstery and curtain fabrics.



## **Bathroom Solutions**

Crafting your ideal bathroom begins with selecting the perfect Sanitary Ware, Mixers, Shower Enclosure and Accessories. Each element adds its own touch of style and functionality to create a space tailored to your preferences. From modern fixtures to luxurious shower enclosures, every choice reflects your unique taste. With attention to detail and thoughtful selection, your bathroom becomes a personalized oasis of comfort and elegance.

Sanitary Ware Taps & Mixers Shower Enclosures Bathroom Vanities

#### **SANITARY WARE**

We present our range of products from the traditional to the classic to the modern designs. Our bathroom units are produced to comply with quality standards and developed with the latest generation technology.

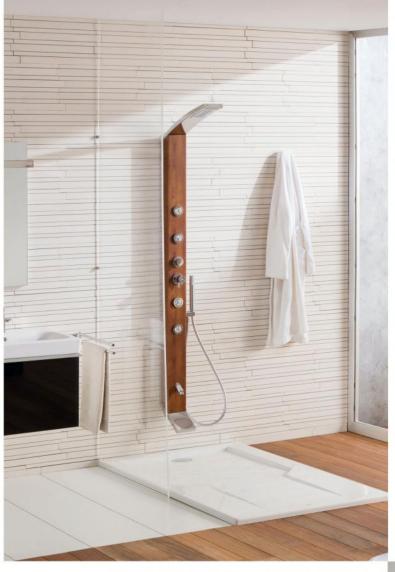




#### **TAPS & MIXERS**

Our partners are fully devoted to the quality and their logo is "...AND WE CONTINUE TO DESIGN A NEW FUTURE..."

The wide range of products manage to offer Comfort, Safety, & Eco-efficiency.



#### SHOWER ENCLOSURES

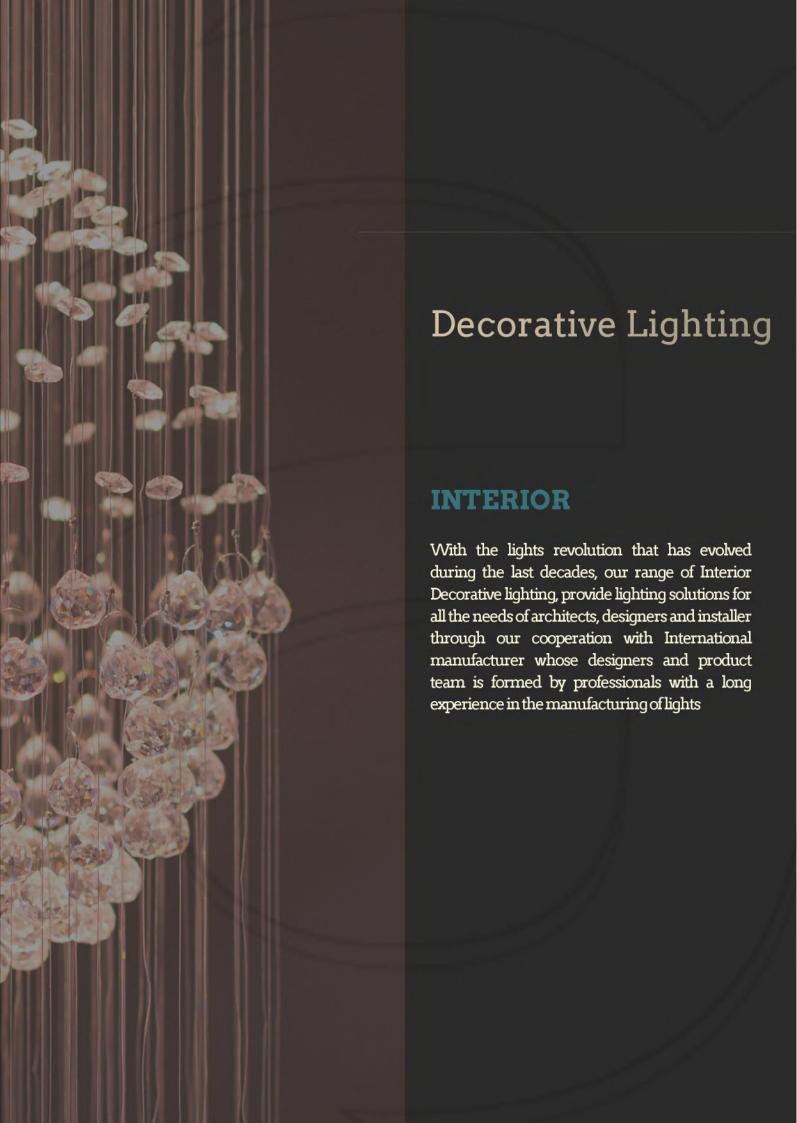
Knowing that customers' tastes and desires differ significantly when they're looking for a new shower. Our experts work diligently to offer a range of top-quality showers with different looks and features so you can pick the perfect one.

#### **BATHROOM VANITIES**

Our vanities combine the looks and the style with numerous features of designs and finishes. It includes the ready and customized units.













# Landscape Furniture & Playground

Transform your outdoor space with our exceptional landscape furniture and kids' playgrounds. Seamlessly merges style and durability, creating inviting spaces for relaxation and socializing. Paired with our thoughtfully designed playgrounds, which offer safe and exciting adventures for children, your landscape area becomes a perfect blend of elegance and playfulness, ideal for enjoyment and making lasting memories.



#### Landscape Furniture

Professionally adept in curating landscape furniture solutions, we pride ourselves on collaborating with reputable manufacturer renowned for their expertise in crafting durable and stylish outdoor furnishings. Our commitment to excellence extends beyond design, ensuring that each piece sourced from our trusted partners meets the highest standards of quality and longevity.







#### Playground

We work with the top pioneers in the industry to provide endless hours of fun for kids to enjoy while giving parents the peace of mind that we have taken the necessary safety precaution to ensure their children are safe.

#### AL FARMAN W.L.L.

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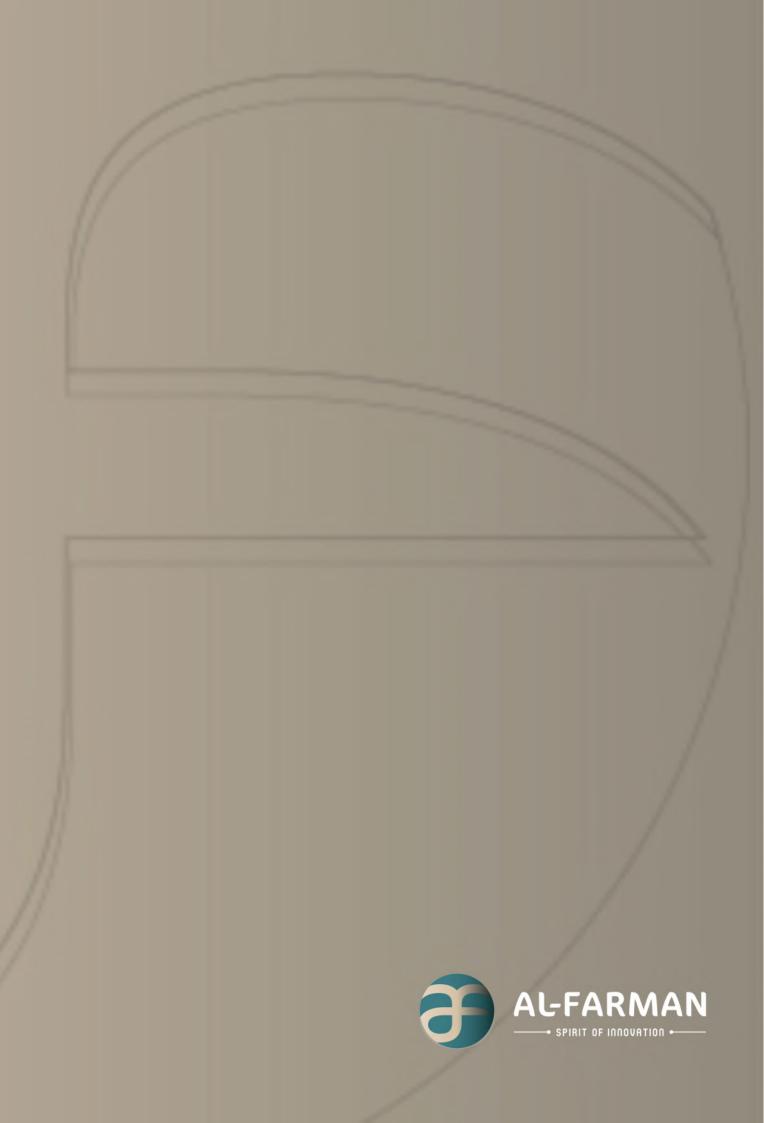
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