



ffsTM

**SUSTAINABLE
BEAUTY &
PERSONAL CARE**

for future's sake

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ffs, our brand

FFS ,yep you read that right!

For F*ck's sake!

The 3 words that express our frustrations!

It started with female razors being inferior to male razors,
seriously WTF is that all about? We fixed that!

Now our mission is much more!
We want to banish single-use
plastics from homes
and we believe that
planet-friendly
purchasing should
not cost the earth!

FFS now stands for much more,
FFS is For Future's Sake!

*Choose
well*



our mission

Calling all rebels, sustainability-minded babes, eco-empaths and YOU! Are you ready to join the revolution and clean up your act?

Plastic pollution is a big problem!

"Up to 12 million metric tonnes of plastic leak into the oceans each year" – CPRE,ORG.UK

WTF! We're not comfortable ignoring that! Are you?

Reducing single-use plastic products from our homes and bathrooms is our goal!

We are determined to make beauty regimes more sustainable, one piece of plastic at a time, by offering environmentally friendly solutions at affordable prices.

We acknowledge we are not perfect! But we are on a mission to leave our planet better than we found it, why?... For Future's Sake! That's why!



DO
SOMETHING
green
TODAY



REDUCE
REUSE
RECYCLE
REFILL
REPEAT

ffs, in the press

"While the brand name sums up our thoughts when you ... skipped a few (ok, months) of shaving... It actually stands for fuss free shaving, which our testers agreed it lived up to"

- *Cosmopolitan*

"Sometimes the most practical presents are also the most appreciated, and that's why a more sustainable way of shaving is a great option"

- *GQ*

"This one is for all of those girls out there cursing at their rusty, overused and overpriced razor blade"

- *Vogue*

"Wow they have actually thought of absolutely everything"

- *The Sun*

"The chicest shaving kit on the planet"

- *Heat World*

"If a real good shave is something that is extremely important to you, look no further"

- *Closer*

"FFS Natural deodorant balm 9/10 – "We're certainly adding this to our bathroom cabinets"

- *The Independent*



COSMOPOLITAN GQ VOGUE THE Sun

heatworld Closer INDEPENDENT

Smooth
AF

DO
SOMETHING
green
TODAY

BUSY
BEING
SUSTV

Don't be
trashy



**MORE THAN
JUST A
SHAVING BRAND...**
we're a movement!

multi award-winning beauty



our eco credentials

In-house blade
recycling scheme


Sugarcane tubes

Reusable handle

Certified cruelty free

Made in the UK

Made in the UK

 ClimatePartner
Becoming carbon
neutral

Detectable black caps





our customer

LAUREN

33 | Personal Assistant | Colchester | Engaged

Lauren cares about the planet, she tries to make a conscious effort to live more sustainably, although she admits that she is not perfect.

The way she looks is important to her, and this follows through to her purchases, opting for items with a luxurious feel or high efficacy, whilst considering affordability.

She researches her purchases carefully and looks to friends, peers, and influencers for recommendations and often reads reviews before making a purchase.

Lauren has zero tolerance for anything overcomplicated and keeps her beauty regimes simple. She gets frustrated with clunky tech and will leave a website if it's not performing quickly or is over complicated.

She likes brands that she can identify with and that fit her aesthetic. She follows beauty & fashion trends and expects brands to be ethical, cruelty free and inclusivity as a minimum.

She embraces technology and spends a lot of her time on Instagram & TikTok, she will share what she loves with her community. She values transparency and will align with influencers and brands that are raw and honest.

our customer

JEM

25 | Social Media Manager | Manchester | Single

Jem is open and honest about everything, and unafraid to voice her opinions, she is a feminist and LGBTQ+ friendly, and worries about the future of the planet.

She wants to spend as little time as possible on her outward appearance whilst maintaining a clean, natural, minimalist look. She has better ways to spend her time than ten-step skin care regimes. She wants convenient, sustainable products that still have a luxury feel whilst remaining affordable, she loves to find a dupe for high end products and shouts about this to her friends. She wants to feel good about her purchasing decisions.

As a social media native, her time is split between TikTok, YouTube & Instagram. She does not subscribe to celebrity influencers but is more likely to follow micro influencers that align with her values.

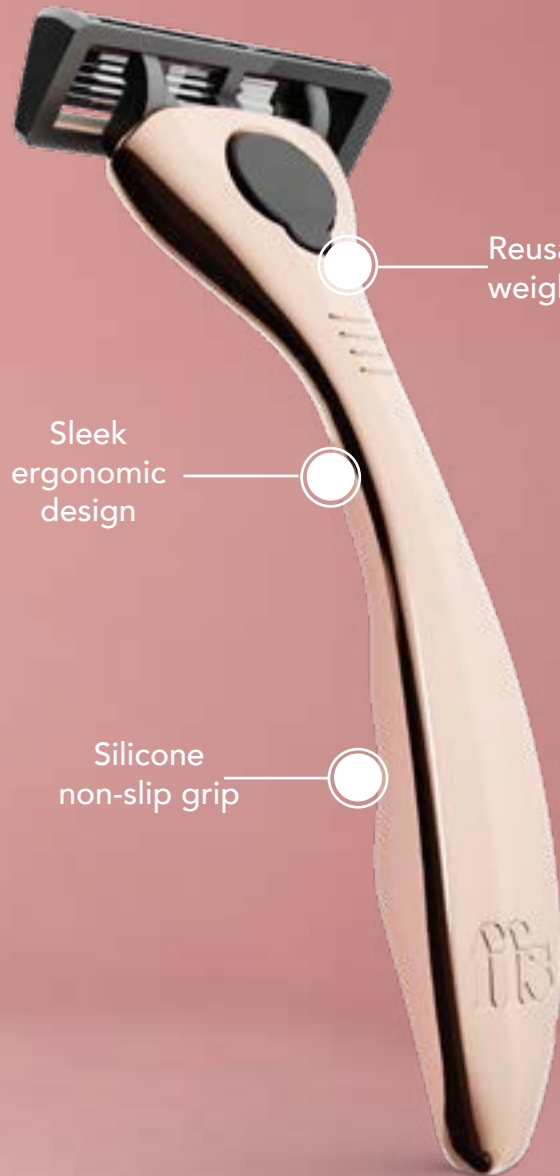
Financially savvy, she considers purchases and does not act on impulse, ensuring brands align with her ethical values and seeking recommendations from her community. If something makes her feel good inside and out, she will shout about it.



our
shaving
range



luxury razor handles & premium quality blades



Reusable zinc alloy
weighted handle

Sleek
ergonomic
design

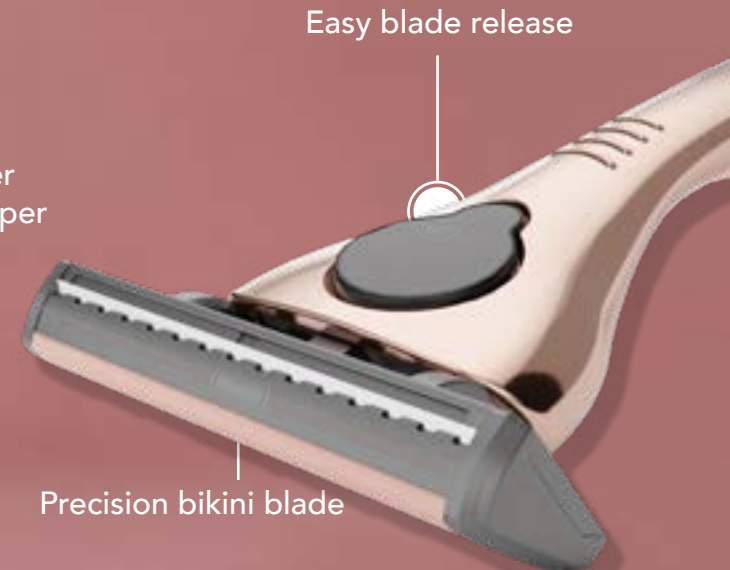
Silicone
non-slip grip



6 Diamond coated
titanium blades

Vitamin E
moisture strip

Rubber
hair gripper

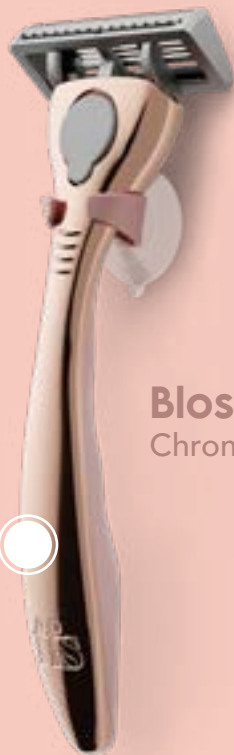


Easy blade release

Precision bikini blade

match your bathroom

Rose
Metallic
Rose Gold



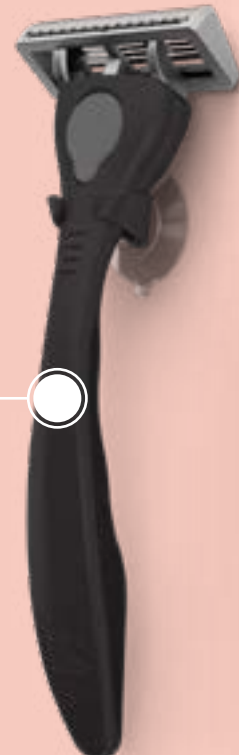
Blossom
Chrome + Lilac



Olive
Chrome +
Mint Green



Onyx
Matt Black



engraving
available

up to 12 characters



retail collection





essentials

Rose Gold Metal Handle
1 x 6-Blade Cartridges
Shower Holder



complete collection

Rose Gold Metal Handle
4 x 6-Blade Cartridges
Clamshell Blade Protector
Shower Holder



blade refills

Diamond Coated Titanium Blades
4 x 6-Blade Cartridges
Vitamin E Moisture Strip
100% Vegan



full shaving set

3-Step Shaving & Body care (100ml)
Rose Gold Metal Handle
4 x 6-Blade Cartridges
Clamshell Blade Protector
Shower Holder
Travel Pouch

shaving sets



razor trial kit*

Metal Handle (Choice of colour)
2 x 6-Blade Cartridges
Shower Holder



small gift set*

Metal Handle (Choice of colour)
Remove Shave Cream 100ml
4 x 6-Blade Cartridges
Clamshell Blade Protector
Shower Holder
Travel Pouch



small gift set*

Metal Handle (Choice of colour)
Shave Gel 100ml
4 x 5-Blade Cartridges
Clamshell Blade Protector
Shower Holder
Travel Pouch



6 month shave set*

Metal Handle (Choice of colour)
12 x 6-Blade Cartridges
Clamshell Blade Protector
Shower Holder
Travel Pouch



12 month shave set*

Metal Handle (Choice of colour)
24 x 6-Blade Cartridges
Clamshell Blade Protector
Shower Holder
Travel Pouch



premium smooth glide blades

6-Blade Cartridges
Precision Bikini Blade
Vitamin E Moisture Strip
Hair Grabber Strip
Available in packs of 4, 8, 12, 20



best for
coarse hair

smooth glide blades

5-Blade Cartridges
Precision Trimmer Blade
Aloe Vera Moisture Strip
Hair Grabber Strip
Available in packs of
4, 8, 12, 20

packaging options

* Fully recyclable mailing boxes
perfect for e-tail order shipping
or premium shelf ready reusable
packaging also available. Please
discuss with your Account Manager.



body care

1. Smooth

Pre-shave exfoliant
Combat ingrown hairs with natural walnut shell to lift away dead skin cells and salicylic acid to unclog pores for smoother, bump free skin.



2. Remove Shave Cream

Smart translucent formula which helps soften hair and create a barrier for the closest shave. Containing Witch Hazel to help reduce the risk of razor bumps and coconut oil ensure silky smooth skin.

Facial Wax

6 double-sided easy to use wax strips that require no heat and remove the most stubborn hairs!

3. Soothe

Post-shave Balm

This natural formula contains Shea Butter and Coconut Oil to rehydrate and alleviate irritated skin. Almond Oil improves complexion and helps to leave skin looking smooth and hydrated.

Natural Deodorant

Post-shave Balm

Combat sweat and odour, naturally. Free from nasties, kind to your skin and the planet. This natural deodorant effectively absorbs sweat and controls body odour, and the uplifting scent of peppermint and grapefruit will leave you feeling fresh and smelling great all day long.



tanning collection

Gradual Tan

Achieve an effortless glow with this buildable streak-free gradual tan lotion. This quick drying vegan formula offers lasting colour and moisture and smells like holidays! Layer up to achieve a deeper colour that's personalised to you. A Sunkissed glow all your round? yes please!



Exfoliating Mitt

Buff away dry, dull skin and enjoy baby softness every day. Reusable and washable, this mitt will be your shower time bestie. It provides gentle exfoliation that lifts away dirt, and dead skin cells effortlessly. Perfect to create a smooth base for tanning or before your usual daily moisturiser.

Tanning Drops

Control your glow. Our tanning drops are made to mix with your daily face or body moisturiser, giving you complete control over your depth of colour. Want a natural Sunkissed glow or a deep bronzed bod? It's in your hands.

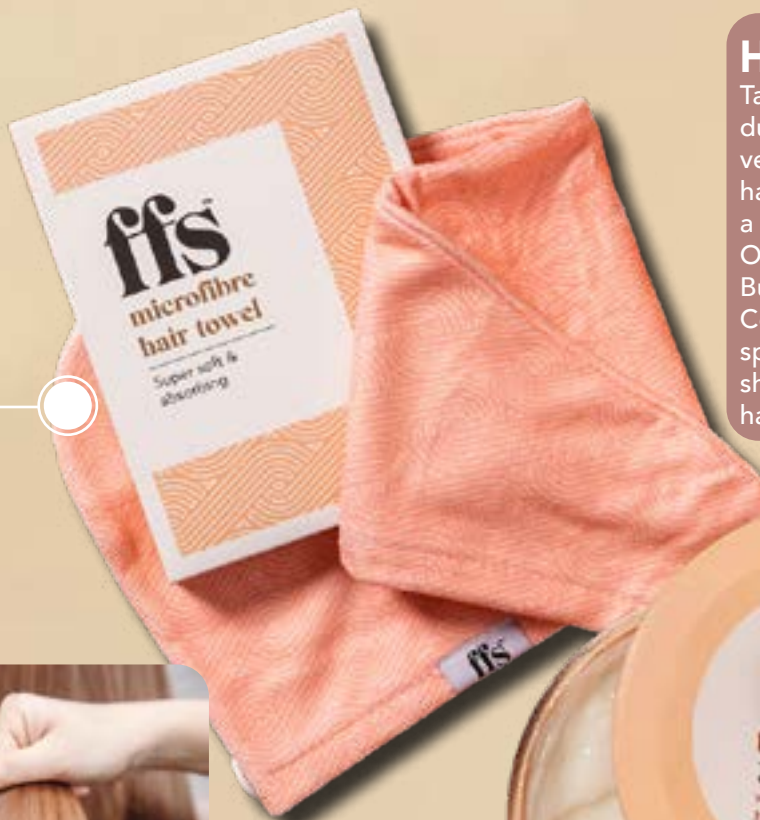


hair care



Hair Towel

Dry hair quickly without the damage? Yes please! This super-soft and ultra-absorbent microfibre hair towel helps hair dry naturally, allowing you to dramatically reduce heat styling and damage. Protects sheets when sleeping with an overnight hair masque and combats frizz and flyaways caused by regular towel drying.



Hair Masque

Tackle split ends, frizz and dullness with this natural, vegan and award-winning hair masque. Packed with a powerful blend of Argan Oil to repair damage, Shea Butter to control frizz and Coconut Extract to repair split ends. Your search for shiny, soft and manageable hair ends here!



Repairs split ends

Smoothes & adds shine

Controls frizz

GET IN TOUCH!

we're ready to help.

Fousilla Laloui

Fousilla.Laloui@ffs.co.uk

T: +44 (0)1543 509 479

M +44 (0) 7514 007 605

Ellie Richardson

Ellie.Richardson@ffs.co.uk

T: +44 (0)1543 509 479

www.ffs.co.uk



@_weareffs



@ffsbeauty



what our customers say

I love the Eco-friendly aspect as the environment is really important to me, I feel good recycling blades - Caitlin (Bridgend)

I absolutely loveeee the shaving cream. I've tried so many over the years and all have irritated my skin. This is the only one that doesn't and makes shaving so easy - Dionne (Belfast)

Best quality blades I've ever used. Always a smooth lasting shave at a very reasonable cost - Laura (Essex)

I suffer with KP on my skin and FFS razors are the only ones that don't irritate my skin - Brooke (Leeds)

They are lovely looking razors and it gives a close shave. I won't use anything else. - Jessica (Kent)

I like the actual size of the razors, they're small blades which get the hard to reach places more effortlessly and i've never had an issue with cuts. This is why i find it unique to any other razor. - Isla (Edinburgh)



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for
future's
sake

