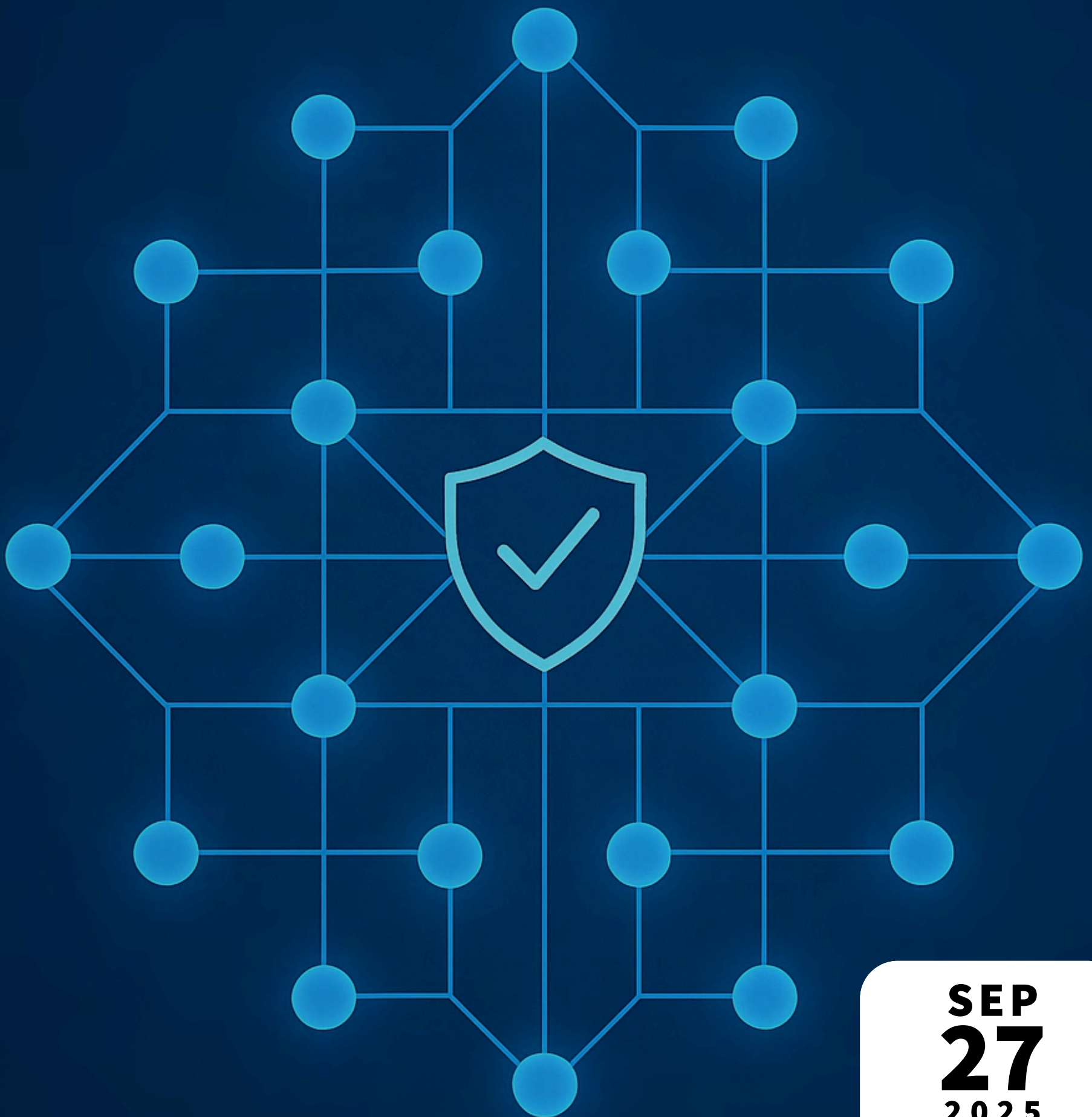


# THE DATA TRUST IMPERATIVE

TECHNOLOGY, GOVERNANCE AND THE  
FUTURE OF DATA PROTECTION



**SEP**  
**27**  
**2025**

SATURDAY  
9:30 AM - 4:50 PM



ROUTE MAP  
TO MMA -  
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## Venue

MMA Management Center  
New No. 240, Pathari Road  
(Off Anna Salai), Chennai - 06

## SYNOPSIS

In today's hyper connected digital economy, trust is the cornerstone of sustainable growth and innovation. As organizations navigate a complex web of data regulations and rising public expectations, building and maintaining data trust has become a business-critical imperative.

With the implementation of India's Digital Personal Data Protection Act (DPDPA) and parallel developments across the globe, the Foundation of Data Protection Professionals in India (FDPPI) - MMA Conclave 2025 arrives at a pivotal moment. Anchored in the triad of Trust, Technology, and Transformation, the conclave brings together legal experts, corporate leaders, technologists, policy influencers, and academics to explore how responsible data governance can drive long-term value.

Through engaging sessions, sectoral deep-dives, and cross-disciplinary dialogue, participants will gain practical insights and strategic foresight to move beyond compliance and become stewards of ethical, future-ready data ecosystems.

### KEY TAKEAWAYS

- Elevating Data Trust as a Leadership Priority
- Decoding the Legal & Regulatory Landscape
- Sector-Specific Compliance Strategies
- Harnessing Technology for Privacy Management
- Fostering a Culture of Self-Regulation and Collaboration
- From Awareness to Action

| PROGRAMME |                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 AM   | Registration & Tea                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|           | Inaugural Session                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 9:30 AM   | Welcome Address                                                                                                                                                                                                                                                                                                                                                                               | Mr Lakshminarayanan D<br>President, MMA &<br>MD, Sundaram Home Finance Ltd                                                                                                                                                                                                                                                                                                                                                                                                          |
| 9:35 AM   | Overview of the Conclave                                                                                                                                                                                                                                                                                                                                                                      | Mr Na Vijayashankar<br>Data Governance and Data<br>Protection Consultant &<br>Chairman, FDPPI                                                                                                                                                                                                                                                                                                                                                                                       |
| 9:45 AM   | Keynote Address by the Chief Guest:<br><b>Setting the Stage for India’s Data Governance Journey</b><br><br>Focus on: <ul style="list-style-type: none"> <li>Vision for India’s data protection architecture</li> <li>The role of industry, government, and civil society</li> <li>Significance of community-level awareness and preparedness</li> </ul>                                       | Mr H Shankar<br>Managing Director, Chennai<br>Petroleum Corporation Ltd (CPCL)                                                                                                                                                                                                                                                                                                                                                                                                      |
| 10:00 AM  | Vote of Thanks                                                                                                                                                                                                                                                                                                                                                                                | Gp Capt R Vijayakumar (Retd), VSM<br>Executive Director, MMA                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 10:10 AM  | End of Inaugural Session                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 10.15 AM  | <b>Business Session Panel Discussion 1: Global and Indian Legal Landscape</b><br>The Challenges of New Laws, and New Technology<br><br>Focus on: <ul style="list-style-type: none"> <li>Understanding overlaps and gaps in global regulations</li> <li>Cross-border data transfer considerations</li> <li>Legal and policy implications of emerging tech like AI and biometrics</li> </ul>    | <u>Moderator:</u><br>Mr Na Vijayashankar<br><br>Ms Vasanthika Srinath<br>Founder Managing Partner<br>Arnav Legal                                                                                                                                                                                                                                                                                                                                                                    |
| 11.00 AM  | Tea/Coffee & Networking                                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 11.30 AM  | <b>Business Session Panel Discussion 2: Operational Challenges</b><br>“Compliance in Action – Education, Health, Digital Marketing & Finance”<br><br>Focus on: <ul style="list-style-type: none"> <li>Industry-specific case studies on data processing</li> <li>Frameworks for managing sensitive and children’s data</li> <li>Operationalizing DPDPA compliance across verticals</li> </ul> | <u>Moderator:</u><br>Mr Premanand VN<br>Chapter President, FDPPI Chennai<br><br>Dr Krishnan Ganapathy<br>Distinguished Professor, The<br>Tamilnadu Dr MGR Medical University<br>& Emeritus Professor, National<br>Academy of Medical Sciences<br><br>Mr R Vittal Raj<br>Founder Partner, Kumar & Raj<br>Chartered Accountants<br><br>Mr Subbu Rama Krishnan<br>CTO, WonderSoft<br><br>Dr Sivaramakrishnan R Guruvayur<br>Research Advisor with Center for<br>Responsible AI (CeRAI) |
| 1:00 PM   | Lunch                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |



|          |                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                              |
|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 02.00 PM | <b>Business Session Panel Discussion 3:<br/>Technology &amp; Tools for Compliance</b><br>“Future-Ready Tech for Data Protection”<br><br>Focus on: <ul style="list-style-type: none"><li>• Overview of tools for data discovery and classification</li><li>• Consent management architecture and tech stack</li><li>• Automation strategies for breach detection and reporting</li></ul>                                                  | <u>Moderator:</u><br><b>Mr Ashok Kini</b><br>Co-Founder, Klickstart Business Solutions & Services LLP<br><br><b>Mr Mayuran Palanisamy</b><br>Partner and Leader - Digital Privacy and Trust, Deloitte India<br><br><b>Ms Nivedita</b><br>Senior Analyst, O3M Directional Marketing - Amazon Partner<br><br><b>Speaker from TVS Logistics</b> |
| 03.15 PM | <b>Business Session Panel Discussion 4:<br/>Sectoral Self-Regulation &amp; Governance</b><br>“Shaping the Future: Industry-Led Privacy Initiatives”<br><br>Focus on: <ul style="list-style-type: none"><li>• Role of associations like MMA and FDPPI in building compliance ecosystems</li><li>• Advantages of sector-specific codes of practice</li><li>• DPO networks as catalysts for shared learning and capacity building</li></ul> | <u>Moderator:</u><br><b>Mr Ramesh Venkataraman</b><br>Director, FDPPI<br><br><b>Mr Na Vijayashankar</b><br><br><b>Gp Capt R Vijayakumar(Retd), VSM</b><br><br><b>Ms Deepalakshmi Vadivelan</b><br>General Counsel & Global DPO<br>Quess Corp Ltd<br><br><b>Mr Akhilesh M S</b><br>Director, Privacy Pillar                                   |
| 04.00PM  | <b>Business Session Panel Discussion 5:</b><br>“Looking Ahead: From Awareness to Action”<br><br>Focus on: <ul style="list-style-type: none"><li>• Summary of legal, technological, and governance learnings</li><li>• Strategic recommendations for policy and practice</li><li>• Building a privacy-aware culture across institutions</li></ul>                                                                                         | <u>Moderator:</u><br><b>Mr Na Vijayashankar</b><br><br><b>Dr V Rajaram</b><br>President, SPIN, Chennai & Head, FICCI Technology Panel<br><br><b>Mr Lewis Trigger</b><br>Adjunct Professor<br>Tel Aviv University, Israel<br>(Virtual Speaker - Cyber Security)<br><br><b>Mr Rajesh Kumar</b><br>Cybersecurity Consulting Partner<br>EY India |
| 4:45 PM  | <b>Concluding Remarks</b>                                                                                                                                                                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                              |
| 4:50 PM  | <b>End of Conclave - Tea/Cofee &amp; Networking</b>                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                              |

MMA Member  
Participation Fee ₹ 1,500 including GST



- Please share the screen shot after making payment with name and mobile number to [mma@mmachennai.org](mailto:mma@mmachennai.org) or send to Mr Sundar @ 9840123906
- Nomination will only be confirmed on receipt of participation fee. The Fee paid is nonrefundable. However participation by a substitute will be allowed.

For further details please contact:

- Ms Vakeeswari [6381557146]
- Mr Sundar [9840123906]

# DISTINGUISHED SPEAKERS

(CLICK ON PHOTO TO VIEW THE PROFILE)



**Mr H Shankar**  
Managing Director, Chennai  
Petroleum Corporation Ltd  
(CPCL)



**Mr Na Vijayashankar**  
Data Governance and Data  
Protection Consultant &  
Chairman, FDPPI



**Ms Vasanthika Srinath**  
Founder & Managing Partner  
Arnava Legal



**Dr Krishnan Ganapathy**  
Distinguished Professor, The  
Tamilnadu Dr MGR Medical University  
& Emeritus Professor, National  
Academy of Medical Sciences



**Mr R Vittal Raj**  
Founder Partner  
Kumar & Raj  
Chartered Accountants



**Mr Subbu Rama Krishnan**  
CTO  
WonderSoft



**Dr Sivaramakrishnan R Guruvayur**  
Research Advisor with Center for  
Responsible AI (CeRAI)



**Mr Mayuran Palanisamy**  
Partner and Leader -  
Digital Privacy and Trust,  
Deloitte India



**Ms Nivedita**  
Senior Analyst, O3M  
Directional Marketing -  
Amazon Partner



**Ms Deepalakshmi Vadivelan**  
General Counsel & Global DPO  
- Qness Corp Ltd



**Mr Akhilesh M S**  
Director  
Privacy Pillar



**Dr V Rajaram**  
President, SPIN, Chennai &  
Head, FICCI Technology Panel



**Mr Lewis Trigger**  
Adjunct Professor  
Tel Aviv University, Israel  
(Virtual Speaker - Cyber Security)



**Mr Rajesh Kumar**  
Cybersecurity Consulting  
Partner EY India



**Mr Ashok Kini**  
Co-Founder, Klickstart  
Business Solutions &  
Services LLP



**Mr Ramesh Venkataraman**  
Director, FDPPI



**Mr Premanand VN**  
Chapter President, FDPPI  
Chennai



**Mr Lakshminarayanan D**  
President, MMA &  
MD, Sundaram Home Finance Ltd



**Gp Capt R Vijayakumar (Retd), VSM**  
Executive Director, MMA

## CONNECT WITH US



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## MADRAS MANAGEMENT ASSOCIATION



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