



# INDIGENOUS BUSINESS WEEK



JANUARY 26 - 30, 2026



**Indigenous Business Week is back — bigger, bolder, and more community-driven than ever.**

From January 26–30, 2026, NAABA proudly invites members, industry partners, entrepreneurs, and the public to join us for a week-long celebration of Indigenous innovation, leadership, and economic success in the Wood Buffalo region.

This year, we are excited to bring back some of NAABA's most popular signature events, offering unique opportunities for connection, visibility, and collaboration across the Indigenous business ecosystem.



# Join us

## INDIGENOUS BUSINESS WEEK



Whether you're a business owner, industry partner, community member, or supporter of Indigenous economic growth, Indigenous Business Week offers something for everyone. We invite you to be part of this inspiring week as we champion Indigenous success and community collaboration.

### SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available to help elevate your organization's visibility and support Indigenous economic development.

SPONSORSHIP DELIVERABLES	GOLD (\$5,000) Tradeshow	SILVER (\$3,000) Quick Connect Networking Café	BRONZE (\$1,500) Artisans Market Ladies Luncheon
Custom Activation	✓	✓	-
Ladies Luncheon Tickets	2	2	2
Quick Connect Tickets	2	2	2
Tradeshow Booth <i>(Certified Full Aboriginal Members only)</i>	✓	✓	✓
Event Signage	✓	✓	✓
Social Media Recognition	Individual Post	Group Post	Group Post
Website Recognition	✓	✓	✓
2026 Golf Tournament Team Entry <i>(4 Players)</i>	✓	✓	-

### BECOMING A NAABA SPONSOR

We encourage you to reach out to us regarding your sponsorship interests to customize and activate your individual sponsorship, ensuring that your investment aligns with and helps achieve your specific organizational goals.

Contact us at [ed@naaba.ca](mailto:ed@naaba.ca) or by phone at 780.791.0478 to secure your sponsorship.

#### LEARN MORE →

Further event details, photo galleries and sponsorship and exhibitor registration can be found online.





## SCHEDULE OF EVENTS

### Ladies Luncheon

---

January 28th | 12 PM – 2 PM | NAABA Office

A celebratory gathering honouring Indigenous women in business and leadership. This empowering luncheon features inspiration, connection, and community-building among women entrepreneurs, professionals, and changemakers.

*\*This is a free member only event, registration is required.*

### Certified Full Aboriginal Member Tradeshow

---

January 29th, 11 AM – 3 PM | SMS Equipment Place, Diamond Ballroom

A premier showcase of Certified Full Aboriginal Member businesses. Attendees can explore a wide range of products and services, meet local Indigenous entrepreneurs, and engage directly with business owners driving economic impact in the region.

*\*Tradeshow Booths are reserved for Certified Full Aboriginal Members only. Registration is \$150/booth.*

### Networking Café

---

January 29th, 11 AM – 3 PM | SMS Equipment Place, Diamond Ballroom

A welcoming, relaxed environment where members and partners can drop in, connect, exchange ideas, and build relationships. Perfect for those who prefer authentic conversation over formal networking.

### Quick Connect

---

January 29th, 6 PM – 9 PM | SMS Equipment Place, Diamond Ballroom

A fast-paced, high-energy opportunity for Indigenous businesses and industry partners to make meaningful connections. Participants rotate through short, focused conversations designed to spark partnerships, contract opportunities, and future collaborations.

*\*Register by emailing [membership@naaba.ca](mailto:membership@naaba.ca).*

### Artisan Market

---

January 30th, 10 AM – 3 PM | NAABA Office

A vibrant marketplace highlighting the creativity and craftsmanship of local Indigenous artisans. Attendees can shop authentic handmade goods, meet the creators, and support local cultural entrepreneurship.

*\*Artisan Market booths can be booked online: Free for members, \$40 for non-members.*

### NAABA Open House

---

January 30th, 10 AM – 3 PM | NAABA Office

A chance to visit the NAABA office, meet the team, explore the SOAR program, and learn about membership, certification, and business supports available through the association.





## Why Indigenous Business Week Matters

Indigenous Business Week shines a spotlight on the strength, resilience, and excellence of Indigenous businesses in our region. Throughout the week, participants can:

- Build meaningful relationships and partnerships
- Discover procurement and contracting opportunities
- Celebrate Indigenous culture, entrepreneurship, and leadership
- Support local artists and business owners
- Learn how NAABA continues to advance economic reconciliation



[naaba.ca](http://naaba.ca)



[membership@naaba.ca](mailto:membership@naaba.ca)