



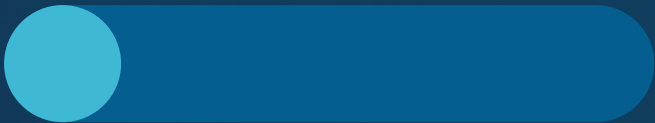
A potential financing
facility for a sustainable
blue future.

OCEAN ECONOMY BACKGROUND

The ocean economy contributes approximately **US\$2.5 trillion¹ annually to global GDP**, with projections suggesting this could surpass US\$3 trillion by 2030.² The total **economic value of global ocean assets**—encompassing both direct outputs and indirect impacts—reaches **US\$24 trillion.**³

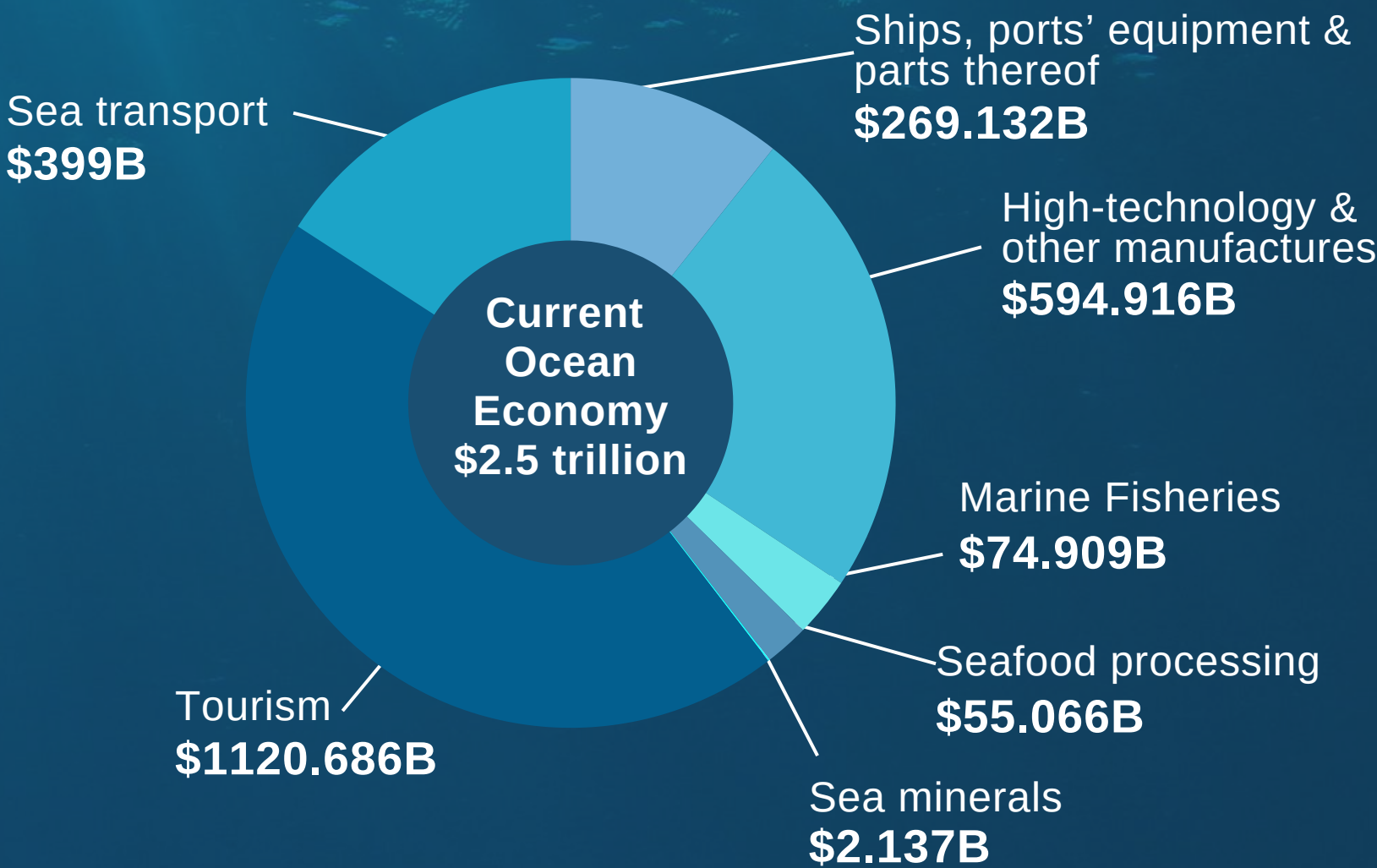
Despite this, ocean ecosystems are being rapidly depleted. **SDG 14 (Life Below Water) remains the least funded of the 2030 Agenda,**⁴ with an annual **funding gap of US\$174.52 billion** — more than 6x the current level of financial support.

While financing for positive ocean initiatives remains limited, **trillions of dollars in public funding** continue to fuel unsustainable agriculture, overfishing, fossil fuels, and other destructive activities, further damaging ocean health through **harmful subsidies.**

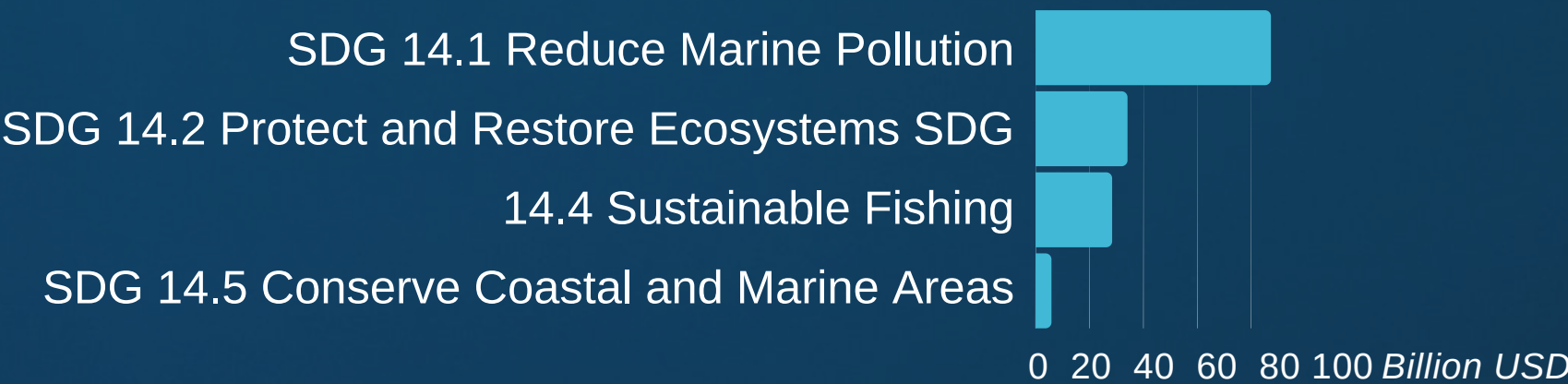


Sustainable Ocean Investments 0.9% ⁵

Ocean-Based Industries Export Value

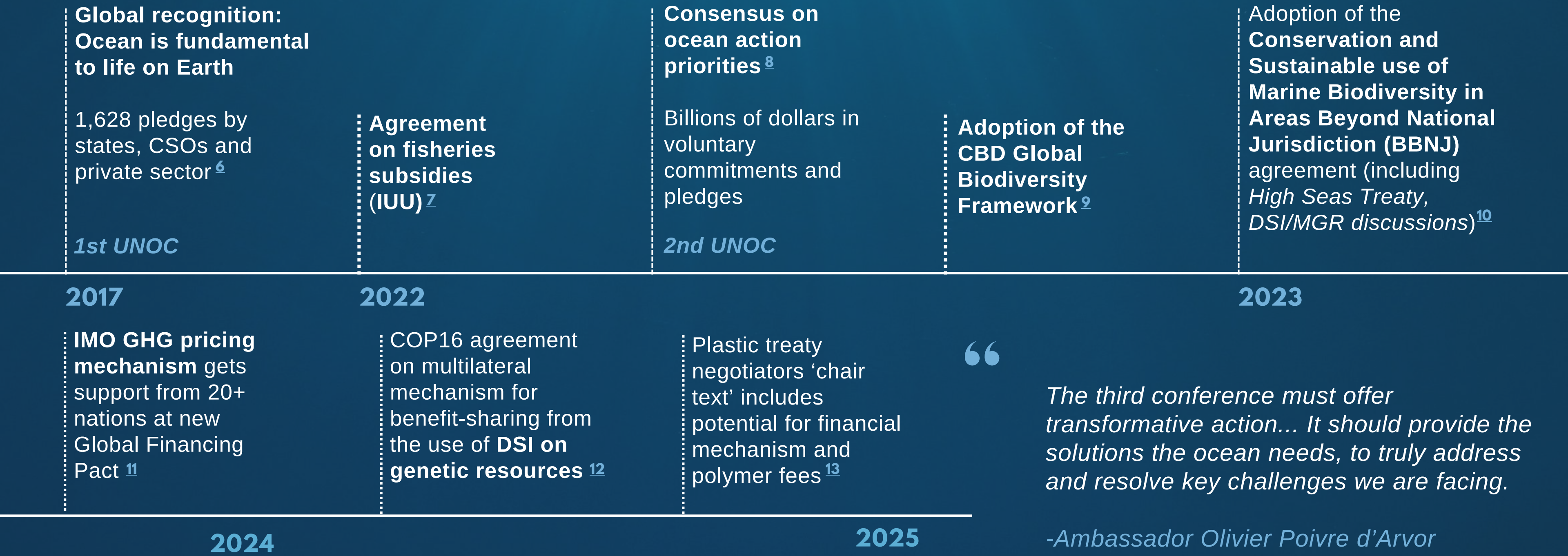


Costs to Achieve SDG14 Targets



WINDOW OF OPPORTUNITY

The global political and financial landscape is **primed to drive the launch of a transformative ocean finance facility**. With momentum building toward the third UN Ocean Conference, 2025 presents a pivotal opportunity to **turn calls for action into transformative delivery**.



VISION

Aspiration

1

A global financing facility able to activate the full capital stack – across multiple forms of capital & funding providers – to unlock the billions needed in **sustainable ocean financing by 2040**

Design Pillars

2

Diverse finance channels to build the ocean finance market

Public/Private Development Finance model led by a 'coalition of the willing'

Win-win financing solutions for industry & ocean ecosystems

Strategic Enablers

3

Scalable proceed models & blended finance solutions, to diversify resources

Full participation of the Global South in design & decision-making

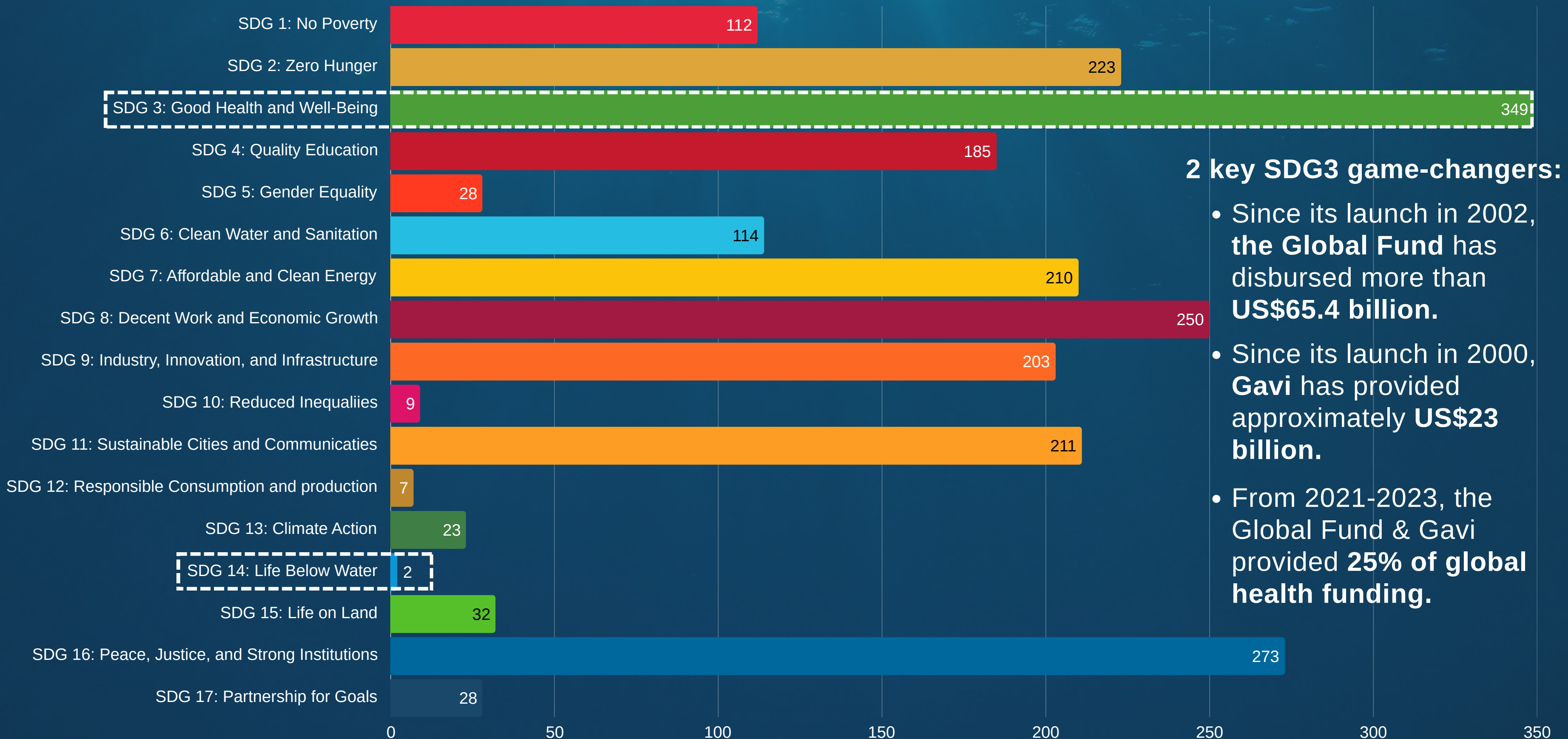
Independent governance & timely & accessible funding

Flexible financing instruments for the 'missing middle'

Aligns delivery with national and international goals and targets

THE HEALTH SECTOR - SUCCESSFUL MODELS

2030 Agenda Disbursements, 2010 to 2022 in Billions



2 key SDG3 game-changers:

- Since its launch in 2002, **the Global Fund** has disbursed more than **US\$65.4 billion**.
- Since its launch in 2000, **Gavi** has provided approximately **US\$23 billion**.
- From 2021-2023, the Global Fund & Gavi provided **25% of global health funding**.

CURRENT CONCEPTUALIZATION PHASE ENGAGEMENT LEVELS

Development Task Force:

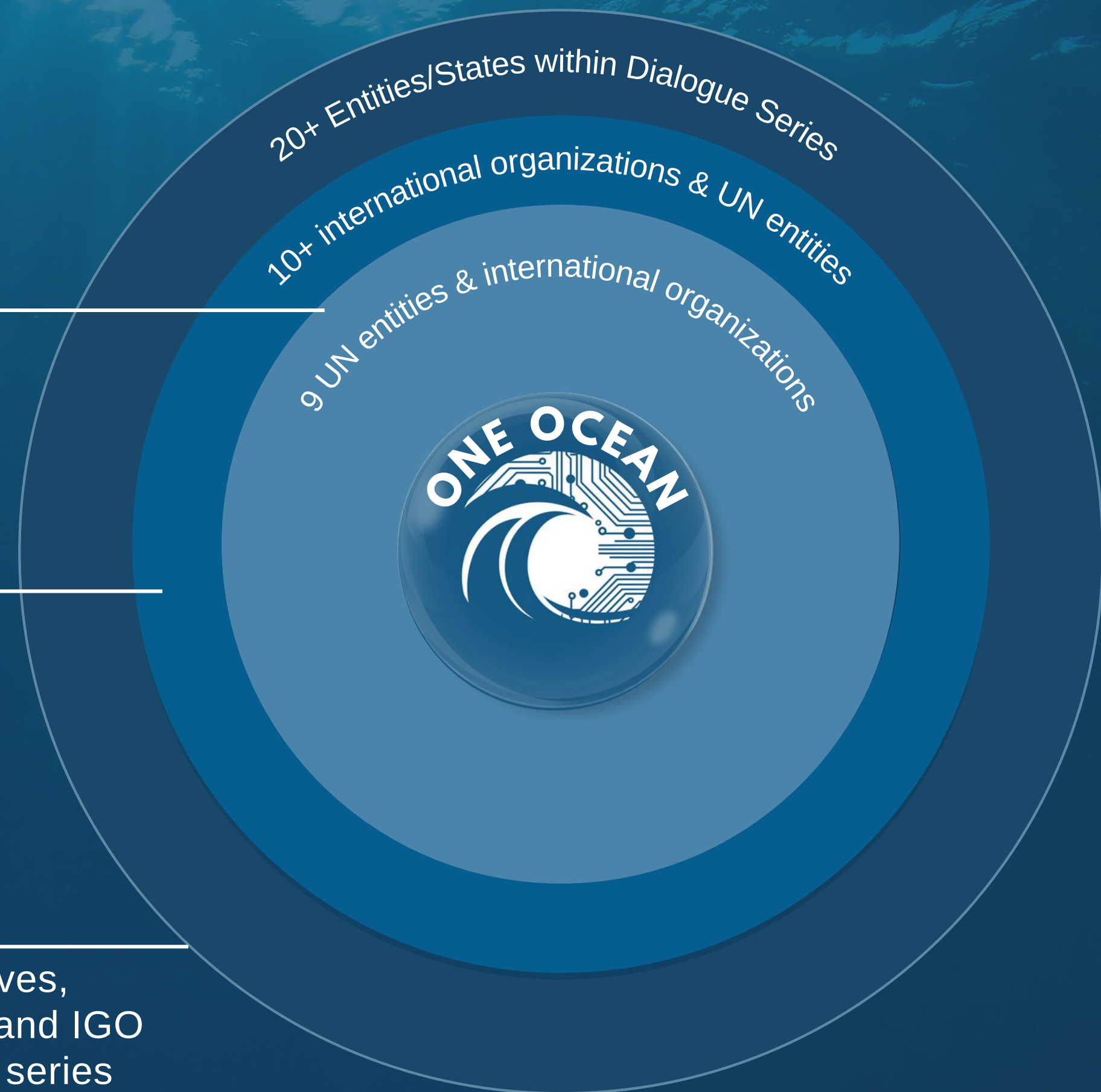
A core team leading the conceptualization of the Facility.

Consultative Group:

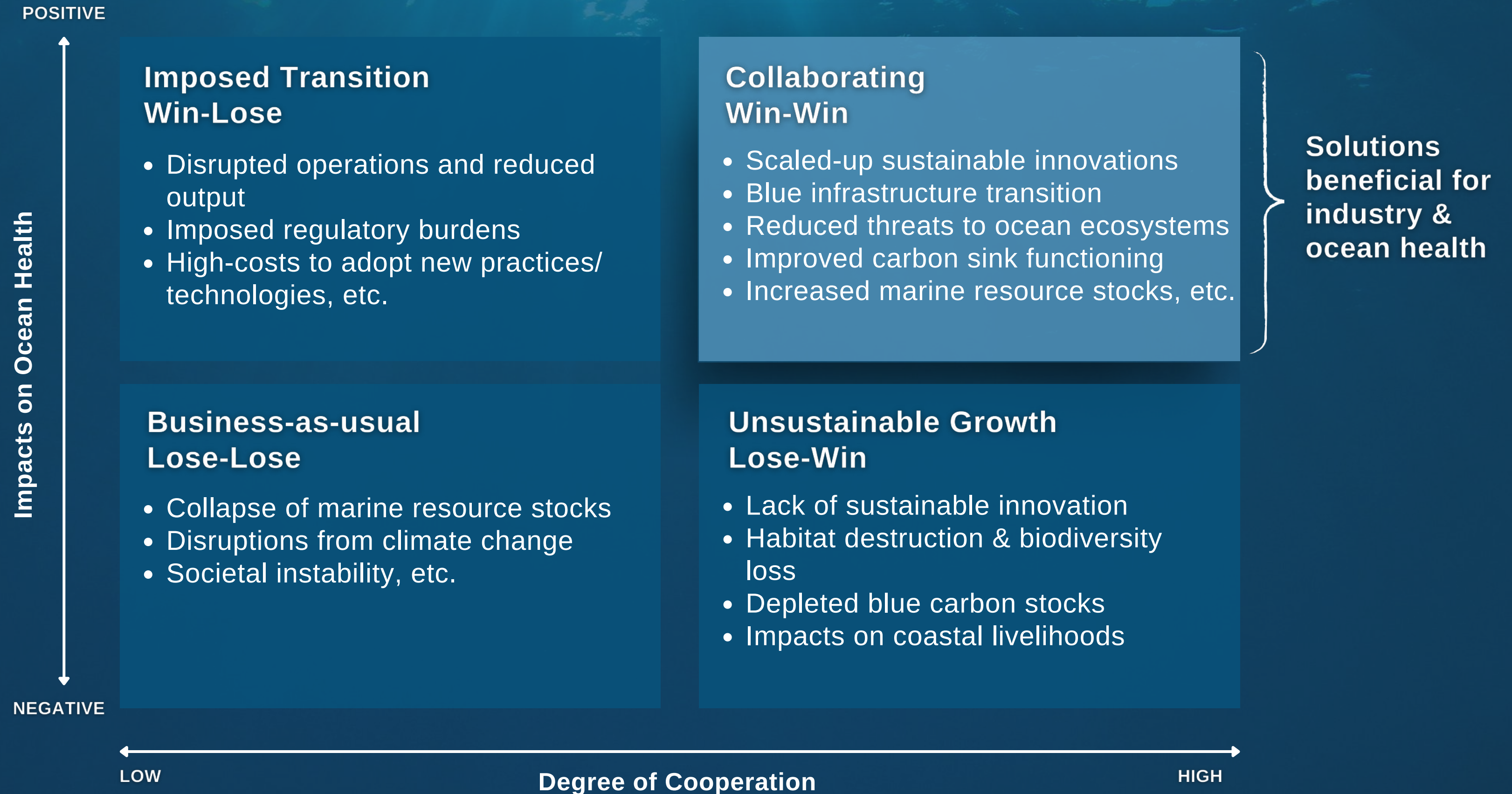
Advisory stakeholders fostering strategic collaboration and informed decision-making.

In Dialogue:

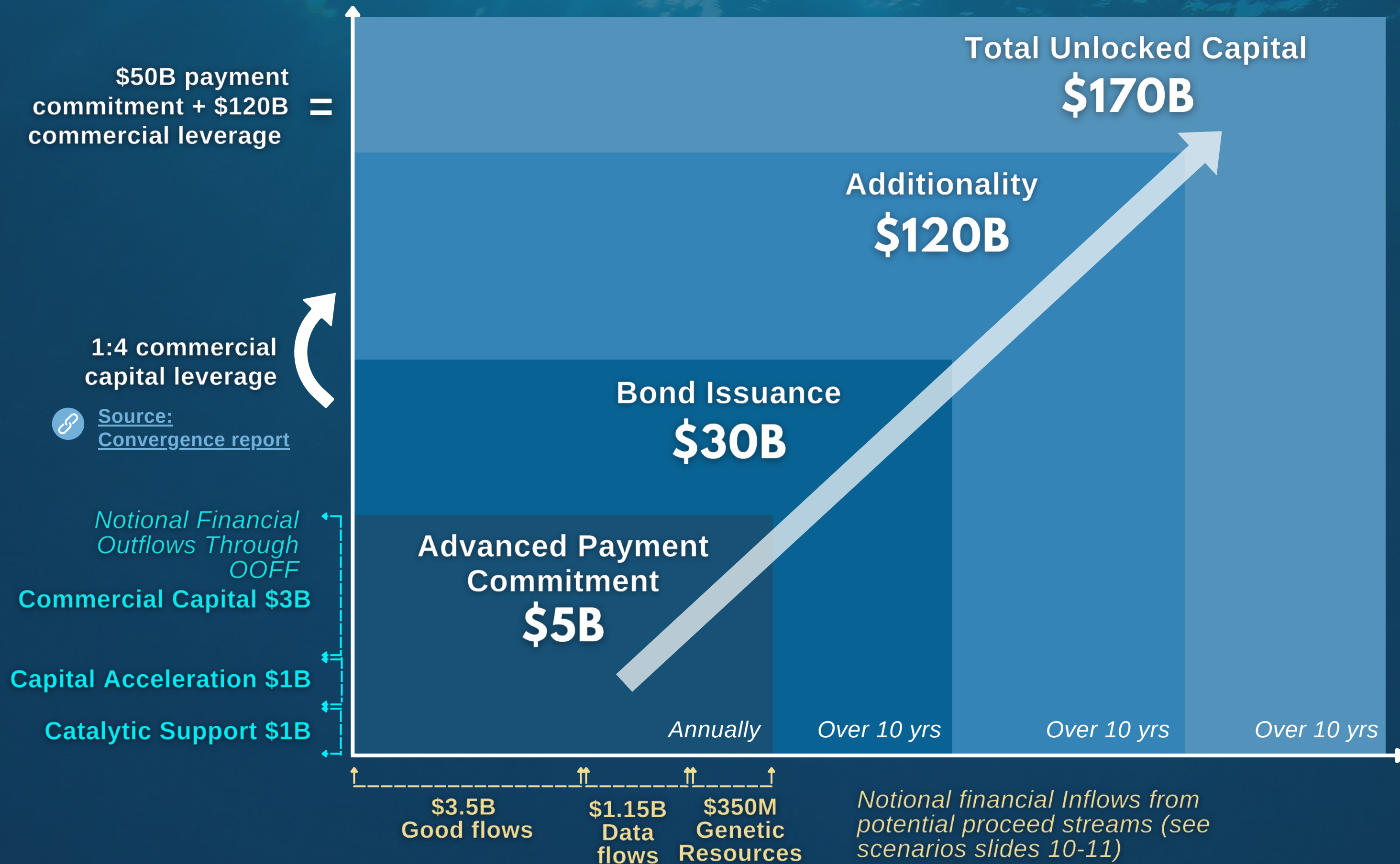
20+ states, industry alliance representatives, financial institutions, wider conservation and IGO stakeholders consulted through dialogue series



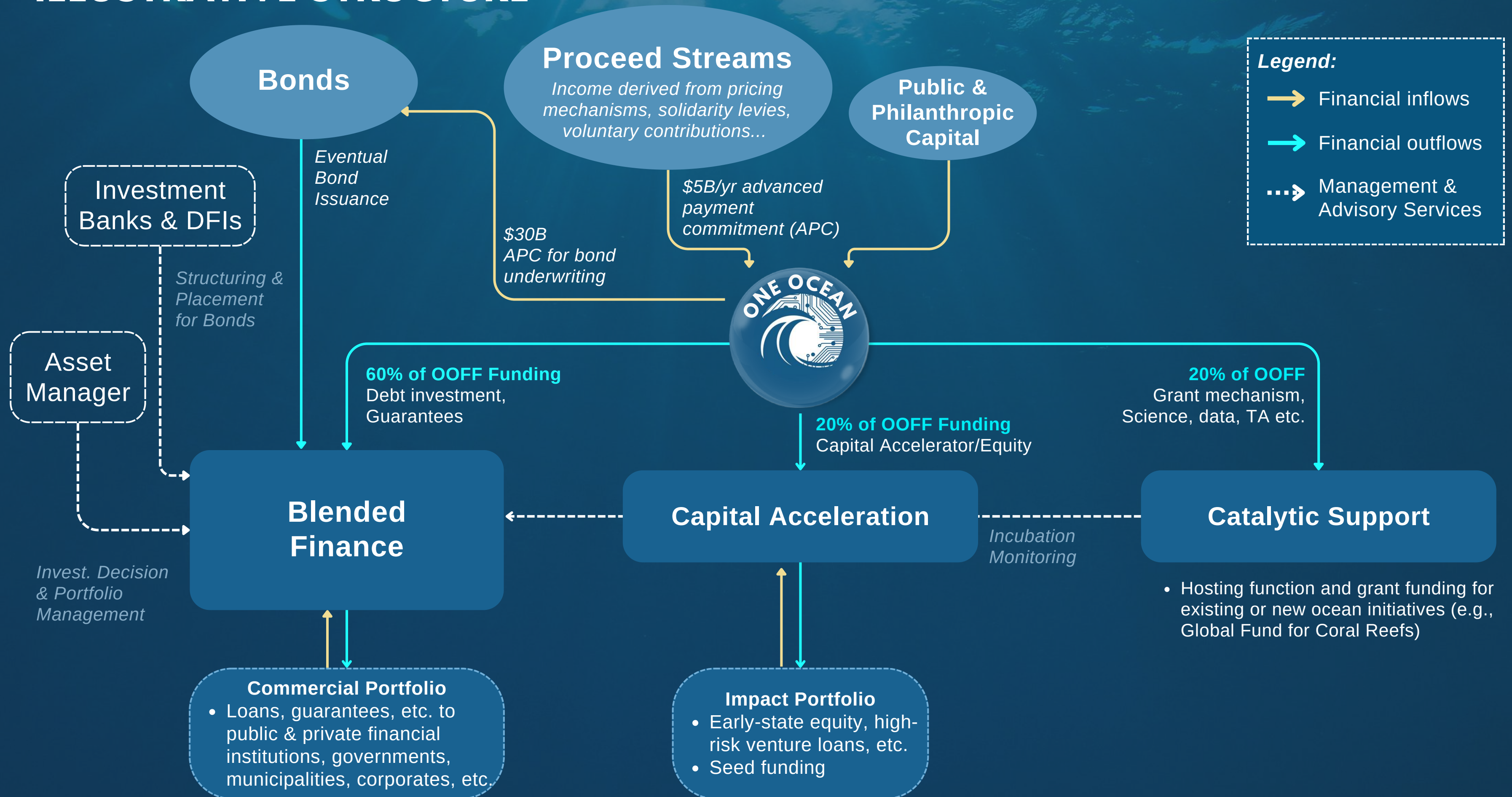
THE WIN-WIN SOLUTION



FINANCING AMBITION BY 2040



ILLUSTRATIVE STRUCTURE



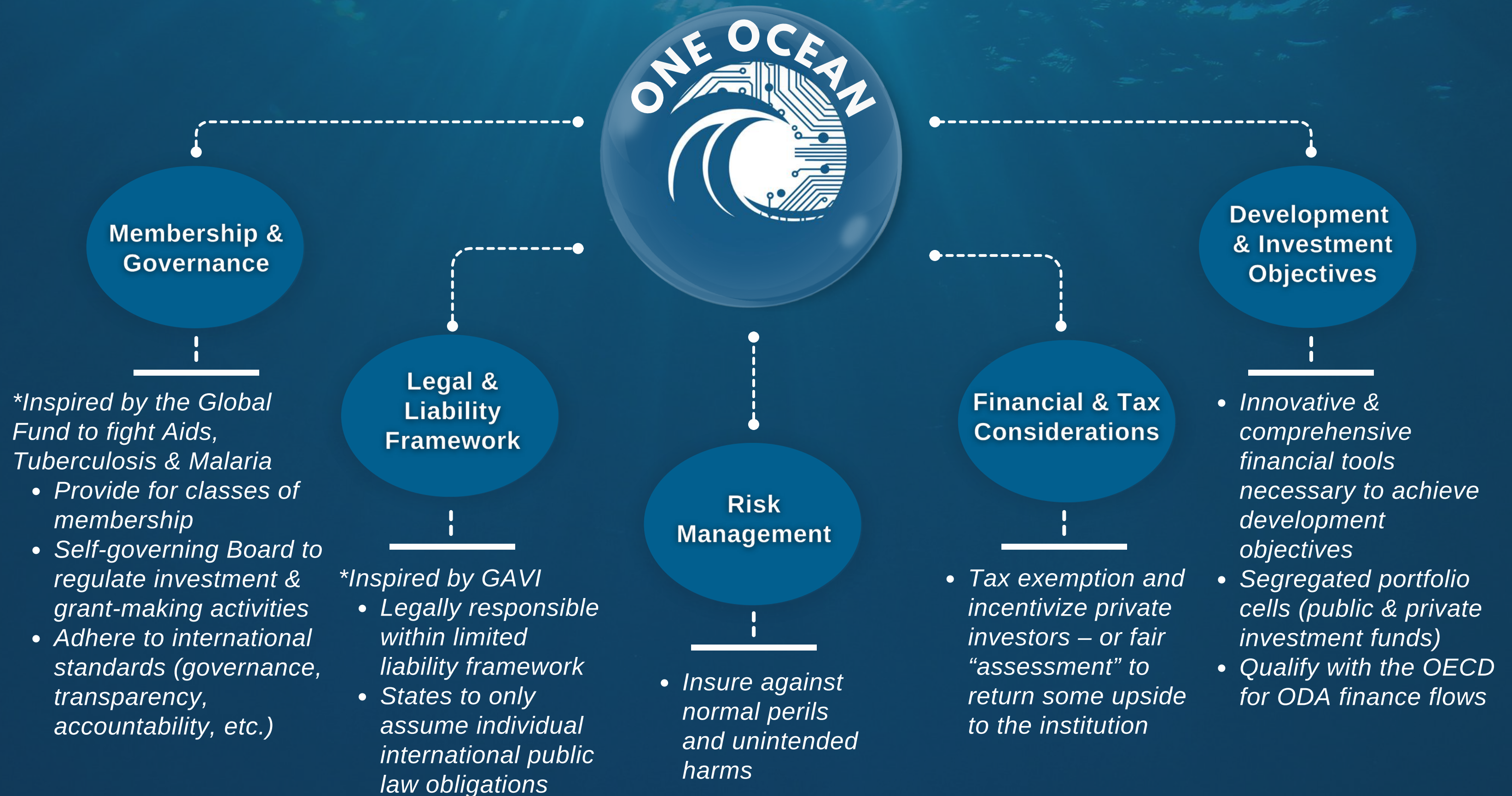
INVESTMENT PRIORITIES

<i>Priority Investment Areas</i>	<i>Description of Investment Opportunities (non-exhaustive)</i>	<i>Financial Instruments Required for Investment</i>
Sustainable Coastal & Ocean Economy	<p>Enabling economic systems that responsibly utilise ocean resources for growth, livelihoods, and ecosystem health.</p> <p>Supported sectors: Sustainable fisheries & aquaculture; waste management; plastic alternatives; sustainable tourism; ports & coastal infrastructure; etc.</p>	Guarantees, concessional loans, first loss, technical assistance
Industrial Innovation	<p>Developing and implementing new technologies, processes, and practices to enhance efficiency, sustainability, and competitiveness in industrial sectors affecting coastal and marine areas.</p> <p>Supported sectors: Energy (wind, tidal and wave); microplastic & bioplastics; maritime transport; biotechnology, marine sand mining etc.</p>	Quasi-equity, guarantees, concessional loans, first loss, grants, technical assistance
Conservation	<p>Protecting ocean ecosystems, enhancing resilience, and supporting the sustainability of marine resources.</p> <p>Supported priorities: MPAs; restoration (including blue carbon projects); alternative livelihoods; community-led initiatives; etc.</p>	Grants, reimburseable grants, capital provider
Science, Policy & Data	<p>Enhancing knowledge of ocean health, pollution levels, ecosystem changes and blue economy needs through data & monitoring.</p> <p>Supported priorities: data platforms/collection systems; environmental assessments; etc.</p>	Grants

ILLUSTRATIVE EXAMPLES OF POTENTIAL PROCEED STREAMS

<i>Industries</i>	<i>Projected Industry Revenue by 2032</i>	<i>Potential Proceed Scenarios</i>	<i>Estimated Potential Proceeds</i>
Submarine Cable	\$48.91B¹⁸	Terabyte Scenario: 328M terabytes/day at 1 cent per terabyte yields a potential revenue of \$1.2B/year ¹⁷ SWIFT Scenario: 44.8M transactions/day at est. \$44 fees per outgoing transfer via SWIFT ¹⁹ = \$1.99B daily fees. A \$.07 USD levy per transaction fees yields a potential revenue: \$1.14 billion/year	\$1.15B/year
Marine Biotechnology & Pharmaceuticals	\$11.2B²⁰ & \$61.89B²²	Marine Biotech Levy Scenario: % of revenue from sales and commercialization of products from “Marine Genetic Resource” as tracked & aligned with DSI discussions. ²¹ Add. options: licensing and royalty fees and levies on product sales, import, and export.	\$350M/year
Insurance	\$50.5B²³	Underwater cables, containers, oil and gas tankers, offshore oil and gas installations, cruise ships and industrial fishing vessels are paying insurance. Insurance premium fees scenario.	TBD
Tourism, off-shore wind energy, shipping, plastics, etc.	\$4T+	Viability of additional proceed streams being scoped through consultations with industries and stakeholders.	TBD

PUBLIC-PRIVATE DEVELOPMENT FINANCE MODEL



MULTI-STAKEHOLDER DIALOGUE SERIES UPDATES

Dialogue	Region	Date	Status
COP16 Cali Side Convening & Bilateral Sessions	Colombia	27 Oct	Completed
State & industry Briefings	Multiple	25-27 Mar	Ongoing
Incheon Panel Presentation	Korea	15 Jan	Completed
SIDS Bilateral Sessions	USA	10-14 Feb	Completed
UNCTAD 5th Oceans Forum Panel Presentations & Bilateral Sessions	Switzerland	3-5 Mar	Completed
World Ocean Summit Panel Presentations & Bilateral Sessions	Japan	12-13 Mar	Completed
Briefing with High-level Ocean Panel	Virtual	20 Mar	Completed
Dialogues on the sidelines of Monaco Blue Initiative	Monaco	23-24 Mar	Completed
Dialogues on the sidelines of SOS Ocean!	France	31 Mar	Completed
Geneva Dialogue Sessions	Switzerland	1-2 Apr	Completed
Busan Dialogue Sessions & Our Ocean Conference	Korea	26-30 Apr	Upcoming

Objectives:

- **Thoroughly test and refine the concept** through in-depth engagement with key stakeholders
- **Solicit feedback** from government, industry, financial, and civil society leaders to ensure alignment and relevance



The financing facility for a
sustainable blue future.

ANNEX A: REFERENCES

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