



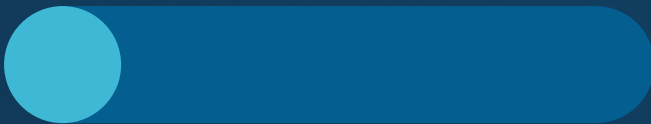
A potential financing
facility for a sustainable
blue future.

OCEAN ECONOMY BACKGROUND

The ocean economy contributes approximately **US\$2.5 trillion¹ annually to global GDP**, with projections suggesting this could surpass US\$3 trillion by 2030.² The total **economic value of global ocean assets**—encompassing both direct outputs and indirect impacts—reaches **US\$24 trillion.**³

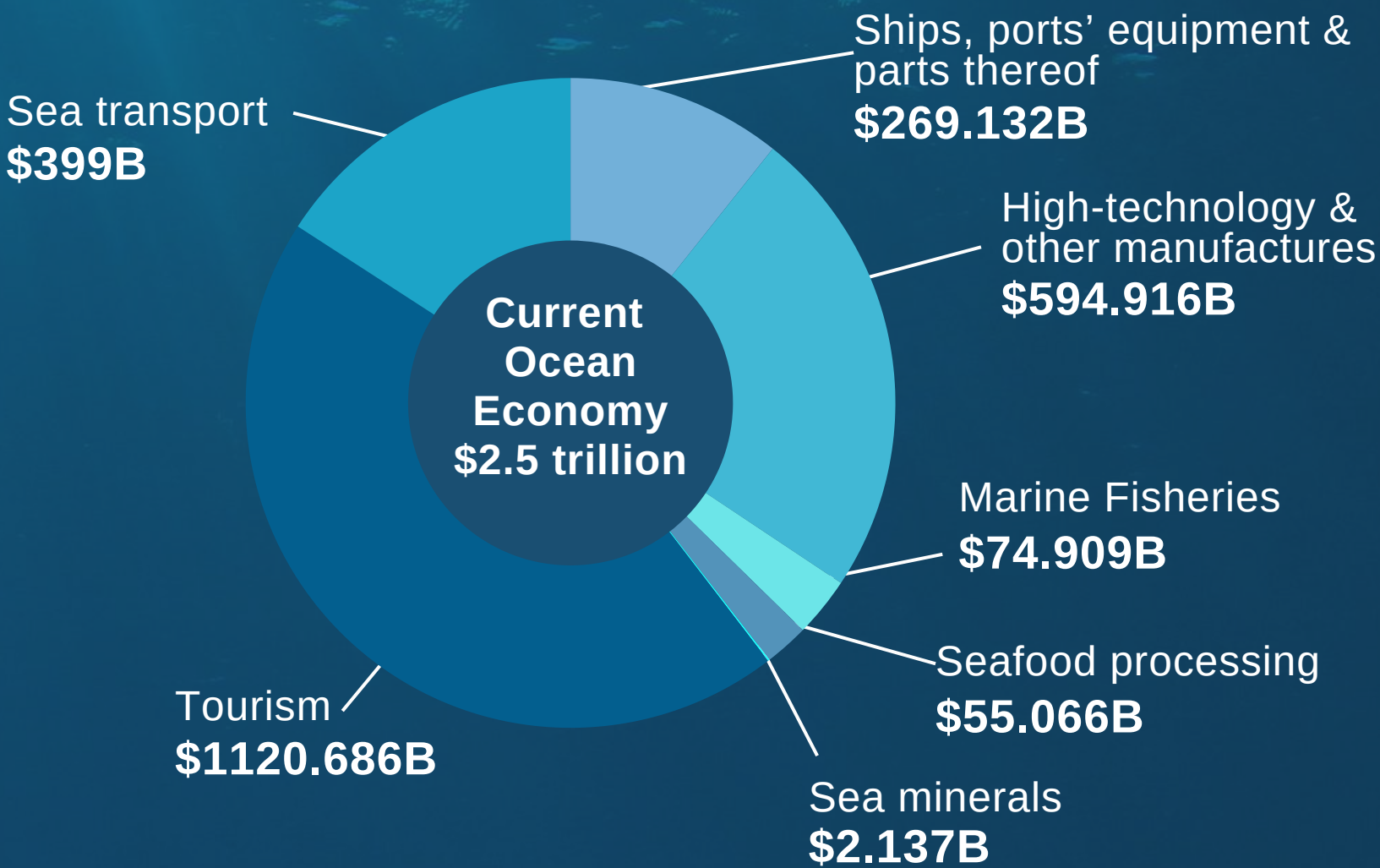
Despite this, ocean ecosystems are being rapidly depleted. **SDG 14 (Life Below Water) remains the least funded of the 2030 Agenda,**⁴ with an annual **funding gap of US\$174.52 billion** — more than 6x the current level of financial support.

While financing for positive ocean initiatives remains limited, **trillions of dollars in public funding** continue to fuel unsustainable agriculture, overfishing, fossil fuels, and other destructive activities, further damaging ocean health through **harmful subsidies.**

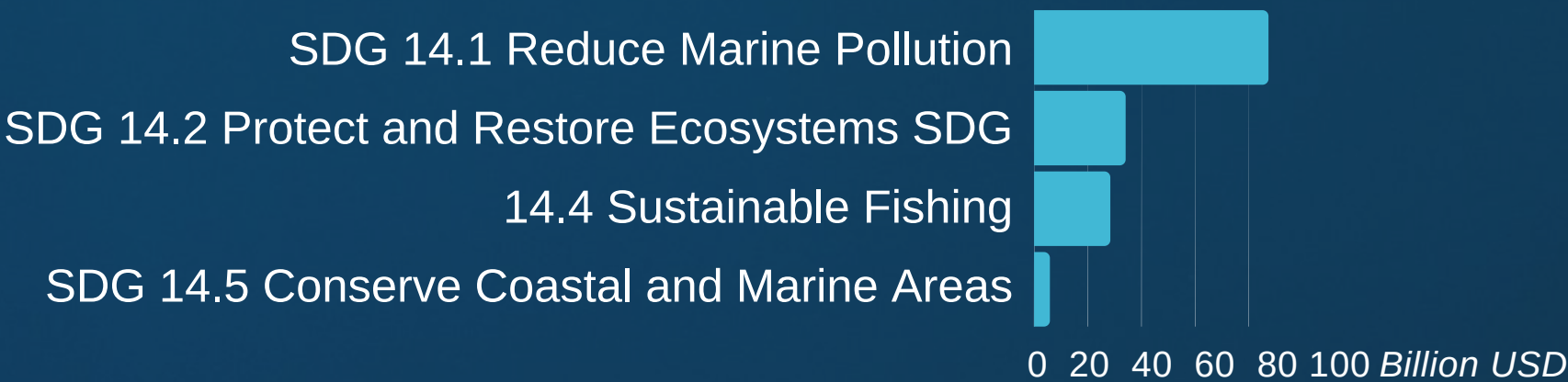


Sustainable Ocean Investments 0.9% ⁵

Ocean-Based Industries Export Value

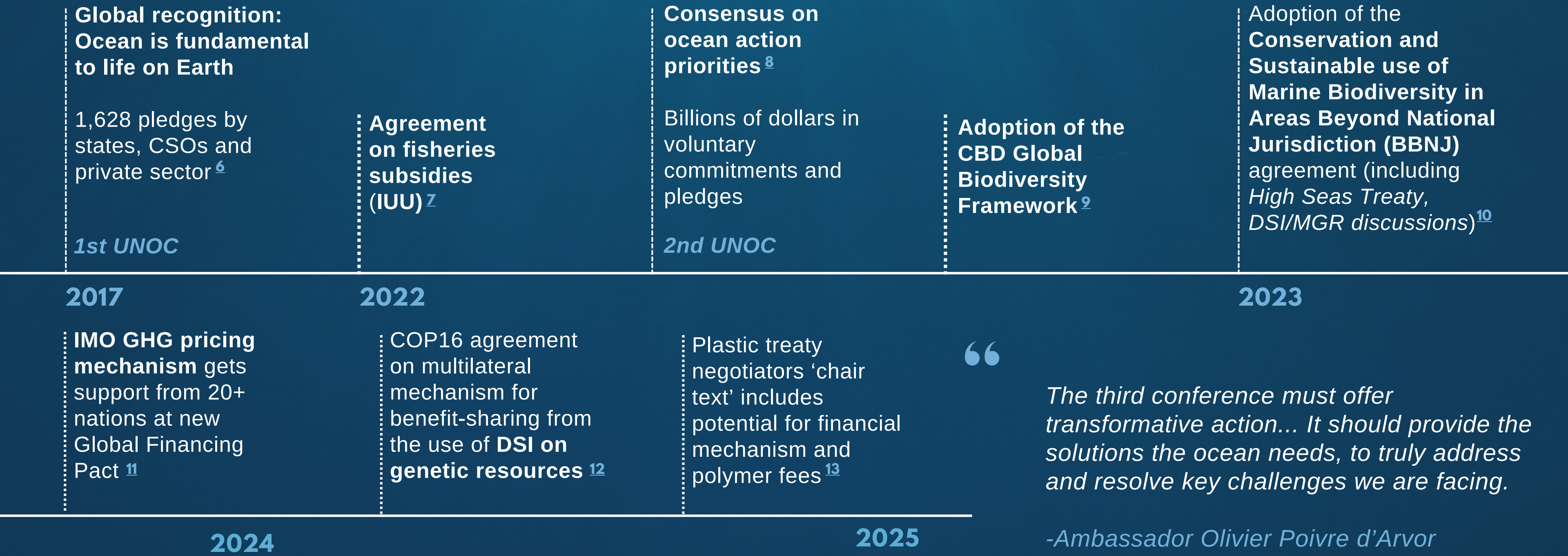


Costs to Achieve SDG14 Targets



WINDOW OF OPPORTUNITY

The global political and financial landscape is **primed to drive the launch of a transformative ocean finance facility**. With momentum building toward the third UN Ocean Conference, 2025 presents a pivotal opportunity to **turn calls for action into transformative delivery**.



VISION

Aspiration

1

A global financing facility able to activate the full capital stack – across multiple forms of capital & funding providers – to unlock the billions needed in **sustainable ocean financing by 2040**

Design Pillars

2

Diverse finance channels to build the ocean finance market

Public/Private Development Finance model led by a 'coalition of the willing'

Win-win financing solutions for industry & ocean ecosystems

Strategic Enablers

3

Scalable proceed models & blended finance solutions, to diversify resources

Full participation of the Global South in design & decision-making

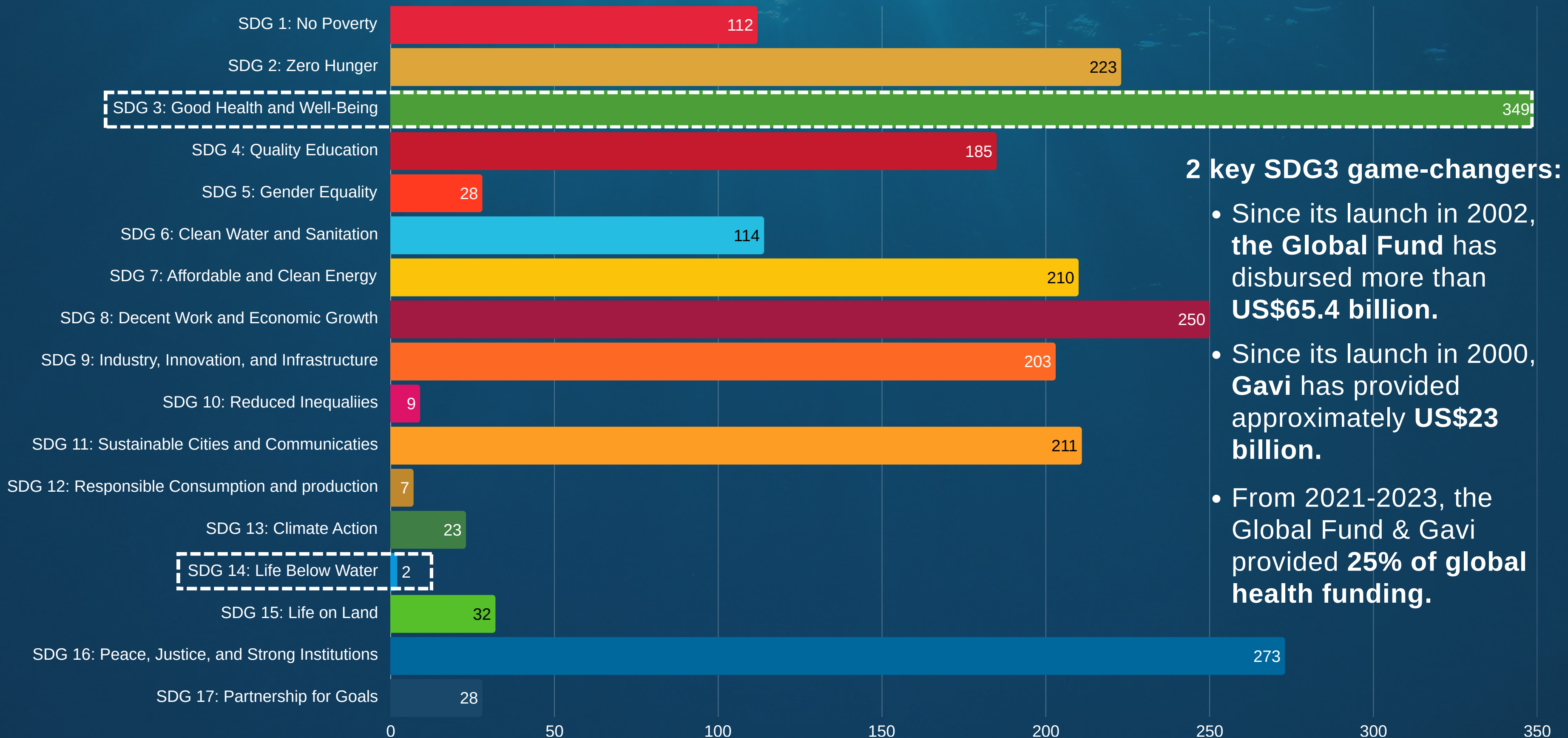
Independent governance & timely & accessible funding

Flexible financing instruments for the 'missing middle'

Aligns delivery with national and international goals and targets

THE HEALTH SECTOR - SUCCESSFUL MODELS

2030 Agenda Disbursements, 2010 to 2022 in Billions



2 key SDG3 game-changers:

- Since its launch in 2002, **the Global Fund** has disbursed more than **US\$65.4 billion**.
- Since its launch in 2000, **Gavi** has provided approximately **US\$23 billion**.
- From 2021-2023, the Global Fund & Gavi provided **25% of global health funding**.

LEVELS OF ENGAGEMENT

Steering Committee:

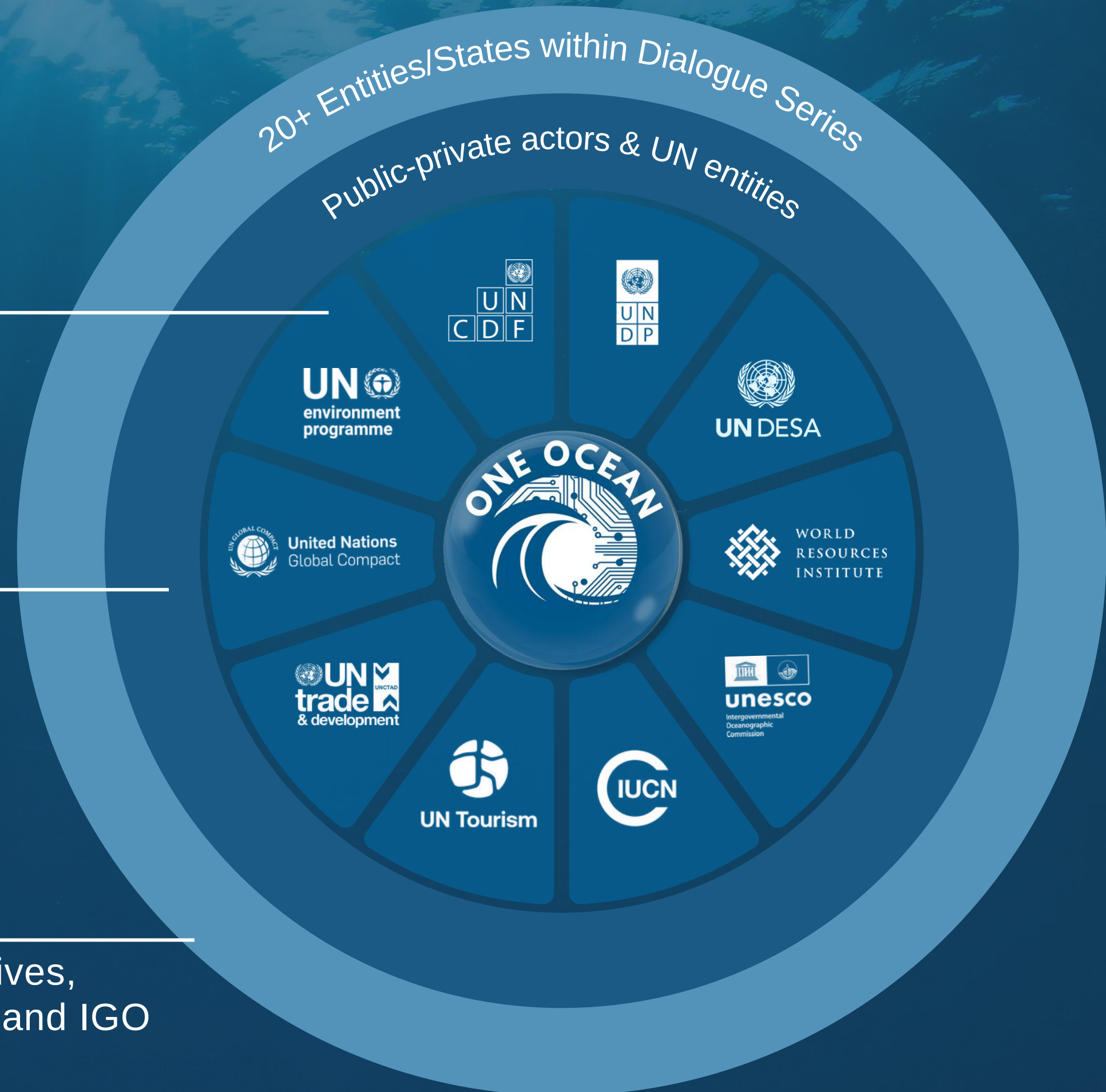
A core team leading the co-design of the Facility.

Consultative Network:

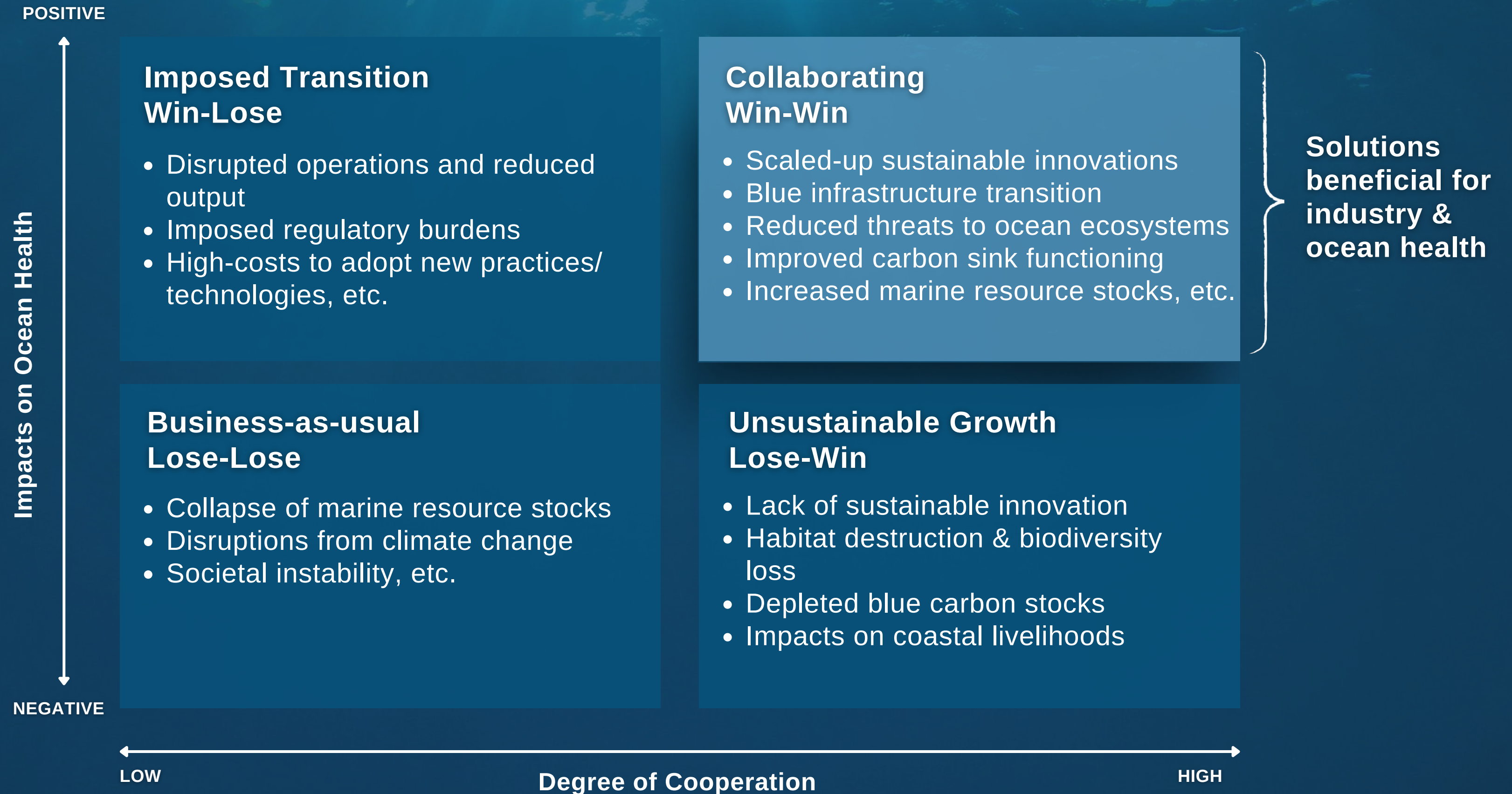
Advisory stakeholders fostering strategic collaboration and informed decision-making.

In Dialogue:

20+ states, industry alliance representatives, financial institutions, wider conservation and IGO stakeholders consulted



THE WIN-WIN SOLUTION



THE FINANCIAL STRUCTURE

Proceed Streams
*Proceeds from ocean-dependent industries
via pricing mechanisms, solidarity levies,
and voluntary contributions*

Seed Funding
*Public and
philanthropic capital*

SUSTAINABLE OCEAN ECONOMY INVESTMENT

The Scale Engine
*Blended Finance for De-risking
& Scaling Investment*

Debt, guarantees, bonds (Est. 60%)

The Accelerator
*Expanding
Market Opportunities*

Patient Capital (Est. 20%)



OCEAN PROTECTION

The Catalyst
Conservation

Grants (Est. 20%)

**Investment
Banks &
DFIs**
*Structuring &
Placement for
Bonds*

Bonds

Investments for Industries & SMEs

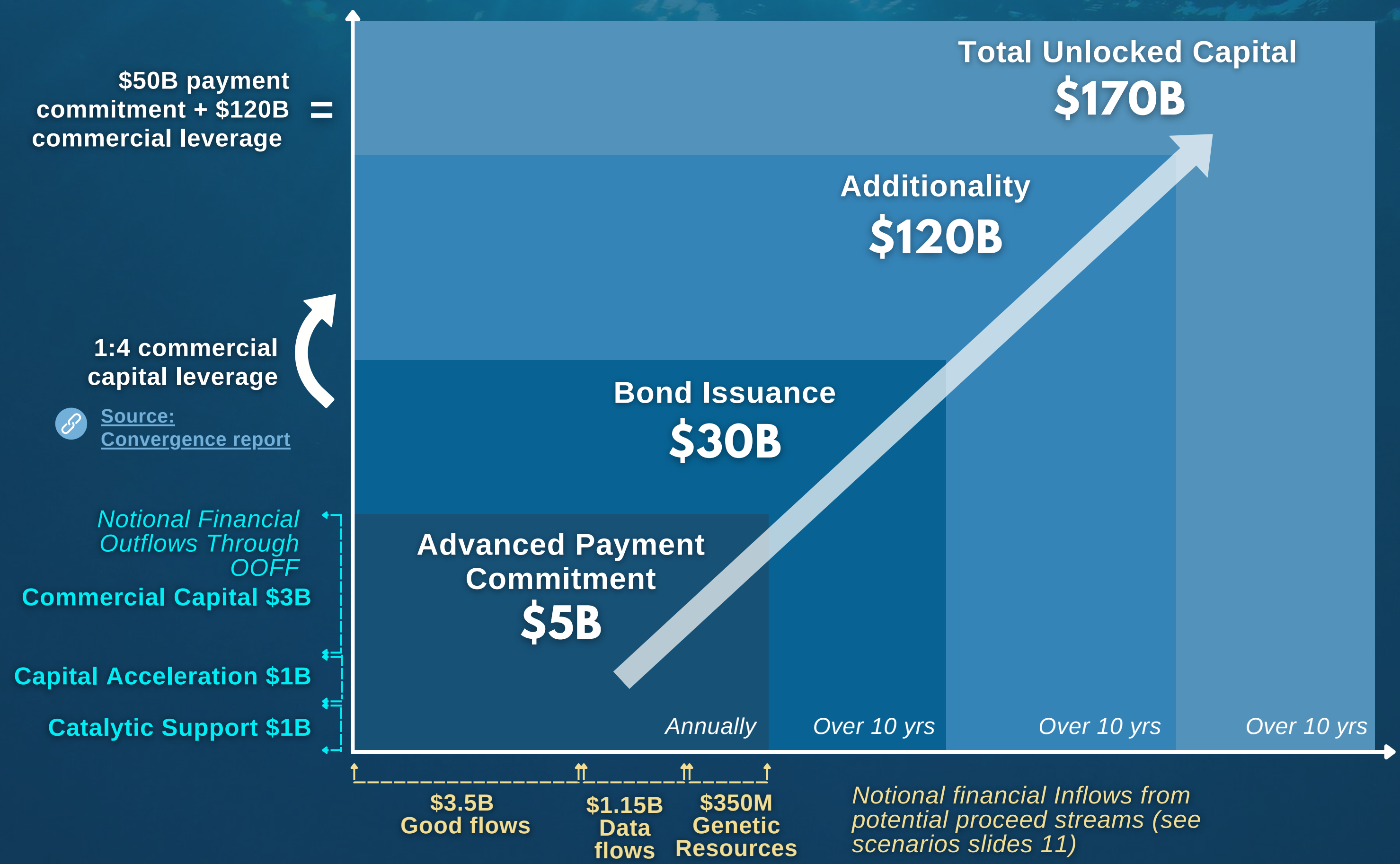
***Revolving & Revenue-
Generating Investments***

Conservation Action

Unlocked Investment
Private Finance

Aligned Finance
International & Domestic Public Finance, Philanthropic Capital

FINANCING AMBITION BY 2040



INVESTMENT PRIORITIES

<i>Priority Investment Areas</i>	<i>Description of Investment Opportunities (non-exhaustive)</i>	<i>Financial Instruments Required for Investment</i>
Sustainable Coastal & Ocean Economy	<p>Enabling economic systems that responsibly utilise ocean resources for growth, livelihoods, and ecosystem health.</p> <p>Supported sectors: Shipping vessels; ports & coastal infrastructure, sustainable fisheries & aquaculture; waste management; plastic alternatives; sustainable tourism; etc.</p>	Guarantees, concessional loans, first loss, technical assistance
Industrial Innovation	<p>Developing and implementing new technologies, processes, and practices to enhance efficiency, sustainability, and competitiveness in industrial sectors affecting coastal and marine areas.</p> <p>Supported sectors: Energy (wind, tidal and wave); microplastic & bioplastics; maritime transport; biotechnology, marine sand mining etc.</p>	Quasi-equity, guarantees, concessional loans, first loss, grants, technical assistance
Conservation	<p>Protecting ocean ecosystems, enhancing resilience, and supporting the sustainability of marine resources.</p> <p>Supported priorities: MPAs; restoration (including blue carbon projects); alternative livelihoods; community-led initiatives; etc.</p>	Grants, reimbursable grants, capital provider
Science, Policy & Data	<p>Enhancing knowledge of ocean health, pollution levels, ecosystem changes and blue economy needs through data & monitoring.</p> <p>Supported priorities: data platforms/collection systems; environmental assessments; etc.</p>	Grants

ILLUSTRATIVE EXAMPLES OF SHIPPING OCEAN PROCEED STREAM

Model #1 Snapshot:

Marine Shipping Industry - Collaborating with IMO GHG Strategy

Description

Proposed IMO GHG fuel pricing mechanism designed to ensure a **simple and predictable universally mandatory payment on all bunker fuel/emissions from international shipping**¹⁴ - to be decided in April/October 2025.

Illustrative scenarios

\$3.5B/year

in potential proceeds generated from a shipping pricing mechanism based on:

{

2.21% allocation from the IMO GHG 158Bn USD expected revenues using medium scenario of 150\$/tonne as reference

¹⁵

Model #2 Snapshot:

Marine Shipping Industry - Shipping Containers

Description

In 2022, the world's top 50 ports generated a cumulative traffic of **600 million TEUs** (i.e., shipping containers).¹⁶ Proposed proceed tied to TEUs facilitated through port authorities for investment in win-win solutions.

Illustrative scenarios

Ports in Select Countries

{



157M TEUs

X



\$7 Ocean Service Payment

=

\$1.1B/year

Top 50 Global Ports

{



600M TEUs

X



\$7 Ocean Service Payment

=

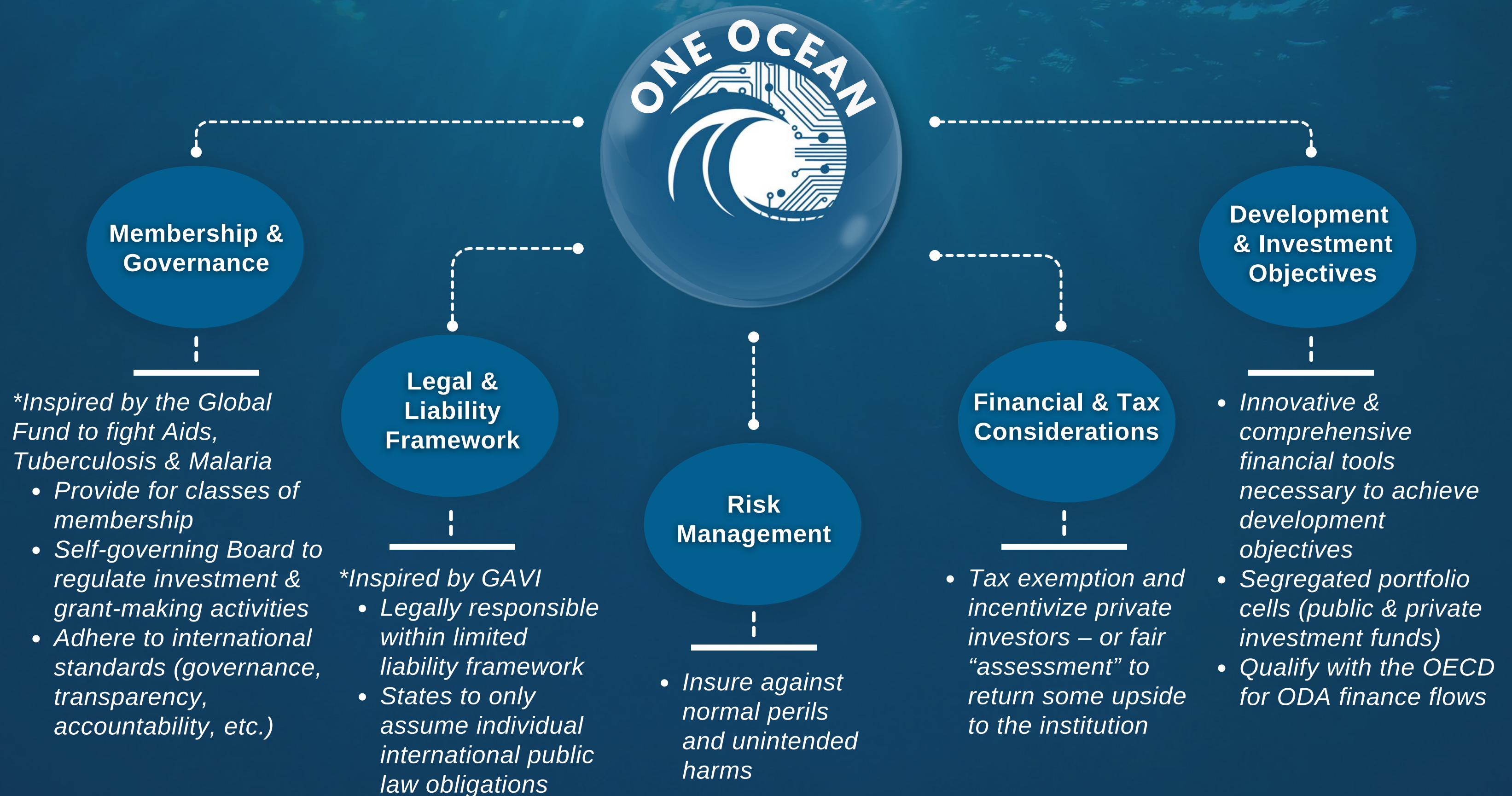
\$4.2B/year

e.g. Norway, Vanuatu, South Korea, Vietnam, Barbados, Marshall Islands, Solomon Islands, Mauritius, Kenya, New Zealand, EU

ILLUSTRATIVE EXAMPLES OF POTENTIAL PROCEED STREAMS

Industries	Projected Industry Revenue by 2032	Potential Proceed Scenarios	Estimated Potential Proceeds
Submarine Cable	\$48.91B ¹⁸	<p>Terabyte Scenario: 328M terabytes/day at 1 cent per terabyte yields a potential revenue of \$1.2B/year¹⁷</p> <p>SWIFT Scenario: 44.8M transactions/day at est. \$44 fees per outgoing transfer via SWIFT¹⁹ = \$1.99B daily fees. A \$.07 USD levy per transaction fees yields a potential revenue: \$1.14 billion/year</p>	\$1.15B/year
Marine Biotechnology & Pharmaceuticals	\$11.2B ²⁰ & \$61.89B ²²	<p>Marine Biotech Levy Scenario: % of revenue from sales and commercialization of products from “Marine Genetic Resource” as tracked & aligned with DSI discussions.²¹</p> <p>Add. options: licensing and royalty fees and levies on product sales, import, and export.</p>	\$350M/year
Insurance	\$50.5B ²³	<p>Underwater cables, containers, oil and gas tankers, offshore oil and gas installations, cruise ships and industrial fishing vessels are paying insurance.</p> <p>Insurance premium fees scenario.</p>	TBD
Tourism, off-shore wind energy, shipping, plastics, etc.	\$4T+	Viability of additional proceed streams being scoped through consultations with industries and stakeholders.	TBD

PUBLIC-PRIVATE DEVELOPMENT FINANCE MODEL





The financing facility for a
sustainable blue future.

ANNEX A: REFERENCES

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