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LA BATEA RESTAURANT FAMILIAR AND WELCOMING IN AN OPEN ENVIRONMENT IN ROATÁN

THE NAME OF LA BATEA IS THE TYPICAL NAME OF THE TRAY MADE OF WOOD IN THE SHAPE OF A BOAT, IN WHICH FAMILIAR AND EXQUISITE DISHES ARE SERVED ACCORDING TO THE CUSTOMER'S PREFERENCE.

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We are a digital magazine where we highlight the positive notes of our beautiful Bay Islands and the rest of Honduras. Our focus is on topics of interest such as tourist sites, entrepreneurship, social note, events, investment, and technological advances. It is time to appreciate the

efforts of our people with the vision of achieving progressive development and continue to grow continuously to exploit the potential of natural beauty and especially the island of Roatan to achieve the investment that the community needs and create an excellent business climate. We have versions in English and Spanish, our publication is monthly, follow us on our social networks.

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EDITORIAL

Cynicism cause and effect of poor mental health

Likewise, the restaurant has a branch in Coxen Hole, with the vision of expanding to strategic locations within the island to bring Caribbean flavor to every corner of Roatán.

In the island area there is one of the most innovative restaurants, with a rustic theme, very popular for its outdoor kitchen, being a great attraction for the palate for its spectacular artisanal pizzas, located in the center of Coxen Hole, Roatán, Islands of the Bay. The business arose from the search for diverse gastronomy, with La Batea being the experts in providing variety. It has a typical menu of the island in

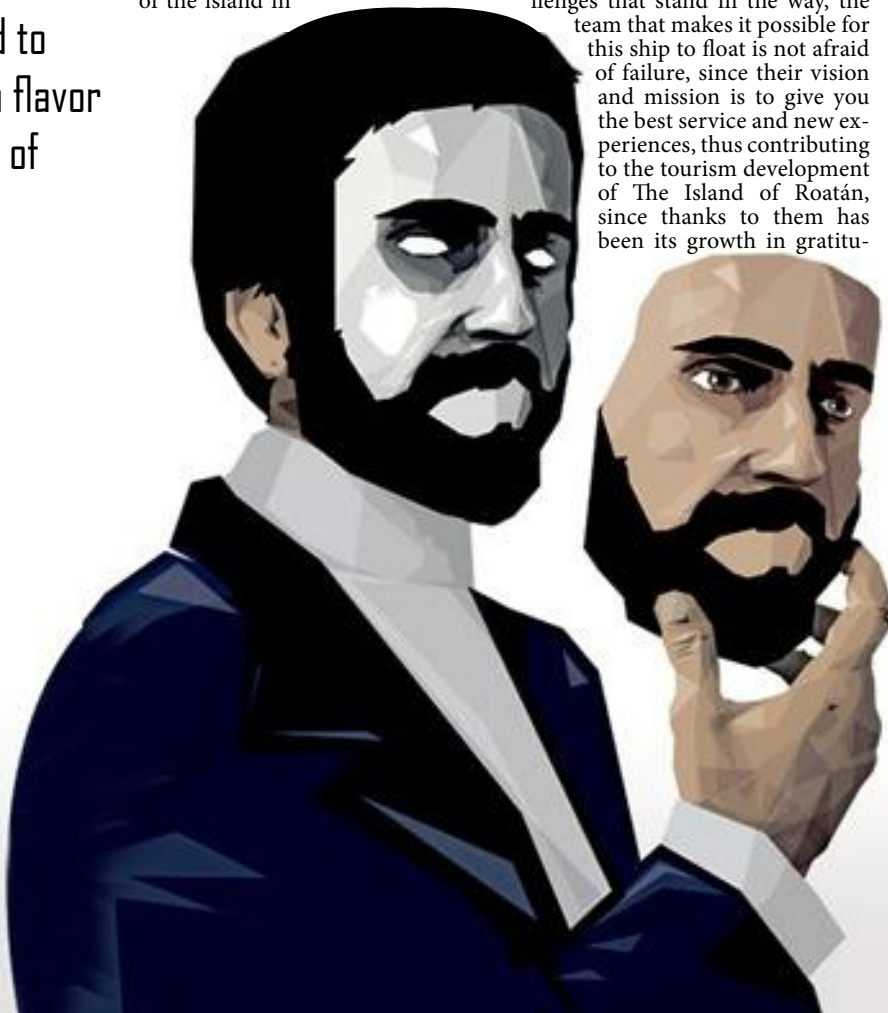
which you will find seafood, grilled soups, grilled food, different cocktails, exotic drinks, without leaving aside the specialty of the place its delicious artisanal pizzas.

This cozy restaurant was positioned a year ago, having a high impact, it received acceptance from the island and tourist community from day one, for the comfort it provides to its customers, excellent service and an atmosphere that makes you feel at home. Despite the constant challenges that stand in the way, the team that makes it possible for this ship to float is not afraid of failure, since their vision and mission is to give you the best service and new experiences, thus contributing to the tourism development of The Island of Roatán, since thanks to them has been its growth in gratitu-

de, they always give everything for everything in their constant fight. Likewise, the restaurant has a branch in Coxen Hole, with the vision of expanding to strategic locations within the island to bring Caribbean flavor to every corner of Roatán.

“The name of the batea is the typical name of the tray made of wood in the shape of a boat where the largest and most exquisite family dishes are served to your preference, whether seafood or grilled meats, all fresh and of high quality.” One of the partners highlighted

If you were delighted with this place, you can make your reservation outdoors and indoors. Making your reservations is so easy that with a simple call you can reserve the day and menu of your preference, where you will find different promotions. Contacting +504 8848-918.



TABACO CATRACHO

Many are often unaware that the production of tobacco is just as important as that of coffee, the ground was humid despite the sun's rays that dotted the earth, an empty place for greater concentration of work, only one man was supervising the workers, a boy removing the buds from the tobacco leaves.

In that tranquility is the tobacco plantation located in Paradise, which is a livelihood for thousands of Hondurans which strengthens the country's economy.

In the department of Danlí and El Paraíso there are the most recognized companies worldwide, producing tobacco for more than 250 award-winning brands, most of which are in the United States, Spain, Holland, etc. Yes, contrary to what they say in the movie *The Punisher*, where they compare Honduran cigars with Cuban ones.

However, it is an intense crop that occupies 2,200 hours of work per hectare, more than any other plantation. Honduras is positioned as the second country in exporting the most cigars to America and the seventh in the world. It is estimated that each year a average of 100 million units.

Being an artisanal tasting process made by hand by thousands of Hondurans, it is an area that generates 18 thousand direct jobs, with an excellent international market since 1995.

Procedure

To create a cigar it only takes three to five minutes to grab the wrapper, filler, wrap, seal, and perfect. It sounds simple, but to complete this last step, they must wait almost two years.

The procedure begins in the fields, when workers sow the seeds in an orderly manner, as if they were sunflowers, except that the flower that sprouts is small and can take on a pinkish tone. For producers, the important thing is the leaves (the bigger, the better), so they wait two or three months to cut them and take them to the factories where they begin rolling or tying them, that is, when they group and roll them for the purpose to move on to fermentation. Making cigars is like producing wine, the more fermented it is, the better.

After between 20 and 50 days, the tobacco leaves are placed in piles so that the weight allows them to hold the same color.

"We change its location from time to time, this pylon is dismantled and the litters that are at the bottom

Honduras second exporter of cigars in Central America

The tobacco market requires patience, it takes two years to create each cigar.



go up and those that are at the top go down," commented Ángel Luis Acosta, an agronomist of Cuban origin who works in Plasencia, one of the largest companies in El Paraíso.

During the entire fermentation time, the leaf is soaked with water, as this is what allows them to take on the necessary colors and smells. In that part of the factory the smell of tobacco can be felt from meters away, even with a mask. The experts explained that this process can be done in three ways, but the least common is to place the tobacco leaves in a humid room that looks like an oven, since the temperature reaches 100 degrees Celsius. The last step in this part of the factory is pest control and, when it still has 16% humidity, the leaves are packaged to go to another part of the factory.

Fact

As background, before assembling the cigar or cigar, the leaves are taken to one of the parts of the factories where 99% of the employees are women, there are no men, only those who arrive with the tobacco packages.

It takes delicate hands, soft hands that do not break the fragile leaves that have been in different parts of the factory for almost 18 months since they were cut. Here, women - mostly young - check each tobacco leaf, separating them by size, quality and color, according to what the buyer asks for. Subsequently, they are packaged and sent to another part of the factory in charge of creating the cigars.



DATO
Como antecedente, antes de armar el puro o habano, las hojas son llevadas a una de las partes de las fábricas donde el 99% de las empleadas son mujeres, no hay hombres, solo los que llegan con los paquetes de tabaco. Se necesita de manos delicadas manos suaves que no rompan las frágiles hojas que ya llevan casi 18 meses en diferentes puntos de la fábrica desde que fueron cortadas. Aquí, las mujeres -jóvenes en su mayoría- revisan cada hoja de tabaco, las separan por tamaño, calidad y color, según lo que pide el comprador. Posteriormente, son empacadas y enviadas a otra parte de la fábrica encargada de crear los puros.

They bet on support for small coffee producers



Coffee is one of the most popular beverages worldwide, despite its difficult times in production, there are people who are committed to supporting those people who work hard to make a living with this agricultural product.

Positioning coffee as the product of greatest economic importance in the country, generating a high rate of income annually for various families, which goes hand in hand with the high rate of employment for Hondurans, Central America produces about 11% of the coffee exported worldwide.

In recent years there are many challenges for the industry, this has been repeated within the sector, the effects of climate change, diseases and pests that affect farms, low prices in the international bank, decrease in labor for Exportable products are current challenges for the first grain-producing country in Central America and this period will not be the exception to maintaining this positioning.

Honduras achieved a milestone by having left income of 1,450.51 million dollars to the local economy by having exported 6.1 million bags of 46 kilograms, however, in the last harvest that covers the years 2022-2023 the figures fell.

Of the 7.2 million bags projected for export for that coffee year, in the end it ended with 6.90 million bags shipped with a value of 1,390 million dollars, partly as a result of variations in the climate that cause drought or excess rain in aromatic cultivation areas.

A publication by the Inter-American Development Bank (IDB) highlights that rising temperatures will reduce the area suitable for coffee cultivation by up to 50% between now and 2050.

Innovation in the coffee industry

Ihcafé has proposed a strategy with



an approach to addressing of sustainability for the well-being of coffee-growing families that entails gender inclusion (20% women) as well as youth (8%).

It is about renewing without stopping production, a proposal for productive improvement focused on a pest and disease prevention plan, nutritional programs, as well as tissue management.

The management planning of coffee farms covers: vegetative stimulation, plant management, coffee landscapes, new spatial arrangements, productive sustainability and the existence of three varieties in the system.

In addition, the Genetic Improvement Program has been promoted with which agronomically and genetically certified seed lots were established to provide quality seed.

CULTURE

Commemoration of the arrival of the first Garifuna community in Honduras and Latin America

The event called "Miss April 12" was also held, it will be developed for the first time as an initiative of the multifaceted young woman Dasaly.



The story goes that they were coming through Port Royal, they saw a Punta Gorda, a place where they settled and called "Punta Gorda", then they expanded throughout Central America in honor of the Garifuna ancestors, a walk was held so that all people could join together and show what happens every April 12, Dasaly, a young girl from this happy place located in the island area, told us.

In Santos Guardiola, this date is established to close all commercial establishments, educational centers and other offices in the region to focus on the commemoration of the arrival of the first Garifuna community, the colors of the Garifuna flag are representative, the yellow color means the rising sun after all the African-American struggle, black represents the mourning and pain that all the Garifuna brothers had in their hearts, this story is closely linked to the Island of San Vicente, where this culture was born.

The event called "Miss April 12" was also held, it will be developed for the first time as an initiative of the multifaceted young woman Dasaly who was responsible for organizing various activities on that significant day in Punta Gorda, Santos Guardiola.

Being a hidden charm recognized by very few, it is located in Santos Guardiola, Bay Islands, inhabited by people full of joy and color, it was the first place that Afro-descendants arrived in Honduras, which is why the Garifuna community is so extensive in this island territory.

Although history has affected all the inhabitants of the region, they give us happiness, color and a lot of music, main ingredients that arise in Punta Gorda and transcend throughout the Caribbean, a favorite destination that can be visited anywhere, moment.

In every corner there are groups of Garifunas who let themselves be carried away to the rhythm of the drums



and songs, a unique moment in which you can join in this way they transmit part of their culture and traditions to all national and foreign tourists, reflecting their kindness that without a second thought they will teach you to dance punta, speak their dialect and shelter you with their brotherhood.

Gastronomy

We know that the gastronomic offer of Honduras is very wide and varied, for example, in Punta Gorda you will find the famous dish "machuca", a very representative delicacy of this community, which can be enjoyed as a sandwich or in soup. You can also find the gifti drink,

which is prepared with different herbs and preserved for several days before being tasted.

There are so many attractions that you can find in Punta Gorda, let's also remember that its bathing waters are crystal clear and with white sand, just as Bay Island is represented.

La punta a sacred rhythm for the Garifunas

If there is something that characterizes us as Hondurans, it is our popular dance known as la punta, this dance of Garifuna origin has managed to spread throughout the Honduran territory and transcends neighboring borders, due to its cheerful rhythm

emanating from its musical instruments, for this reason UNESCO recognizes it. declared as a World Heritage Site.

Its meaning and history of this peculiar dance, we begin by explaining that "la punta" is a funeral ceremonial dance whose Garifuna name is Banguidi or Bunda. This name has been shortened and adapted to the Spanish language over time, until it is known as punta.

It should be noted that there are songs that are used especially for ceremonial acts such as for the spirit of the sea, the mountain, to learn about fishing and the construction of a house.

HAZAÑA

Shin Fujiyama and his heroic social work

Shin Fujiyama is a renowned doctor, philanthropist, and influencer who, since his childhood, proved to be hyperactive and had a love for soccer. He graduated from the University of Mary Washington in Fredericksburg, Virginia, with a bachelor's degree in International Affairs and Pre-medicine.

His journey in Honduras began when he and his sister, Cosmo Fujiyama, joined Students Helping Honduras in 2007 after visiting Honduras on a service learning trip for the first time. Shin is fluent in four languages, Japanese, English, Spanish and Portuguese, by 2022 he made the decision to open a YouTube channel, which bears his own name, with the aim of demonstrating his life in Honduras to his family and friends in the United States, but he began to receive support from the entire Honduran public, so the purpose of this space changed to show their altruistic work, tourist destinations, the generosity of all people, encouraging nationals and foreigners to invest to support people in need within Honduras.

However, his commitment goes beyond the screen since he has dedicated himself to an ambitious project "The construction of a thousand schools", over the years he has managed to enable several dozen institutions where free and bilingual education is offered, behind The influencer image is a person who enjoys and admires the Honduran culture, every day assimilates aspects of daily life in that region, adopting customs and behaviors of the community.

His connection with Honduras is the result of his participation in the Students Helping Honduras foundation, in 2007, through which he has wor-

ked hard on various projects aimed at improving the living conditions of the inhabitants, addressing latent problems such as poverty, education and housing. , this heroic work has led him to be recognized as a leader in the field of humanitarian aid in the region.

Shin Fujiyama felt the urgency to help the community that lacked the most basic decent housing and access to education. As a floor cleaner in the United States, his salary was barely enough for his studies, but this did not stop him. The idea arose in him to form a foundation to raise funds and thus be able to provide help to those who needed it. His dream is to build a thousand schools in the country as part of his commitment to education and community development.

Although the scheduled destination for the Japanese was a Caribbean destination, due to unforeseen circumstances the flight was canceled and Honduras was an alternative, a place where Fujiyama can feel like a native compatriot, because all Hondurans have a high personal and professional value for him.





Expo Copán 2024 closes with success in art, culture, and tradition

Expo Copán concluded with the exceptional participation of more than 130 entrepreneurs, who demonstrated their products, delighting national and foreign visitors, with their variety of gastronomic flavors.

On this occasion, the culinary businesses of Santa Rosa de Copán stole the show as they offered quality products that won over everyone present. The support of municipal authorities of the region, the Government of the Republic and the National Service for Entrepreneurship and Small Business (Senprende) was obtained, with the aim of supporting all entrepreneurs in the west of the country. Likewise, it was stipulated to be in mobilizations for the legality of companies in conjunction with technical and economic assistance, the ninth edition that ran from April 25 to 7 had a wide range of activities to enjoy.

The event generated a family atmosphere in which culture, traditions and tourism were promoted to the entire public, leaving them amazed by the corner of the country. From the first day, Santa Rosa de Copán has attracted tourists to develop the best of its identity, with activities in the Jorge Bueso Artisanal Plaza.

Entrepreneurs
Among the notable entrepreneurs are the Jireth Bakery, with a unique experience in fusing coffee, bakery and restaurant, according to owner María José Girón. “This is an association of national women, we are throughout Honduras with 6 coffee-growing regions,” said Evelyn Tabora, partner of the establishment.



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ANA FLORES - BROKER

Expo Horeca a key event for the growth of SMEs

Banco Atlántida will be the main sponsor of Expo HORECA Honduras. This initiative, organized by Brontë Connection, marks an important milestone by presenting for the second time in the country an exclusive exhibition dedicated to the hotel, restaurant and cafe sector.

The hotel and restaurant industry in Honduras is just a few weeks away from the second edition of Expo HORECA, an event that promises to transform and boost the growth of the sector in the country.

The date is next Thursday, May 30, at the Copantl Convention Center in San Pedro Sula. The details of the event were shared during the press conference, where executives from Brontë Connection, Banco Atlántida, the Honduran Tourism Institute (IHT) and COHEP revealed the details of this long-awaited event.

With a program full of activities and networking opportunities, this edition of Expo HORECA promises to

be even bigger than the previous one. More than 80 supplier companies have already confirmed their participation, along with 12 associations that represent professionals in the sector. Furthermore, the presence of renowned national and international speakers guarantees an event with high-level content.

This year, the exhibition will have the presence of companies from El Salvador, Guatemala, Spain and the Indonesian Embassy, who will show their products and services, and will seek to establish business relationships in a constantly growing market.

The event agenda covered a wide range of trending topics such as future vision and tourism strategy, gastronomic business management, digital trends, customer experience, menus of the future and leadership, among others.

With the participation of more than 20 local experts and a variety of lectures, panel discussions and live demonstrations, Expo HORECA promises a complete and enriching experience for all attendees.

Expo Horeca has the support and support of Banco Atlántida as the main promoter and of various institutions and associations such as IHT, COHEP, CANATURH, the Gastronomic Association (AGHAS), the Association of Precious Hotels (HOPEH), the San Pedro Sula Convention Bureau, the IHCAFE, Gastronomy and Tourism Association among others.

"This is a window to the development of the tourism sector and that we all involve to generate a great economic benefit by uniting private companies, government, entrepreneurs and all sectors," said the Minister of Tourism, Yadira Gómez.

From now on, the invitation is made for another successful day of Expo Horeca in 2025.



Leaders and experts from all regions held the first international symposium in the Bay Islands.



CONVERSATORY

First International Symposium on Organized Crime in Roatán

The first international symposium in Roatán, which was called “Latin American Perspectives on Organized Crime Crimes, Human Trafficking, Illicit Migrant Smuggling, Money Laundering and Corruption”, this event was organized by the Regional Coalition against Human Trafficking and Illicit Migrant Trafficking (CORETT) and the Interinstitutional Commission Against Commercial Sexual Exploitation and Human Trafficking (CICESCT). Several prominent figures were present, including Rodolfo Pastor de María, secretary of the presidency, Roy Perrin, minister counselor of the American Embassy, Attorney General Johel Zelaya, governor of the Bay Islands, Hugo Soler, security secretaries, as well as various government institutions and international organizations. In the development, the approval of the Fund for Assistance to Victims of Human Trafficking (FOA-VIT) was reported. This project

seeks to establish a level of transparency to support surviving victims and continue the continuous fight against these crimes. Its purpose is to raise awareness of the sensitivity between the existing connection between the illicit smuggling of migrants and human trafficking. According to experts, the expansion of this problem is a phenomenon that covers all of Latin America, linked to criminal crimes that put lives at risk. It was stipulated that Honduras will be the headquarters of the Regional Coalition, which will strengthen regional efforts to prevent this situation which is latent in our territory. Consultant Henry Madrigal, JES expert, spoke about new global and regional tools to combat human trafficking. The discussion concluded with a call to action by attendees, acquiring a renewed commitment to work as a team to face constant challenges and safeguard human rights, emphasizing the urgency in adopting new strategies to combat vulnerability in Women and children.



Christopher the little giant of Roatán

This popular child on the insular island of Honduras places high expectations on his dreams and future goals, the eldest brother among four children, always trying to be an example of improvement, fighting hard for his future goals.

At nine years old, this little boy is determined to want to practice the nursing profession with the aim of helping all the people who need care inside and outside the island, maintaining the position of establishing a business in this way taking both aspects hand in hand.

He has this example in his house since his parents have supported the donut business for some years, there is no inhabitant of the region who has not tasted the donuts with their soft and slightly appetizing texture for any type of palate, being one of the best on the entire island, being a perfect complement after your lunch, dinner or breakfast.

On his vacations, the visionary child helps his parents in the sales of their business. They forged these customs to develop in the child the future ability to undertake and make it clear to him that everything in this life requires effort, an upbringing that without a doubt has borne fruit for the young man, who is in his fourth year at a school in Roatán, obtain-

ing exemplary performance within his current grade.

Without a doubt, Christopher is a living example of admiration who, at his young age, has an incredible determination for his future goals and dreams, acquiring the strength day by day to do everything he sets out to be possible, being a giant example for adults and children.

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EVENTO

Honduras at the Central American

The Central American Travel Market Fair (CATM), is a regional fair that promotes tourism from Central America and the Dominican Republic, considered the most significant in the region, was held at the Hilton Hotel in San Salvador.

Between typical dances and welcome cocktails, the activity was opened, which aims to find business opportunities and promote commercial alliances. It took place from April 16 to 18. More than 80 tour operators from Europe participated in this year's edition. Asia, North America and South America, to obtain links to establish business with Central American producers and servers.

During the opening of the fair, the Minister of Tourism of El Salvador, Morena Ileana Valdez Vigil, highlighted Surf City as the key bet in the tourism offer of the Central American country, and shared some data on the growth of the sector, such as the arrival of 3.4 million foreigners to the country in 2023.

Likewise, the general secretary of CATA Boris Iraheta, addressed the welcoming remarks, highlighting the importance of the international community in Central American tourism.

This is the most important showcase, the CATM has clear strategic objectives and undeniable relevance in the region, because it is the setting where Central America and the Dominican Republic are presented



Travel Market Fair

We tell you about the most important fair of Central American tourism here.

to the world as a top-level tourist destination, the activity plays a fundamental role in the promotion and international recognition of our region.

Our region has become a multi-destination that offers varied and exciting experiences for the most demanding travelers, and through the fair we seek to promote the Region as a highly competitive Tourist Multi-Destination.

The closing was a phase of exhibitions and the commercialization of the tourist offer of Central America where the Minister of Tourism of Honduras, Yadira Gómez, held various meetings with international wholesalers, tour operators, hoteliers, among other participants in the tourism sector; Numerous international companies showed interest in investing in the heart of Central America.



CYBER DAY

TECHNOLOGICAL ADVANCE

ISACA CYBER DAY

The Information Systems Audit and Control Association (ISACA) held Cyber Day in Tegucigalpa, an event designed to enrich training for professionals in Cybersecurity, Assurance, IT Government, and Control and Risk.

More than 300 professionals from the sector met, connected in person and virtually, enriching their knowledge in advanced defense, comprehensive protection with AI, Extreme Audit with international format, with a unique platform.

Tech Trends 2024

At Tech Trends 2024 we highlight the stories of organizations pioneering and leading the way in using new technologies and approaches that are poised to become the norm in the next 18 to 24 months. We also make a projection of where trends could go over the next decade.

The 15th edition of Deloitte's annual Tech Trends report helps business and technology leaders separate the signal from the noise and embrace technological evolution as a tool to revolutionize their businesses through the analysis of six macro forces.

More than 7 million Hondurans use the internet

Data revealed in 2024 provide a constantly evolving digital landscape in Honduras that translates into more connectivity, having notable growth marking a milestone in internet penetration, use of social networks in 2024.

It is estimated that there are 7.03 million active users on the Internet, which represented a penetration of 65.9% in the population according to the country report by the organization We Are Social, Meltwater and Datareportal.

This increase was a notable change where an increase of 539,000 users was observed so far this year, compared to the previous year there was a growth of 9.2%.



INTERNATIONALS

Curious facts about América Ferrera, Honduran actress

1 She is a Honduran who, with her outstanding career in Hollywood, has paved the way for Latin women in the United States and the world.

2 América Georgine Ferrera was born on April 18, 1984, in the city of Los Angeles, daughter of Honduran parents.

3 The young woman's parents emigrated from Tegucigalpa, Honduras to the United States in the seventies, several years later the actress was born.

4 América Ferrera has become one of the most famous actresses in Hollywood for not starring in stereotypical and redundant roles.

5 Throughout her career she has won many Emmy, Golden Globes and SAG awards, especially for her famous role as Ugly Betty in its English version.

6 In 2007, Time magazine considered her one of the 100 most influential people for her activism in the Latino community.

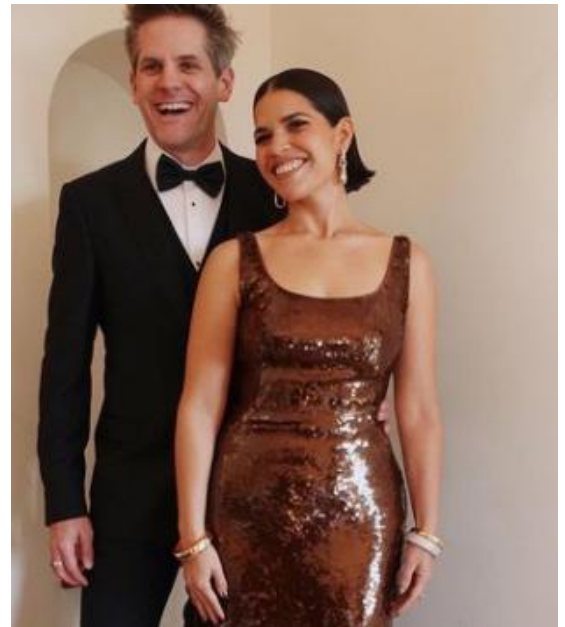
7 In the Barbie movie, América represents the Latino community.

8 In Barbie, América plays "Gloria", contributing the role of human to the production, since it must be remembered that the rest are dolls.

9 For her participation in the film, Mattel created an América Ferrera Barbie, making her the first Honduran with a doll.

10 América revealed that when she was a child, she never played with Barbies.

11 She has made it clear that she is very proud of her origin, which is why during the 2020 Oscars she paid tribute to the Lenca tribe of Honduras.



ADVENTURE

First Paragliding Festival in Honduras

The mayor of San Francisco, Janio Borjas, and the members of the Paragliding Association of Honduras, Jeffrey Miller and Didier Cabrera, were present at the launch. The activity took place in this municipality of Francisco Morazán because at its highest point it reaches 1700 meters above sea level, located just two hours from the capital, bases its economy on agriculture, plantations that serve as alternative landings after the harvest, which is why paragliding has become part of the local culture in the area.

The “El Amanecer” mountain flight park and the “Coyolito” launch site will be the two takeoff points, allowing a total of 7 paragliders simultaneously, from where participants will be able to observe the valley and Choluteca River, and the town located to the south. Likewise, a free recovery area, meeting point, Wi-Fi available, telephone coverage and other amenities were set up. Various people from the region and outside accompanied all the participants in this impressive and visually impressive adventure. There were also trainings and exhibitions on the topic.

Origin of paragliding

The history of paragliding begins in the early 1960s, when NASA engineers designed parachutes with hemispherical bells and inflatable cells to recover space capsules. Later, in 1978, French parachutists began to take off from slopes to train landings, little by little. Shortly after, they began to modify the parachutes to achieve more gliding and better performance, and that is how mountaineers discovered that the fastest way to descend the mountains was by taking off from the summits. Today paragliders continue to evolve, improving gliding, materials and safety.

Modalities and types of paragliders

There are several types of paragliding flight, the most popular type being Cross Country, which consists of doing distance using thermals, another type is acrobatic flight, where the paraglider performs maneuvers such as: wingovers, spins, SAT, helicopters, Infinity Tumbling, among others, but in Free Style, basic acrobatic maneuvers, hillside flight and free flight are combined, likewise, in the powered flight mode there are paramotor and paratrike. In both cases you fly with the help of a motor, in the paramotor you take off on foot. The two-seater or tandem paragliding flight can be with or without a motor, and as the name indicates, two people fly at the same time. And finally, two of the most recent modalities are Speed Flying and Speed Riding. Speed Flying is based on flying near the relief at high speed with sails or paragliders that range from 7 to 17 meters. Speed Riding, on the other hand, consists of descending on the snow with skis and a paraglider somewhat smaller than the Speed Fly one.



The Village of San Francisco prepared for the first paragliding festival in the country, with the aim of supporting this sport by diversifying the local economy and promoting tourism.





La Batea

family and cozy restaurant with an open atmosphere located in Roatán

In the island area there is one of the most innovative restaurants, with a rustic theme, very popular for its outdoor kitchen, being a great attraction for the palate for its spectacular artisanal pizzas, located in the center of Coxen Hole, Roatán, Islands of the Bay. The business arose from the search for diverse gastronomy, with La Batea being the experts in providing variety. It has a typical menu of the island in which you will find seafood, grilled soups, grilled food, different cocktails, exotic drinks, without leaving aside the specialty of the place its delicious artisanal pizzas. This cozy restaurant was positioned a year ago, having a high impact, it received acceptance from the island and tourist community from day one, for the comfort it provides to its customers, excellent service and an atmosphere that makes you feel at home. Despite the constant challenges that stand in the way, the team that makes it possible for this ship to float is not afraid of failu-

re, since their vision and mission is to give you the best service and new experiences, thus contributing to the tourism development of The Island of Roatán, since thanks to them has been its growth in gratitude, they always give everything for everything in their constant fight. Likewise, the restaurant has a branch in Coxen Hole, with the vision of expanding to strategic locations within the island to bring Caribbean flavor to every corner of Roatán. "The name of the batea is the typical name of the tray made of wood in the shape of a boat where the largest and most exquisite family dishes are served to your preference, whether seafood or grilled meats, all fresh and of high quality. ". One of the partners highlighted If you were delighted with this place, you can make your reservation outdoors and indoors. Making your reservations is so easy that with a simple call you can reserve the day and menu of your preference, where you will find different promotions. **Contacting +504 8848-918.**



This cozy restaurant was positioned a year ago, having a high impact.

With the objective of reconstruction and new facilities for the Insular Physical Therapy Center for the islanders, the event called "Color Run" was held, promoted by Maria Merren and her husband who have shown great dedication and effort in this work to contribute to the advancement from Roatan.

With the support of the different sponsoring companies, police, firefighters and the population of the island, this second edition of the Color Run was a success. For the second consecutive year, the community demonstrates that great things can be achieved with the strength of unity, third edition for 2025 considering maintaining the same pace as past years.

The national singer Liam, originally from San Pedro Sula, was present at the event, who was in charge of setting a musical atmosphere, people chanted his songs from start to finish creating total harmony, accompanied by sea breeze and a beautiful climate characteristic of Zumba performances were also performed in the region.

With its motto "We are all RBC", the Physical Therapy Rehabilitation Center on the island provides help for people with permanent or temporary physical disabilities, those who need post-operative therapy and those who suffer road or other accidents, within the institution. Professionally qualified people are hired to care for patients. The funds raised in said event are to continue the construction of the building to place internal divisions since the architectural design is exclusive for people with disabilities.

On the other hand, this activity fills every soul on the island with joy and enthusiasm, with its Puerto Rican rhythms, exercise dances to optimize the physical and emotional health of each resident of Roatán who was present at this colorful experience, without a doubt it made people vibrate island heart.

This event took place in a happy atmosphere with the support of auxiliary assistants.

Roatan demonstrated a total success in "Color Run"





✓ **Desayunos
Breakfast**

✓ **Cenas
Dinner**

✓ **Almuerzos
Lunch**

✓ **Eventos
Events**



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Servicio A Domicilio, Coxen Hole, Roatán / Home delivery service in Coxen Hole, Roatan

The Pine Festival offers a series of fun and adventure which will captivate you.

PARTY

Development of the National Pine Festival (FENAPIN 2024)

The National Tourism Institute reported on the development of the National Pine Festival (FENAPIN 2024), since 1976 it has been the flagship event of the Siguatepeque municipality, highlighting the natural and cultural heritage of Honduras. Throughout the month of April, several activities were held in which entrepreneurs, artisans, students, national artists and municipal authorities participated, thus inaugurating the 46th edition of this festival.

Together, the city's anniversary was celebrated; on April 9, 1926, Siguatepeque was granted the venue for this event, something that makes all the natives of the "City of the Pinares" proud, a municipality that stands out for its fauna and flora, its rich climate, as well as its gastronomy and hospitality.

It is estimated to be one of the most prominent events in the city's cultural calendar, highlighting the distinctive elements of the town, such as mud, alcitron and undoubtedly the emblematic pine, the main focus was the city of Porvenir known for its exquisite pottery, filling the hearts of all Hondurans with ten days full of joy, ranging from concerts, sports, cultural events, dance performances, giving space to the Relay for Life marches, visits to the Paseo de los Artesanos.

The most anticipated thing was to experience the majesty of the forest, breathing pure air from Calanterique from its highest point, enjoying the wonderful view in a hot air balloon, this experience being a platform for local farmers and producers to show their products, boosting the city's economy.

Located in the heart of Honduras, the Calanterique forest emerges as a sanctuary of biodiversity and serene beauty, recognized for its rich variety of flora as nature grows, this forest is a vivid reminder of the importance of ecosystem prevention, It shines with its abundant vegetation from its pines, oaks to its robust ferns and the symphony of bird songs that shelter it for visitors. We highlight the effort for its conservation thanks to the collaboration of people who love nature, who have implemented programs for logging control.



The National Post Office of Honduras refuses to die



People who currently do not know what it is to write a letter with their own handwriting, nor do they have a remote idea of how operations work in the National Post Office of Honduras, because their communication is modern, using digital platforms.

We will give you a brief introduction by saying that the mail in our ancestors was one of the most used resources to communicate, this history began in 1877 with the name of Correos de Honduras. The operation began in a house in the Abajo neighborhood known as the Casa del Niño.

If you have had the experience of writing or receiving a letter, it may be a great time to do so, so live the experience of visiting Honduras, which has 93 offices nationwide.

It is evident that the high competition for email is social networks such as: Facebook, WhatsApp, Twitter, Instagram, Telegram, youth have to be open to experimenting with this ancient way of creating human interactions.

In 2011 this heritage underwent a renovation steps to enter the world of modernization, exactly in the month of March, with the aim of getting out of the gloom a little, this change was technological and legis-

tical to provide a better service to the customers.

Unfortunately, the mail in recent years has been neglected by the central governments, there have even been rectors who have taken advantage of it to set up their own private businesses and compete with the national mail.

Process to visit the National Post Office of Honduras

The only requirement to serve school students is that they write a letter to themselves, any family member or friend who lives abroad or inside the country so that they know and see that the National Post Office works, Ali Mencía told Efe. administrator of the Public Office of the institution in the centenary and colonial main building, in the historic center of Tegucigalpa.

Primary school students from public and private schools studying Spanish who visit the National Post Office for learning purposes learn how the institution operates and its history.

Some of the students write to each other to receive the letters that were sent and verify that the system that their great-grandparents used not only works, but is effective, in addition to how pleasant it is to see the postman delivering it to their home.



FLORIST SPRING

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-  Plaza mar, second local first floor, Coxen Hole. Roatan



Roatán a pirate story

The Honduran Caribbean island remained under the servile rule of the pirate for 217 years and was a British colony until its connection with Honduras.

An urban legend indicates that the Island of Roatán did not always belong to Honduras, this truth deserves to be reviewed, a complex story, but in this article we will help you understand how this department has English as its primary language.

This goes back to the English past of the Bay Islands, to understand it we must base ourselves on the story of William Claiborne, born in Kent, England, but settled in Virginia. The Providence Island Company granted him some land in 1638 to establish a colony which it would be called Rish Island in honor of Robert Rich 2nd, Earl of Warwick, that island in question was Ruatan or Rattan, currently Roatán.

Although the first British approach did not last long since in 1642 they were expelled by Spanish colonies from the mainland in Honduras, England's direct connection with the Bay Islands survived until the 19th century.

This place was an attraction for several pirates who, according to the residents, claim that their treasures are hidden in the mangroves that this territory has. However, only boats have been found, not all of which belonged to pirates. Those who practice diving will be able to appreciate these sunken ships.

Vessels such as: Prince Albert, Odyssey Wreck and Mr. Bad have been found.

Let's start talking about Prince Albert. This was a cargo ship that sank near Roatán in 1987. It is located at a depth of 40 to 70 feet. The shipwreck is covered with corals and is home to different

marine species. Likewise, the name of this ship is in honor of Albert, husband and consort of Queen Victoria of the United Kingdom of Great Britain and Ireland.

Then we have the Odyssey Wreck, known as one of the largest shipwrecks in the Caribbean. The history of this ship is more current, as this cargo ship was intentionally sunk in November 2002.

This wreck is 300 feet long and 50 feet wide. The stern superstructure is sitting at a 30 degree angle, which makes swimming quite interesting.

Another ship that has been identified, but does not tell enough history, is Mr. Bud, an old shrimp boat that sank off the island of Roatán. Also in the mangroves of José Santos Guardiola there is another ship, which can only be seen if you practice snorkeling or diving.

According to historical texts, this island had its pirate heyday in 1600 with Dutch, English and French filibusters, who carried out attacks on ships on their route through Europe loaded with gold and other merchandise that they looted from the mainland in Honduras.

English returned in 1742

The English somehow gave up and returned to occupy Port Royal, a British settlement in Roatán, its inhabitants were loggers and English settlers from what was at one time British Honduras.



STRATEGIC RELATIONSHIPS

The Honduran Institute of Tourism (IHT) reported that Honduras is participating in the 17th edition of Routes América 2024 in Colombia, this event brings together more than 100 airlines.

Likewise, it has 250 representatives from various airlines and governments from several countries to establish negotiations for new air routes throughout America, represented by the Minister of Tourism Yadira Gómez, the Secretary of Tourism, Mario Nuila and the Executive Secretary of the National Airport Service, Ricardo Martínez.

Those who traveled “with the objective of offering the opening of new routes at competitive low-cost prices, for the benefit of Hondurans and attracting new foreign tourists.” This is a great advantage for our country by opening new agreements and building strategic relationships with new suppliers in the industry, risking competitive prices at low cost for the benefit of Hondurans, since in this way it increases tourist attraction internationally.

Let us remember that our country is one step away from being the vanguard of tourist destinations, which are chosen by many foreigners and celebrities worldwide. With this event, we finish consolidating a door that Honduras has tried to keep in force for years in general for everyone.

EN COLOMBIA

Honduras attends the 17th edition of Routes América 2024

The IHT highlighted that Routes América will allow Honduras to do business with experts and entry of new airlines.

What is Routes America?

It is a development forum for the most important routes in the region, in 2024 Bogotá, Colombia is the world map, allowing the promotion of new air routes, negotiating trade agreements, analyzing the future of the industry and future trends in connectivity. Those who attend have the opportunity to conduct more than 3,000 meetings to learn about industry competition.



CHARACTER OF THE MONTH

Emerson Callejas and his legacy in professional photography

We have had the opportunity to share a talk with the professional photographer, Emerson Callejas, who talks to us about his beginnings, the creative process he follows in each assignment, his upcoming projects and his career as an event entertainer on the Island of Roatán.

Although his talent is inherited by his family, being the son of the first photographer in the island area and his grandfather the first to open a photographic studio known at that time as Foto Estudio Callejas, the young man considers this legacy a blessing from God since his family always has given him support.

As for its photographic style, it is versatile, since the niche is broad, but its orientation is definitely inclined towards photographs using detail, general, medium and entire planes. Callejas emphasized that "Imagination is the main thing in my point of view, more than using the camera and knowing photographic techniques, it is about practice and creativity to train the eye, so to speak."

Consider holding a strong admiration for international and national photographers such as Leo Baquero, Michelet Diez, both of Colombian origin, and local photographers like Majo Photography, who is a leader in weddings among others who share his passion in the work field but away from envy, he feels great, admiration and tries to learn from his colleagues every day.

Standing out for carrying out national and international work, he has had the opportunity to create projects in Guatemala which I enjoy and will soon share with us that he has a project underway in Colombia, however, he never leaves aside his local clients who gave him great support from their beginnings.

"In my two years of career, I started taking drone photographs when I was a DJ, awakening my interest in the field. Thank God, doors have opened for me and I have managed to work with the Miss Honduras Universe team as the main photographer taking photos of Zuhelyn Clemente. In 2023 and this year 2024 with Miss Teen Universe photographing Jimena Lazo, artists like Key Key who is the artist of the moment, international marathons like 21K La Carrera del reef and more projects that are on the way" expressed Josué Salgado.

For those who are interested in his work, he currently offers services as a freelance legally, you can find him on social networks such as and Emersonphotohn on **Instagram and Emerson Photo and Video on Facebook** and will instantly provide you with information about its guaranteed quality services, it has service packages for social events, personal or couple sessions, photographs for artists, starting with prices from \$300 for a personal session, depending on what the client requests.

He is called a sociable, responsible and Nikonist person since he currently uses the Nikon brand in the D Series models, with Sigma 17-50mm F/2.8, Tokina 11-16mm F/2.8 lenses, contemplating reinforcing his team with the new models of Z series always from the Nikon brand, always using two flashes, a diffuser plus a trigger, all from the Godox brand.

But this young man also had his moment in the public eye as a presenter of corporate events and weddings, having a four-year career as a presenter, currently providing his voice services for commercial spots and giving life to animated characters.

Without a doubt, Emerson's motivation is to continue the family legacy on his own, but beyond that his driving force is art, knowing that he has the ability to create and capture unforgettable moments. Likewise, the message he leaves readers is, "Never give up and stop." "Don't set limits on your goals, someone once gave me advice that said: Aim at the sun to hit the moon."



Emerson Callejas stands out in Roatán for carrying out national and international photographic work.



Although his talent is inherited by his family, the young man considers it a blessing from God.