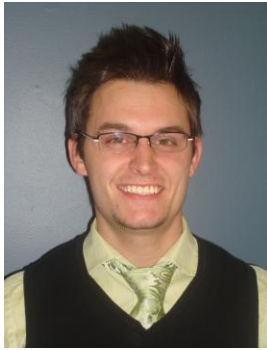


Mark Bouquet



Mark Bouquet Jr.

CREATIVE CARPET, INC.

Home Advisor™

Reliable news for healthy living, saving money, and having fun! Sept 2010

Back To School Time!

Hi Everybody!

It's nearly school time again for our customers who have school age kids. I know some kids can't wait to get back, and then there are kids, like me, who dread the end of summer vacation. I loved playing baseball with my friends or riding our bikes and being gone from home the entire day.

It sure was a different time back then. I used to ride my bike with my friends to a lake in the Cook County Forest Preserves and fish all day. Now, I wouldn't even contemplate letting my two youngest boys (I have 5 sons ages 13-25) go as far from my house as I did as a kid.

It's kind of sad to say that, knowing we are in a mixed up world right now and it seems no one knows what to do to improve it. I personally think we need to stick with the old values that made our country great - love of God, family, and country. At least that way we can be assured we will survive and even thrive.

We at Creative Carpet truly have been blessed! We are thankful to be growing in a down economy. I've said it in the past letters, and I'll keep saying it; it is because of our customer's continual loyalty. It amazes me how many times I see people coming back or sending their friends to us.

(Ask about our Referral Rewards Program)

Well, I hope you take time to enjoy those beautiful fall colors before we hit another winter. I love the seasons change, but I sure wish summer lasted longer! In any event, *thank you* again, and keep your family, friends, and God close. It will all work out in the end.

Lastly, lend a helping hand when you can. You never know if or when you may need one yourself.

Thanks for reading!
Mark Sr.

Thank You for the Kind Words!!

Dear Mr. Bouquet,

I am writing this letter to let you know how pleased I was with one of your employees. His name is Perry Basile. He was very helpful & professional in helping me make my decision on picking out carpet for my new home. I was so pleased with him and his knowledge of the product that I didn't even think of shopping around!

The man who installed the carpet also did a great job! Thank you.

Kay Morris - Morris, IL

"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600

Inside this Issue...

- Are you this month's Mystery Winner?
- Work tips – Creating Your Perfect Home Office
- Mega Trivia Contest
- Safety Tips: Your Identity's Been Compromised – Now What?
- Moneywise – Best Free Tools on the Web
- Welcome to our new and returning clients!
- Trivia Contest



Attention John Mascarella

You are this month's Mystery Winner!
We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize!
Creative Carpet, Inc.
19420 S. LaGrange Road
Mokena, IL 60448
NOTE: Must be picked up by September 30, 2010

Did You Know...

We're Booking Up FAST!

HOLIDAY SCHEDULE WARNING:

Creative Carpet is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for Thanksgiving and Christmas, I implore you to run (don't walk) to our showroom and book your installation now, even if you don't need it for a month or two.

If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance!

CALL OR VISIT US NOW!!

-Mark Sr.

Worktips: Creating your Perfect Home Office



There are many advantages to having a home office. If you are self-employed or own a business, you can write off a portion of your household expenses, including mortgage interest, property taxes and utilities.

Some quick pointers for setting up your home office:

- If you can, dedicate one room to your office. This gives you a space where you, your family and your friends all know it's time for business.
- One room makes it easier to write off expenses on a percentage basis (1 room out of 7 = one 7th)
- Build in lots of storage space – use overhead or under-desk drawers where you can
- Make sure the things you use regularly are within reach

Safety Tips: Once Your Identity Is Compromised

Last issue we dealt with some simple precautions you can take to protect your identity. But what if it's too late, and you're pretty sure your personal information is compromised? What's the next step?

1. Tell your bank right away. Sit down with them and open new accounts which are password-protected. They'll help you move all your preauthorized payments and income to the new account.
2. Same with your credit card accounts – notify them right away to freeze all unauthorized transactions.
3. Contact the credit bureaus (Transunion, Equifax, Experian) to place a fraud flag on your reports. The person who stole your identity may try to open new lines of credit.
4. While you're at it, get the latest report from them to see if there's any recent activity that's not familiar....new department store credit cards you know nothing about, for example! Get a new report every 3-4 months for a while.
5. If your driver's license, birth certificate or passport has been stolen, contact the issuing agency immediately to get a new one and have the old one flagged.

So as you can see, you're not entirely helpless even if the worst happens....it's all about being aware!

TRIVIA CONTEST

WHO ELSE WANTS...

to Win Dinner for 2 at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

Every person who e-mails in the correct answer by the 15th of the month will be entered into a drawing to win a \$50 gift certificate to TGI Fridays or Olive Garden!

This month's Mega Trivia question....

Where is Sun Studio, where Elvis recorded? A) Georgia B) Tennessee C) Virginia D) Florida

Take your best guess, then e-mail your answer to MarkJr@CreativeCarpetInc.com. Or call Mark Jr. at (708) 479-8600. Remember, your chances of winning are better than you think!

Answer to last months quiz: Morty
Congratulations to last month's winner:
Keith Chiaro

**Welcome back to our
returning clients...**

TOM & LEAH HUIZINGA
MARY ANN DUNN
JANE FLAGLER
BARBARA SURDEJ
GARY & JULIE YAMBOR
KEVIN & CHRIS LYNCH
DORIS FENTON
CRESSA PERISH

**Thanks to those who
referred us this month..**

Caroline Scanlon
Debbie Surma
Jennifer Bartusiewicz
Jim Malloy
John Davis
Laurie Snyder
Christina Mison

**New
Friends And Clients!
Meet our new clients...**

SCOTT & ROXANNE LINKLATER
CAROL CRUM
KURT WALZTONI
MARGARET SCANLON
JOHN FORSYTHE
BETSY VANDENBERG
BRENDA & TERRY MILLER
LORNA CARRARA
BILL JANSMA
GARRET MALLOY
ED STOWIE
BRUCE SWIFT
STEVE & NANCY ROCKWOOD
SUE OLSEN
MICHAEL GORMAN
GREG WILSON
DAN MCNULTY
JASON & CHERYL KOMYATTI
JOE CIRONE
PAT PANICI
JOHN MASCARELLA
JEANIE MORAN
DIANE PONCER
MIKE BOYLE
LISA AND JOHN CANDELARIA
MARY ELLEN IRWIN
MARGIE ENGRAFFIA
BILL MISON
HOLLY & DENNIS JANSSEN

Moneywise: Best Free Tools on the Web

Cloud computing is all the rage now: it makes a lot of sense not to buy programs and install them on your computer, if you can just access the program you need on the web.

You can use these Web-based applications with your friends and family, or with business associates. The files you share with each other can be as private or public as you like. They could be pictures, videos and spreadsheets just as easily as word documents.

Best of all, some of this webware is free! Here's a small selection of some of the most useful freeware:

- Google Docs – word documents & spreadsheets can be shared and edited online
- Office Web Apps – free online versions of Microsoft Word, Excel, PowerPoint and OneNote, includes 25 gigabytes of free storage space
- Scribd – upload documents, make them private or public as desired
- Time Zone Genius – displays free information for cities around the world
- SlimTimer – tracks time you spend on tasks, can be shared with co-workers, allows generation and saving of reports
- Remember the Milk – organize yourself, set due dates for tasks
- Clocking IT –online project management
- Mint – personal financial planning



That's Why They

Call Them Great!

Some fun facts about the Great Lakes:

- They number 5 of the top 12 freshwater lakes on Earth
- They contain about 18% of the world's fresh water
- They are visible from the Moon
- If spread out, their total volume of water would cover the lower 48 states in 9 ½ feet of water
- Easiest way to remember their names? H.O.M.E.S. (Huron, Ontario, Michigan, Erie, Superior)

Einstein's Secret to Amazing Problem Solving

And Ten Specific Ways You Can Use It

Here is the **fifth** of the 10 Strategies to see problems in different perspectives, and master the steps in problem solving.

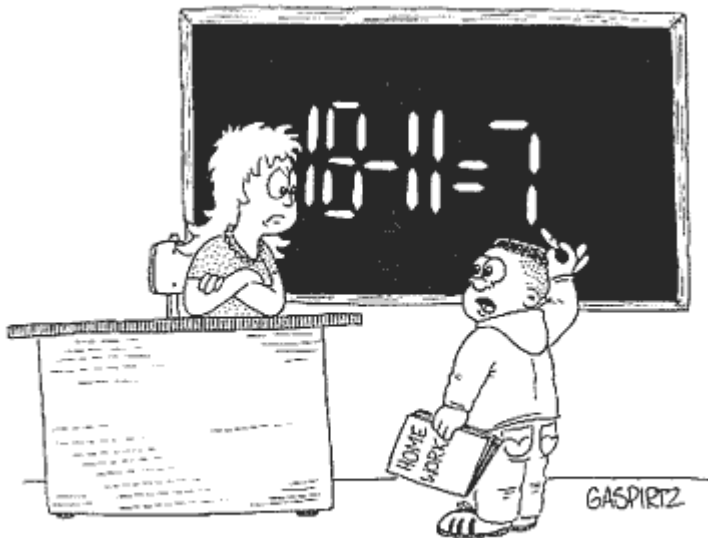
5. Find Multiple Perspectives

Before rushing to solve a problem, always make sure you look at it from different perspectives. Looking at it with different eyes is a great way to have instant insight on new, overlooked directions. For example, if you own a business and are trying to "increase sales", try to view this problem from the point of view of, say, a customer. For example, from the customer's viewpoint, this may be a matter of adding features to your product that one would be willing to pay more for.

Rewrite your problem statement many times, each time using one of these different perspectives. How would your competition see this problem? Your employees? Your mom?

Also, imagine how people in various roles would frame the problem. How would a politician see it? A college professor? A nun? Try to find the differences and similarities on how the different roles would deal with your problem.

www.4allfree.com



I swear I didn't use a calculator.

WARNING!

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

Call Today – (708) 479-8600

WHEN TIMES ARE TOUGH, LAUGH!!



These sentences actually appeared in church bulletins or were announced in Church Services.....

Bertha Belch, a missionary from Africa, will be speaking tonight at Calvary Methodist. Come hear Bertha Belch all the way from Africa.

The Fasting & Prayer Conference includes meals.

The sermon this morning: "Jesus Walks on the Water."

The sermon tonight: "Searching for Jesus."

Our youth basketball team is back in action Wednesday at 8 PM in the recreation hall. Come out and watch us kill Christ the King!

Ladies, don't forget the rummage sale....It's a chance to get rid of those things not worth keeping around the house. Don't forget your husbands.

Get A Night Out At The Movies For 2 With My Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to the Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

Creative Carpet, Inc.

19420 S. LaGrange Road

Mokena, IL 60448

Phone: (708) 479-8600

www.CreativeCarpetInc.com

HOURS:

Mon Tue Wed 10:00 – 6:00

Tue Thur 10:00 – 8:00

Sat 10:00 – 4:00

Sun Closed

“4 Reasons To Drop Everything You’re Doing And Race Over To Creative Carpet TODAY!”

1 We are booking up fast!

Dear Friend & Client,

I want to make sure that you and all the rest of my **preferred** clients have the chance to get the few remaining openings I have in my schedule before Thanksgiving and Christmas. As I write this letter, my schedule is filling up quickly!! Last year when November 1st rolled around, the entire month of November was booked solid as well as through December! It was very difficult, if not impossible, for my preferred clients who called at the last minute (or even 2 weeks ahead of time) to get an appointment before the Holidays.

DON'T PUT IT OFF!

Dozens of new clients from the general public are buying flooring and scheduling installations each week, and I don't want my previous clients to get locked out. I implore you to RUN (don't walk) to Creative Carpet. I am taking appointments up through January. If you book your installation 2, 4, or even 6 weeks in advance, you will be sure to get the exact time you want!

2 Incredible Sale & Whole House Plumbing Inspection!

With all the rain, now is the time to take advantage of the whole house plumbing inspection **which we wish we had done ourselves.** *Our basement flooded, and had we taken advantage of this offer, we would have saved ourselves a lot of money and grief.* Needless to say, after the flood we did the inspection and found our sump pump was bad and we had been running on its reserve.



So, in light of this we've decided to **extend this offer to our customers through Sept, a FREE 212 POINT WHOLE HOUSE PLUMBING INSPECTION (\$189 value) through Advanced Plumbing, Inc.** (purchases of \$1500 or more)

AND.....



\$2.00 off select Shaw Anso products
& FREE PADDING UPGRADE



Plus

Looking for *lamin*ate flooring?

Then here's a deal you won't want refuse....

In-Stock Columbia Laminate w/ premium laminate pad....**INSTALLED only \$4.99 a ft.**
(standard installation)

NEXT PLEASE
→

3 Free Early Christmas Gift For Preferred Clients!



2'7" x 3'10"



2'7" x 3'10"

The first 20 clients who visit my store by Wednesday, September 30th and buy flooring will receive a **Free holiday area rug, 2'7" x 3'10"**, you choose the style! These are great for foyers and entryways and anywhere you want to shed some holiday cheer. There are **23 designs** to choose from! So, the first 20 clients who buy flooring by September 30th will be able to order their **FREE** rug in time for the holidays! *We'll order your new area rug even if your flooring is not installed until after Christmas.*

I am giving away only 20 rugs! So, don't delay; it's a sure thing that someone else will get your **FREE GIFT!**

LIMITED
NUMBER
AVAILABLE

Also, September 30th is only a short time away, so don't wait. Put down whatever you're doing and sprint on over to Creative Carpet!!

4 Make Your Home Sparkle For The Holidays!

All interior decorators know that the first thing people notice is your floor. Wouldn't it be nice to impress your holiday guests with gorgeous new floors! Think how fantastic your holiday decorations and trimmings will look with brand new, beautiful floors!

No Interest For 12 Months!

If you call now, you can get brand-spanking new, beautiful, luxurious flooring throughout your home for the Holidays...and **PAY ZERO INTEREST FOR UP TO 12 MONTHS!** Besides that, you are protected by my...

"100%, Iron-Clad Triple Guarantee!"

- 1. Zero Regrets Guarantee!** If you don't like your flooring, I'll replace it **FREE** in the first 30 days! (You only cover the installation cost.)
- 2. Lifetime Installation Warranty!**
- 3. Installer Professionalism Guarantee!** My installers are neat, clean, well-groomed, well-spoken and professional. AND they are trained and certified.

I'm **NOT** making these offers available to the general public. It's for previous clients of Creative Carpet only.

Any Friend Of Yours Is A Friend Of Mine!! 😊

Who is the next person you know who is in need of new flooring for the Holidays? Please pass this letter along and I'll extend this offer to them as well. You'll be doing them a really big favor by recommending a flooring professional that they can trust.

CREATIVE CARPET INC
19420 S LAGRANGE RD
MOKENA, IL 60448
(708) 479-8600
CREATIVECARPETINC.COM

Advanced Plumbing & Sewer, Inc
815-722-3363
Serving all Will County & parts of Cook
Licensed with the Illinois Dept of
Public Health