



# *Weddings & Events*

DIGITAL GUIDE

SATURDAY, FEBRUARY 7, 2026  
CENTRAL SCHOOLHOUSE INN  
GENESEO, IL

# Featured Vendors

## Venues

Central Schoolhouse Inn

Shadow Lake Event Venue

## Florals

Dragonfly Flower Farm

Backyard Flower Farm

## Decor

Party Designs by Calesia

Simply Lavish Rentals

Serenity + Love Wedding Rentals

## Food

A Spotted Apron

Painted Cloud Popcorn

Little Sweets Cake Design

## Formal Wear

Moments Tux Shop

Jenna Eden Designs

## Photography

Cheyenne Vaniseghem  
Photography

## Travel

Gilded Key Travel

# Welcome to the Wedding + Events Expo

Everything you need to plan, compare, and connect — all in one place.

## How to Use This Guide

Each vendor has a full page highlighting their services. Each website, phone number, and social media icon is a link.

Not just for weddings: many vendors also serve showers, corporate events, and celebrations

## How to Use the Expo Wisely

Ask about availability first

Don't feel pressure to book on the spot

Compare styles, not just prices

Follow up within a week while conversations are fresh

## What Happens After the Expo

Vendors will follow up with additional details

Many will offer post-expo incentives

Watch *The Geneseo Current* for recap coverage and highlights



## Quick Tip

The best vendor for you is the one who fits your vision, timeline, and communication style — not just your date.

# Questions to Ask Every Vendor

Are you available on our date?

How many events do you take on in one day/weekend?

What does your setup and teardown timeline look like?

What's included in your base package?

What typically adds cost?

When is the final payment due?

Have you worked at our venue before?

Who will be our main point of contact?

How far in advance do we finalize details?



celebrate  
at  
**CENTRAL  
SCHOOLHOUSE  
INN**



Available for private dinners, parties, or small events – inquire for details.



**HOST YOUR  
GATHERING**  
*in style*

Elegant Dining Room

Kitchen- Access

Overnight Accommodations

Historic Charm, Modern Comfort

Perfect for Parties

Convenient Geneseo Location



**CLICK FOR MORE INFORMATION.**  
[centschoolhouseinn@gmail.com](mailto:centschoolhouseinn@gmail.com)  
**309-944-6800**



*Jenna Eden Designs*

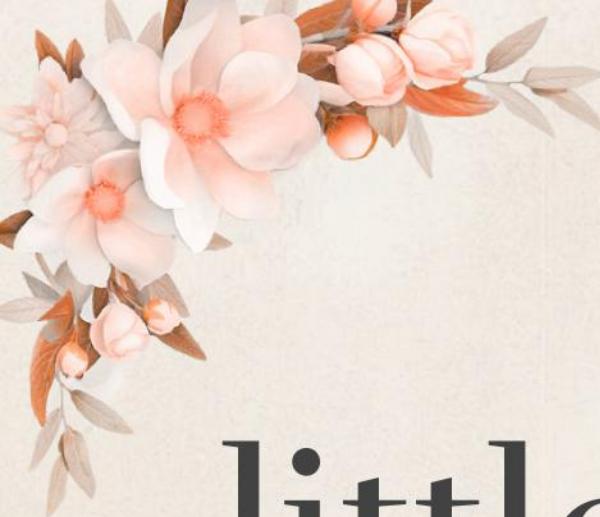
BRIDAL COUTURE & ALTERATIONS

101 SOUTH STATE STREET  
GENESEO, IL 61254

- BY APPOINTMENT ONLY -

(309) 945-5422

JENNAEDENDESIGNS@GMAIL.COM



Addie Corby  
littlesweetsqc.com

309-230-8832  
addie@littlesweetsqc.com



# little sweets cake design

*the art of the cake*



- ◆ *Artisan and contemporary cakes to celebrate your milestones*
- ◆ *One-on-one tasting consultations*
- ◆ *Couple's cakes, tiered cakes, custom dessert tables with unique dessert choices, and diet-friendly options*
- ◆ *Reserve your date now-- make an appointment on our website today!*



# EVENT PLANNING TIMELINE

*An elevated guide to planning with intention*

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## 12+ MONTHS BEFORE

- Secure your venue
- Book photographer, planner, or coordinator
- Establish budget priorities

## 9–12 MONTHS BEFORE

- Book catering, rentals, and music
- Confirm guest count range

## 6–9 MONTHS BEFORE

- Finalize attire
- Book beauty services
- Order save-the-dates or invitations

## 3–6 MONTHS BEFORE

- Finalize menus and layouts
- Confirm timelines with vendors
- Plan signage and event logistics

## FINAL WEEKS

- Confirm remaining details
- Make final payments
- Focus on enjoying the celebration

*Not every event follows this exact timeline – and that's perfectly okay.*

**The styles you want.**

**The service you deserve.**

**Experience the **MOMENTS** difference!**

**It's experience. It's caring. It's a local small business with a **NATIONWIDE** footprint.**

**Yes, it is totally possible! See what others have to say about Moments Tux Shop:**



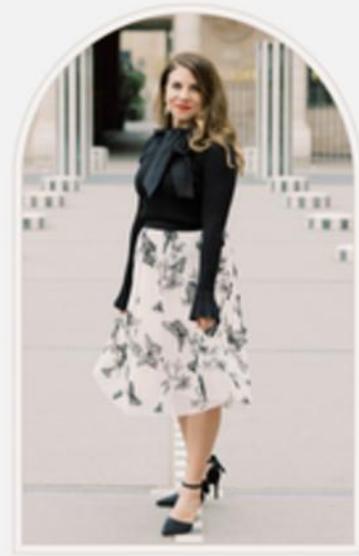
**MOMENTS TUX SHOP • 4332 STATE STREET • BETTENDORF, IOWA**  
**CALL OR TEXT 563-888-1695**  **VISIT [MOMENTSTUXSHOP.COM](http://MOMENTSTUXSHOP.COM)**



## GILDED KEY TRAVEL

CURATED HONEYMOONS  
*destination weddings*  
BACH TRIPS  
*global escapes*

Our concierge-level services are complimentary



SARAH SUNSTROM



# The Invitation Suite

## Outer Envelope



## MORGAN MAXWELL & REESE MILLER

Sun, 22 July 2023  
AT 1 PM

St. Vincent's Cathedral  
Bettendorf, Iowa

Reception to follow

## Inner Envelope

## Itinerary



### FRIDAY

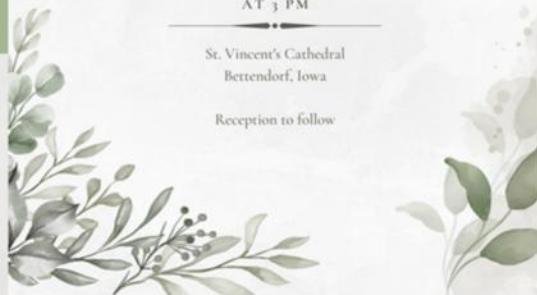
guests arrive  
welcome dinner

### SATURDAY

wedding ceremony  
dinner & reception

### SUNDAY

brunch  
guests depart



## Response Card



will attend    will not attend

## DIRECTIONS



## Directions/ Accommodations Cards

Dinner and dancing will immediately

follow at the State Center.

## Reception Card

# Wedding Invitation Timeline

## 8-10 MONTHS BEFORE

Finalize guest list and addresses. Send out save-the-dates.



## 4-6 MONTHS BEFORE

Order your wedding invitations, RSVP cards, and additional components.



## 2-3 MONTHS BEFORE

Send out wedding invites.



## 6-7 WEEKS BEFORE

Order programs, place cards, menus, etc.



# SL

## SHADOW LAKE

### WEDDING VENUE

27340 E 1350<sup>th</sup> St, Geneseo

309-944-7188

[shadowlakevenue.com](http://shadowlakevenue.com)

[shadowlakevenue@gmail.com](mailto:shadowlakevenue@gmail.com)

#### HIGHLIGHTS

- Picturesque lakeside wedding and event venue on 144 acres of natural beauty
- Waterfront ceremony site with scenic arbor backdrop
- Spacious high-end tent with bar service and open views accommodating up to 275 guests
- Fully handicap-accessible with unique railcar restroom facilities onsite



#### Wedding Registry

- ◊ Essential Kitchen Tools
- ◊ Essential Pantry Items



#### Catering

- ◊ Wedding Showers
- ◊ Rehearsal Dinners
- ◊ Bridal Teas
- ◊ Wedding Receptions

#### Wedding Favors

- ◊ Guest Favors
- ◊ Guest Baskets
- ◊ Bridal Party Gifts

Customization available.



12727 Wolf Road Geneseo Illinois 61254

309-944-5025 [aspottedapron@gmail.com](mailto:aspottedapron@gmail.com)

[Www.aspottedapron.com](http://www.aspottedapron.com)



Step beyond the ballroom and into something beautifully grounded. Our wedding design studio specializes in farm-inspired celebrations, blending seasonal flowers, natural textures, and intentional details to create weddings that feel effortless, romantic, and deeply personal. From lush floral installations to thoughtfully styled tablescapes and ceremony designs that honor the land itself, every element is inspired by what's growing—both in the field and in your love story.



Whether you're envisioning an intimate garden ceremony, a romantic open-air reception, or a full farm-to-table wedding experience, we design with heart, artistry, and a reverence for nature.

- ★ Seasonal blooms
- ★ Organic, elevated design
- ★ A setting that feels soulful, peaceful, and unforgettable

Wedding Design, Rooted in the Farm 

Call us at (309) 507-0458 to explore how your wedding can bloom—naturally.

# We Do Events, Too!

MANY VENDORS FEATURED IN THIS GUIDE ALSO SERVE:



Bridal showers, engagement parties, and brunches



Engagement and milestone birthday parties



Anniversary and retirement celebrations



Corporate events & fundraisers



## Parties 101

### ENGAGEMENT PARTY

- Within 60 days of proposal
- Hosted by parents
- Toasts but usually no gifts
- Simple meal or cocktail style

### BACHELOR PARTY

- 1-4 months before wedding
- Planned by best man
- Mostly paid for by groomsmen
- Gifts are rare

### BACHELORETTE PARTY

- 1-4 months before wedding
- Planned by maid of honor
- Mostly paid for by bridesmaids
- Risqué gifts common

### BRIDAL SHOWER

- 12-2 weeks prior to wedding
- Hosted by bridesmaids or aunts/cousins
- Finger foods, gifts, games common

### BRUNCH

- Hosted by couple and/or parents between 10am-2pm on the day after
- Family, wedding party (and plus-ones), and out-of-towners



# TOP TEN *trends*

## 1. INCORPORATING PATTERNS

From linens to invites to dresses, the geometric, floral, or retro patterns are adding a splash of creativity and fun.



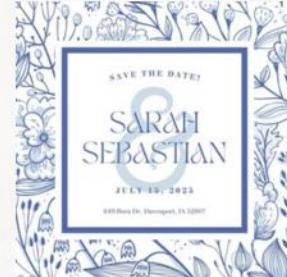
## 3. TEXTURED CAKES

Fondant isn't king anymore. Embrace the ruffles and quilting or glitter and confetti or torn and rough textures of today's edible art.



## 5. CELESTIAL DETAILS

Think zodiac signs, moon phases, and meteor showers. These can be incorporated in anything from decor to palm readings.



## 2.

## HIGH IMPACT FLORALS

Bold, dramatic arrangements draw the eye, create an impression, and add a touch of luxury to your event.



## 4.

## GUEST DRESS CODES

Wedding day dress codes are evolving and helping couples create the aesthetic they envision for their day. Themed clothing suggestions, as well as color palettes are becoming commonplace.



## WEDDING SAXOPHONISTS

6. Live saxophonists create an atmosphere of celebration, intimacy, and class.



7.

## WEDDING DRESS SEPARATES

Think easily customizable dresses-- from removable sleeves and skirt overlays. Modest tops or sultry skirt slits. Mix and match to create the look of your dreams.

8. HINTS OF BLUE  
Make your something blue a bit more than an accessory. Compliment the traditional neutrals with blue bows, gloves, or other embellishments.



9.

## INTERACTIVE STATIONS

Allow guests to customize their food and beverage at stations. Offer charcuterie, pasta, trail mix, baked potato, or hot chocolate stations. The options are endless.

10. HIGH-TECH GUEST BOOKS  
Audio/ video guestbooks and instant film books are a great way to add another dimension to your memories.





# Wedding Photography

Your wedding day is full of special moments and emotions. I'm here to capture those genuine smiles, loving looks, and all the little details that make your day unique. My goal is to create photos that you'll treasure forever and that tell your story exactly as it happened. I'm currently booking weddings and would love to be part of your celebration.



## CLASSIC

- Preliminary meeting and consultation;
- 30 Minute Engagement Session
- 7 Hours Wedding Day Photography
- USB Drive (Edited Photos, Print Release)
- \$600 Deposit (Non-Refundable)

From \$1500

## PREMIUM

- Preliminary meeting and consultation;
- 60 Minute Engagement Session
- 8 Hours Wedding Day Photography
- 8x10 Wrapped Canvas
- USB Drive (Edited Photos, Print Release)
- \$700 Deposit (Non-Refundable)

From \$2000

## DELUXE

- Preliminary meeting and consultation;
- 90 Minute Engagement Session
- 10 Hours Wedding Day Photography
- 8x10 Wrapped Canvas
- 8x11 Custom Wedding Album
- USB Drive (Edited Photos, Print Release)
- \$800 Deposit (Non-Refundable)

From \$2700

Scan Here for More Information



# SIMPLY LAVISH

WEDDING & EVENT  
RENTALS

- LINENS
- BACKDROPS
- CENTER PIECES
- SIGNS

...and so much more



## AFFORDABLE RENTALS

- Easy pickup or delivery options
- Fits every style and budget
- Flexible rental dates
- Save time, money, and stress



309-793-6446

1700 2<sup>nd</sup> ave, Rock Island, IL





*All you need is love...*  
and a little popcorn!



Add a **=POP=** of joy to your big day with Painted Cloud Popcorn.



Treat guests to table favors, a pre-reception popcorn bar, or signature popcorn flavors. Designed around you and your celebration.

Learn more about our gourmet popcorn by visiting  
[www.paintedcloudpopcorn.com](http://www.paintedcloudpopcorn.com)



# 6

## TIPS FOR PLANNING YOUR HONEYMOON

### things to think about

- Domestic or international?
- When do we want to go?
- How will we get there?
- How long will we stay?
- Do we want to do lots of stuff or just take it easy?
- Somewhere hot or somewhere cool?
- Priorities: romance, food, adventure?

### the average American honeymoon...

- lasts seven days
- costs about \$5k
- is spent at a beach destination

#### 1. Know your budget

Don't rack up debt. That's not a good way to start your marriage.

#### 2. Plan something you will both enjoy.

Talk about your priorities and what you envision so your honeymoon so you can be on the same page.

#### 3. Consider all-inclusive.

All-inclusive resorts are budget-friendly options. Though they're not "cheap," they will keep spending under control.

#### 4. Remember credit card points.

Use credit card points or airline reward miles to pay for your honeymoon or earn cash back.

#### 5. Plan for excursions/activities.

Research, discuss, and plan for activities on your honeymoon. They are an added cost, so it's smart to prioritize ahead of time.

#### 6. Consider using a travel agent.

Agents sometimes have insider knowledge and deals and discounts, and can save you endless time with their destination knowledge.

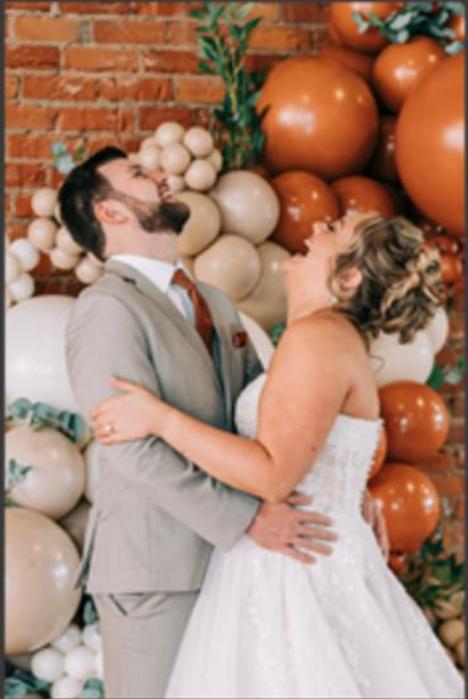
# PARTY DESIGNS

*by Calesia*



## WEDDINGS

Balloons at weddings? YES! Elegant balloons is our specialty and we love creating luxurious backdrops for your special day!



## SHOWERS

Whether it's a bridal shower or baby shower, we have you covered with our balloon decor and many backdrop options!



## BIRTHDAYS

Balloons are a MUST for every birthday! We have helium and love to help you celebrate every milestone!



ELEVATE YOUR LOVE STORY

Find us on



Instagram



309-431-1305



PARTYDESIGNSBYCALESIA@GMAIL.COM

# THE backyard farm



## Event Florals

*Hi! I'm Ali, a Geneseo local and the owner of The Backyard Farm.*

*After earning a degree in horticulture, I returned to Geneseo to grow and design flowers, bringing locally grown blooms from my backyard to you.*



 [thebackyardflowerfarm@gmail.com](mailto:thebackyardflowerfarm@gmail.com)

 [thebackyard.farm](https://www.instagram.com/thebackyard.farm)

FOR ALL YOUR RENTAL AND DESIGN NEEDS



# Three things to remember at the *Weddings & Events Expo*



## You Don't Need to Decide Everything Today

- ◆ Collect information without pressure
- ◆ Follow up later
- ◆ Compare styles and personalities

*Take your time. The right vendors will be happy to talk or reconnect when you're ready.*



## What Matters Most on Event Day

- ◆ Flow
- ◆ Communication
- ◆ Timing
- ◆ Guest experience

*Focus on what guests will remember most—your day should flow effortlessly and feel like you.*



## Your Event, Your Rules

- ◆ Non-traditional timelines
- ◆ Mixed formal/casual styles
- ◆ Skipping expectations that don't fit

*If you toss tradition and do what feels right instead, you'll be happier and your guests will be too.*