



Weddings & Events DIGITAL GUIDE

SATURDAY, FEBRUARY 7, 2026
CENTRAL SCHOOLHOUSE INN
GENESEO, IL

Featured Vendors

Venues

Central Schoolhouse Inn
Shadow Lake Event Venue

Florals

Dragonfly Flower Farm
Backyard Flower Farm

Decor

Party Designs by Calesia
Simply Lavish Rentals
Serenity + Love Wedding Rentals

Food

A Spotted Apron
Painted Cloud Popcorn
Little Sweets Cake Design

Formal Wear

Moments Tux Shop
Jenna Eden Designs

Photography

Cheyenne Vaniseghem
Photography

Travel

Gilded Key Travel

Welcome to the Weddings + Events Expo

Everything you need to plan, compare,
and connect — all in one place.

How to Use This Guide

Each vendor has a full page highlighting their services.
Each website, phone number, and social media icon is a
link.

Not just for weddings: many vendors also serve showers,
corporate events, and celebrations

How to Use the Expo Wisely

Ask about availability first
Don't feel pressure to book on the spot
Compare styles, not just prices
Follow up within a week while conversations are fresh

What Happens After the Expo

Vendors will follow up with additional details
Many will offer post-expo incentives
Watch *The Geneseo Current* for recap coverage and highlights



Quick Tip

The best vendor for you is the
one who fits your vision,
timeline, and communication
style — not just your date.

Questions to Ask Every Vendor

Are you available on our date?

How many events do you take on in one day/weekend?

What does your setup and teardown timeline look like?

What's included in your base package?

What typically adds cost?

When is the final payment due?

Have you worked at our venue before?

Who will be our main point of contact?

How far in advance do we finalize details?



celebrate
at
CENTRAL
SCHOOLHOUSE
INN



Available for private dinners, parties, or small events – inquire for details.



HOST YOUR
GATHERING
in style

Elegant Dining Room

Kitchen- Access

Overnight Accommodations

Historic Charm, Modern Comfort

Perfect for Parties

Convenient Geneseo Location

CLICK FOR MORE INFORMATION.
centralschoolhouseinn@gmail.com
309-944-6800



Jenna Eden Designs

BRIDAL COUTURE & ALTERATIONS

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GENESEO, IL 61254

- BY APPOINTMENT ONLY -

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JENNAEDENDESIGNS@GMAIL.COM



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309-230-8832
addie@littlesweetsqc.com



little sweets cake design

the art of the cake



- ✦ *Artisan and contemporary cakes to celebrate your milestones*
- ✦ *One-on-one tasting consultations*
- ✦ *Couple's cakes, tiered cakes, custom dessert tables with unique dessert choices, and diet-friendly options*
- ✦ *Reserve your date now-- make an appointment on our website today!*



EVENT PLANNING TIMELINE

An elevated guide to planning with intention

12+ MONTHS BEFORE

- Secure your venue
 - Book photographer, planner, or coordinator
 - Establish budget priorities
-

9–12 MONTHS BEFORE

- Book catering, rentals, and music
 - Confirm guest count range
-

6–9 MONTHS BEFORE

- Finalize attire
 - Book beauty services
 - Order save-the-dates or invitations
-

3–6 MONTHS BEFORE

- Finalize menus and layouts
 - Confirm timelines with vendors
 - Plan signage and event logistics
-

FINAL WEEKS

- Confirm remaining details
- Make final payments
- Focus on enjoying the celebration

Not every event follows this exact timeline – and that's perfectly okay.

The styles you want.


The service you deserve.

Experience the MOMENTS *difference!*

It's experience. It's caring. It's a local small business with a NATIONWIDE footprint.

Yes, it is totally possible! See what others have to say about Moments Tux Shop:



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CALL OR TEXT 563-888-1695  VISIT MOMENTSTUXSHOP.COM



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  [gildedkeytravel](https://www.instagram.com/gildedkeytravel)

The Invitation Suite

Outer Envelope



Inner Envelope

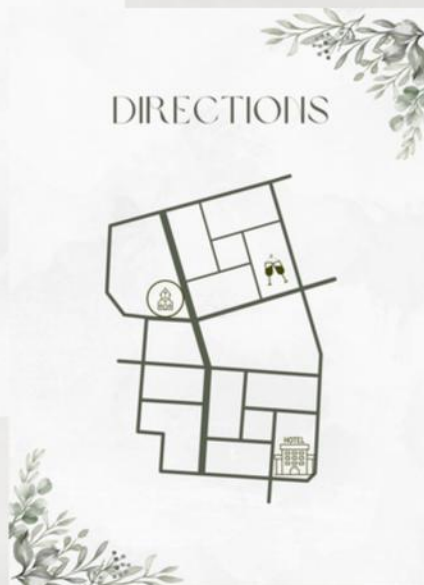
Wedding Invitation



Itinerary



DIRECTIONS



Directions/ Accommodations Cards

Response Card



Reception Card

Wedding Invitation Timeline

8-10 MONTHS BEFORE

Finalize guest list and addresses. Send out save-the-dates.



4-6 MONTHS BEFORE

Order your wedding invitations, RSVP cards, and additional components.

2-3 MONTHS BEFORE

Send out wedding invites.



6-7 WEEKS BEFORE

Order programs, place cards, menus, etc.



S&L
SHADOW LAKE
 WEDDING VENUE

27340 E 1350th St, Geneseo
 309-944-7188
shadowlakevenue.com
shadowlakevenue@gmail.com

HIGHLIGHTS

- Picturesque lakeside wedding and event venue on 144 acres of natural beauty
- Waterfront ceremony site with scenic arbor backdrop
- Spacious high-end tent with bar service and open views-accommodating up to 275 guests
- Fully handicap-accessible with unique railcar restroom facilities onsite



Catering

- ◊ Wedding Showers
- ◊ Rehearsal Dinners
- ◊ Bridal Teas
- ◊ Wedding Receptions

Wedding Favors

- ◊ Guest Favors
 - ◊ Guest Baskets
 - ◊ Bridal Party Gifts
- Customization available.

Wedding Registry

- ◊ Essential Kitchen Tools
- ◊ Essential Pantry Items



12727 Wolf Road Geneseo Illinois 61254

309-944-5025 aspottedapron@gmail.com

www.aspottedapron.com



Step beyond the ballroom and into something beautifully grounded. Our wedding design studio specializes in farm-inspired celebrations, blending seasonal flowers, natural textures, and intentional details to create weddings that feel effortless, romantic, and deeply personal. From lush floral installations to thoughtfully styled tablescapes and ceremony designs that honor the land itself, every element is inspired by what's growing—both in the field and in your love story.



Whether you're envisioning an intimate garden ceremony, a romantic open-air reception, or a full farm-to-table wedding experience, we design with heart, artistry, and a reverence for nature.

- ✦ Seasonal blooms
- ✦ Organic, elevated design
- ✦ A setting that feels soulful, peaceful, and unforgettable



Wedding Design, Rooted in the Farm 🌿🌸

Call us at (309) 507-0458 to explore how your wedding can bloom—naturally.

We Do Events, Too!

MANY VENDORS FEATURED IN THIS GUIDE ALSO SERVE:



Bridal showers, engagement parties, and brunches



Engagement and milestone birthday parties



Anniversary and retirement celebrations



Corporate events & fundraisers



Parties 101

ENGAGEMENT PARTY

- Within 60 days of proposal
- Hosted by parents
- Toasts but usually no gifts
- Simple meal or cocktail style

BACHELOR PARTY

- 1-4 months before wedding
- Planned by best man
- Mostly paid for by groomsmen
- Gifts are rare

BACHELORETTE PARTY

- 1-4 months before wedding
- Planned by maid of honor
- Mostly paid for by bridesmaids
- Risqué gifts common

BRIDAL SHOWER

- 12-2 weeks prior to wedding
- Hosted by bridesmaids or aunts/cousins
- Finger foods, gifts, games common

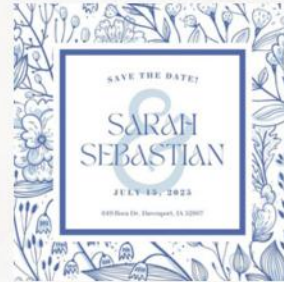
BRUNCH

- Hosted by couple and/or parents between 10am-2pm on the day after
- Family, wedding party (and plus-ones), and out-of-towners



TOP TEN *trends*

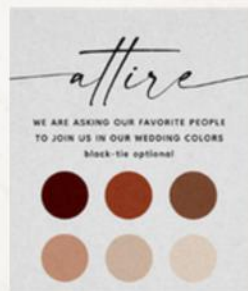
1. **INCORPORATING PATTERNS**
From linens to invites to dresses, the geometric, floral, or retro patterns are adding a splash of creativity and fun.



2. **HIGH IMPACT FLORALS**
Bold, dramatic arrangements draw the eye, create an impression, and add a touch of luxury to your event.



3. **TEXTURED CAKES**
Fondant isn't king anymore. Embrace the ruffles and quilting or glitter and confetti or torn and rough textures of today's edible art.



4. **GUEST DRESS CODES**
Wedding day dress codes are evolving and helping couples create the aesthetic they envision for their day. Themed clothing suggestions, as well as color palettes are becoming commonplace.

5. **CELESTIAL DETAILS**
Think zodiac signs, moon phases, and meteor showers. These can be incorporated in anything from decor to palm readings.



6. **WEDDING SAXOPHONISTS**
Live saxophonists create an atmosphere of celebration, intimacy, and class.



7. **WEDDING DRESS SEPARATES**
Think easily customizable dresses-- from removable sleeves and skirt overlays. Modest tops or sultry skirt slits. Mix and match to create the look of your dreams.

8. **HINTS OF BLUE**
Make your something blue a bit more than an accessory. Compliment the traditional neutrals with blue bows, gloves, or other embellishments.



9. **INTERACTIVE STATIONS**
Allow guests to customize their food and beverage at stations. Offer charcuterie, pasta, trail mix, baked potato, or hot chocolate stations. The options are endless.

10. **HIGH-TECH GUEST BOOKS**
Audio/ video guestbooks and instant film books are a great way to add another dimension to your memories.





Wedding Photography

Your wedding day is full of special moments and emotions. I'm here to capture those genuine smiles, loving looks, and all the little details that make your day unique. My goal is to create photos that you'll treasure forever and that tell your story exactly as it happened. I'm currently booking weddings and would love to be part of your celebration.



CLASSIC

- Preliminary meeting and consultation;
- 30 Minute Engagement Session
- 7 Hours Wedding Day Photography
- USB Drive (Edited Photos, Print Release)
- \$600 Deposit (Non-Refundable)

From \$1500

PREMIUM

- Preliminary meeting and consultation;
- 60 Minute Engagement Session
- 8 Hours Wedding Day Photography
- 8x10 Wrapped Canvas
- USB Drive (Edited Photos, Print Release)
- \$700 Deposit (Non-Refundable)

From \$2000

DELUXE

- Preliminary meeting and consultation;
- 90 Minute Engagement Session
- 10 Hours Wedding Day Photography
- 8x10 Wrapped Canvas
- 8x11 Custom Wedding Album
- USB Drive (Edited Photos, Print Release)
- \$800 Deposit (Non-Refundable)

From \$2700

Scan Here for More Information



SIMPLY LAVISH

WEDDING & EVENT
RENTALS

- LINENS
- BACKDROPS
- CENTER PIECES
- SIGNS

...and so much more

A F F O R D A B L E R E N T A L S

- ✓ Easy pickup or delivery options
- ✓ Fits every style and budget
- ✓ Flexible rental dates
- ✓ Save time, money, and stress



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All you need is love...
and a little popcorn!



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Treat guests to table favors, a pre-reception popcorn bar, or signature popcorn flavors. Designed around you and your celebration.

Learn more about our gourmet popcorn by visiting
www.paintedcloudpopcorn.com



6

TIPS FOR PLANNING YOUR HONEYMOON

things to think about

- Domestic or international?
- When do we want to go?
- How will we get there?
- How long will we stay?
- Do we want to do lots of stuff or just take it easy?
 - Somewhere hot or somewhere cool?
- Priorities: romance, food, adventure?

the average American honeymoon...

- lasts seven days
- costs about \$5k
 - is spent at a beach destination

1. Know your budget

Don't rack up debt. That's not a good way to start your marriage.

2. Plan something you will both enjoy.

Talk about your priorities and what you envision so your honeymoon so you can be on the same page.

3. Consider all-inclusive.

All-inclusive resorts are budget-friendly options. Though they're not "cheap," they will keep spending under control.

4. Remember credit card points.

Use credit card points or airline reward miles to pay for your honeymoon or earn cash back.

5. Plan for excursions/activities.

Research, discuss, and plan for activities on your honeymoon. They are an added cost, so it's smart to prioritize ahead of time.

6. Consider using a travel agent.

Agents sometimes have insider knowledge and deals and discounts, and can save you endless time with their destination knowledge.

PARTY DESIGNS *by Calesia*



WEDDINGS

Balloons at weddings? YES! Elegant balloons is our specialty and we love creating luxurious backdrops for your special day!

SHOWERS


Whether it's a bridal shower or baby shower, we have you covered with our balloon decor and many backdrop options!

BIRTHDAYS

Balloons are a MUST for every birthday! We have helium and love to help you celebrate every milestone!



ELEVATE YOUR LOVE STORY

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Instagram



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THE
*backyard
farm*



Event Florals

Hi! I'm Ali, a Geneseo local and the owner of The Backyard Farm.

After earning a degree in horticulture, I returned to Geneseo to grow and design flowers, bringing locally grown blooms from my backyard to you.



✉ thebackyardflowerfarm@gmail.com

📷 [thebackyard.farm](https://www.instagram.com/thebackyard.farm)

FOR ALL YOUR RENTAL AND DESIGN
NEEDS



Three things to remember at the *Weddings & Events Expo*



You Don't Need to Decide Everything Today

- ✦ Collect information without pressure
- ✦ Follow up later
- ✦ Compare styles and personalities

Take your time. The right vendors will be happy to talk or reconnect when you're ready.



What Matters Most on Event Day

- ✦ Flow
- ✦ Communication
- ✦ Timing
- ✦ Guest experience

Focus on what guests will remember most—your day should flow effortlessly and feel like you.



Your Event, Your Rules

- ✦ Non-traditional timelines
- ✦ Mixed formal/casual styles
- ✦ Skipping expectations that don't fit

If you toss tradition and do what feels right instead, you'll be happier and your guests will be too.