



Gratitude Report

2023
2024



OUR MISSION:

To inspire and prepare young people to succeed in a global economy.



OUR VISION:

Delivering learning experiences focused on financial literacy, work and career readiness, and entrepreneurship so students can build skill sets and mindsets that enable them to envision choice-filled futures and build thriving communities.



This year's Gratitude Report reflects on the success of our organization and the possibility it inspires as we strive to prepare 15,000 students across Maine for life and career success this school year.

As we look back on our collective impact from the 2023-2024 year, we're proud to have empowered more students to own their economic success and established new community and business partnerships that support our work of bridging classroom learning to the workforce and broadening students' sense of opportunity for future employment.



Michelle Anderson
President & CEO

As a named resource in Maine's Ten-Year Economic Plan, which includes adding 75,000 people to its workforce by 2029, we're ready to ensure students are prepared to become the doers, leaders, and change makers our state needs.

We see a bright future for the state of Maine and are thrilled to be back in classrooms this year, delivering hands-on learning experiences focused on financial literacy, work and career readiness, and entrepreneurship education. These learning experiences support Maine's talent pipeline and future workforce and address generational poverty and economic mobility. As we cultivate students' skillsets and mindsets, they can envision choice-filled futures and build thriving communities.



Colleen McCracken
Board of Directors, Chair

You'll read success stories throughout this report that validate our efforts of real-world connectivity and mentor-driven learning experiences. We're proud of the JA alumni who have gone on to higher education, explored new career pathways, took an entrepreneurial path, or started their professional career at a Maine business thanks to JA.

Michelle Anderson *Colleen McCracken*

Meet the JA Team:



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Owned, LLC

JA Success Stories



LAUREN CARMICHAEL

Volunteered in the same school she had JA Maine in.

JA Volunteer

As a JA student, the learning experiences on financial literacy her volunteer shared with her class were some of the only ones she received throughout school. JA Maine inspired her, and she now works in banking, just like her volunteer.



SARAH LAVERTU

Educator at Oxford Elementary School

JA Educator

Prior to teaching, Sarah was an employee at KeyBank. In 2001 she volunteered to present JA in A Day in MSAD 44 - Bethel area. She was so inspired by her volunteering experience with JA Maine, that she changed professions and became a teacher. She now has JA Maine learning experiences in her class every year.



TRAVIS DOW

Chose his college based on a JA Titan experience.

Travis fell in love with Thomas College after competing there as a team during the JA Titan Challenge. He applied, and graduated in 2022 with a degree in Accounting. He now works for Kennebec Savings Bank, and volunteered for the 2024 JA Titan Challenge.



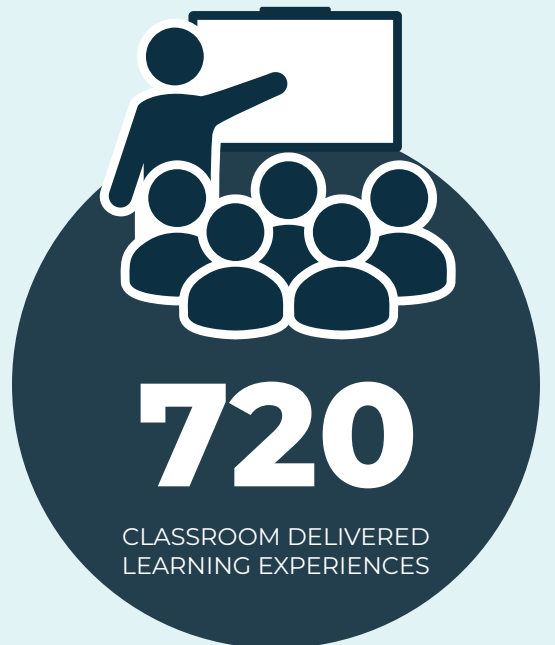
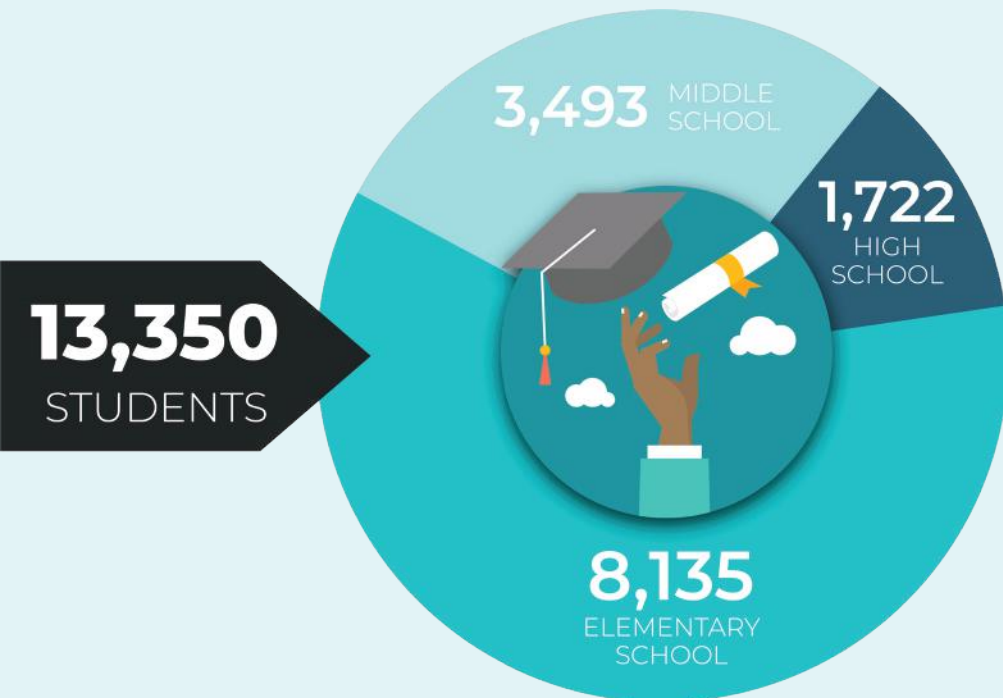
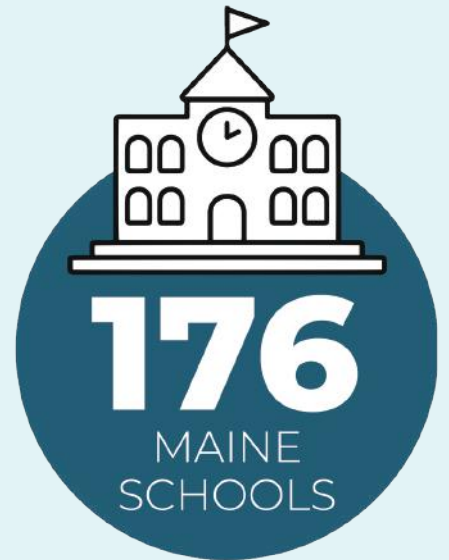
DAYANNA H.W.

Participation in JA Titan led to multiple opportunities to connect with Maine's business community.

As a 2023 participant in the JA Titan Challenge, Dayanna stood out for her positive attitude and work ethic. She was invited to speak at JA's Maine Business Hall of Fame where she made a connection with the CEO of Northern Light - key in her educational journey of becoming a nurse.

2023-2024

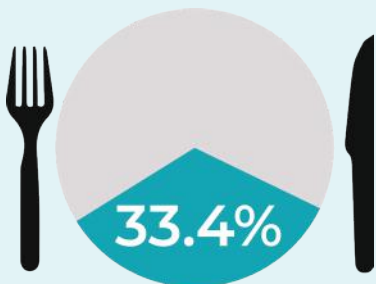
School Year Overview



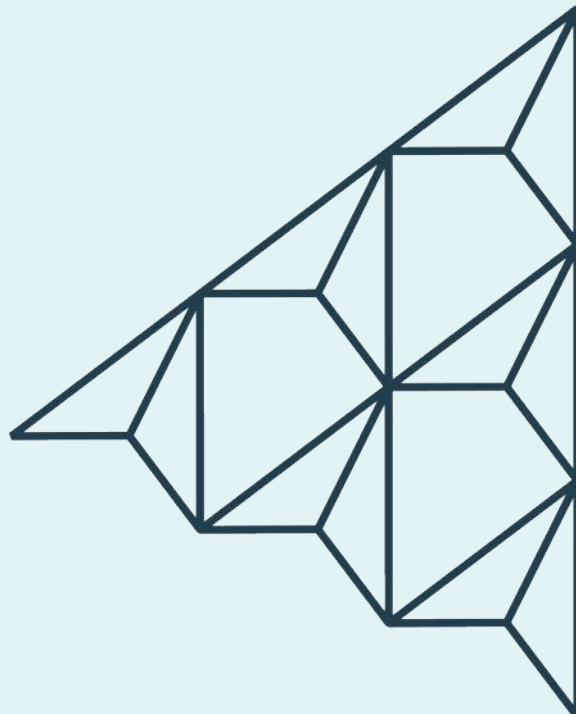
311
STUDENTS
CHALLENGED TO
BECOME BUSINESS
CEOs IN THE JA TITAN
EXPERIENCE



566
STUDENTS
PROVIDED WITH A
JA CAREER SPEAKER
SERIES EXPERIENCE



OF PARTICIPATING
STUDENTS QUALIFY
FOR FREE OR
REDUCED LUNCH



JOIN US
to help bring more
opportunity to Maine
students!

JA Maine Learning Experiences

JA Pathways

JA learning experiences build off of each other, sparking self-motivation, building confidence, acquiring skill sets, increasing proficiency in core curriculum outlined by the state, and culminating in access to networks and pre-employment opportunities.



FOUNDATION

K-5

INSPIRE




FINANCIAL LITERACY

WORKFORCE READINESS

ENTREPRENEURSHIP

6-8

PREPARE



SEMESTER LONG EXPERIENCES

JOB SHADOW

TITAN CHALLENGE

CAREER SPEAKERS

9-12

ACTIVATE



Inspire
K-5th Grade

Experiences designed to spark interest and heighten awareness.

Prepare
6-8th Grade

Experiences that increase knowledge, change attitudes, & motivate behaviors.

Activate
9-12th Grade

Experiences that simulate the application of real-world concepts in post-secondary environments.

JA In a Day

Accelerated Learning Opportunities/ Build Team Camaraderie

A JAM-packed day where volunteers partner with schools to teach a full Junior Achievement curriculum in a day. In this high-impact experience, companies enjoy team building, bring their work experience to students, and help students learn to solve problems creatively and face complex challenges with a positive outlook.



Job Shadow

Love Your Job? Share it with a Kid!

Takes learning beyond the classroom and brings students to organizations and companies throughout Maine. It helps students envision future career opportunities, and helps develop a workforce pipeline.



Traditional Classroom Experiences

Volunteers deliver hands-on learning experiences that span five to six weeks to K-12th grade classrooms, and inspire and prepare students for career and life success.





JA's Maine Business Hall of Fame celebrates the lasting impact on Maine's economy and our communities made by distinguished laureates who are exemplary role models for future generations.

This event also allows students to share the impact JA has had on their lives and the skill sets they've developed as they become future business and community leaders.

Congratulations to the 2023 JA Maine Hall of Fame Laureates:

The Robbins Family, Robbins Family Lumber, LLC
Lindsay Skilling, Gifford's Ice Cream
Stephen Smith, L.L. Bean

Thank you to the individuals and businesses who help make this event a success.



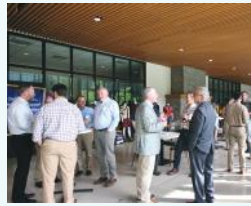
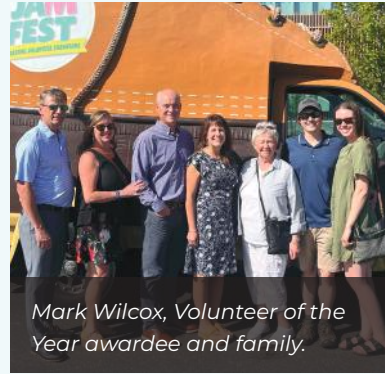
Laureates (Left to Right): Lindsay Skilling, Stephen Smith, Alden Robbins, Catherine Robbins-Halsted and James L. Robbins





JAM Fest

JAM Fest is a community celebration highlighting the efforts of its volunteers, educators, and donors. The event includes service awards for individuals, networking, and friendly competition award categories - with winners unveiled the night of the event. Congratulations to 2024's Volunteer of the Year, Mark Wilcox!



Golf Classic

A JA Maine Tradition

JA Maine hosts two golf tournaments in Auburn and Presque Isle, providing opportunities to connect with other companies and clients, and get your business in front of a targeted audience. Whether you're sponsoring a part of the tournament, or forming a team to play in it, your participation helps us get Junior Achievement in classrooms across the state.



Career Speaker Panels

Career Speaker Panels offer a direct way to get involved in the Maine community, get in front of Maine students, and cultivate your business' future talent pipeline. Panel topics are industry or company specific to showcase Maine's job opportunities to students.



JA Titan Challenge

JA Titan puts high school students in the CEO seat of a simulated cell phone company, empowering them as leaders while they are faced with making decisions, evaluating alternatives, analyzing outcomes and developing strategies for their company.

A hybrid of in-classroom learning experiences culminating into a site-specific single day challenge, students throughout the state compete against one another for top placement and an invitation to compete at the national level.

2024 student response data to JA Titan Challenge who agree or strongly agree:

- 91% "The JA Titan Experience helps me feel empowered to make my own career choices."
- 83% "The JA Titan Experience helps me envision my future career."
- 93% "The JA Titan Experience is valuable, and I would like to participate again."



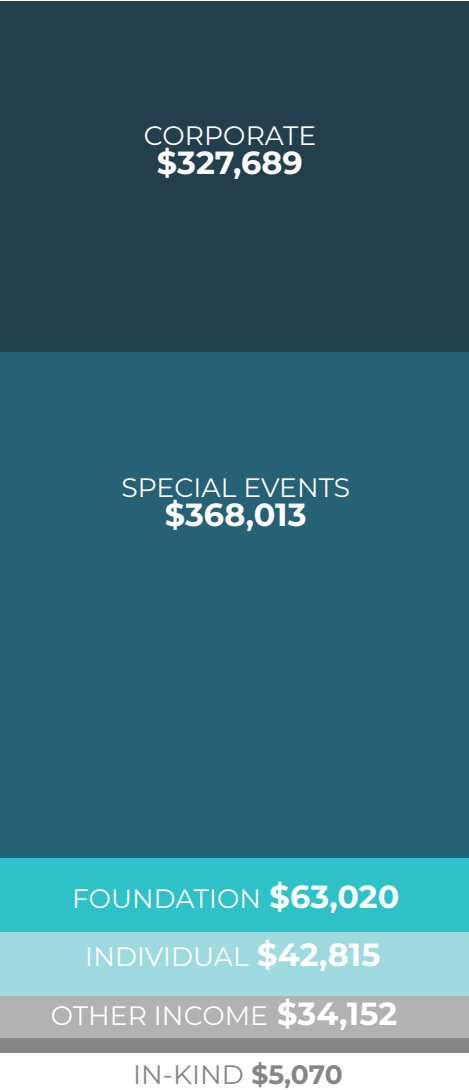
Financial Report

Fiscal Year 2024 (July 1, 2023 – June 30, 2024)

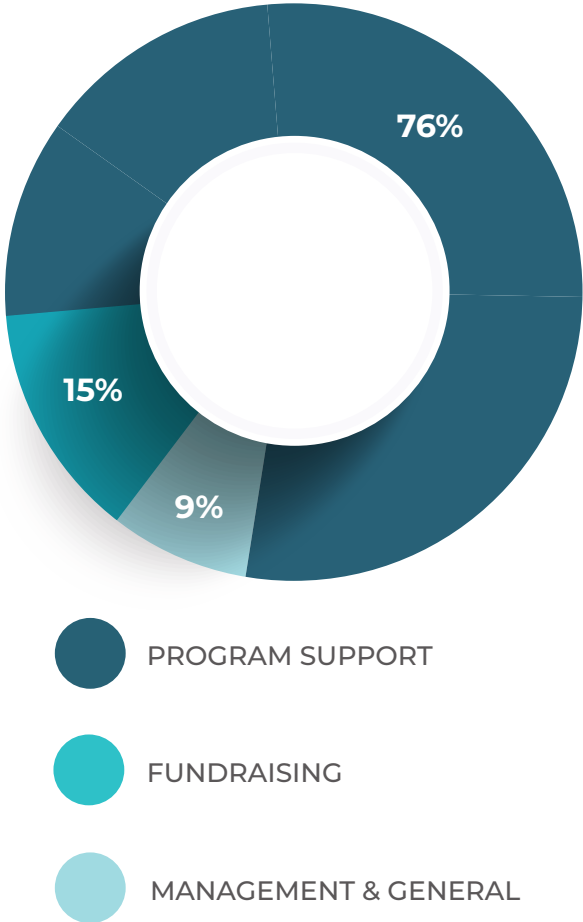
We extend heartfelt gratitude to our valued corporate, foundation, and individual partners whose generous contributions have fueled the success of Junior Achievement of Maine.

Throughout FY24, JA Maine made strategic investments aligned with our mission to inspire and prepare young people for career and life success. These efforts reflect our commitment to equipping future generations with the skills, knowledge, and mindset needed to thrive. While maintaining a strong financial position, we are building the foundation for sustained growth and ensuring our long-term impact on Maine’s students and communities.

TOTAL REVENUE \$840,759



TOTAL EXPENSES \$982,966



Total Assets: \$888,617	Total Net Assets: \$692,564	Total Liabilities: \$196,053
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Grateful For Your Gifts

CORPORATE FUNDING

June 2023 - July 2024

\$10,000 +



\$5,000 - \$9,999



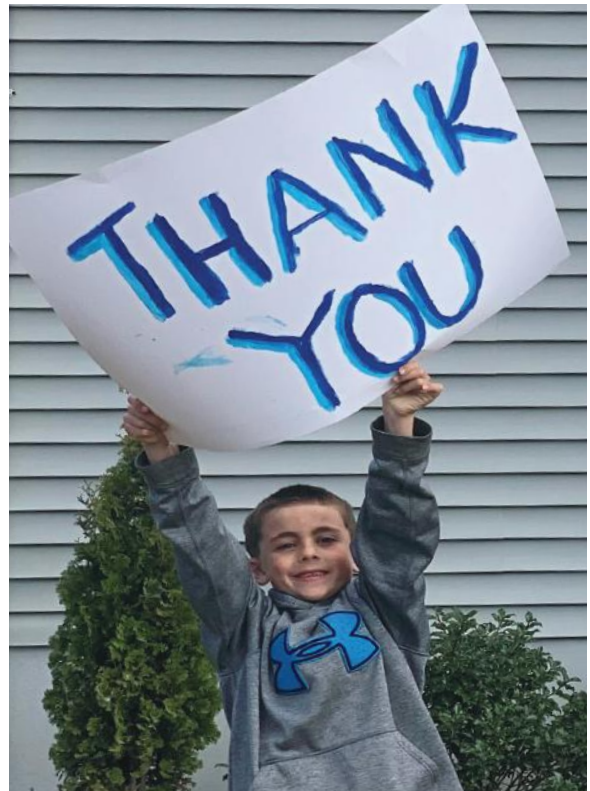
Grateful For Your Gifts

CORPORATE AND FOUNDATION FUNDING

AAA Northern New England
Abbott Laboratories
Academy Dental, P.A.
Acadia Federal Credit Union
Alexander and Schmidt
Allen Insurance & Financial
Alliant Insurance Services, Inc.
Anonymous
Aquarius Sports & Entertainment
Arby's
Aroosta Cast, Inc.
Aroostook Chapter of Credit Unions
Aroostook Monuments
Aroostook Partnership for Progress
Atlantic Federal Credit Union
Bar Harbor Bank & Trust
Barresi Financial, Inc.
Bath Savings Institution
Bemis & Rossignol, LLC
BGA Retirement Advisors
Boulos Asset Management
Buck Construction, Inc.
Buckingham Group
Camden National Bank
Capozza Tile Company, Inc.
Career Management Associates
Casco Federal Credit Union
Cassidy Orthodontics, LLC
Chalmers Insurance Agency
Chandler Farms, Inc.
Chester M. Kearney, CPA's
City Drug Store
CLMC Strategic Business Advisors
Colliers International
Columbia Forest Products
County Environmental Engineering, Inc.
Creative Office Resources
Cronin, Gervino & Warlick, Inc
Cumberland County Federal Credit Union
Daigle Oil Company
Darling's
Davis & Towle Group
Delta Dental Plan of Maine
DiMillos On The Water Portland
Dirigo Federal Credit Union
Duncan-Graves Funeral Homes
Dunkin Donuts
Ethos
Evergreen Credit Union
Extreme Granite
F.A. Peabody Company
F.W. Webb Company
Falcon Transportation
Farm Credit East
Fidelity Investments
First National Bank
Five County Credit Union
Franklin Printing
Gallagher Insurance Agency
Graves Supermarket, Inc.
Haley's Metal Shop
Hanover Insurance Group
Harvard Pilgrim Health Care
Herbein & Company
Horch Roofing, Inc
Horizon Foundation
Industrial Roofing Company
Institute for Family Owned Business
Jameson Elementary School
Kendal C. & Anna Ham Charitable Foundation
Kiwanis Club of Presque Isle, Inc.
Lafayette Hotels
Landing Real Estate
Luke's Lobsters
Maine Community Bank
Maine Community College System
Maine Credit Union League
Maine Pointe Lending
MaineHealth
Margaret E Burnham Charitable Trust

Maritime Energy
Mars Hill Pharmacy, Inc.
Marshall Communications, Inc.
Martin's Point Healthcare, Inc.
Mascoma Bank
McCain Foods USA, Inc.
McCrum Family Holdings
Moody's Co-Worker Owned
Morgan Stanley
NAPA Coastal Auto Parts
NAPA Maine Distribution Center
Narragansett Number One Foundation
NMC, Inc.
NorState Federal Credit Union
Northeast Packaging Company
Northern Light Health
Norway Savings Bank
Osaic Foundation, Inc.
Partners Bank
PNM Construction, Inc
Portland Safe Inc.
Pratt & Sons, Inc.
Presque Isle Country Club
Presque Isle Rotary Club
ProSearch, Inc.
Rowe Westbrook
Roy A. Hunt Foundation
Ruth-Anne H Gibson Fund
S. W. Collins Company, Inc.
Shipyards Brewing Company
Simmons Foundation, Inc.
Skowhegan Savings Bank
Slalom
Soderberg Co., Inc.
Solman & Hunter, P.A.
Sprague Operating Resources, LLC
Staples Construction
State of Maine
SymQuest
Tempo Employment Services

Texas Instruments Foundation
The Aroostook Medical Center
The County Federal Credit Union
Town Fair Tire Foundation, Inc.
Town of Scarborough
Tulsa, Inc.
United Way of Southern Maine
University Credit Union
USI Insurance Services
Verrill Dana LLP
Versant Power
Virginia Hodgkins Somers Foundation
Vistra Corporate Services Company
Volk Packaging Corporation
Wells Fargo Bank
Wright-Ryan Construction, Inc.
Wyman's of Maine



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