

The BLC Edit

ISSUE 13

APRIL | MAY | JUNE

BY BLC COSMETICS

THALGO
LA BEAUTÉ MARINE

SLIMMING REIMAGINED
Thalgo's latest body
range launch

**THE MOTHER'S
DAY EDIT**

*Indulgent beauty,
thoughtful gifting &
retail-ready heroes*

**SAVE
THE
DATE**

A BLC Beauty
Event is coming
to Sydney

BLC COSMETICS
BEAUTY LOVES COMMUNITY



BLC COSMETICS

BLC Cosmetics strives to maintain the accuracy and validity of the information presented in this book. However, external supplier activities may impact our plans, leading BLC Cosmetics to retain the right to modify information and pricing in this book without prior notice. Offers are subject to availability and while stocks last.

APRIL MAY JUNE 2026

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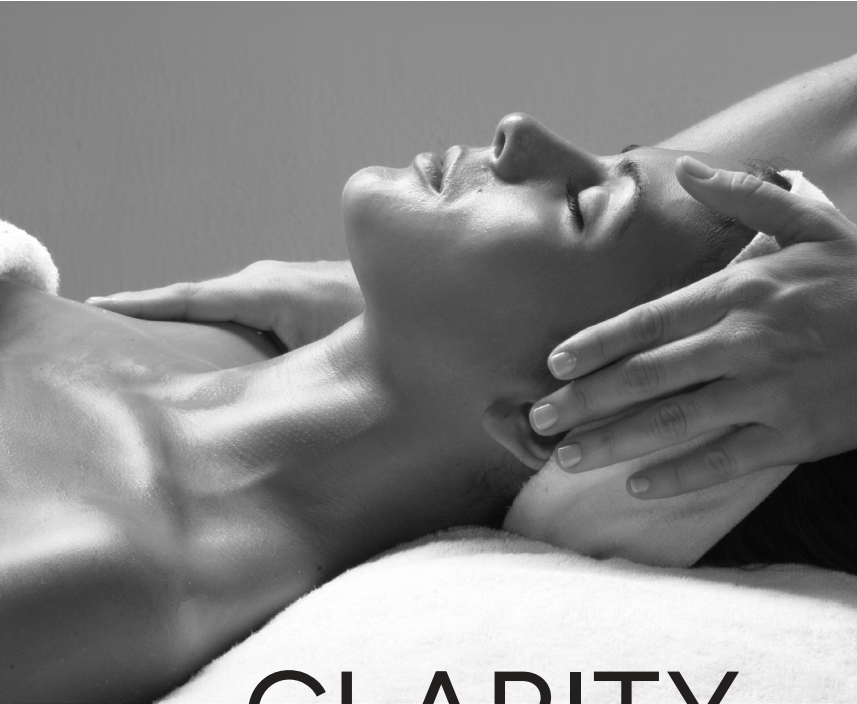
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CLARITY *in a Changing Market*

Across the professional beauty industry right now, one theme continues to stand out: purpose over noise.

Salon owners are seeking clarity, commercially relevant support, and partnerships that genuinely improve business performance.

They want education that builds confidence, tools that support revenue, and communication that respects their time. That insight underpins everything we are focused on at BLC.

The industry has matured. Clients are more discerning. Retail is more competitive. And salons are more selective about who they partner with and why. Growth today requires intention, commercial discipline and brands that truly perform not just aesthetically, but financially. We are not here to simply place product.

We are here to strengthen the business performance of every partner we work with.

WHAT WE'RE FOCUSED ON

This quarter, our priorities are clear and commercially driven:

- Delivering education that converts to revenue, not just product knowledge
- Supporting stronger in-salon retail performance
- Driving structured and sustainable new business growth
- Ensuring clarity across every brand touchpoint
- Being operationally strong and easy to partner with



WELCOME



We have spent time refining how we operate internally, strengthening our sales structure and team, improving accountability and aligning more closely across operations and marketing. This work allows us to show up more consistently and professionally for you.

The market may feel tighter at times, and we acknowledge that and hear you. But tighter markets reward strong operators. They reward businesses that know their numbers, understand their client and align with partners who think commercially.

That is the role we are committed to playing.

OUR PERSPECTIVE

We believe the future of professional beauty belongs to brands and distributors who are insight-led, digitally capable and relationship-driven. It belongs to businesses that prioritise long-term profitability over short-term volume.

Beauty Loves Community has always meant more than a tagline. It reflects how we lead with transparency, commercial focus, and shared growth at the center.

Thank you for your continued trust and partnership.

We value the role we play within your business and remain committed to building strong, sustainable outcomes together.

Hayley + Josie



BLC COSMETICS

PRESENTS

THE BEAUTY CIRCLE

WHERE BEAUTY COMES TOGETHER

An immersive showcase of brands, ideas and the future of professional beauty.

Join us in Sydney this August for The Beauty Circle — a two-day event designed to bring together the professional beauty community through connection, education and brand experience. Set at 12-Micron, Barangaroo, this immersive event will showcase the full BLC portfolio in a space that feels elevated, inspiring and relevant to where beauty is heading.

SUNDAY 16TH AUGUST BLC BRAND SHOWCASE

A cocktail-style event focused on discovery, connection and brand experience. Guests will explore immersive brand zones, hero collections and new launches, alongside interactive activations, cocktails, canapés and curated goodie bags.

MONDAY 17TH AUGUST BLC COMMUNITY & EDUCATION DAY

A dedicated day for our salon community, centred around education, insight and growth. The day will feature keynote speakers, brand-led education sessions and opportunities to connect with the wider BLC network.



**REGISTER
YOUR INTEREST
TO ATTEND**



GUEST
SPEAKER
ANNOUNCED



INTRODUCING TAMARA REID PROFESSIONAL HAIR AND BEAUTY CONSULTANT

With 18 years of extensive experience in the professional hair and beauty industry, Tamara's career journey encompasses a diverse range of expertise, including education, sales, brand marketing, and strategic partnerships for franchise groups, as well as beauty distribution and software brands.

EDUCATION HUB

With 2026 well and truly underway, we're so excited to share with you what's ahead for the BLC Education Hub. Over the past few months, we've listened closely to our incredible BLC community to understand how we can best support you. As a result, we've enhanced and expanded our education and training resources to deliver even greater value.

LIVE WEBINARS. FREE TO ATTEND.

SKIN BARRIER FUNCTION

Tuesday 14th of April
5pm AEST

[↗ REGISTER NOW](#)

NEW COMFORT ZONE MAGNESIUM TREATMENT + RETAIL OFFERING

Tuesday 21st of April
4pm AEST

[↗ REGISTER NOW](#)

RETINOIDS

Tuesday 5th of May
5pm AEST

[↗ REGISTER NOW](#)

ACIDS

Tuesday 2nd of June
5pm AEST

[↗ REGISTER NOW](#)



All sessions will be recorded and made available across our portfolio, ensuring Therapists can learn at their own pace, whenever it suits them.

Our goal is to support you, your team, and your business in the way that works best for you.

Please reach out to **Ally Wallace, National Education Manager** at ally.wallace@blccosmetics.com, or contact your local BDM to tailor your training and education needs.

PASSPORT TO *Professional Skincare*

From Parma to the French Riviera, BLC Cosmetics undergoes exclusive brand training with Comfort Zone and Thalgo to bring the latest innovations and expertise to our clients.

The BLC team recently travelled to Europe for an exclusive immersion with two of our most celebrated brand partners, a dedicated investment in the knowledge and expertise we bring back to you.

Our first stop was the Comfort Zone headquarters in Parma, Italy, where we joined over 40 trainers representing 26 nationalities for an in-depth preview of their 2026 product and treatment launches. Spending time at the source gave us invaluable insight into the brand's 30-year legacy and its unwavering commitment to sustainability and innovation sitting at the heart of everything Comfort Zone creates. This depth of knowledge is what we aim to bring to every recommendation, conversation, and partnership within our community.



*Parma,
Italy*



[comfort zone]

From Italy, we made our way to the French Riviera for a full brand immersion with Thalgo, deep-diving into their extensive product range, refining treatment protocols, and gaining rare access to their research and development process. Understanding not just what Thalgo creates, but the philosophy and science driving what comes next, means we can offer our partners something far beyond a product catalogue.

Connecting with industry peers and trainers from across the globe added another dimension entirely, offering a real-time view of the trends, innovations, and opportunities shaping the future of professional beauty worldwide.

We return informed, inspired, and excited to bring world-class expertise directly to our BLC Cosmetics community.

Ally Wallace | National Education Manager



*French Riviera,
France*

THALGO
LA BEAUTÉ MARINE

Inside The Formula

INGREDIENT SPOTLIGHT

SKIN BARRIER: WHERE RESULTS BEGIN

The foundation of every effective skincare journey.

COMPROMISED SKIN BARRIER? THIS IS WHAT TO LOOK FOR

- Dehydration
- Sensitivity
- Redness or inflammation
- Persistent breakouts

If the barrier isn't functioning, results will be limited.

WHY IT MATTERS

The skin barrier is the first line of defence and is responsible for maintaining hydration, resilience, and tolerance to active ingredients. When compromised, skin becomes reactive, dehydrated and less responsive to treatment.

In clinic: always repair first, then treat.

HOW TO SUPPORT BARRIER FUNCTION?

Focus on consistency and simplicity:

- Gentle, non-stripping cleansing
- Lipid-rich, replenishing moisturisers
- Barrier-supporting actives (ceramides, prebiotics)

Avoid over-exfoliation and excessive layering of actives.

BLC RECOMMENDS

CLEANSE:

Thalgo Velvet Cleansing Milk
Calms and supports stressed, sensitised skin

TREAT:

Alpha H Vitamin E Serum
Gently resurfaces without compromising the barrier

REPAIR:

Skin Regimen LX Tripeptide Cream
Strengthens and rebuilds the skin barrier

SOOTHE:

Comfort Zone Remedy Defence Cream
Reduces redness and reinforces protection

ALLY'S PRO TIP

If your client is reactive, dry, or breaking out, pair back the routine. Focus on barrier repair for 2–4 months before introducing actives.



RETINOIDS: THE GOLD STANDARD FOR ANTI-AGEING

Targeted correction for visible, long-term results.

WHEN TO RECOMMEND

- Visibilioty of fine lines and wrinkles
- Loss of firmness
- Uneven skin tone
- Dull or ageing skin

WHY IT MATTERS

Retinoids (Vitamin A derivatives) are clinically proven to stimulate collagen, accelerate cell turnover and improve overall skin quality. They work at a deeper level to support smoother, firmer, more refined-looking skin over time.

WHAT TO KNOW

Not all retinoids are equal and tolerance is key. The right approach ensures results without compromising the skin.

Stronger forms can cause:

- Redness
- Sensitivity
- Peeling

HOW TO INTRODUCE

- Start 2-3 nights per week
- Gradually increase frequency
- Always apply at night
- Pair with daily SPF

For sensitive or compromised skin, consider gentler or 'retinol-like' alternatives such as bukuchiol.



BLC RECOMMENDS

Alpha H Vitamin A Serum

Priori Age Renew Glow Serum

Skin Regimen/Lx Retinol Serum

[Comfort Zone] Renight Bright & Smooth Ampoule

Priori Q+SOD Age Renew Brightening Serum

ALLY'S PRO TIP

Consistency delivers results. When introduced correctly, retinoids help "retrain" the skin — improving firmness, clarity and texture from within.

ACIDS: REFINE, RESURFACE, REVEAL

Professional results, simplified for daily routines.

WHEN TO RECOMMEND

- Dullness
- Uneven texture
- Congestion or breakouts
- Pigmentation

WHY IT MATTERS

Acids play a key role in resurfacing the skin, helping to remove dead skin cells, refine texture and restore radiance. They bring clinic-level results into at-home routines when used correctly.

WHAT TO KNOW

Balance is essential. Overuse can compromise the skin barrier and lead to:

- Sensitivity
- Irritation
- Dehydration

HOW TO USE

- Start 1-3 times per week
- Choose the right acid for the concern (AHA, BHA, PHA)
- Avoid layering with multiple strong actives
- Always follow with hydration and SPF



BLC RECOMMENDS

Alpha H Liquid Gold + Vitamin C

Skin Regimen/Lx Enzyme Exfoliator

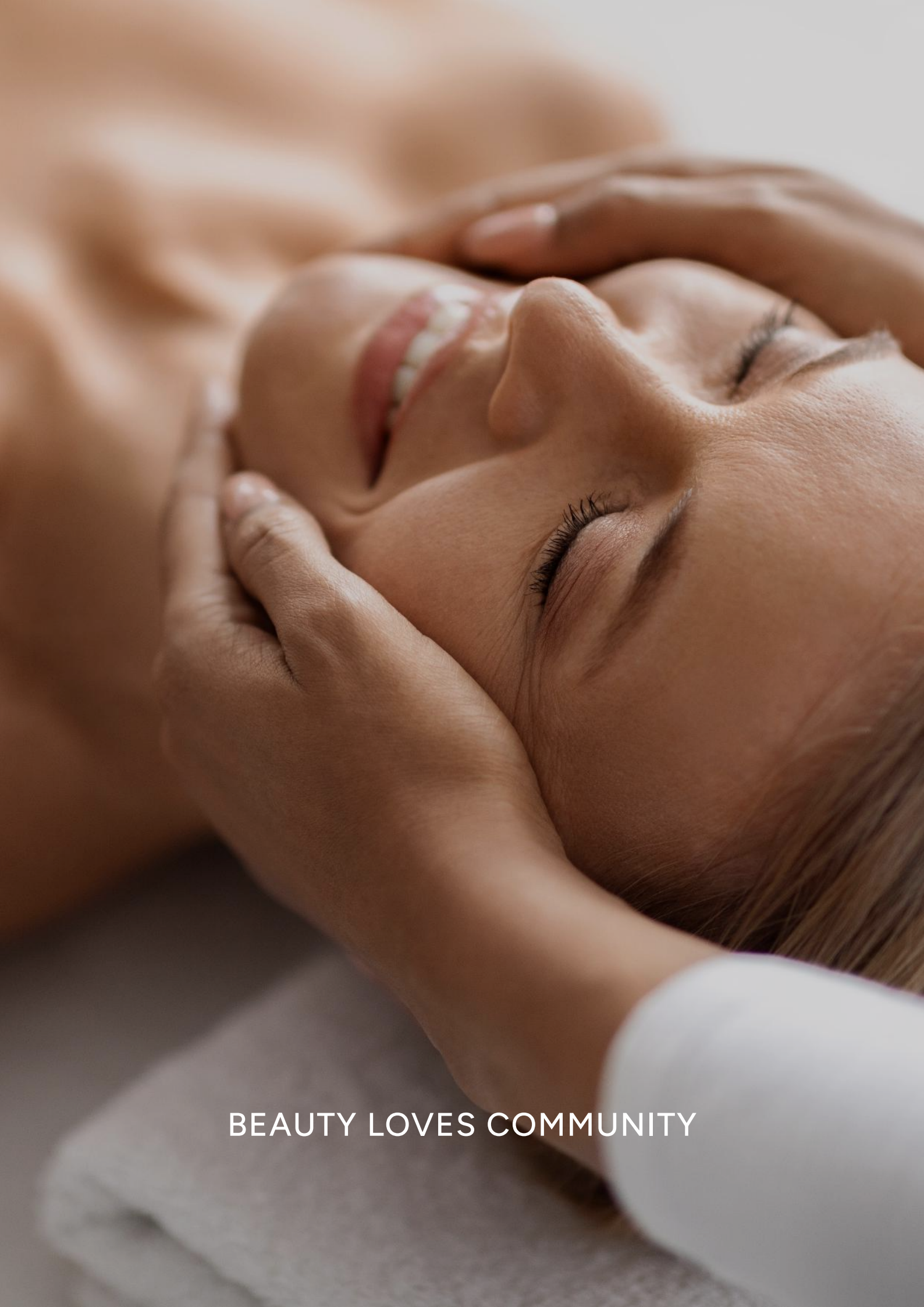
Priori LCA Hydrofil Masque

[Comfort Zone] Sublime Skin Peel Pads

Thalgo Peeling Marine Intensive Resurfacing Night Serum

ALLY'S PRO TIP

Less is often more. Used strategically, acids enhance treatment results and improve skin clarity, without disrupting barrier function



BEAUTY LOVES COMMUNITY

BLC

THE BLC COSMETICS

Mother's Day Edit

Our curated collection of beauty and skincare
favourites to celebrate every kind of mum.

MOTHERS DAY





THALGO
LA BEAUTÉ MARINE

THIS MOTHER'S DAY, WE'RE PUTTING MORE IN YOUR HANDS

Mother's Day is one of the most meaningful and powerful retail moments on the beauty calendar, and we have created a ready-made campaign to help you make the most of it!

Purchase any of the new Thalgo Mother's Day Beauty Kits or Comfort Zone Gift Sets, and we'll provide you with a beautifully printed in-salon strut card, complete with a QR code your clients can scan to enter this exclusive competition.

We take care of the promotion! Simply display the supplied strut card in-salon. We'll support with targeted digital campaigns, and visibility of your business on salon locators and socials to guide local clients directly to you. Two separate prizes will be awarded, one per brand, each valued at over \$1,000.

THE PRIZE YOUR CLIENTS COULD WIN

A luxurious Thalgo or Comfort Zone skincare pack valued at over \$1,000, thoughtfully curated to deliver a genuine spa-quality ritual at home.

Clients can enter the competition by completing any of the following purchases in your salon:

- Thalgo Mother's Day Beauty Kit / Comfort Zone Gift Set
- In-Salon Gift Card
- In-Salon Professional Treatment

WHAT THIS MEANS FOR YOUR BUSINESS

Mother's Day deserves more than just a display on the counter. This campaign gives your salon a considered, elevated presence at one of the year's most celebrated gifting moments, with Thalgo and Comfort Zone lending the prestige, and BLC Cosmetics providing the support to bring it all together seamlessly.

[➔ LEARN MORE](#)

WHAT YOUR
CLIENTS
COULD WIN



Terms and conditions apply. Full details available at our website.



MOTHER'S DAY BEAUTY KITS



THALGO
LA BEAUTÉ MARINE



THALGO
LA BEAUTÉ MARINE

HYALU-
PROCOLLAGÈNE

PATCHS PRO REGARD
CORRECTION RIDES

WRINKLE CORRECTING
PRO EYE PATCHES

RIDES INSTALLÉES
ESTABLISHED WRINKLES

1 x 1,5 ml / 1 x 0,05 fl.oz. 1 x 2 patches



CORRECT ON RIDES

THALGO
LA BEAUTÉ MARINE

SAVE
\$73.00



Hydrating Beauty Kit

A moisture-boosting ritual designed to quench, plump and restore radiance to thirsty skin.

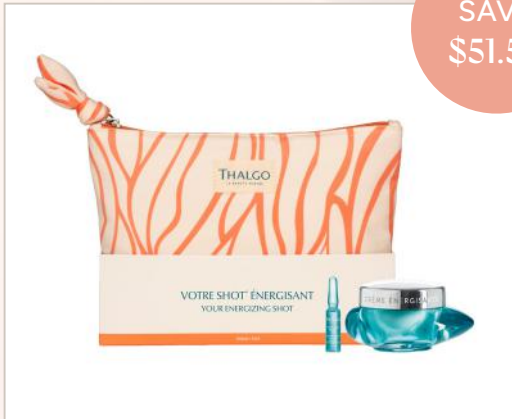
GT25013

RRP: AU\$95.00

VALUE OF PACK: AU\$168.00

- Hydrating Melting Cream 50ml
- 7 Day Hydration Treatment 7 x 1.2ml

SAVE
\$51.50



Energy Beauty Kit

An invigorating skincare set that revitalises dull, tired complexions with a burst of fresh luminosity.

GT25016

RRP: AU\$108.50

VALUE OF PACK: AU\$160.00

- Energising Cream 50ml
- 7 Day Hydration Treatment 7 x 1.2ml

SAVE
\$135.00



Global Anti-Ageing Beauty Kit

A comprehensive age-defying collection to smooth, firm and restore a more youthful-looking complexion.

GT25014

RRP: AU\$269.00

VALUE OF PACK: AU\$404.00

- La Crème 50ml
- Eyelid Lifting Cream 15ml

[➤ SHOP BEAUTY KITS BEFORE THEY SELL OUT](#)

SAVE
\$45.00



Lift Beauty Kit

A sculpting skincare ritual designed to visibly lift, firm and redefine facial contours.

GT25015

RRP: AU\$168.00

VALUE OF PACK: AU\$213.00

- Lifting & Firming Cream 50ml
- Intensive Lifting & Firming Serum 10ml

SAVE
\$55.00



Redensifying Beauty Kit

A replenishing collection that restores density, comfort and vitality to mature, depleted skin.

GT25011

RRP: AU\$213.00

VALUE OF PACK: AU\$268.00

- Redensifying Cream 50ml
- Intensive Redensifying Serum 10ml

SAVE
\$85.00



Wrinkle Correction Beauty Kit

A targeted treatment set that smooths fine lines and softens the appearance of deeper wrinkles for a refined complexion.

GT25012

RRP: AU\$140.00

VALUE OF PACK: AU\$225.00

- Wrinkle Correcting Gel-Cream 50ml
- Wrinkle Correcting Pro-Eye Patches 5 Sachets

[➤ SHOP BEAUTY KITS BEFORE THEY SELL OUT](#)



SALON OFFER

1 x FREE Vanity bag
for every 5 x Mother's
Day Kits ordered.

Limited to 15 FREE Vanity
Bags per customer

Automatically added to cart

OFFER VALID 01/04/2026 - 30/04/2026

FREE

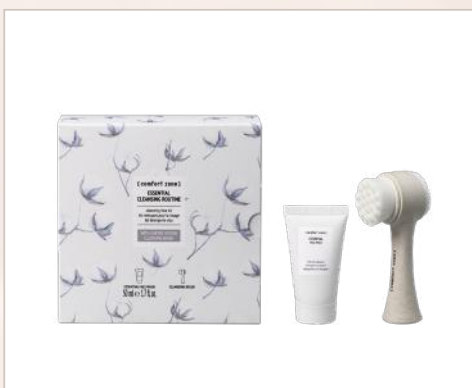


[↗ SHOP NOW](#)

[↗ RESOURCES](#)

COMFORT ZONE

MOTHERS DAY
with
COMFORT ZONE



Essential Cleansing Kit

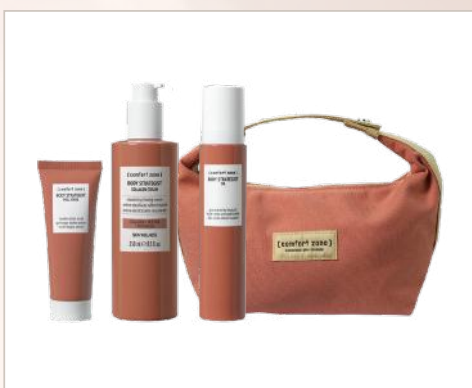
A gentle yet effective cleansing ritual to purify, balance and refresh the skin.

12648

RRP: AU\$60.00 | NZ\$70.00

W/S in GST: AU\$29.86 | NZ\$34.34

- Essential Face Wash 50ml
- Cleansing Brush



Body Strategist Wellness Kit

A restorative body care set designed to detoxify, smooth and support overall wellbeing.

12701

RRP: AU\$190.00 | NZ\$220.00

W/S in GST: AU\$95.80 | NZ\$110.17

- Body Strategist Peel Scrub 200ml
- Body Strategist Collagen Cream 250ml
- Body Strategist Oil 100ml



Body Strategist Gym Tone Kit

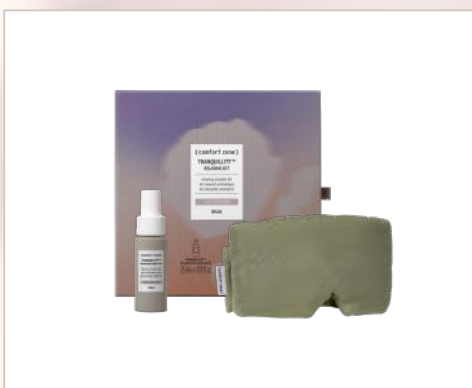
A targeted body routine to tone, firm and energise skin post-workout.

12702

RRP: AU\$85.00 | NZ\$100.00

W/S in GST: AU\$42.77 | NZ\$49.18

- Body Strategist D-Age Cream 100ml
- Tranquility Shampoo 100ml
- Tranquility Shower Gel 100ml



Tranquility Meditation Kit

A calming self-care ritual to relax the mind, soothe the senses and promote deep wellbeing.

12733

RRP: AU\$135.00 | NZ\$155.00

W/S in GST: AU\$74.83 | NZ\$86.05

- Tranquility Magnesium Body Mist 25ml
- Cupro Eye Mask 1pc

ALPHA H



A NEW ERA OF PEPTIDE-POWERED SKIN

Targeting wrinkles, restoring vitality
and revitalising the complexion.

Meet your go-to alternative to retinol, delivering visible smoothing, hydration and skin renewal without irritation or downtime.

The Multi-Peptide Revitalise Serum is designed for modern clients who want results but need flexibility in their routine. Powered by advanced peptides and antioxidant support, it works to soften lines, boost hydration and improve overall skin quality. It is an easy addition to both professional treatments and everyday homecare.

PERFECT FOR

DEHYDRATED, DULL OR TIRED-LOOKING SKIN

CLIENTS NOT READY FOR RETINOL OR
EXPERIENCING SENSITIVITY

POST-TREATMENT MAINTENANCE TO PROLONG RESULTS

FIRST-TIME ANTI-AGEING USERS WANTING
VISIBLE RESULTS WITHOUT DOWNTIME



WHY SALONS LOVE IT

EASY TO SELL, EASY TO USE

Slots into any routine with no barriers or downtime.

A TRUE RETINOL ALTERNATIVE

Delivers smoothing and skin-renewing results without irritation.

INSTANT AND LONG-TERM RESULTS

Hydrates, plumps and improves skin texture from first use.

PERFECT ADD-ON OR UPGRADE

Ideal for post-treatment care or boosting results in any facial.

HOW TO POSITION IN CLINIC

TREATMENT ADD-ON TO ENHANCE HYDRATION AND VISIBLE GLOW

RETAIL HERO FOR CLIENTS NOT READY FOR RETINOL

ROUTINE BUILDER USING CLEANSER, SERUM AND MOISTURISER

WHAT IT SOLVES

FINE LINES. DEHYDRATION. DULLNESS. EARLY SIGNS OF AGEING.

ALL WITHOUT IRRITATION OR COMPLEXITY.

“Ideal for daily use, this serum **LAYERS** *seamlessly* into your routine, delivering visible *smoothing, hydration and* **REVITALISATION** for a complexion that looks *refreshed, radiant and* **RENEWED.**”



AH00436

Multi-Peptide Revitalise Serum 30ml

RRP: AU\$99.95 | NZ\$115.00

W/S in GST: AU\$44.98 | NZ\$51.73

[➤ ORDER NOW](#)

[➤ RESOURCES](#)

ALPHA H

NEW
& NOTEWORTHY

ALPHA H

PEPTIDE LIP PERFECTOR
WITH TRIPEPTIDE-1

15 g / 0.5 oz.

Hydration, nourishment and peptide-powered plumping in one effortless step.

Lips deserve the same level of care as the rest of your skin, and this deeply conditioning treatment is designed to do exactly that. Formulated to hydrate, smooth and visibly plump, this advanced lip treatment works both instantly and over time to improve the appearance of fine lines while leaving lips soft, supple and beautifully nourished.

Powered by targeted peptides and deeply hydrating ingredients, the formula delivers lasting moisture and conditioning care, helping lips appear fuller, smoother and more youthful with every application.

Lightweight yet intensely nourishing, it melts seamlessly into the lips, providing immediate comfort while supporting long-term lip health.



HERO INGREDIENTS

TRIPEPTIDE-1

A targeted peptide that helps visibly soften the appearance of fine lines around the lips while supporting smoother, firmer-looking skin.

SODIUMHYALURONATE

A powerful hydrator that draws moisture into the skin, delivering both instant and long-lasting hydration.

PLANT-BASED LANOLIN

A soothing, nourishing emollient that conditions and protects, helping lips stay soft, plump and supple.

WHY YOUR CLIENTS WILL LOVE IT

DEEPLY NOURISHING HYDRATION

Delivers essential moisture to help restore softness and prevent dryness.

SMOOTHS LIP LINES

Helps reduce the appearance of fine lines for a smoother, more refined lip texture.

VISIBLY PLUMPER LIPS

Hydrating and peptide technology work together to create the appearance of fuller, more volumised lips.

SOFT, SUPPLE FINISH

Leaves lips feeling conditioned, comfortable and beautifully smooth.

AH00340

Peptide Lip Perfector 15ml

RRP: AU\$39.95 | NZ\$45.00

W/S in GST: AU\$17.97 | NZ\$20.67

[↗ ORDER NOW](#)

[↗ RESOURCES](#)

REFORMULATION



Retinol *Reinvented*

NOW REFORMULATED. NOW BACK IN STOCK.

A new generation of Vitamin A, designed to deliver visible skin renewal with a focus on comfort, hydration and results.

The Vitamin A Retinol Revitalise Serum combines traditional retinol with next-generation retinoid technology to smooth, refine and brighten the skin while minimising irritation. The result is clearer, more even and more radiant skin without the typical downtime.

REFORMULATE & RESTOCK OFFER

BUY 3 x Vitamin A Serums and RECEIVE 1 x FREE

The perfect opportunity to restock your Vitamin A category and drive retail with a proven results product your clients already trust.

*Automatically adds to cart

AH00401

Vitamin A With 0.3% Retinol

RRP: AU\$84.95 | NZ\$100.00

W/S in GST: AU\$38.23 | NZ\$43.96

➤ ORDER NOW

➤ RESOURCES

OFFER VALID: 01/05/2026 - 31/05/2026

WHY YOUR CLIENTS WILL LOVE IT

SMOOTHER, CLEARER AND MORE REFINED SKIN

TARGETS FINE LINES, UNEVEN TONE AND CONGESTION

A GENTLER APPROACH TO VITAMIN A WITH VISIBLE RESULTS

IDEAL FOR CLIENTS STARTING OR RETURNING TO RETINOL

PERFECT FOR

CLIENTS NEW TO VITAMIN A

AGEING, UNEVEN OR BREAKOUT-PRONE SKIN

CLIENTS WANTING RESULTS WITHOUT IRRITATION

NIGHT-TIME REPAIR AND SKIN RENEWAL ROUTINES

HOW TO SELL IN CLINIC

Position as the go-to Vitamin A for clients who want results without the downtime. Ideal as a night serum upgrade, post-treatment progression product or entry point into retinol.



ALPHA-H

BETTER TOGETHER: PRIORI VALUE BUNDLES

SAVE 15% AND RECEIVE A COMPLIMENTARY COSMETIC BAG WHEN
YOU INVEST IN SKINCARE DESIGNED TO WORK IN SYNERGY.





**SAVE
\$37.12**

[➤ ORDER NOW](#)

[➤ RESOURCES](#)

Active Recovery Skin Correcting Trio

A high-performance corrective trio designed to support skin recovery and address visible signs of damage. This bundle combines an exfoliating, antioxidant-rich cleanser, a recovery serum formulated with enzymes, antioxidants and Vitamins C + E to support cellular repair, and a reparative recovery cream to restore hydration, strengthen the barrier and improve overall skin resilience.

This kit features full-sized products of the following:

- Q+SOD Active Cleanser
- DNA Recovery Serum
- DNA Intense Recovery Cream

W/S in GST: AU\$247.00
FINAL PRICE: AU\$210.35



**SAVE
\$52.66**

[➤ ORDER NOW](#)

[➤ RESOURCES](#)

The Ultimate Age Defying Bundle

Address the visible signs of ageing with this curated routine combining Priori's most advanced formulations to support smoother, firmer and more resilient skin. Developed with high-performance, clinically backed ingredients, this system works to enhance skin texture, improve tone and support long-term skin health. Perfect for an at-home routine recommendation in one.

This kit features full-sized products of the following:

- Q+SOD Active Cleanser
- DNA Recovery Serum
- Q+SOD Moisturising Crème
- DNA Intense Recovery Crème

W/S in GST: AU\$351.08
FINAL PRICE: AU\$298.42



SALON OFFER

RECEIVE 15% OFF WHEN BOUGHT AS A BUNDLE + FREE COSMETIC BAG WITH EVERY BUNDLE

OFFER VAILD: 01/04/2026 - 30/06/2026

*Cosmetic Bag to automatically added to cart with every bundle purchased and can multiply.

TRY ME KIT

THE PERFECT INTRO TO PRIORI

WHAT IS IT

A curated 3-step discovery kit featuring cleanser, serum and barrier support, designed to introduce clients to Priori's results-driven formulas.

WHY IT WORKS

Powered by adaptive, barrier-first technology, these formulas strengthen, repair and rebalance the skin, delivering visible results without irritation.

WHY IT SELLS IN SALON

An easy entry point for new clients. Low commitment, high results. Perfect for building trust and converting to full-size retail.

HOW TO USE IN YOUR BUSINESS

Position as a post-treatment recommendation, a starter routine for new clients, or a travel-friendly maintenance set. Ideal for gifting, onboarding and retail bundles.

A SMART RETAIL OPPORTUNITY

Compact, results-focused and easy to recommend, the Try Me Kit is a proven conversion tool for clinics. It allows clients to experience the performance of Priori at a lower entry point, building confidence before stepping into full-size products. Perfect as a discovery set, post-treatment take-home or introductory retail offer.

Now back in stock and ready to drive retail in your clinic.

1261131

Try Me Kit – Cleanse Recover Restore

RRP: AU\$90.00 | NZ\$107.00

W/S in GST: AU\$44.11 | NZ\$53.10

[➤ ORDER NOW](#)

[➤ RESOURCES](#)

AVAILABLE: 01/05/2026



Elevate Your Everyday Calm

THE ICONIC TRANQUILLITY™ AROMA,
NOW ENHANCED WITH MAGNESIUM FOR
DEEPER RELAXATION AND WELLBEING.

Experience a new level of calm with the latest addition to the Tranquillity range. The Tranquillity™ Magnesium Body Mist combines the beloved aromatic blend with magnesium to help promote relaxation and wellbeing for both body and mind. Light, soothing and beautifully sensorial, this mist is designed to be used throughout the day or as part of your evening wind-down ritual.



SALON OFFER

BUY 4 X Tranquillity™
Magnesium Body Mist 100ml

RECEIVE 4 x Tranquillity™ Magnesium
Body Mist Deluxe Mini 25ml FREE

OFFER VAILD: 01/05/2026 - 31/05/2026

[➤ ORDER NOW](#)

[➤ RESOURCES](#)

The Tranquility™ *Ritual*

A LUXURIOUS SPA-INSPIRED RITUAL DESIGNED TO SOOTHE THE BODY, RELAX THE MIND AND ELEVATE YOUR SELF-CARE ROUTINE.

Featuring magnesium-rich bath salts, luxurious cupro silk gloves and the Tranquility™ bowl, this ritual is designed to help ease tension, soften skin and create a moment of true relaxation.

Using a warm blend of magnesium salts and aromatic oils, combined with slow, enveloping massage techniques and ultra-soft Cupro gloves, the treatment gently guides the body from a state of hyper-activity into deep relaxation. As the massage unfolds, muscles soften, breathing slows, and the body transitions into a parasympathetic "rest and regenerate" state.

WHY CLIENTS WILL LOVE IT

- Relieves physical and mental fatigue.
- Eases muscle tension and stiffness.
- Promotes deep relaxation and emotional wellbeing.
- Leaves skin intensely nourished, hydrated, and velvety soft.

WHY IT WORKS FOR SALONS

- A high-value, sensorial signature treatment.
 - Perfect for clients experiencing stress, burnout, or muscle fatigue.
 - Ideal as a standalone ritual or part of a wellness-focused menu.
 - Strong retail alignment with the Tranquility™ range.
- This is more than a massage, it's a re-orienting experience that allows clients to disconnect from the outside world and reconnect with their body. A beautiful addition to any treatment menu focused on wellbeing, longevity, and holistic care.



SALON OFFER

SAVE with the Professional
Ritual Bundle

Purchase the complete
Magnesium Silk Ritual Bundle
and RECEIVE 20% OFF

OFFER VAILD: 01/05/2026 - 31/05/2026

➤ ORDER NOW

➤ RESOURCES

THALGO

SCULPTED BY THE SEA

Discover the new generation of marine-powered
slimming and body contouring from Thalgo.

The launch of Thalgo's new Body Slimming range introduces the Activ Sculpt method. An advanced 360° approach designed to detoxify, sculpt and tone for visible, lasting results. Powered by marine innovation and an exclusive brown algae complex, the range targets the root causes of cellulite, fat storage and loss of firmness, delivering a more holistic and effective solution.

Blending professional treatments with at-home skincare and supplements, this launch redefines body care with a seamless inside-and-out ritual, offering a results-driven yet sensorial experience that reflects modern expectations of efficacy, ease and wellbeing.



SALON OFFER

Receive **FREE Testers & Samples** with the purchase of any retail products + **15% off** all professional products in the Slimming range.

PLUS

Spend over **\$400** across the Thalgo Slimming range in one transaction and receive **6 x Active Fitness Rollers FREE, 1 x FREE Window Poster & Counter Display Visual***

*while stocks last

OFFER VAILD: 15/04/2026 - 31/05/2026

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- [➤ RESOURCES](#)

FREE

Let the sea empower your beauty

SKIN LONGEVITY STARTS HERE

The Skin Regimen/Lx Hero Bundle



Upgrade your clients' skincare ritual with a curated collection of high-performance essentials from Skin Regimen/Lx. Designed to cleanse, hydrate, smooth and visibly energise the skin, this results-driven bundle brings together daily skincare staples with an instant-results treatment mask — perfect for extending treatment results beyond the treatment room.

With **15% savings when purchased as a bundle**, this premium edit makes it easier than ever for salons to recommend a complete skincare routine while delivering exceptional value for clients.

EVERYTHING YOUR CLIENT NEEDS. NOTHING THEY DON'T.

INSIDE THE HERO BUNDLE

A powerful combination of four Skin Regimen/ Lx essentials designed to work synergistically for healthier, more energised skin.

DETOX CLEANSER

A gentle yet effective cleanser that removes impurities and pollution while respecting the skin barrier. Leaves skin feeling fresh, balanced and prepared for treatment products.

HA4 JELLY SERUM

A multi-hyaluronic acid hydration booster that deeply replenishes moisture, helping to plump the skin and support a smoother, more radiant complexion.

TRIPEPTIDE GEL CREAM

A lightweight moisturiser formulated with advanced peptides to support skin firmness, hydration and visible skin vitality.

INSTANT SMOOTHING DRY SHEET MASK

A treatment mask designed to deliver immediate smoothing and radiance — the perfect pre-event or post-treatment skin pick-me-up.

A BUNDLE THAT WORKS FOR YOUR BUSINESS

The Skin Regimen/Lx Hero Bundle is designed with both results and retail performance in mind. By combining daily essentials with a high-impact treatment mask, this bundle provides salons with an easy, value-driven way to elevate retail conversations while supporting clients on their long-term skin health journey.



SALON OFFER

15% OFF when
bought as a bundle

This offer can be passed onto customers to sell them a routine, and offer a discount when all 4 products are bought together.

OFFER VALID: 01/05/2026 - 31/05/2026

[PURCHASE THE BUNDLE](#)

[RESOURCES](#)

PERRON RIGOT



ECO-SACHET REFERMABLE
RESEALABLE ECO-BAG

PERRON RIGOT
PROFESSIONNEL
PARIS

**CIRÉPIL
INTIMATE**

CIRE À ÉPILER SANS BANDE
depilatory non strip hard wax



SANS BANDE
NON STRIP



ZONES INTIMES
INTIMATE AREAS



BASSE TEMPÉRATURE
LOW TEMPERATURE

COMPLEXE CICASEPTICALM
CICASEPTICALM COMPLEX

DOUX PARFUM FLORAL
GENTLE FLORAL SCENT

TEXTURE CRÉMEUSE - CREAMY TEXTURE

FRANCE

THE FRENCH STANDARD IN SMOOTH

For over eight decades, Perron Rigot Paris has redefined hair removal with innovative, skin-kind formulas trusted by professionals worldwide.

WHY SALONS LOVE PERRON RIGOT

- EXCEPTIONAL HAIR REMOVAL IN ONE PASS
- LOW-TEMPERATURE, COMFORTABLE APPLICATION
- HYPOALLERGENIC, ROSIN-FREE FORMULAS
- SUITABLE FOR ALL SKIN AND HAIR TYPES
- WIDE VARIETY OF TEXTURES AND SCENTS TO SUIT EVERY CLIENT
- SALON FAVOURITES

SALON OFFER

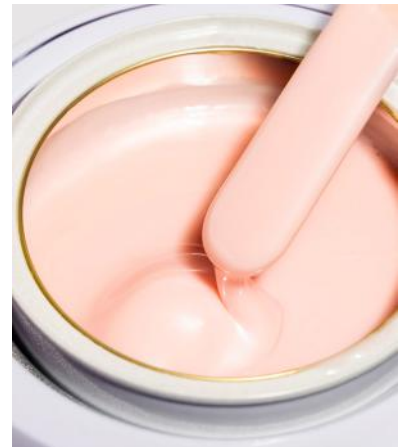
BUY 8 units of any of the same Cirepil Wax product and RECEIVE AN ADDITIONAL 2 of the same units for free

Discounts automatically applied to eligible orders

OFFER VAILD: 01/04/2026 - 30/06/2026

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[➤ RESOURCES](#)



Power meets *precision*

PROFESSIONAL LED LIGHT THERAPY FOR THE MODERN TREATMENT ROOM

LightStim is a global leader in LED light therapy, delivering clinically proven, non-invasive treatments that enhance skin health and boost treatment results.

Whether used as a standalone service or layered with serums, masks, and post-procedure care, LightStim helps you achieve visible results and an elevated client experience.

TREATMENT OVERVIEW

- Hands-free LED treatment with four fully adjustable light panels
- 1,400 high-output LEDs covering a 25cm x 38cm area
- Available in Anti-Ageing, Recovery, and Skin Clearing options
- Fully programmable settings
- Mobile base with articulating arm and wall mount option
- Made with patented MultiWave® technology

WHY PROFESSIONALS CHOOSE LIGHTSTIM:

Enhances the results of facials and advanced skin treatments

Non-invasive and pain-free, with no downtime

- Creates a calming, results-driven experience clients return for

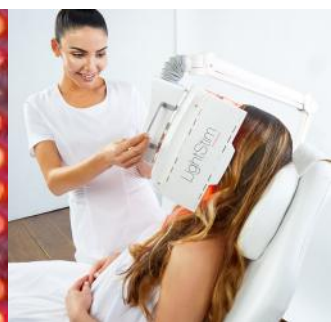
- Proven to reduce fine lines, improve clarity, and accelerate recovery

For more information and to stock LightStim in your salon, contact your BDM today!

For all enquiries, contact customerservice@blccosmetics.com

[↗ SHOP NOW](#)

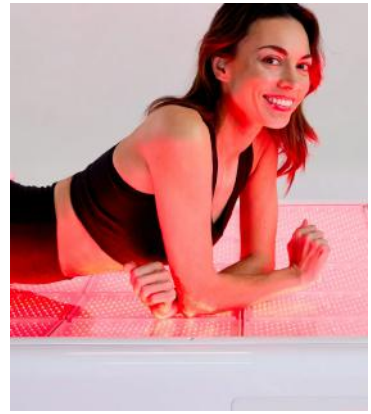
[↗ ENQUIRE NOW](#)



WELLNESS IN A NEW LIGHT

LightStim curates the beneficial wavelengths of light, while filtering out the harmful, delivering therapeutic light energy to nourish your body, skin, and mind.

The LightStim LED Beds use light stimulation in the red and infrared spectrum for a soothing and rejuvenating treatment that sets in motion the body's inherent pain-relieving process.



MEET THE LIGHTSTIM LED BED PRO

This soothing full-body treatment helps promote overall wellness by encouraging the body's inherently restorative processes. Relieve pain, relax sore muscles, and increase blood circulation to deliver oxygen and nutrients throughout the entire body. LightStim LED Bed is the first LED Bed to receive FDA Clearance.

- 18,000 LEDs
- 350lb capacity
- 630, 660, 850 and 940nm
- 40" W x 86" L
- 110-240v

LIMITED OPPORTUNITY

Ex-demonstration model.

Price on application.

Out of warranty.

[↗ ENQUIRE NOW](#)

BLC

COSMETICS