

SHALOM

GREENSBORO

MY JEWISH JOURNEY

NAVIGATING RACE AND CULTURE  p7

Building the Future

Accelerating our Outreach among Community p2

Emotional Support

Clinical Services Team Plays Key Role During Pandemic p4



Greensboro JEWISH FEDERATION



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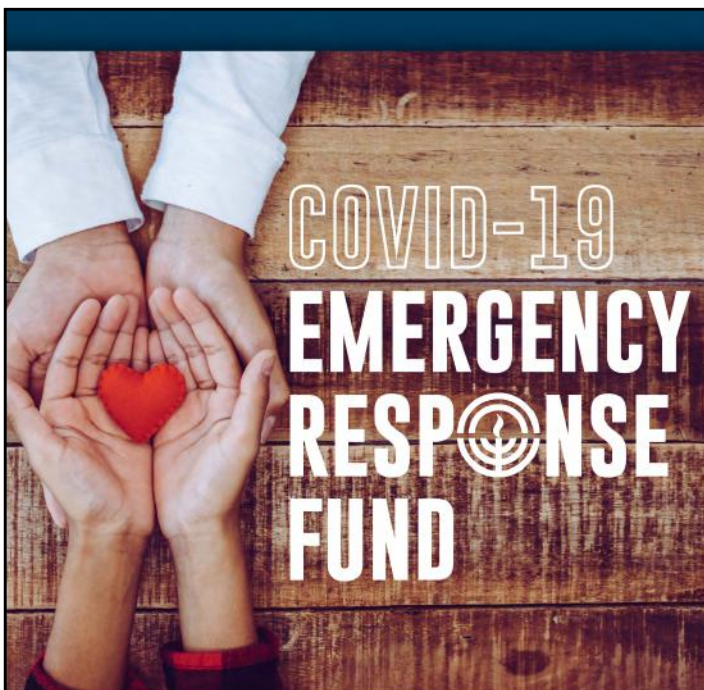


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The Jewish community Emergency Response Fund helps address the immediate needs of individuals and organizations during the COVID-19 crisis.

We urge you to consider giving to this fund which will assist us in providing housing assistance, food and mental health services, to the Jewish residents in Guilford county during this critical time. All donations to the emergency response will be designated to the *Tobee W. and Leonard J. Kaplan JFS Client Assistance Fund*.

TO DONATE:

- Visit shalomgreensboro.org
- Call the Federation office (336) 852-5433
- Mail a check payable to **Greensboro Jewish Federation** to 5509-C West Friendly Avenue, Greensboro, North Carolina 27410
- Contribute a Donor Advised Fund Grant through the **Jewish Foundation of Greensboro**

If you are experiencing hardship and would like to apply for emergency response funds visit www.jfsgreensboro.org to access the application and guidelines, or contact Betsy Gamburg by phone (336) 852-4829 x225 or by email at bgamburg@shalomgreensboro.org.



HONORING THE PAST, BUILDING THE FUTURE

Welcome to the July/August issue of *Shalom Greensboro* magazine. Our theme focuses on the strength of relationships. Inside you will find stories on the value of relationships in building community.

The uncertainties brought on by COVID-19 will require a great deal of resilience and attention. In the coming year, I will increase focus on one goal, identified in our recent Strategic Plan as “Community Leadership – to foster greater collaboration and partnership among community agencies and organizations.”

We have made great strides, including meeting with many local political, law enforcement, community, and college representatives, but we must do more.

Although Jews have been relatively safe in the U.S., anti-Semitic activities, including murders such as at the Tree of Life Synagogue, are on the rise. At the same time, our country is as polarized as at any time since the Civil War. People of color, especially young black men, are treated as less than human, as expendable.

As Jews, we know what it means to be stereotyped, to be set apart, to be demonized; and we know all too well the evil that always arises from that. Now is not the time to shrink from the world around us. When we say, “never again,” it cannot just apply to us. It is time to accelerate our outreach and work across the Greensboro community to make this a better and safer place for everyone. With your help, this will be my priority.

Community doesn’t just “happen,” it must be built and nourished and maintained. That is what the Federation does for us, not only in Greensboro, but around the world – it builds community.

I look forward to following in the footsteps of my father, my uncles and aunt, and the many other leaders we have been blessed to have at the Greensboro Jewish Federation for 80 years.

Even when we all have to stay home; we can honor the past and build the future.

Tom Cone, President
Greensboro Jewish Federation
2020 - 2022



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ON MY MIND: Bound to One Another

By Marilyn Forman Chandler, *Executive Director*



Marilyn Forman Chandler

Our annual meeting was held on June 1 and for the first time, it was a 'virtual' meeting with more than 95 participants. We celebrated the 80th anniversary of the Greensboro Jewish Federation in a new way. Over these 80 years, the Federation has assisted in the resettlement of Jews from war-torn Europe following WWII and the resettlement of Jews from the Former Soviet Union in the 1990's. We have built up a strong vibrant Jewish community with exceptional programming focused on leadership development, love of Israel and of Jewish life abroad, and, strong local and national Jewish communal institutions with outstanding professionals and exceptional volunteer leaders. One key to our excellence has been the building of bridges of understanding between the Jewish community with the community around us.

It is tearing my heart to see photos and videos portraying the violence that has spread across our country with newspaper headlines that read: "Cities across the nation brace for another night of unrest", "U.S. protests raise fears of new outbreaks of virus", "In African American communities, private grief amid public rage"; "Protesters defy curfews across the U.S."

Our Partnership community in Israel has written to us: "Sending positive energy to you all; your hands are probably laden with the challenges of the hour; please write and tell us that you, your community members and organizations are ok."

Is this our America? It is in every city in which our family and friends live. And it is in our downtown in Greensboro. It is eerily reminiscent of Kristallnacht – the night of broken glass in Germany in 1938, Kent State University in 1970, and the LA riots in the early 90's. We look to understand perspectives gleaned from our past so that we can create a stronger, healthier society in the future.

We have reached out our hands to former participants on the Interfaith Study Missions and the Civil Rights Journey in hopes that we can work together to build even stronger relationships and an understanding of the significant role our Jewish community can play in envisioning a future that represents a united and educated community, especially around issues of bias and racism. Our destiny is bound to one another and we are dedicated to this work.

I applaud our rabbis who have made statements to the Jewish community and the greater Greensboro community. Thank you for speaking out. The Greensboro Jewish Federation also sent out a statement just prior to our annual meeting, which can be found at www.shalomgreensboro.org.

It is also up to us as a community to encourage and welcome Jews of any color into our hearts and our lives. To this end, the Federation is committed to inviting several individuals into our community via zoom over the next few months to enlighten us and to encourage discussion.

In *Pirke Avot*, we learn from Hillel, "Do not separate yourself from the community." We must participate in the physical and emotional concerns of our community. Our prayers; the prayers of our entire community will be more effective than that of any one single individual.

Oseh Shalom bimromav

Hu Ya-aseh Shalom aleinu V'al kol Yisrael

V'al kol Yosh-vey tayvel V'imru, Amen.

May the one who makes peace in the high heavens

Make peace for us and all the people of Israel

And let us say Amen for all the people of the world



336.852.5433

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Executive Director

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Andrew Bowen Photography

Shalom Greensboro is a publication of the Greensboro Jewish Federation, 5509-C West Friendly Avenue, Greensboro, NC 27410-4211. The publication provides information and news about the Greensboro Jewish community. Please submit articles to magazine@shalomgreensboro.org. *Shalom Greensboro* is published in print and online. The online version can be found at www.shalomgreensboro.org.

FROM THE CAMPAIGN TRAIL: Powered to New Heights



Raffi Simel

The 2020 Annual Campaign has shown the resiliency and care of all those involved with our Greensboro Jewish Federation. While it would be impossible to cover everything we have seen and done throughout the year, we have had some memorable highlights.

We began the year traveling to Germany to learn about Jewish Berlin and the young, growing, and entrepreneurial Jewish community living there. We had a special visit at the GreenHill Center for North Carolina Art, where artist Gesche Würlfel displayed her uniquely themed exhibit, *What Remains of the Day: Memories of World War II*, which brought a renewed attention to the pairing of memory and the Holocaust.

Our Campaign Homecoming Weekend, filled with Shabbat dinners across the city, a Kickoff-edition Jews and Brews, and culminating in a beautiful evening at the Greensboro History Museum, was the most joyous celebration of our Greensboro Jewish Federation's 80th Anniversary that we could have imagined.

Not long after, we set off on a Civil Rights Journey to Atlanta, Montgomery, Selma and Birmingham with friends from Mount Zion Baptist Church, The Community Foundation of Greater Greensboro, and the International Civil Rights Center. Our educational journey allowed us to gain new perspective and a commitment to collaborative social change.

We've had PJ Library events, our Women's Philanthropy Collective is bustling with new faces, and the Greensboro Federation Leadership Institute (GFLI) participants are exploring ways to become better leaders in our community and in the world.

We have banded together to stay engaged and look after one another during the COVID-19 pandemic through Virtual Visions, the JFS Food Pantry and a myriad of other resources from the dedicated staff of the Federation and its affiliates. We have also taken a stand against police brutality and racial injustice and will continue to do so.


It's been a full year.

Amidst all of this, you have raised \$1,567,145 as of June 22 for the 2020 Annual Campaign and \$138,299 for Emergency Response. Your generosity and care powers everything we do.

To that end, we would like to thank you for the great privilege of campaigning for our community alongside you. You powered our Federation to new heights and we are thrilled with what our community has achieved and will continue to achieve because of all of you.

“Our educational journey allowed us to gain new perspective and a commitment to collaborative social change.”





From Ashkenormativity to Anti-Racism: Listening to and Learning from Jews of Color

The Greensboro Jewish Federation invites you a three-part series Tuesdays in July at 7 p.m. Join panelists Buffie Longmire-Avital, Amanda Mbuvi and Afrique Kilimanjaro for necessary conversations to create transformative action. *Tzedek Tzedek Tirdof: justice, justice, shall you pursue*; disrupting systematic racism experienced by the Black community starts now.

- **PART 1** July 7: **Who Are Jews of Color?**
- **PART 2** July 14: **Microaggressions in the Jewish Community**
- **PART 3** July 21: **Tzedek Tzedek Tirdof: The Responsibility of Jews in Allyship**

To register, visit www.shalomgreensboro.org.

For questions, please contact Laura Berke Hausman at lhausman@shalomgreensboro.org.

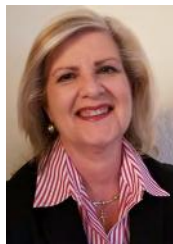
CLINICAL SERVICES TEAM Plays Important Role During Pandemic

“Addressing the needs of our community during the pandemic has been a priority for our clinical services team at Jewish Family Services,” says Betsy Gamburg, Director. “People have experienced greater distress and anxiety and our clinical services staff have played a key role in providing emotional support during this difficult time,” she added.

Clinical services include therapy, supportive counseling and case management. These direct services help people negotiate life’s challenges and get the assistance they need in stressful times. Jewish Family Services (JFS) operates both a Social Work program and a Congregational Nurse program.

Janet Kanode, MSW, LCSW, recently joined the JFS staff as a Clinical Social Worker. Janet provides therapy, case management, supportive counseling and group work for clients over 18 years old. Her expertise, professionalism, and sensitivity make her a valuable asset and addition to the JFS team.

“Imagine the possibilities of making a difference in the world.”



JANET KANODE, MSW, LCSW
Clinical Social Worker

Janet Kanode earned her MSW at the State University of New York at Stony Brook in Health Care and Policy and has been licensed in North Carolina as a clinical social worker since 1992. Her areas of expertise are health care, mental health, administration and gerontology. She can be reached via email at jkanode@shalomgreensboro.org or by calling (336) 852-4829 x226.



MARLENE BARUCH, RN, MSN
Congregational Nurse

Marlene Baruch is a Registered Nurse with both a Bachelors and a Masters Degree in Nursing. She approaches the patient from a holistic point of view and provides advocacy, health education and support for patients and families. She can be reached via email at mbaruch@shalomgreensboro.org or by calling (336) 852-4829 x224.

Janet is guided by her strong feelings of making an impact in her clients’ lives. “It is so important to be a great listener, have compassion and imagine the possibilities of making a difference in the world”.

Congregational Nurse Marlene Baruch is well-known among the Greensboro Jewish community for her compassion, dedication and strength to others in times of need.

“It seems I’ve spent my whole life preparing to be a congregational nurse. Working with breast cancer patients for 14 years helped me prepare for my current role in health/faith ministry. I see the patient as a whole person in mind, body and spirit,” according to Marlene.

Marlene works primarily with older adults and their families and the impact of COVID-19 has made her work more challenging. “Every single issue and concern is now looked at through this lens and it makes everything harder,” she added.



Betsy Gamburg and Marlene Baruch at a Hadassah Health Fair

ARE YOU IN NEED
BECAUSE OF
COVID-19?



Jewish Family Services
of Greensboro

WE ARE HERE FOR YOU.

Application Information for COVID-19 Emergency Response Funds

The COVID-19 Emergency Response Fund was created to help ease the financial burden of the Jewish community in Guilford County as a result of the pandemic.

If you are experiencing hardship and would like to apply for emergency funds, visit www.jfsgreensboro.org to access application and guidelines.

Contact Betsy Gamburg (336) 852-4829 x225 to apply by telephone or if you have any questions. Betsy can be reached by email at bgamburg@shalomgreensboro.org.

TODAH RABAH

Thank you to the following people for contributions to Jewish Family Services. All contributions to JFS are used to support JFS programs and services and those in the Greensboro community unless otherwise specified by the donor.

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Crystal Coggins
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Of: the birth of Claire Dahlia Mizrahi
From: Shelly Weiner

In Memory:

Of: Bill Shapiro
From: Elaine Abrams
Shelly Weiner

Of: Steven Bernstein
From: Elaine Abrams
Irene and Irv Cohen
Sue and Gary Simmons
Polly and Buzz Strasser
Shelly Weiner

Of: Bernard Gutterman
From: Irene and Irv Cohen
Shelly Weiner

Of: Mary Behar
From: Diane Behar

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Stephanie Benson, Robert Savino,
and Jared and Ethan
Temple Emanuel Brotherhood

In Honor:

Of: the birth of Kacy Lynn Tytell
From: Lon Tytell
Maddie Reed

Of: the birth of Zamir Wolf Malino
From: Maddie Reed

Of: Irv Cohen's 85th birthday
From: Elaine Abrams

Of: Sue Simmons
From: Kelsey Simmons

Of: Betsy Gamburg
From: Sue Klau

Of: Deborah Schoenhoff
From: Maddie Reed

Of: the births of Margot Rose Gray
and Sonny Maddox Gray
From: Maddie Reed

Of: Outgoing Greensboro Jewish Federation
Board Members: Andrew Bowen, Andrew Brod,
Freddy Robinson, Arthur Samet, Dana Schleien,
Raffi Simel, Rachel Villalba, Jessica Wisniewski
From: Greensboro Jewish Federation Board

Of: Outgoing Jewish Family Services Board Members:
Gene Baruch, Donna Cohen, Bernice Harel,
Louise Van Schaack
From: Jewish Family Services Board

Of: Outgoing Jewish Foundation of Greensboro
Board Members: Hilary Kosloske, Gail LeBauer,
Ron Milstein, Freddy Robinson, Sara Lee Saperstein
From: Jewish Foundation of Greensboro Board

In Memory:

Of: Hank Brodt
From: Maddie Reed

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Vivian Rosen
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COVID-19 EMERGENCY RESPONSE FUND DONATIONS (as of 6/16/2020)

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Of: Joel Coltoff
From: Emma Coltoff

Of: Marilyn Forman Chandler
and GJF Team
From: Tom Cone

Of: Betsy Gamburg
and the JFS Staff
From: Marilyn and Robert
Chandler

Of: Lotte Wertheim
From: Jon and Marsha Glazman

Of: Deborah Feldman
From: Richard Kaplan

Of: Tom Cone
From: Sue Klau

Of: Irene and Irv Cohen
From: Cathy Levinson

Of: Those on the front
lines of the pandemic
From: David Rosenstein

Of: Sue Simmons
From: Kelsey Simmons

Of: Evie Simmons'
2nd birthday
From: Brooke Soxman

In Memory:

Of: Steven Bernstein
From: Debbie and Paul Barry

Of: Robert Levine
From: Donna Cohen

Of: Pearl Berlin
From: Ellen Gerber

Of: Steven Bernstein
From: Jon and Marsha Glazman

Of: Steven Bernstein
From: Judith Hyman

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Jill Wilson
Rochelle Young
Lynn Zimmerman

We apologize if we have missed anyone's contribution.

Please call Jewish Family Services (336) 852-4829 x222 if we missed you, and we will include you in the next issue. The minimum donation for each submission is \$10.00. Thank you.

ON THE COVER

Buffie Longmire-Avital and Nadav Avital with their sons Micah and Noam



PROGRESSIVE LEADERSHIP with Dr. Buffie Longmire-Avital

Dr. Buffie Longmire-Avital is an applied developmental psychologist, Associate Professor of Psychology, and recipient of the 2018 Elon College, the College of Arts and Sciences *Excellence in Mentoring Award*. As a 2018–20 *Center for Engaged Learning Scholar* and coordinator of the African & African-American Studies Program, she focuses on the inclusion of historically underrepresented students in undergraduate research. Her research focuses on how both systemic racism and discrimination impact the mental and physical health of minorities. Her involvement in applied research and practice has been recognized by the National Institutes of Health.

Longmire-Avital and her husband Nadav are parents of two boys, ages 10 and 7, and live in Greensboro. They are members of Beth David Synagogue and their sons attend Brooks Global Studies School. Although her mother lives in Greensboro, her in-laws and other family members are scattered from New York to Israel, so video chats and virtual get-togethers have always been a part of her family's life.

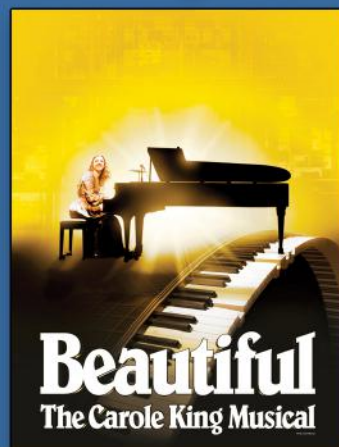
Longmire-Avital had never anticipated celebrating her bat mitzvah on Zoom and was delighted with the sense of community and the platform's capacity to bring more people in to the experience.



We Look Forward to Seeing You!



September 29 - October 4



June 1 - 6, 2021



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FINDING COMMUNITY ACROSS RACE AND CULTURE



Buffie Longmire-Avital

Photo courtesy of Andrew Bowen

“To be a Jew of color is not easy. While I have found community and been embraced, I have also had to navigate the stabbing pains of micro aggressions. These often come as questions about whether or not I am Jewish enough, through awkward conversations, the result of mistaken identity, or worse, invisibility in the form of not acknowledging my race and the need for representation,” says Dr. Buffie Longmire-Avital.

Longmire-Avital and her husband, Nadav, are an interracial and bicultural couple with two young sons. Nadav is from Israel and Buffie, who was raised in the Boston area, converted to Judaism in 2008 and recently celebrated her bat mitzvah via Zoom.

Longmire-Avital acknowledges that she had struggled with her Judaism and her place in the Jewish community, but her Zoom bat mitzvah was a homecoming.

“I saw all these people on Zoom, and felt my Jewish journey mattered. The sense of community was real. This is because at the heart of being Jewish is to be social. You can’t be Jewish all by yourself; it’s about coming together as a community. And knowing that these people, Jewish and not Jewish, friends and family, came online to share this experience with me provided me with a sense of ownership of my Jewish experience in a new way,” she added.

The importance of community connections is certainly a defining characteristic of the Jewish people. Jews come together to eat, to pray, to learn Torah, to build connections to Jewish tradition, to volunteer at the food bank, to mourn, and perhaps most importantly, to strengthen relationships with one another.

The Avital family shares the Jewish faith and have given that shared faith to their children. Although they are raising their children to fully embrace that they are bilingual, bicultural and biracial Jews, Longmire-Avital notes “we are also aware that despite the beautiful complexity of their identities they will often be seen as Black boys who will one day become Black men. Threats.”

Longmire-Avital also acknowledges the important work that has been done to create safe havens within the Jewish community for those who have experienced anti-Semitism, while at the same time challenges Jewish community members to do more work to combat racism which, like anti-Semitism, is endemic.

“I worry that Judaism has not done enough of the work needed to be a restorative healing space from racial injustices and trauma,” Longmire-Avital explains, and cites the Biblical story of Ruth, who became Jewish when she married Boaz to illustrate the importance of fully embracing Jews of all colors.

“The loneliness of being the only or one of the few persons of color in a space is a persistent chill that seeps under your clothes and settles within your bones, it surrounds you. My children should also be able to recognize Jewish spaces as havens to heal from the pain of racism as well.

“I think back to when Nadav and I exchanged wedding vows, I echoed Ruth as she declared her allegiance to the Jewish people. I never thought at the moment to expect Nadav or the Jewish people to declare their allegiance with me. Ruth, without hesitation declared, ‘Your people shall be my people,’ as a Jew of color and a mother to two Black boys I need to know now more than ever, that my people are your people too,” says Longmire-Avital.

“I need to know now more than ever, that my people are your people too.”

BUILDING LASTING RELATIONSHIPS

This has been a record year for the Jewish Foundation of Greensboro. The increase of 42 new funds including Donor Advised, Endowment, Affiliate and new LOJE and PACE funds to our portfolio is a tribute to the dedication of the Foundation's Immediate Past Chair, Freddy Robinson. This impressive achievement was realized through the building and strengthening of relationships and the commitment to our donors.

During his tenure, Freddy Robinson and Endowment Director Susan Gutterman visited sixteen of the Foundation Affiliates.

“Meeting personally with Foundation Affiliates and donors has been a rewarding experience.”

They traveled regularly across North Carolina, as well as a trip to affiliate Mt. Sinai Synagogue in Cheyenne, Wyoming. Meeting personally with Foundation Affiliates and donors has been a rewarding experience, giving us the opportunity to listen to priorities and gain greater understanding on how we can best serve our fund holders in achieving their goals.

“We are committed to building cooperation and recognition and establishing lasting relationships and partnering for success. As we move forward during this difficult time, we are committed to enhancing our partnerships through increased communication, demonstrated loyalty, trustworthiness and dedication to our fund holders,” says Susan Gutterman, Endowment Director.



Bruce Moskowitz, Susan Gutterman, Freddy Robinson, Barry Weiss, 2018 B'nai Israel, Wilmington Board Chair, Joanna Puritz, 2018 Board Secretary, Murray Sherman



Steve Borin and Jason Bloomberg are pictured in front of one of the magnificent stained glass windows at Mt. Sinai Synagogue & Congregation, Cheyenne, Wyoming.



Create a Jewish Legacy

A legacy gift will ensure that what you cherish about Jewish life continues to sustain, nurture, and delight future generations.

To learn more about creating a Jewish legacy, contact Susan Gutterman at (336) 852-0099 or sgutterman@JewishFoundationNC.org.



Foundation Welcomes New Board Members



DAVID DELMAN

Affiliate Representative, Temple Emanuel, Greensboro

David Delman is Senior Partner of Delman and Company Certified Public Accountants, a full-service CPA firm located in Greensboro since 1977. He has served on the Temple Emanuel Board of Trustees as President, President-Elect, Past President, Treasurer and Vice President of Operations. Dave currently serves on Temple Emanuel's Executive Committee, Finance, House & Grounds and Terumah Committees, and the Investment Committee of the Jewish Foundation of Greensboro.



ROB HIERSTEINER

Affiliate Representative, Temple Emanuel, Winston-Salem

Rob Hiersteiner and his family have been members of Temple Emanuel in Winston-Salem for over 25 years, where he has served on the Temple Board in several capacities. For the past 34 years he has been employed by Tension Corporation, a leader in envelope and print marketing solutions. Rob is a proud supporter of University of North Carolina School of the Arts and was the past president of the parent association.



JERI D'LUGIN

Stewardship/Marketing Chair

Jeri D'Lugin is a Senior Agent and Senior Financial Services Representative with The Principal Financial Group. Her Board service includes Chairperson for Corporate Gifts for the Greensboro Children's Museum, Women's Professional Forum, Chairperson for the Vanguard Society Campaign for the United Arts Council, and a member of the Tocqueville Society of the United Way of Greater Greensboro. Jeri returns to the JFG Board and is a member of the JFG Investment Committee.



ERICA PROCTON

At Large Member

Erica Procton served as 2019 Women's Campaign Chair for GJF, and, until recently, was the Corporate Development Associate and Advancement Specialist at GreenHill Center for North Carolina Art. Erica was involved with Greensboro Day School's Parents Association and has been on the boards of the Community Foundation of Greater Greensboro, Downtown Greensboro, Inc. and Weatherspoon Art Museum. She currently serves on the GJF Board of Trustees as Vice President.



ANDREW HERMAN

Affiliate Representative, North Carolina Hillel

Andrew Herman is a CPA, and owner of ADH Associates, a tax preparation and business consulting firm for 16 years. He is a lifetime resident of Greensboro, and is currently on the board of directors of NC Hillel and NCCJ. He previously served on several non-profit boards including The Women's Resource Center of Greensboro and B'nai Shalom Day School while his daughter was a student. During his time at UNC-Chapel Hill, Andrew was active at the Hillel Center.



GARY SIMMONS

At Large Member

Gary Simmons was President and CEO of Gerber Childrens Wear LLC. He has served on numerous industry boards, and currently serves on the University of Cincinnati Business Advisory Board and is on the Board of Directors & the Executive Committee. He is serving as Past Chair of AAFA and he is a Score Mentor in the Triad Chapter in Greensboro. He and his wife Sue established S & G Consulting in June 2018 focused on not-for-profit and for-profit consulting and advisory work.

People to People, Strength to Strength



In the wake of COVID-19 isolation, Greensboro's involvement in Partnership2Gether has proven more than ever to be an asset to the community. Among the first of the 46 partnerships worldwide to act, the Hadera-Eiron and Southeast Consortium began virtual programming in early March, within days of American households being

asked to shelter in place.

Interactive and innovative programming is not new to Partnership2Gether; people to people connection has been the bread and butter of the Jewish Agency for Israel's partnership initiative for over 20 years. The global Jewish family is stronger together, and the Jewish Agency for Israel's Partnership2Gether program makes this vision a tangible reality. By connecting Israeli cities with Jewish communities worldwide, it creates an ever-growing network of support and friendship, as well as a way of understanding the rich

variety of religious expression around the world.

Throughout four months in quarantine, Greensboro's community has had the opportunity to interact directly with Jews from around the southeast, Prague and Israel through programs like Israeli cooking workshops, an interactive Passover Seder, a virtual tour of Israel and a Yonina concert. Educational opportunities to learn and grow were available such as digital tools for teachers, Ethiopian Jewish Memorial Day and Remember2Gether featuring Shelly Weiner.

"P2G is a living bridge made up of personal relationships between Israelis and diaspora Jewry," said Ron Yardenay, Greensboro's P2G Co-Chair. "It is these deep connections that have allowed for P2G programming to continue during a time where the physical bridge between Israel and the diaspora has been closed."

“The global Jewish family is stronger together”

ON THE TOWN

ANNUAL MEETING 2020: Jewish Moments Powered by YOU

History was made on June 1, when, due COVID-19 concerns, the first ever VIRTUAL Annual Membership Meeting was held via zoom. The Annual Meeting of the Greensboro Jewish Federation, Jewish Family Services of Greensboro and Jewish Foundation of Greensboro drew nearly 100 community members online, allowing the best possible meeting experience while guaranteeing everyone's well-being.

Among the presenters were outgoing President Sue Simmons, offering highlights from her two years of leadership; Marilyn Forman Chandler discussed the State of the Federation; and newly installed President Tom Cone talked about priorities for the future. Sincere appreciation was given to the Board of Trustees, Executive Committee, JFG and JFS boards, campaign and program committees, and professional staff members who strive to sustain and create a flourishing Jewish and greater community.



Tom Cone (pictured with Rene Cone), Sue Simmons and Raffi Simel were among the presenters during the online Annual Meeting



PJ LIBRARY FAMILIES Celebrate Lag B'Omer

PJ Library Greensboro celebrated Lag B'Omer with a virtual family field day. Families participated in zoom relay races and received a free S'mores kit delivered to their doorstep.

"The event was a fun way to be interactive and active — and who doesn't love S'mores?", said Karen Brod.

Dani Luft added "We are so grateful for the unique programs created by PJ Library Greensboro, like the virtual Lag B'Omer relay races. It was fun to participate with other families that we haven't seen in a few months and get to cheer them on. Thank you PJ library for providing memories like these, especially in these uncertain times."



A GLIMPSE OF LIFE During the Pandemic

From virtual bridge games and walks outdoors to exploring literature, Joel and Simone Liebling are making the best of their time during the pandemic.

The couple, who live at Well.Spring, have used this time to delve deeper into literature and have both recently read *Rise and Kill First*, by Ronen Bergman. This New York Times bestseller, is the first definitive history of the Mossad and Shin Bet, and is a winner of the National Jewish Book Award in History.

“This is an interesting historical book that explores the beginnings of Israel and their relationship with the Arab world, and we recommend it for those wishing to explore this topic,” Joel says.

Simone enjoys playing ‘virtual bridge’ almost daily, noting that she has updated her technology skills and jokes that she is “about ready to go into the tech business.”

“Our children have been wonderful and we’ve been able to keep in touch with our grandkids as well using Zoom and FaceTime,” Simone added.

The Lieblings were recently able to meet with their family at a park and enjoyed being together using social distancing to stay safe.

“We are living through this time and enjoying the moments of joy that we find,” says Joel, who along with Simone, is taking time to walk daily and socialize with friends from a distance.



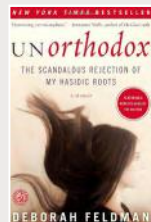
Joel and Simone Liebling quarantining at Well.Spring



A Conversation with DEBORAH FELDMAN



Deborah
Feldman



Deborah Feldman, author of the *New York Times* Bestseller *Unorthodox: The Scandalous Rejection of My Hasidic Roots* spent an hour on May 17 sharing her story with more than 200 members of the Greensboro Jewish community, as well as friends and family outside the area, via Zoom. The conversation was live and offered participants an opportunity to ask questions.

“Thank you for the wonderful zoom with Deborah Feldman — what a great speaker!,” said Emily Kranz, who enjoyed reading the book.

Feldman discussed her memoir of living in, and escaping from, a religiously strict community. Her book was the inspiration for the hit

Netflix miniseries *Unorthodox*. This event was free, but offered the opportunity to donate to the COVID-19 Emergency Relief Fund in lieu of a ticket. More than \$1,000 was raised to support the emergency response.

A limited number of copies of *Unorthodox* are still available from Scuppernong Books at www.scuppernongbooks.com

virtualvisions

Stay Connected through Virtual Events



Participation in virtual and interactive events is a great way to stay connected to our Jewish community. Learn more about upcoming events each Monday morning in the Virtual Visions email.

Please contact Judi at jrossabi@shalomgreensboro.org if you would like to be added to the email list.

TEMPLE EMANUEL: Relationships Matter – Especially Now



“It is now more important than ever that we reach out to our African American neighbors,” says Rabbi Fred Guttman, who added, “It is our hope that, through our relationships with others in our community, we may as a congregation and as a Jewish community succeed in creating a brighter, more just, inclusive and compassionate future for all.”

Temple Emanuel has reached out in many ways. Rabbi Fred Guttman and Rabbi Andrew Koren have called more than 40 African American pastors [many of whom have been participants on one of the three interfaith clergy missions] to express solidarity and concern.

A recent Zoom luncheon was held featuring a young African American pastor who is one of the leaders of the local BLM movement. Temple Emanuel also reached out to two African American bishops, who had previously spoken at the annual MLK Shabbat service, and gotten their agreement to sign onto the recent, full-page, anti-racism statement in the *News and Record*.

Rabbi Koren organized an interfaith statement that was issued on behalf of the Greensboro Faith Leaders Council and Rabbi Guttman co-authored an article with Reverend Cardes H. Brown, the leader of the local NAACP chapter.

“Our congregation is holding separate discussions for teens and adults on *Just Mercy*, the book and movie and we have held a class on “Judaism and Racism”, plus a special Shabbat service to hear the voices of two Jews of color from our congregation,” adds Rabbi Koren.

Temple Emanuel is working on a series of teen dialogues about religion, race and racism, and members of Temple are encouraged to reach out to African Americans in the Greensboro community.

“Relationships are so important. As Pastor Jayvon Johnson said to us, ‘We in the African-American community in Greensboro need more than allies at the present time. We need friends!’,” concluded Rabbi Guttman.

JEWISH SENIORS AND ISOLATION: CFJS Continues to Make Connections



No one thought we would be living with physical distancing during COVID-19 for such a long period of time. Too many of our Jewish seniors have been impacted by isolation and loneliness.

Thanks to our Jewish Community Centers, Jewish Federations, Jewish Family Services, Synagogues and Temples, along with other organizations, our Jewish seniors have had regular contact via phone, mail or virtual visits. This fills part of the void left from the loss of community.

“Jewish seniors have been deeply affected by the extended shelter in place, which at the time of this writing, doesn't have an end in sight for the near future, especially for the seniors” said Wendee Cutler, Executive Director, Carolina Foundation for Jewish Seniors. “Many organizations have quickly revamped their programs to make sure the Jewish seniors and others are not left alone without meals or other needed support.”

Every organization receiving grants from Carolina Foundation for Jewish Seniors (CFJS) has reorganized their method of delivery. In most cases they are serving the Jewish seniors via Zoom online virtual sessions. Some are teaching Jewish seniors how to use technology with electronic tablets or engage in exercise, art and Judaic study classes. The Synagogues and Temples have virtual Shabbat services and programs.

All of this helps. Consider “adopting” and Jewish senior by phoning or sending a note on a regular basis. Another voice makes all the difference in a lonely person's world.

Carolina Foundation for Jewish Seniors is committed to its history of enriching the lives of Jewish seniors living in North and South Carolina. For information on CFJS, visit www.carolinajewishseniors.org, email Wendee Cutler at wcutler@carolinajewishseniors.org or call (336) 854-8400.

“Another voice makes all the difference in a lonely person's world.”



Lahav Zaken, a 5th grader at B'nai Shalom Day School, participates in a Pen Pal program with seniors in the Jewish Community

B'NAI SHALOM DAY SCHOOL Connects Generations with Pen Pal Initiative



“Connecting with Lahav has been like finding a new view outside my living room window during this time at home. It has provided me with a connection to the general Jewish community, and, I hope, a new friendship.” shared Maddie Reed, Lahav’s pen pal.

Katy Claussen, JFS Chai Notes Program Specialist, who developed the Pen Pal initiative, explains that although there are many programs that bring children to sing or perform in some way for a senior audience, she is more interested in creating meaningful connections.

“There is a huge benefit to everyone when people of different generations come together,” Claussen explained. “Children can learn so much wisdom from the older generation, and for the older generation there is deep meaning in seeing first-hand the future of the Jewish community.”

The program, funded in part by the Carolina Foundation for Jewish Seniors, is a wonderful way for valuable relationships to thrive virtually in this challenging time.

As 11-year-old Lahav Zaken explained: “We are a community where everyone cares about each other, even if we have never met in person.”

“Even though our Jewish community is small, I don’t know if I will ever meet every Jew in Greensboro,” said Lahav Zaken, a 5th grader at B’nai Shalom Day School. “It’s incredible how, from my home, I have made a connection with someone who I might not have met otherwise.”

Lahav met retiree Maddie Reed through the B’nai Shalom-JFS Pen Pal program, one of many ways the Greensboro Jewish community fosters and builds relationships, and one that has provided a much-needed connection for those sheltering in place during the Coronavirus pandemic.

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Finding Community Online at BETH DAVID



Three “children” of Beth David and Greensboro lost their fathers this year: David Gutterman (son of Nancy and Bernard Gutterman z”l) and Janis Fields and Linda Hyson, (daughters of Jack Levin z”l). Even though two of them live out of town, they recite mourner’s kaddish together each afternoon, through the magic of Zoom. What’s more, the entire Beth David community has been able to support David, Janis and Linda as well.

“Minyan has become a not to be missed” part of the day, says Janis.

In-person gatherings to pray, eat and kibitz are normally essential to building a caring community. Surprisingly, Zoom minyanim and online gatherings have both sustained and expanded the community by erasing geographic limits, by making participation easier for current members, and by reaching out to those who might not otherwise have walked into Beth David’s building.

Families with young children participate in Shabbat Shelanu and Friday night tefillot without buckling toddlers into car seats or worrying about naptime. Parents can attend evening events while children rest or play nearby.

Minyan-goers requested time to visit each afternoon, as well as a virtual l’chayim on Shabbat. Young professionals who grew up at Beth David are



Beth David hosted a Joe Buchanan concert via Zoom

reconnecting through virtual programs. The entire community enjoyed musician Joe Buchanan’s concert, a performance he gave from his home in Texas.

Community is even more essential now than ever for our emotional health. The Beth David

family is resilient, and we have learned that it can not only be sustained online but can thrive there.

From Detroit to Greensboro: A Story of Family and Friendship



When Marc Murinson walked into the Detroit clinic of Dr. Michael Lewis, the aspiring resident had no idea how deeply he and the senior doctor were connected. He just knew that he wanted to learn from him how to become an excellent anesthesiologist.

As they two played “Jewish geography,” it became apparent that they had a lot in common. They were both passionate about Judaism, both loved Israel, and both had a Greensboro connection.



Chabad Friendship Circle

While Marc is a native of the city, Michael’s link to Greensboro is via his daughter Dafna Lewis. Dafna, was then a regular teen volunteer at the Chabad Friendship Circle, Founded and directed by Rebbetzin Hindy Plotkin.

The Chabad Friendship Circle program pairs teen volunteers with children and adults with special needs for social activities and fun.

As the bond between the two men grew, they discovered that they had another important connection: The young woman with whom Dafna had been paired was none other than Hannah Murinson, Marc’s sister.

Dafna shares about her experience with the Friendship Circle: “Many people would assume that my friend Hannah is the one who gained from our time together, but I feel like I gained just as much from our special friendship! I gained an appreciation for the life I was given and the ability to give to others. I have gained from watching the kids and young adults with special needs, and their families, persevere even when life presents them with many challenges, and I have gained from the love we share!”



JTRIAD's Anchor Events Help Strengthen Relationships



Creativity and dedication have helped JTriad grow throughout the past year, with fun and meaningful events both before and during the global pandemic. A newly energized JTriad Board came together a year ago, as over half of the Board members began serving in July, 2019.



"I am pleasantly surprised with the consistent numbers of JTriad members engaging in our events, and I am proud of the variety of events we've offered that meet the interests of our growing membership," said Beth Mannella.

Before the pandemic, events included two bowling opportunities — one in Greensboro and one in Kernersville, where the group had fun doing something active together. Anchor events that are held each year include the annual kickoff (*end of summer*), a Purim party (*spring*), and a Chanukah party (*winter*).

According to Mannella, the anchor events help strengthen relationships and provide an opportunity to welcome new members throughout the year at larger-scale events.

"One type of event that we've seen very high engagement with has been monthly Shabbat dinners. Within the past year, we had multiple Shabbat dinners where we welcomed 20 young professionals. We asked the host to provide a main dish (meat or milk) and asked attendees to bring a side dish or dessert," she added.

Adapting to the times meant looking at new and unique ways to be together. The weekly virtual HeBrew Happy Hour was more fun with the group playing Jewish trivia on the Kahoot platform. JTriad members created trivia questions about Jewish movies and music, as well as Jewish foods, Yiddish words, and more. Fun was had by all!

Between July 1, 2019 and May 19, 2020, JTriad held 31 events/gatherings with 389 attendees. This equaled a 14.8% increase in number of events and an 8.7% increase in the number of attendees.

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virtual visions

While physical separation is critical to controlling the pandemic, this is a time when we can use technology to increase our social connections, and maintain strong social bonds. **Social distancing does not have to mean social isolation.** Participation in virtual and interactive events is a great way to stay connected to our Jewish community.



Stay connected to YOUR Greensboro Jewish community through virtual events



Let's stay in touch through technology! The **Virtual Visions page at www.shalomgreensboro.org** is your one-stop connection to virtual events hosted by the Federation and our Greensboro Jewish community. For even more ways to stay involved and connected, follow the Greensboro Jewish Federation on Facebook and Instagram.



JEWISH FAMILY SERVICES
VIRTUAL PROGRAMS

JEWISH FAMILY SERVICES presents programs that contribute to a vibrant Jewish life. Programs will provide a range of supportive and mental health services to assist all of our members to meet life's challenges. Information and ways to access can be found at www.jfsgreensboro.org.



GSO P2G
GREENSBORO JEWISH FEDERATION
PARTNERSHIP 2GETHER
SOUTHEAST CONSORTIUM: HADERA • EIRON

PARTNERSHIP2GETHER brings together Israeli and American Jews through meaningful programs for the purpose of creating people-to-people relationships. Information and ways to access P2G programs for our Hadera-Eiron-SE Consortium can be found by exploring the events section of our Facebook page at www.facebook.com/P2GHaderaEironSE.




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Is the Coronavirus keeping you away from **TEMPLE EMANUEL**? Not to worry! Temple Emanuel is virtually hosting classes and programs, and live streaming many other events on their Facebook Page. We look forward to seeing you online! Virtual events can be found at www.tegreensboro.org/virtual-events.



Chabad
Greensboro

Chabad Greensboro is hosting a slew of online events to cheer each other up, be inspired and celebrate — yes celebrate! Be sure to have access to a Zoom account, where much of this will be taking place and follow Chabad on Facebook to see our broadcasts! Visit the Virtual Chabad Center at www.chabadgreensboro.com for the latest on all upcoming events.

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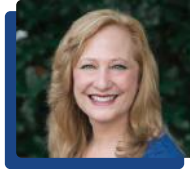
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