

Commerce7 Migrations

Enolytics is an official Migration Partner of Commerce7.

Migrating your data is a vulnerable moment. If the migration isn't handled carefully and thoroughly, you could lose a significant amount of your hard-won data.

Be sure to ask your Commerce7 onboarding specialist to assign Enolytics as your preferred migration partner when migrating from WineDirect, vinSUITE, OrderPort or Microworks. We'll be with you throughout the entire journey.

Enolytics will ensure:

- ALL of your data is migrated. Not just a year or two
- You do not lose any data in the process
- To enhance your data through the migration process
- The accuracy of your migration is efficiently verified prior to go live

Want to know more about the pitfalls and opportunities of data migrations? Scan the QR code.



Consulting Services

The changing wine & spirits industry offers new opportunities for your business and we want to help you thrive. Our consultants are industry experts that can provide strategic and tactical assistance to help you achieve your goals even if you don't use Enolytics' software. Get strategic, sales, marketing and other solutions, customized for your needs, to effectively compete in today's competitive environment.

- Strategic Planning
- DTC Audit
- Financial Budgeting, Forecasting and Planning
- Fractional Executive and Leadership Roles
- Portfolio Review & Margin/Pricing Analysis
- Price Elasticity
- Shipping Cost & Price Modeling
- Telesales/Text Strategy and Implementation
- Wine Club Strategy, Retention and Management
- Email Marketing Campaign & Customer Segmentation
- Business Process Mapping and Audit
- Data Quality Audit
- Custom Projects

Learn more about how Enolytics consultants can help your business by emailing: info@enolytics.com

ENOLYTICS



Wine Data
Generates
Revenue.

Wineries need to
adapt to survive.
Today, data analytics
is key to growth.

MASSICAN



EARLY
MOUNTAIN

LEDE FAMILY WINES
EST. 2002 | NAPA VALLEY



Far Niente
FAMILY OF WINERIES
AND VINEYARDS

CAYMUS
VINEYARDS

Enolytics DTC

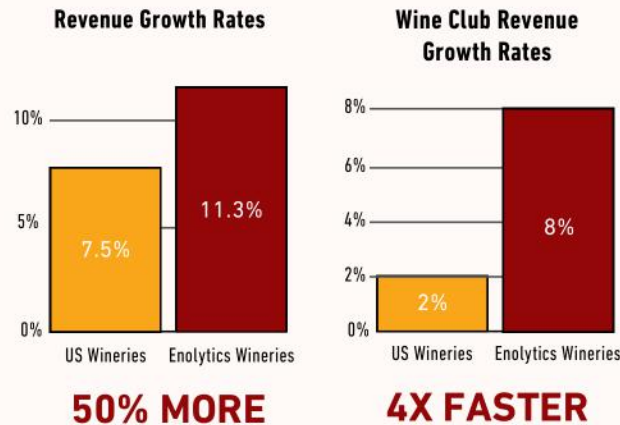
Thrive by boosting revenue, enhancing member retention, and fueling sustainable growth using advanced data analytics for DTC. Enolytics DTC provides quick access to your data, smart analysis of it, and guidance on how to act on the insights to grow revenue.

- Instantly evaluate the health of your business
- Identify members "at-risk" of leaving your wine club
- Identify customer segments via RFM analysis
- Identify up-sell offers with affinity analysis
- Create and save advanced reports with over 500 KPIs in minutes
- Improve budgeting and forecasting
- Receive daily and weekly reports via email
- Support for metadata reporting
- Eliminate cost of manual reporting and manipulation
- Ideal for Wine Club, Tasting Room, Events, Sales, Marketing, Accounting and C-Suite Executives
- Integrates with Wine Direct, Commerce7, VinSuite and eCellar (SOON: Shopify and Figure)

For a quick overview of our DTC platform, scan the QR code.



WINE DATA GENERATES REVENUE



*source: WineDirect Impact Report

30-DAY FREE TRIAL

Test drive Enolytics DTC with your own data for 30 days totally free and without obligation. We offer unlimited workshops to get you up to speed and even assist you with your first few marketing campaigns. Many wineries see their ROI within 4 to 6 weeks.

Interested in learning more about the free trial? Scan our QR code.



Enolytics Depletion

Access to depletion data across all of your distributors is challenging. Not any more. Increase velocity, retain accounts and identify new accounts with the help of DTC, geographic and depletion data together.

- Identify problem accounts and distributors within seconds
- Identify new points of distribution (PODs)
- Instantly highlight new, lost and regained accounts
- Combined channel and product level views and reporting with DTC data
- Channel sales mix, pricing & margins at the SKU level
- Forecasting and trend analysis
- Pricing analysis
- Evaluate inventory depletion rates, turnover and velocity
- Identify account growth opportunities by geography, account attributes and DTC data
- Integrates with Vermont Information Processing (VIP) and Vinosmith (coming soon)

For a quick overview of our Depletion platform, scan the QR code.

