



**American
Foundation
for Suicide
Prevention**

Illinois



**WALK
WITH US
TO PREVENT SUICIDE**

Out of the Darkness Chicagoland Walk

**2025
SPONSORSHIP RECAP**

Prepared by:
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Fundraising Manager &
Director, Chicagoland Walk
AFSP Illinois Chapter

afsp.org/Chicago

Out of the Darkness Chicagoland Walk

September 27, 2025 | Montrose Harbor - Chicago, IL



Thousands of walkers of all ages came together to **#WalkWithUs** — to save lives and bring hope to those affected by suicide. Alongside hundreds of volunteers, this year's event welcomed **31 corporate sponsors, family foundations, and media and community partners**. We are deeply grateful for your commitment.

2024 IMPACT – MADE POSSIBLE BY SPONSORS LIKE YOU

146+
free educational programs
presented across Illinois

11,400+
Illinois residents reached through
education and outreach

250,000+
Prevention, loss and healing
resources distributed statewide

16 Consecutive Years

AFSP's #1 Community Walk and the largest suicide prevention event in the country. 16 years of community and partnership with sponsors like you.

Support for mental health and suicide prevention is needed now more than ever. Nationwide, suicide is the 14th leading cause of death. **In Illinois, it is the 3rd leading cause of death for ages 15–34 and the 4th leading cause for ages 45–54.** By partnering with AFSP Illinois, you are a leader in the fight against suicide.

Thank you for joining the movement.

Together, we are saving lives.



5,662 registered participants



\$988,000 raised



590 Teams



200+ volunteers

THANK YOU TO THE 2025 OUT OF THE DARKNESS CHICAGOLAND WALK SPONSORS!



Walmart #5617

MSU Federal Credit Union



TelevisaUnivision

BOOST RADIO 97.5



Out of the Darkness Chicagoland Walk

September 27, 2025 | Montrose Harbor - Chicago, IL

How Your Sponsorship Helps AFSP Prevent Suicide

\$5,000

Provides suicide prevention materials & resources to 1,250 people
+
Trains 5 new Survivor of Suicide Loss support group facilitators



\$7,500

Hosts 3 Research Connection events to share how AFSP-funded research helps prevent suicide
+
Provides funds for youth suicide prevention outreach & programs
+
Trains 1 new Survivor of Suicide Loss support group facilitators



\$10,000

Brings It's Real: Teens and Mental Health education program to 50 high schools
+
Places AFSP's groundbreaking interactive Screening Program (ISP) at institutions of higher education, medical schools, health care systems, & workplaces



\$15,000

Brings It's Real: Teens and Mental Health education program to 100 high schools
+
Places AFSP's groundbreaking interactive Screening Program (ISP) at institutions of higher education, medical schools, health care systems, & workplaces



\$25,000

Provides suicide prevention materials & resources to 10,000 people
+
Provides funds for youth suicide prevention outreach & programs
+
Hosts 2 Research Connection events to share how AFSP-funded research helps prevent suicide



\$50,000

Brings It's Real: Teens and Mental Health education program to 200 high schools
+
Provides suicide prevention materials & resources to 10,000 people
+
Trains 20 new Survivor of Suicide Loss support group facilitators



AFSP is able to provide all of this and so much more including lifesaving program presentations at no cost to communities throughout Illinois and across the country.

83 Cents of every donor dollar directly supports our four focus areas:
Research, Advocacy, Education, and Support



AFSP has an "A" rating from Charity Watch and top rating of four stars from Charity Navigator.



afsp.org/chicago



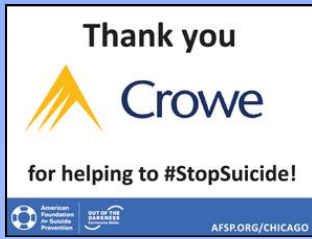
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Out of the Darkness Chicagoland Walk

September 27, 2025 | Montrose Harbor - Chicago, IL

walk route signs



Sponsor Benefits

walk t-shirts



social media posts



Thank you for your support!



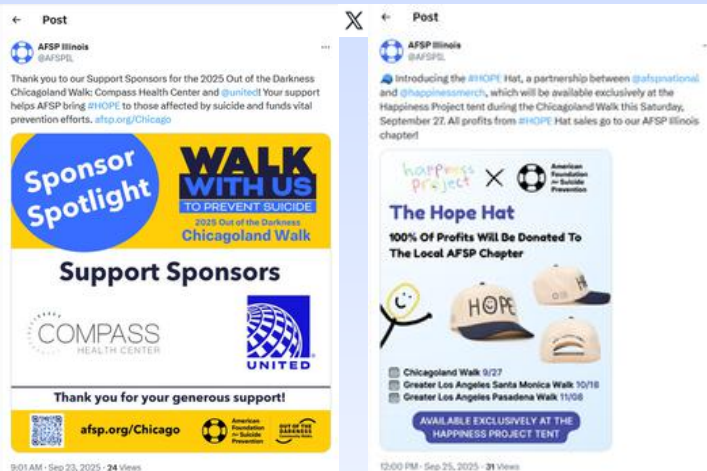
Thank you for your support!



Thank you



walk emails



walk newsletters



Out of the Darkness Chicagoland Walk

September 27, 2025 | Montrose Harbor - Chicago, IL

sponsor tents



WALK WITH US

TO PREVENT SUICIDE

2025 Out of the Darkness Chicagoland Walk

Sept. 27, 2025



afsp.org/Chicago



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**WALK
WITH US**
TO PREVENT SUICIDE

16th consecutive
year!

2025

**Out of the Darkness
Chicagoland Walk**



Sweet 16

\$988,000 raised

**6,000+
participants**

590 teams

afsp.org/Chicago



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Illinois



WALK WITH US TO PREVENT SUICIDE

Out of the Darkness™ Chicagoland Walk 2026 Sponsorship Opportunities

October 3, 2026
9:00 a.m.
Montrose Harbor - Chicago

For more information, please contact:

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View sponsorship packet: chicagowalk.org/Sponsor

afsp.org/Chicago



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