

2024

ANNUAL REPORT



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Letter from the City Manager



As we bid farewell to 2024 and welcome many exciting opportunities in 2025, I would like to take this time to reflect on all of the amazing work that has been done in the City of Taylor this past year. I can not thank our City staff and Council enough for their hard work and dedication to ensuring that Taylor continues to be a thriving and vibrant community. Their unwavering commitment to enhancing the City's strategic pillars of streets/infrastructure, quality of life, and economic vitality are reflected in the work done over this past year.

From improving our roadways to upgrades to our recreational facilities, every effort has been made to create a Taylor where both families and businesses can grow and prosper.

In 2024, the City saw the completion of construction on three major roadways in Taylor - Second Street, Fourth Street, and Mallard Lane. Our Streets and Grounds crew completed 80 street segments spanning 3.5 miles as part of the Level Up Program. We also embarked on the beginning stages of building a new City Hall/Justice Center as plans for the building were created this past year. We've also looked toward the future with the implementation of a Wellness/Recreation Center Feasibility Study and the City began working on updating its Downtown Master Plan.

Thank you for taking the time to review the 2024 Annual Report. Your interest and engagement are vital to the ongoing success of our city, and we are grateful for your commitment to staying informed about the progress and developments that shape our community. As we reflect on the past year, we appreciate the support of our residents, businesses, and partners.

Looking ahead to 2025, I am excited for the continued progress we will make together, building on the foundation we've established and embracing new opportunities to make Taylor an even better place to live, work, and thrive.

Brian Laborde

2024 City Council

02

To be a productive, fiscally responsible organization that takes proactive steps to ensure economic growth and the safety, well-being, and success of Taylor residents and the growth of business. Our vision for Taylor is a vibrant and diverse community that provides residents the best lifestyle Texas has to offer.



From left: Council Member Gerald Anderson - District 3, Council Member Shelli Cobb - District 2, Mayor Dwayne Ariola - At Large, Mayor Pro Tem Kelly Cmerek - District 1, and Council Member Robert Garcia - District 4

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2024 Highlights

- Adopted new code updates and any other updates as needed for the new Comprehensive Plan.
- Continued to focus on fiscally responsible growth management.
- Adopted a Capital Improvement Plan (CIP) and approved funding for upcoming CIP projects.
- Continued street maintenance and improvements.
- Continued to ensure financial stability of the City by maintaining a AA bond rating.
- Focused on maintaining staffing levels by funding the Compensation Study, raising wages for all of our staff.

CITY OF TAYLOR

FY 2024 Budget Highlights

In 2024, our staff successfully tightened their belts and worked hard to do more with less. With inflation still driving costs up, our team successfully implemented pay increases based on our market study and continued implementation of our Capital Improvement Program with a tax rate increase of only 1.51%, the lowest increase in the region. Our effective rate (the amount the average household pays) is now the second lowest in the region.



.591368¢
ADOPTED TAX RATE



PROPERTY TAXES

The 2024 average residential taxable value is \$239,342, a 7.9% increase from 2023.

	Average Valuation	X	Tax Rate	=	Total Paid	Increase from last year:
Pflugerville	\$364,433		.5428		\$1,978	7.71%
Leander	\$446,122		.417282		\$1,862	9.15%
Cedar Park	\$492,838		.363		\$1,789	4.80%
Williamson Co	\$390,283		.399		\$1,557	13.70%
Round Rock	\$432,447		.36		\$1,557	13.76%
Hutto	\$325,828		.459607		\$1,498	14.72%
Taylor	\$239,342		.591368		\$1,415	1.51%
Georgetown	\$387,170		.3647		\$1,412	2.33%

1/4 of all sales tax collected by the City/EDC is used to reduce property taxes. The Property Tax rate is reduced by 27¢, reducing the burden for the average homeowner by \$647.

2024 CIP Project Highlights



- Bull Branch Playground
- Workout Equipment near Memorial Track
- Heritage Square Splash Pad Repairs



- Highland Drive Waterline Upgrade
- Fire Station #2 ROW Improvements
- Pickleball Courts in Murphy Park



- North Pump Station Improvements
- Animal Shelter
- Cemetery Barn



- Mallard Lane
- 2nd Street
- 4th Street

A capital improvement project is any major improvement to a city's infrastructure or city facilities. Projects may include the construction or renovation of parks, water towers, or libraries, repaving streets, drainage improvements, replacing water and wastewater lines, and smoke or leak detection programs. Collectively, these projects are referred to as a Capital Improvements Program.

2024 Events

JANUARY 15 - MARTIN LUTHER KING JR. MARCH & CELEBRATION



MARCH 23 - BIKE RODEO



MARCH 28 - EASTER EGG HUNT



APRIL 8 - SOLAR ECLIPSE



APRIL 17 - BULL BRANCH PLAYGROUND RIBBON CUTTING



2024 Events

MAY 4 - TAYLOR FEST



MAY 11 - SHRED FEST



SEPTEMBER 11 - PATRIOT MARCH



OCTOBER 26 - CAR SHOW



NOVEMBER 9 - ARBOR DAY



DECEMBER 6 - CHRISTMAS PARADE AND TREE LIGHTING



Development Services

The mission of the Development Services Department is to provide timely quality services for our customers' needs today while proactively planning for tomorrow.



2024 Highlights

- Over 50% increase from 2023 in pre-application discussions
- Adopted a Land Development Code and minor revisions
- Numerous urban design reviews for all new planned development cases, such as Taylor Heights, Taylor Housing Authority, 505 SW Carlos G. Parker, North BB Creek townhomes, 1103 Carlos G. Parker, Megatel, Northside Market, Davis Tract, and Legacy Crossing
- Completed four new HOME Program houses
- Continued to bring vacant and dilapidated properties back into productive use
- Introduced and expedited planning and building permit process to allow a quicker construction of industrial sites

2024 By The Numbers



Main Street

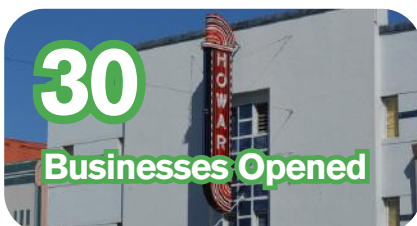
The Taylor Main Street Program strives to fill all downtown buildings with businesses and residents by prioritizing historic preservation, cultural experiences, community partnerships, and cultivated growth.



2024 Highlights

- Held First Taylor Fest
- Held First Shred Fest
- Hosted first Project Pulse Event
- Hosted 25 Major Events and 50 Farmer's Markets
- Made significant progress through Downtown Master Plan
- Awarded \$74,680 in Facade Grants for Small Businesses
- Awarded \$1,600 in Sign Grants for Small Businesses
- Awarded \$25,000 in Fire Suppression Grants for Small Businesses
- Began working with the Historic Preservation Commission

2024 By The Numbers



Taylor Public Library

The mission of the Taylor Public Library is to promote a lifelong love of reading and to provide educational, informational, and recreational resources to patrons of all ages, cultural and economic backgrounds.



2024 Highlights

- Solar Eclipse Event hosted 135 participants and gave away information and eclipse glasses.
- Free Tax Assistance
- Developed hygiene kits for homeless in partnership with St David's Foundation and Jolly Giant Pediatrics
- New Technical Services Librarian and New Youth Services Librarian
- New Grief Support Program Introduced
- 133 Christmas Program participants
- 43 Spooktacular Participants

2024 By The Numbers

14,192
Total Card Holders

520
New Card Holders



29,063
Visits

Parks & Recreation

12



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2024 Highlights

- Completed Bull Branch Playground Construction
- Completed Pickleball Court expansion project
- Expanded Fitness Class programming to include Water Aerobics
- Held a variety of successful community events, most notably the Christmas Parade/ Tree Lighting and the Summer in the Park Series
- Restoration of the Heritage Square Splash Pad
- Began construction on the Memorial Field Track

2024 By The Numbers

\$42,636

Rental Revenue

\$74,049

Taylor Regional Park
Revenue

65,532

Taylor Regional Park
Visitors

CITY OF TAYLOR

Fire Department



It is the mission of the Taylor Fire Department to deliver timely, effective, courteous service and professional protection from all hazards that may occur in our community. We shall protect lives and property by mitigating and/or resolving emergencies threatening the wellness of our citizens and by preventing emergencies from occurring. We will do so with pride, taking ownership of our decisions and responsibilities and accept nothing less than excellence as we strive to make a difference in our community.

2024 By The Numbers

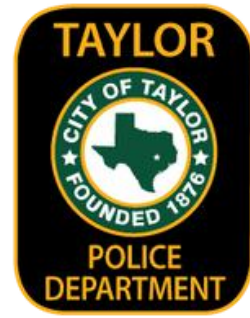




- Hosted a weeklong summer emergency services camp for Taylor ISD students.
- Hosted two emergency management partner exercises.
- Completed in-house Fire Officer I course for 7 Engineers and Lieutenants.
- Completed pre-construction planning of our new Sutphen ladder truck.
- Completed design for remodels of existing fire stations.
- Began initial planning for creation of Taylor's Citizens Emergency Response Team (CERT) that includes 2 certified CERT curriculum instructors.
- Supported the founding of the newly created Taylor COAD.
- Ordered new multi-purpose all-terrain vehicle.
- Implemented new policy manual and policy management system.



Police Department



It is the mission of the Taylor Police Department to provide the highest level of proactive and responsive service to the City of Taylor in partnership with neighborhoods and the entire community. We shall endeavor to detect and solve problems to thereby afford the citizens of Taylor the highest quality of life possible. This service shall be provided with honor, integrity, and pride.

2024 By The Numbers

27,923

Calls for Service



821

Traffic Accidents



4,407

Traffic Citations



8,962

911 Calls



4,722

Traffic Stops



271

Arrests



\$352,117

In Stolen Property Recovered





- Flock Camera License Plate Recognition Reader was implemented.
- Established and staffed the Downtown Foot Patrol Officer position.
- The Police Department has attained full staffing for sworn officers.
- Purchase of (6) new Patrol Tahoe's (2) new unmarked vehicles.
- Implemented new Use of Force / Internal Affairs Software.
- Implemented Mobile Data Terminals for each officer.
- Reapplied and received for the Department of Justice's Patrick Leahy Bulletproof Vest Partnership. For this grant, funding will cover 50% of vests purchased.
- The 2024 National Night Out event was a National Award Winner placing 3rd in the State of Texas and 12th nationally for cities of our size.



Public Works, Cemetery, & Airport

2024 By The Numbers

3.76 Miles

Level-Up Streets Resurfaced

118
Potholes

322
Leaks

5000

Feet of
Culverts
and Drains
Cleaned

100
Headstones
Restored

177
Burials

52,000

Airport
Operations



Up From

20,000

in 2023

782,562,000

Gallons of Water Sold

367,884,000

Gallons of Sewer Treated



2024 Highlights

Cemetery Accomplishments

- Full implementation of WebCemeteries software featuring online records search capabilities, grave locations via GPS capabilities, and cemetery tours.
- Start and completion of the Cemetery Maintenance Shop (Cemetery Barn).
- Facilitated burial of recently identified KIA WWII soldier, Leroy Cloud.

Wastewater Accomplishments

- Substantial completion of the Train 2 rehab project.
- Pretreatment given TCEQ approval and implemented by the City.

Airport Accomplishments

- Ramp Improvements
- Fuel farm replacement
- Added and additional business, Veracity Aviation.
- Established an airport newsletter to allow for easier access to airport information
- Attended annual Aviation Conference

Utility Accomplishments

- Passed all Bac-t's
- Fixed 332 leaks
- Staff obtained a B Distribution license, a C Distribution License, and a Class B CDL

Streets Accomplishments

- Removed vegetative debris and installed a gravel road at the Fire Field.
- Cleaned Bull Run Creek crossing at Davis St bridge.
- Cleaned the Donna channel and Holly Springs ditches in Bull Run Park.
- Cleaned the Sunrise Ditch on 2nd St.

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