

# inside PRESCOTT

NEW VIDEOS  
EVERY WEEK!  
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A **Trusted Guide** to the Prescott Area  
& Our Relocation Services

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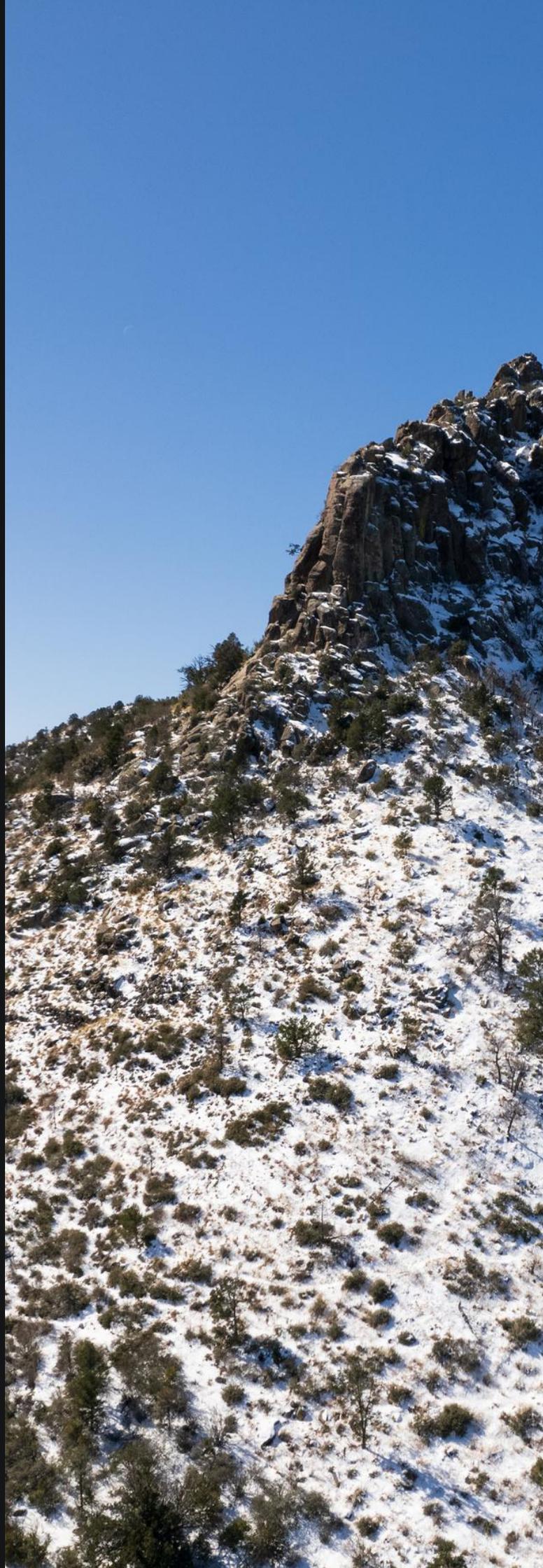
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**PRESCOTT'S NEXT  
BIG THING!**

# YOUR NEXT MOVE, MADE SIMPLE

*in Prescott, Arizona*

***Much like a family,***

our Relocation Services division is built on relationships, communication, and the warmth of connection.

We are both honored and prepared to support you in your unique adventure of moving to Prescott.

*Hello!*

# THE LIVING IN PRESCOTT TEAM

With over 20 years of experience and a truly white-glove service approach, our team is here to welcome you home to the one-of-a-kind beauty and culture that is Prescott, Arizona.

Whether it's experiencing the history of the saloons on Whiskey Row, watching the bustle of the Courthouse Plaza or taking in the nature and

sights of our many lakes, there's a reason why thousands of travelers flock to Prescott annually — and why many decide to make it their new home town every year.



**SUBSCRIBE**

If you're dreaming of having this former territory capital of Arizona be your new hometown, then we are ready and waiting to bring you home and help understand why we call Prescott

***"Everybody's Hometown".***



One of the most beloved boutique real estate teams in the Prescott area, The Danley Team was built on the bedrock of uncommonly excellent, kindhearted client experiences.

Our combined experience spans 4 decades and with backgrounds in Architecture and Finance our professionalism is core of our business. We're Prescott-loving desert natives who live and breathe local real estate and our vibrant, diverse community.

## WELCOME TO PRESCOTT:

In this Guide, we are proud to educate and empower you with the details on what matters most to living in the Prescott area. We've packed a little bit of every thing in here.

At the same time, we are equally proud to showcase our exceptional level of care and ability as an expert real estate support team for your relocation needs. Wishing you success and safe travels on your journey home!

*The Living in  
Prescott Team*



**DESERT NATIVES  
REALTORS  
CONTENT CREATORS**

BY THE NUMBERS



# OUR PRESCOTT MARKET SHARE

48+

MILLION DOLLARS SOLD SINCE 2022

---

75+

HOMES SOLD SINCE 2022

---

23+

CONSECUTIVE YEARS IN BUSINESS

---

## OUR DIFFERENCE

# MOVING YOU IS OUR SPECIALTY

*One*

### **COMPASSIONATE Service Approach**

You couldn't be in better hands: This upcoming real estate journey may be the most significant of your life, coupled with the added complexity of an out-of-state move. We don't take the details lightly, and believe in staying attentive, kind and people-first in everything.



*Two*

### **ALL-IN-ONE Relocation Support**

Go ahead, ditch the overwhelm: With our unique market insights, passion for behind-the-scenes planning, and deep desire to listen and learn from our clients, we know how to develop a customized relocation plan that serves you at every level.

*Three*

### **TRUE EXPERTISE On Local Level**

We're the complete package: We bring not only invaluable local market knowledge of both MLS and privately-listed Prescott homes to the table, but relationships with a tightly-knit network of fellow real estate professionals and high-quality vendors as well.

## EXCEPTIONAL SUPPORT FOR A SMOOTH TRANSITION



# OUR SPECIAL SERVICES

### ***Mortgage and Title Services***

We work with only the best, most experienced in the business. Looking to do a loan or need some assistance with setting up your purchase with a Trust?

### ***Short-term Housing & Storage***

Prior to your arrival, let us get you connected with some local resources for temporary housing, whether an AirBnB or extended stay. Need a place to store? We have those too!

### ***Advisory and Consulting Services***

More often than not, we consult well before an eventual move to Prescott...

## EXCEPTIONAL SUPPORT FOR A SMOOTH TRANSITION



sometimes years in advance! Let us be your resource.

### ***Area Orientation Tours***

Not sure if Prescott is the right fit for you or your family? We offer visitors a complementary tour custom tailored to your needs and lifestyle with a few sights thrown into the mix.

### ***Market Analysis***

With over 23 years experience in the business, we want you to feel solid with your decision to purchase by doing the analysis before you make an offer.

### ***Strategic Home Renovations***

You're new to town. From plumbers, to painters, flooring to cabinets, let us connect you with the contractors that we trust.

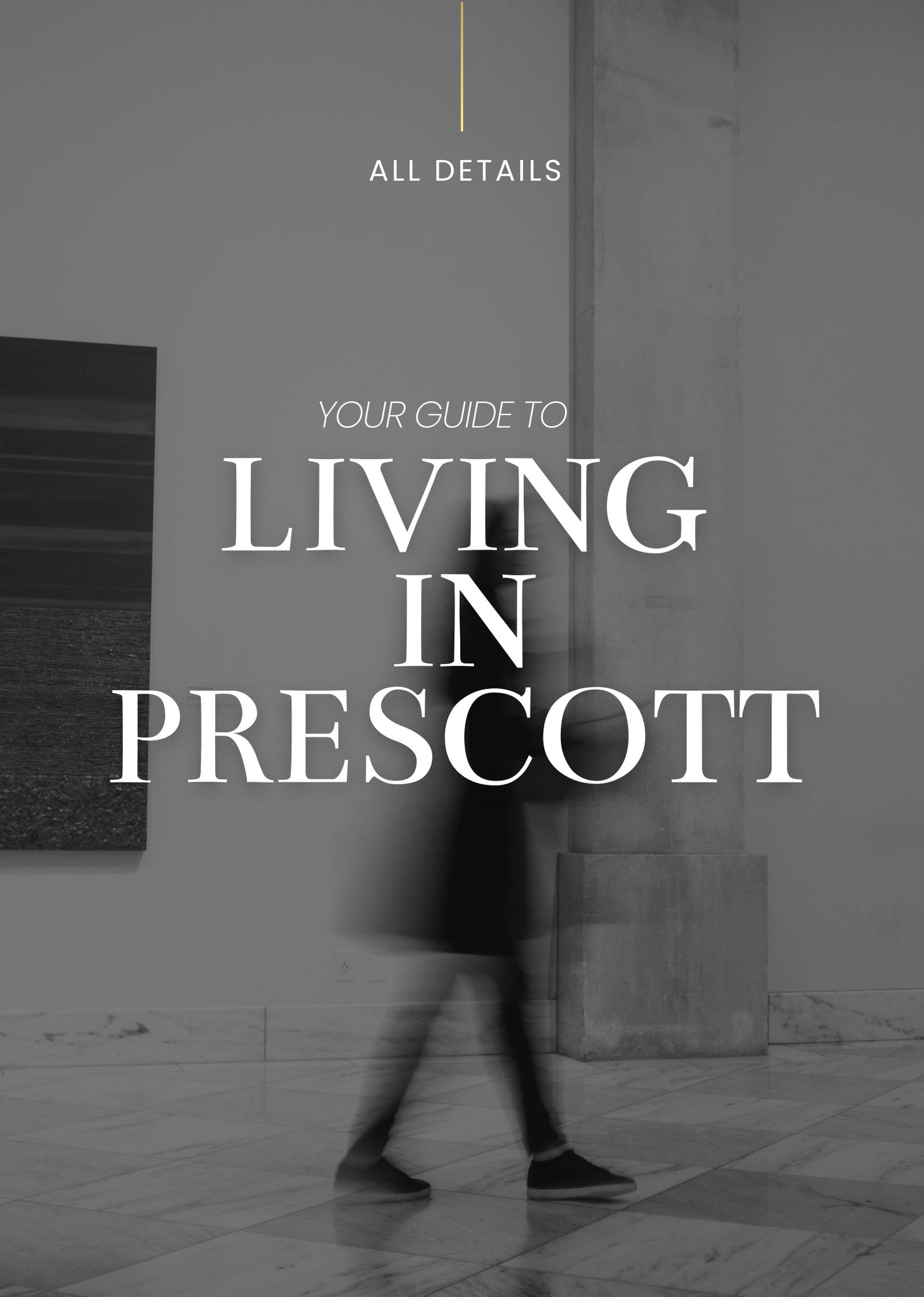


“Intimate  
knowledge  
and superb  
client  
service.”

*“Quick to respond to our  
frequent questions, and  
providing helpful tips to  
the area, they are the  
consummate  
professionals..”*

*- William Spitzel*





ALL DETAILS

*YOUR GUIDE TO*  
**LIVING  
IN  
PRESCOTT**



WELCOME TO PRESCOTT

# WELCOME TO PRESCOTT

*small town meets mountains &  
boulders meet the water*

***THIS IS Prescott:*** *If you're looking to relocate your lifestyle to ARIZONA, then we're excited to present why we consider PRESCOTT the best place to call home.*

With more than 300 days of sunshine a year, a top retirement destination, and both rural and cosmopolitan lifestyles, Prescott offers an array of irresistible selling points. The small-town feel and bevy of independent businesses are a departure from the typical bustling, big-city chaos — and that's just one of the many reasons we know you'll love it here.

# WELCOME TO PRESCOTT

## Diverse Neighborhoods



Whether you're seeking out that iconic cabin in the pines, or a sprawling farmhouse on acreage, Prescott offers some of the most diverse housing options in all of Arizona. Maybe a historic late 1800s Victorian on Mt. Vernon Street or a brand new build nestled in The picturesque Granite Dells, there's something for everyone.

## Beautiful Weather

Prescott's weather provides the perfect four seasons, not too hot, not too cold. It's just right. Complete with breathtaking landscapes, enjoy the mountains capped with snow in the winters to antelope grazing on the prairie in late summer. With an average temperature of 70 degrees, you'll see why so many make this mile-high city home.



# WELCOME TO PRESCOTT

## Strategic Location



Watch it now

Located a “Mile High” in north-central Arizona, and surrounded by over one million acres of the Prescott National Forest, Prescott delivers unparalleled opportunity, hospitality and adventures!

## Rich in History & the Arts



Learn about the Old West! Before Arizona became a state, Prescott was the territorial capital.

Rich in history and the arts, offering a unique blend of Old West heritage and vibrant cultural expression. From its historic downtown and century-old saloons to its thriving art galleries, theaters, and annual festivals, Prescott celebrates both its past and its creative spirit.

## Iconic Attractions



Home of the World’s Oldest Rodeo dating back to 1888 during the week of 4<sup>th</sup> of July, or the Historic Yavapai County Courthouse Plaza during the Christmas lighting, there’s something to see year round.

Being in the perfect location in Arizona, you’re less than 90 mins to Sedona, or Phoenix/Scottsdale, an hour 45 mins to Flagstaff, and a little over 2-1/2 hours to the Grand Canyon.



INDULGE IN PRESCOTT

# TASTES JUST LIKE HOME

***Prescott** is home to award-winning chefs who have also found their slice of home in the dynamic Central Arizona food scene.*

From casual to fine dining, our city offers an elaborate menu of choices for every taste: from wood-grilled meats to inventive ethnic dishes, gourmet twists on classic American fare to artful farm-to-table dishes bursting with seasonal flavor, there is something here for every taste.

## INDULGE IN PRESCOTT



### COFFEE & BREAKFAST

#### **Jen's 7<sup>th</sup> Ave Cafe**

*Everything on the menu is made in house and we even squeeze your orange juice every morning!*

6800 E State Rte 69, Prescott Valley, AZ 86314

#### **Salt & Pepper**

*Looking for lemon ricotta pancakes or huevos rancheros? You won't be disappointed. Only open Wed - Sun 7am to 2pm.*

443 Miller Valley Rd, Prescott, AZ 86301

#### **Dinner Bell Cafe**

*Looking for a cozy place to enjoy great food? Dinner Bell Cafe is the perfect spot in Prescott! Voted Best Breakfast & Lunch Cafe.*

321 W Gurley St, Prescott, AZ 86301

### AMERICAN & CAFES

#### **Farm Provisions**

*Farm to Table, this favorite spot brings some of the freshest ingredients to your plate from right here in Arizona.*

148 N Montezuma St, Prescott, AZ 86301

#### **Bear & Dragon**

*A cozy cottage atmosphere serving coffee, spirits and an enchanting culinary experience.*

334 S Montezuma St, Prescott, AZ 86303

#### **Superb Food Co**

*The Superb Food Company offers a variety of culinary and hospitality services: a refined espresso cafe, a beer and wine bar & grill, as well as full-service, on-location catering.*

4700 N Stillwell Pkwy, Prescott Valley, AZ 86314



## INDULGE IN PRESCOTT



### BAR & BREWRIES

#### **Palace Saloon**

*Our favorite spot on Iconic Whiskey Row! If you want to dine and drink in the same spot as Doc Holiday and Wyatt Earp, this is your place.*

120 S Montezuma St, Prescott, AZ  
86303

#### **Founding Fathers**

*From handcrafted coffee to live music and local brews, there's something for everyone. You've found your community here.*

218 N Granite St, Prescott, AZ  
86301

#### **Lazy G Brewhouse**

*Voted by the locals as Prescott's Best Brewery. Sit out on their backyard patio playing a game of cornhole with their craft brews. You'll feel right at home.*

220 W Leroux St, Prescott, AZ  
86303

### ITALIAN

#### **Rosa's Pizzeria**

*Bringing authentic Sicilian recipes from New York to Arizona. You'll love their Pizza and Salads!*

330 W Gurley St, Prescott, AZ  
86301

#### **Ciao Bella**

*Only open for Dinner, this favorite in Prescott Valley usually has a line out the door! Unapologetically authentic Italian.*

7025 Florentine Rd Ste 102,  
Prescott Valley, AZ 86314

## INDULGE IN PRESCOTT



### **Torme**

*Torme features a rotating menu of homemade pastas, locally sourced ingredients, including salads, sandwiches, and classic dishes.*

802 Valley St, Prescott, AZ 86305



## SOUTHWEST

### **El Gato Azul**

*El Gato Azul is a great place to meet friends for Sangria or Margaritas, and the best Happy Hour in town!*

316 W Goodwin St, Prescott, AZ 86303

### **LaPlanchada**

*Right off Whiskey Row, their Tequila & Mezcal Bar will blow you away if the \$1.00 Street tacos on Tuesdays don't!*

217 W Gurley St, Prescott, AZ 86303

### **Lindo Mexico**

*Looking for that traditional Mexican menu? Lindo is one of our favorites. Great Carne Asada and Margaritas!*

6648 N Viewpoint Dr ste 3,  
Prescott Valley, AZ 86315



CIAO BELLA



EXPLORE IN PRESCOTT

# A VIBRANT CULTURE

*With around 100k people now calling the Prescott area home, you'll never be at a loss for a daily adventure...*

...whether it's exploring iconic landmarks, hiking Thumb Butte, enjoying many western art museums, or a moonlight paddle on Watson Lake

## EXPLORE IN PRESCOTT



### MUSEUMS

*Learn about our western heritage with museums that expose you to what life was like in the Wild West.*

SHARLOTT HALL

---

PHIPPEN MUSEUM

---

WESTERN HERITAGE

### THEATERS

*From the historic 1905 built Opera house to the modern event center in Prescott Valley, entertainment is covered.*

THE ELKS THEATRE

---

JIM & LINDA LEE  
PERFORMING ARTS  
CENTER

---

THE FINDLAY TOYOTA  
CENTER



## EXPLORE IN PRESCOTT



### LANDMARK

*Prescott has 65 properties and historic districts listed on the National Register of Historic Places.*

YAVAPAI COUNTY  
COURTHOUSE

HISTORIC WHISKEY ROW

FORT WHIPPLE (ARMY)

### FESTIVALS

*Whether music, arts & crafts, or classic cars, there's always something going on Downtown. If you can't find something to do, you're not trying !*

WORLD'S OLDEST RODEO

COURTHOUSE CHRISTMAS  
LIGHTING

PRESCOTT BLUEGRASS  
FESTIVAL





RELAX IN PRESCOTT

# A CITY BUILT FOR PLAY

Thanks to living in a vibrant metropolitan area that often centers on the outdoors — with activities that run the gamut from favorite watersports to pedal-pushing — Prescott locals frequently enjoy an active, nature-loving lifestyle (and a big dose of vitamin D).

## EXPLORE IN PRESCOTT



### **Watson Lake**

*The most iconic, photographed lake in all of Prescott! A favorite hiking spot and kayaking lake.*

### **Lynx Lake**

*From fishing to camping and everything in between situated in the National Forest.*

### **Gold Water / Granite Basin Lakes**

*Two of the less known reservoirs, you'll enjoy the quiet in these scenic spots.*

## PARKS & REC

*Prescott is surrounded by incredible parks and outdoor recreation areas. With rolling topography, wide open prairie, and giant ponderosa pines throughout, Central Arizona features some of the most diverse landscapes and ecosystems in the state.*

### **Willow Lake**

*This is where you'll head for birdwatching and an easy stroll/ bike ride right in town..*

### **Granite Mountain**

*An outdoor mecca from hiking to horseback riding, meander through the boulders & ecosystems of Mint Creek.*

### **Mingus Mountain**

*7,000+ ft peak, rich in hiking, biking and scenic drives. Continue on to the old mining town of Jerome.*



## EXPLORE IN PRESCOTT

### HIKING

*Discover what living in Prescott is all about by hitting the trails! With some of the most diverse topography in all of Central Arizona, you're in for a treat no matter what your experience level.*

#### **Watson Lake**

*Expect unique rock formations, beautiful scenery, and excellent birding opportunities.*

#### **Thumb Butte Trail**

*An iconic Prescott hike offering a moderate climb with rewarding panoramic views of the city, Bradshaw and Mingus Mountains*

#### **Constellation Loop**

*A peaceful, easy trail through scenic granite outcroppings. Honors a US Air Force C-121G that crashed here in 1959.*



#### **Granite MTN Loop**

*From high desert to pine forests —culminating in dramatic granite cliffs and sweeping views.*

#### **Spruce Mountain**

*A longer, scenic loop through pine and oak forests, ascending Spruce Mountain.*

#### **Lynx Lake Loop**

*Perfect for casual hikers—this tranquil lakeside loop offers shaded paths, benches, and even fishing opportunities..*



## EXPLORE IN PRESCOTT



# MOUNTAIN BIKING

*A major appeal of Prescott is its access to the outdoors and a variety of great trails. Amid the hustle/ bustle of downtown, many beautiful natural spots encourage time in the fresh air and world class single-track.*

## **Thumb Butte Park**

*Features a network of trails ranging from beginner-friendly loops to more technical climbs and descents.*

## **Peavine Trail**

*Starting on the East bank of Watson Lake this wide hard-packed trail is perfect for e-bikes and beginners.*

## **White Spar Trail**

*Picturesque wooded paths, trail loops, and rugged singletrack terrain describe this spot just minutes from Downtown.*

## **Spence Springs**

*Completed in 2018, this 41-mile non-motorized system winds through the spectacular central Arizona highlands.*

## **Bean Pears**

*Located just three miles south of downtown, this trail system offers one-way gravity flow trails filled with berms and jumps.*

## **Pioneer Park**

*Brownlow Trails system—offering over 20 miles of color-coded singletrack suitable for mountain bikers of all skill levels.*



## EXPLORE IN PRESCOTT

# GOLF

*ARIZONA boasts an impressive golf pedigree including major champions, PGA and LPGA legends, and even better, golf is a year-round sport in Prescott. Whether new or experienced, you'll be impressed by this city's diverse, top-notch golf scene.*



### **Prescott Lakes**

*A private 18-hole championship course designed by Hale Irwin, offering both challenge and elegance*

### **Talking Rock**

*A luxurious private 18-hole championship course designed by Jay Morrish, seamlessly integrated with natural high-desert terrain*

### **Stoneridge**

*A public but dramatic and well-regarded 18-hole course designed by Randy Heckenkemper.*

### **Antelope Hills**

*These municipal courses offer two distinct 18-hole layouts—North and South now managed by Troon Golf.*

### **Capital Canyon**

*A private Tom Weiskopf designed 18-hole course set amidst pine forests and rocky outcrops, offers a visually striking play experience*

### **Prescotte Country Club**

*Established in 1971, this course blends parkland design with high-desert character.*



## EXPLORE IN PRESCOTT

# SHOPPING

*From mainstream shopping to specialty boutiques, Prescott can make even the most discerning shopper feel right at home. There is no shortage of venues from which to enjoy endless hours of browsing for western apparel, art, home decor and more.*



### **Whiskey Row**

*This historic block packs in shops selling Western wear, fine art, handcrafted jewelry, and antiques*

### **Pine Ridge Market Place**

*A modern indoor mall with anchors plus a mix of national retailers, restaurants, and even pickleball!*

### **Bashford Courts**

*Near the courthouse, this multi-level center houses artisan boutiques, crafts, antiques, and gifts in a beautiful architectural setting.*

### **Prescott Farmers Market**

*Held weekly this vibrant market features fresh produce, baked goods, artisan foods, crafts, and handmade local treasures.*

### **Antique Row**

*Cortez Street is home of antique and vintage shops—including Prescott Downtown Antiques, A Step in Time, Scarlett's Curated Collection, Lost in Sports Antiques, and Modern Day Forager Mercantile. Classics, collectibles, and quirky treasures await*





NEIGHBORHOODS IN PRESCOTT

OUR <sup>4</sup>  
FAVORITE  
PRESCOTT  
NEIGHBOR-  
HOODS

# 1

## NEIGHBORHOODS IN PRESCOTT



### DOWNTOWN PRESCOTT

*Preserving the past, these historic neighborhoods like those on Mount Vernon Street, Park Ave. and Country Club Dr. pay homage to the homes of yesteryear. If you're interested in Victorian, Craftsman and Classical Revival styles of the late 1800s to early 1900s, you'll love these streets.*



---

**MEDIAN SOLD PRICE \$535K**

---

**MEDIAN LIST PRICE \$535K**

---

**PRICE / SQUARE FOOT \$535K**

---



*in a few words...*

HISTORIC CHARM | NEVER TOO OLD | WALKABLE

## NEIGHBORHOODS IN PRESCOTT

WILLIAMSON  
VALLEY

*Granite Mountain is the anchor of this acreage mecca. From the private gated community of American Ranch to the exclusive golf community of Talking Rock and the mega ranches beyond, if you've dreamt of room to roam or establishing that homestead, this could be your area.*

---

**MEDIAN SOLD PRICE \$690K**

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**MEDIAN LIST PRICE \$900K**

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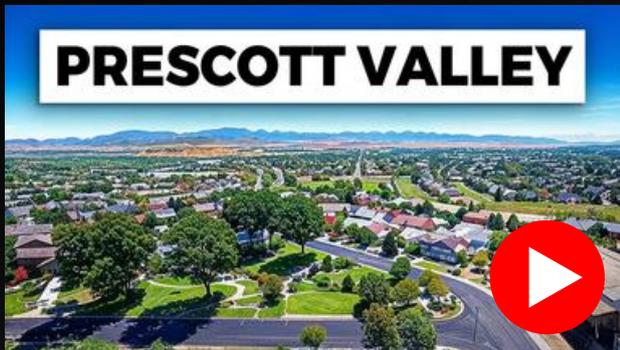
**PRICE / SQUARE FOOT \$381K**

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*in a few words...*

## NEIGHBORHOODS IN PRESCOTT

**PRESCOTT VALLEY****N. PRESCOTT VALLEY**

*This is where you go looking for that country life with space between neighbors for less than the cost of Prescott acreage. This growing area of PV north of HWY 89A starts with Pronghorn Ranch & Copperfield and travels east to the foothills of Mingus Mtn with Saddle View & Legend Hills.*

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**MEDIAN SOLD PRICE \$515K**

---

**MEDIAN LIST PRICE \$725K**

---

**PRICE / SQUARE FOOT \$327K**

---



*in a few words...*

# 4

## NEIGHBORHOODS IN PRESCOTT



### THE DELLS & JASPER

*One is in Prescott, the other in Prescott Valley but they're neighbors and share some of the most amazing amenities in all of the area. If you're looking for new construction in two of the most picturesque locations, you won't be disappointed. .*



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**MEDIAN SOLD PRICE \$709K**

---

**MEDIAN LIST PRICE \$775K**

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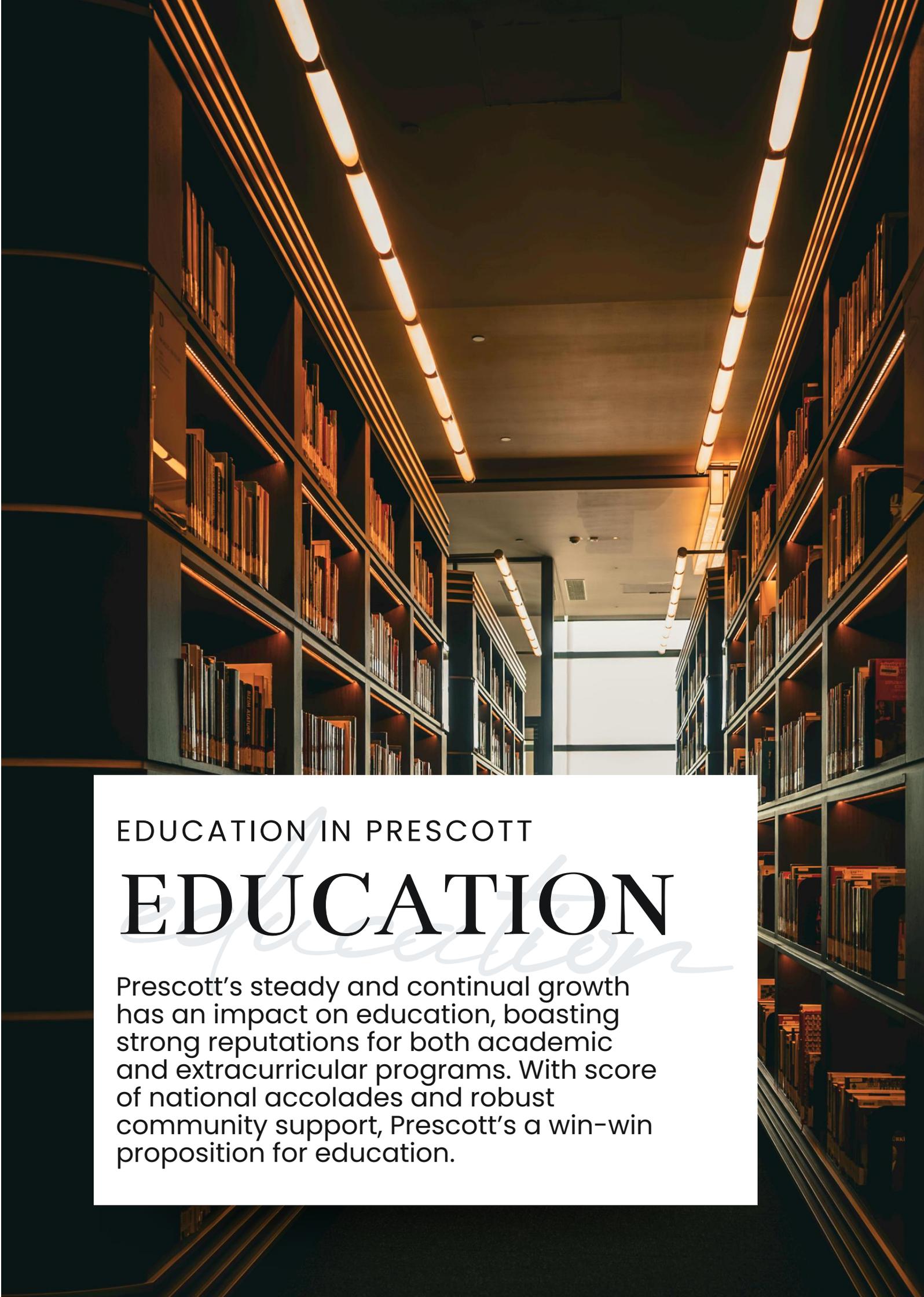
**PRICE / SQUARE FOOT \$330K**

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*in a few words...*

AMMENITY | VIEWS FOR DAYS | ENERGETIC VIBES



EDUCATION IN PRESCOTT

# EDUCATION

Prescott's steady and continual growth has an impact on education, boasting strong reputations for both academic and extracurricular programs. With score of national accolades and robust community support, Prescott's a win-win proposition for education.

## EDUCATION IN PRESCOTT

### **Prescott Unified School District**

*PrescottSchools.com*

300 E. Gurley Street, Prescott,  
AZ 86301  
928.445.5400  
[info@prescottschools.com](mailto:info@prescottschools.com)

### **Humboldt Unified School District**

*HumboldtUnified.com*

6411 N. Robert Road, Prescott  
Valley, AZ 86314  
928.759.4000

### **Private Schools in Yavapai County**

*TrinityChristianAZ.com*

1212 Warrior Way, Prescott, AZ  
86305  
928.445.6306  
[office@trinitychristianaz.com](mailto:office@trinitychristianaz.com)



### **Colleges & Universities**

*Yavapai College*  
1928.445.7300  
[yc.edu](http://yc.edu)

*Embry-Riddle Aeronautical University*  
928.777.6600  
[prescott.erau.edu](http://prescott.erau.edu)

*Northern Arizona University - Prescott*  
928.523.2988  
[nau.edu](http://nau.edu)

HEALTHCARE IN PRESCOTT

# HEALTHCARE

Prescott's healthcare landscape offers a well-equipped variety of facilities and numerous levels of specialized support — whether for preventative, emergency, short-term, long-term, or therapeutic care.

# HEALTHCARE IN PRESCOTT

## Hospitals

*Yavapai Regional Medical Center*  
yrmc.org

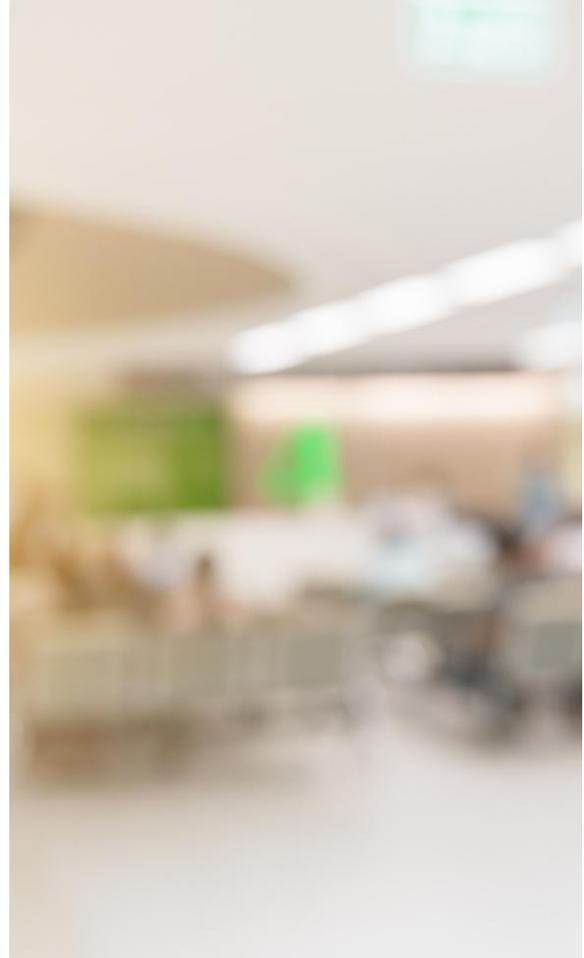
**Dignity Health YRMC West**  
1003 Willow Creek Road,  
Prescott, AZ 86301  
928.445.2700

**Dignity Health YRMC East**  
7700 East Florentine Road,  
Prescott Valley, AZ 86314  
928.445.2700

## Local Hospitals

**Exceptional Community Hospital**  
4822 AZ-69, Prescott, AZ 86301  
928.534.150

**Northern Arizona VA Healthcare**  
500 AZ-89, Prescott, AZ 86301  
928.445.4860



## Urgent Care

**Nextcare Urgent Care**  
2062 Willow Creek Road,  
Prescott, AZ 86301

**The Little Clinic**  
3100 N. Glassford Hill Road,  
Prescott Valley AZ 86314

**Optima Urgent Care**  
743 Miller Valley Road,  
Prescott, AZ 86301

**Total Point Prescott Medical**  
743 Miller Valley Road,  
Prescott, AZ 86301



ERIC MARSH  
JESSE STEED  
CLAYTON WHITTED  
ROBERT CALDWELL  
TRAVIS CARTER  
TRAVIS TURBYFILL  
CHRIS MACKENZIE  
ANDREW ASHCRAFT  
JOE THURSTON  
WADE PARKER  
ANTHONY ROSE  
GARRET ZUPPIGER  
SCOTT NORRIS  
DUSTIN DEFORD  
WILLIAM WARNEKE  
KEVIN WOYJECK  
JOHN PERCIN JR  
GRANT MCKEE  
SEAN MISNER

THE CHEAT SHEET

# IMPORTANT NUMBERS

We know you're busy, so to make both your moving and "settling in" process a little smoother, go ahead and swipe our quick reference list of Prescott's most important local phone numbers.

N HOTS

## THE CHEAT SHEET

### THE NUMBERS

**602.942.3000**

Fishing/ Hunting License

---

**928.350.8466**

Airport Transportation  
(Groome)

---

**928.777.1291**

City of Prescott Water

---

**928.776.3636**

Electric Service (APS)

---

**877.837.4968**

Natural Gas (Unisource)

---

**928.772.7711**

Central Yavapai Fire  
District

---

**928.636.3602**

Yavapai Regional Transit

**928.759.3020**

Town of Prescott Valley  
Utilities

---

**928.772.8546**

Sara Oney, Escrow  
Officer

---

**928.848.6959**

Smart Mortgage - Janell  
Johnson

---

**928.800.5630**

Atlas Insurance - Lucas  
Flood

---

**928.277.4992**

Prescott Family  
Chiropractic

NEED MORE INSIGHT?



# FAQS

## ***What is the cost of living in Prescott?***

Prescott is slightly higher than the national average, largely due to housing expenses. While utilities and healthcare remain relatively affordable, rising home prices have made the area more expensive for buyers and renters alike.

## ***How is the traffic?***

Traffic in Prescott is generally light compared to larger cities, making it easy to get around town. While there can be some congestion during peak tourist seasons or around major intersections, commute times are typically short and manageable.

## NEED MORE INSIGHT?



### ***Is the city car-centric or more walkable?***

While the historic downtown area is pedestrian-friendly with shops, restaurants, and attractions close together, most of the city requires a car to get around. Public transportation is limited, and many neighborhoods are spread out, making driving the most practical option for daily errands and commuting.

### ***What is the weather like?***

Prescott enjoys a mild four-season climate, with warm summers and cool, crisp winters. The area gets plenty of sunshine year-round, along with occasional snowfall in the winter and monsoon rains in late summer.

### ***What is the job market like?***

Prescott's job market in early 2025 shows measured growth with low unemployment (~3–3.5%), driven by employment gains across sectors. The local economy is anchored by public services and healthcare, with additional support from retail, tourism, and manufacturing.

A person is sitting at a wooden desk, working on a laptop. The laptop screen displays a candlestick chart with a 'BUY' button in green and a 'SELL' button in red. Above the chart, there are price points: 20.70 and 19.85. Below the chart, there are several average indicators: 'Average 12', 'Average 9', 'Average 40', and 'Average 200'. To the left of the laptop, there is a small potted plant in a dark brown vase. In front of the laptop, a hand is holding a smartphone that displays a 'BUY' button in green and a 'SELL' button in blue, with a Bitcoin icon and a Dollar icon in between. To the left of the smartphone, there is a spiral notebook with a budget list that includes 'Budget', 'Rent', 'Food', 'Utilities', 'Transportation', and 'Savings'.

INVESTING

# INVESTING IN PRESCOTT

If you're thinking of buying, now appears to offer a strategic window: broader inventory and softer pricing may translate to better value, especially if you're flexible on timing and property type.

# INVESTING IN PRESCOTT



## Steady Growth

*Prescott continues to see steady population and infrastructure growth, making it an attractive option for long-term real estate and business investments.*

## Tourism

*With its historic downtown, scenic trails, and year-round events, Prescott benefits from a strong tourism economy that supports local businesses and rental markets.*

## Relative Affordability

*While home prices have risen in recent years, Prescott remains more affordable than larger Arizona metros like Phoenix or Scottsdale, offering value to investors seeking lower entry points.*



A STEP-BY-STEP

# BUYING IN PRESCOTT

Creating a life in a new location is about much more than packing boxes, finding another home and installing fresh furniture. The move can be stressful — which is why, from first steps to closing table, we offer a seamless client experience with value at every stage.

## BUYING IN PRESCOTT

### **Get Pre-Approved / Funds** *One*

*If you're like many buyers, getting pre-approved for a mortgage no matter how large or small of a mortgage you'll require is priority one.*

*Let our team of Mortgage Bankers/ Brokers discuss with you options that might fit your financial needs.*

*If purchasing with cash, you'll want to insure funds are liquid prior to your closing date.*

### **Find Your Home Match** *Two*

*Let us be your personal shoppers. We will have a consultation with you to discuss your desired wants & needs. We can set you up with portal access to our local MLS to insure we are all alerted to any possible new match to your criteria.*

*No more spending hours on various apps/ websites browsing through homes already sold. We'll do that work for you.*

### **Make An Offer** *Three*

*You've found your dream home! We will take you through the entire process. Whether this is your first home or your last, let our experience take the stress out of home buying.*

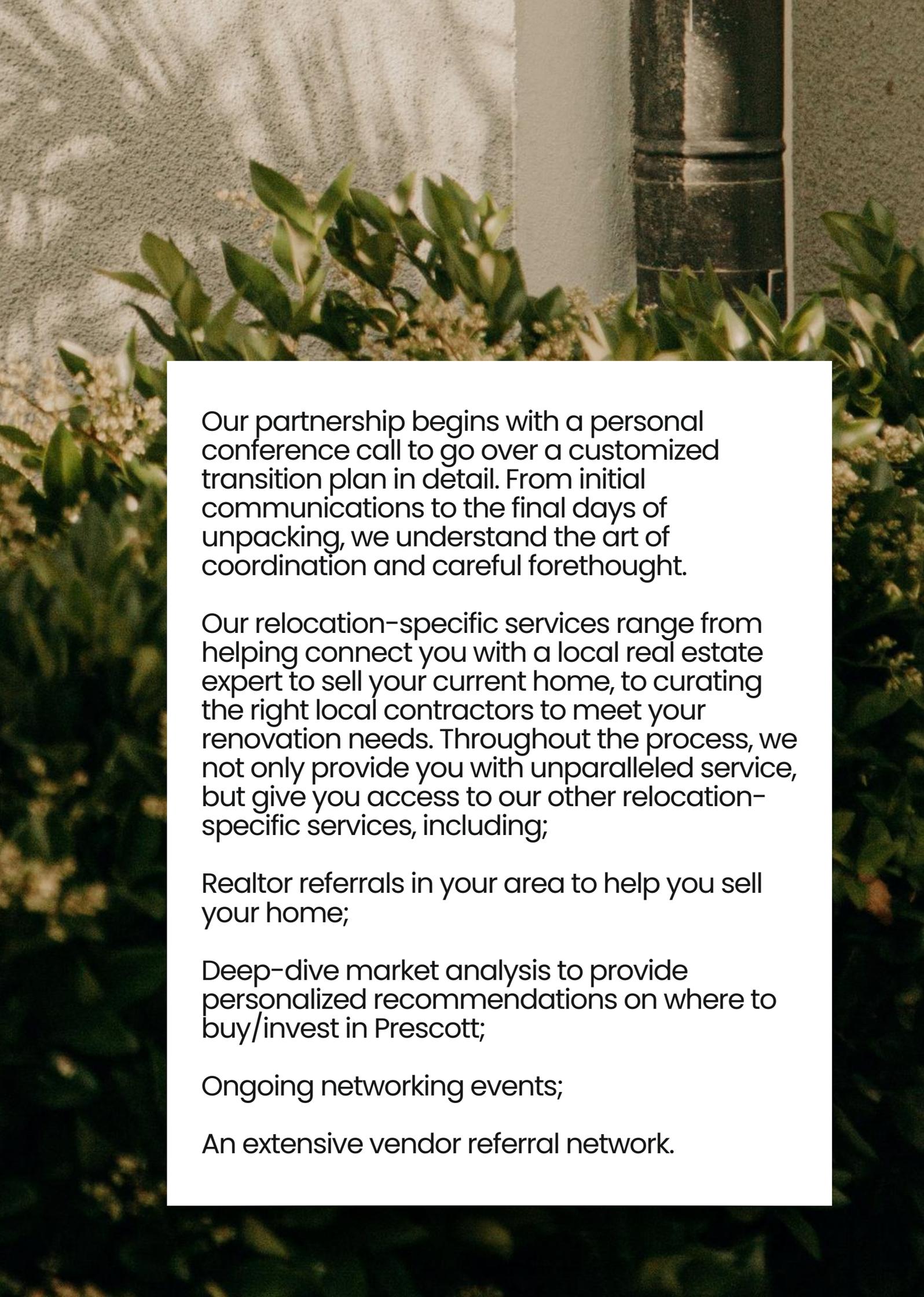
*We will coordinate everything from opening of escrow, scheduling your home inspections, negotiations of repairs, bids from contractors and scheduling of your closing.*



MORE THAN JUST A MOVE

# WHAT MAKES THE RELOCATION PROCESS DIFFERENT?

While every real estate journey is unique, a move across state lines poses its own layers of nuance and complexity. As relocation specialists, we are here to help you feel supported and focused on what matters to your move — identifying your pain points as transferees while providing the smartest, most cost-effective solutions from start to finish.

The background of the page features a textured, light-colored wall on the left and a dark, vertical pipe or downspout on the right. In the foreground, there are green plants with small white flowers, possibly a type of shrub or bush, partially obscuring the wall and pipe.

Our partnership begins with a personal conference call to go over a customized transition plan in detail. From initial communications to the final days of unpacking, we understand the art of coordination and careful forethought.

Our relocation-specific services range from helping connect you with a local real estate expert to sell your current home, to curating the right local contractors to meet your renovation needs. Throughout the process, we not only provide you with unparalleled service, but give you access to our other relocation-specific services, including;

Realtor referrals in your area to help you sell your home;

Deep-dive market analysis to provide personalized recommendations on where to buy/invest in Prescott;

Ongoing networking events;

An extensive vendor referral network.

## AS YOUR RELOCATION TEAM



**WE WILL**

### ***Understand Your Needs***

The foundation of a successful relocation experience lies in understanding your unique needs and goals. We take time at the outset to listen and pinpoint your priorities, such as proximity to medical, transportation or specific amenities. With this clarity from you at the forefront, we can tailor your search to find properties that most align with your preferences and budget.

### ***Provide Local Knowledge***

Our relocation clients rely heavily on our expertise as local professionals, and for them, we go above and beyond in providing as many comprehensive details as possible. Our personal consults, neighborhood tours and virtual showings will help you familiarize yourself with the local market, schools, healthcare facilities, recreational options and other relevant community features.

## AS YOUR RELOCATION TEAM



### ***Anticipate Challenges***

Relocating involves more than just finding a new home; it encompasses a range of logistical challenges. As your Relocation Services team, we provide invaluable assistance by connecting you with reliable moving companies, storage facilities and other essential providers. We can also offer guidance on utility transfers, obtaining permits and understanding local regulations.

### ***Create a Custom Timeline***

Relocation can be overwhelming, particularly for our clients juggling various work tasks and deadlines. To alleviate stress and help you stay organized, we create your custom relocation timeline. We break down the process into manageable steps, setting realistic goals for each stage. This timeline can include activities such as property searches, home inspections, packing and moving dates.

OUR CONCIERGE

# PARTNERS

***Our valued relocation clients are privy to our exclusive community network of vendors to help support their big move.***

From trusted contractors to accountants, reliable home stagers to designers, our private roster of local professionals is at your disposal as our client — before, during, and after your transition.

We are the team with the established concierge connections to produce results, while providing the highest level of customer service and attention to detail.

As our client you are granted access to our network of experts such as:

MOVERS | ARCHITECTS | LANDSCAPERS | DESIGNERS |  
CLOSING FIRMS

*...and more*



“They took a lot of stress out of the process and helped everything go smoothly.”

*“We have moved several times and the Danleys are by far the most friendly and helpful realtors we have had.”*

*- Hank & Nanette*

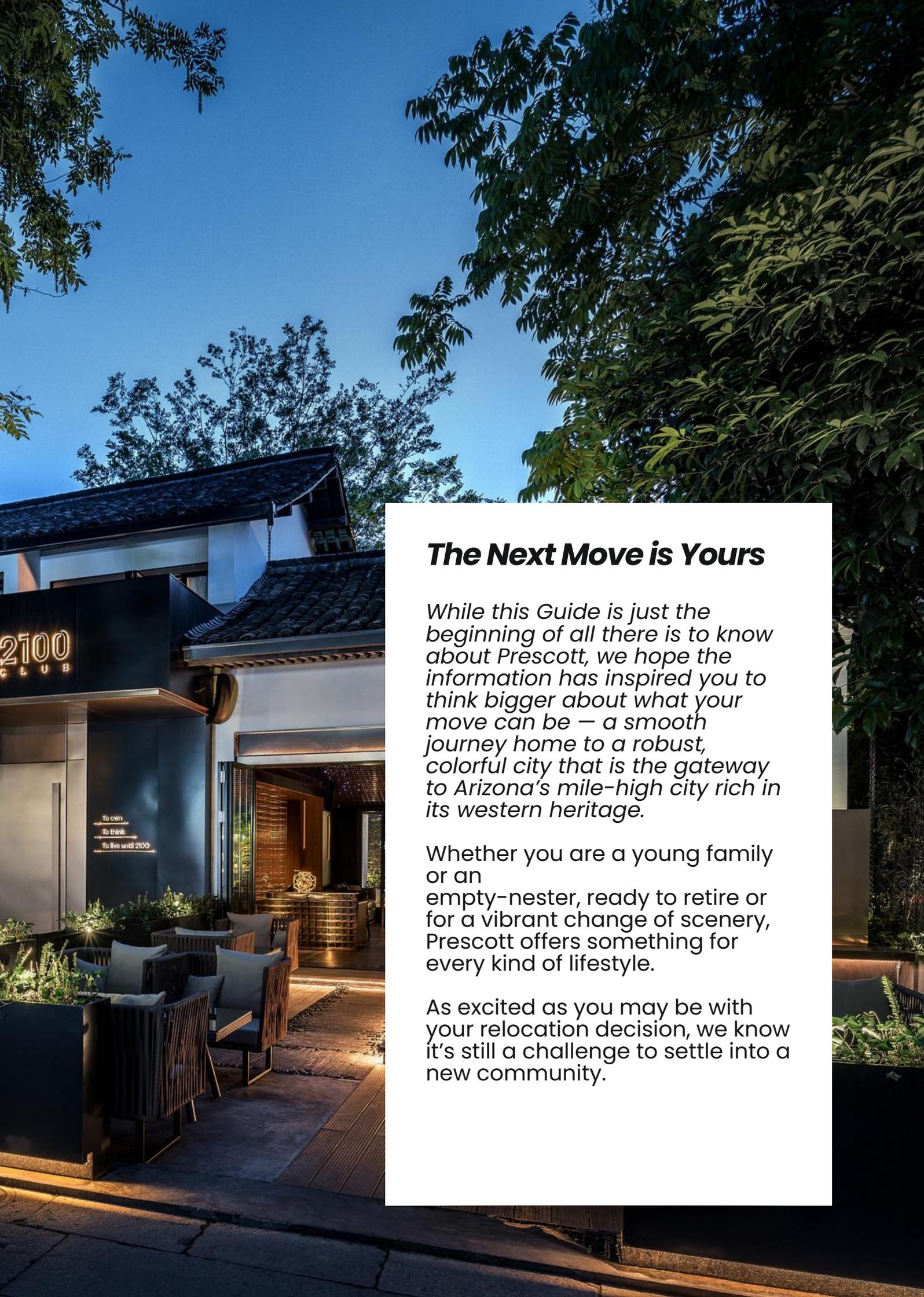
*Jamieson*



THERE HAS NEVER BEEN  
**A BETTER  
TIME**

***To Live The Dream... In Arizona***

*And while anyone can show you around town, only the right kind of team can bring you home. If you're ready to locate your lifestyle to Prescott, then welcome...we've been waiting for you.*



## ***The Next Move is Yours***

*While this Guide is just the beginning of all there is to know about Prescott, we hope the information has inspired you to think bigger about what your move can be — a smooth journey home to a robust, colorful city that is the gateway to Arizona's mile-high city rich in its western heritage.*

Whether you are a young family or an empty-nester, ready to retire or for a vibrant change of scenery, Prescott offers something for every kind of lifestyle.

As excited as you may be with your relocation decision, we know it's still a challenge to settle into a new community.

That's why connecting with the right, individualized resources is key.

We pride ourselves in being not only trusted real estate experts for our relocation clients, but their personal city concierge. Our boutique approach means we appreciate the dynamics of every moving piece and understand what it takes to settle into life in a new city. No one knows more about Prescott than we do, and you couldn't be in finer hands.

Thank you for this opportunity to connect with you. Around here, we believe that uplifting others is the key to success in all areas. With us at your back, you can look forward to the assurance of goals met, understood and celebrated.

Should you have any further questions, or are ready to move forward in your real estate journey? Please feel free to reach out to us. We are honored to be considered as your support system in this process, and look forward to chatting with you soon.

*Cheers!*

SHAWN & TIFFANY DANLEY  
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# Living in Prescott Team