



hello

literacy

PROFESSIONAL DEVELOPMENT

by Jen Jones

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PROFESSIONAL DEVELOPMENT

Topic menu

Thank you for your interest in Jen's professional development services. Here is a sampling of some of the offerings she can provide your school/district/conference. However, please know that she is completely happy to customize her PD to meet the needs based on your school's ELA data, your site's School Improvement Plan, your district's Strategic Plan or PD needs expressed or based on the general consensus of the teacher's and/or the district office. Once you select & prioritize a few literacy areas of need, or have one that's not on the menu, contact her and she will let you know the duration & cost of each.

- K-2 Phonics Instruction in Small Groups (grouping students by skill not level)
- 3-5 Phonics Immersion in Small Groups (grouping students by skill not level)
- Structured Literacy Groups for Upper Grades
- Science of Reading Shifts in Reading Instruction K-6
- Decoding & Encoding Interventions at Tier 1
- How to Write Decodable Text using your Phonics Scope & Sequence
- 3-5 Vocabulary, Morphology & Syllabication
- Orthographic Mapping: Fast Track Word Recognition
- Writing Foundations & Sentence Workshop (lower grades)
- Mentor Sentences & Writing Instruction (upper grades)
- Building & Nurturing a Reading Culture in your Class/School
- Rigor & Engagement: Strategies for Student Voice & Choice
- Nonfiction Lit Lab: Scaffolds to Support Reading & Writing Complex
- Critical Thinking/Higher Level Thinking & Speaking/Oral Language
- Phonological & Phonemic Awareness Instruction
- Spelling & Phonics Rules of the English Language
- Early Literacy: Foundational Reading for Non-Readers
- Meaningful Skill-Based Centers (all grades)
- Engaging Read-Alouds for Listening Comprehension
- Unpacking the ELA Standards
- 21st Century Literacy Block





PROFESSIONAL DEVELOPMENT formats

Jen provides staff development to schools and districts all across the United States, in all areas of literacy, reading comprehension, writing instruction, critical thinking, 21st century teaching and learning, best practices for high yield instruction, and teaching and planning with purpose, urgency and intention.

Jen provides training in a variety of in-person & virtual formats. She can:

- provide interactive, engaging, presentation style workshops with fresh & inspiring content
- conduct simulation lesson workshops
- conduct make and take/plan and prep style workshops
- facilitate teachers through data dives to identify Tier 2 groups, ELA needs & interventions
- facilitate teachers to unpack the ELA standards
- teach modeled lessons in the classroom (followed by debriefing)
- coach teachers in the classroom * (followed by debriefing)
- meet with grade level teams on their planning times *
- observe teachers in the classroom and provide instructional feedback*
- analyze & evaluate school-wide reading data & provide instructional recommendations*

*if done on a school day, no subs required

Jen books about 6 months to one year out, so please plan accordingly. Her rates do not include travel expenses, so her fee is her daily rate plus travel expenses (mileage if she drives, airfare if she flies, transportation, and lodging if necessary). If additional documentation is required to secure PD, additional charges may apply.





PRESENTER

bio

In Jen's 28 years as an educator, she has taught 1st, 2nd, 3rd, 4th, 5th, 6th & 8th grades. She is a K-12 Reading Specialist, has a Bachelor's in English and a minor in Psychology from Cal Poly, San Luis Obispo, and a Master's in Reading Education from East Carolina University. She taught in the San Luis Coastal Unified School District in California and at PK Yonge Developmental Research School at the University of Florida. Before she stepped into Hello Literacy full-time, she was the RTI Coordinator, Marzano Trainer and Intervention Director for her school as well as the Literacy Coach and School Improvement Chair at Lake Myra Elementary in the Wake County Public School System, the largest school district in North Carolina. Since 2012, Jen travels the country (and now Canada & Australia) providing positive, engaging and relevant professional development to teachers in schools and districts in urgent & progressive 21st century literacy instruction aligned to the Science of Reading research. She is racking up miles in California, Nevada, Idaho, Arkansas, Kansas, Utah, Texas, Tennessee, Illinois, Indiana, Georgia, North Carolina, South Carolina, Ohio, Illinois, New Jersey, Kentucky, New Mexico, Mississippi, Washington, Louisiana, Alabama, Michigan and New York. She writes for the International Literacy Association and Parent's Magazine. Jen has a TpT store called Hello Literacy, where her mission is to create products that make kids think and make teachers better teachers. Jen is on social media at @helloliteracy and online at www.helloliteracy.com. She currently lives in Raleigh, NC, with her husband and two Brittany Spaniels.

growing readers one best practice at a time



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PROFESSIONAL TEACHING

philosophy

I believe the essence of teaching is about creating meaningful learning experiences for every child, which emphasize:

- children's active participation in their learning, they should be able to talk with peers and teachers about their learning, thinking and text they are reading, and make academic choices based on personal interest to them...self-selected books, self-selected writing topics & self-selected research based on curiosity and wonder.*
- student-centered classrooms where students feel ownership over their learning and academic decisions, where students set goals, analyze and reflect on their progress, effort and daily habits in achieving those goals. In student-centered classrooms, students have permission to be problem-solvers, where students know, follow and can teach the routines and procedures to one other and any student that joins the class in the middle of the year. In student center classrooms, students help each other learn in a cooperative and respectful spirit where students belong and feel like an important part of a larger classroom community.*
- teaching meaningful and important lessons that are relevant and essential to high performing student achievement, high love of learning and high level thinking.*
- authentic teaching and academic learning experiences and learning conditions that are low teacher prep but high student yield.*
- curriculum content and teaching strategies that consider the developmental stage of each child, their learning style, their current academic level, diverse background and their individual schema of the world.*
- working collaboratively with my grade level team members to provide intervention and enrichment to all grade level students following the PLC essential questions model.*
- the regular use of technology to showcase our work, publish student writing and create a purpose/audience for our learning.*
- consistent and on-going assessment of student progress.*
- holding students accountable through high expectations, positive relationships and a genuine love for students and the value and worth that each one adds to the classroom.*
- developing students into independent, proficient, strategic avid readers & writers*



PROFESSIONAL DEVELOPMENT

references

The following individuals can speak to her professional literacy knowledge, coaching skills, teaching ability, presentation style, positive personality and professionalism. Please feel free to contact any of them for an outstanding reference.

Melanie Matta, Principa/Superintendent

District Office, Hope Academy, Tulare County, Porterville, CA
email: mmatta@hope-esd.org
phone: 559-308-2887

Maureen Lily, Principal

Roswell North Elementary School, Fulton County, Georgia
email: lillym@fultonschools.org
phone: 470-254-8805

Crystal Albo, 1st Grade Teacher

Shawnee Mission Unified School District
email: CrystalAlbo@smsd.org
phone: 1-913-231-0842

Kami Butterfield, 3rd Grade Teacher & Reading Specialist

Teaching with Appitude
email: kamibutterfield@gmail.com
phone: 918-533-3117

Dr. Kelly West, School Improvement Director

St. Clair County ROE #50, Belleville, Illinois
email: kwest@sccroe50.org
phone: 618-825-3990



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WHAT THEY
ARE SAYING

PD feedback

“So inspired by Jen’s PD and ready to revamp literacy in my classroom!!”



“After following Jen Jones on instagram, and attending her phonics PD, I wanted to share that my students were 51% on the Acadience Reading Assessment in the fall, and are now at 89% proficient from their winter assessment results thanks to Jen’s phonics lessons & decodables, the Secret Stories, Heggerty PA & Eyewords!!”



“The two best products I have ever bought from TpT are your fluency poems and Picture of the Day. My students now infer all over the place and love it. It is their favorite part of the day. I put a magnet sheet on the back of your BECAUSE poster and they use it ALL THE TIME. You make higher level comprehension accessible and practical. You are the best Jen Jones! Keep that bar high!”



Jen’s PD was the greatest professional developments I have ever attended! Jen shared so many strategies and best practices to implement in a literacy based classroom. When she says “high yield, low prep,” she means it! She offered many strategies that I implemented in my classroom immediately. I highly recommend Jen Jones PD!”



Social media



WIX: WEBSITE
helloliteracy.com



TPT STORE
hellojenjones.com



BLOG
helloliteracy.blogspot.com



FACEBOOK
[/helloliteracy](https://www.facebook.com/helloliteracy)



INSTAGRAM
[@helloliteracy](https://www.instagram.com/helloliteracy)



TWITTER
[@helloliteracy](https://www.twitter.com/helloliteracy)



YOU TUBE
[/helloliteracy](https://www.youtube.com/helloliteracy)



VIMEO
vimeo.com/helloliteracy



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