

**ST.JOSEPH'S COLLEGE(AUTONOMOUS)**

**BENGALURU-27**



Re-accredited with 'A++' GRADE with 3.79/4 CGPA by NAAC  
Recognized by UGC as College of Excellence

**DEPARTMENT OF ENGLISH**

**Writing for Journalism and Creative Writing**

**SYLLABUS FOR UNDERGRADUATE PROGRAMME**

**For Batch 2021-2024**

## Part B

### B.A. EJP Curriculum

Courses and course completion requirements	No. of credits
General English	12
Second language: Introductory Kannada/Kannada/ Hindi/ Sanskrit/ Tamil/ Additional English/French/German.	12
Journalism	34
Optional English	34
Psychology	34
Open elective courses (non-professional)	06
Foundation courses	
Term paper	
Soft skills (IGNITORS)	
Human resource development (HRD)/Theology	
Outreach activity	
Extra and Co-curricular activities	5

## SUMMARY OF CREDITS IN JOURNALISM

<b>DEPARTMENT OF ENGLISH &amp; JOURNALISM (UG)</b>								
<b>(2021-2024)</b>								
<b>Semester 1</b>	<b>Code Number</b>	<b>Title</b>	<b>No. of Hours of Instructions</b>	<b>Number of Hours of teaching per week</b>	<b>Number of credits</b>	<b>Continuous Internal Assessment (CIA) Marks</b>	<b>End Semester Marks</b>	<b>Total marks</b>
Theory	JN-119	Writing for Journalism & Creative Writing	60	04	04	30	70	100
Practical	JN-1P1	Discourse Analysis Lab	32	02	01	15	35	50
<b>Total Number of credits:</b>			<b>05</b>					
<b>Semester 2</b>	<b>Code Number</b>	<b>Title</b>	<b>No. of Hours of Instructions</b>	<b>Number of teaching hrs /week</b>	<b>Number of credits</b>	<b>Continuous Internal Assessment (CIA) Marks</b>	<b>End Semester Marks</b>	<b>Total marks</b>
Theory	JN-219	Writing for Journalism & Creative Writing	60	04	04	30	70	100
Practical	JN-2P1	Discourse Analysis Lab	32	02	01	15	35	50
<b>Total Number of credits:</b>			<b>05</b>					

<b>CORE COURSES (CC)</b>	
Course Title	Code Number
Writing for Journalism and Creative Writing	JN-118
Writing for Journalism and Creative Writing	JN-218
Writing for Journalism and Creative Writing	JN-318
Writing for Journalism and Creative Writing	JN-418
Advanced Journalism – V	JN 5118
Advanced Journalism – VI	JN 6118

<b>DISCIPLINE SPECIFIC ELECTIVE COURSES (DSE)</b>	
Course Title	Code Number
Indian Politics and Society for Development Journalism	<b>JN-5218</b>
Literary Journalism, Ethnography and Auto-ethnographic writing	<b>JN-5318</b>
Indian Politics and Society for Development Journalism	<b>JN-6218</b>
Literary Journalism, Ethnography and Auto ethnographic writing	<b>JN-6318</b>

<b>GENERIC ELECTIVE COURSES (GSE)/ Can include open</b>
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<b>electives offered</b>	
Course Title	Code Number
Journalism as Story-telling	JNOE-4118

<b>SKILL ENHANCEMENT COURSE (SEC) – Any practical oriented and software based courses offered by departments to be listed below</b>	
Course Title	Code Number

<b>VALUE ADDED COURSES (VAC) Certificate courses that add value to the core papers can be listed</b>	
Course Title	Code Number
Creative Writing: Polemics for our Pandemics	
Around the World in 30 Hrs	

<b>Online courses offered or recommended by the department to be listed</b>	
Course Title	Code Number

## **Course Outcomes and Course Content**

Semester	I
Paper Code	<b>JN-118</b>
Paper Title	Writing for Journalism & Creative Writing
Number of teaching hours per week	04
Total number of teaching hours per semester	60
Number of credits	04

### **Objective of the Paper:**

1. To provide students with a grounding in local/national/global realities with a view to enriching their competence/readiness for the field, and to enable them to be responsible, socially-aware practitioners of journalism
2. To provide students with a thorough grounding in the expressive possibilities of the language, and to build through practice a comprehensive awareness of representation through narrative.

### **Semester I**

Theories of Communication: (30 hrs)

Communication Theories & Models, What is Communication Theory?, What is Communication Model, A brief introduction to Communication theories, Multistep Theory, Selective Exposure, Selective Perception, Selective Retention, Play Theory, Uses & Gratification Theory, Cultivation Theory, Agenda Setting Theory, SMCR Model, Shannon & Weaver Model, Wilbur Schramm Model, Lasswell Model, Gate Keeping Model, Gerbner's Model

References:

1. David Berlo: The Process of Communication – Holt, Rinehart & Winston, New York, 1960
2. Denis McQuail: McQuail's Mass Communication Theory (6th Edition), SAGE publication Ltd., 2010
3. Keval. J. Kumar: Mass Communication in India- (4 th Revised Edition), Jaico Publishing house, Mumbai, 2014
4. Uma Narula: Mass Communication: theory & Practice- Haranand Publications Pvt. Ltd, New Delhi, 2008
5. Chandrakant P Singh: Dictionary of Media & Journalism – IK International Pvt Ltd., Delhi, 2004
6. Subhir Ghose: Mass Communication : An Indian Perspective: Shishu Sahitya Samasad, 2009

II: Pitching/Production: (15 hours): Understanding Ideation and Production through group production exercises

III.

Creative Writing (15 hrs): Pre-Writing; Free-Writing: Stepping out one's element.

## BLUEPRINT

Code number: **JN 118**

Title of the paper: **Writing for Journalism and Creative Writing**

Chapter	Number of Hours	Total marks for which the questions are to be asked (including bonus questions)
Reading/Concept testing exercise	30	25
Editing Exercise	15	30
Creative Writing Exercise	15	15
General Knowledge and Current affairs	Self Study	15
<b>TOTAL</b>	<b>60</b>	<b>85</b>
<b>Maximum marks for the paper (Excluding bonus question)= 70</b>		

### **Practical – Semester I**

#### **Journalism Practical I**

Semester	I
Paper Code	<b>JN-1P1</b>
Paper Title	Journalism Practicals-1
Number of teaching hours per week	02
Total number of teaching hours per semester	20
Number of credits	01

#### **JN 1P1**

**[10 sessions (2hr/week)]**

#### **Practical skills(20 hours)**

Discourse Analysis Lab: Critical Thinking for Journalism exercises (2 hours x 2 batches)

#### **Semester focus:**

Understanding the newspaper and its discourse

**Portfolio:** 5000+ words drawn from Creative Writing and Lab Exercises. Responses to reading assignments that build a familiarity with local newspapers and their reporting and news-gathering practices. To be presented before a viva board.

**Course Outcomes:** At the end of the course, the student should

CO1	Knowledge	Of the basic conventions by which newspapers work; how city newspapers work through reading exercises; of how communication has been theorized and interpreted.
CO2	Understand	The logic of journalistic discourse; Understanding ideation;
CO2	Apply	Integrating Writing and Design for public communication; Accessing information and judging reliable sources
CO3	Analyze	Analyze newspaper – language, captions, format.
CO4	Evaluate	Critique newspapers, reporting pieces.
CO5	Create	Put together a Portfolio of Writing including reporting, and creative writing.

## Semester II

Semester	II
Paper Code	<b>JN-218</b>
Paper Title	Writing for Journalism & Creative Writing II
Number of teaching hours per week	04
Total number of teaching hours per semester	60
Number of credits	04

### **The History of Journalism: (30 hrs)**

#### Abroad

Origins of Journalism—Rise of Newspapers—Magazine Journalism in the 18th Century—The rise of professional guilds and training—Crusades, rivalries and Yellow Journalism—The Muck-rakers—The idea of hard news—Censorship and the idea of a free press--Debates over Journalistic Practice

#### References:

1. Elements of Journalism—Bill Kovach & Tom Rosenstiel
2. Journalism: A Critical History (2004)-- Martin Conboy.
3. An International History of Journalism (article)—Mitchell Stephens (<https://www.nyu.edu/classes/stephens/International%20History%20page.htm>)
4. "The Historiography of Journalism History"—Chris Daly
5. What's the News?—The Age of Addison—Anna M. Pagan (<http://www.ourcivilisation.com/smartboard/shop/paganm/chap1.htm>)

#### India

The Origin of Print Media in India; James Augustus Hickey; James Silk Buckingham; Serampore Baptist Missionaries, Adam's Press Gagging Act; Vernacular Press Act, Development of News Agencies, Freedom movement and the press, Free India and the Press, Democracy and the Press, Emergency and the Press, Politicians as journalists;

Business class and Journalism; Development of News Agencies; History of Radio and Television in India: The coming of the Internet

Excerpts from autobiographies by journalists: for self-study

1. Frank Moraes: 'India Today',
2. Prem Bhatia: 'All My Yesterdays',
3. B. G Verghese: 'Witness to the Making of Modern India',
4. Kuldeep Nayar: 'Beyond the Lines',
5. D. R Mankekar & Kamla Mankekar: 'Decline and Fall of Indira Gandhi: 19 Months of Emergency',
6. Vinod Mehta: 'Lucknow Boy: A Memoir'

**II. Creative Writing (15 hrs):** Personal History: Personal Essay

**III, Pitching/Production (15 hours):** Pitching a story and working on a group presentation.

References:

1. History of Indian Journalism: J. Natarajan
2. History of Indian Press: S. Natarajan
3. Journalism in India: Rangaswamy Parthasarathi
4. Critique of Colonial India: Sumit Sarkar
5. Nadig Krishna Murthy: Indian journalism (Origin Growth and Development of Indian Journalism ) from Asoka to Nehru

## **BLUEPRINT**

Code number: **JN218**

Title of the paper: **Writing for Journalism and Creative Writing**

Chapter	Number of Hours	Total marks for which the questions are to be asked (including bonus questions)
Reading/Concept testing exercise	30	25
Editing Exercise	15	25
Creative Writing Exercise	15	15
General Knowledge and Current affairs	Self-study	15
<b>TOTAL</b>	<b>60</b>	<b>80</b>
<b>Maximum marks for the paper (Excluding bonus question)= 70</b>		



**Practical – Semester II**  
**Journalism Practical II**

Semester	II
Paper Code	<b>JN-2P1</b>
Paper Title	Journalism Practicals-II
Number of teaching hours per week	02
Total number of teaching hours per semester	20
Number of credits	01

**JN 2P1**

**[10 sessions (2hr/week)]**

**Practical skills(20 hours)**

Understanding Punctuation; conventions governing the use of full stops, commas, semicolons, colons, parenthetical devices and apostrophes; Dealing with Spelling issues;  
Effective proof-reading (2 hours X 2 batches)  
Portfolio: 5000 words minimum drawn from Creative Writing and Lab Exercises. . Responses to reading assignments that build a familiarity with local newspapers and their reporting and news-gathering practices. To be presented before a viva board.

**Course Outcomes:** At the end of the course, the student should

CO1	Knowledge	Of the basic conventions by which specific beats work; how city newspapers run beats through reading exercises; of how communication has been theorized and interpreted.
CO2	Understand	The development process for reporting and feature stories
CO2	Apply	Integrating Writing and Design for public communication; Accessing information and judging reliable sources
CO3	Analyze	Analyze newspaper discourse in terms of history and alignment
CO4	Evaluate	Positions taken in histories and in current accounts of journalism
CO5	Create	Put together a Portfolio of Writing including reporting, feature-writing, discourse analysis, and creative writing.

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