



community

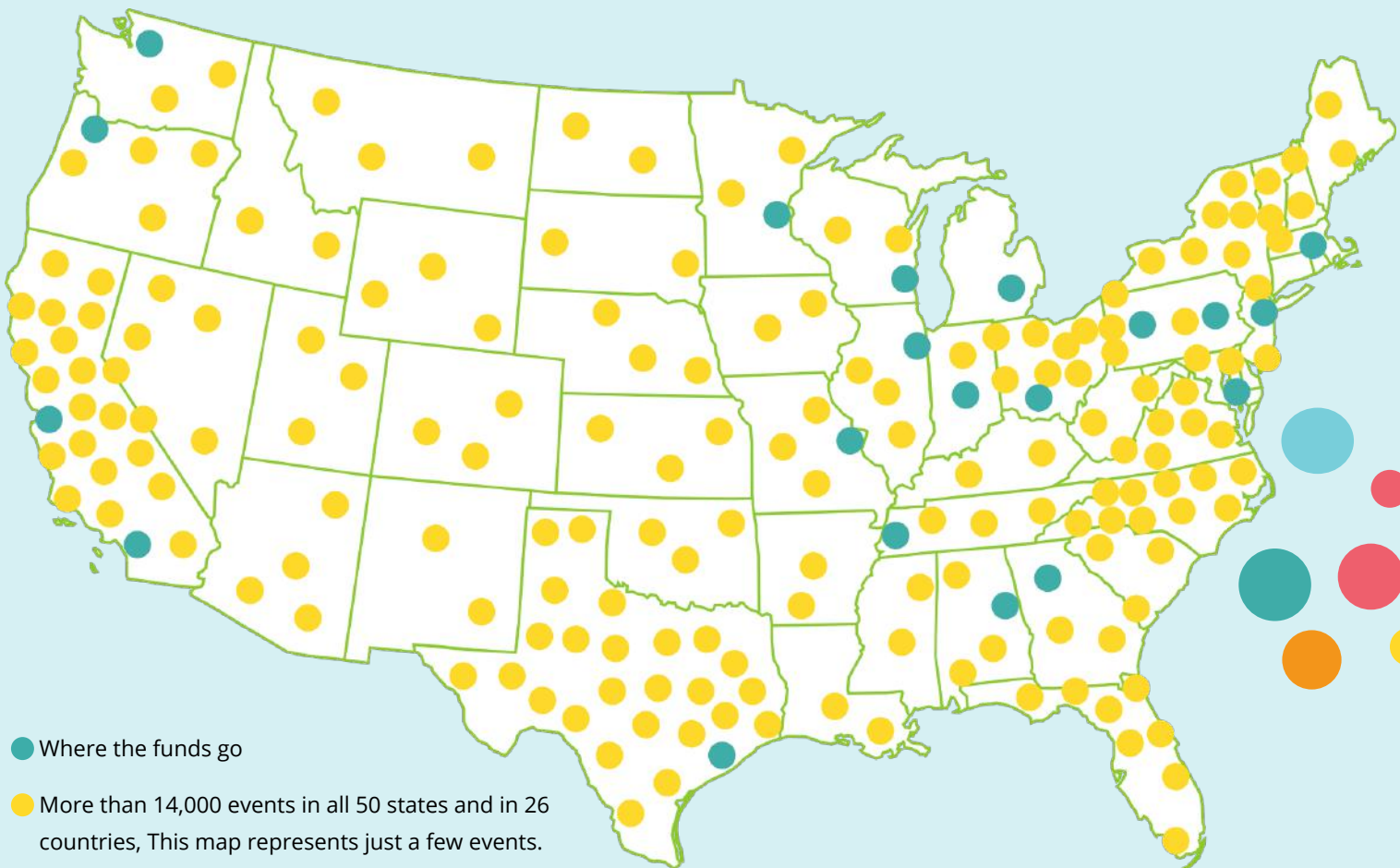
cookies
for kids' cancer
2021 Annual Report

About Us

When 2-year-old Liam Witt was diagnosed with childhood cancer in 2007, his parents Gretchen & Larry were shocked to learn about the lack of effective treatments for pediatric cancers due to insufficient funding. They were even more shocked to learn that cancer is the #1 disease killer of children in the U.S. and that 2/3 of kids who go through cancer treatments have long-term debilitating side effects. Those statistics just weren't acceptable. They pledged to support the funding of research for new, improved and most importantly less toxic treatments for kids battling all types of pediatric cancers. With the help of 250 volunteers, Liam's parents undertook a massive bake-a-thon where they baked and sold 96,000 cookies to raise money for research.

That project raised more than \$420,000 and — equally important — raised awareness with people asking how they could help. What the Witts thought was a one-time project became the genesis of Cookies for Kids' Cancer which inspires people to Be Good Cookies and get involved by raising money for research for the cancers specific to children. Today there have been 14,000 grassroots fundraising events in all 50 states and more than \$18 million granted to the leading pediatric cancer research centers across the country.

Activity Map



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Dear Friends,

2021 continued to be the year of the pivot. After navigating the initial shock waves of the global pandemic, we continued to lean on the valuable lessons learned during those early days of Covid, when given the circumstances we had no choice but to be flexible, nimble and creative. Now there are days when I wonder if this is simply the so-called New Normal, or if we'll ever go back to the way things were before the shutdown. Whatever way the day is unfolding, there is one thing that's completely consistent: our supporters. I have never been more sure of their unwavering loyalty than during the past 24 months.

Perhaps oddly coincidentally, caring for a child with cancer bears startling similarities to a pandemic. With seemingly little warning, your world is fine one day—and then the next, completely upended. Same as in a pandemic, there are often lengthy separations from family and friends, layered with fear and fatigue, cautious optimism and hope. I suspect most parents who have walked the walk of having a child with cancer adjusted quickly to pandemic living because worry and uncertainty are pretty much par for the course.

It was a good year for us. A really good year. Once again, individuals and small groups of supporters set the pace. As was the case the previous year, the number of grassroots events saw double-digit growth, with presence in all 50 states and representation from Good Cookies in six new countries. Let's hear it for Brazil, China, France, South Korea, The Netherlands and Thailand! And the amount of money those events raised was back to pre-pandemic levels.

Gretchen with 14-year old grassroots host Daniela Ortiz from Colorado

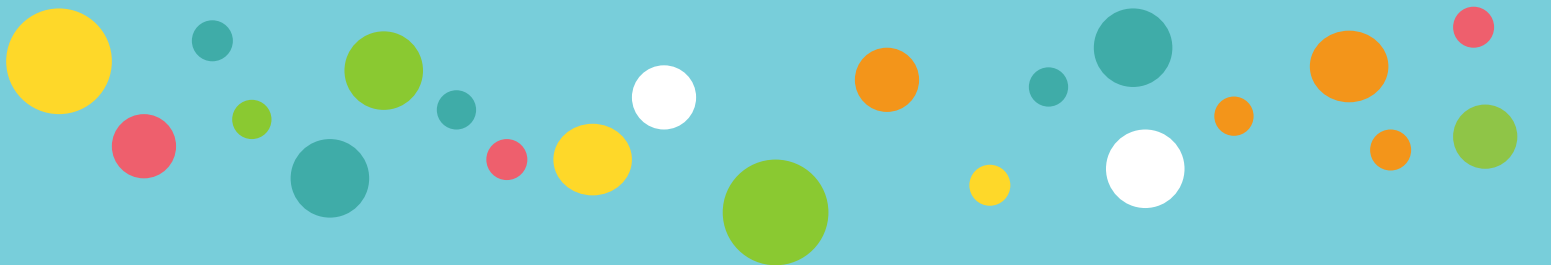
When I talk with Cookies supporters—always the highlight of any day—the overwhelming feeling I get is that of community. Most of our supporters don't know each other and likely will never meet, yet they have a strong sense of connection. What Amber in Virginia feels is the same as Michela in California, Adam in North Carolina, Leslie in Alabama, Krissy in Alaska, Gage in New York, Katie in Minnesota and Aidan in Indiana. All of these individuals are a connected, passionate community. And ironically, many in the collective are helping kids who they will never meet. But that's the thing about community—sometimes it's a feeling that lives inside. And for the past two years, that sense of community has never been stronger or more important. It was my community that got me through four years of cancer treatment with Liam. The Cookies community humbles us every day and we all feel privileged to be part of it.

Thank you for caring enough to get involved. Thank you for reading about the work we are doing. Thank you for being part of our community. And thank you for wanting to make the world a better place.

Gretchen, Founder/Executive Director
Cookies for Kids' Cancer



Our Fundraisers



Grassroots Efforts

Daniela Ortiz

Loveland, CO



As a teenager who aspires to be a NASA engineer, Daniela Ortiz is someone who naturally reaches for the stars. The rising 9th grader got her first taste of Cookies for Kids' Cancer at just 7 years old, when her mom, Jill, did an internet search for gifts that give back. Cookies popped up in those search results, and Jill's donation put the family on our mailing list. That was back in 2014, and things just took off from there as Jill told Daniela more and more about kids battling cancer and how the organization was trying to help.

Daniela was excited to get involved. Always up for a good challenge, she enjoyed setting increasingly higher fundraising goals for herself—and reaching them. Then, in 2019, her connection to the cause got a lot more personal. "My mom was diagnosed with metastatic breast cancer," says Daniela. "Having a parent with cancer really gave me perspective on how hard it must be to watch your child go through cancer," she says matter-of-factly. "Realizing this pushed me to try even harder to raise as much money as I can to help."

Last year, Daniela raised \$23,000. This year, her goal is \$30,000! She intends to have donated \$100,000 by the time she graduates high school. Clearly for Daniela, only the sky's the limit.

Anyone and everyone can bake a difference!



Synced with Childhood Cancer Awareness Month in September, we continued our tie-in call-to-action campaign, Bake a Difference. The aim is to continue to underscore how the simple act of baking can be a game-changer in the fight against pediatric cancer. We offered supporters several different ways to get on board, from traditional bake sales where possible to clever paper cookie campaigns for those still coping with Covid restrictions. Our generous friends at OXO matched all donations dollar for dollar, up to \$100,000. Talk about sweet!

\$517,134,61
Raised

555
Participants



Bhavya Dabas Westborough, MA

As statistics go, this one strikes fear in the heart of any parent: Every day in the United States, 43 children are diagnosed with cancer. One somber day in May 2015, Bhavya's beautiful daughter, Mira, was one of them. Bhavya was connected with Cookies soon after and has supported the organization through all of it—when Mira was in remission and when she relapsed. Now she stays involved to honor her daughter's memory.

Her big push last year was to complete 43 half marathons, one for each child diagnosed on any given day. With tons of support from her amazing colleagues, Bhavya crushed her goals and crossed an awe-inspiring finish line: Her cumulative fundraising total crossed \$150,000, enough to fund a grant in Mira's memory. A cutting-edge research study on the kind of cancer Mira had, pediatric acute myeloid leukemia, was made possible by the Dabas Family, her colleagues at Mathworks, and everyone who loved Mira.

“Mira loved music, painting, Disney princesses, and being the doctor taking care of her dolls and her family. Some of our most cherished pictures and memories of Mira are from when she was meeting princesses at Disney or dressing up in princess dresses and dancing all around. She was just 22 months old when she was first diagnosed with acute myeloid leukemia, in May of 2015. Soon she underwent four rounds of chemotherapy, all of which were very hard on her little body. After months in the hospital, she finished treatment and had a relatively normal life in remission for four months. After relapsing in February of 2016, Mira had a bone marrow transplant, which was her best option. Despite everything we tried, Mira left our family way too soon, on the morning of February 11, 2019. We have memories of her we will cherish for the rest of our lives. We also have experienced how cancer treatments originally developed for adults are much more toxic for children. We want to do everything we can to help other families.”
—Bhavya

Grassroots Efforts



We started our annual Good Cookie Challenge in 2020 to give supporters a simple, fun way to fundraise all summer long. The idea was to get people to commit to walk, hike, bike, swim, whatever, for 43 miles each month in June, July and August. The number 43 represented one mile for each of the 43 children diagnosed with cancer in an average day. Then they could sweetly ask family and friends—hello, social media!—to pledge a dollar amount per mile or make a one-time donation and presto—money rolls in for pediatric cancer research. A win-win all around!

Sadly, the number of children diagnosed each day has risen from 43 to 47. The Good Cookie Challenge—and all fundraising activities—are more important than ever.

Lisa Walsh Norwalk, CT

Last summer Lisa had recently received the lifesaving gift of a new kidney and was counting on taking walks to build back stamina. Over the course of her recovery she logged over 330 miles in the Good Cookie Challenge! Her fundraising efforts raised enough money to fund two hours of pediatric cancer research.

Photo is at the Great Sand Dunes in Colorado.

“Last summer I planned to walk a lot because I had just gotten a kidney transplant. I was so grateful to have a new lease on life and I figured, Why not use my walks to support a great cause? The concept of Cookies for Kids' Cancer had always resonated with me. Donating money to fund research on pediatric cancer cures is genius!”

514,407
Miles
Logged

Janine Rogers

Charlotte, NC

Janine Rogers had intended to throw a Good Cookie Bad Daddies Band Party multiple times over the past couple of years, but Covid kept derailing her plans. After postponing multiple times but never giving up, the event finally went down last August. The event organizers and attendees were blessed with a fantastic venue in Charlotte, North Carolina: craft brewery Sugar Creek Brewing Company. Thanks to an awesomely spirited crowd of Charlotte Good Cookies, the long-awaited 2021 Band Party raised nearly \$30,000!

“Every CFKC event I’ve hosted is dedicated to Grier Christenbury, my dimpled friend who inspired me daily. Every year, more than 17,000 children in the United States, just like Grier, are diagnosed with cancer. Cancer claims the lives of more children annually than any other disease—more than asthma, muscular dystrophy, multiple sclerosis & AIDS combined. Underfunding from the federal government for childhood cancer research makes grassroots events like this so important for nonprofits working hard to make a difference for children fighting cancer. —Janine Rogers



Tough Cookie
Grier Christenbury



Good Cookies

Cookies are a delicious way to give back.



COOKIES FOR Joey's Bar Mitzvah

"What an honor to support such an amazing cause in honor of our son's bar mitzvah. We're thrilled to be able to share love and deliciousness by including Cookies cookies in the goodie baskets for our virtual guests. Hopefully the gesture also raises awareness and drums up additional support for the fight against childhood cancers. It was simply fate that our Joey's favorite treat is chocolate chip cookies, just like Tough Cookie Joey. From one Joey to another, we stand with you, and with all the other kids and families who are affected by childhood cancer."

— Katie, Joey's Mom



COOKIES FOR Leanna's Wedding

We met Larry and Gretchen in 2007 when our sons, Liam and Nick, were in treatment together at Memorial Sloan Kettering Cancer Center in New York. We were so inspired by their huge cookie-baking initiative, which evolved into Cookies for Kids' Cancer. Our family has supported the cause over the past 14 years by sending cookies to friends and family for birthdays, holidays, and other special events. So it felt completely natural to us that when our daughter Leanna got married, we ordered dozens of chocolate chip, snickerdoodle, and Liam's Lemon cookies to give out as party favors, complete with custom stickers that said, "A sweet ending to a new beginning." The ordering process was easy and efficient, and the freshly-baked cookies arrived at our front door in Sandpoint, Idaho, packaged and ready to be laid at each place setting. They're the perfect treat for any gathering, big or small, and it truly is a wonderful way to make a difference in the loves of kids battling cancer."

— Carol, Mother of the Bride

Over
\$8,800
dozens
ordered

COOKIES FOR Corporate Gifts



Our company has been sending cookies to our clients on their birthdays since 2012. While we employ a variety of other “gifting” programs throughout the year, cookies from Cookies for Kids’ Cancer generate the greatest degree of appreciation and goodwill. Our clients love the cookies—which makes sense, since they’re exceptionally delicious! But more important, they feel so good about doing business with a company that supports such an incredibly worthwhile cause. We are grateful, and honored, to be associated with Cookies for Kids’ Cancer.

- KWM Wealth Advisory



We’ve sent holiday cookies to our clients for several seasons now and we’re proud to be associated with such a good cause. Recipients are always extra appreciative of such a meaningful gesture.

- Premier Outdoor Media



When thinking about holiday gift-giving, we could not think of a better cause than Cookies for Kids’ Cancer. Not only do all proceeds help fight pediatric cancer, but sending cookies to our corporate clients enables our teams to spread the word about the mission of this incredible organization. Everybody wins!

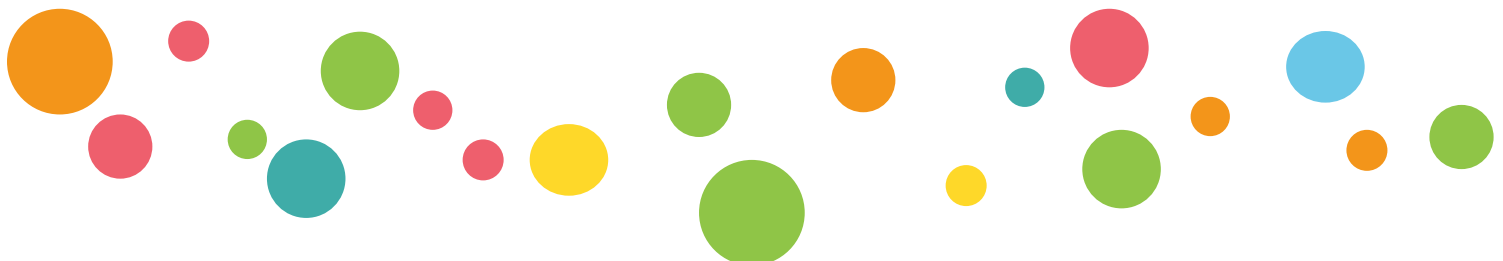
- Zeta



**QUALITY
COMFORT**
HOME SERVICES

Our business believes in the power of giving back, and Cookies for Kids’ Cancer is a terrific way to show appreciation to our customers but also help children and families impacted by childhood cancer. Plus, the Cookies team could not make this process any easier for small business owners like us. Talk about great to work with!

- Quality Comfort Home Services



Special Events

art **in** august

Art in August offers an opportunity to bid on amazing original artwork and support treatments in the fight against childhood cancer.

“ I’ve always deeply appreciated the work that Cookies for Kids’ Cancer does to make life better for kids and families.. The organization was started by the mother of a preschool friend of mine whose struggle with cancer inspired her to bake a ton of cookies and donate the money to pediatric cancer research. My family has always done bake sales to support the organization but when Daniela Ben-Zion offered me the opportunity to combine my biggest passion, art, with supporting a charity I care so much about, I immediately said yes. I am so honored to be a part of CFKC’s art auction every year. This year’s plate project was equally exciting. The idea that people I don’t know may be eating off of a plate that I designed is mind-blowing.”

—Ari Schlanger



33
Artists
Involved

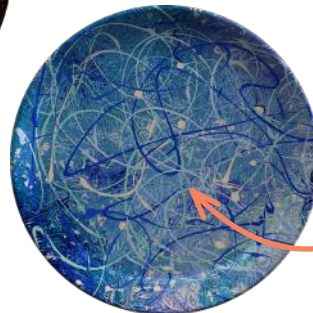
Over
\$58,000
raised from this
event for pediatric
cancer research
in 2021

“It’s an honor that something I make can be used to benefit others. Specifically, and so awesomely, to help out kids. Cookies for Kids’ Cancer is an inspirational force, I’m fortunate to be able to work with them. —Joel Holland



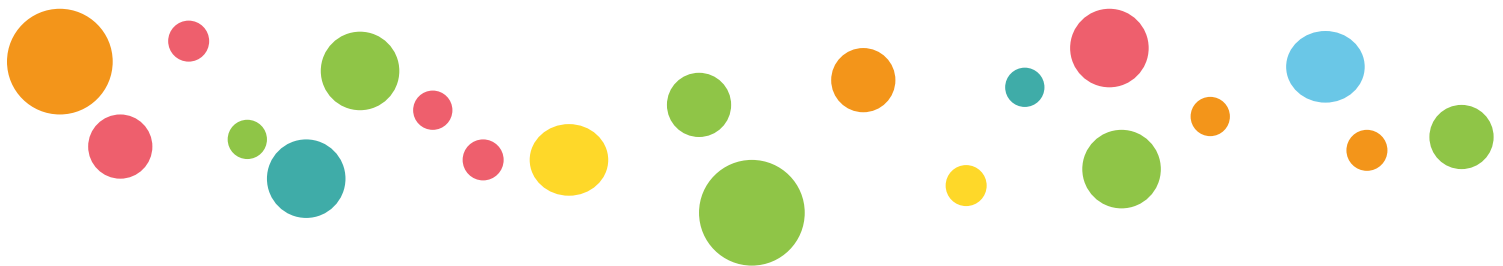
Artist

- Abraham Onkst
- Adam Handler
- Alex Gavryushenko
- Alexandra Dee
- Andrew Hudson
- Ari Schlanger
- Baron Von Fancy
- Chris RWK
- David S. Allee
- Dylan Wolf
- Ethan Ben-Zion
- Gabriel D’Elia
- Grace Owen
- Hattie Hopkins
- Hektad
- James Kent
- Jason Naylor



Artist

- Joel Holland
- Katy Hirschfeld
- May Avramovitz
- Molly Goldfarb
- Nina Boesch
- Paul Richard
- Peter Tunney
- Pitch Black
- Riisa Boogie
- SacSix
- Sam Schlanger
- Sean Cavanaugh
- Vinnie Ray
- Yaron Leshem
- ZoGa (Medha Gandhi)



Tough Cookies

Meet four Tough Cookies who inspire us eight days a week.



Tough Cookie Abigail

Tough Cookies come from all over. Abigail, from India, was diagnosed with a type of eye cancer called retinoblastoma at just 20 months old. She underwent six cycles of chemo, followed by multiple surgeries on her left eye during her treatment. The hospital where she received treatment was several hours away which was another hurdle her family needed to overcome. Today Abigail is cancer-free and despite losing an eye, she is a happy girl who just started kindergarten at a new school. She continues to be monitored through regular checkups but is looking forward to living a normal life.



Tough Cookie Alice

In 2013—at just three months old—Alice was diagnosed with infantile acute lymphoblastic leukemia. Despite completing two years of intense chemotherapy, Alice relapsed in October 2015, before she even turned 3. Rather than do more chemo and a bone marrow transplant, she entered a clinical trial for immunotherapy called CART19 and has been in remission ever since! Thanks to funding for pediatric cancer research from Cookies for Kids' Cancer, Alice was able to receive a breakthrough treatment and go on to thrive, enjoying everything life has to offer. Now her big sister has a best friend, her pup has a playmate, and we get to have many more hugs and kisses from our precious girl.

Supporters
for Tough
Cookies come
from all
50 states



Tough Cookie James

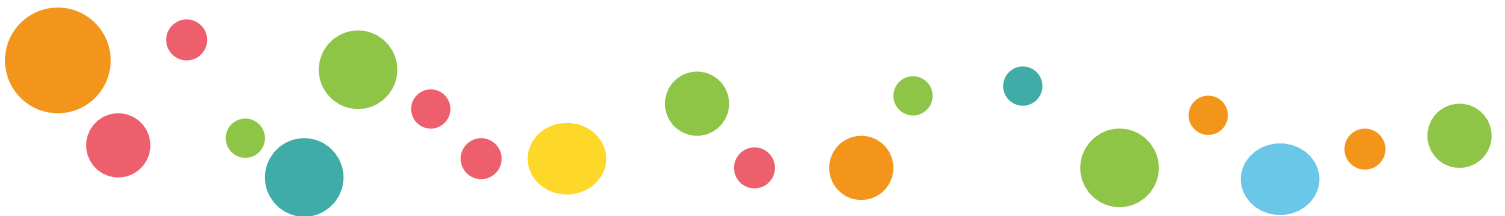
James Alexander Edmonds was a funny, generous and loving 13-year-old with a head full of beautiful chestnut hair. He very bravely fought pediatric cancer for just over two years, persevering through a lot during his treatments but somehow always managing to gift you with a smile or a laugh. James loved all sports but was especially partial to the Cleveland Browns, it was like his Browns cap was part of him. He was also a huge Xbox fan and could often be found playing online with his buddies, laughing and joking loudly. He dearly loved his wonderful network of friends and family who were always there to support him. His family is dedicated to raising much-needed funds for pediatric cancer research in memory of all the precious children taken too soon.



Tough Cookie Will

William Hovis walked through life with joy, grace, hope, and most of all, love. In twelve short years Will played almost every known sport, hiked the Grand Canyon rim to rim, played the trumpet, whitewater rafted, snowboarded, snorkeled, surfed, fished, crabbed, and did a thousand other wonderful things a kid can do. In short, Will LIVED. But more important than what Will did is how he did it—most humbly, with grace, kindness, and an absolute joy for everything life has to offer. His smile, laugh, and love inspired everyone around him.

In January 2019 Will was diagnosed with glioblastoma, an aggressive and mostly terminal form of brain cancer. Over the next year Will endured radiation, chemotherapy, two brain surgeries, and two clinical trials, all with an almost unexplainable positive attitude and the utmost courage. Tragically in April 2020, Will's battle with brain cancer ended, six months before he turned 13. His friends and family lost a true light and the physical presence of a beautiful soul. However, Will's spirit will always remain, inspiring us to help make it better for others.



Getting Involved

We support almost any idea inspired by your passions and desire to help. From bake sales and birthdays, to service projects or athletic events, we're here to help in whatever way inspires you. Whatever moves you to make an impact.

Listed below are ways you can get involved:



PLACE A COOKIE ORDER

MATCH EMPLOYEE GIFTS

CREATE A DIY FUNDRAISER

HOST A BAKE SALE

PLAN A GIVE DAY

START A TRIBUTE PAGE

DONATE YOUR BIRTHDAY

RUN OR BIKE WITH US



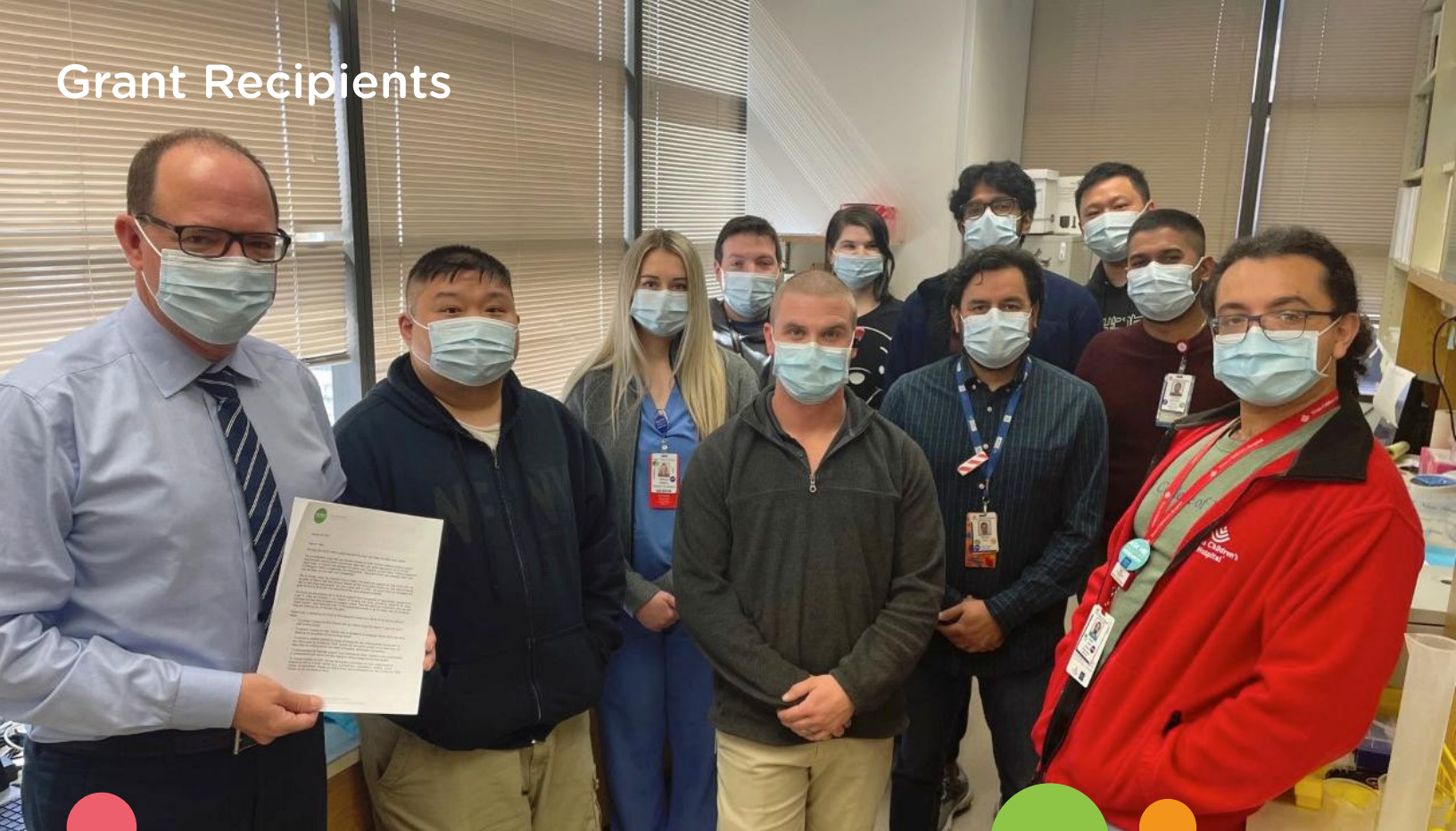
Visit cookiesforkidscancer.org for lots more info and inspo, or email specific fundraising questions to getinvolved@beagoodcookie.org to connect directly with our team. We're here to help!



Grant Recipients



Grant Recipients



Texas Children's Cancer Center/Baylor College of Medicine

Grant \$150,000.00

Recipient Dr. Carl Allen

Project *Testing Depletion of Pathogenic Cells in Langerhans Cell Histiocytosis*

This Clinical and Translational Research Award enables our team to test a revolutionary approach to treating children with Langerhans cell histiocytosis (LCH). LCH is a disease as common as pediatric Hodgkin's Lymphoma, but historically there have been few opportunities for patients to participate in research studies. This is because although LCH was first identified over 100 years ago, it's only been recognized as a disease in the family of pediatric cancers within about the last 5 years. Outcomes for

children with LCH remain very poor, with fewer than 50% cured with initial chemotherapy. In LCH, disease is caused by growth of lesions composed of relatively few "Langerhans cells," where the majority of the lesion is made up of immune cells. In this grant, we propose to develop a novel therapeutic approach to selectively remove the "Langerhans cells," which may be more effective than conventional approaches and spare patients from toxicity of systemic chemotherapy. This kind of "high risk/high impact" project is only possible with support from a partner such as Cookies for Kids' Cancer, so we're very grateful.

\$18+
Million
Granted
To Date

Children's Hospital Of Philadelphia (CHOP)

Grant \$150,000.00

Recipient Dr. John Maris

Project Developing a warehouse of peptide-centric CARs for neuroblastoma

With the funding from Cookies for Kids' Cancer, we aim to develop a warehouse of targeted cell therapies for neuroblastoma, which is the most common cancer diagnosis in infants. We approach this by first identifying highly specific non-mutated proteins found in neuroblastoma cancer cells that are processed and presented on the cell surface by other resident proteins. We then construct genetically engineered immune cells to target these cancer-specific complexes. The intended impact of this research is to expand an emerging therapeutic modality to encompass as many children as possible suffering from refractory or relapsed neuroblastoma.



Grant Recipients

UCSF Benioff Children's Hospital

Grant \$150,000.00

Recipient Dr. Kevin Shannon

Project *Co-targeting Raf and MEK in Pediatric Acute Myeloid Leukemia*

Acute myeloid leukemia (AML) is a devastating disease for children and their families. In contrast to acute lymphoblastic leukemia (ALL), where over 90% of pediatric patients are now cured, 40% of children die from AML. Unfortunately, the most effective drugs for AML have toxic side effects on normal bone marrow cells. As a result, children spend 4-6 weeks in the hospital for the first round of induction treatment and typically require many transfusions. They are also at very high risk of developing serious infections during this time. After entering remission, they return to the hospital for additional rounds of chemotherapy. Some children also receive bone marrow transplants. Children who have a good response are generally treated for 6-12 months and are then observed carefully for signs of relapse. Unfortunately, relapses are frequent and

are the major cause of death in pediatric AML. The types of chemotherapy drugs used to treat AML have not changed in decades. My lab has been working for many years to understand how key mutations cause AML cells to grow abnormally and works to use this knowledge to identify and test new treatments that will cure more children. We have generated leukemias that have many of the same gene mutations as pediatric AML and we partner with biotechnology and pharmaceutical companies to test the most promising new drugs in these models. This Cookies for Kids Cancer grant will enable us to test two "targeted" drugs made by Genentech by giving them alone and together. If they are effective, this information will stimulate clinical trials that could cure more children with AML. As it is very difficult to obtain grants from the National Institutes of Health to support early-stage preclinical studies like these, support from Cookies is essential for this research. I am deeply grateful for this support and look forward to sharing the results of our work with you.



25
Treatments we
have helped
to make
available



Memorial Sloan Kettering Cancer Center

Grant \$150,000.00

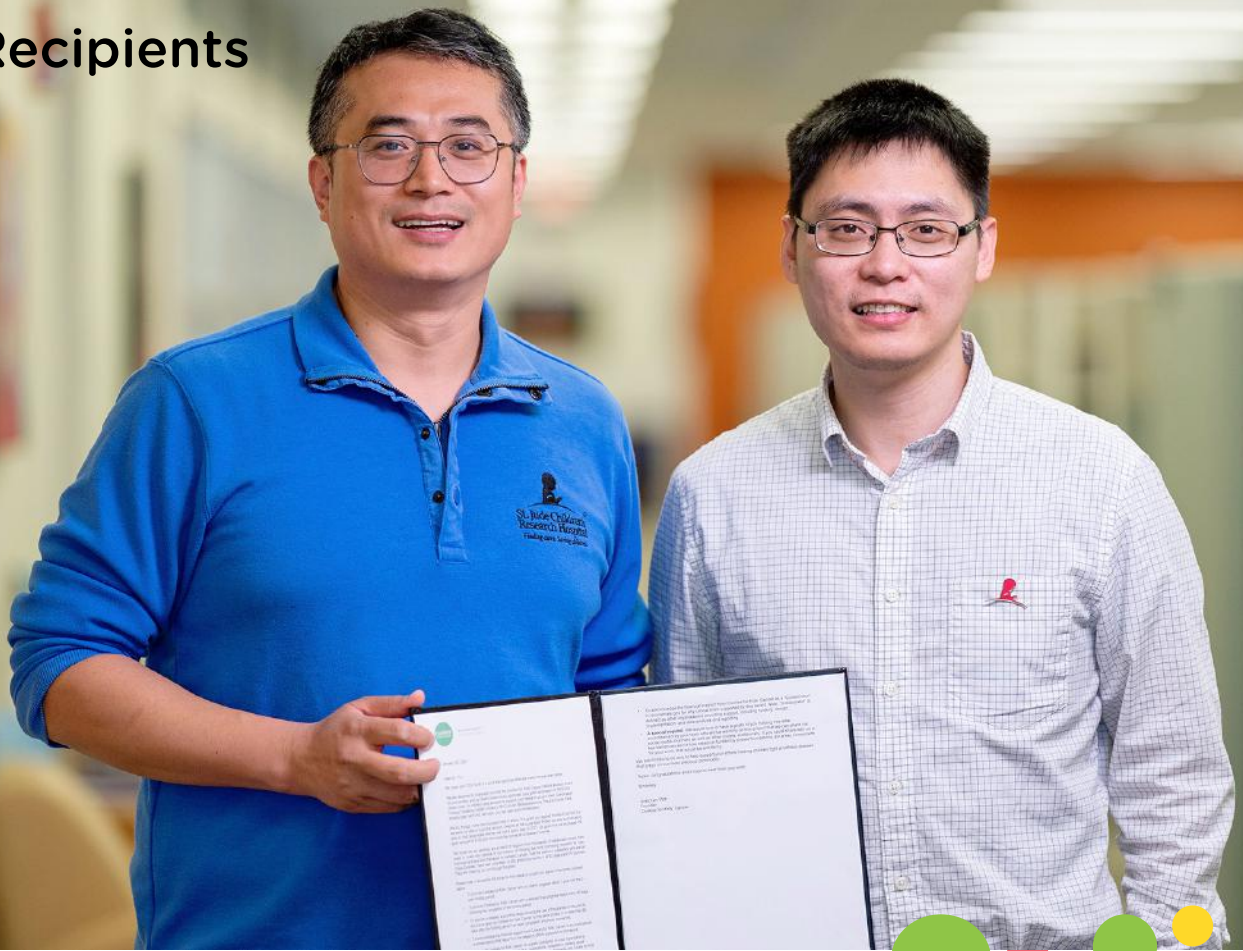
Recipient Dr. Christopher Klebanoff

Project *Therapeutic targeting of a recurrent fusion-derived "public" neoantigen expressed by pediatric desmoplastic small round cell tumors using T cell receptor (TCR) gene therapy*

Desmoplastic small round cell tumor (DSRCT) is a devastating type of childhood sarcoma with a high mortality rate that is particularly difficult to treat. The current treatment protocol is both highly toxic and offers limited benefit in preventing progression and recurrence. With the Cookies for Kids' Cancer grant, we are going to test the possibility

of genetically reprogramming a child's own T-cells to recognize and destroy cancer cells, which will eliminate the toxicity caused by current treatments. Our aim is to develop a highly effective cellular immunotherapy that incorporates immune receptors targeting neoantigens, proteins that can be found on cancer cells, that elicit attack from a class of T-cells programmed to recognize neoantigens. DSRCT has a protein that results from a genetic error that fuses two genes (EWSR1 and WT1) together. These genes result in an identifiable neoantigen in about 33% of patients with DSRCT. If we are successful, this work will lead directly to a candidate cellular therapy for use in clinical trials for patients with DSRCT.

Grant Recipients



St. Jude Children's Research Hospital

Grant \$150,000.00

Recipient Dr. Jiyang Yu

Project *Combination Therapy Targeting Hidden Drivers in MYC-driven Medulloblastoma*

Medulloblastoma is the most common malignant pediatric brain tumor, typically diagnosed between the ages of 5 and 9 years old. Group 3 medulloblastoma, largely occurring in infants and children and accounting for around 25% of all medulloblastoma cases, is the most aggressive form of the disease, with the lowest overall 5-year survival rate of 45%-60%. It typically requires more intense treatment, including chemotherapy and radiation therapy. New, more effective, and less toxic therapies that spare children long-term side effects are urgently needed. Our preliminary studies of

integrating patients' biological data and drug screening have led to a promising drug combination that targets stem-like tumor cells and improves the tumor microenvironment. This funding support from Cookies for Kids' Cancer is critical for us to further evaluate this new, and hopefully more effective and less toxic, combination therapy in preclinical models. It will help us generate preliminary data and provide the foundation to translate it into a clinical trial that will potentially improve outcomes for children with this devastating disease.

100+
research grants
we've funded

“ Since 2012, Cookies for Kids' Cancer has been uniquely positioned as the key philanthropic stakeholder in the advancement of the Phase 1 & Pilot Consortium's and now the PEP-CTN's mission. The amount contributed by Cookies for Kids' Cancer (nearly \$3 million to date) has had a truly remarkable impact, allowing the PEP-CTN to maintain its own operational infrastructure and ensure the rapid development, implementation, and reporting of specialized and complex early phase clinical trials, while also leveraging the resources of the COG. Specific accomplishments during this time include: With the support of Cookies for Kids' Cancer, the COG early phase clinical trials network has completed 29 studies in 9 years, treating over 800 children.

—Dr. Brenda J. Weigel, PEP-CTN Chair



Institutions that have received funding from Cookies for Kids' Cancer in conjunction with PEP-CTN include:

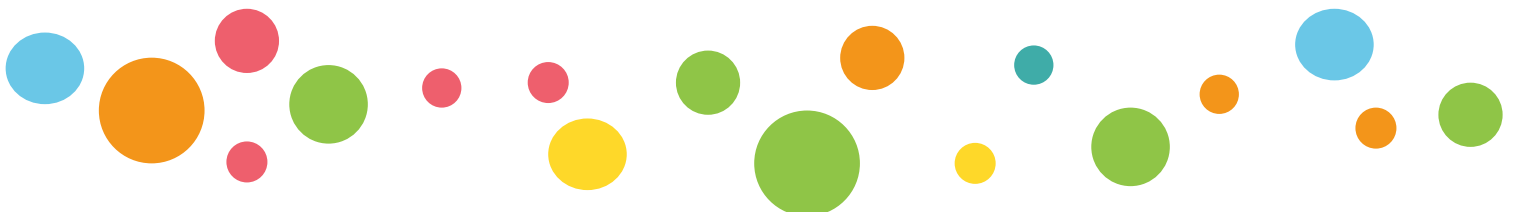
- Baylor College of Medicine/Dan L Duncan Comprehensive Cancer Center
- Saint Jude Children's Research Hospital
- Children's Hospital Colorado
- NYP/Columbia University Medical Center/Herbert Irving Comprehensive Cancer Center
- Cincinnati Children's Hospital Medical Center
- Dana-Farber/Harvard Cancer Center
- C S Mott Children's Hospital
- Seattle Children's Hospital
- Children's Hospital of Alabama
- Children's Healthcare of Atlanta - Egleston
- Children's Hospital of Orange County
- Riley Hospital for Children
- Ann and Robert H Lurie Children's Hospital of Chicago
- Washington University School of Medicine
- Children's National Medical Center
- University of Minnesota/Masonic Cancer Center
- Children's Hospital of Philadelphia
- Memorial Sloan Kettering Cancer Center

Children's Oncology Group

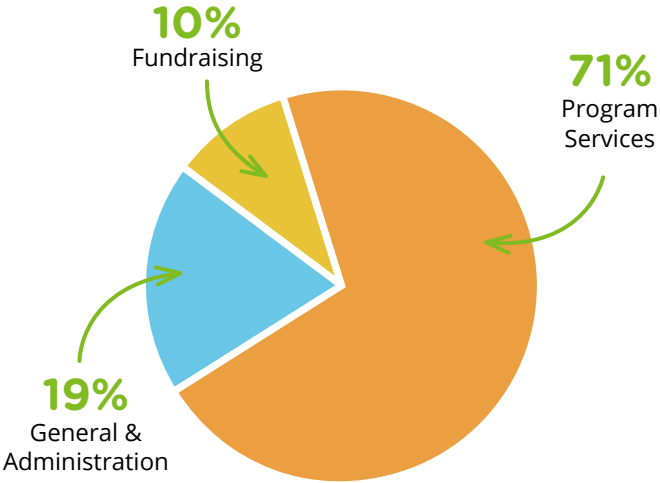
Grant \$143,500.00

Project Pediatric Early Phase-Clinical Trial Network (PEP-CTN)

The Children's Oncology Group (COG PEP-CTN) is a limited-institution consortium comprised of 21 premier pediatric oncology programs that were selected through a peer-review process. The consortium's primary goal is to serve as a national and international role model in identifying and developing effective new agents for children and adolescents with cancer through rational, efficient clinical and laboratory research. These 21 sites serve as the core sites and are dedicated to conducting phase 1 studies or phase 1 parts of early phase studies.



Financial Highlights



\$2,053,980
spent in 2021

Statement of Financial Position

	2020	2021
Total Assets	\$2,924,841.00	\$3,431,500.00
Total Liabilities	\$214,409.00	\$355,589.00
Total Net Assets	\$2,710,432.00	\$3,075,911.00

Statement of Activity

	2020	2021
Total Support & Revenues	\$2,479,699	\$2,419,459
Total Expenses	\$2,530,739	\$2,053,980
Program Services		
Pediatric Cancer Research Grants	\$800,500	\$956,000
Organizational Mission Advancement	\$968,389	\$495,380
Fundraising	\$595,865	\$206,717
General & Administration	\$165,985	\$395,092
Surplus/Deficit	\$(51,040)	\$365,479

Our Donors

\$100,000 & Above

Danyelle Freeman &
Josh Resnick
OXO International, LTD.
RBC Capital Markets, LLC

\$50,000 - \$99,999

Bank of America
De'Longhi
Elvis Duran & Alex Carr

\$25,000 - \$49,999

Allison & Craig Schlanger
Credit Suisse
Genevieve &
Matthew Mallgrave
Helen of Troy
Merrill Lynch
Paige West &
Christopher Cooper
Tina & Glenn Beattie

\$10,000 - \$24,999

Brownie Brittle
David Dusseault
Davis Family Fund
Goelzer Investment
Management, Inc.
Goldman Sachs
Kathy & Rich Hagen
Heather &
Steven Ehrenkranz
JD Gibbs Legacy
Foundation Inc.
John Walters
Kelly & Fritz Lance
Kimbrough Towles &
George Loening
KM Foundation
Laufer Group
Liz McHenry &
Eugene Assaf
Marika & Neil Bender
Morgan Stanley
Parvati & Satya Tiwari
PEAK6 Investments LP
Saldutti Law Group

Sydney and Jonathan
Stern Charitable Fund
The MathWorks, Inc.
West Star Aviation

\$5,000 - \$9,999

Aaron Karczmer
Ariel Property Advisors
Bonnie & Jerry Kelly
Christina Tosi
Dietrich & Associates, P.C.
Ernst & Young LLP
Galowski Family
Charitable Gift Fund
J.K. Group Inc.
Jennifer & Chase Monroe
John & Christine Shippee
Kramer Levin
Pacific Cookie Company
Pershing LLC
Price Waterhouse
Coopers
Quality Comfort Home
Services
Robert Bowers
Robert Hutzler
Sbdm, LLC
Sunlight Financial
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Charlotte's 14th Annual Bake Sale

Amy Christenbury, Elizabeth Mix, Emily Richardson, Kelly Weaver, & Charlotte Good Cookies
Metro Charlotte, NC

Hagen Grateful Table

Kathy & Rich Hagen
Kiawah Island, SC

\$50,000 - \$99,999

Richmond City-Wide Bake Sale

Amber van der Meer,
Jennie Ray, Lauren Wilson, & Richmond Good Cookies
Metro Richmond, VA

\$25,000 - \$49,999

Good Cookies Bad Daddies And The Showgoats Band Party

Janine Rogers
Charlotte, NC

TCS New York City Marathon

Team Good Cookie
New York City, NY

The Fast and The Fouriers at Ragnar Reach the Beach

Bhavya Dabas & Team
Hampton Beach, NH

\$10,000 - \$24,999

30 More Miles for Floyd & Pediatric Cancer Research

Michelle Marlborough
Red Hook, NY

9th Annual McAndrew Family Cookies for Kids' Cancer Cookie Chain

Mariah Kich & Mark

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Scranton, PA

9th Annual Paint the Town Gold Bow Campaign

Dana Boutwell
Fort Mill, SC

Christ Church Preschool

Amy Christenbury
Charlotte, NC

Galaxy Cookies

Daniela Ortiz & Jill Bernardino
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Gelato Festival

Michela Gatto
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Good Cookies Food Blogger's Valentine's Event

Julie Deily & Participating Bloggers
Rockledge, FL

Simon Mall & Vineyard Vines Bake Sale

Aidan Brown & Family
Indianapolis, IN

\$5,000 - \$9,999

2021 Cookies for Kids' Cancer Bake Sale & Fundraiser

Benjamin Miller
McDonough, GA

2021 Monteith Park Holiday Bazaar

Kaitlin Stephenson
Huntersville, NC

Ady's Bake Sale

Ady & Katie Keeler Radde
Hamburg, MN

Bottle Hill Day Bake Sale 2021

Eileen & Kate Lowry
Madison, NJ

Lucipats 6th Annual Cookies for Kids' Cancer

Patty Tomlinson
Levittown, PA

Montana Hat Days

Hillary Waldeisen & the Belgrade School District
Belgrade, MT

Pink Chicken Bleecker Bake Sale

Michelle Jassem
New York, NY

Sophia Lehmann's Mitzvah Project

Sophia Lehmann
Santa Monica, CA

The Cookie Mom'sters

Leslie McCraney
Bay Minette, AL

True West Campground Cookies for Kids' Cancer Fundraiser

Donna Martin
Jamestown, TN

\$2,500 - \$4,999

Christ Church for Lillie Cowan

Gigi Harris & Laura Copps
Charlotte, NC

Rhinebeck Bake Sale

Daniela Ben-Zion & Lillian Schlein
Rhinebeck, NY

Annual Holiday Bake Sale 2021

Clodagh & Katharine Frank
Basking Ridge, NJ

Kaitlyn's Senior Project

Kaitlyn Miller
Nottingham, NH

Arcadia High School Cookies for Kids' Cancer Fundraiser

Lainey Sayre
Phoenix, AZ

Goodwill Central Coast Halloween Fundraiser

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Cassie's Bracelet Fundraiser

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Annelisa Bakes a Difference

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Boonton Twp Lacrosse Tournament Bake Sale

Sue Ananian
Boonton Township, NJ

Berger Hardware Bake Sale

Aimee Nichols
Hawthorne, NY

Women's Club of Broadmoor Bake Sale

Amy Kerper, Jamie Kobin, & Kelly Collins
Gloucester Township, NJ

Phoebe's Mitzvah Project

Phoebe Krowitz
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Olympia Anagnostou
Marlton, NJ

Alaska CrossFitters fighting kids cancer

Krissy Houck
Anchorage, AK

\$1,000 - \$2,499

12th Annual Cookies for Kids' Cancer Bake Sale

Colin, Emma Kate, & Jacqueline Wilkinson
Long Beach, NY

Abhijeet's Reach the Beach Fundraiser

Abhijeet Dangi
Jamaica Plain, MA

Amy's Christmas in July Birthday CFKC Fundraiser

Amy Jackson
Huntsville, AL

Bradford Holiday Baked Goods Fundraiser

Eloise & Meredith
Bradford
Evergreen, CO

David's Reach the Beach Fundraiser

David Lamitie
Holliston, MA

DreamDry Bake Sale

Ilysa Steinberg
New York, NY

Ellie's 8th Birthday Fundraiser

Ellie Beatus & Kirsten Plonner
Long Island, NY

Jenn's Reach the Beach Fundraiser

Jenn Nicoletti
Southborough, MA

Kate Bakes 2021

Katherine Smith
Fairfax, VA

Laura's Bake Sale Helping Kids with Cancer

Laura Beringer
Williamsburg, VA

Lincoln Leopards Bake Sale

Rachel Garretson
Rio Rancho, NM

Myers Park High School Cookies for Kids' Cancer Club

Penny Valbuena
Charlotte, NC

Olivia's 18th Birthday Fundraiser

Olivia Sanabia
Corona, CA

Sabina's Holiday Cookies for Hope

Sabina Avakian
Ridgewood, NJ

The Best Bakers

Jamie Forester & Melanie Underwood
Yonkers, NY

The Mason and Izzy Cookie Chain

Mason Rowan
Portland, OR

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