

# SMART

EXPOSURE

*Your Smart Guide*

CLIENT DIRECTORY



# An Update from the Smart Ladies

The Smart Portfolio just keeps getting bigger and better, and we couldn't be more thrilled to welcome ClubsNSW and Coca-Cola to the Smart World!

They are joining our incredible lineup of clients including Advanced Gaming, Barringtons, Belgrin, boden Projects, DSA, Exact Security, Exact Technologies, Furniture by Design, Hennessy Coffee and Cocktails, JEM, Lewis Media Group, Medilife, obodo, RedeemX and SportsPlus... we can't wait to see how we can help elevate your venue!

We are also very excited to continue supporting our fantastic charity partners – Escabags and the McGrath Foundation.

There is so much we are looking forward to, with both new and long-time clients in the spotlight!

Stay tuned for updates regarding our Smart events, including the highly anticipated Smart Ladies Connect Events, Smart Exposure Golf Day, and the Smart Exposure Charity Network Luncheon – you won't want to miss it!

Anissa, Tarnequa & Team xx

[smartexposure.com.au](http://smartexposure.com.au)

**Call the team today to discuss your individual needs.**

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Tarnequa 0448 286 286

[tarnequa@smartexposure.com.au](mailto:tarnequa@smartexposure.com.au)

## Smart Clients



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## ClubsNSW is the peak body for the state's club industry, representing over 1000 registered clubs.

The Association's core purpose is to advocate for and advance the interests of all member clubs.

Through a range of services and advocacy support, ClubsNSW leads a sustainable industry that makes a significant contribution to the local communities that registered clubs serve.

A Corporate Partnership with ClubsNSW showcases a partner's diverse industry solutions and product offerings through a suite of tailored marketing assets, integrated event collaborations and networking opportunities with leading decision makers including CEOs, General Managers and Directors.





We \_\_\_\_\_  
**Make,  
Move  
& Sell**  
the world's most  
loved drinks.



Through \_\_\_\_\_  
**Great people.  
Great Execution.  
Done Sustainably.**

**Driving Growth through partnerships.**

Service Excellence. Preferred Partner.  
Global Brand Recognition.

**We  
Partner**



**We  
Source**



**We  
Make**



**We  
Distribute**



**We  
Execute**



# SMART T A L E N T

## FINDING THE RIGHT PERSON STARTS WITH THE RIGHT CONNECTIONS.

Welcome to Smart Talent – where experience meets opportunity.

At Smart Talent, we connect the right people to the right places. With over 30 years of trusted experience in the hospitality industry, we know what it takes to lead a venue to success – and we know who can do it.

Our boutique approach ensures every placement, every engagement, and every recommendation is carefully curated for cultural fit, experience, and leadership excellence.

### Our Services:

- Executive Recruitment – Placing top-tier General Managers, CEOs, COOs, and CFOs.
- Management Talent Search – Finding future leaders across operations, gaming, marketing, F&B, and events.
- MCs & Guest Speakers – Elevating your events with trusted, engaging talent.
- Cultural Fit Advisory – Ensuring harmony between leaders and your venue's unique DNA.

### Why Smart Talent:

- Industry insiders with unmatched networks
- Boutique service, national reach
- Personalised approach to every search
- Proven track record in hospitality excellence

For more information contact Tarnequa Smart  
tarnequa@smartexposure.com.au  
[www.smartexposure.com.au/smart-talent/](http://www.smartexposure.com.au/smart-talent/)

# WHEN OUTCOMES REALLY MATTER, LOOK TO A SPECIALIST

Specialists! We use them in so many areas of our lives. If you need surgery on your brain you want a brain surgeon – you don't go for the less expensive GP option.

The same principle often applies to securing services for your business – there are times when a specialist is the best option. For some business functions, decisions solely based on the lowest price may increase risk, vulnerability and the potential for disaster.

The mathematics is quite simple – to get value you must factor in both quality and cost. Focusing only on cost leads to a "race to the bottom" for performance, outcomes and results. You know what they say about paying peanuts ...

Now, when it comes to security the need for specialists and quality is becoming more apparent by the day. Security threats eventuating throughout the world are becoming more common, more severe, and more random. Often businesses at the centre of security related incidents never recover.

The key is to have security specialists adopting an enterprise-wide risk-based approach to determine the business risks, threats and vulnerabilities and then recommending security risk mitigation strategies.

This approach is proactive and affords the best chance of business resilience.

The real management outcome is to achieve this without stifling efficiencies, upsetting customers or adding unnecessary costs to the business.

It is possible to achieve this through your facilities management provider PROVIDED they have security specialists on board or have a strategic partnership with a specialist security company.

Of course, the alternative is to select a specialist security company to manage the security of your property.

Whatever path you choose remember this:

## THE TRUE COST OF SECURITY IS THE COST OF SECURITY FAILURE.



CUSTOMER FOCUSED SECURITY SOLUTIONS

Your business resilience is our focus – that is the EXACT Difference.

Start the conversation today to ensure that your security risks, threats and vulnerabilities are identified and strategies developed to mitigate them.

The EXACT Services include:

- Static Security Operatives
- Mobile Patrols
- Concierge Operatives
- Retail Loss Prevention
- Man & Dog Teams
- Close Personal Protection Services
- Crowd Control Operatives
- Executive & Employee Protection –Workplace Violence Assessment
- Crisis Management; Emergency & Disaster Contingency Planning
- Integrated Security technology solutions – alarms, CCTV, Access Controls
- Surveillance
- Explosives Detection Services
- Responsible Service of Alcohol (RSA) Marshalls
- Electronic Counter Measures; Debugging; Counter Surveillance
- Computer Forensics; Data Recovery; E-commerce Security Advice
- Delivery of face to face and e-learning training programs on topics such as conflict resolution, dealing with customer aggression, customer service, assertive communication and reporting.

Call us today to find out how EXACT can make a difference to your security.

[www.exactsecurity.com.au](http://www.exactsecurity.com.au)

MASTER LICENSE: 410026174



## INNOVATIVE FACIAL RECOGNITION TECHNOLOGY FOR THE CLUB & GAMING INDUSTRY

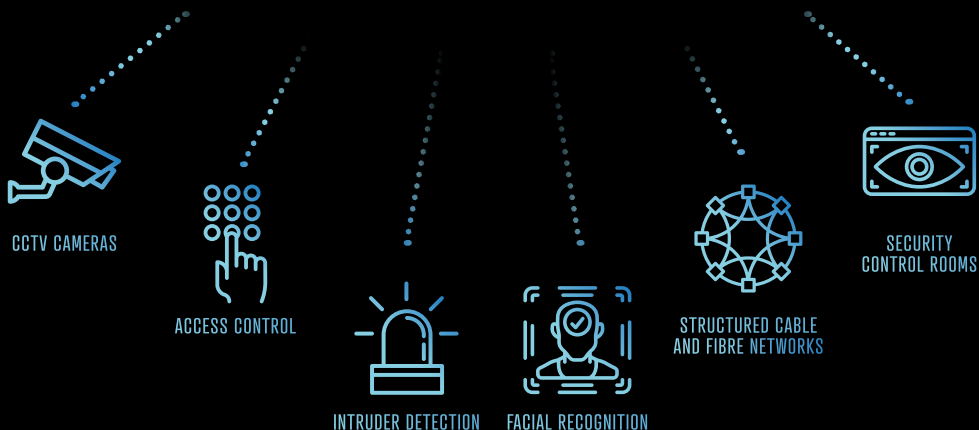
**Learn a bit more about Facial Recognition applications in clubs with a free demonstration & consultation from Exact Technologies.**

- See how the system works under the conditions in your venue.
- See the user interface developed by Exact Technologies specifically for the club and gaming industry.
- Have Exact review your database images to determine their suitability for a reliable implementation of facial recognition – and offer suggestions for improvement if needed.
- Get answers for all the questions you may have about Facial Recognition and how it is working in the club & gaming environment.

**YOUR SECURITY SOLUTION IS DRIVEN BY THE SAME QUALITIES THAT DRIVE EXACT  
QUALITY PRODUCTS | OUTSTANDING WORKMANSHIP | BUDGETARY COMPLIANCE**

# EXACT

TECHNOLOGIES



## Your assets need protecting.

Yes, you need the right hardware, software, cameras, alarms and controls. But the best first step is to find a provider to deliver the solution that suits your needs. That means finding a provider who listens!

### At EXACT we listen... carefully.

And every piece of advice we provide, every plan we produce, every system we put together and every installation we execute is driven by the partnership we forge with your business.

That is to say we look to balance the pressures of

- Cost
- Quality
- Time.

By coupling superior products with exceptional expertise Exact clients experience unparalleled quality & service delivery and therefore incredible value.

**TAKE THAT FIRST STEP TODAY –  
GIVE US A CALL.**

ML:  
000101630

[exacttech.com.au](http://exacttech.com.au)

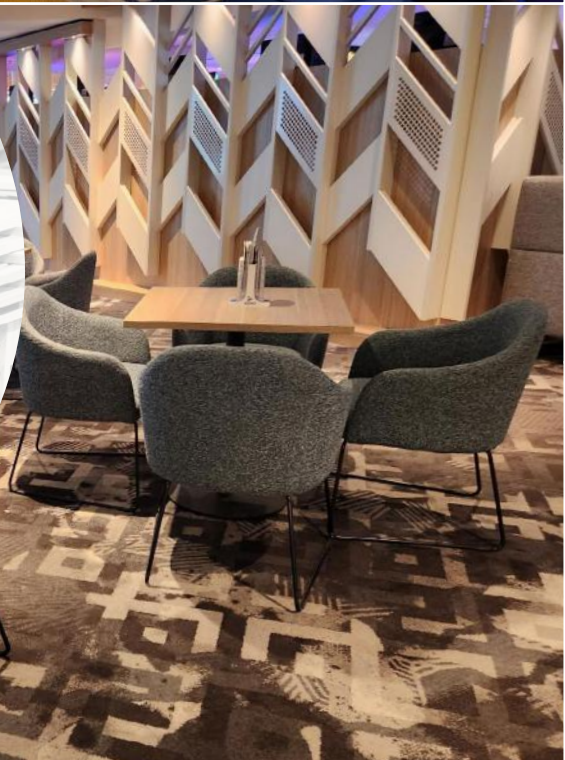




**A dedication to quality, design integrity and an unfaltering desire to serve our customers.**

Our products are designed and sustainably made in Australia. We design thoughtfully functional, durable and configurable ranges to suit your unique requirements; all available in a multitude of finishes. Our dedication to quality is backed by our industry-leading warranty, delivery times and unfaltering desire to serve our customers.

**[furniturebydesign.com.au](http://furniturebydesign.com.au)**







# obodo



## Furniture for spaces people love.

obodo Commercial Furniture delivers turnkey furniture solutions for Australia's hospitality industry, partnering with clubs, hotels, pubs, and restaurants to create elegant, functional interiors on time and within budget.

From off-the-shelf selections to fully customised pieces—including bespoke tabletops, fabricated bases, upholstery, and specialty finishes—obodo offers tailored fit-out solutions to meet any project's needs.

With a proven track record supplying top hospitality groups, casinos, and Clubs nationwide, obodo ensures quality, efficiency, and impact in every project.





[obodo.com.au](http://obodo.com.au)

# BARRINGTONS<sup>®</sup>

BEST PEOPLE. BEST PRACTICE. BEST CHOICE.



Barringtons are proud to be a trusted partner in the Registered Club Industry. For over 30 years, we've built strong, dynamic partnerships proudly sponsoring ClubsNSW, RSL & Services Association, Leagues Clubs Australia and the Club Managers Association.

Our team of experts bring knowledge and skills to every aspect of club operations, helping you stay ahead in an ever-evolving landscape. Our services include:

- AML / CTF Compliance
- Liquor Compliance
- Gaming Compliance
- Work Health and Safety
- Human Resources and Industrial Relations
- Security Risk and Review
- Investigations
- Marketing
- Training (Online Induction Programs, Accredited & Non-Accredited Courses)

[www.barringtons.com.au](http://www.barringtons.com.au)



**FIRST AID KITS AND SUPPLIES**



**SUPPORT AND MAINTENANCE**



**TRAINING**

*When were your First Aid Kits and AEDs last serviced?*



## **FIRST AID SUPPORT**

**SERVICING FROM**

**\$550/QUARTER + GST**



## **AED SUPPORT**

**SERVICING FROM**

**\$150/QUARTER + GST**

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Managed IT Services



# Is your data secure?

**CYBER SECURITY & COMPLIANCE • PUBLIC & PRIVATE CLOUD  
MANAGED IT SERVICES • HELPDESK SUPPORT • TEAMS CALLING  
INFRASTRUCTURE • NETWORKING & WIRELESS • SDWAN**

A single Cyber incident could cripple most businesses.

Is your membership data secure?

Have you reviewed your Cyber Security posture?

Are you taking steps to continuously reduce your risk of a Cyber incident?

---

**Talk to us today if you have any concerns  
about the security of your data.**

---

# SMART

## VIP Tours

### BESPOKE HOSTED TOURS

HOBART, TASMANIA, BAROSSA, SOUTH AUSTRALIA  
OR BRISBANE, QUEENSLAND

Kickstart business with a boost of inspiration and eagerly awaited VIP experiences in two of Australia's most desirable destinations.

Immerse in the vibrant city of Hobart and its magical blend of heritage and contemporary lifestyle, iconic venues and foodie and art heaven.

Indulge in the internationally-acclaimed wine region, sumptuous local produce and thriving food culture of The Barossa.

Experiential and educational - Smart VIP Tours guarantee an unrivalled VIP experience exploring the very best in food, beverages, hospitality venues, gaming and architecture.

Enjoy the most unique experience including:

- Boutique VIP bespoke tours
- Luxury accommodation
- VIP meet and greets and back of house tours
- A personalised touch of small groups (10-12 each group) of equally minded people.



Itineraries designed for you and your venues needs

Smart Exposure is ready to design your personalised VIP itinerary to suit your personal or business vision and priorities.



# Inspiring **CLUB** Projects

DESIGN, CONSTRUCTION & FIT-OUT

**A snap shot of Boden's recent work...**



Featured Projects: The Shellharbour Club











# SMART

## Event Hosting

### PROFESSIONAL HOSTING, MC AND AUCTIONEER SERVICES

With Smart Event Hosting, you need look no further for your next professional MC, auctioneer, or dedicated team to organise and run your entire event! Whether it be to host your next charity event, gala dinner or VIP event, our professional services will ensure your special occasion runs smoothly, is engaging and filled with flare!

Tarnequa Smart is a dynamic MC with a passion for creating memorable experiences. She's hosted memorable events including the Smart Exposure Charity Network Luncheons, Smart Ladies Connect Events, and the Manly Leagues Loyalty Program Launch. Comfortable in both Q&A and solo settings, her industry knowledge and natural ability to engage audiences ensure every event runs smoothly and leaves a lasting impact.



*Tarnequa Smart*



*Emma Brown-Garrett*

Emma Brown-Garrett is a real estate veteran with over 17 years' experience, primarily in residential sales. Emma worked as a residential sales agent for 11 years in boutique brands such as Bickmore Hutt Realty, Oxford Agency and Di Jones. Emma is a gifted speaker and presenter. Her transition into auctioneering is a natural progression and she represents one of the most exciting new talents in the Sydney auctioneering space.

Your brand's  
biggest fan club  
starts here.

BRAND + DESIGN  
WEB DESIGN  
CONTENT + SOCIAL  
SOCIAL ADS  
ADWORDS + SEO  
EMAIL MARKETING



[belgrin.com.au](http://belgrin.com.au)





# hennessy coffee

*in 2025*

At Hennessy Coffee, it's all about quality products and our famous customer service, it's what we do. Our products are now available to support your Café, Functions & Events, Gaming & Cocktail Bars.

**COFFEE AM**

*Lets share the moment*

**COCKTAILS PM**



**hennessy**  
cocktails

# so much more in 2025

WELL, HELLO – ITS COCKTAIL TIME !

ARE YOU LOOKING TO ADD VALUE TO YOUR CUSTOMER EXPERIENCE AND  
ENHANCE YOUR VENUES COCKTAIL & MOCKTAIL MENU?

OUR NEW RANGE OF QUICK SERVE SIGNATURE COCKTAIL MIXERS COULD BE  
WHAT YOUR VENUE IS LOOKING FOR.

FROM MENU DESIGN, STAFF TRAINING AND SUPPORT FOR YOUR VENUE  
WITH OUR POINT OF SALE – OUR SIGNATURE COCKTAIL MIXERS WILL BE A  
WELCOME AND PROFITABLE ADDITION TO YOUR BEVERAGE MENU.

**HENNESSY COCKTAILS – THERE'S SO MUCH MORE IN 2025**

[WWW.HENNESSYCOFFEE.COM.AU](http://WWW.HENNESSYCOFFEE.COM.AU)





# NEW

## ADVANCED KING OF EGYPT

**COMING SOON TO A VENUE NEAR YOU**

The latest and greatest game coming soon to you from Advanced Gaming, is the magnificent King of Egypt!

**King of Egypt brings your players 10 fantastic FREE GAMES!**

In this feature the King rules with his Sceptre how many reels will be nudged either up or down with every spin to reveal either more WILDS, KING or PYRAMID symbols so that your player has more chances of winning big or being awarded the Hold and Spin Feature!

Either six PYRAMIDS OR KING SYMBOLS award the Hold and Spin feature where your player has a chance of spinning up 15 PYRAMID or KING symbols to win the GRAND JACKPOT! But look out for your highness the KING as if he is awarded in the Hold and Spin additional upgrades will be won!

AUSTRALIAN MADE AND OWNED SINCE 1985.





**KING OF EGYPT**

**ANY 6 OR MORE**  
OR **TRIGGERS THE**  
**HOLD AND SPIN FEATURE**

<b>GRAND</b>
<b>\$10,000.00</b>
<b>MAJOR</b>
<b>\$1,000.00</b>
<b>MINOR</b>
<b>\$50</b>
<b>MINIBONUS</b>
<b>\$10</b>

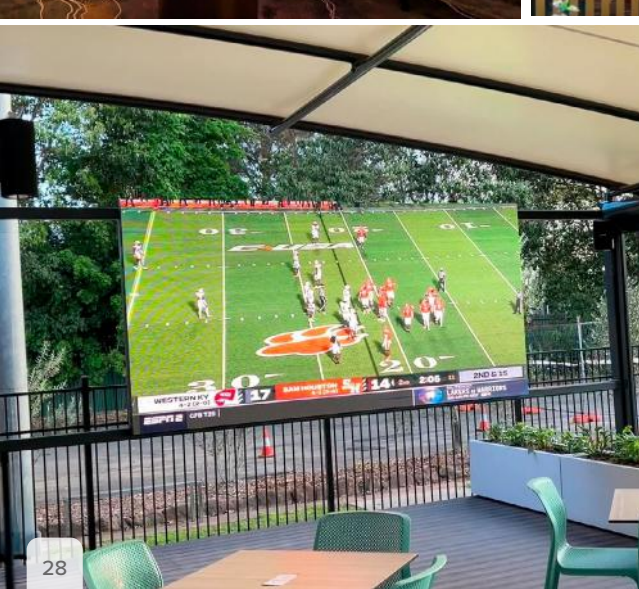
01:00 PM CREDIT 1959 BET \$1.00 WIN \$50.00 1C 100 CREDITS



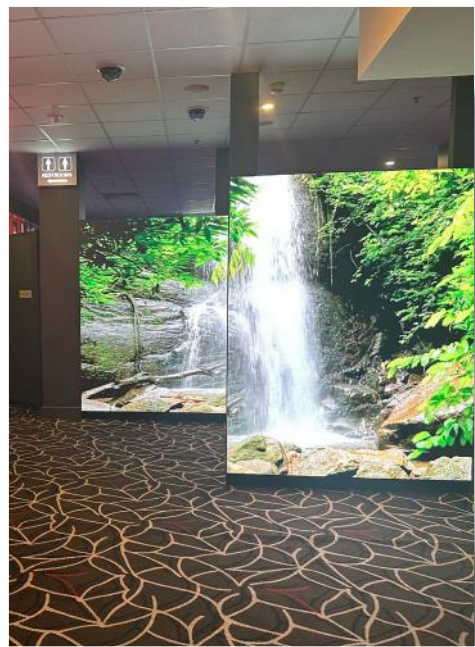


# DSA

DIGITAL SIGNS AUSTRALIA







## Australia's leading Large Format LED display provider

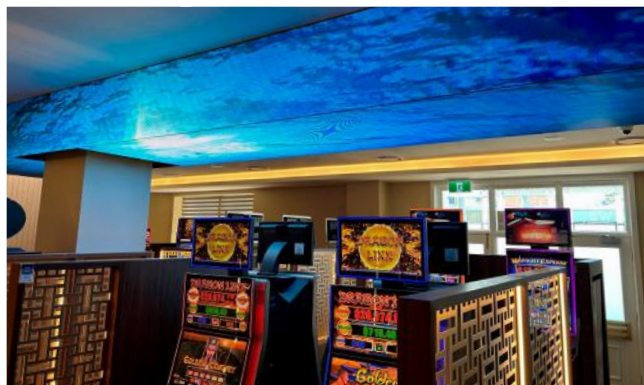
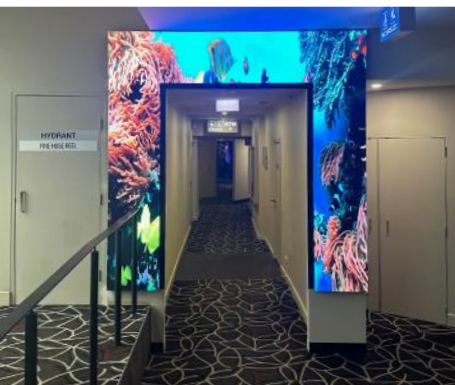
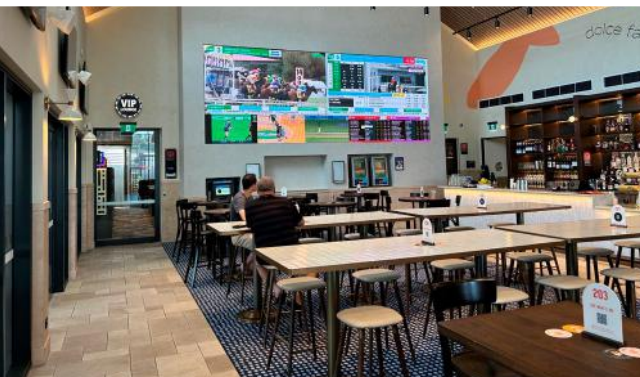
Our aim is to provide the best specialised team, products and service in market.

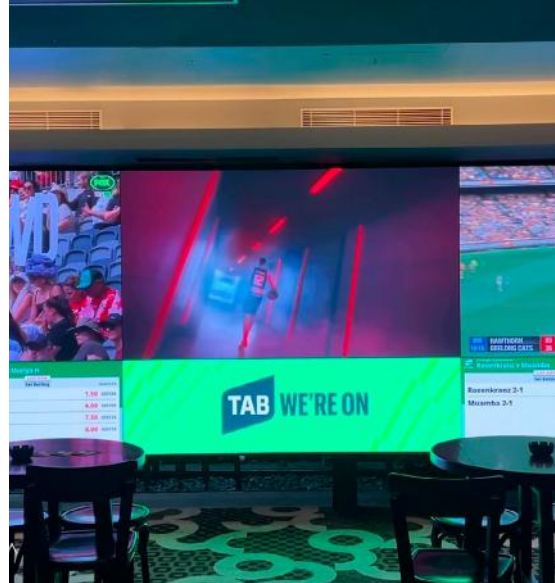
Not only to provide the best screens, but also the most affordable.



# DSA

DIGITAL SIGNS AUSTRALIA





## Australia's leading Large Format LED display provider

Our aim is to provide the best specialised team, products and service in market.

Not only to provide the best screens, but also the most affordable.

[digitalsignsaustralia.com.au](http://digitalsignsaustralia.com.au)





# EXPERIENCE THE ULTIMATE DRIVING MACHINE.

CANTERBURY BMW.



Feel the thrill of a BMW that is perfect for all car promotional activities  
or private/business purchases.

Contact us today.

Canterbury BMW, 376-384 Canterbury Road, Canterbury. Ph (02) 8038 7888 [canterburybmw.com.au](http://canterburybmw.com.au) MD 69385

# SMART

## *Ladies Connect*

### WOULD YOU LIKE TO CREATE SMART CONNECTIONS IN 2025?

Network with like-minded professional ladies to strengthen your industry connections in a fun, friendly & relaxed setting, showcased at a new venue each event.

- Meet perspective new mentors, partners & clients.
- Gain valuable career advice & support.
- Stay informed about the latest business trends.
- Gain fresh ideas and different perspectives.
- Achieve your career goals.





## A Carbon Neutral Business

### PRINT

#### Not just an experienced printing company.

Founded 45 years ago, Lewis Printing offers large and small format digital and commercial printing, online print product management, direct mail, warehousing, distribution and packaging.

### SIGNAGE

#### Helping your brand make an impression.

Lewis Sign & Display is an innovative and experienced signage company specialising in high quality signage, retail shopfitting and point-of-sale solutions while offering large format printing, laminating, mounting, digital cutting/routing and construction/installation.

### CREATIVE

#### Big Ideas. Talented People.

Lewis Creative Group is a creative agency delivering design, digital and print solutions driven by imagination, innovation and business sense. Helping businesses realise their potential by delivering inspiring and engaging communication solutions.

[lewismediagroup.com.au](http://lewismediagroup.com.au)







# SPORTS PLUS



## THE ULTIMATE SOCIAL SPORTS ENTERTAINMENT EXPERIENCE

Step into SportsPlus, the groundbreaking immersive venue revolutionising Australia's entertainment industry.

Showcasing a wide range of interactive simulated games, from Cricket & Tennis to Baseball, Lacrosse, Golf, Darts & F1 Racing, whether you're out for casual fun or seeking the excitement of competitive socialising, SportsPlus has something for every one.

Enjoy our pub-style food menu and sport-themed cocktails, creating an unforgettable experience for guests of all ages. From kids' parties to corporate events, SportsPlus is the perfect destination for any occasion.

### Why SportsPlus:

SportsPlus delivers a fully installed, turnkey solution available in various models, tailored to each Club's needs. Our dedicated 'always on' sales, marketing, and bookings team ensures seamless service and repeat visitation for each of our venues.

### Clubs - Are You Looking To:

- Repurpose underutilised space?
- Find a unique, new attraction to build into your renovation plans?
- Diversify your services / revenue / community perception away from Gaming?
- Increase patron dwell time and secondary spend at other Club outlets?
- Increase membership base / fees?
- Attract wider / younger demographics on a repeat basis?
- Attract and convert local visitors who've never been to your Club before?
- Future proof your organisation in an increasingly competitive market?

### Some Data:

- 81% of customers are non-members, living within 7km.
- 85% of customers are under 40 YO.
- 22% are under 20 YO.
- 32% of customers are female.

### Next Steps:

SportsPlus is currently in negotiations for multiyear exclusive territory rights across ANZ.

Please reach out for a confidential discussion to understand more.







## We care about the quality of your air.

Maximise performance and minimise risk while meeting your insurance and compliance obligations with Airgene's comprehensive range of HVAC and kitchen hygiene services.

HACCP certified professionals, we enhance indoor air quality through expert advice, compliance cleaning, maintenance, and certification.

Reduce fire risk and improve air quality with our specialised kitchen exhaust and duct cleaning. We access hard-to-reach areas to inspect, assess, clean and remediate to AS1851 standards, and provide annual certification to meet your council and insurance commitments.



Global-Mark.com.au®

### Airgene provides:

- Kitchen exhaust compliance cleaning and certification
- HEPA filter advice, supply, and installation
- Oil reclamation
- Duct cleaning
- Air quality monitoring and remediation
- Mould and rust treatments

**Airgene is part of the Precise Air group of companies. We partner with club owners and managers across Australia to deliver sustainable solutions and services that optimise the performance of your HVAC, Fire and hygiene-linked assets.**

# SMART EXPOSURE

COMING SOON...

*Exciting New  
Announcements!*



# SMART EXPOSURE

## STRATEGY • EXPOSURE • CONNECTED

*With infectious passion and drive, uncover new sales and marketing opportunities and networks. We are your partners for growth.*



Sales & Marketing Solutions



Charity Events with Purpose



Professional MC & Auctioneer Services



VIP Hosted Tours



Networking and Career Growth



Event Management & Execution



*Call the team today to discuss your individual needs.*

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