



utc.travel

book travel at trade prices

The ultimate employee  
benefit

2024



# INTRODUCING UTC.TRAVEL

We're the UK's leading travel subscription club, founded by a team of travel professionals to make travel more affordable for everyone.

You and your employees can get access to trade prices meaning they can enjoy unbeatable savings; save up to 40% at over 1.5 million hotels, book flights + hotels, car hire, attractions and more.

In addition to our innovative booking platform we provide all of our members with a personal travel booking service, with travel advisors available to support throughout the lifetime of their membership.

A membership is a brilliant retention tool, saves you and your colleagues money and helps improve mental health and wellbeing; you can even reward and incentivise your team with travel credits.

**95%**

of member hotel searches are cheaper than Booking.com

**£252**

Average hotel saving per booking

**£800**

Typical average savings on travel per member per year



# MEET OUR TEAM



## Stephen Knight - Chair

In a 35-year marketing career on both agency and client-side, Stephen has held senior roles at companies including Walt Disney and Silver Jet. In 2005, Stephen founded Pimento, Europe's largest virtual marketing agency. (pictured front left)

## Brett Norton - Chief Executive Officer

Brett has 20 years of experience in commercial strategy and marketing for travel, leisure and hospitality businesses in the UK; working with owners and investors developing growth in existing businesses and incubating start-ups. (pictured front right)

## Rob Pimenta - Chief Financial Officer

Experienced finance leader, worked in start ups, SME, larger corporates. Led both acquisitions and business sales. Senior roles at Virgin Atlantic, Opodo and Holiday Extras. (pictured back left)

## Jae Hopkins - Chief Marketing Officer

A dynamic brand and marketing professional with over 20 years' marketing experience working across senior positions in the travel and leisure industry for brands including Eurotunnel and Exodus Travels. (pictured back middle)

## Owen Catto - Chief Brand Officer

20 years' experience across agency leadership and brand communications. Founding agencies, consulting on brand creation and start ups. A strategic and conceptual thinker, Curated and crafted global brand campaigns, including work for Celebrity Cruises and Emirates. (pictured back right)



# OUR VALUE PROPOSITION

## EVERYTHING, EVERYWHERE, AT TRADE PRICES

We offer everything travelers need, to everywhere in the world, at prices that other operators find hard to match



[Watch our brand video](#)





# CORE TRAVEL BENEFITS



## HOTELS

Members have live availability and pricing to over 1.5 million hotels worldwide - with savings of up to 40%



## CAR HIRE & TRANSFERS

Access to car hire from all the major (and local) operators with up to 20% off. Plus book airport / hotel transfers in 190 countries



## FLIGHTS | TRAINS | FERRIES | BUSES

Members can access a broad range of transports to and from their destinations. All flight bookings are ATOL protected.



## EXPERIENCES

With savings of up to 20% at over 220,000 tourist attractions, theme parks, experiences and sporting tickets



## CRUISE (COMING SOON)

Members will be able to create their own perfect cruise package including flights, cruise, pre and post hotels and transfers.







# ADDITIONAL BENEFITS



## TRAVEL INSURANCE

Members can save 20% off single and multi-trip insurance through our partnership with Holiday Extras



## AIRPORT SERVICES

Save up to 20% on Airport Hotels, Airport Parking, Airport Lounges and Fast Track at airports in the UK



## 25% OFF DINING OUT

Enjoy everyday savings with 25% off (or 2 for 1 meals) at thousands of UK restaurants.



## 30% OFF CINEMA TICKETS

Grab your tickets to the next big blockbuster movie and save up to a 30% at six of the major UK cinema chains.



## 50% OFF DAYS OUT

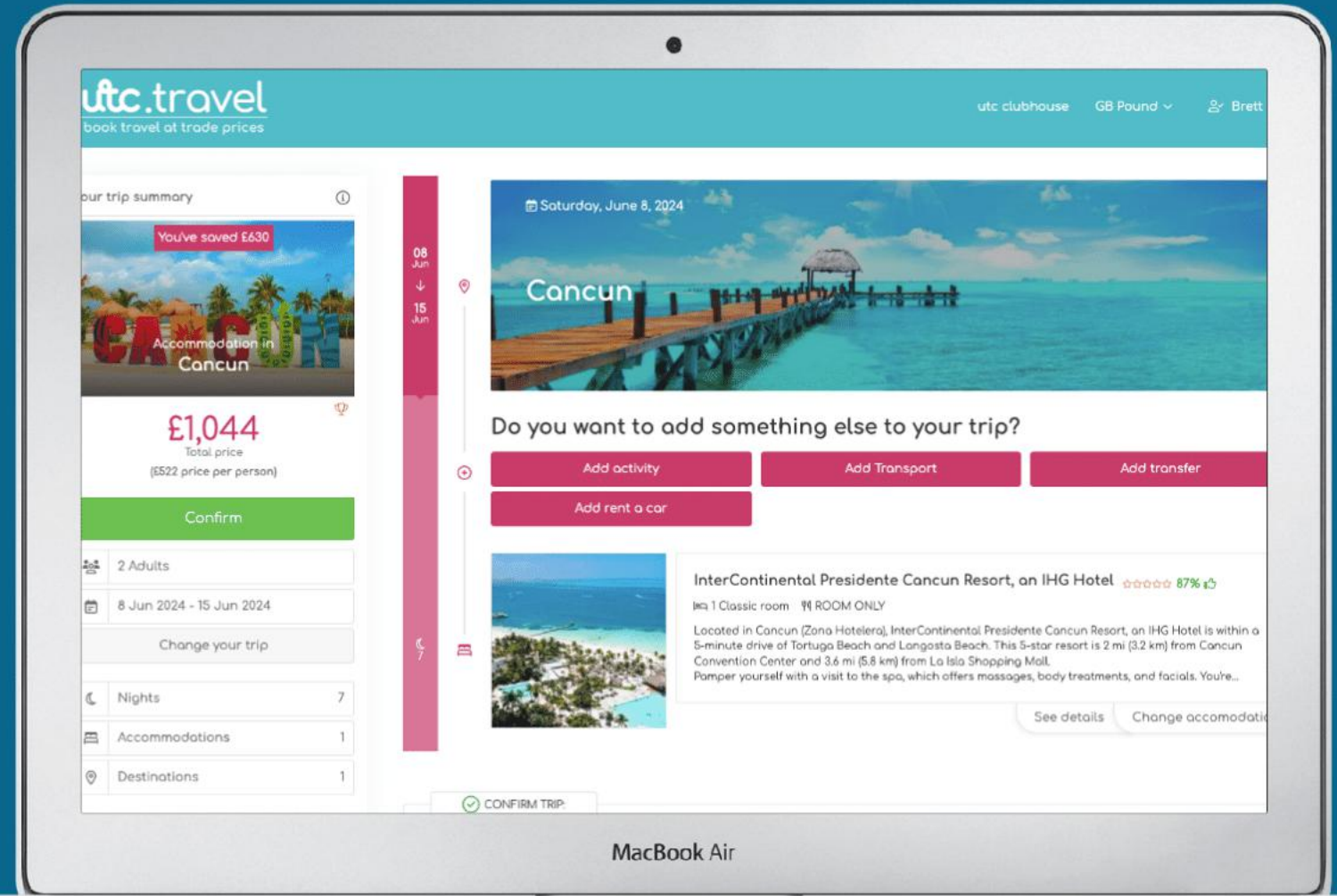
Looking to save on family days out in the UK - we've got you covered with savings of up to 50% at the UK's biggest attractions.

# ITINERARY LED BOOKING EXPERIENCE

Our members can book everything, to everywhere all on one booking.

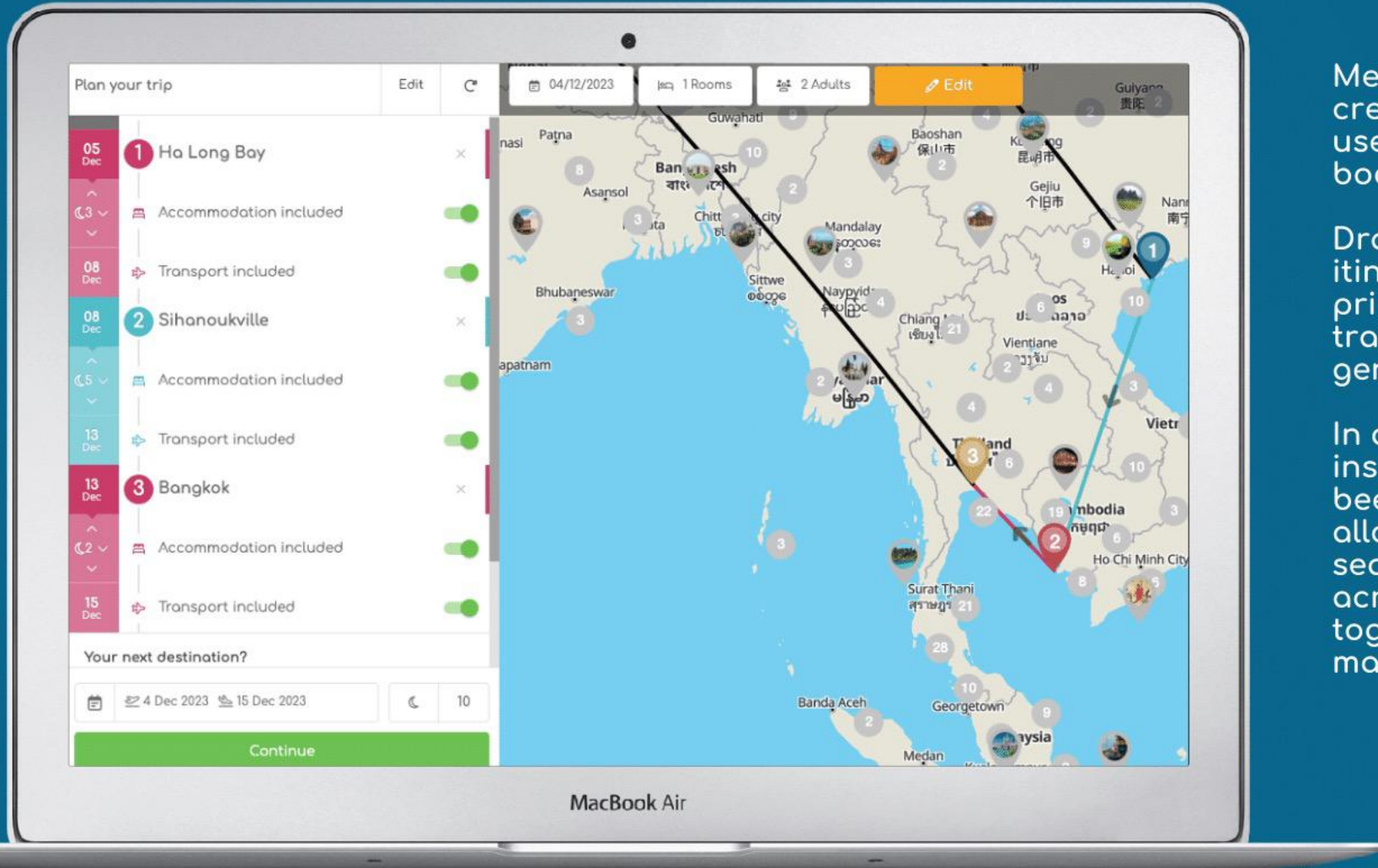
The booking flow automatically creates an itinerary and members can add additional travel components in date and time order to each trip - from experiences, tickets, flights, trains, buses, car hire and transfers.

Futhermore - our members can continue to add to their booking continuously until they finish their trip and return home.





# COMPLEX MULTI CENTRE TRIPS WITH EASE



Members looking to go off the beaten track or create their own multi-centre trip can make use of the first-of-its-kind trip planning and booking tool.

Drag and drop upto 24 destinations into an itinerary and our booking platform will search pricing and availability for accommodation, transport and activities concurrently and generate a quote in seconds.

In addition - for those looking for ideas and inspiration our AI TRIP planning tool has just been released. This powerful new feature allows members to use a free format text search such as "Create me a 10 night trip across route 66" and the platform will pull together 3 suggested itineraries and a link to make the booking online.



# EXAMPLE SAVINGS

**Las Vegas 4\* Room Only**  
Virgin Hotel Las Vegas  
**5 Nights | £233**  
member price

SAVE 61%      Booking.com   £612



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**Maldives 5\* All Inclusive**  
Cinnamon Velifushi  
**7 Nights | £2,396**  
member price

SAVE 46%      Booking.com   £4,438



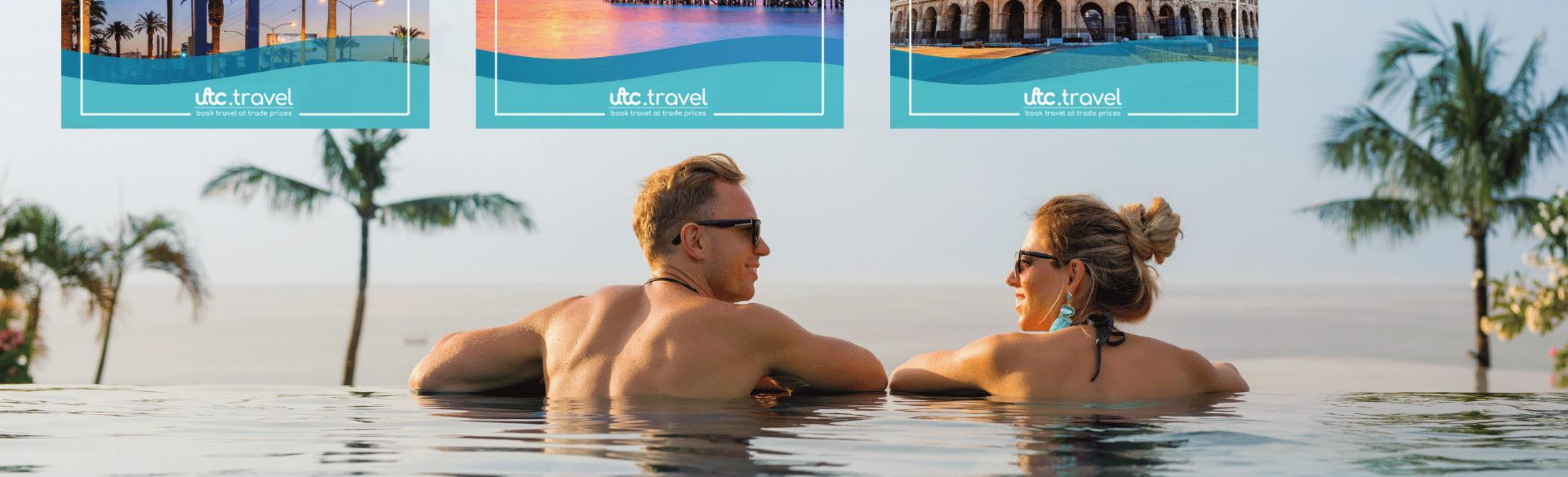
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**Rome 4\* Bed & Breakfast**  
Hotel Caravel  
**3 Nights | £302**  
member price

SAVE 27%      Booking.com   £418



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# EMPLOYEE BENEFIT MEMBERSHIP

Differentiate your employer brand by providing your team with an annual membership to help them save on their travel and lifestyle

- Make unlimited bookings and enjoy access to travel at trade prices for a whole year
- Save up to 40% at more than 1.5 million hotels
- Book flights and hotels together and enjoy ATOL protection
- Create your own tailor-made trip, and get access to trade prices on transfers, car hire, attractions and tickets.
- Save up to 20% on airport parking, lounges and travel insurance
- PLUS – you'll save up to 25% (or two for one deals) on dining out at thousands of UK restaurants, 30% off cinema tickets and 50% off days out.

## PRICING OPTIONS

### EMPLOYEE DISCOUNT

Your teams can save £20 on annual membership £79 (RRP £99) with a unique corporate discount code

### EMPLOYER FUNDED

As an employer you can bulk purchase memberships for your team starting from as little as £49 per year

### ENTERPRISE

Employ more than 500 people? You can apply for an enterprise license to give all of your teams access





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A game changer in travel;  
arrange access for your  
employees today

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