



SPONSORSHIP PROPOSAL 2025

PLURAL POSITIVITY WORLD CONFERENCE

7TH EDITION - 2025

Empowering Voices Worldwide:
The Leading Virtual Conference
Cultivated By Plurals, For Plurals

MAY 24 & 25, 2025.

CONTACT

WEBSITE powertotheplurals.com/events

EMAIL sponsor@thepluralassociation.org



Introduction



Dear Esteemed Potential Sponsors,

We're thrilled you're considering supporting The Plural Association Nonprofit through reserving a booth or becoming a sponsor. Your support enables us to organize impactful events, cover essential software costs, provide video captions, and meet other necessary expenses. Importantly, it allows us to extend free access to as many community members as possible who might not otherwise afford to participate, fostering an inclusive environment that values every voice in our community.

Last year, Plural Positivity World Conference (PPWC) has attracted around 1,000 international attendees from diverse backgrounds, including people with Dissociative Identity Disorder, OSDD, Plurals. We also welcomed theirs and many other therapists, clinicians and coaches, professionals, academics, advocates, and allies in the Plural community, offering a vibrant space for engagement, learning, and connection.

Introduction



Due to recent policy changes by our event platform, Airmeet, ticket prices have increased this year, and as a result, we anticipate a smaller audience. However, we remain deeply committed to providing high-quality, accessible programming and expect a highly engaged and passionate group of attendees. This still represents a unique opportunity for your organization to connect with a dedicated and values-driven community focused on Plural rights and welfare. Additionally, with the launch of a dedicated French conference, this year's event will primarily serve English-speaking attendees, with a particular emphasis on participants from the United States.

Our website is visited by unique visitors around 7000 times each month, with a major uptick during PPWC promotions, and our newsletter has nearly 5000 subscribers. Seize the opportunity to be seen and heard at our conference.

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About Us

The Plural Association Nonprofit stands as the first and only grassroots, volunteer, and peer-led organization dedicated to empowering Plurals. Founded by the Stronghold System in 2020, our mission is to provide a supportive community and resources for Plurals and their allies. Through our efforts, we've reached over 225,000 individuals, fostering understanding, support, and empowerment.

Our community-building initiatives are at the heart of what we do. Annually, we facilitate over 100,000 community interactions, creating spaces where Plurals can connect, share, and grow together. These interactions are pivotal, offering both support and education to those within the Plural community and beyond.

We also pride ourselves on organizing events tailored for Plurals. These gatherings range from educational workshops to empowering conferences, designed to meet the diverse needs of our community. Each event is an opportunity for attendees to learn, connect, and find solidarity.

Understanding the financial barriers many face, we offer scholarships to ensure our events more accessible. While we can't provide free access to everyone, we are committed to offering it to as many Plurals as possible. These scholarships are a testament to our commitment to inclusivity and support, allowing us to welcome a wider range of attendees. Through donations and community support, we continue to make strides in our mission to empower Plurals everywhere.

VISION



- Advocate globally for Plurals, transforming societal perceptions.
- Ensure access to empowering resources, events, and support.
- Voices of Plurals shape policies and practices.

MISSION



- Empower Plurals with support, education, events, and advocacy.
- Create inclusive community, celebrate diverse experiences.
- Commit to peer support, grassroots activism principles.

SUPPORT PLURALS WORLDWIDE — BECOME A PPWC SPONSOR.

Invest in Plural Empowerment



At The Plural Association (TPA), we're committed to maximizing the impact of sponsorships through our efficient organization of the Plural Positivity World Conference and our other events. Despite reduced overheads from strategic investments, your sponsorship is crucial. It directly empowers Plurals, enriches educational content, and broadens our outreach, ensuring every dollar contributes meaningfully to our community.

Your support fuels projects vital for the growth and sustainability of the Plural community. It aids in developing resources, enhancing our digital library, and keeping our events widely accessible. This fosters innovation and more engagement opportunities, underscoring the importance of your contribution to our community's expansion and well-being.

SHORT TERM GOALS



- Fund startup costs for continuing education programs for clinician training.
- Cover costs for developing courses tailored to Plurals.
- Revamp the Power to the Plurals website for enhanced user experience.



LONG TERM GOALS

- Secure funding for the startup and sustainability of the Plural Warmline.
- Organize in-person and hybrid events to foster community connection.
- Ensure long-term sustainability with provision for paid staff.

By keeping operational costs low, we ensure sponsorship funds primarily support Plural-led initiatives, strengthening our community's ecosystem. This approach maximizes the use of your contributions, emphasizing our commitment to reinvesting in the community and supporting Plural-owned ventures.

Choosing to sponsor TPA means more than just financial aid; it's a partnership towards fostering a more inclusive world. Your support offers scholarships, initiates community projects, and maintains a platform for connection and growth. Join us in this empowering journey, where your sponsorship becomes a beacon of change, helping Plurals live with confidence and support.

SUPPORT PLURALS WORLDWIDE — BECOME A PPWC SPONSOR.

MEET OUR TEAM:

The systems powering the work



Stronghold

TPA Founders



Disc System

Organizing coordinator



Katie Keech

Clinicians coordinator



The Esoteric

Sponsorship coordinator



Lavender

Social Media coordinator



Jarvis

Caption coordinator

SUPPORT PLURALS WORLDWIDE — BECOME A PPWC SPONSOR.

About The Event



As we enter its 7th year, the Plural Positivity World Conference builds on last year's achievement of 1000 ticket reservations, with a continued focus on connection and impact, despite this year's changes. Beyond presentations, it's an interactive platform for empowerment, making it the definitive gathering for Plurals worldwide.

PPWC stands as the premier online, multilingual event, uniting Plurals and allies across the globe. Featuring engaging presentations, real-time Q&As, and virtual networking, it champions the strength and diversity of our community.

Join us for PPWC, a powerful celebration of Plural identity and community solidarity. Together, we create an empowering space for learning, connection, and growth.

Join us at the heart of Plurality — become a sponsor for PPWC 2024 and play a pivotal role in a movement that shapes lives. Contact us to get involved.

Event Highlights



All presenters have lived experience Plurality.

Live Q&A and Meetups to connect, dive deep and meet like-minded Plurals.

Empower, educate and bring hope to participants.

An inclusive culture of finding belonging rather than having to fit in.

This is the most affordable Plural conference out there — less than half the price of similar events.

Event Schedule



Saturday (Opening)

- Opening Meetup
- Booth Promotion
- Keynote Opening Session
- Educational Sessions
- Day closing Session & Booth Promotion
- Day closing Meetup



Sunday (Closing)

- Day opening Meetup
- Booth Promotion
- Keynote Opening Session
- Educational Sessions
- Event closing Session & Booth promotion
- Event closing Meetup

PS: Session recordings, Q&A replays, and booth information will remain accessible to participants for 7 days post-event!

BOOTH INFORMATION

For Sponsors



Let's go over the additional Booth details.

BOOTHS:

Our virtual booths, hosted on Airmeeet, are interactive spaces where organizations can showcase their work related to Plurality. These booths are promoted daily and the information inside of them remains available during our 7-day replay window for continued engagement.

BOOTH FEATURES:

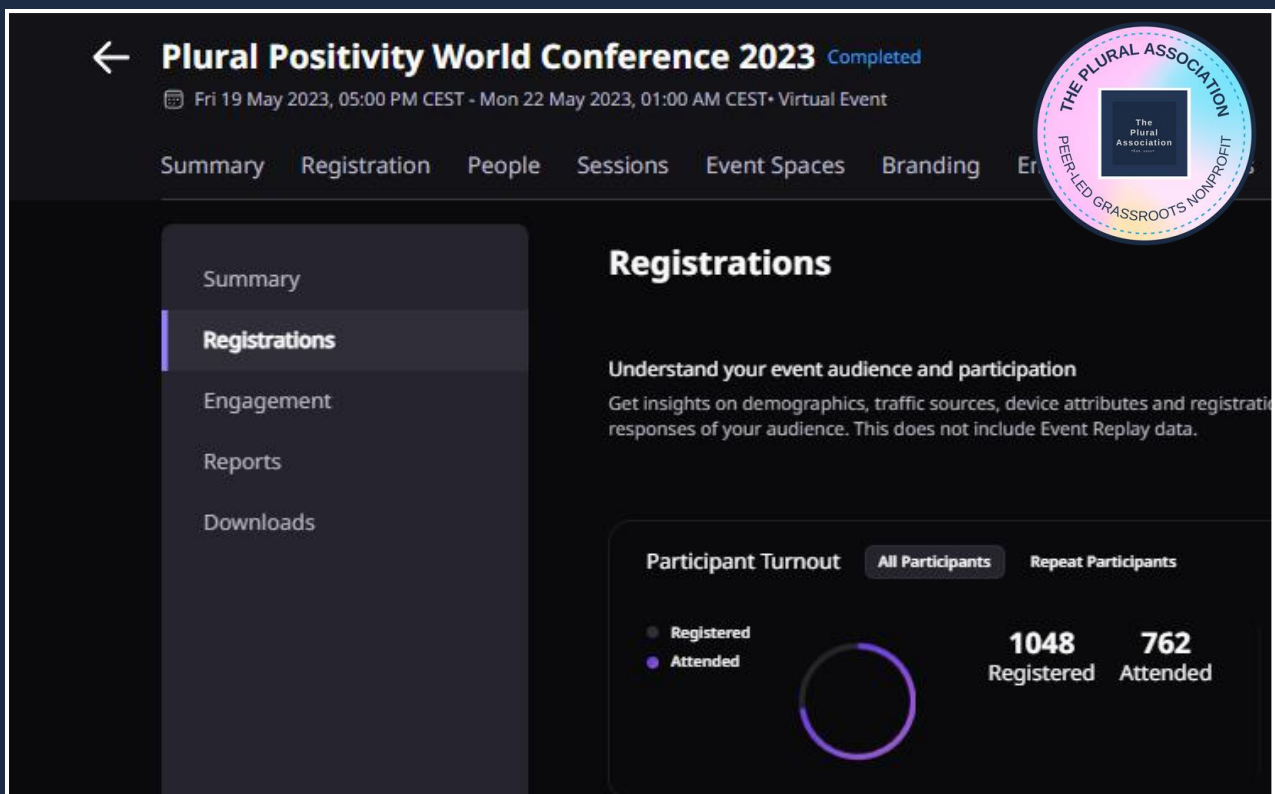
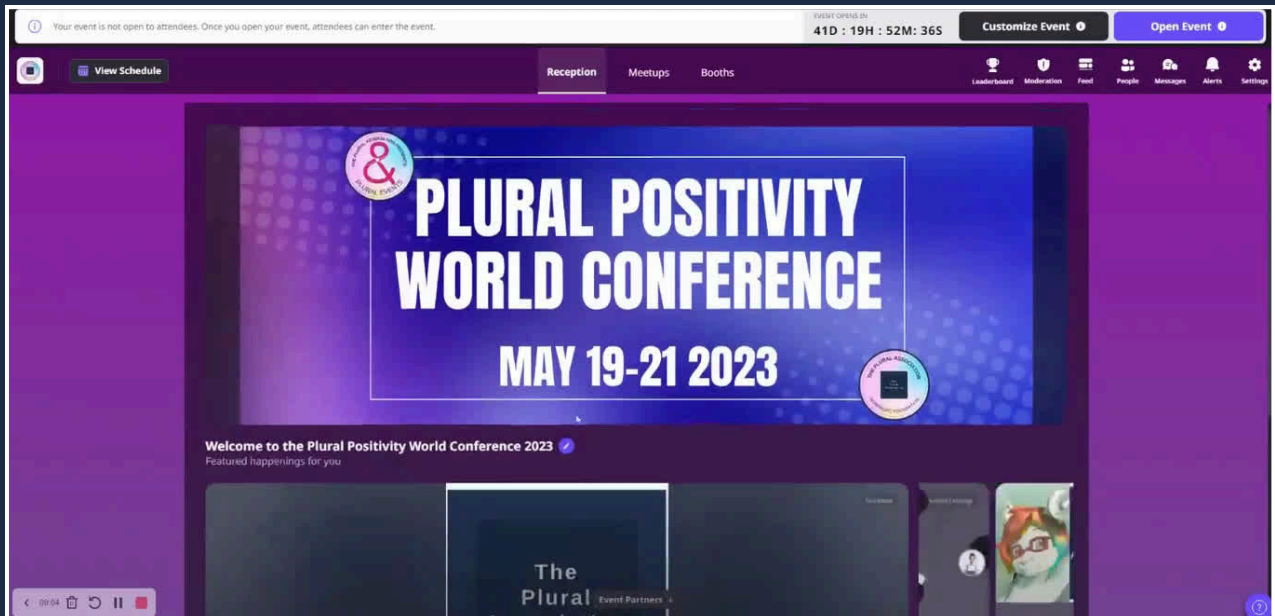
Features include a video banner, lead collection, up to five linked resources, and chat or calls with visitors, accommodating up to 15 guests simultaneously. Live-streaming options are also available for direct engagement with your audience.

TESTIMONIAL FROM A PAST EVENT SPONSOR:

"Sponsoring PPWC was an easy decision for my small business, especially because of the accommodations for artists. I had a booth to promote my Plural stickers & merch, and this was a unique opportunity to reach my target audience. People were excited I was there. I talked with a lot of Systems and I asked them what kind of future designs they hope to see, and they gave me some fantastic ideas I'm implementing and hope to have ready for the next event!"

CONNECT WITH OUR COMMUNITY BY RESERVING YOUR BOOTH TODAY.

Watch the video for more information about our booths, and sponsorship opportunities!



DON'T MISS OUT — BECOME A PART OF PPWC TODAY.

BENEFITS

For Sponsors



Discover the transformative impact of partnering with The Plural Association Nonprofit as a sponsor. Your support not only amplifies our mission but also connects your organization with an engaged, diverse community dedicated to the empowerment and welfare of Plurals worldwide.

BRAND VISIBILITY



Elevate your brand's visibility among a global audience passionate about Plural rights and welfare through our sponsorship opportunities.

CONNECT WITH OUR DIVERSE COMMUNITY



Connect directly with a diverse community of Plurals, therapists, and advocates, enhancing your organization's impact and network.

SHOWCASE YOUR COMMITMENT



Showcase your commitment to inclusivity and support for the Plural community, gaining recognition and appreciation from attendees and beyond.

TRANSFORM LIVES — START WITH YOUR SPONSORSHIP.

Sponsorship Packages



Gold Package

Our most elaborate package allows you to show your commitment and dedication to empower & support Plurals.

1 VIRTUAL BOOTH WITH 1 TABLE.

GOLD BADGE ON SPONSOR WALL.

INSTAGRAM SHOUT OUT +
EMAIL NEWSLETTER MENTION

MENTIONS DURING OPENING
AND CLOSING SESSIONS.

SPONSOR 20 SCHOLARSHIP
TICKETS FOR PLURLAS IN NEED.

\$1000



Silver Package

Demonstrate your unwavering support and empower Plurals.

1 VIRTUAL BOOTH WITH 1 TABLE.

SILVER BADGE ON SPONSOR WALL.

LOGO SHOWN AT EVERY SESSION.

MENTIONS DURING OPENING AND
CLOSING SESSIONS.

SPONSOR 10 SCHOLARSHIP
TICKETS FOR PLURLAS IN NEED.

\$500

Step into the spotlight as a Gold or Silver sponsor and elevate your brand in a community dedicated to empowerment — take action and partner with us today.

Sponsorship Packages



Bronze Package

Highlight your dedication to empower Plurals.

1 VIRTUAL BOOTH WITH 1 TABLE.

BRONZE BADGE ON SPONSOR WALL

SPONSOR 5 SCHOLARSHIP TICKETS FOR PLURALS IN NEED.

\$300



Discord Package

Together we Empower More Plurals.

LINK + LOGO DISPLAY ON TICKET PAGE AND IN THE EVENT LOBBY

LINK TO YOUR DISCORD SERVER OR WEBSITE

YOU PIN A POST ABOUT OUR EVENT IN YOUR DISCORD SERVER, AND WE DISPLAY YOUR DISCORD SERVER LINK AT OUR EVENT.

FREE

Join our cause with a Bronze or Discord Sponsorship and gain recognition among a passionate and diverse audience — become a sponsor to make a lasting impact.

Additional Sponsorship Options



Giveaway Prize

Sponsor a (virtual) giveaway prize!



e.g. an ebook, consultation, digital art commission, etc.



Pay What You Can

Reflecting our commitment to inclusivity, this option encourages all interested parties to contribute within their means, ensuring broad participation.

Please feel free to contact us, so we can meet each others needs.

AMPLIFY YOUR IMPACT — CONTACT US FOR SPONSORSHIP DETAILS.

Additional Sponsorship Options



Donate extra Scholarships

Sponsor extra scholarship tickets to Plurals in need.

You provide access to Plurals in financial need, to PPWC and the TPA Community for Plurals.

Together we ensure as many Plurals as possible can participate in this important community conference.

Thank you for making it possible!

Pay What You Can

AMPLIFY YOUR IMPACT — CONTACT US FOR SPONSORSHIP DETAILS.

INFORMATION

For Sponsors



Let's go over the additional details.

PAYMENT



Payment is in the form of a donation and takes place through Paypal. Unless you are registered in the Netherlands, your donation/payment will not be tax-deductible. However, TPA does not pay taxes on your donation/payment.

CANCELLATION POLICY



Please note, sponsorship contributions are non-refundable upon integration into our event software due to incurred costs. We appreciate your understanding and commitment to supporting our community.

MAXIMIZING YOUR IMPACT



We encourage sponsors to engage actively with attendees through interactive booths, live Q&A and Meet&Greet sessions, and by providing exclusive content or offers. Additionally, amplifying event visibility through your social media channels can foster greater community engagement and enhance our collective impact. **Use #PPWC24.**

TOGETHER WE EMPOWER MORE PLURALS, SPONSOR PPWC 2025.

TESTIMONIALS

From event visitor surveys



“

Thank you for such an exciting time. As an ally and a professional, I was really glad to attend PPWC23.

“

This is all very new to me, but I am incredibly impressed at the scope and quality of this event. This is a world-class conference and the software (airmeet) is awesome to use!

“

Thank you for the time and energy it took and takes for all of you to run this, it was absolutely amazing and astoundingly comforting. Good luck and see you next year!

“

It was very empowering to see so many others and interact in chat too. The range of experiences was beautiful.

“

So appreciated the skilled and thoughtful facilitation and moderation throughout. thank you so much for your calm, sensitivity and sense of humor.

“

Keep doing what you're doing! We had a lot of fun and can't wait until next year!

TAKE YOUR COMMITMENT TO THE NEXT LEVEL — SPONSOR PPWC.

PLURAL POSITIVITY WORLD CONFERENCE



READY TO MAKE AN IMPACT?

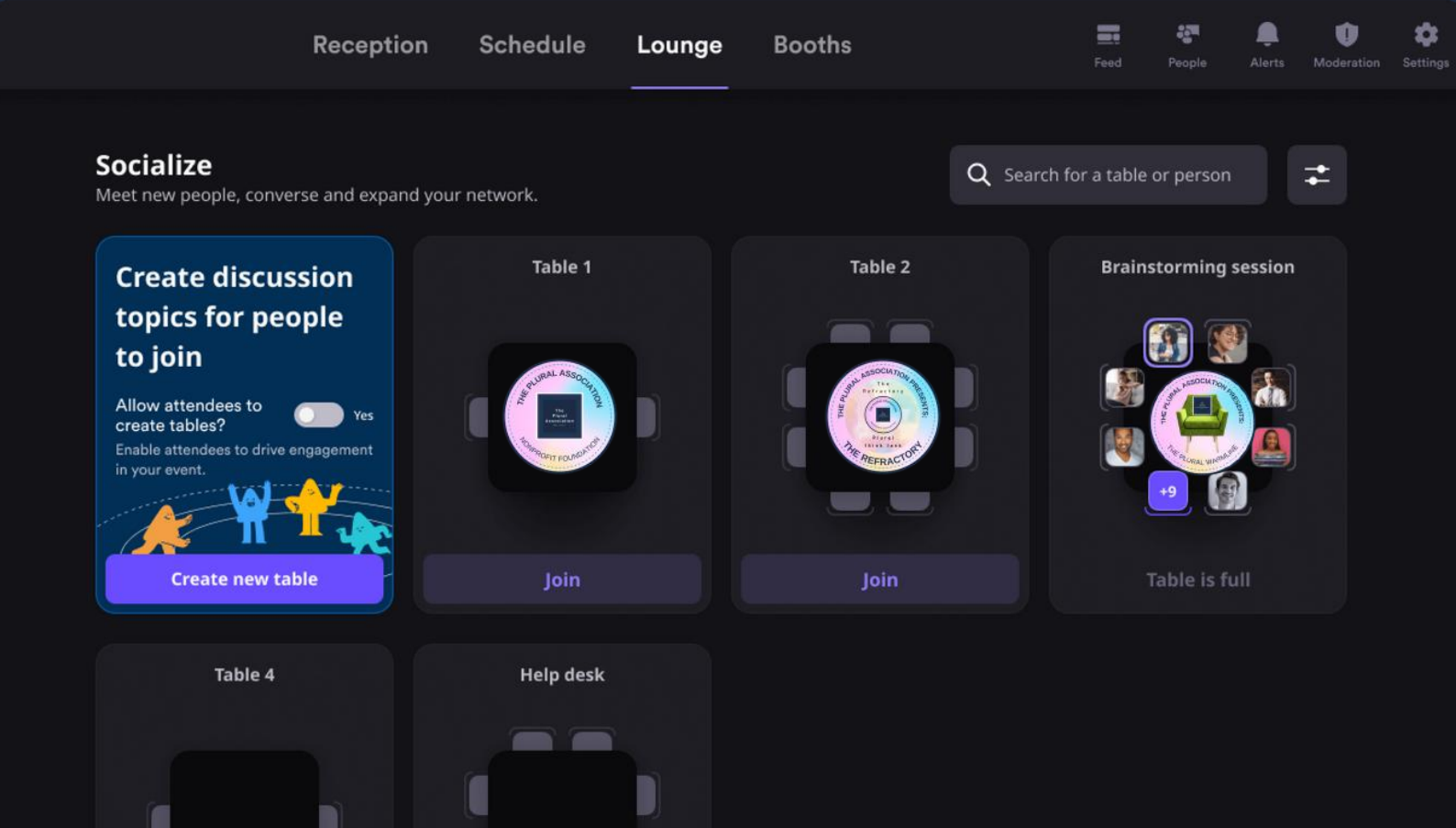
Email us today to become a **sponsor**, or visit our website for more details about the event.

Join us in empowering Plurals worldwide, by sponsoring PPWC 2024.

CONTACT

WEBSITE powertotheplurals.com/events

EMAIL sponsor@thepluralassociation.org



Explore our virtual meetup space on pc, tablet or phone app, designed for Plurals to connect together. Each table, hosting up to 15 Systems, is a space for unity and first-time meetings.

Sponsors can highlight their brand on these tables, choosing themes like 'Arts and Crafts' or 'DID Exploration', even without direct hosting a table yourself, which is also a possibility. Your logo will mark a spot for Plurals to gather, offering visibility and fostering community.





Caterpillar

Global leader in IT services & business solutions with worldwide delivery centers

Groundbreaking Blockchain Technologies Security AI

Caterpillar Inc. is an American Fortune 100 corporation which designs, develops, engineers, manufactures, markets, and sells machinery, engines, financial products, and insurance to customers via a worldwide dealer network. It is the world's largest construction equipment manufacturer.

Step into our virtual booths on Airmeet, where organizations illuminate their contributions to the Plural community. Each booth is equipped with a video banner and live-stream capabilities for unlimited viewers, ensuring your message reaches a broad audience.

Interactive features include lead collection, up to five resource links, and virtual table(s) for real-time interaction with up to 15 guests. Highlighted daily, your booth remains accessible for an additional 7 days post-event, extending your engagement opportunities.

Reception

Schedule

Meetup

Booths

Leaderboard

My Schedule

Moderation

Feed

People

Filter by Tags

All Tags

With Live Broadcasts (0)

With Exhibitors (2)

Q



The Plural Association Community

A private community for Plurals by Plurals by The Plural Association Nonprofit

Community



Partielles

Contenu sur la pluralité par des concerné-es pour toutes

French



The Crisses

Hang out with The Crisses, find out more about coaching & United Front.

English



Daisy Albright

Trauma Recovery Coach: Developmental trauma, CPTSD/ complex trauma, generational



Crystals Multifaceted

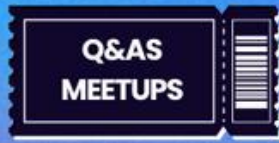
Helping people tune into their inner wisdom to find what's right for them.



the Redwoods

We grow systemic change, run workshops & discussion groups for community members

PLURAL POSITIVITY WORLD CONFERENCE



READY TO MAKE AN IMPACT?

Email us today to become a **sponsor**, or visit our website for more details about the event.

Join us in empowering Plurals worldwide, by sponsoring PPWC 2024.

CONTACT

WEBSITE powertotheplurals.com/events

EMAIL sponsor@thepluralassociation.org

PPWVC

PLURAL POSITIVITY WORLD CONFERENCE

7TH EDITION



MORE INFO: [POWERTOHEPLURALS.COM/PPWC](https://powertothelurals.com/ppwc)