



WELCOME TO BUFFALO NIAGARA

The Buffalo Niagara region has undergone a phenomenal transformation spurred by billions of dollars in public and private investment. Businesses from retail storefronts and high-growth startups to established headquarters and advanced manufacturers are rapidly growing our innovation economy. There's never been a better time to invest, work, and live in Buffalo Niagara

startups to established headquarters and advanced manufacturers are rapidly growing our innovation economy. There's never been a better time to invest, work, and live in Buffalo Niagara.

LOW COST & RELIABLE

ENERGY

TO POWER HIGH-TECH MANUFACTURING & COMPUTING

LOW COST

OF LIVING

(4.8% BELOW NATIONAL AVERAGE)

21 COLLEGES

AND UNIVERSITIES

AFFORDABLE

COMMERCIAL &
RESIDENTIAL REAL ESTATE

120+ ACRE

MEDICAL CAMPUS & COLLABORATIVE RESEARCH PARK





The Buffalo Niagara region is located at the western edge of New York State, bordering Canada and Pennsylvania, along the shores of Lake Erie and Lake Ontario. The area is comprised of eight counties: Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, and Wyoming.

Buffalo Niagara is in the center of an internationally significant community and regional marketplace. The region's strategic location on the Canadian border is within 500 miles (800 km) of 40% of the binational population. Our binational gateway for commerce facilitates \$83 billion in annual trade between Canada and the United States.

40%
OF THE
BINATIONAL
POPULATION
ACCESSIBLE
WITHIN A
10-HOUR DRIVE





HIGHWAY

The region's 3,675-mile network of major interstates, state routes and local arterial roads is a critical factor in enabling effective connections for the region's economy. Approximately 75% of the region's freight travels by truck. Due to the heavy reliance on truck transportation, the highway system is paramount in the efficient movement of freight.



PORT

The Port of Buffalo, the first major U.S. Port of Call encountered when entering the Great Lakes, consists of 28 terminals, including the three terminals of the Gateway Trade Center–Metroport, a third-party-operated terminal, featuring two hundred acres located on or near deep water and one set aside for bulk cargo storage. The Port features a 230-ton American crawler crane and a heavy-duty front-end loader.



RΔII

The region is served by four Class I railroads (CSX Transportation, Norfolk Southern, Canadian Pacific Railway, and Canadian National Railway), one Class II (or Regional) railroad, and three Class III (or Short Line) railroads. Considered one of the largest railheads in the U.S., the area features over 1,000 miles of track.

ROADWAY CONGESTION AND COST COMPARISON CONGESTION COST ANNUAL HOURS METRO AREA OF DELAY PER COMMUTER Buffalo-Niagara Falls, NY 49 \$1,056 Charlotte-Gastonia-Concord, NC-SC 53 \$1,271 Minneapolis-St. Paul-Bloomington, MN 59 \$1,119 60 Detriot-Warren-Livonia, MI \$1,167 Phoenix-Mesa-Scottsdale, AZ 61 \$1,179 Austin-Round Rock, TX 68 \$1,520 Portland-Vancouver-Beaverton, OR-WA 68 \$1,424

2019 Source: Texas Transportation Institute

AVERAGE COMMUTE TIME: 20.6 MINUTES



5.0 MINUTES FASTER THAN THE NATIONAL AVERAGE

SOURCE: US CENSUS BUREAU, 2021





AIR

Integrated express, commercial passenger carrier and air-cargo activity within the region is concentrated at the Buffalo Niagara International Airport (BNIA). There is additional cargo capacity at the Niagara Falls International Airport. Toronto Pearson International Airport, a 90-minute drive from Western New York communities, is a major hub serving Canada's largest city. Toronto Pearson has non-stop service to 200 cities including San Francisco, Seattle, Beijing, Dublin, London, Paris, Rome and Munich.

100 DAILY FLIGHTS TO 21 CITIES / 24 AIRPORTS





DIRECT FLIGHT TIMES FROM BUFFALO				
Boston, MA	1 hour 20 minutes	Atlanta, GA	2 hours 10 minutes	
New York, NY	1 hour 30 minutes	Minneapolis, MN	2 hours 15 minutes	
Washington, DC 1 hour 30 minutes		Phoenix, AZ	4 hours 45 minutes	
Chicago, IL	1 hour 50 minutes	Las Vegas, NV	4 hours 50 minutes	

AVERAGE ONE WAY FARE				
Buffalo Niagara Falls, NY	\$177	Jacksonville, FL	\$203	
Albuquerque, NM	\$192	Portland, OR	\$207	
Austin, TX	\$196	Boston, MA	\$207	

Q1-2022 Source: US Department of Transportation - Consumer Airfare Report

Buffalo Niagara International Airport recently completed a \$80 million renovation project. The project is part of a \$400+ million master plan.

Recent improvements include:

- •Streamlined pedestrian flow
- •Reduced curbside congestion
- •New meet and greet facilities
- Increased baggage claim capacity
- Enhanced security

METRO BUS AND METRO RAIL

Public transportation in Buffalo, Niagara Falls, and the surrounding suburbs include the NFTA Metro Bus with 54 routes and 4,103 stops, and NFTA Metro Rail – an electric light rail line with stops along Main Street in Buffalo between the University at Buffalo's South Campus and Canalside, making it easy to get to popular entertainment venues, events, and downtown offices.

metro.nfta.com

ELECTRIC VEHICLE NETWORK

Buffalo Niagara has a vast network of electric vehicle infrastructure, including charging stations built into many parking ramps and street spots.

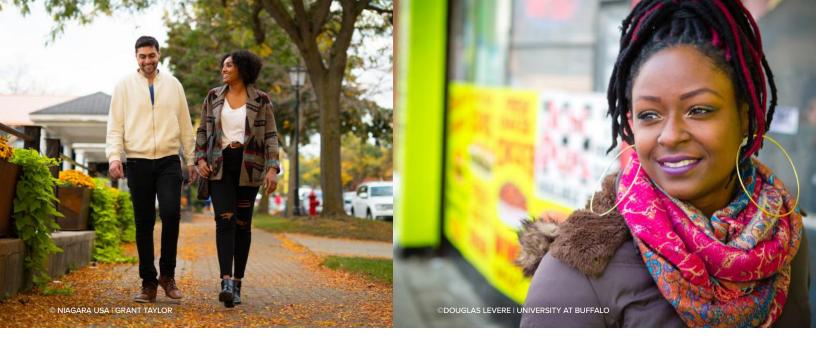
plugshare.com

CROSSING THE BORDER WITH EASE

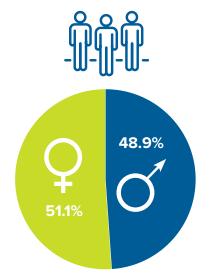
When traveling across an international border, proof of citizenship is required. Every person in your vehicle must have appropriate identification. Acceptable forms of identification include U.S.-issued passports, an enhanced driver's license, enhanced nondriver identification card, or a NEXUS card. This is also the case if you're traveling by bus, airplane, or train to or from Canada.

cbp.gov





1,543,184 TOTAL POPULATION



POPULATION BY GENDER					
POPULATION PERCENTAGE					
Male	753,850	48.9%			
Female	789,334	51.1%			

2022 Estimate, Source: ESRI

300,000

MILLENNIALS AND GROWING

POPULATION BY AGE				
AGE	POPULATION	PERCENTAGE		
0-4	75,616	4.9%		
5-9	80,246	5.2%		
10-14	84,875	5.5%		
15-24	194,441	12.6%		
25-34	203,700	13.2%		
35-44	177,466	11.5%		
45-54	188,268	12.2%		
55-64	223,762	14.5%		
65-74	179,009	11.6%		
75-84	95,677	6.2%		
85+	43,209	2.8%		
MEDIAN AGE = 42.5				

2022 Estimate, Source: ESRI

HOUSEHOLDS BY INCOME				
HOUSEHOLD INCOME RANGE	HOUSEHOLDS	PERCENTAGE		
<\$15,000	72,296	11.1%		
\$15,000-\$24,999	59,269	9.1%		
\$25,000-\$34,999	55,362	8.5%		
\$35,000-\$49,999	76,204	11.7%		
\$50,000-\$74,999	113,980	17.5%		
\$75,000-\$99,999	86,625	13.3%		
\$100,000-\$149,999	103,559	15.9%		
\$150,000-\$199,999	48,197	7.4%		
\$200,000+	36,474	5.6%		

2022 Estimate, Source: ESRI







239
(POP/SQ MI)
POPULATION DENSITY

2022 Estimate, Source: ESRI



AVERAGE
HOUSEHOLD INCOME = \$87,186

2022 Estimate, Source: ESRI

EMPLOYMENT AND BUSINESS Age 16+ Population 1,274,922 In Civilian Labor Force 780,446 Not in Labor Force 494,476

2021 Estimate, Source: America's Community Survey (5-Year Estimates 2017-2021); ESRI 2022

Number of Establishments



733,012 HOUSING UNITS

Owner Occupied	436,875	59.6%
Renter Occupied	214,040	29.2%
Vacant	82,097	11.1%

2022 Estimate, Source: ESRI

EDUCATIONAL ATTAINMENT			
Age 25+ Population		1,103,419	
Grade K-8	24,402	2.2%	
Grade 9-12	56,569	5.1%	
High School Graduate	338,302	30.5%	
Some College, No Degree	181,907	16.4%	
Associates Degree	153,068	13.8%	
Bachelors Degree	200,763	18.1%	
Graduate Degree	154,177	13.9%	

50,362

2022 Estimate, Source: ESRI



EMPLOYMENT BY COUNTY				
	EMPLOYED	UNEMPLOYED		
Allegany	18,300	800		
Cattaraugus	31,500	1,300		
Chautauqua	51,300	2,100		
Erie	428,600	15,900		
Genesee	28,800	900		
Niagara	94,400	3,700		
Orleans	16,500	600		
Wyoming	16,900	600		

2022 Annual Source: NYS Department of Labor



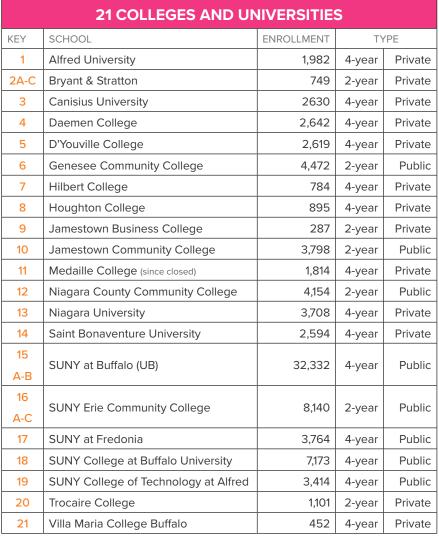


More Western New Yorkers earn undergraduate and advanced degrees than ever before —and they're building their futures here. In any year, more than 100,000 students enroll in our 21 colleges and universities, studying everything from biomedical engineering and business, to green technologies development, urban planning, and media arts.

The State University of New York (SUNY) is the largest comprehensive university system in the U.S., consisting of 64 institutions, including research universities, academic medical centers, liberal arts colleges, community colleges, colleges of technology, and an online learning network. SUNY educates approximately 394,000 students in more than 7,000 degree and certificate programs, and nearly two million in workforce and professional development programs.









OF THE REGION'S WORKFORCE HAS A COLLEGE DEGREE.

90,000+ students

ARE ENROLLED IN 2-AND
4-YEAR COLLEGES





TARGET INDUSTRY GRADS BY	DEGREE PRO	OGRAM		
DEGREE PROGRAM	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S DEGREE	DOCTOR'S DEGREE
Agriculture, Agriculture Operations, and Related Sciences	151	30	0	0
Natural Resources and Conservation	32	54	0	0
Communications, Journalism, and Related Programs	54	702	51	4
Communications Technologies/Technicians and Support Services	25	82	0	0
Computer and Information Sciences and Support Services	171	462	395	18
Engineering	35	991	521	71
Engineering Technologies and Engineering-Related Fields	149	174	0	0
Biological and Biomedical Sciences	22	795	164	49
Mathematics and Statistics	5	194	64	13
Physical Sciences	0	178	48	34
Science Technologies/Technicians	3	0	0	0
Psychology	8	1,007	94	24
Public Administration and Social Service Professions	184	147	322	5
Social Sciences	116	1,200	61	24
Construction Trades	153	0	0	0
Mechanic and Repair Technologies/Technicians	195	0	0	0
Precision Production	97	1	0	0
Visual and Performing Arts	63	572	74	11
Health Professions and Related Programs	1,542	1,181	734	729
Business, Management, Marketing, and Related Support Services	766	2,227	766	3



Sources: US Census Bureau (2021); NYS Department of Labor 2021

BUFFALO-NIAGARA FALLS MSA WAGE	ES ARE 6.2 % BEL	OW NATIONAL A	VERAGE
OCCUPATION	TOTAL EMPLOYMENT	MEAN HOURLY	MEAN ANNUAL
Office and Administrative Support Occupations	76,800	\$19.47	\$40,491
Sales and Related Occupations	49,624	\$14.53	\$30,229
Food Preparation and Serving Related Occupations	45,529	\$14.14	\$29,410
Transportation and Material Moving Occupations	40,706	\$17.66	\$36,730
Education, Training, and Library Occupations	37,166	\$26.86	\$55,874
Healthcare Practitioners and Technical Occupations	37,451	\$33.83	\$70,375
Production Occupations	33,359	\$18.79	\$39,089
Business and Financial Operations Occupations	33,460	\$33.69	\$70,078
Management Occupations	28,007	\$49.58	\$103,119
Healthcare Support Occupations	25,059	\$14.50	\$30,164
Installation, Maintenance, and Repair Occupations	20,959	\$22.84	\$47,509
Construction and Extraction Occupations	20,690	\$24.69	\$51,359
Building and Grounds Cleaning and Maintenance Occupations	15,813	\$14.53	\$30,216
Personal Care and Service Occupations	13,234	\$13.99	\$29,092
Community and Social Services Occupations	12,226	\$23.49	\$48,862
Protective Service Occupations	11,531	\$25.07	\$52,146
Computer and Mathematical Occupations	11,730	\$37.55	\$78,113
Architecture and Engineering Occupations	7,477	\$37.25	\$77,485
Arts, Design, Entertainment, Sports, and Media Occupations	6,882	\$24.46	\$50,877
Legal Occupations	5,348	\$37.53	\$78,068
Life, Physical, and Social Science Occupations	4,578	\$31.37	\$65,256
Farming, Fishing, and Forestry Occupations	1,227	\$13.74	\$28,587

% OF EMPLOYERS OFFERING BENEFIT TO MOST OR ALL EMPLOYEES	S
Tuition Reimbursement	95%
Paid Time Off	95%
Heath Insurance for Employee and Family	86%
Dental Insurance	74%
401(k) or Equivalent	73%
Short-Term Disability	72%
Vision Insurance	59%
Long-Term Disability	59%
Pension	14%
Child Care	7%

You can't calculate on a spreadsheet hard work and grit. The folks in Buffalo Niagara have those attributes in spades.

—Frank Ewing,, CEO, AML RightSource

Source: Buffalo Niagara Labor Market Assessment 2017

Unionized Jobs in Buffalo-Niagara Falls MSA

At 78%, the region's public-sector jobs are highly unionized; in contrast, only 11% of private-sector jobs are unionized.





Invest Buffalo Niagara connects businesses with local organizations to access available training funds, locate training resources, and link companies with qualified job seekers. Below is a sampling of top programs in the area.

NORTHLAND WORKFORCE TRAINING CENTER (NWTC)

Northland provides for-credit technical skills programs in advanced manufacturing and energy taught on-site by SUNY Alfred State College and SUNY Erie. Along with technical skills, NWTC also has wrap-around services to equip students with the soft skills and adaptability needed for today's workplace. View current programs at **northlandwtc.org**.

TECHBUFFALO

TechBuffalo is a nonprofit organization that strives to create a sustainable, inclusive, and accessible technology community for Western New York. TechBuffalo partners with local colleges and universities and variety of training programs to support students with mentorship, wrap-around services, and provide exposure to potential employers. Learn more at **www.techbuffalo.org**.

BUFFALO EMPLOYMENT& TRAINING CENTER (BETC)

The BETC is committed to working with Buffalo and Erie County residents and employers in matching potential employees with the necessary skills to the needs of employers. The BETC offers services and events in the following areas: workshops, career planning, education and training, job search assistance, and services for employers.

UNIVERSITY AT BUFFALO'S EDUCATIONAL OPPORTUNITY CENTER (EOC)

The EOC provides leadership to Western New York by offering academic and vocational training to employees in various industries and correlates with the needs of employers. Such programs include: soft skill training, job matching through career exploration, academic assessments, career assessments, and academic and vocational training.

EMPLOYEE TRAINING INCENTIVE PROGRAM

This program provides refundable tax credits to New York State employers for skills training that upgrades, retrains or improves the productivity of their employees. Businesses can also receive tax credits for approved internship programs.

PLACING INDIVIDUALS IN VITAL OPPORTUNITY TRAINING (PIVOT)

PIVOT is a unique six-month wage subsidy program that provides businesses with employee recruitment and retain services during training and onboarding process.

NEW YORK STATE DEPARTMENT OF LABOR (NYSDOL)

NYSDOL Business Services offers help with workforce needs, including: customized recruitment and career fairs, hiring incentives such as tax credits and on-the-job training, workforce intelligence, apprenticeship programs, and human resource consultation services.

NEW YORK STATE WORKFORCE DEVELOPMENT INITIATIVE (WDI)

The WDI initiative's mission is to invest in innovative, creative, and regionally customized workforce development projects that support industries in emerging fields with growing demand for jobs to improve economic security for women, young workers, and other populations who face significant barriers to career advancement.

BUFFALO AND ERIE COUNTY WORKFORCE INVESTMENT BOARD (WIB)

The WIB is a private sector board that is charged with developing, coordinating, and overseeing publicly funded workforce development/training initiatives.

The overall goal of the WIB is to develop and sustain a unified, cost effective, and labor market driven system that facilitates economic development and business growth.



I found the perfect opportunity at Odoo, applied without knowing much about Buffalo. Anything I want to do is available here, but without the added costs.

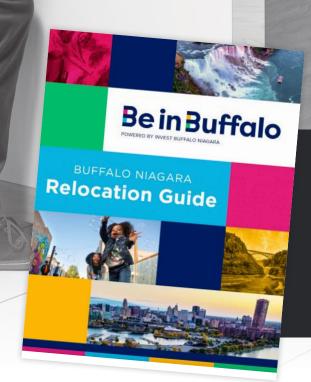
- Kevin Zaki, Business Systems Analys, Odoo

There is so much amazing culture and openness around here [Buffalo] that I hadn't previously seen or been exposed to. It's a great city! I love the mix of small town and big city.

- Isabell Trevino, IT Project Management Administrator, AAA Weatern and Central New York

As a business owner, I've been really happy with the talent here. There's a strong work ethic. The quality of life is unbelievably better.

- Sean De Clercq, CEO, Kickfurther



Be in Buffalo, an initiative of Invest Buffalo Niagara, is the region's talent attraction effort working to introduce (or reintroduce) a new Buffalo to an entire generation of folks with the skills needed to build an economic of the future. Visit our website to download this 90+ page guide.

BeinBuffalo.com





Business is booming in Buffalo Niagara.

Our rich manufacturing history has gifted us with expansive infrastructure, and an unmatched workforce. The people who work here are having an impact all over the world. Take for example the employees at Moog Inc. who develop technology that is used in power-generation turbines, Formula One racing cars and medical infusion systems.

Buffalo Niagara is home to top tech talent, available capital, an entire collaborative community of startup resources, and industry-disrupting companies like M&T Bank who is deeply rooted in Buffalo's Central Business District on our Main Street Innovation Corridor.

The region's diversified and growing economy, has been recognized by leading business publications such as Fast Company, Forbes, The New York Times, CNBC, Business Facilities, CNN Money, and Business Week.

50thLARGEST
METRO
ECONOMY

2021, Source: US Bureau of Economic Analysis





FORTUNE 1000 COMPANIES

#519



#862



2022, Source: Fortune Magazine

TOP PRIVATE COMPANIES

#117



#126



2022, Source: Forbes Magazine

WNY'S FASTEST GROWING COMPANIES

HiOperator - #276

Wendel Construction - #1021

Buffalo Games #1959

Pinnacle Travel Staffing #2545

Range Marketing #4268

Silver Grove Financial Group #4935

2022, Source: Inc. Magazine

\$15.71 billion

PUBLIC/PRIVATE DEVELOPMENT IN 2022

RECENT INVESTMENT HIGHLIGHTS

GREAT LAKES
CHEESE COMPANY

\$505м

\$233M

BUFFALO AKG ART MUSEUM \$168M

SUMITOMO RUBBER \$120M

\$120M

TRICO APARTMENTS
\$112M





A community resource on Buffalo's East Side helping entrepreneurs access funding, reach new customers, and build a successful business.

\$62.3 billion GROSS METRO PRODUCT

2021, Source: US Bureau of Economic Analysis

TOP PRIVATE SECTOR COMPANIES			
COMPANY	INDUSTRY	EMPLOYEES	
Kaleida Health	Health care system	8,194	
M&T Bank	Commercial Bank	8,000	
Catholic Health System	Health care system	7,202	
Tops Friendly Markets	Supermarket retailer	5,486	
Walmart	Retailer	5,100	
Moog Inc.	Manufacturer	4,200	
GEICO	Insurance Services	3,800	
Roswell Park Cancer Institute	Hospital	3,460	
Wegmans Food Markets Inc.	Supermarket retailer	3,450	
HSBC Bank NA	Financial Services	3,000	
People Inc.	Human Services	2,884	
General Motors	Manufacturer	2,676	
Seneca Gaming Corp.	Entertainment	2,560	
Citigroup	Financial Services	1,936	
West Herr Automotive Group	Automotive Sales and Service	1,891	
Ingram Micro Inc.	Distributor of microcomputer products	1,750	
UB MD Physicians Group	Physicians	1,666	
Tesla	Manufacturer	1,547	
Elderwood	Health care services	1,692	
Highmark Blue Cross Blue Shield of WNY	Health Insurance services	1,687	

2023, Source: Business First Book of Lists

2ND MOST BOOMING STARTUP ECOSYSTEM

- Entrepreneur.com

\$201M

venture capital raised in 2022

\$431M

University R&D expenditures in 2021

10+
Incubators

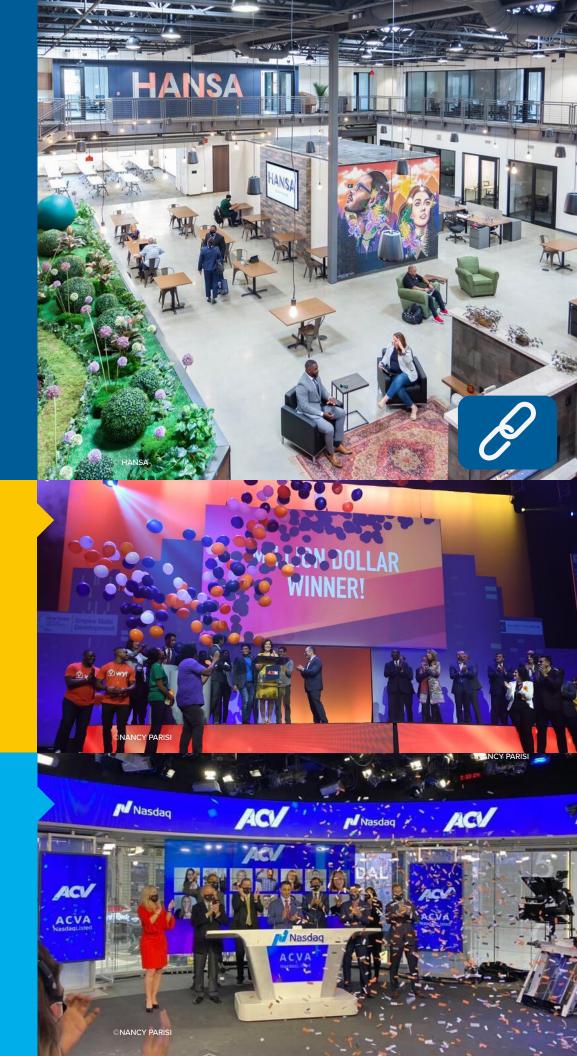
12+
Coworking spaces

43NORTH

43North is an accelerator that hosts an annual startup competition, investing \$5M per year to attract and retain high-growth companies in Buffalo.



ACV Auctions became Buffalo's first software unicorn, with a valuation over \$1B, more than 1,000 employees, and a successful IPO on the NASDAQ in 2021.





ADVANCED BUSINESS SERVICES

SUBSECTOR STRENGTHS

Technology Design & Development • Insurance • Back Office • Data Processing

Buffalo Niagara is a low cost alternative for insurance companies, back office operations, and technology design and development firms. The region's thriving advanced business services cluster is due to the low cost of operating and a large pool of talented labor. The high concentration of business degree programs at our local colleges and universities provide employers with the workforce they need at affordable wages. Data centers are also attracted to Buffalo Niagara for its temperate climate, fiber network, and low cost energy.

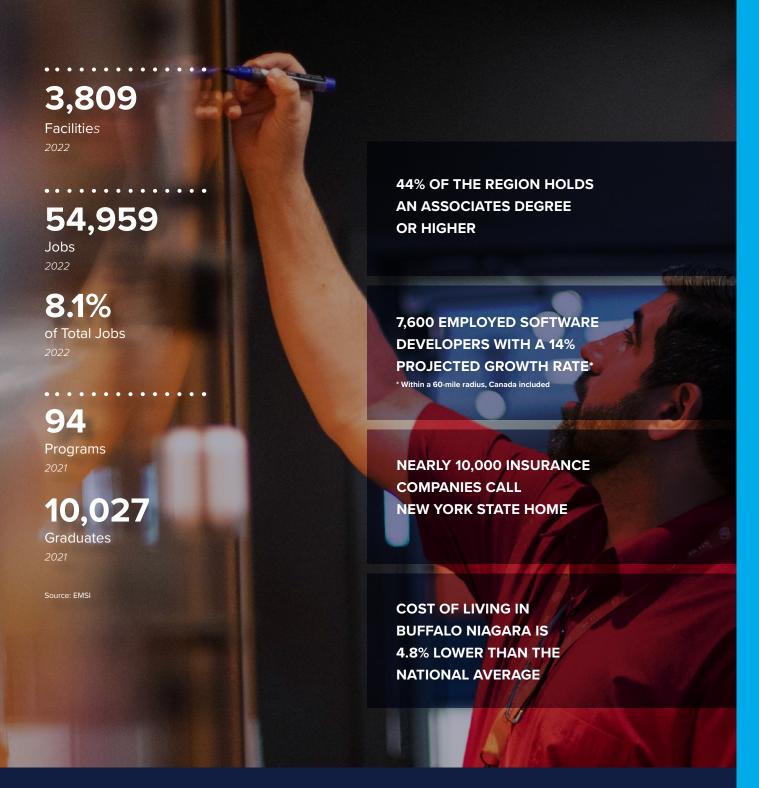
NOTABLE EMPLOYERS		
COMPANY	INDUSTRY	EMPLOYEES
M&T Bank	Headquarters - Commercial Bank	8,000
GEICO	Insurance Services	3,800
HSBC Bank NA	Financial Services	3,000
Citibank NA	Financial Services	1,936
Ingram Micro	Information Technology	1,750
BlueCross BlueShield of WNY	Health Insurer	1,687
Charter Communications	Telecommunications	1,350
Delaware North	Headquaters - Hospitality	1,200
Independent Health	Insurance Services	1,151
National Fuel Gas	Headquaters - Utlities	1,124

Source: Buffalo Business First Book of Lists 2023

TOP OCCUPATIONS	
MEDIAN HOURLY EARNINGS	
Customer Service Representatives	\$17.96
Insurance Sales Agents	\$29.51
Bill and Account Collectors	\$17.69
Account and Auditors	\$36.76
Security, Commodities, and Financial Services Sales Agents	\$37.12
First-Line Supervisors of Office and Administrative Support Workers	
Tellers	\$16.59
Claims Adjusters, Examiners, and Investigators	\$30.80
Software Developers	\$47.27
Bookkeeping, Accounting, and Auditing Clerks	\$21.52

Source: Lightcast





66 The cost of living and the ease of everyday life helps you not worry about all that other stuff, and really just allows you to focus on what you are building. I think there is also a ton of great talent here. There is a big tech community here that is growing and people relocating back. ??



— Dan Magnuszewski, Co-Founder & CTO, ACV Auctions

ADVANCED MANUFACTURING

SUBSECTOR STRENGTHS

Sensor Technology • Electronic Components • Medical Devices • Plastics Manufacturing

Manufacturing makes up \$12.4 billion in gross regional product (16.4% of the total) with the two largest export industries in our region (nonferrous metal manufacturing & chemical manufacturing).

A manufacturing mainstay since the 1800s, Buffalo Niagara remains ideally suited with the workforce (58,000+ skilled workers) and physical infrastructure manufacturers need to succeed.

The cost of doing business for manufacturers in New York has decreased with the recent elimination of the state corporate income tax. There is also no sales tax on production equipment, no inventory tax, and no personal property tax for manufacturers.

NOTABLE EMPLOYERS		
COMPANY	INDUSTRY	EMPLOYEES
Moog Inc.	Precision-Control Components and Defense Systems	4,200
General Motors	Car and Boat Engines	2,676
Tesla	Semiconductors and Solar Panels	1,547
Cummins, Inc.	Diesel Engines and Engine Components	1,400
Sumitomo Rubber USA	Tires	1,400
Linde	Industrial Gases	900
Ford Motor Company	Car Part Stamping and Sub-assemblies	871
PCB Piezotronics	Sensor Technology	717
Cutco Corp.	Cutlery	707
Aurubis Buffalo	Copper Products	650

Source: Business First Book of Lists 2023

TOP OCCUPATIONS	
MEDIAN HOURLY EARNINGS	
Team Assemblers	\$14.97
Machinists	\$22.88
First-Line Supervisors of Production and Operating Workers	\$29.78
Inspectors, Testers, Sorters, Samplers, and Weighers	\$19.80
Electrical and Electronic Equipment Assemblers	\$16.89
Industrial Engineers	\$44.62
General and Operations Managers	\$45.02
Laborers and Freight, Stock, and Material Movers, Hand	\$17.17
Production, Planning, and Expediting Clerks	\$22.78
Welders, Cutters, Solderers, and Brazers	\$22.55

Source : Lightcast



66 Buffalo Niagara was built on a rich manufacturing history and is yet again leading the way in new advances, technologies, and industries, especially on our East Side advanced manufacturing corridor, the home of the Northland Workforce Training Center. >>>



- Stephen Tucker, President & CEO, Northland Workforce Training Center



AGRIBUSINESS

SUBSECTOR STRENGTHS

Food & Beverage Processing

Whether it's yogurt production, food packaging, brewing, or distilling, Buffalo Niagara plays a major role in New York's agribusiness sector. In fact, Wyoming County is the leading producer of milk in the state, which says a lot considering New York is the fifth largest dairy producing state in the nation and is first in yogurt, sour cream, and cottage cheese production. New York also ranks fourth among the U.S. in total cheese production.

Our proximity to Canada and the entire east coast helps food and dairy processors get their products to their customers. Employers note their proximity to a high concentration of local businesses and farms as a major advantage.

NOTABLE EMPLOYERS		
COMPANY	INDUSTRY	EMPLOYEES
Upstate Niagara Co-Op Inc	Dairy Production	1,216
Rich Products Corp	Frozen Food Manufacturer	1,150
Steuben Foods Inc	Dairy Processing	583
Rosina Food Products	Frozen Food Manufacturer	540
Nestle Purina	Pet Food Manufacturer	500
Lactalis American Group	Cheese Manufacturer	360
Fieldbrook Foods Corp	Ice Cream and Frozen Dessert Manufacturer	350
Sweetworks	Candy and Confectionary	308
Associated Brands	Dried and Dehydrated Food Manufacturer	250
Bonduelle USA Inc	Frozen Food Manufacturer	245

Source: Buffalo Business First Book of Lists 2023

TOP OCCUPATIONS	
MEDIAN HOURLY EARNINGS	
Packaging and Filling Machine Operators and Tenders	\$17.21
Food Batchmakers	\$16.37
Laborers and Freight, Stock, and Material Movers, Hand	\$17.17
First-Line Supervisors of Production and Operating Workers	\$29.78
Farmworkers and Laborers, Crop, Nursery, and Greenhouse	\$13.89
Maintenance and Repair Workers, General	\$19.00
Bakers	\$14.35
Inspectors, Testers, Sorters, Samplers, and Weighers	\$19.80
Industrial Machinery Mechanics	\$28.55
Industrial Truck and Tractor Operators	\$18.86

Source: Lightcast



66 The number one asset in Buffalo Niagara is the people. We have access to a solid workforce who want to get up, go to work, and do well. Secondly, the infrastructure. **



– Russell Corigliano, co-owner, Rosina Food Products



LIFE SCIENCES

SUBSECTOR STRENGTHS

Pharmaceuticals/Biotechnology • Medical Device • Healthcare IT

The Buffalo Niagara Medical Campus is a world class innovation district that continues to grow by the day. The campus and the region are attracting more and more medical and life sciences professionals who are finding Buffalo Niagara to be an ideal location.

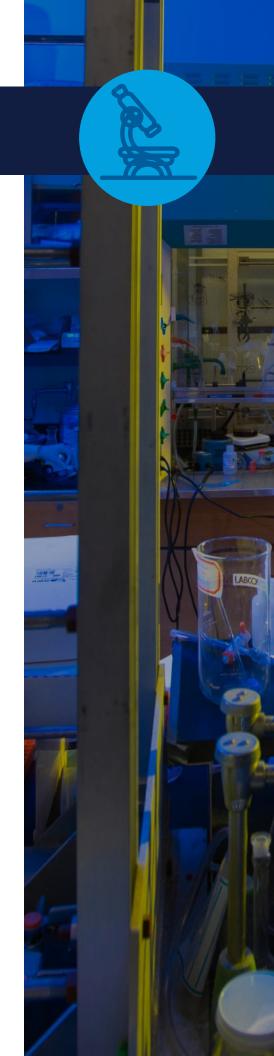
The University at Buffalo draws in a considerable amount of research funding. In fact, the region saw approximately \$431 million in research funding with two thirds dedicated to life sciences. While it's clear UB R&D activity is healthy in our region, we also rank fourth in the nation on a per capita basis of life sciences workers — over 20% of the degress conferred by the region's 21 institutions of higher education are in the life sciences.

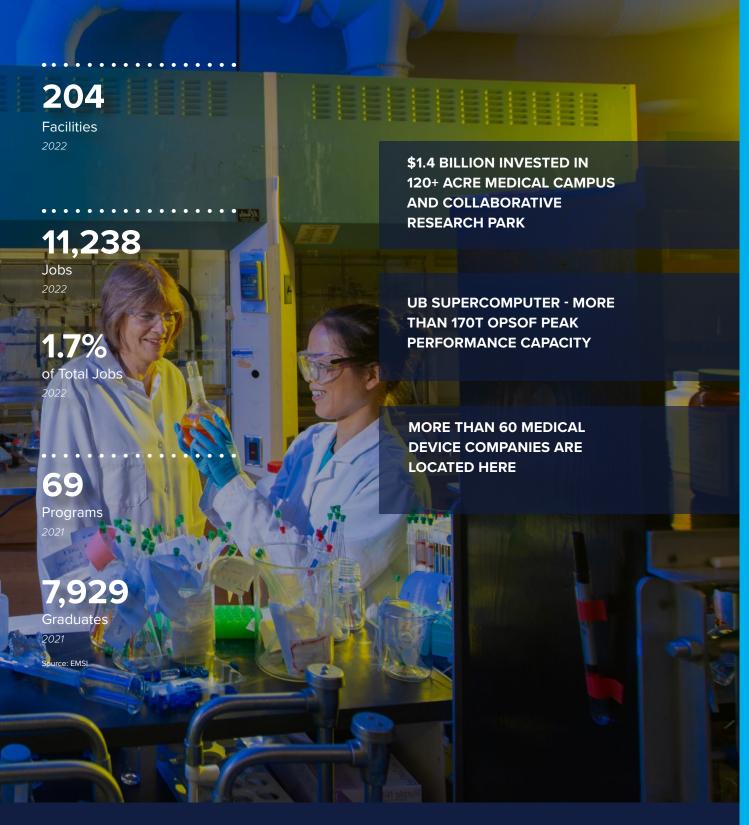
NOTABLE EMPLOYERS			
MEDICAL DEVICE	DIAGNOSTICS	THERAPEUTICS	HEALTHCARE INFORMATICS
Garwood Medical	AESKU Diagnostics	Frenesius Kabi	Circuit Clinical
Harmac Medical Products	Thermo Fisher Scientific	Baxter Healthcare	AHRM
Integer	KSL Biomedical	ONY Biotech	Enhanced Pharmacodynamics
Efferent Labs	Zeptometrix (an Antylia Scientific Company)	Imhuhaeon	Cognigen (a Simulation Plus Company)
Ivoclar Vivident	Immco (a Trinity Biotech Company)	Curia	Nissha Medical Technologies

Source: Buffalo Business First Book of Lists 2023 / NYS Dept. of Labor

TOP OCCUPATIONS	
MEDIAN HOURLY EARNINGS	
Packaging and Filling Machine Operators and Tenders	\$17.21
Inspectors, Testers, Sorters, Samplers, and Weighers	\$19.80
General and Operations Managers	\$45.02
Industrial Engineers	\$44.62
Dental Laboratory Technicians	\$18.21
Software Developers	\$47.27
Chemical Equipment Operators and Tenders	\$27.78
Electrical and Electronic Equipment Assemblers	\$16.89
Medical Scientists, Except Epidemiologists	\$39.06
Team Assemblers	\$14.97







66 This is a time where I am really happy to be in Buffalo, where collaboration is the rule, frankly. **99**

- Dr. Nancy Nielsen , Clinical Professor, University at Buffalo, Former President of the American Medical Association



LOGISTICS

Ever since the Erie Canal opened in 1825, our region has been home to successful commerce connections throughout the U.S. and Canada. Today, this access continues to set the Buffalo Niagara region apart.

TOP OCCUPATIONS	
MEDIAN HOURLY EARNINGS	
Heavy and Tractor-Trailer Truck Drivers	\$23.14
Laborers and Freight, Stock, and Material Movers, Hand	\$17.17
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	\$29.01
Light Truck or Delivery Services Drivers	\$17.43
Stock Clerks and Order Fillers	\$14.38
General and Operations Managers	\$45.02
Industrial Truck and Tractor Operators	\$18.86
Customer Service Representatives	\$17.96
Cargo and Freight Agents	\$18.10
Shipping, Receiving, and Inventory Clerks	\$17.82
Office Clerks, General	\$17.01





expansion process, especially because of the guidance Invest Buffalo Niagara provided. We are happy to assist other Canadian companies as they grow their market share on this side of the border and need warehousing services in the U.S. ??

Joseph Braun, Operations Manager,
 Prompt Logistics / Bronco Warehousing



EXPORTS

\$5.05 billion

EXPORTS VALUE, 2021

Source: US Department of Commerce, International Trade Administration (2019)

45,870

EXPORT-SUPPORTED JOBS

Source: Brookings Institution, Export Monitor 2018

TOP 5 EXPORT INDUSTRIES		
INDUSTRY	DOLLAR VALUE	SHARE
Chemicals	\$620 M	8.5%
Nonferrous Metal Products	\$510 M	7.0%
Miscellaneous General Purpose Machinery	\$330 M	4.6%
Credit Issuance & Lending	\$300 M	4.2%
R&D Services	\$300 M	4.2%

Source: Brookings Institution, Export Monitor 2018

	TOP THREE GAINS IN EXPORT INDUSTRIES, ANNUALIZED GROWTH 2003-2017	
	INDUSTRY	GROWTH
	Nonferrous Metal Products	8.5%
	Credit Issuance & Lending	7.0%
	R&D Services	4.6%

Source: Brookings Institution, Export Monitor 2018

TOP FIVE EXPORTS, 2021	
PRODUCT	EXPORT VALUE
Chemicals	\$1,001,900,000
Machinery	\$676,300,000
Primary Metal Manufacturing	\$524,300,000
Computer and Electronic Product Manufacturing	\$319,700,000
Paper	\$297,900,000







WATER RICH REGION

Buffalo Niagara is located on the Great Lakes System — containing one-fifth of the world's fresh surface water — along the Niagara River, among one of the world's most popular natural wonders, Niagara Falls. Across the region, water and wastewater utilities are using state of the art purification processes and implementing green infrastructure policies for proactive prevention which makes our communities more resilient.

PLENTY OF CLEAN, GREEN HYDROPOWER MEANS COST SAVINGS

Buffalo Niagara has a well-earned reputation for clean, green, low-cost electric power thanks to one of the largest renewable energy sources in the world: Niagara Falls. At the Robert Moses Niagara Power Plant in Lewiston, NY, the power of Niagara Falls is harnessed by 25 turbines to create hydroelectricity. In excess of 2.5 GW of clean, renewable power is generated at this facility; a total of 19% of the State's grid is powered by hydroelectric energy. Low-cost hydropower has been reserved by New York State law for companies planning to build or expand in the Buffalo Niagara region. The program offers renewable hydroelectric power at an extremely affordable cost. Allocations depend on project size and scope, in particular, new job creation. This program is administered by the New York Power Authority.

EXCELSIOR JOBS PROGRAM

The Excelsior Jobs Program provides job creation and investment incentives to firms in targeted industries such as biotechnology, pharmaceutical, high-tech, clean-technology, green technology, financial services, agriculture, and manufacturing. Firms in these industries that create and maintain new jobs or make significant financial investment are eligible to apply for up to four, **fully refundable** tax credits. Businesses claim the credits over a 10 year period.

- The Excelsior Jobs Tax Credit: A credit of 6.85 percent of wages per new job to cover a portion of the associated payroll cost.
- The Excelsior Investment Tax Credit: Valued at two percent of qualified investments.
- The Excelsior Research and Development Tax Credit: A credit of 50 percent of the Federal Research and Development credit up to three percent of research expenditures in NYS.
- The Excelsior Real Property Tax Credit: Available to firms locating in certain distressed areas and to firms in targeted industries that meet higher employment and investment thresholds (Regionally Significant Project).

TAX FREE ZONES FOR NEW & EXPANDING COMPANIES

START-UP NY is transforming communities across the state through tax-based incentives and innovative academic partnerships. The program offers new and expanding businesses the opportunity to operate 100% NYS tax-free for 10 years through affiliations with public and private universities, colleges and community colleges.



LOCAL INDUSTRIAL DEVELOPMENT AGENCY (IDA) TAX ABATEMENTS

- **Property Tax Abatement** Conventional Payment in Lieu of Taxes (PILOT) schedules are administered by the IDA taking title to real property and requiring landowners to make payments in an agreed percentage for a specified number of years. The abatement of these taxes (property, school, and county), typically last for a seven or ten year period.
- Sales Tax Abatement Abatement of Sales Tax requires the IDA to function as the purchaser of eligible
 merchandise prior to the transaction. This benefit can be used towards the purchase of nonproduction
 equipment and construction materials.
- Mortgage Recording Tax Abatement The New York State Mortgage Recording Tax for commercial property is one percent (1% of the principal amount of the bond/mortgage). Local IDAs may exempt approved projects from payment of mortgage recording tax, based on appropriate economic development factors.

BROWNFIELD CLEANUP PROGRAM

Refundable tax credits up to 20% of eligible expenditures, including tangible personal property (e.g. buildings and equipment). Eligible expenditures may be incurred at any point within 10 years following completion of remediation.

OPPORTUNITY ZONES

The 2017 Tax Cuts and Jobs Act created the Opportunity Zone Program – a new economic development initiative designed to spur investment activity and job creation in economically distressed communities. Qualified investments made in designated Opportunity Zones are eligible for preferential tax treatment.

AFFORDABLE UTILITIES

Billions of dollars are being invested into the region's already reliable and redundant utility infrastructure. Beyond incentives, utility providers also offercapital infrastructure programs to accommodate business expansion or new construction projects.











772,000 sq. ft.

NEW OFFICE CONSTRUCTION

PROPOSED IN 2023

CLASS A OFFICE

Market Size 9,572,624 sq. FT.
Lease Rates \$19 - \$27 / sq. FT.
Vacancy Rate 13.7%





558,000 sq. ft.

NEW INDUSTRIAL

CONSTRUCTION COMPLETED

IN 2020

TOTAL OFFICE

Market Size 33,927,900 sq. FT.
Lease Rates \$15 - \$27 / sq. FT.
Vacancy Rate 15.0%

(In line with U.S vacancy rate of 17.3%)



TOTAL INDUSTRIAL

Market Size 68,646,870 sq. FT.

Sale Rate \$47.15/SF / Sq. FT.

Availability Rate 2.3%

COMMERCIAL LISTING SERVICE

The Buffalo Niagara Commercial Listing Service (CLS) features powerful research tools concerning community data and area businesses—above and beyond commercial real estate listings—that are available online to anyone, free of charge:

buffaloniagaracls.com

FEATURED PROPERTIES		
37 Coats Street Wellsville, NY 14895	365,000 SF at 55' clear height at former Dresser Rand facility. Eligible for low cost electric with several doors at grade minutes from Interstate 86. Ideal for single user or multiple tenants.	
Seneca One Tower Buffalo, NY 14203	Class A Office Tower Buffalo's largest office building and home to M&T Bank's Tech Hub. Nearly 360,000 SF is available across multiple floors and use types. The building enjoys a renovated façade and landscape with ample amenities in the immediate surrounding areas.	
Renaissance Commerce Park Lackawanna, NY 14218	Brownfield Redevelopment Park 150 acres of remediated brownfield acerage for advanced manufacturing and technology developments. Adjacent to the Port of Buffalo. Lucrative tax credits available through NYS Brownfield Cleanup Program.	
Western New York Science and Technology Advanced Manufacturing Park (WNY STAMP) Alabama, NY 14013	WNY Mega Site 1,250 acres located in Genesee County and can accommodate nanotechnology companies including semiconductor 450mm chip fab, flat panel display, photovoltaic manufacturing, and advanced manufacturing.	
2 Steelworkers Way Lackawanna, NY 14218	State of the art 151,000 SF manufacturing and warehouse space at 36' – 40' clear with generous column spacing. Ideal for single user or multiple tenant build-out. Proximate to Canadian border crossing and supportive of multimodal transport via road, rail, and port	2 STEELWORKERS
Riverview Solar Technology Park Tonawanda, NY 14150	The 200-acre business park contains existing commercial spaces ranging from 10,000 SF to 88,000 SF in size, including corporate offices, research and development labs, warehouses, and light manufacturing operations. Build-tosuit options ranging from 5 to 70 acres available for development.	

For more information on these properties visit: buffaloniagara.org/featured-properties



COST OF LIVING COMPARISON

Want to know how living in Buffalo Niagara compares to other cities, in terms of how far your paycheck will go? An individual would need to make "x" (the salary listed in the right column) in the corresponding metro region, to have the same standard of living making \$60,000 in Buffalo Niagara.

METRO AREA	SALARY
New York	\$143,508
San Francisco	\$112,563
Los Angeles	\$94,916
Seattle	\$94,474
Boston	\$94,348
San Diego	\$90,567
Portland	\$78,340
Chicago	\$75,819
Providence	\$71,155
Denver	\$69,642
Baltimore	\$68,256
Philadelphia	\$65,861
Phoenix	\$65,735
Detroit	\$65,735
Dallas	\$64,600
Atlanta	\$64,033
Austin	\$63,655
Pittsburgh	\$63,277
Minneapolis	\$62,395
Charlotte	\$61,701
Richmond	\$61,071
Buffalo	\$60,000

HALF-GALLON OF MILK

BUFFALO

SAN FRANCISCO

\$2.48

\$3.38

6-PACK BEER

BUFFALO

NEW YORK CITY

\$10.88

\$11.40

DOZEN EGGS

BUFFALO

PHILADELPHIA

\$2.26

\$3.09

COFFEE

BUFFALO

SAN FRANCISCO

\$3.97

\$6.19

Source: Council for Community and Economic Research: Cost of Living Index (2022)

Source: Council for Community & Economic Research; Cost of Living Index (2022)



COST OF LIVING CALCULATOR

Big-city amenities, small-town charm, and affordable real estate has made Buffalo one of the most desirable places to live for millennials. See how your current city stacks up.

NEARLY

150 MILES

OF BIKE LANES IN THE CITY OF BUFFALO



20 MINUTE AVERAGE COMMUTE TIME



NICEST CITY IN AMERICA

Reader's Digest



2ND BEST ACCESS TO GREEN SPACES AND PARKS

DI INNEDS NEEDED



-Hemisphere Magazine



PRO SPORTS

PROUD HOME OF THE BUFFALO BILLS AND BUFFALO SABRES



INVESTING IN THE FUTURE OF BUFFALO NIAGARA

Invest Buffalo Niagara (InBN) is a unique private-public partnership that allows business leaders in the region to guide Buffalo Niagara in marketing and regional initiatives that will positively impact economic growth.

Our investors and partners are dedicated to helping Invest Buffalo Niagara expand our industry clusters, bring jobs to our neighbors, and investment to our neighborhoods. Thanks to the support of our investors, InBN serves as a single point of contact for economic development inquires and offers a free, comprehensive suite of client-driven project management services including confidential and custom site location assistance, tailored market research, facilitation of state and local incentive programming, introductions to professional service providers and partner, assistance with workforce and recruitment training needs, and more. Contact us to talk about your business expansion or relocation project.

AAA of Western & Central New York*

Acara Solutions, Inc.

Allegany County Industrial Development Agency

Amazon

Amherst Industrial Development Agency

Buffalo Niagara Partnership*

Buffalo Urban Development Corporation

Cattaraugus County Industrial Development Agency

Chautauqua County Industrial Development Agency

Ciminelli Real Estate Corporation

City of Buffalo

Clarence Industrial Development Agency

Delaware North*

Dunn Tire

Empire State Development Corporation*

Erie County

Erie County Industrial Development Agency*

Ernst & Young, LLP*

Five Star Bank

Frey Electric Construction Company

Genesee County Economic
Development Center

Hamburg Industrial Development Agency

Hanna Commercial Real Estate

Harris Beach, PLLC

Harter Secrest & Emery LLP

Hodgson Russ LLP

HSBC Bank USA, NA*

HUNT Real Estate Corporation

Hurwitz & Fine, P.C.

Independent Health

KeyBank, NA*

Lighthouse Technology Services

Lippes Mathias Wexler Friedman LLP

Lockport Industrial Development Agency

Lumsden & McCormick, LLP

The Martin Group

Merchants Insurance Group*

Moog Inc.*

M&T Bank Corporation*

National Fuel Gas Company*

National Grid*

Niagara County Department of Economic Development

NYPA

NYSEG*

Orleans County

Phillips Lytle LLP*

Schutte Buffalo

Sonwil Distribution

The Buffalo News

TM Montante Development

Tops Markets, LLC*

Tronconi Segerra & Associates LLP

Turner Construction Company

Uniland Development Company*

Univera Healthcare

University at Buffalo

Wegmans Food Markets

West Herr Automotive Group

WNY NYSCAR

Wyoming County Industrial Development Agency