

Inspire

H  **P** **E**

for a cure

**BRING ADVANCED CANCER
TREATMENT CLOSE TO HOME**

A capital campaign by the
 **Credell Health Foundation**

From Our Community, For Our Community

Advancing the fight against cancer

Inspire Hope for a Cure

Did you know that multiple forms of cancers are not being treated in Iredell County due to the lack of specific advanced cancer treatment technology? **Right now, Iredell County residents must travel outside the area for leading-edge cancer treatments like Stereotactic Radiosurgery (SRS).** With your support, we can bring this life-saving technology close to home — reducing travel, easing stress, and delivering timely, state-of-the-art care. Radiation therapy is essential in treating over 60% of all cancers and this technology will significantly improve patients' fight against cancer. It can be the sole treatment for early-stage cancers or combined with surgery and chemotherapy for more advanced cases.

Help us raise \$3.5 million to transform cancer treatment at the J. Allen Knox Radiation Therapy Center at Iredell Memorial Hospital.

Cancer patients in our community deserve access to the best treatment and care — without the burden of traveling long distances. With your support, we can bring this innovation in cancer technology with the addition of the Varian TrueBeam Linear Accelerator with Stereotactic Radiosurgery (SRS) capabilities, directly to Iredell Memorial Hospital. This investment will:

- » *Provide treatment for multiple forms of cancer currently not available in Iredell County*
- » *Expand access to cutting-edge, non-invasive cancer treatments close to home*
- » *Enhance patient outcomes through faster, more precise therapy*
- » *Increase convenience for patients and families by eliminating the need to travel*
- » *Showcase our comprehensive cancer care services*
- » *Maintain and upgrade life-saving technology*

"It's incredible to think you're being cured of cancer by this machine that is available in Statesville."

- Laurence Gerrish, Cancer Survivor

Gerrish was diagnosed and treated for cancer at Iredell Memorial Hospital using existing treatments.

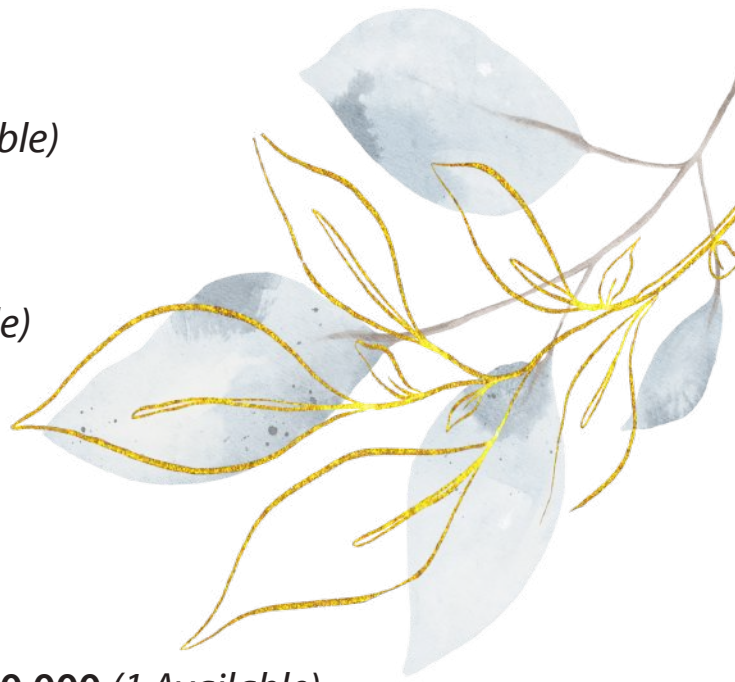


Leave a Legacy of HOPE

Inspire Hope for a Cure begins with you. Make a lasting impact on comprehensive cancer care.

Naming Opportunities

-  Lead Naming Rights — \$1 million (1 Available)
-  Treatment Room — \$500,000 (2 Available)
-  CT Simulator Room — \$250,000 (1 Available)
-  Waiting Room — \$250,000 (1 Available)
-  Dressing Room — \$100,000 (1 Available)
-  Exam Room — \$100,000 (3 Available)
-  Radiation Therapy Conference Room — \$50,000 (1 Available)



Inspire Hope for a Cure Donor Wall

The J. Allen Knox Radiation Therapy Center will feature a prominent donor wall showcasing those who contributed to the original campaign. Contributing a gift of \$1,000 or greater will secure donor wall recognition.

Other Ways to Make an Impact

Transfer
of Stock

Donor
Advised
Fund

IRA
Charitable
Rollover

Pledge
Giving



Example of a donor wall at the Gordon Hospice House in Statesville, NC

For more information, contact Kim Holland or Miles Atkins at foundation@iredellhealth.org, or call 704.878.7669.

Excellence in Cancer Care

At Iredell Health System, we understand how difficult it is to cope with cancer. That's why we offer the latest in imaging technology enabling us to diagnose cancer at the earliest stage. After a diagnosis, our cancer specialists work with you from day one to help you understand your care journey. From diagnosis to recovery, our cancer patients can be assured they're receiving the best medical care delivered with compassion and warmth.

For more information about cancer services, call 704.873.5661 or visit iredellhealth.org/cancer.

Cancer Treatments

Surgical Oncology

Iredell offers comprehensive surgical services. Our team is trained in both traditional and minimally invasive surgeries, which allow patients shorter hospital stays, faster recoveries, less pain and smaller scars.

Oncology Infusions

We administer intravenous (IV) medications such as chemotherapy and immunotherapy treatments in a convenient outpatient setting, providing continuity of care, cost-effectiveness, flexibility and time-saving in your treatment.

Radiation Therapy

At the J. Allen Knox Radiation Therapy Center at Iredell Memorial Hospital, we treat cancer with the latest technology for the best chance of a cure including TrueBeam technology and LAP Laser Luna 3D surface-guided technology.

Cancer Rehabilitation

Whether you've recently been diagnosed with cancer or your treatment has ended and you're recovering, Iredell's cancer rehab program can help by improving quality of life through exercise, nutrition, and psychosocial care.

Psycho-Oncology, Survivorship, & Other Services

Support Groups

Participants will have the opportunity to connect with others who share similar experiences and concerns. Current offerings include prostate cancer support, breast cancer support, and living with cancer support.

Meaning-Centered Psychotherapy (MCP)

MCP is a structured intervention that can help reduce feelings of despair and establish a sense of meaning in the face of cancer.

Oncology Navigation

Patients learn about the resources available to them including symptom management, counseling, dietitian services, financial services, exercise therapy, and care packages.

Cancer Patient Support Fund

This fund assists anyone receiving active treatment and needs help with transportation, lodging, support group activities and discretionary support. Iredell Health Foundation and the Oncology Department manage this fund.

