

**TEDx**

Belltown

**Women**

2025 Partnership Opportunities



**OUR HEROES' JOURNEY**

dare to be the hero of your story



TEDx Belltown Women 2025 invites you to join a transformative journey. Together, we amplify stories of courage, resilience, education and innovation—stories that inspire action and create lasting impact. This year's theme, "Our Heroes' Journey," celebrates the extraordinary in the everyday and invites you to play a pivotal role in shaping the future, yours and others. Let's explore together, we invite you to be a part of this story with us.

*“ We're committed to creating partnerships that provide real value and align with your business goals. ”*

Our attendees and sponsors reflect on the success of TEDx Belltown Women 2024—a sold-out event with a waitlist of eager attendees—highlighted the power of shared ideas and inspiring connections. Sponsors gained local and national visibility through widespread media coverage, including features in Seattle Magazine, KOMO News, and Fox 13 Seattle, driving significant brand engagement and resonance with a purpose driven audience.

Attendees walked away inspired, equipped with actionable insights and meaningful connections that extended beyond the event itself. This ripple effect continues with more media placements, earned media interviews and multiple partners, speakers and attendees receiving collaborations, media exposure, business ventures and more.

For 2025, we are expanding our offerings to include TEDx Salons, Connects, and Adventures, localized events designed to spotlight local businesses, brands, and unique venues. This multi-event approach ensures deeper, sustained engagement throughout the year prior to the annual TEDx Belltown Women event, solidifying TEDx Women as the leading platform for innovation and empowerment to uphold voices and opportunity in our community.

# What is TEDx Women?

TEDx Women is a global platform dedicated to empowering women and fostering transformative ideas. Through thought-provoking talks, collaborative events, and powerful storytelling, TEDx Women uplifts voices that inspire change. Since its inception, TEDx Women has impacted millions, sparking conversations across industries, cultures, and communities. We successfully brought the community together in 2024, not just for women, but men, supporters and opportunity. With the 2025 event, we take this mission even further—combining innovation, ensuring inclusivity as a place where all are seen, heard, and included.



200+ events annually & 20M+ views globally



# Why Sponsor **TEDx Belltown Women** 2025?

## Maximize Your Voice, Emphasize Your Impact

Sponsoring TEDxBelltown Women 2025 is more than visibility—it's a commitment to progress. As a sponsor, you connect your brand with our community as a partner that aligns with our community and the values of TEDx and inclusivity. While aligning with a global audience of change makers, innovators, and leaders. You align with a movement that celebrates bold ideas and true impact that gives back to our communities.

- **Extensive Local Reach:** Our 150 to 600 in person annual event, press releases, local and national media pushes, social media content partnerships, local events and hosting, along with our sponsor tier benefits inclusion.
- **Activated National & Global Reach:** TEDx YouTube channels have a reach of 37.8 million subscribers. Official talks are loaded for all official TEDx Belltown Women talks with partner logos on outros.
- **Digital Momentum:** With our first year, we gained quick momentum in social media and local partnerships, reaching, 50,000 + views in our content in just the 30 days prior to the event. Our follower growth continues.
- **Media Excellence:** Featured in Seattle Magazine, KOMO News, Fox 13 Seattle, and more, with more scheduled, and multiple people securing offers from the event.
- **Purpose Drive Audience:** Captured attendees are leaders in our community, business owners, activists, entrepreneurs, investors, media, and connectors with a high net worth and well educated. These attendees value community, inclusivity, and thought leadership, often seeking inspiration for personal growth or professional advancement with purchasing power and interest in brands that matter.

Your support ensures real voices ideas reach the world—inspiring action and creating lasting change.

**2025 Schedule *\*subject to adjust:***

April – TEDx Salon

May – TEDx Adventure

August – TEDx Connect

Sept – TEDx Salon

October/Nov – TEDx Belltown Women Annual

Multiple activated events locked in with local partners and highlights that support our community and its people.

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**Over  
50,000+**

social views in just 30 days pre-event, with fast ramp up on new socials over 6 months since launch

**150-600**

attendees per event with 5 + added events in 2025 with TEDx Salons

**37.8M**

YouTube subscribers reached on official TEDx channels, and post event logo inclusion potential on sponsor tiers

# Tailored Opportunities for Every Vision

Our sponsorship tiers are designed to maximize your brand's visibility and engagement. Whether you're looking for a bit of stage presence, digital integration, ongoing partnership outreach and inclusion, or community alignment, there's a level for you.

## Custom Sponsorship Opportunities

We understand that every brand has unique goals and priorities. That's why we offer customized sponsorship packages designed to align with your specific needs and maximize your brand's impact. Whether you're seeking to build exclusive industry partnerships or craft co-branded campaigns, our team will collaborate with you to create a sponsorship experience that meets your objectives.

## Partnership Longevity, Multi-Year Partnerships

Partnering with TEDx Belltown Women offers a unique opportunity to build a lasting legacy of empowerment, innovation, and impact. A multi-year sponsorship amplifies these benefits, creating a foundation for sustained growth and visibility while fostering deeper connections with our audience and associated events.

### Supporter (\$1,500):

- **Exposure:** Logo on event materials. Logo on event rotating screens. Logo and hyperlink on event website and mention on official TEDx website.
- **Tickets:** 1 complimentary event ticket.
- **Digital Presence:** Mention in pre-event social media channels, reels, mentions etc.
- Invitation to post-event private sponsorship and team appreciation party.

### Contributor (\$2,500):

- **Exposure:** All Supporter benefits.
- **Digital Presence:** Name included in pre and post-event press.
- **Tickets:** 2 complimentary tickets.
- **Additional:** Recognition in the event program, inclusion on the official TEDx YouTube channel video uploads with sponsor outros.
- **Event:** Emcee recognition from the stage

### Explorer (\$5,000):

- **Exposure:** All Supporter and Contributor benefits.
- **Tickets:** 3 complimentary tickets.
- **Digital Presence:** Social media spotlight pre-event.
- **Additional:** Highlighted in pre and post-event videos, with custom brand video interview with your team/CEO.
- Logo on step and repeat and signage.

### Visionary (\$7500):

- **Exposure:** All sponsor tier benefits above. Featured in printed, digital, and press materials. **Tickets:** 3 complimentary tickets.
- **Digital Presence:** Logo prominently placed on all channels and outreach.
- **Additional:** Mentions in the event program and press. Opportunity for time on stage to present brand with your team member.

### Innovator (\$10,000):

- **Exposure:** All sponsor tier benefits. above Presenting sponsor designation.
- **Tickets:** 3 complimentary tickets.
- **Digital Presence:** Top-tier placement in all event content.
- **Additional:** Exclusive media feature and co-branded campaigns.
- Part of the VIP room with speakers and attendee ticket upgrades with opportunity to have product displays, presentations and sales on site.

# Community Impact and Past Partnerships

With our background in media, marketing and public relations we excel in creating storylines, videos, interviews, outreach, media inclusions, press releases, articles, and more. Our strategy to enhance sponsor and partner exposure focuses on a dynamic, multi-platform approach designed to amplify visibility, drive engagement, and highlight their commitment to empowering women with TEDxBelltown Women. Here's what people are saying:

“ TEDx Women connected us with an audience that shares our values. The exposure was invaluable. – **Sherry T, CEO Human X Analytics**

Being part of TEDx Women elevated our brand and mission. It was a partnership we'll cherish. – **Chris B, Mad Hippie Partnerships**

I'm so thankful I was able to play a part in sponsoring and attending this event. Getting to work with Liz Galloway has been \*chefs kiss\* – **Katie B, Advertising, Digital Aficionado**

A heartfelt thank you again to Liz Galloway for making this event possible, to our incredible moderator Holly Menino, and to my fellow panelists, Karin Kidder, Julie Sandler, Akhila Tadinada and Martha Chamberlin for their invaluable contributions to the dialogue. Together, we're shaping the future of innovation and investment. Let's keep building this momentum! – **Bina S, Founder Tech + Social Impact**



## Partners & Sponsors 2024

### premium



### innovative



### community





# Amplify Impact, Support a Cause, Get the Benefits

TEDx Belltown Women 2025 partners with a local Washington nonprofit organizations to offer sponsors tax-exempt opportunities. Your sponsorship directly supports community-focused initiatives and aligns with sustainable, purpose-driven practices. Together, we foster innovation while giving back to the community.

## Benefits Include:

**Tax Advantages:** Maximize your philanthropic impact.

**Community Engagement:** Demonstrate corporate responsibility through alignment with nonprofit goals.

**Brand Recognition:** Co-branded initiatives that highlight your role in supporting societal progress.



# What Makes 2025 Exceptional? **You!**

This year, TEDxBelltown Women evolves with more exposure and added experiences to deepen audience engagement, along with our proven success in the community and the demand for the TEDx Belltown Women event. Our team has with the support and sales to back it up:

- **TEDx Salons:** Intimate gatherings for specialized discussions.
- **TEDx Connects:** Interactive sessions fostering collaboration.
- **TEDx Adventures:** Immersive events that combine learning and exploration.



## Global TEDx Platform Stats:

**37.8M** YouTube subscribers reached via official TEDx channel, post event uploads.

**20M+** Annual Viewers: Across TEDx events and talks worldwide.

**200+** Annual Events: Consistently driving engagement globally.

## Local TEDx Belltown Women 2024 Stats:

**25%** of Attendees Traveled from Outside Seattle: Showcases event's national draw.

**75%** High Net Worth Local Attendees: Business leaders, entrepreneurs, and investors.

Audience Snapshot:

**85%** Women  
**15%** Men  
aged 25–55, highly educated.

**Sold Out Event with Waitlist:**  
Indicates demand and exclusivity.





# Word of Mouth & **Community** Power:

100%

Positive feedback on post-event surveys: Attendees noted actionable insights, inspiring ideas and valuable connections.

80%

Of repeat renewals in 2025: Reflecting ROI and strong relationships

Seattle's connected community leverages a city known for innovations, entrepreneurship and supportive networks.

**Set To:**

2x

the previous year's event partnerships.

10+

collaborations already sparked: from speakers, sponsors and attendees.

Multiple positive media spots, interviews, features and inclusions across multiple local channels, 4 + national media hits.

Fast-paced attention and growth: (2024)  
Increased social media growth

30%

in 6 months

+

70%

in past 30 days



# Visibility That Matters

Our media partnerships ensure your brand stands out. With coverage from top outlets and extensive social media reach, TEDx Belltown Women guarantees unmatched visibility.

**TEDx**

Belltown **Women**

2024 Social Stats:

View growth in 30 days prior to event

**51,302**

|               |       |
|---------------|-------|
| Followers     | 24.2% |
| Non-Followers | 75.8% |

|                  |       |
|------------------|-------|
| Accounts Reached | 75.8% |
|------------------|-------|

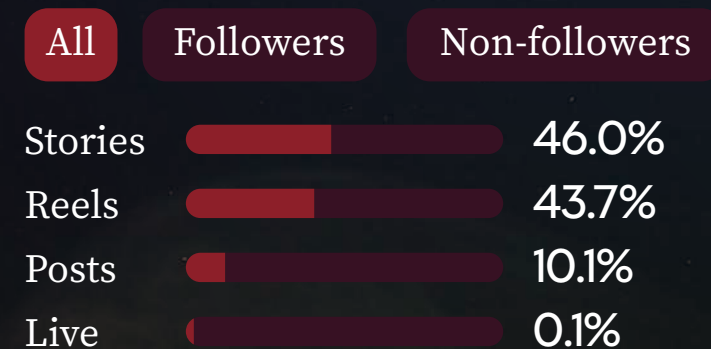
## Interactions

**1,125**

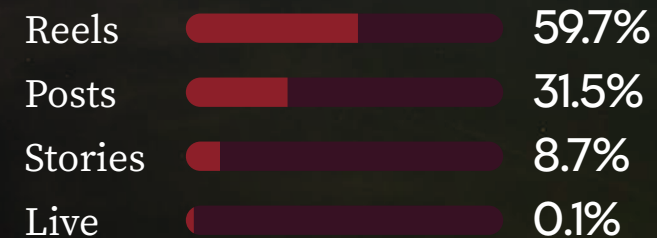
|               |       |
|---------------|-------|
| Followers     | 71.1% |
| Non-Followers | 28.9% |

170 posts 1618 followers

## By Content Type



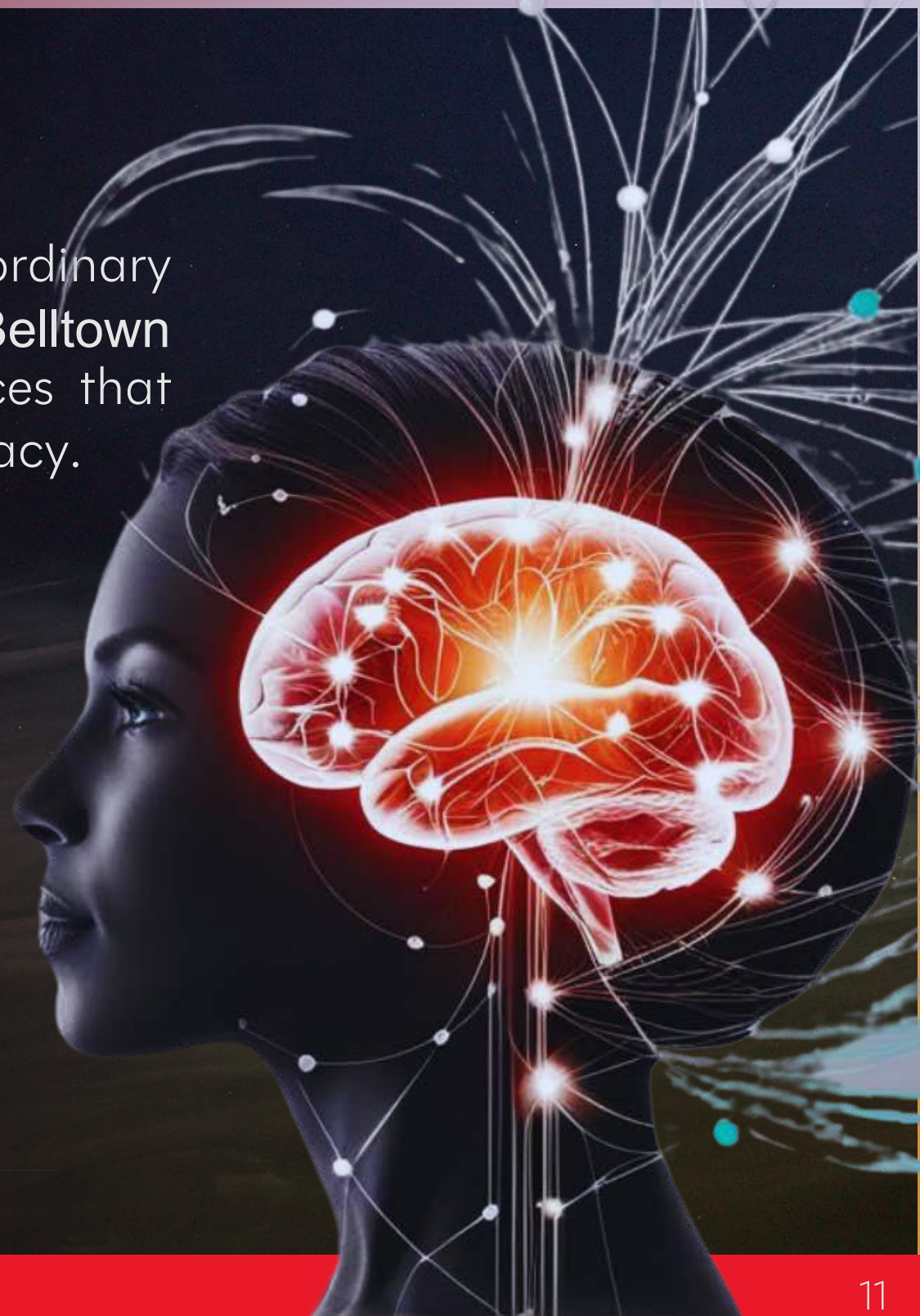
## By Content Interactions



# Join the **Journey**

Let's build something extraordinary together. Partner with TEDx **Belltown Women 2025** to amplify voices that matter and create a lasting legacy.

Contact Us: [events@tedxbelltownwomen.com](mailto:events@tedxbelltownwomen.com)  
Visit: [TEDxBelltownWomen.com](https://TEDxBelltownWomen.com)  
Follow: [@TEDxBelltownWomen](#) on Instagram and LinkedIn



# OUR HEROES' JOURNEY

dare to be the hero of your story

Thank you for your interest in supporting TEDx Belltown Women 2025. With your partnership, we will inspire, innovate, and create a brighter future. Together, we embark on "Our Heroes' Journey".

