



**BEHUMAN[E]**  
WWW.BEHUMANEAPPAREL.COM

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**2024/2025** LINE SHEET

Be Human[e] Apparel is a collection of designs inspired from all walks of life.

Founded and operated by animal lovers that want to make a difference and bring awareness to the well being of all the animals we share the planet with. With a little edge in fashion, everyone can feel great about each and every Be Human[e] garment they wear knowing that portions of **EVERY** sale is donated to ASPCA and other animal rescue societies.





# MAJOR RETAILERS

Be Humane Apparel has achieved over \$275,000 in retail sales, with our designs featured at influential retailers like **Hot Topic, Spencer's Gifts, and Zumiez.** Among our popular collections, the 'Adopt Black Cats' design has become a staple, along with a diverse range of other unique designs from our extensive collection. Now, with our expansion into retail locations in Canada, we're excited to bring awareness and style to even more customers, continuing our mission to make a positive impact through fashion!

HOT TOPIC®

zumiez

STRANGE  
WAYS

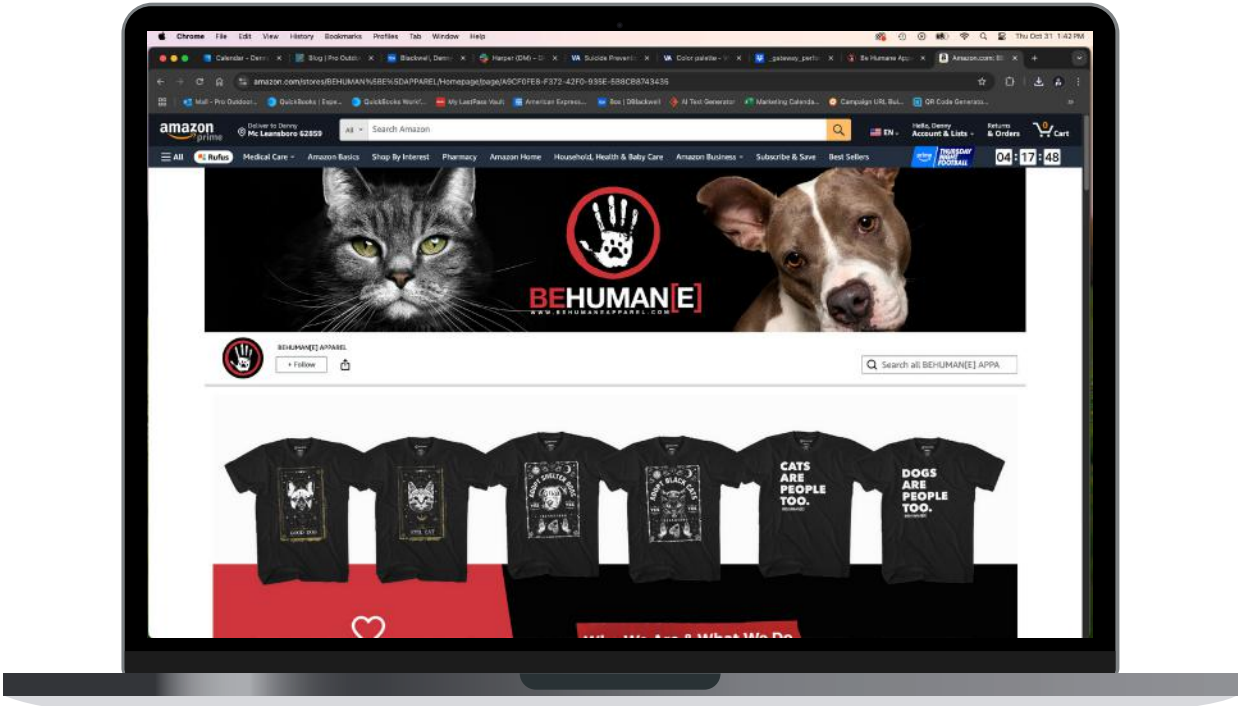
SPENCER'S

Three Dog Bakery®  
THE BAKERY FOR DOGS

CULTURE CRAZE

# REVENUE STREAMS

Be Humane Apparel is set up as a turn key clothing line with Shopify for easy plug and play online shopping experiences. Connected directly to our printing partner, Night Shift Merch, all orders get printed, packaged and shipped within 24-48 hours of point of purchase with no hassle to administrators.



# **BRAND AMBASSADORS**

Since Be Humane’s inception, a portion of every sale has supported the ASPCA, which ultimately led to the brand being named an official ambassador for the organization. This partnership reflects Be Humane’s commitment to animal welfare, making a meaningful impact with each purchase.







**\$200,000+**

IN GROSS SALES  
IN THE FIRST SIX  
MONTHS WITH

**HOT TOPIC®**



**\$2,000+**

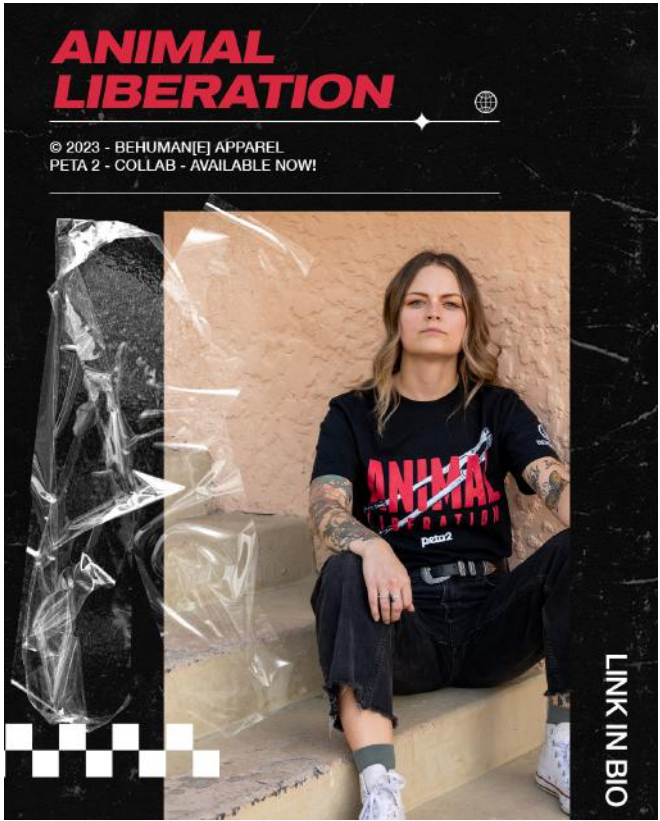
HAS BEEN  
DONATED TO

**ASPCA®**





Be Humane has partnered up with PETA2 for a recent Oct 2023 collaboration! **All proceeds went to helping shelter animals in need!** Stemming from reimagined designs of Be Humane with PETA2's design inclusion turned this into the perfect partnership and gained Be Humane large scale recognition throughout the community.





# CONVENTION/ TRADESHOWS

As a first time vendor at the 2023 Magic Fashion Show in Las Vegas, Be Humane extensively grew it's retail/wholesale client list. Not only did we **gross over \$20K of sales in the first 48 hours** of the show with retailers, it's also where we solidified our relationship with Spencer's Gifts and Zumiez to secure orders.





# PRODUCTION/ LOGISTICS

We are teamed up with three printers that each handle separate points of sales:

**ID Supply:** Receives, prints and ships all large scale D2B.

**TSG Apparel:** Prints and ships all small/medium sized D2B – which includes all printing, packaging and shipping of bulk orders to Amazon FBA.

**Night Shift Merch:** Prints and ships all D2C orders.







KITTY SPIRIT BOARD  
BH-KITTYSPIRIT-PLAIN\_BLK\_TEE



KITTY SPIRIT BOARD  
BH-KITTYSPIRIT-PLAIN\_BLK\_LS



KITTY SPIRIT BOARD  
BH-KITTYSPIRIT-PLAIN\_BLK\_PULLOVER





**DOGGY SPIRIT BOARD**  
BH-DOGGYSPIRIT-PLAIN\_BLK\_TEE



**DOGGY SPIRIT BOARD**  
BH-DOGGYSPIRIT-PLAIN\_BLK\_LS



**DOGGY SPIRIT BOARD**  
BH-DOGGYSPIRIT-PLAIN\_BLK\_PULLOVER





**GRIM REAPURR**  
BH-REAPURR-PLAIN\_BLK\_TEE



**PRINCE OF BARKNESS**  
BH-BARKNESS-PLAIN\_BLK\_TEE





KITTY TAROT CARD  
BH-KITTYTAROT-PLAIN\_BLK\_TEE



KITTY TAROT CARD  
BH-KITTYTAROT-PLAIN\_BLK\_LS



KITTY TAROT CARD  
BH-KITTYTAROT-PLAIN\_BLK\_PULLOVER





**DOGGY TAROT CARD**  
BH-DOGTAROT-PLAIN\_BLK\_TEE



**DOGGY TAROT CARD**  
BH-DOGTAROT-PLAIN\_BLK\_LS



**DOGGY TAROT CARD**  
BH-DOGTAROT-PLAIN\_BLK\_PULLOVER





METAL CAT  
BH-METALCAT-PLAIN\_BLK\_TEE



METAL CAT  
BH-METALCAT-PLAIN\_BLK\_LS



METAL CAT  
BH-METALCAT-PLAIN\_BLK\_PULLOVER





**METAL DOG**  
BH-METALDOG-PLAIN\_BLK\_TEE



**METAL DOG**  
BH-METALDOG-PLAIN\_BLK\_LS



**METAL DOG**  
BH-METALDOG-PLAIN\_BLK\_PULLOVER







**MAGIC & DOGS**  
BH-MAGICDOG-PLAIN\_BLK\_TEE



**MAGIC & CATS**  
BH-MAGICCAT-PLAIN\_BLK\_TEE





**BAT CAT**  
BH-BATCAT-PLAIN\_BLK\_TEE



**BAT DOG**  
BH-BATDOG-PLAIN\_BLK\_TEE





HOLY DOG  
BH-HOLYDOG-PLAIN\_BLK\_TEE



HOLY CAT  
BH-HOLYCAT-PLAIN\_BLK\_TEE





CAT CULT  
BH-CATCULT-PLAIN\_BLK\_TEE



SLOW HEAVY CAT  
BH-HEAVYCAT-PLAIN\_BLK\_TEE





**CATS RULE**  
BH-CATSRULE-PLAIN\_BLK\_TEE



**DOGS RULE**  
BH-DOGSRULE-PLAIN\_BLK\_TEE





**PURR EVIL**  
BH-PURREVIL-PLAIN\_BLK\_TEE



**PURR EVIL**  
BH-PURREVIL-PLAIN\_BLK\_LS



**PURR EVIL**  
BH-PURREVIL-PLAIN\_BLK\_PULLOVER





STAY SPOOKY DOG  
BH-SPOOKYDOG-PLAIN\_BLK\_TEE



STAY SPOOKY CAT  
BH-SPOOKYCAT-PLAIN\_BLK\_TEE



SPOOKY MEOW  
BH-SPOOKYMEOW-PLAIN\_BLK\_TEE



SPOOKY MEOW  
BH-SPOOKYMEOW-PLAIN\_BLK\_LS



SPOOKY MEOW  
BH-SPOOKYMEOW-PLAIN\_BLK\_PULLOVER





**WE'RE ALL TRASH**  
BH-TRASH-PLAIN\_BLK\_TEE



**WE'RE ALL TRASH**  
BH-TRASH-PLAIN\_BLK\_LS



**WE'RE ALL TRASH**  
BH-TRASH-PLAIN\_BLK\_PULLOVER





**ADOPT DOG**  
BH-ADOPTDOG-PLAIN\_BLK\_TEE



**ADOPT DOG**  
BH-ADOPTDOG-PLAIN\_BLK\_LS



**ADOPT DOG**  
BH-ADOPTDOG-PLAIN\_BLK\_PULLOVER







**ADOPT CAT**  
BH-ADOPTCAT-PLAIN\_BLK\_TEE



**ADOPT CAT**  
BH-ADOPTCAT-PLAIN\_BLK\_LS



**ADOPT CAT**  
BH-ADOPTCAT-PLAIN\_BLK\_PULLOVER







RESCUED BREED  
BH-RESCUED-PLAIN\_BLK\_TEE



RESCUED BREED  
BH-RESCUED-PLAIN\_BLK\_LS



RESCUED BREED  
BH-RESCUED-PLAIN\_BLK\_PULLOVER

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY





**DOG/LOVE**  
BH-DOGLOVE-PLAIN\_BLK\_TEE



**CAT/LOVE**  
BH-CATLOVE-PLAIN\_BLK\_TEE

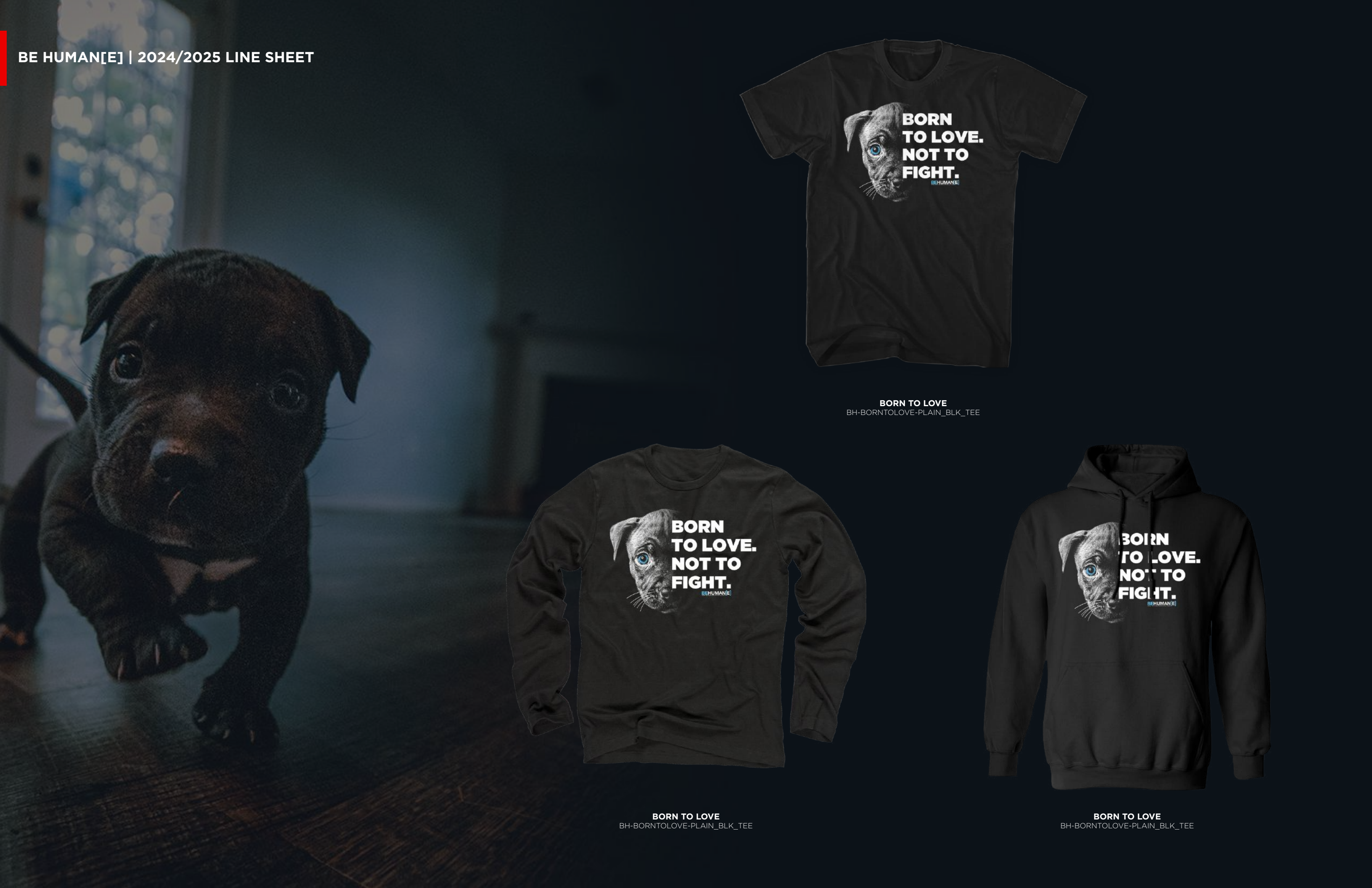


**DOG LOVE**  
BH-DOGLOVE-PLAIN\_WHITE\_TEE



**CAT LOVE**  
BH-CATLOVE-PLAIN\_WHITE\_TEE





BORN TO LOVE  
BH-BORNTOLove-PLAIN\_BLK\_TEE



BORN TO LOVE  
BH-BORNTOLove-PLAIN\_BLK\_TEE



BORN TO LOVE  
BH-BORNTOLove-PLAIN\_BLK\_TEE





DOGS ARE PEOPLE TOO  
BH-DAPT-PLAIN\_BLK\_TEE



DOGS ARE PEOPLE TOO  
BH-DAPT-PLAIN\_BLK\_LS



DOGS ARE PEOPLE TOO  
BH-DAPT-PLAIN\_BLK\_PULLOVER

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY



DOGS ARE PEOPLE TOO  
BH-DOGSPEOPLE-RED\_TEE



DOGS ARE PEOPLE TOO  
BH-DOGSPEOPLE-ROYAL\_TEE



DOGS ARE PEOPLE TOO  
BH-DOGSPEOPLE-IRGREEN\_TEE



DOGS ARE PEOPLE TOO  
BH-DOGSPEOPLE-ORNAGE\_TEE





CATS ARE PEOPLE TOO  
BH-CAPT-PLAIN\_BLK\_TEE



CATS ARE PEOPLE TOO  
BH-CAPT-PLAIN\_BLK\_LS



CATS ARE PEOPLE TOO  
BH-CAPT-PLAIN\_BLK\_PULLOVER



CATS ARE PEOPLE TOO  
BH-CATSPeople-RED\_TEE



CATS ARE PEOPLE TOO  
BH-CATSPeople-ROYAL\_TEE



CATS ARE PEOPLE TOO  
BH-CATSPeople-IRGREEN\_TEE



CATS ARE PEOPLE TOO  
BH-CATSPeople-ORNAGE\_TEE

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY





CHUBBY UNICORN  
BH-UNICORN-PLAIN\_BLK\_TEE



CHUBBY UNICORN  
BH-UNICORN-PLAIN\_RED\_TEE



FLOATY POTATO  
BH-POTATO-PLAIN\_BLK\_TEE



FLOATY POTATO  
BH-POTATO-PLAIN\_ROYAL-TEE



WATER COW  
BH-WATERCOW-PLAIN\_BLK\_TEE



WATER COW  
BH-WATERCOW-PLAIN\_BRWN\_TEE

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY





DANGER ZEBRA  
BH-DANGERZ-PLAIN\_BLK\_TEE



DANGER ZEBRA  
BH-DANGERZ-PLAIN\_PRPLE\_TEE



GRUMPY SNAPFACE  
BH-GRUMPY-PLAIN\_BLK\_TEE



GRUMPY SNAPFACE  
BH-GRUMPY-PLAIN\_GREEN\_TEE



OCEAN CANINE  
BH-OCEANCANINE-PLAIN\_BLK\_TEE



OCEAN CANINE  
BH-OCEANCANINE-PLAIN\_ORANGE\_TEE

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY





CAT BIRD  
BH-CATBIRD-PLAIN\_BLK\_TEE



CAT BIRD  
BH-CATBIRD-PLAIN\_SKY\_TEE



OCEAN CANINE  
BH-CANINE-PLAIN\_BLK\_TEE



OCEAN CANINE  
BH-CANINE-PLAIN\_PINK\_TEE



COLOR CHANGING  
BH-COLOR-PLAIN\_BLK\_TEE



COLOR CHANGING  
BH-COLOR-PLAIN\_NAVY\_TEE

GARMENTS AVAILABLE IN  
MULTIPLE COLORS:  
BUYER'S CHOICE

- RED
- ROYAL BLUE
- ORANGE
- LILAC
- IRISH GREEN
- DARK CHOCOLATE
- GOLDEN YELLOW
- AZALEA
- SKY
- NAVY





NEUTERED ROCKS  
BH-NEUTERED-PLAIN\_BLK\_TEE



NEUTERED ROCKS  
BH-NEUTERED-PLAIN\_BLK\_LS

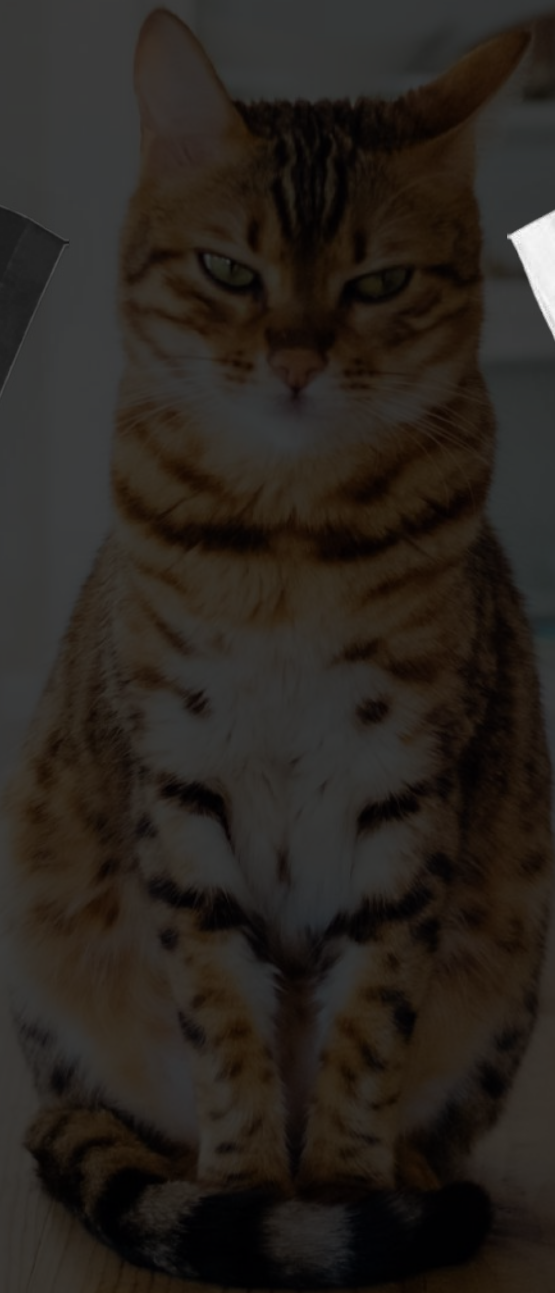


NEUTERED ROCKS  
BH-NEUTERED-PLAIN\_BLK\_PULLOVER





**EW PEOPLE**  
BH-EWPEOPLE-PLAIN\_BLK\_TEE



**HAVE A NICE DAY**  
BH-NICEDAY-PLAIN\_BLK\_TEE





**DOG INTROVERT**  
BH-DOGINTRO-PLAIN\_BLK\_TEE



**DOG INTROVERT**  
BH-DOGINTRO-PLAIN\_BLK\_LS



**DOG INTROVERT**  
BH-DOGINTRO-PLAIN\_BLK\_PULLOVER



**CAT INTROVERT**  
BH-CATINTRO-PLAIN\_BLK\_TEE



**CAT INTROVERT**  
BH-CATINTRO-PLAIN\_BLK\_LS



**CAT INTROVERT**  
BH-CATINTRO-PLAIN\_BLK\_PULLOVER



**ADOPT.  
DON'T SHOP.**

BEHUMAN[E]

**ADOPT. DON'T SHOP.**  
BH-ADOPTSHOP-PLAIN\_BLK\_TEE

**Will WORK  
TO PET  
YOUR DOG**

BEHUMAN[E]

**PET YOUR DOG**  
BH-WORKPET-PLAIN\_BLK\_TEE

**HAVE YOU  
HUGGED YOUR  
PET TODAY?**

BEHUMAN[E]

**HUGGED YOUR PET**  
BH-HUGPET-PLAIN\_BLK\_TEE





REAL MEN LOVE ANIMALS  
BH-REALMEN-PLAIN\_BLK\_TEE



LIVE FAST PET CATS  
BH-LIVEFAST-PLAIN\_BLK\_TEE



ADOPT. SPAY. NEUTER. LOVE.  
BH-ASNL-PLAIN\_BLK\_TEE





YOU HAD ME AT MEOW  
BH-HADMEATMEOW-PLAIN\_BLK\_TEE



FELINE WHISPERER  
BH-FELINEWHISP-PLAIN\_BLK\_TEE



CAT WORKSHIP  
BH-CATWORSHIP-PLAIN\_BLK\_TEE





**YOU HAD ME AT WOOF**  
BH-HADMEATWOOF-PLAIN\_BLK\_TEE



**CANINE WHISPERER**  
BH-CANINEWHISP-PLAIN\_BLK\_TEE



**DOG WORSHIPER**  
BH-DOGWORSHIP-PLAIN\_BLK\_TEE





# **PET APPAREL**





CERTIFIED HUMAN RESCUER | BA  
BH-CHR\_BA\_BLACK



RESCUED HUMAN | BA  
BH-RH\_BA\_BLACK





CATS ARE PEOPLE TOO | BA  
BH-CAPT\_BA\_BLACK

BANDANAS AVAILABLE IN: (WHITE INK PRINT)

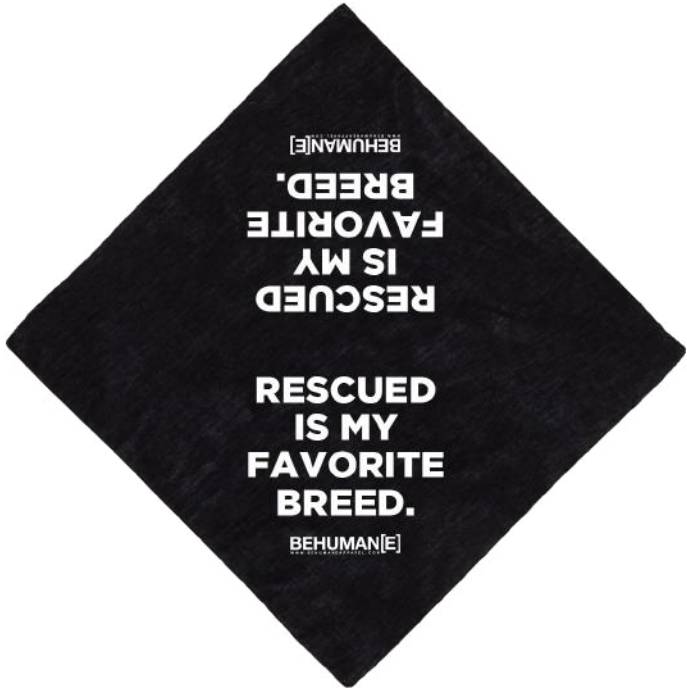


DOGS ARE PEOPLE TOO | BA  
BH-DAPT\_BA\_BLACK

BANDANAS AVAILABLE IN: (WHITE INK PRINT)







RESCUED IS MY FAV BREED | BA  
BH-RIMFB\_BA\_BLACK

BANDANAS AVAILABLE IN: (WHITE INK PRINT)



ADOPTED LOVED | BA  
BH-ADOPTLOVE\_BA\_BLACK

BANDANAS AVAILABLE IN: (WHITE INK PRINT)







BE HUMAN[E] LOGO | BA  
BH-BHLOGO\_BA\_BLACK



POOP CAPE | BA  
BH-POOPCAPE\_BA\_BLACK

BANDANAS AVAILABLE IN: (WHITE INK PRINT)





# ONLINE CUSTOMER REVIEWS



★★★★★

spaceboi · a month ago

Perfect gift

My friend is all for sport don't shop and is an animal activist and absolutely LOVED this shirt. Right out of the package it was soft and for a medium, it was the perfect size.

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Animal Lover · 7 months ago

Gotta get this shirt

Fits true to size

Yes, I recommend this product.

Helpful?

Yes · 1

No · 0

Report

★★★★★

Misspurr · 5 months ago

Adopt don't buy!

Got a lot of compliments just walking around, good way to spot other mut lovers! Also comfortable, washed great and fits great

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Robin JC · 7 months ago

Best T-shirt ever

I love it so much! It feels like I wearing my pj's! And my co-workers all love it too!

Yes, I recommend this product.

★★★★★

Kathryn1 · 2 months ago

Love it!

Adorable! One of my new favorites. L love how proceeds go toward a good cause.

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Hajiwren · 4 months ago

I predict you'll love this shirt

Proper sized, good quality shirt with a great message and design! Spread the word and look cool doing it.

Helpful?

Yes · 0

No · 0

Report

★★★★★

EGH1998 · 4 months ago

Be humans Doggy spirit board shirt

Sizing is perfect. Love the design. Would buy more shirts like this one.

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Devon13 · 4 months ago

Awesome

Exactly how it looks, good quality, sizing is correct

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Anonymous · 3 months ago

Best shirt

So soft! A little big

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

TsukiBinx · 7 months ago

Be Humane

This shirt is super soft and very comfortable!

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Heidi87888 · 5 months ago

Love

Good quality shirt and I love the print! Very good fit as well

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

AJ Pond · 5 months ago

Soft and comfy

Super soft and comfy. Have gotten so many compliments on this shirt.

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Raquel Haagen · 5 months ago

Humane doggy shirt

Love the shirt, fits great! I get a lot of compliments on it and have even told a few people where I got it.

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

Dmmm · 3 months ago

Great shirt

Fits true to size, love it

Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★

RckrChik68 · 3 months ago

LOOOVEEE it!!!

Absolutely LOVE this shirt and I've received so many compliments on it as well. I volunteer with a Pitbull rescue, work at a vet's off ice and do pet sitting...so this shirt is PERFECT!

Yes, I recommend this product.



# ONLINE CUSTOMER REVIEWS

YEP. YOU GUESSED IT...  
MORE AWESOME  
(CUSTOMER REVIEWS).



★★★★★ cody storm · 5 months ago

be human kitty spirit shirt

absolutely love this shirt its one of my favorites and very happy that i was able to get help to order this shirt and the fabric is soft and comfortable haven't felt this way about a shirt before.

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ Mama\_Bear 3 · a month ago

Awesome tee

Awesome tee! Daughter adopted a back kitten a few months ago so this tee gift was perfect. She loved it!

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ Sunny DD · 2 months ago

Super cute

Cute shirt for black cat lover.

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ Kay Dem · 7 months ago

Great Shirt And Helps Out A Worthy Cause

My teen loves this shirt, and a portion of the sale goes to help the ASPCA, so this was a win/win for me!

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ Kinneland · 4 months ago

Love it!!!

My daughter loves this shirt!!!!!(even though mom bought it)

Helpful?

Yes · 0

No · 0

Report

★★★★★ KJ2022 · 4 days ago

My new favorite tee!

Love it. So soft and the fit is great!

Helpful?

Yes · 0

No · 0

Report

★★★★★ Selvin · 24 days ago

New favorite shirt :)

The shirt is great quality and fits real nice

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ Duvalspaceprogram · 4 months ago

Save black cats

Nice shirt

Helpful?

Yes · 0

No · 0

Report

★★★★★ Exhilarance · 5 months ago

Cute shirt

Love the image. Shirt feels nice quality.

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ TAJ66 · a month ago

Awesome shirt

Perfect fit! Great gift! Thank you!

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ kennzu · 4 months ago

love it

very soft and good quality shirt and for a great cause

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ johnnyquad02 · 5 months ago

Black cats rule!

Love this shirt because black cats are better than regular cats! Graphics really pop and be humane is just an awesome company/awareness foundation.

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ TsukiiBinx · 5 months ago

Be Humane

This shirt is super soft and comfortable. The design is so pretty and I've gotten so many compliments In it!

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report

★★★★★ ATayF · 5 months ago

Awesome Shirt

I love this shirt. It is extremely comfortable, and I get complements on it all of the time.

☑ Yes, I recommend this product.

Helpful?

Yes · 0

No · 0

Report





**HIGH FIVE!**

[www.BEHUMANEAPPAREL.com](http://www.BEHUMANEAPPAREL.com)

989.859.9822