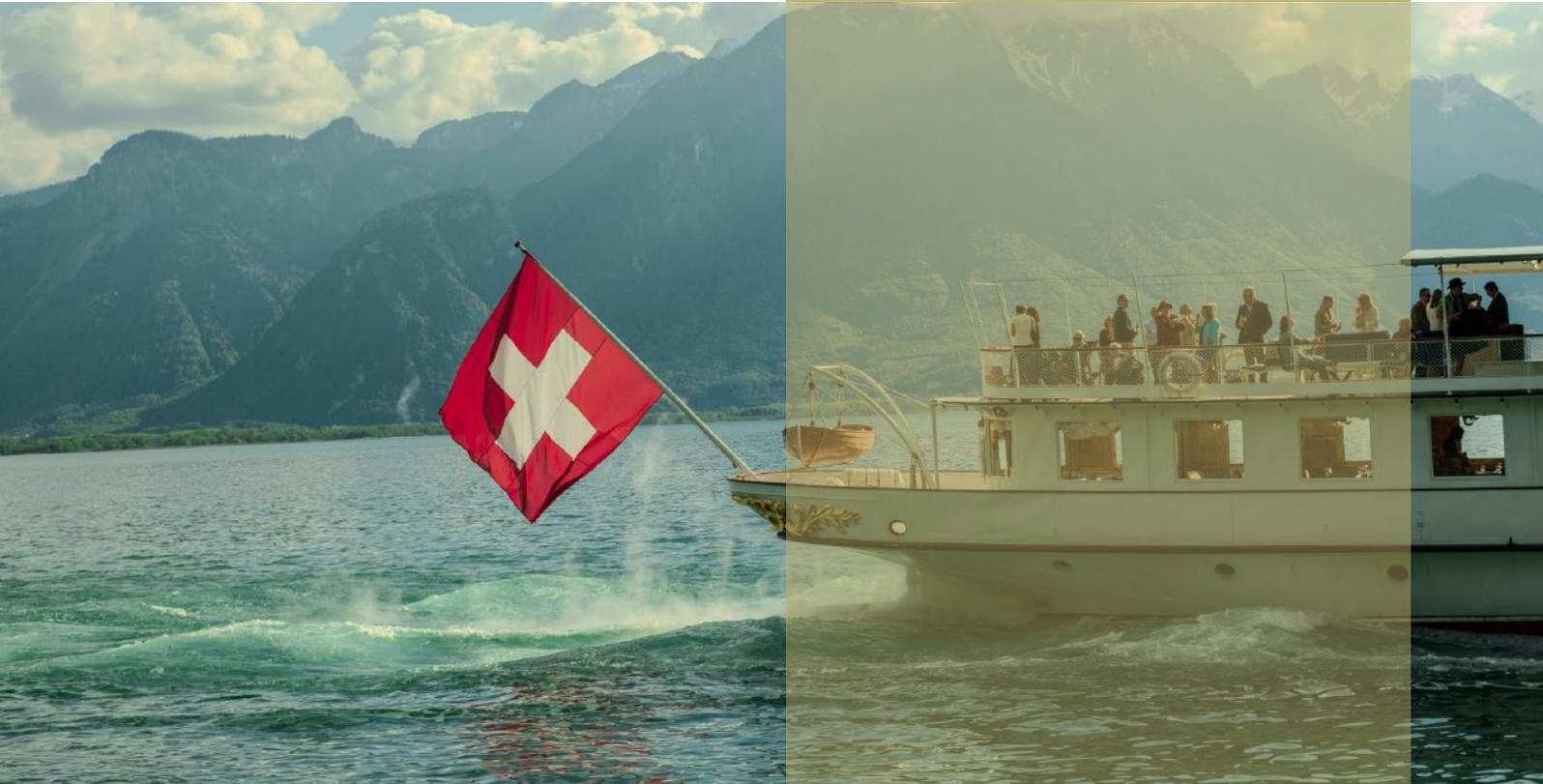


*Experience*  
the Ultimate Swiss Adventure!



# IMI *Summer Programme*

19<sup>th</sup> July - 2<sup>nd</sup> August 2026

Designed for curious and motivated participants from diverse backgrounds, IMI's Summer Programme offers an immersive experience at a leading Swiss institute. The programme invites you to explore new fields, build practical skills, and experience international student life within a dynamic and multicultural learning environment.



# What's In It For You?

Take part in an immersive programme combining academic learning with practical insight. Study Hospitality Management, Sustainability, AI for Business and Leadership through interactive sessions and expert led masterclasses, while experiencing Swiss culture through excursions, industry visits and an international learning environment in Switzerland.

## Key Activities



Cultural Immersion  
& Excursions



Culinary  
Adventures



Hospitality &  
Business  
Masterclasses



## What's Included?



Airport pickup on arrival



Accommodation



Breakfast, lunch and dinner Monday to Friday; brunch and dinner on weekends and pack-lunches for excursions



15-day Swiss Pass



Hospitality or culinary masterclasses with industry experts



All course materials



Excursions & activities



Wifi throughout the campus



Use of the campus gym, library and other facilities



Certificate & scholarship opportunity



### Scholarship

Candidates who successfully complete the IMI Switzerland Summer Programme will receive a scholarship equivalent to the programme costs against the tuition fees of a 22-week IMI study programme.



*Experience*  
the Ultimate Swiss Summer!



Seeacherweg 1, 6047 Kastanienbaum, Luzern | [imi-luzern.com](http://imi-luzern.com) | [info@imi-luzern.com](mailto:info@imi-luzern.com) | +41 41 349 6400

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# What You Can Learn



## **Business Management**

Essential skills for the leaders of tomorrow



## **Mocktail Masterclass**

Mixology, and service fundamentals



## **Service Excellence in Hospitality**

Guest experience and service standards



## **Culinary Innovation Workshop**

Modern culinary concepts and creativity



## **Presentation & Personal Branding Skills**

Professional communication and personal branding



*Experience*  
the Ultimate Swiss Nature!





# The Programme In a Nutshell

## Learn by Doing

Engage in informative sessions, hands-on workshops & exciting excursions that bring hospitality, business, and culinary arts to life.

## Join a Global Community

Make lifelong friends from diverse backgrounds in a truly international environment.

## Invest in Your Future

Join an IMI BA programme within two years and your summer fees count toward your first-year tuition.

## Grow with Purpose

Develop your skills, grow your confidence, and explore your potential in a supportive, inspiring setting.

## Unforgettable Excursions

Cruise Lake Lucerne, visit a chocolate factory, explore the Alps, and more.



**Check-in date:**  
19th July 2026

**Check-out date:**  
2nd August 2026



**Entry Requirements:**  
16 years of age by  
programme start date



**Programme Cost:**  
Early Enrolment: 3,000 CHF\*  
Standard: 5,000 CHF  
*\*if full payment received by 31st May 2026*



# Payment Details

## Credit & Debit Card

You can pay by scanning the SumUp QR code. After you complete the payment, please send us the receipt so we can update your application. Please note that payments made through SumUp include an additional 2.5% transaction fee. This surcharge should be added to the total amount due by the student.



## Bank Transfer

in CHF (Swiss Francs) to:

CREDIT SUISSE AG, Paradeplatz 8, CH-8070 Zurich, Switzerland

SWIFT/ BIC: CRESCHZZ80A

Clearing no: 4835

IBAN no: CH03 0483 5068 8510 9100 0

Beneficiary's Name: IMI International Management Institute Switzerland Ltd.,

CH-6047 Kastanienbaum, Switzerland

Beneficiary's A/C no.: 688510-91

Reason for payment: Student ID Number, Last Name, First Name



# Apply Now!

Application Deadline:  
12<sup>th</sup> June 2026

We are available to answer any questions you may have. Contact us at [info@imi-luzern.com](mailto:info@imi-luzern.com).

More Information

