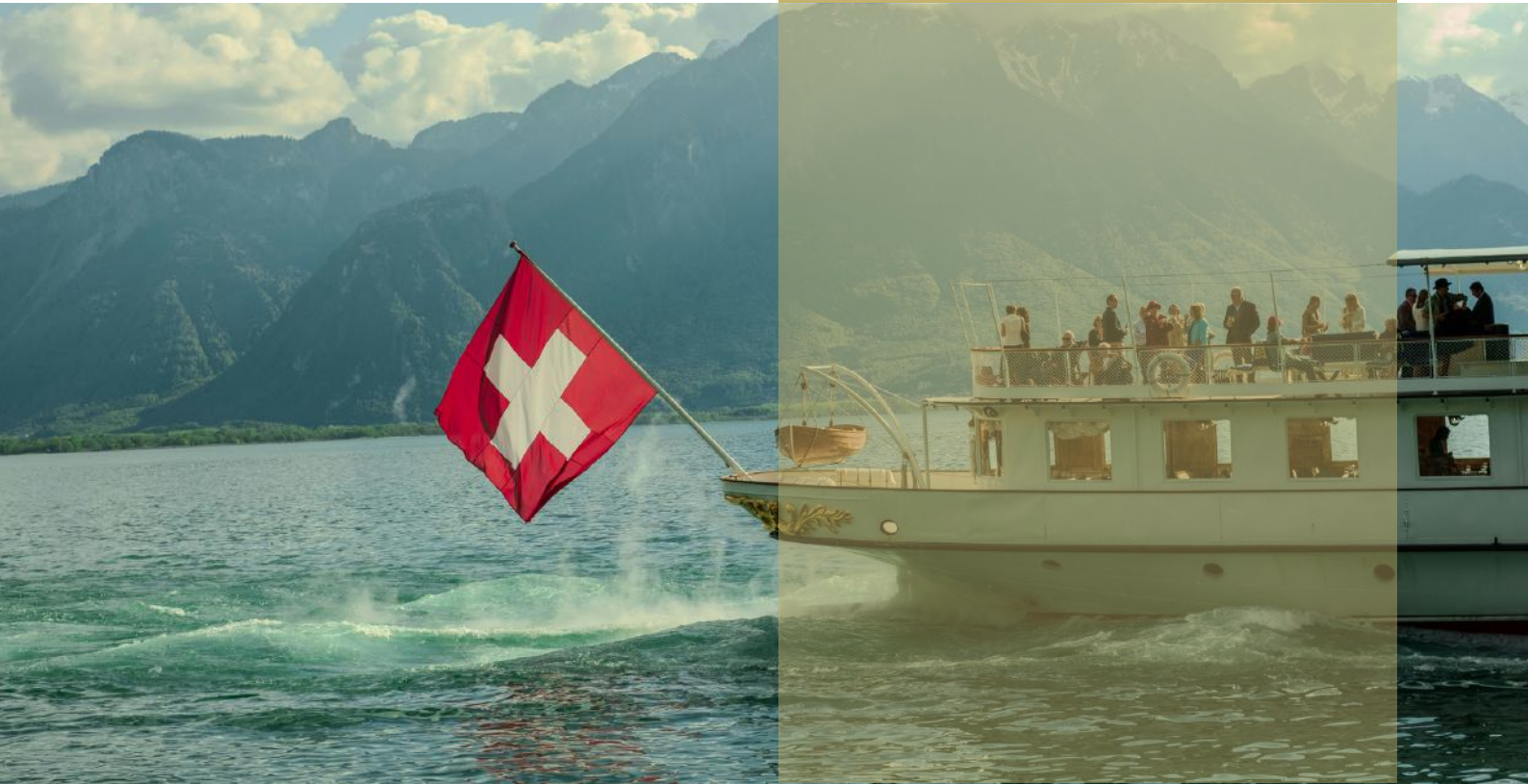


Experience
the Ultimate Swiss Adventure!



IMI *Summer Programme*

19th July - 2nd August 2026

Designed for curious and motivated participants from diverse backgrounds, IMI's Summer Programme offers an immersive experience at a leading Swiss institute. The programme invites you to explore new fields, build practical skills, and experience international student life within a dynamic and multicultural learning environment.



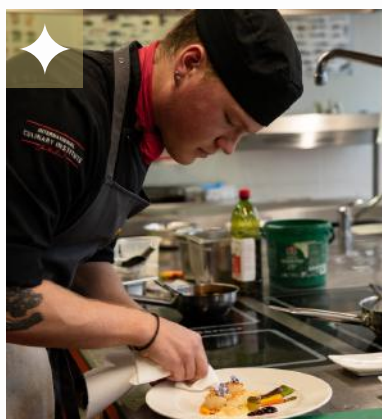
What's In It For You?

Take part in an immersive programme combining academic learning with practical insight. Study Hospitality Management, Sustainability, AI for Business and Leadership through interactive sessions and expert led masterclasses, while experiencing Swiss culture through excursions, industry visits and an international learning environment in Switzerland.

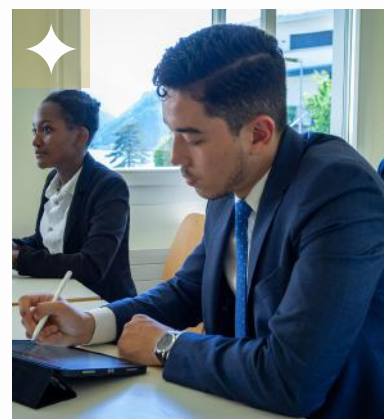
Key Activities



Cultural Immersion
& Excursions













Culinary
Adventures



Hospitality &
Business
Masterclasses



What's Included?

-  Airport pickup on arrival
-  Accommodation
-  Breakfast, lunch and dinner Monday to Friday; brunch and dinner on weekends and pack-lunches for excursions
-  15-day Swiss Pass
-  Hospitality or culinary masterclasses with industry experts
-  All course materials
-  Excursions & activities
-  Wifi throughout the campus
-  Use of the campus gym, library and other facilities
-  Certificate & scholarship opportunity

Scholarship

Candidates who successfully complete the IMI Switzerland Summer Programme will receive a scholarship equivalent to the programme costs against the tuition fees of a 22-week IMI study programme.



Experience
the Ultimate Swiss Summer!





What You Can Learn



Business Management

Essential skills for the leaders of tomorrow



Mocktail Masterclass

Mixology, and service fundamentals



Service Excellence in Hospitality

Guest experience and service standards



Culinary Innovation Workshop

Modern culinary concepts and creativity

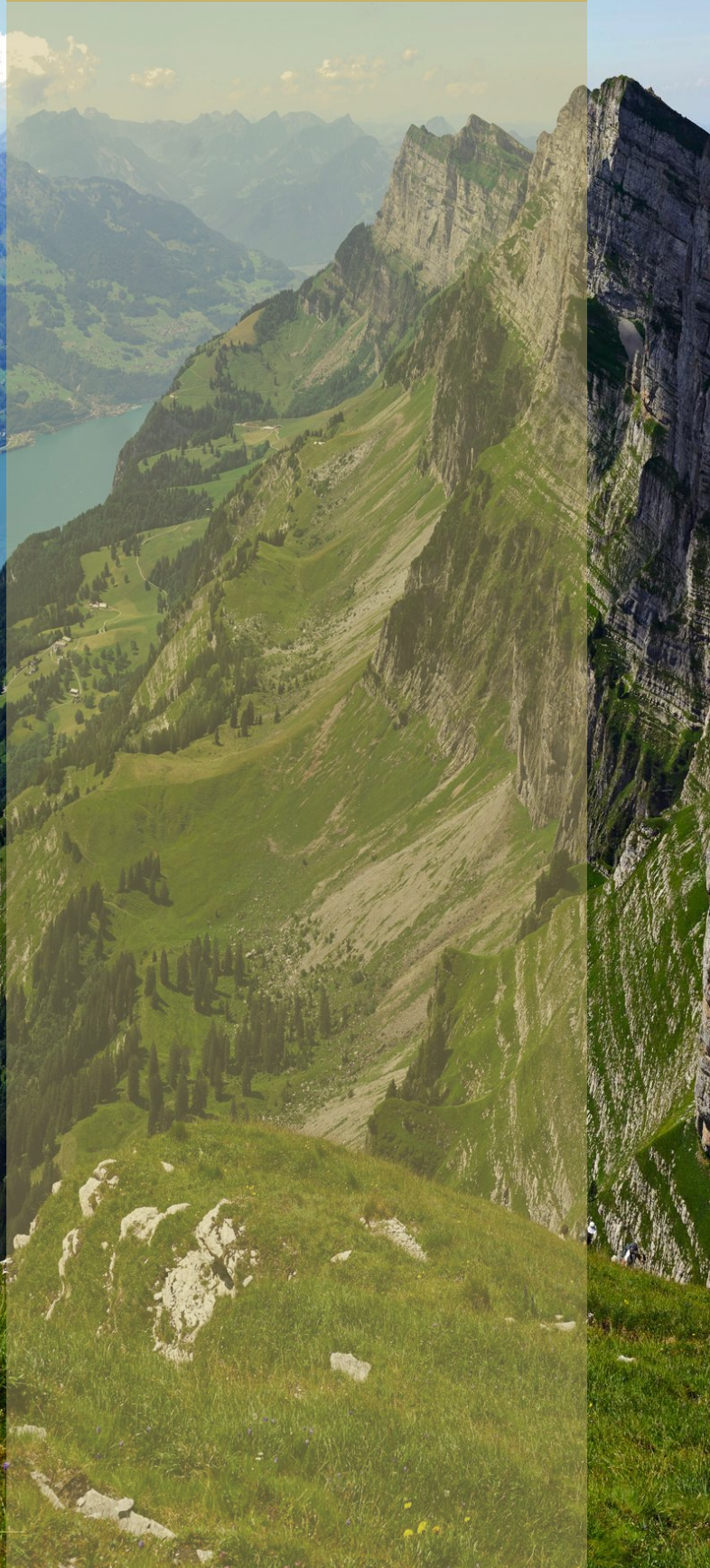


Presentation & Personal Branding Skills

Professional communication and personal branding



Experience
the Ultimate Swiss Nature!





The Programme In a Nutshell

Learn by Doing

Engage in informative sessions, hands-on workshops & exciting excursions that bring hospitality, business, and culinary arts to life.

Join a Global Community

Make lifelong friends from diverse backgrounds in a truly international environment.

Invest in Your Future

Join an IMI BA programme within two years and your summer fees count toward your first-year tuition.

Grow with Purpose

Develop your skills, grow your confidence, and explore your potential in a supportive, inspiring setting.

Unforgettable Excursions

Cruise Lake Lucerne, visit a chocolate factory, explore the Alps, and more.



Check-in date:
19th July 2026

Check-out date:
2nd August 2026



Entry Requirements:
16 years of age by
programme start date



Programme Cost:
Early Enrolment: 3,000 CHF*
Standard: 5,000 CHF
**if full payment received by 31st May 2026*



Payment Details

Bank Transfer to **IMI Group AG**

Bank Name: UBS SWITZERLAND AG

IBAN: CH28 0023 8238 1231 8201 G

Bank Address: BAHNHOFSTRASSE 45, ZUERICH SWITZERLAND

Swift: UBSWCHZH80A

Currency: CHF

Reason for payment: Last Name, First Name





Apply Now!

Application Deadline:
12th June 2026

We are available to answer any questions you may have. Contact us at info@imi-luzern.com.

More Information

