KOGITO
IT SERVICES PVT LTD

🌐 www.kogitoit.com

OUR OUTLINE
KOGITO
IT SERVICES

Kogito IT Services is a leading website and apps design, development, & digital marketing firm having profound knowledge of the latest technologies and frameworks. We are dedicated to building brands by offering unique digital marketing solutions for your business.

CEO
MESSAGE

"

We, at Kogito IT Services, are quite determined to meet your distinct expectations and requirements. We opt for design layouts based on your design & development requirements. Our team constantly works hard to deliver the desired outcome in every possible way.

Moreover, we also have expertise in updated technologies and frameworks and understands your projects in depth. So, let's get connected & look forward to starting a journey together.

ABOUT US

Kogito IT Services is involved in providing a wide range of advanced IT services to clients. At the same time, we are extremely proficient in delivering high-quality design, web development and digital marketing solutions to help you grow.

Our team always emphasises transforming the creative thoughts and ideas of the clients into an exact reality. This is very much evident in tasks like logo design, leaflet design, brochure design, web banner design, poster design, and so on. We constantly focus on the smallest attention to the details and thereby leave a long lasting impact on innovation & originality.

INDEX

Kogito IT Services

UI/UX BRANDING

UI/UX design services are aimed to attract and retain users by creating visually appealing, brand-strengthening digital interfaces and focusing on building smooth interaction flows between users and software.

At Kogito, UI is tailored individually to your audience, reflects customer values, as well as prioritizes your business objectives. We also built superior user satisfaction, resulting in maximized use of features and higher dwell time for all types of web and mobile software.

Dedicated & experienced UI/UX design teams

Hands-on expertise in performing UI/UX research & testing

Well established agile processes

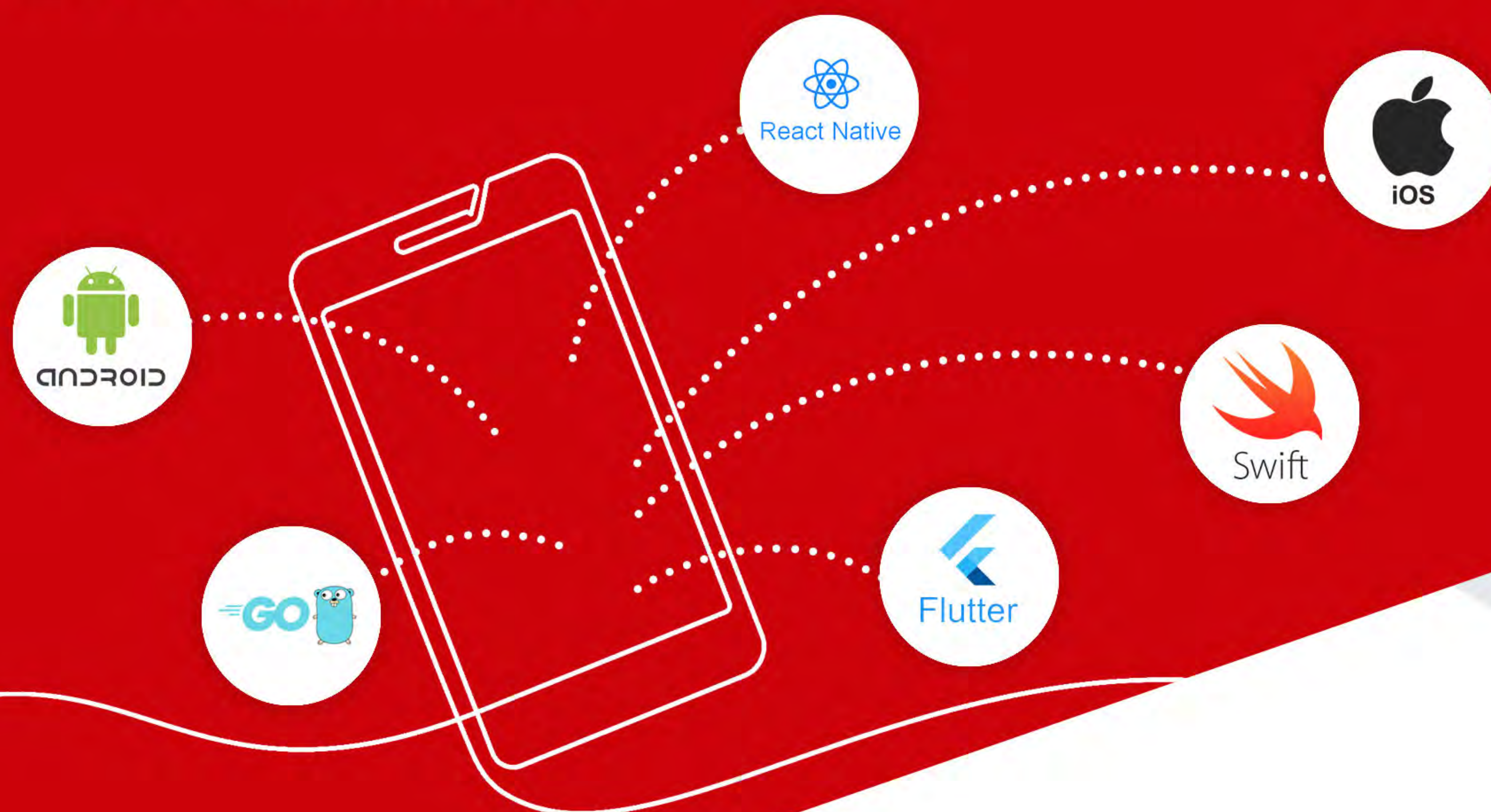**Mobile enabled, responsive design**

UI/UX DESIGNS?

Around 73%-75% of the companies' state that user experience is paramount for their success and report their intention to invest in UX design. Investing in high-quality UI design from the start will keep you within budget and get you the most satisfied customers.

BUILD AN IDENTITY WITH US

MOBILE APPS

Mobile Apps Development Services are aimed at building quality iOS and Android applications that fit a perfect alternative for web solutions. Having delivered 100s of mobile app development projects so far, Kogito IT Services ensures app success by delivering striking UI, secure app code, and resilient back ends.

HOW MUCH DOES IT COST TO DEVELOP A MOBILE APP?

The price of developing a mobile app depends on the app's functional range and the technology used to accomplish it. A medium-complexity native app will cost between $30,000 and $70,000. By utilizing an agile methodology and cross-platform tools, Kogito can reduce these expenditures.

HOW LONG DOES IT TAKE TO DEVELOP A MOBILE APP?

Mobile app development might take anywhere between three and ten months, depending on the scale and tech stack. Our company prioritizes features, putting the most importance on the core ones first, to shorten time-to-market.

HOW DO YOU ENSURE EASY COOPERATION?

Our management of mobile app projects at Kogito is done through a well-developed KPIs system. We discuss how frequently we will provide you KPI reports and offer you access to our internal progress-tracking tools (Jira, Confluence) at the beginning of our collaboration.

App Implementation

MOBILE APPLICATION DEVELOPMENT SERVICES

Kogito IT Services is open to the possibility of offering full-cycle mobile app implementation as well as assistance during the development stages.

Our services for creating mobile applications include:

- Mobile Consulting
- Mobile UX and UI Design
- Mobile App Development
- Back End Development
- Web Development

- Mobile App Integration
- Mobile App QA And Testing
- Maintenance And Support
- Mobile App Modernization

LET THE MOBILE RULE YOUR BUSINESS

Kogito IT Services

ECOMMERCE SERVICES

With every person being unique, so is your business as well as your customers. Thriving for growth, you just don't want to be stuck with a platform that doesn't show you any success. Our E-commerce platform is all modern with outstanding technologies that allow us to help you excel in your business with a superior experience that denotes speed, reliability, security, and customer experience.

At Kogito IT Services, we are committed to offering you all the e-commerce-related services in one place for businesses of all sizes without any hassle.

BENEFITS OF E-COMMERCE SERVICES?

No matter if you have just started or if you own an established business, we are there for all of them. Take your business to the next horizon with our customized subscription-based services that help you build an E-commerce store and launch mobile apps under the budget of building a store. Wondering what is more? Well, you can experiment with designing ideas and different layouts without working on the technicalities.

E-COMMERCE FOR STARTUPS

If you are a startup, that has begun taking tiny steps on a limited budget, then you are at the right place. Building an e-commerce store is the best thing that you can do for a lifetime online presence that helps you find sales without even paying commission fees.

Isn't IT Amazing?

YOU ALSO GET ACCESS TO A LOT OF FEATURES FOR YOUR ONLINE STORE

Here are important ones for you..

- UNI-Dashboard Management
- Theme Marketplace
- Sync Your Sales Channels
- Inventory Management

- Central Order Management
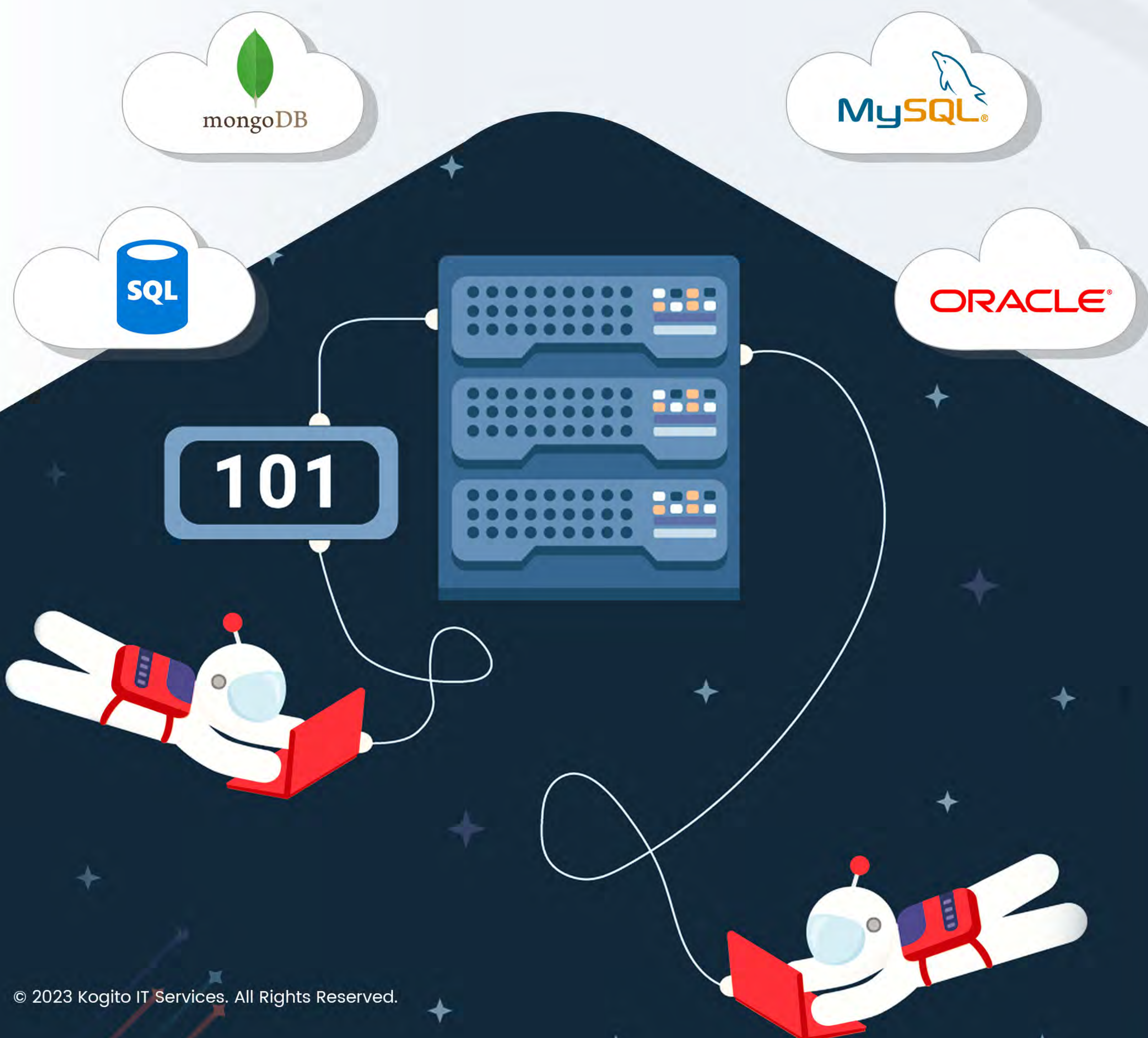- E-Commerce Services
- Customer Assistance
- POS

LET THE
INTERNET TALK

DATABASE & API DEVELOPMENT

To accommodate the business demands of the customers, organizations are constantly innovating and introducing new scales to business models. Database is a vital part of a software application, which can create a mess if not managed properly.

We offer services in the design and management of a wide range of databases, both conventional (MySQL, Oracle, SQL server) and nonconventional (No SQL), which store information related to transactional and social media applications and are used to provide routine transactional processing and data warehousing.

WHY DATABASE DEVELOPMENT SERVICES

Database provides all the useful information on a unified platform that restricts double efforts. It also creates a memory by giving a view of information, its business, and customers.

At Kogito, we provide tailor-made solutions to match the specifications of the client's business. A team of database developers and managers oversees each project. We provide data migration services and database development utilizing Oracle, IBM DB2, MS-SQL, and MySQL for a variety of businesses in various file formats.

WHAT IS AN API?

A programmer uses APIs (Application Programming Interfaces), which are a collection of unique protocols, particular standards, and tools, to integrate various applications. APIs allow access to a different platform or app.

THE BUSINESS BENEFITS OF API

Integration with third-party applications that manage computations or provide real-time capabilities without requiring you to create your own complicated algorithms (this is true for e-commerce, finance, and other industries).

Integrate social analytics into your lead-generating and CRM applications (by matching email addresses against social media profiles).

Combining file storage in the cloud with web and mobile applications.
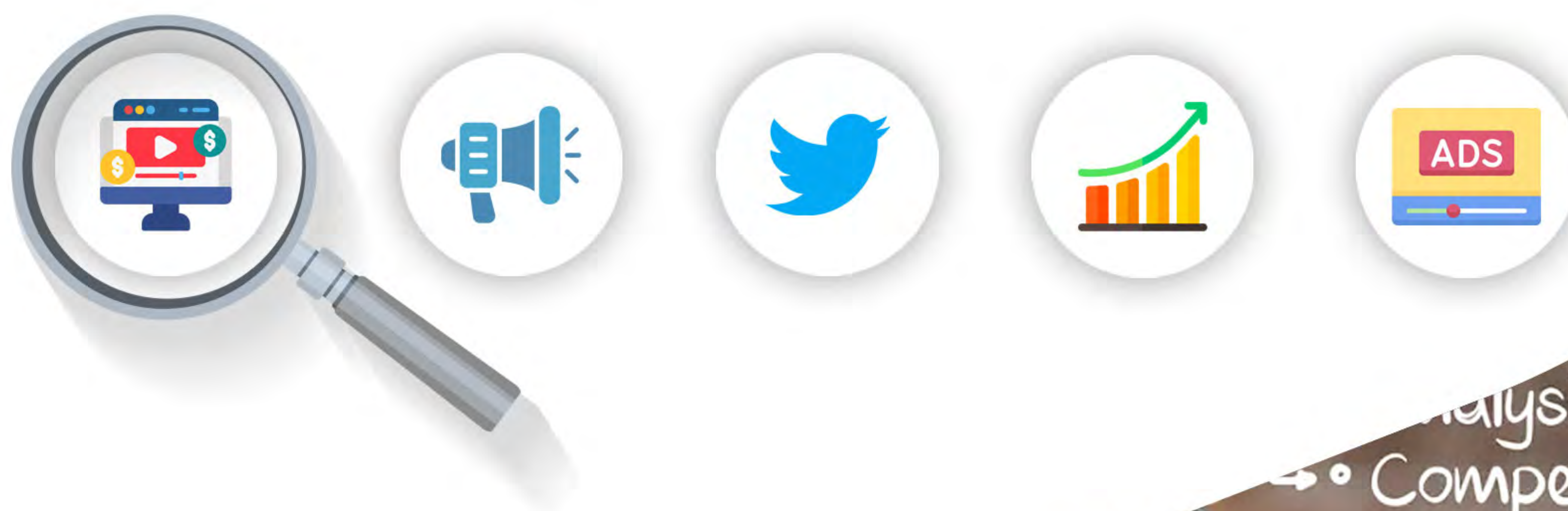
API & DATABASE

PERFORMANCE MARKETING

In this competitive marketplace, one can only stay ahead by adopting a tech-agnostic approach. Our performance marketing solutions assist companies in establishing a committed organic online audience, upholding transparency, and generating useful outcomes. We provide outcomes for brands to be able to demonstrate actual results and claim responsibility for the traffic and sales they generate.

BENEFITS OF STARTING WITH PERFORMANCE MARKETING

- **Data Driven Marketing**
- **Analytics & Data Planning**
- **Transparency**
- **ROI – Driven Marketing**
- **Advanced Technology**
- **Pay Only For Results**
- **Customer Support**
- **Low Risk**
- **Tap New & Hard To Rach Audiences**
- **Diversification Of Revenue Streams**

DIGITAL MARKETING

Kogito IT Services

BESPOKE WEBSITES

Bespoke Websites are much more than colour schemes, images, and fonts of your website. Its about working on a fantastic online appearance for your business as it begins with the process of learning and understanding your business, and applying a strong process of strategy, user experience, design execution, programming, and marketing. Every part of the website is built, keeping your organizational goals as a priority, hence focused on delivering you a high ROI.

WEBSITES DEVELOPMENT

IMPORTANCE OF BESPOKE WEBSITES

At Kogito, we believe that attractive colours, images, and themes are not enough to attract potential customers to the business. There is more to it. Our web designers work with strategy consultants to understand the goals and implement the best element in your website to make it stand tall in the web world.

HOW CAN A CUSTOMIZED WEBSITE DESIGN HELP YOUR BUSINESS?

- Your web design will be unique. No other website will be the same as yours which makes your business different and stands out positively.

- A customized website helps you in creating your own identity online, through websites.

- Compared to generic free sites, a bespoke website is SEO friendly and well suited for online marketing.

- A bespoke website is well remembered by people, thus creating a sense of uniqueness.

- You can develop your website as your business develops without any stress.

At Kogito, we start with a set of questions, and then we understand your ideas and needs before jumping into making a strategic plan. This exercise helps us create a perfect website for you with all the right ingredients.

Kogito IT Services

MICROSOFT .NET

Microsoft created the cross-platform, open-source .NET framework. It is used to develop online services as well as applications that are both form- and web-based. The .NET platform's support for language interoperability is perhaps its most notable feature since it enables programmers to construct applications that can interact with code written in other programming languages.

From a private software, development platform, .NET has developed into a fully functional, international ecosystem. Businesses now use .NET development services to build a wide range of apps, including online and mobile, microservices, gaming, machine learning and Iot.

CUSTOM .NET APPLICATION DEVELOPMENT

Create unique Windows applications that run on a variety of devices. All our services are built around customized solutions. We provide solutions that are especially created to match the objectives and difficulties of your project.

CONTENT MANAGEMENT SYSTEMS

One of the most popular programming languages for making unique Content Management Systems is .NET (CMS). It utilizes a special solution that is adapted to your needs to manage company operations and internal processes.

ECOMMERCE PLATFORMS

eCommerce's importance has exploded, and businesses are finding it difficult to stay up. You may build a beautiful and incredibly effective eCommerce platform or advance your present one by working with Kogito IT Services.

DISTRIBUTED APPLICATIONS

To enhance your team's ability to collaborate, create a strong, connected network. To develop cutting-edge Microsoft solutions with distributed cloud architectures, we collaborate with the top.NET developers.
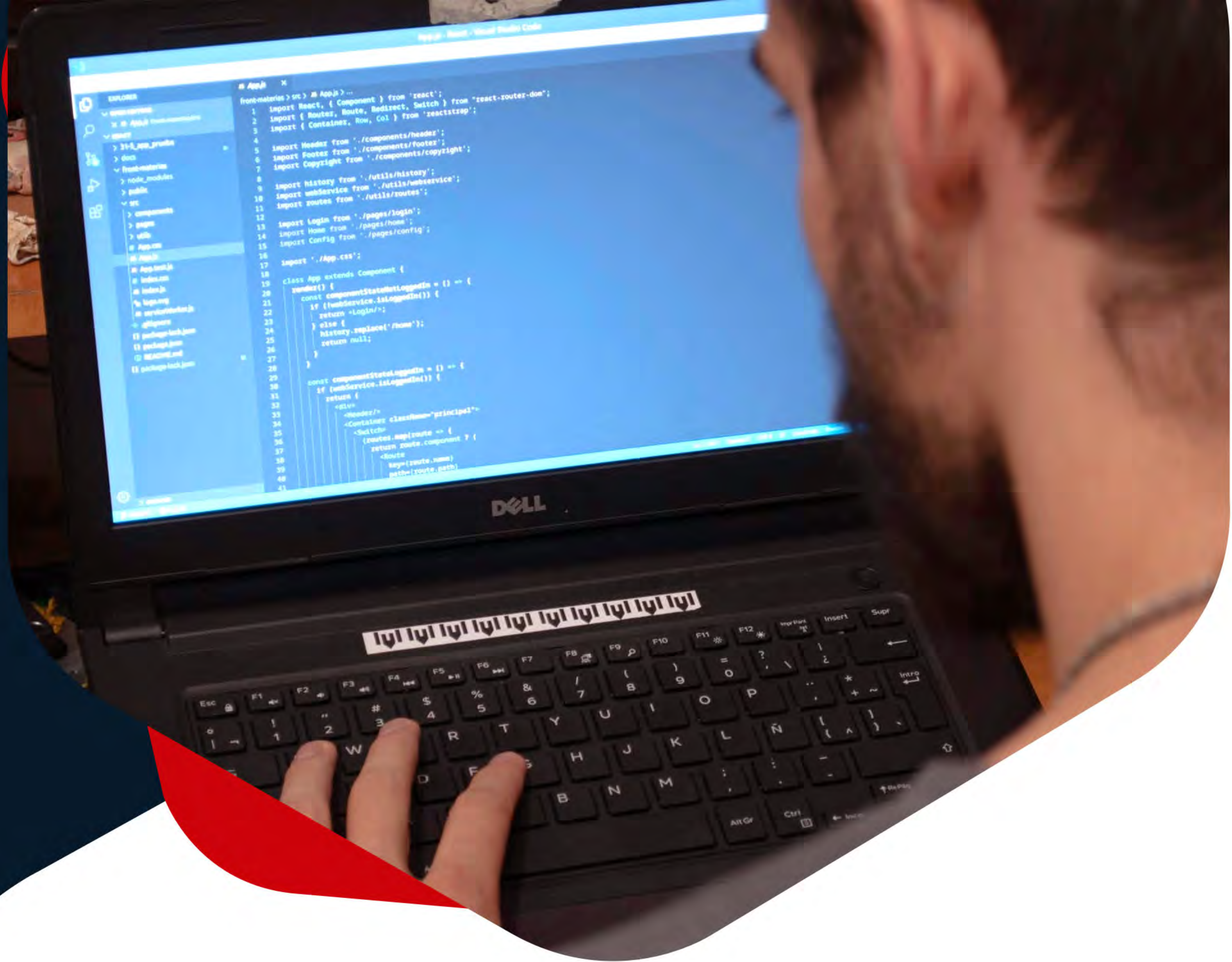
.NET CONSULTING

Get immediate access to the long-time industry expertise of senior .NET developers with our .NET Consulting services. We will assign a dedicated team to your project and guide you throughout your entire digital transformation journey.

MICROSOFT .NET

Kogito IT Services

CRM DEVELOPMENT

By maximizing sales cycles, marketing tactics, upselling, and utilizing customer-related data and analytics, customer relationship management (CRM) software allows enterprises to streamline the efficiency of their operations.

Kogito IT Services specializes in the creation, implementation, migration, and support of unique and scalable customer relationship management (CRM) solutions. Our clients can manage staff and resource performance, handle customer data and interactions, and benefit from a robust workflow inside a complicated organizational structure by utilizing CRM software solutions.

We are constantly developing our knowledge and skill set in CRM solutions for various industries and sectors in order to assist you in achieving quantifiable business outcomes with CRM development and implementation services.

IMPLEMENTED STRATEGIES TO MAKE YOUR BUSINESS WIN WITH CRM SOFTWARE

SALES MANAGEMENT

CUSTOMER SERVICE

INVOICING

FORECASTING

DETERMINE YOUR GOALS

The goal of a well-designed CRM is to fully assist you in achieving your business goals. Therefore, when implementing a CRM development strategy, having the correct goals, and outlining your target objectives on a practical step-by-step plan is crucial.

FOCUS ON CUSTOMER EXPERIENCE

Put your consumers first and strive to please them. Segmentation is offered by fully-featured CRM systems, which can assist you in concentrating on your key customer relations needs.

COOPERATING WITH YOUR TEAM

CRM is a useful technology that manages large amounts of data, but because it is an organization's ecosystem, correct departmental interaction is required while analyzing this data and extracting useful analysis.

ORGANIZE WITH CRM

There is automatic tracking of all interactions through CRM thanks to third-party apps like calendars, messengers, sales, marketing tools, etc., ensuring that no important information, reminder, or appointment is missed.

SEE THE BIGGER PICTURE

The potential of your processes, performance, sales, and total business opportunities that are driven by analytics and metrics can be clarified with constant system inspection and improvement.

IMPROVE YOUR WORKFLOW EFFICIENCY

Customized CRM software aids in the development of your company's level of client interaction. CRM software will expand your workflow efficiency across all of your digital processes and boost it significantly.

CRM DEVELOPMENT

Kogito IT Services

DEDICATED HIRING

ARE YOU STRUGGLING TO FIND THE RIGHT DEVELOPMENT TEAM TO HELP YOU UPSCALE YOUR BRAND?

Well, finding the precise candidates is quite a task in this competitive market, crowded with a bunch of skilful individuals. That's where "Kogito IT Services" comes to your rescue with an outstanding concept of "Dedicated Hiring".

IS DEDICATED HIRING EFFECTIVE?

In this arrangement, specific individuals are assigned to your project who you can manage and oversee as you see fit. Without the expense and hassle of hiring, training, and maintaining in-house personnel, it enables you to have a team of qualified, experienced, and devoted professionals at your disposal. Simply said, dedicated hiring is a business model where you hire staff who will work for you remotely while another company handles the hiring, training, infrastructure, and administration, thus making it extremely effective.

HERE'S HOW WE MAKE IT EASIER FOR YOU

- **Connect with our local and international talent at your fingertips:** Get organic applications in your pipeline and search directly.

- **Get your brand promoted with a noise:** Our channels, networks, and expertise are at your disposal to make sure you attract the right talent.

- **Invest time only with relevant candidates:** All candidates are carefully pre-screened to see if they are relevant to you.

- **Scalability:** As you understand your project more, you can define the project's scope incrementally over time.

- **Lower Costs:** The provision of technology, software, effective communication channels, and office space is entirely our responsibility.

- **Hiring the top talent:** At Kogito IT Services, we have specialists in nearly all fields including SEO, Dot Net, Magneto, PHP, Drupal, WordPress, Web Marketing, e-Commerce, and more.

- **Flexibility:** Depending on the demands of your project, you can redeploy your team to different modules at different times.

- **Seamless Communication:** We give your committed team the communication tools they need to fully oversee your staff.

- **Complete Project Control:** Planning for the project is entirely under your control, and the developed solution is entirely yours.

- **Complete accountability for data entry:** Kogito IT Services is entirely responsible for keeping a check on the resources, their availability, and their functioning.

JOIN THIS LIST OF
GREAT COMPANIES

Kogito IT Services

WE HAVE A BETTER WAY
TO MANAGE YOUR POULTRY FARM

Our poultry ERP software is innovated with the goal of giving poultry businesses the current technical assistance they need to manage their brands effectively.

A state-of-the-art ERP software solution for a Profitable Poultry Business

Poultry ERP Software

KEY FEATURES

- **Advanced Traceability**
- **Enhanced Reporting Capabilities**
- **Compelling Inventory Management**

- **Improved Decision Making**
- **Supply Chain Management**

Kogito IT Services

WHY CHOOSE US

- **Live Demo & Training**
- **Certified Dev Team**
- **10 Years of Commercial Experience**

- **Highly Secured Platform**
- **Dedicated Delivery Manager**

GET STARTED WITH OUR ERP SOFTWARE FOR A SUCCESSFUL POULTRY FARMING BUSINESS

GET THE BEST SOFTWARE TEAM OF YOUR CHOICE

- **Front-end Engineers:** Builds websites, designs applications, and ensures overall user accessibility.

- **Back-end Engineers:** Ensure the website performs correctly, focusing on databases, back-end logic, application programming interface (APIs), architecture, and servers.

- **QA Engineers:** A specialist who detects and fixes faults in software or products before they are released, working with developers to solve the issues as necessary.

- **UX/UI Designers:** Create user-friendly interfaces that enable users to understand how to use complex technical products.

- **DevOps Engineers:** Offers strategies, processes, and tools for balancing requirements across the software development life cycle, from coding and deployment to maintenance and upgrades.

- **Business Analyst:** A business analyst (BA) is a person who uses data analysis to analyze, understand, and document business processes, goods, services, and software.

- **Project Managers:** Responsible for the planning, procurement, execution, and completion of a project.

FAQS

WHY SHOULD I HIRE A DEDICATED DEVELOPERS TEAM WITH KOGITO IT SERVICES?

We Possess:

- A history of producing top-notch results with the assistance of our knowledgeable and talented professionals.

- A full-fledged group of skilled developers working across all technologies and employing industry-standard test management procedures.

WHEN SHOULD YOU HIRE A DEDICATED DEVELOPMENT TEAM?

You can hire us during the following requirements:

- A huge project with frequent updates
- Lack of specific expertise
- Flexibility And Adaptability
- When your business needs all your attention

WHY HIRING A DEDICATED DEVELOPMENT TEAM SHOULD BE YOUR ULTIMATE CHOICE?

The ideal option for developing startups, expanding businesses, small businesses, and projects with difficult requirements is a specialized development team.
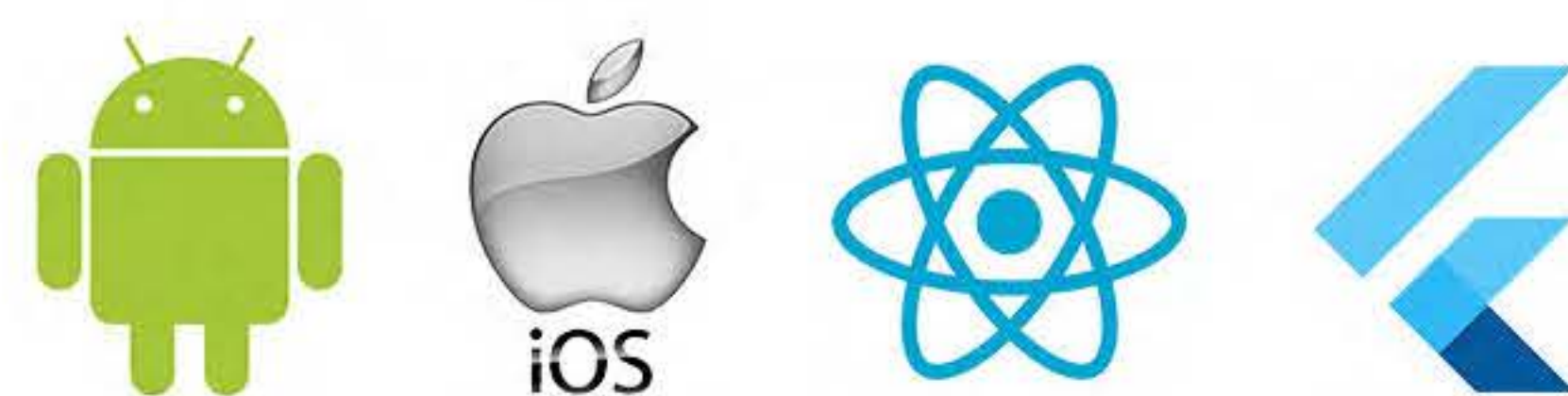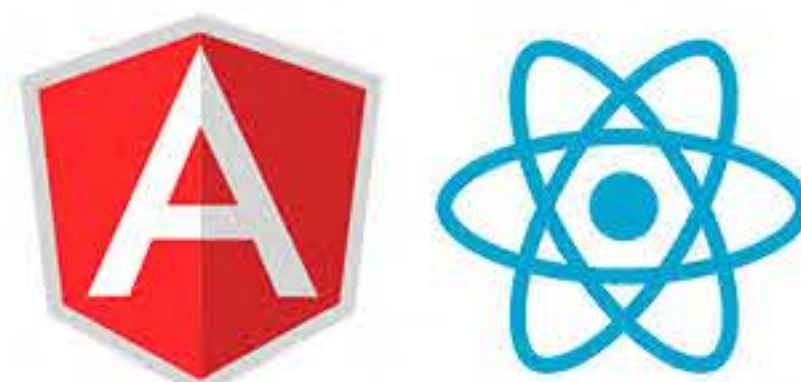
Kogito IT Services

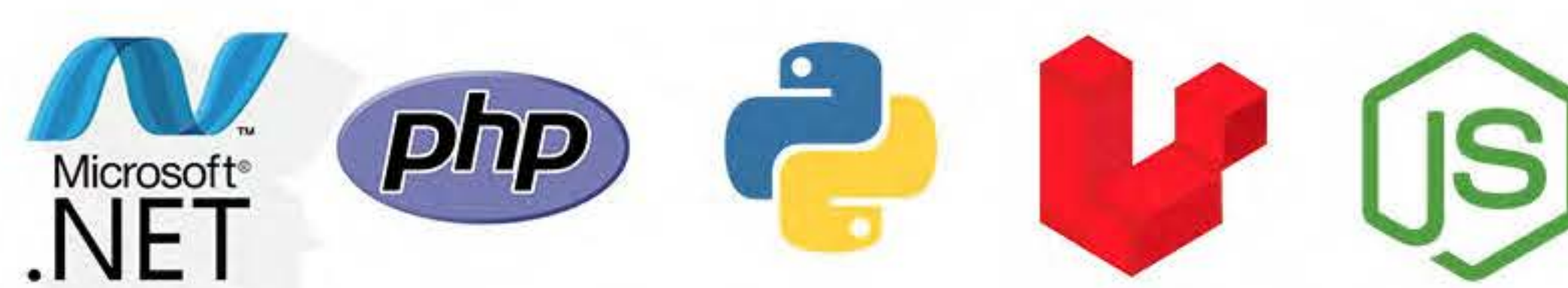# TECHNOLOGIES & FRAMEWORK, OUR TEAM IS SKILLED IN

MOBILITY:

FRONTEND & FULL STACK:

BACKEND:

CONTENT MANAGEMENT:

BLOCKCHAIN:

DEDICATED HIRING

Ergo Tower, 9th Floor, Plot A1-4,
EP & GP Block, Sector V,
Salt Lake City, Kolkata - 700091,
West Bengal, India.

33 Arodene House
41-55 Perth Road, Ilford,
England, IG2 6FL

+44 (0) 203 617 1473

sales@kogitoit.com

www.kogitoit.com

Ergo Tower, 9th Floor, Plot A1-4,
EP & GP Block, Sector V, Salt Lake City,
Kolkata - 700091, West Bengal, India.

KOGITO
IT SERVICES PVT LTD