



GIVEAWAY RULES – “Become an Alpina Influencer at the Highlander”

1. Organizer of the Giveaway:

Alpina d.o.o., Strojarska cesta 2, 4226 Žiri, Slovenia.

2. Duration of the Giveaway:

The giveaway runs from May 28, 2025, to June 1, 2025, until 11:59 PM (CET).

3. How to Participate:

To enter, participants must comment under the giveaway post on Instagram or Facebook with:

“I’m up for it!” (for the international audience), or

“Jaz grem!” (for the Slovenian audience) and tag a friend that will join you

4. Prize:

2x free participation in the Highlander Medvednica event (June 6–8, 2025), organized by Alpina d.o.o. and Avantura života d.o.o.

5. Participation Conditions:

Participants must be at least 18 years old.

The winner will be contacted via private message on June 2, 2025.

The selected participant must create content (photos, videos) during the event, tag @alpinafootwear, and send the content to the organizer as proof of challenge completion.

6. Winner Selection:

The winner will be chosen either randomly or based on the most creative comment. The decision is final.

7. Data Protection:

By entering the giveaway, participants agree that the organizer may use their contact information exclusively for the purpose of managing the giveaway.

8. Other:

This giveaway is not affiliated with Instagram or Facebook. By participating, you accept all the rules listed above.

Alpina, tovarna obutve, d.o.o..

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