

Creative Carpet & Flooring HOME ADVISOR™

March
2014



Mark Bouquet



Mark Bouquet, Jr.

Hello to ALL of our Friends,

We are on the downside of all of this cold weather. I can't remember it being this cold or having this much snow since I was a kid. Mark Jr. and my daughter-in-law, Annie, took a long-overdue vacation to Mexico to get a break from all this cold. Anyway, I am glad that it won't be here that much longer. Spring, we're ready for you!

Things at Creative have been hopping. Unfortunately, we've been short-handed because of me having another surgery and Chris breaking his wrist so badly that he needed surgery. When it rains it pours! With my neck problems, I'm not really able to do much yet, so it has been a blessing to have my wife and kids, along with Julie and Chris, to pick-up the slack. They all do honest and hard work, and it's a comfort to know the business is in good, experienced hands. My boys have been in the flooring industry since they were young, and I was bringing them out on installs! I am prayerful that I will find a workable solution to my failed double-fusion, and, consequently, four more blown discs in my neck. I keep reminding myself, though, that there are so many people who have it so much worse. Forgive my self-indulgence for the great job everyone is doing without me there. It is incredible. I thank God every day that I have them!

I trust that all of you who have gotten your floors from us are enjoying them and those who are waiting for their big day will be pleased. That is our number one goal. That's why we have been growing, regardless of the economic situation. I discovered a long time ago if you do the right thing all the time, you will be taken care of by happy clients who become friends. That's how a business grows. I want to continue to grow and better my business, but not at the expense of our quality. We have been sending our installers to get more certifications so that they can be the most trusted installers in the industry. We've been bringing in new products which we ordered at the "Shawcago" carpet market so that we have the latest and the greatest products in the industry. Our sales staff is undergoing weekly training so they can be the most knowledgeable and trustworthy sales staff in the industry. So far, this formula has worked extremely well for us. Most of all, though, I thank you. Without you, our loyal customers, we wouldn't exist.

Sincerely,
Mark Sr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit®!"
(708) 479-8600**

Inside This Issue...

- A Message from Mark Sr.
- This Month's Mystery Winner
- Thank You for the Kind Words!
- De-Stress Yourself!
- Laugh a lot!
- Did You Know ...
- Mega Trivia Contest!!!
- Healthy Snacking
- Recipe Corner: Kale Power Salad
- Welcome Clients!
- Referral Rewards Program
- Starting Indoor Seedlings

ATTENTION!

**CATHY
URCHELL**

You are this month's
Mystery Winner!

We have a **\$10.00 gift certificate** to Starbucks reserved just for you!
Come by our store to claim your prize!

Creative Carpet & Flooring
19420 S. LaGrange Road
Mokena, IL 60448

NOTE: Must be picked up by
3/31/2014

Thank You for the Kind Words!

"The salesperson gave me the information I needed to make the right choice for my family. The measuring person explained how the carpet would be laid out to save on waste. The installers were professional, clean and respectful. They went out of their way to be helpful and try to fix the squeaky floor. The overall experience was very good and I would not hesitate to recommend Creative Carpets to my friends and family."
-Anonymous, December 2013

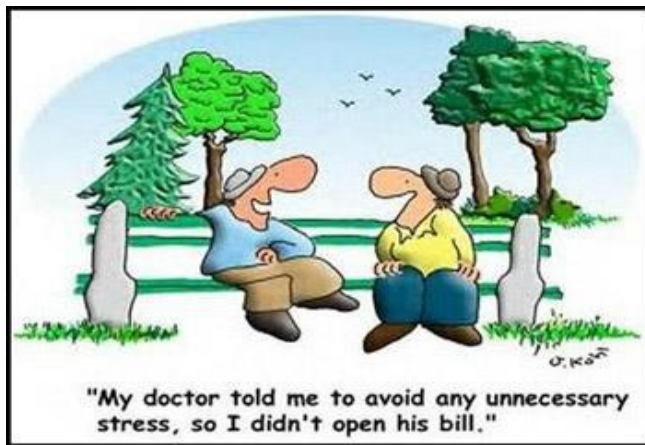
"A dear friend recommended your company so I visited your attractive showroom, met a charming saleslady, made an appointment and eventually ordered carpeting which was a change from my original plan of laminated flooring- having listened to her expert suggestions. The young men who worked non-stop from 9:30 a.m. – 5:30 p.m. were careful, clean and expert. I am still thrilled 4 months later. I recommended Creative to my niece who was equally pleased."
-Bernadette Benson of Bridgeview, February 2014

ABOUT STAYING WELL:

Go Ahead and De-Stress Yourself!

There are many things you can do to reduce your daily stress level. Here are the top 20 suggestions:

- Get up 15 minutes earlier
- Prepare for your day the night before
- Avoid tight fitting clothes
- Write things down—don't rely on memory alone
- Practice "preventative maintenance"
- Make duplicate keys to everything you can
- Say "no" more often
- Set priorities in your life
- Avoid negative people
- Use your time wisely
- Simplify your meal times
- Always make copies of important papers
- Anticipate your needs
- Repair things that aren't working properly
- Ask for help with jobs you dislike doing
- Break large jobs into bite-sized tasks
- Look at problems as challenges
- Smile
- De-clutter your life
- Be prepared for rain



Laugh a lot, too!

What can laughter do?

- Lower blood pressure
- Increase vascular blood flow & oxygenation of the blood
- Give a workout to the diaphragm and abdominal, respiratory, facial, leg and back muscles
- Reduce stress hormones such as cortisol & adrenaline
- Increase the response of tumor- and disease-killing cells such as Gamma-interferon and T-cells
- Defend against respiratory infections—even reducing the frequency of colds—by immunoglobulin in saliva.
- Increase memory and learning; a study showed that humor during instruction led to increased test scores
- Improve alertness, creativity and memory

DID YOU KNOW...

Creative Carpet and Flooring is your full flooring design center featuring carpeting from all the major manufacturers?

We have the finest carpet installers in the Chicagoland area and offer you our Lifetime Installation Warranty.

We also specialize in hardwood flooring – prefinished and sand on site, along with laminate and luxury vinyl tile.

Whatever your flooring needs, stop on in and let us help you with your design selection.

**Call today for your
FREE No-Obligation Measure!**

**We offer financing with
ZERO down and ZERO interest.**

We also accept the following major credit cards: Visa, Mastercard and Discover.

Mega Trivia Contest!

Congratulations to last month's winners:

Nancy Rockwood

Stop in at Creative Carpet & Flooring to claim your prize!

(Answer to last month's quiz: B. Florida)

Who else wants to WIN A \$50 GIFT CARD towards dinner at TGI Fridays or Olive Garden?

This month's Mega Trivia question:

The first international Olympic Games of the Modern era, which were held in Athens, took place during the summer of...

A) 1926

B) 1906

C) 1896

D) 1876

Call us at 708.479.8600 or e-mail answers to Contests@creativecarpetinc.com

☺ NEW ☺

FRIENDS & CLIENTS

~ January 2014 ~

Margaret Vasilopoulos

John Wolski

Richard Etzkorn

Karen Kobierecki

Tim Niewold

Mark Mollohan

Laura Brannigan

Robert Smentek

Barb Peda

Todd Roach

George Walker

Brett Matthuis

Jeff Warner

It Was

WONDERFUL

to Meet You!



Please Come Again!

**Meet our
Carpet Cleaning
Customer:**

JOEL VANBRUGGEN

Didn't know that we not only sell and install carpet, but we clean it, too?!

Call for more info on our great carpet cleaning services!

ABOUT STAYING WELL:

Snacking can be healthy!

Need a snack? No problem, just keep it healthy. If you watch what you're doing, you can get some of the fiber and nutrients your body needs through your snacking. You can also stave off some of those between meal hunger pangs that can cause you to overeat if you let them go too long. Smart snacking could help you reduce your caloric intake if you eat smaller meals and use your snacks to keep you going in between. Keep in mind that as you age your body needs fewer calories.

Here are some suggestions for healthy snacks:



- Fruit: fresh, frozen or dried.

- Whole-wheat English muffin with apple butter with a cup of herb tea.

- Slices of angel food cake with nonfat whipped topping.

- Whole grain crackers with reduced-fat cheese or peanut butter.

- Nonfat cottage cheese or yogurt with honey.

- Hummus with whole-wheat pita bread.

- A smoothie (nonfat milk or yogurt)

RECIPE CORNER:

POWER KALE SALAD – *A delicious, healthy lunch to enjoy at work or home!*

4 skinless, boneless chicken breast halves (1 1/4 to 1 1/2 lbs.)

3 tablespoons of olive oil

2 seedless tangerines or oranges

1/2 teaspoon of salt

1/2 teaspoon of coarsely ground black pepper

1/2 cup of dried tart red cherries

1/2 cup of pomegranate-blueberry juice blend

1 tablespoon of red wine vinegar

4 ounces of green or purple kale leaves, shredded (4 cups)

1/2 cup of thinly sliced red onion

1 red or green pear, cored and thinly sliced

1 ounce of Parmesan cheese, shaved



Preheat oven to 400 degrees F. Brush chicken with 1 Tbsp. of the olive oil. Transfer to a foil-lined baking sheet. Finely shred 2 tsp. peel from the tangerines. Peel tangerines; slice crosswise and set aside. Sprinkle chicken with tangerine peel, 1/4 tsp. of the salt, and 1/4 tsp. of the pepper. Bake 15 to 20 minutes or until done (165 degrees F). Transfer to a cutting board; let stand 5 minutes.

Meanwhile, place cherries in a small microwave-safe bowl. Add pomegranate-blueberry juice; microwave 30 seconds. Let stand 10 minutes. Drain cherries, reserving juice; set cherries aside.

For dressing, in a small bowl whisk together reserved juice, remaining 2 Tbsp. olive oil, vinegar, remaining 1/4 tsp. salt, and remaining 1/4 tsp. pepper. Pour half of the dressing into a large bowl. Add kale and onion; toss to coat. Transfer to platter.

Slice chicken; arrange over kale mixture with tangerines and pear. Top with cherries and Parmesan cheese. Drizzle with remaining dressing.

Welcome Back to Our RETURNING CLIENTS:

David Wyly
Chris Kaspar
Joseph Zwijack
Gary Vandenberg
Connie Mahl

SO NICE TO SEE YOU ALL AGAIN!



Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's **REFERRAL REWARDS PROGRAM**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So we've assembled our **Referral Rewards Program**.. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, Chili's, Red Lobster or TGIF.**

A gigantic **THANK YOU** to all who referred us last month:

Julie Brady
Chuck Ramashauskas
Laurie Matthuis



Enjoy dinner on us as thanks for the referral!

WARNING!

Don't visit any flooring dealer until you call us for a

FREE Consumer Awareness Guide!

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

AROUND THE HOUSE & YARD:

Get Your Garden Started ... Now! ☺

It's possible to have a fine vegetable garden by buying young plants. But you will have a much wider range of possibilities if you start your own plants from seeds indoors. Not only is it much cheaper, but you can buy seeds for many more varieties than you will find for sale as plants. That will allow you to experiment with more different flavors, shapes and colors, and to harvest your favorite edibles over a longer period by planting varieties that mature at different times.

Why start plants before it's warm outdoors? Many of our favorite flowers and vegetables, including tomatoes, peppers, squash and beans, evolved in places such as Central America and Mexico where they had many more hours of sunlight in their growing season that they can get in most of the United States. Their seeds will not sprout in soil that is still cold in spring and the fruits need more sun to ripen than is available in the waning days of autumn.

For your first experience of starting seeds, it's wise not to take on too much. Start a couple of dozen plants in three or four varieties while you learn how it all works. Different plants have different needs, so consult the seed packet to find out how many weeks each variety will take to get ready indoors before your last frost date. Many vegetable seed packets state a number of days to maturity, such as "65 days" or "80 days." Make sure you know whether that means days from sowing the seed or days from transplanting outdoors; it varies.

Starting seeds is not complicated or difficult, if you understand the process. The basic ingredients are a proper growing medium, containers, light, warmth, water and attention. You can find a number of online tutorials to help you out in this fun endeavor. Happy growing!



Creative Carpet & Flooring
19420 S LaGrange Rd Mokena, IL 60448

708-479-8600

www.creativecarpetinc.com

HOURS: Mon., Wed., Fri.: 10am – 6pm

Tues. & Thurs.: 10am – 8pm

Sat.: 10am – 4pm



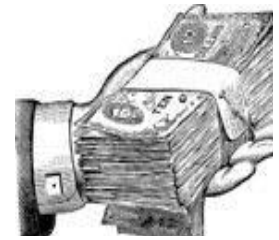
*Trying to figure out
the BEST way to
spend your tax return?*



**HOW ABOUT INCREASING THE
VALUE OF YOUR HOME WITH
BEAUTIFUL, NEW CARPET?**

FREE FREE FREE FREE FREE

Standard Pad AND



Haul Away of Old Carpet!

**That's \$4.50
Per Square Yard
SAVINGS!**

WOW!



Carpet | Area Rugs | Tile & Stone | Hardwood | Laminate | Resilient
shawfloors.com

CREATIVE CARPET & FLOORING
19420 S LA GRANGE RD MOKENA IL 60448
708-479-8600
WWW.CREATIVECARPETINC.COM

Beautiful, durable floors for less

Have you heard about Creative's fabulous Referral Rewards Program?

As you probably know advertising is very expensive. Instead of paying the newspaper or other places to advertise *we would rather reward you*, so we assembled our *Referral Rewards Program* which works like this:

- 1) Enter the names and contact information of your friends and family on the lines on the back of this form and return it to Creative Carpet. *Fill out all 10 entries in order to receive a \$10.00 GIFT CARD to STARBUCKS!*
- 2) We will send a Creative Carpet gift certificate in the amount of \$100 and a little background information on our store and services to everyone who you referred!
- 3) Every time someone who you referred through this program becomes a client and purchases, *We will send YOU a \$25 restaurant gift card:* Red Lobster, Olive Garden or TGIF!

So get started now and do your friends & family a HUGE FAVOR!

Many of our clients came to us after having a bad experience with a floor covering company. You will be doing your friends & family a gigantic favor by referring them to a company they can trust!

Your Name: _____ **Your Phone:** _____
Your Address: _____
Your Email: _____

Name _____

Address _____

City, Zip _____ Phone _____

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