

April 2026

sew WHAT'S NEW

CELEBRATE
NATIONAL
SERGER
MONTH
APRIL 1ST - 30TH



Sew
What!

KID

Sew
What!

STITCH SUMMER

AGES
9-14

YOU'LL LEARN TO

- Use a real sewing machine
- Measure + cut fabric
- Hand stitch

YOU'LL MAKE

- Cool personalized projects
- Totes, pillows, accessories
- Your own fabric combos

Make cool things.

Build real skills.
Grow confidence.

BASICS

June 22–26
July 6–10

QUILT WEEK

June 29–July 3

ADVANCED

July 20–24
July 27–31

Beginning Quilting II

Beginning **QUILTING**



Every Wed.
in April

Time:
5:45 - 8:30

Class Fee:
\$74.99

REGISTER
HERE

NEW OWNERS

Decorative Stitching



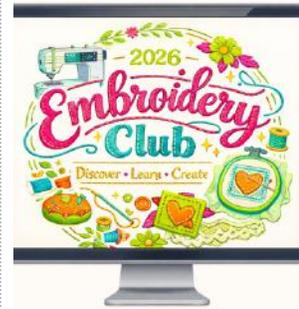
April 2nd or
April 24th

Time:
10:15 - 1:30

Class Fee:
\$219.99*

REGISTER
HERE

Embroidery Club Virtual



April 4th or
April 13th

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

Embroidery Club In Person



April 4th or
April 13th

Time:
10:15 - 4:30

Class Fee:
\$25.00

REGISTER
HERE

Kids Basics (ages 9-15)



April 7 or 8th

Time:
10:15 - 12:30

Class Fee:
\$149.99*

REGISTER
HERE

Smocking Arts Guild of America SAGA



April 8th

Time:
6:30 - 8:30

Class Fee:
FREE

REGISTER
HERE

APRIL - APPLIQUE TABLE RUNNER

Accuquilt Exploration



April 9th

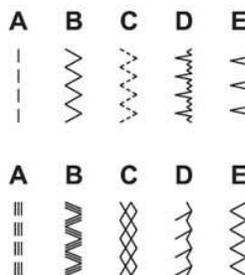
Time:
1:00 - 2:30

Class Fee:
\$14.99

REGISTER
HERE

NEW OWNERS

Sewing Machine Introduction



April 10th |
14th | 18th

Time:
10:30 - 12:30

Class Fee:
\$219.99*

REGISTER
HERE

APRIL - MENDING

Fix it Friday



April 10th

Time:
10:30 - 12:30

Class Fee:
FREE

REGISTER
HERE

Quick Service Mechanical Sewing Machine Day

We're introducing a one-day "mini" mechanical maintenance option to help reduce our service backlog. This is not a repair, but a basic mechanical tune-up for mechanical machines only.

Your machine must be stitching (even if not stitching well)

How it works

- Choose a time slot and stay while your machine is serviced
- Each appointment is expected to take about one hour
- Please arrive on time with:
 - Your machine
 - Power cord & foot control
 - Bobbin & bobbin case
 - Zig zag foot

If additional service is needed

If we discover your machine requires more than basic maintenance, your prepaid fee will be applied toward a full service. Any needed parts will be an additional charge.



The \$100.00 fee is non-refundable. If we determine your machine can't be fixed during this visit, the full amount will be applied toward a complete service.

Click [HERE](#) to schedule

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SWISS DESIGN

APRIL 1-30, 2026

**We're eXpanding
the eXpressive Line**
Precision meets Creativity

\$1,399

MSRP \$1,799

Introducing the newest member of our collection. A combination sewing and embroidery machine, with 241 built-in embroidery designs, built in needle threader and much more! Receive two Free Arm Hoops valued \$190 with purchase of the eXpressive 808.



eXpressive
808

\$1,099

MSRP \$1,399

Express yourself with the latest embroidery machine to join the eXpressive line! Featuring 274 built-in embroidery designs and speed up to 660 stitches per minute. Receive two Free Arm Hoops valued \$190 with purchase of the eXpressive 802.



eXpressive
802



usa.elna.com

All offers valid April 1 – April 30, 2026 at participating Janome Authorized Dealers. Offers based on Manufacturer's Suggested Retail price and may not be combined with any other offer. All offers valid with qualifying machine trade-in. Void where prohibited.

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Ta-Dah Towels

for SUMMER

These beginner-friendly projects are a fun way to build your appliqué confidence. Join Sharon for one, two, or all three and practice your skills while creating something fresh and seasonal.



APRIL 17

Strawberry Sweet

This bright appliqué strawberry brings instant summer charm. Fresh, fun, and stitched to stand out.

MAY 15

Summer Yummies

A playful ice cream cart and umbrella design that says, "Summer is here!"



JUNE 19

Spark of Fun

A chunky firecracker appliqué that lights up any project. Bold stitching and festive color make it perfect for Fourth of July fun.



10:15am – 1:30pm

\$34.99 - class + pattern or \$24.99 - class only



THE RECIPE FOR EMBROIDERY SUCCESS STARTS HERE.



Join us for a special embroidery education event led by a certified OESD educator, featuring tools and techniques from OESD and DIME.

This one-day class blends expert instruction with interactive test stations, showing you how to choose the right design, stabilize properly, place accurately, and finish with confidence – on a variety of fabrics.

Perfect for all skill levels. Come learn why things work, not just what to do.



May 8th or 9th | 10:30 - 4:30 | \$99*

Early Bird Discount of \$49.99 expires 4/8/2026

**REGISTER
HERE >**

*Registration includes a goody bag, valued at \$99, lunch, snacks & door prizes!

3 SESSIONS

Beginning Sewing: Home Décor Edition



April 14, 21 & 28

Time: 10:15 - 1:30

Class Fee: \$89.99

REGISTER HERE

Days for Girls



April 15th

Time: 10:30 - 12:30

Class Fee: FREE

REGISTER HERE

Ta dah Towels for Summer Strawberry Sweet



April 17th

Time: 10:15 - 1:30

Class Fee: \$34.99 includes supplies

REGISTER HERE

Floriani FTC-U Total Control User's Group



April 18th

Time: 2:30 - 5:00

Class Fee: \$29.99*

REGISTER HERE

Case for Smiles



April 22nd

Time: 12:00 - 2:00
6:00 - 8:00

Class Fee: FREE

REGISTER HERE

Scan N Cut Techniques Class



April 23rd

Time: 10:30 - 12:30

Class Fee: \$24.99

REGISTER HERE

NEW OWNERS

Kid Stitch - A Monthly Sewing Project



April 25th

Time: 10:15 - 1:00

Class Fee: \$24.99

REGISTER HERE

Embroidery



April 28th

Time: 10:15 - 3:00

Class Fee: \$329.99*

REGISTER HERE

April at a glance

2026						APRIL	
SUN	MON	TUE	WED	THU	FRI	SAT	
			1	2	3	4	
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	
19	20	21	22	23	24	25	
26	27	28	29	30			

NATIONAL SERGER MONTH SALE

April 1 – May 31, 2026

PFAFF
Perfection starts here.™

Sergers Starting at \$899 + FREE Gifts with Select Models

Now
\$4,999



MSRP \$6,349

admire™ air 7000

FREE Gifts with Purchase
Over \$900 Value

Luxe Roller Bag
Overlock Feet Kit
Coverstitch Hemmer Attachment



Now
\$2,999



MSRP \$4,199

admire™ air 6000

FREE Gift with Purchase
Over \$150 Value

Coverstitch Hemmer Attachment



Now
\$1,299



MSRP \$1,899

admire™ air 5000

FREE Gift with Purchase
Over \$160 Value

Embellishment Feet Kit



Now
\$899



MSRP \$1,299

admire™ 3000

Spring Specials

Offers valid April 1-30



GO! Bolt™ Electric
Fabric Cutter

\$399.99

SAVE \$90

Ready Set. GO!®
Ultimate Fabric
Cutting System

\$599.99

\$836.89 value

Ready Set.
GO! Bolt™
Ultimate Fabric
Cutting System

\$699.99

\$987.99 value

Ready Set.
GO! Big®
Ultimate Fabric
Cutting System

\$999.99

\$1,197.99 value

50% off

AccuQuiltable®
Block Maker

when you buy any
GO! Qube® Mix & Match Block

FREE 120-Spool
Thread Rack

when you buy a GO! Die
(\$66.99 value. Limit 2 gift racks.)

50% off

select sale items
While supplies last.

OESD™

NEW RELEASES

SHOP NOW



Hope You Like Dogs \$4.99



\$12.99

Shire Alphabet



\$9.99

Prime Cut Appliques



\$14.99

Music Mug Rugs



\$24.99

Animal Zipper Pouches



\$39.99

Spectacular Meanders Quilting



\$4.99

Hope You Like Cats



\$14.99

Together is our Favorite Place



\$19.99

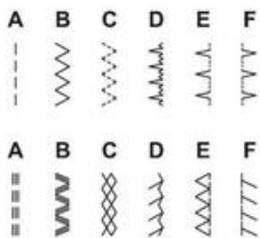
Springtime Sign



\$9.99

Jet Fighter by Angela Nickeas

New Owners Machine Intro



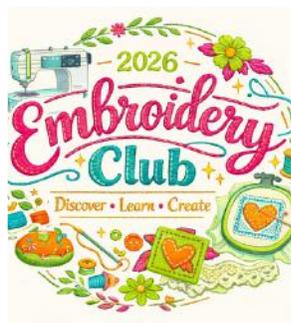
May 1, 12 or 29

Time:
10:15 - 1:30

Class Fee:
FREE*

[REGISTER HERE](#)

Embroidery Club In Person



May 2 or 11

Time:
10:15 - 4:30

Class Fee:
\$25.00

[REGISTER HERE](#)

Embroidery Club Virtual



May 2 or 11

Time:
10:15 - 4:30

Class Fee:
\$25.00

[REGISTER HERE](#)

OFFERED AT TWO DIFFERENT TIMES

Beginning Quilting I



Wednesday
in May and
June

Class Fee:
\$149.99

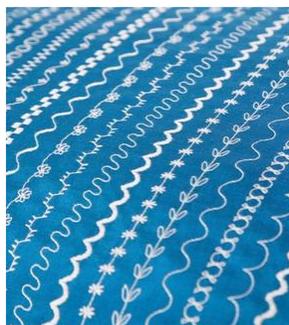
[REGISTER HERE](#)

Begin and Finish a Quilt

- Sign Up Today!* You will learn:
- Quilting by Machine
 - Fabric Tips and Cutting Trick
 - Rotary Cutting
 - Block Assembly
 - Borders and Binding
 - Successfully Finish Your First Quilt
- Learn to Quilt in this class designed for the beginner!

NEW OWNERS

Decorative Stitching



May 7th or
May 16th

Time:
10:15 - 1:30

Class Fee:
\$219.99*

[REGISTER HERE](#)

MAY - TOPSTITCHED HEMS

Fix it Friday



May 8th

Time:
10:30 - 12:30

Class Fee:
Free

[REGISTER HERE](#)

MEETS EVERY MONTH

Smocking Arts Guild of America SAGA



May 13

Time:
6:30 - 8:30

Class Fee:
FREE

[REGISTER HERE](#)

MAY- TOWEL TOPPER / APPLIQUE

Accuquilt Exploration



May 14th

Time:
1:00 - 2:30

Class Fee:
\$14.99

[REGISTER HERE](#)

Embroidery Test Kitchen



May 8 or 9

Time:
10:30 - 4:30

Class Fee:
\$99

[REGISTER HERE](#)

Cover Your Cutter *In Style*

NEW GO! Big[®] Cutter Cover Quilt-As-You-Go Kit from June Tailor[®]

Protect your investment from dust and scratches when not in use.

Easy Weekend DIY Project!



APRIL 1-30, 2026

We're eXpanding
the eXpressive Line

\$3,999

MSRP \$5,499



eXcellence
772

New addition! Purchase the all new excellence 772, and receive an elna trolley as gift with purchase. Valued at \$240.

\$7,999

MSRP \$9,999



eXcellence
792

Purchase the eXcellence 792, and receive a table stand, insert, and an elna trolley as gift with purchase. Valued over \$1,300.

\$6,999

MSRP \$7,999



eXcellence
782

Purchase an eXcellence 782 with ASR included and receive a universal table, and insert as gift with purchase. Valued over \$650.

\$2,999

MSRP \$3,999



eXpressive
830LCE

Limited Offer! Purchase an eXpressive 830LE, receive an elna scissor kit free. Valued at \$199.



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**NATIONAL SERGER
MONTH SALE**
April 1 – May 31, 2026

Save on Sergers
Save. Serge. Trim. Finish.

**Now
\$4,999**



MSRP \$6,399

AMBER™ Air S600

**Plus, FREE Gifts with Purchase
Over \$700 Value**

Luxe Collection Serger Roller Bag
Coverstitch Feet Kit



**Now
\$2,999**



MSRP \$4,199

AMBER Air S500

**Plus, FREE Gift with Purchase
\$167 Value**

Coverstitch Feet Kit



**Now
\$1,299**



MSRP \$1,849

AMBER Air S400

**Plus, FREE Gift with Purchase
\$64 Value**

Embellishment Feet Kit



**Now
\$899**



MSRP \$1,299

AMBER S300

NATIONAL
QUILTING
MONTH

SALE EXTENDED 4/15/2026

Christa



Reg. \$1,699.99
\$999.99
Save \$700
off MSRP!

Harriet



Reg. \$1,399.99
\$799.99
Save \$600
off MSRP!

AN OFFER THAT'S

Sew Spring

APRIL 3 – 27, 2026



STELLAIRE2 INNOV-IS XJ2

\$600
INSTANT REBATE



PS500

\$80
INSTANT REBATE



AIRFLOW 3000

\$100
INSTANT REBATE



INNOV-IS NQ1700E

\$100
INSTANT REBATE

CELEBRATE NATIONAL SERGER MONTH!

*Offers available at participating authorized Brother Dealers only. Pricing and offers are determined by dealers and may vary.

brother
at your side

APRIL 1-30, 2026

We're eXpanding
the eXpressive Line



\$1,699

MSRP \$1,799

eXcellence
680+

Purchase an eXcellence 680PLUS and receive a Hilos Iris Thread Box. Valued at \$62.99.



\$1,299

MSRP \$1,799

eXtend
864

National Serger Month Special!
Receive an Elna serger trolley when you purchase the Airthreading 864! Valued over \$115.

\$1,399
MSRP \$1,699

eXtend
CoverMax

National Serger Month Special!
When you purchase a CoverMAX cover hem machine, receive an elna trolley valued at \$115.



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SALE EXTENDED

4/15/2026

With the purchase of a Wallaby, Kangaroo & Joey, or Aussie, get a \$799.99 Kiwi FREE!



FREE KIWI



elna
SWISS DESIGN

APRIL

Accessory of the Month



Free Arm Hoops

20% OFF

April 2026

sew WHAT'S NEW



Sew
What!