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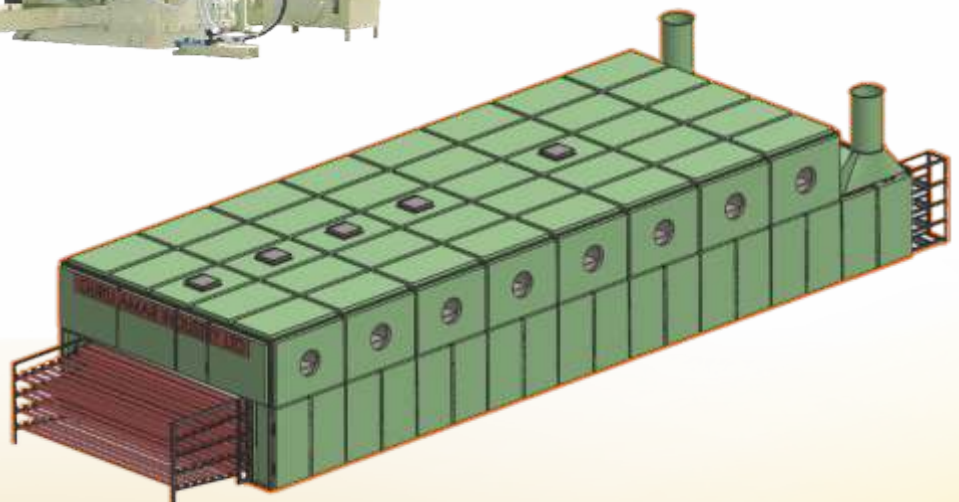
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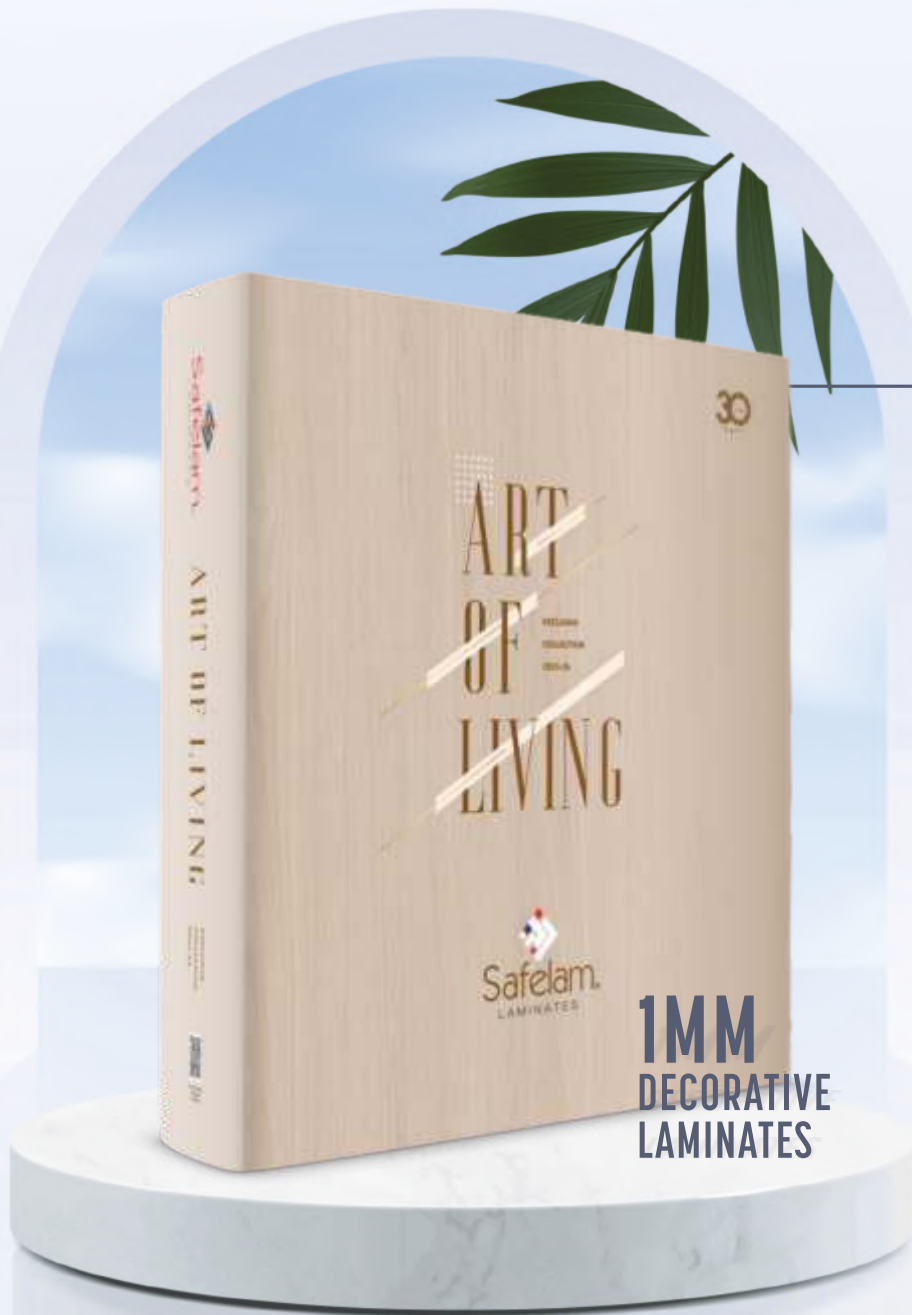
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Plywood Price Rise, Amid Rising Timber Costs, Announced by AIPMA

On 10th March 2025, The All India Plywood Manufacturers' Association (AIPMA) convened a crucial meeting to address the soaring costs of raw materials, particularly timber and chemicals. Held at City Mall, Yamunanagar, under the chairmanship of Devender Chawla, the meeting resulted in key decisions aimed at stabilising the industry in the face of escalating expenses.

In response to the record increase in timber and chemical prices, AIPMA announced an immediate hike of Rs. 2 per square foot for 12 mm Densified Shuttering Plywood. Additionally, all members agreed that no new orders would be accepted at an increment below Rs. 2, ensuring a uniform pricing structure across the industry.

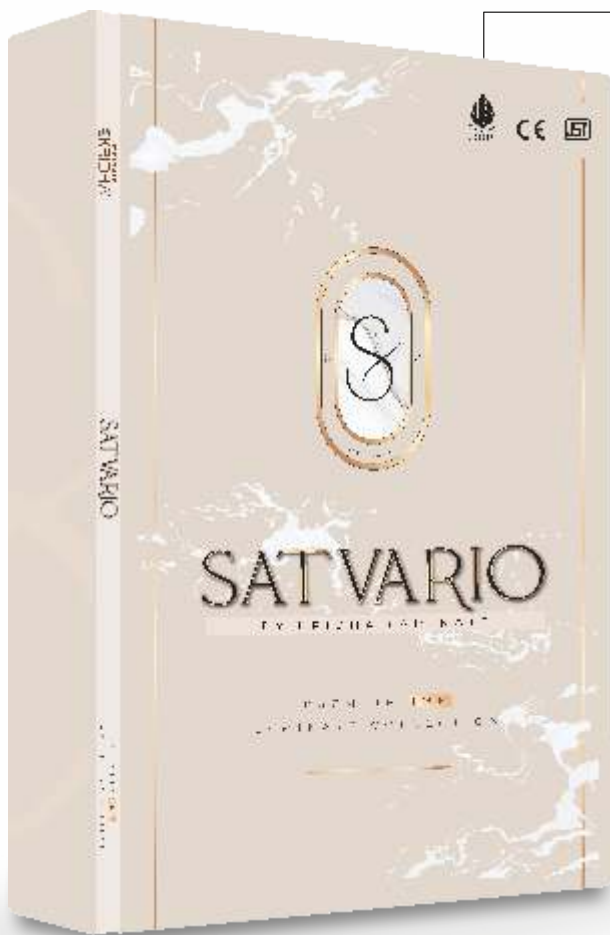
Recognising the volatility of the timber market, the association also decided that if prices continue to rise within the next 15 days, another meeting would be held later this month to reassess the situation and consider further action.

AIPMA has urged trade partners and stakeholders to support these measures, emphasising that they are necessary to safeguard the industry amid uncertain market conditions. The resolution was formally documented and signed by the association's Secretary.

With timber prices showing no signs of stabilising, the plywood industry faces an uncertain road ahead, making such proactive measures vital in maintaining business sustainability.



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BIS Certification Now Mandatory for Plywood and Allied Products

In a significant move to standardise quality and safety in the plywood industry, the Bureau of Indian Standards (BIS) has made certification mandatory for several categories of plywood and allied products. Enforced through Quality Control Orders (QCOs), this mandate ensures that these products meet specific Indian Standards, safeguarding consumers and improving industry benchmarks.

Products Under Compulsory Certification

The new BIS certification requirement applies to a range of plywood and wooden flush door shutter products.

These include:

- IS 303:1989 – Plywood for general purposes
- IS 2202 (Part 1):1999 – Wooden flush door shutters (solid core type) – Plywood facepanels
- IS 710:2010 – Marine plywood
- IS 5509:2021 – Fire retardant plywood
- IS 1328:1996 – Veneered decorative plywood
- IS 2191 (Part 2):2022 – Wooden flush door shutters (cellular and hollow core type) – Particle board and hardboard facepanels
- IS 2191 (Part 1):2022 – Wooden flush door shutters (cellular and hollow core type) – Plywood facepanels
- IS 2202 (Part 2):2022 – Wooden flush door shutters (solid core type) – Particle board, high-density fibreboard, medium-density fibreboard, and fibre hardboard facepanels
- IS 4990:2011 – Plywood for concrete shuttering works
- IS 10701:2012 – Structural plywood



These standards establish quality benchmarks for different types of plywood, ensuring durability, fire resistance, and structural integrity.

Implementation Timeline

To facilitate compliance, BIS has introduced a phased implementation plan based on the size of enterprises:

- 28th February 2025 – Deadline for large manufacturers and importers.
- 28th May 2025 – Deadline for small enterprises, as defined under the Micro, Small, and Medium Enterprises Development Act, 2006.

28th August 2025 – Deadline for micro enterprises under the same Act.

This staggered approach provides businesses with adequate time to obtain certification and make necessary adjustments to their production processes.

BIS Certification Process

To legally manufacture and sell these products, companies must obtain a BIS licence under the ISI Mark Scheme.

The certification process involves:

- Application Submission – Manufacturers submit an application along with product details.
- Factory Inspection – BIS officials conduct site visits to assess manufacturing capabilities.
- Sample Testing – Product samples undergo rigorous quality checks in accredited laboratories.
- Licence Granting – Upon meeting all

standards, BIS issues certification, allowing the product to bear the ISI mark.

The ISI mark serves as a symbol of quality assurance, ensuring compliance with prescribed safety and performance norms.

Why BIS Certification Matters

- Mandatory BIS certification offers multiple advantages for manufacturers and consumers alike:
- Quality Assurance – Ensures compliance with Indian Standards, leading to better product performance and durability.
- Consumer Confidence – Certified products provide buyers with a guarantee of safety and reliability.
- Market Accessibility – Compliance is often a prerequisite for domestic and international market entry.
- Competitive Edge – A BIS-certified product gains a significant advantage in branding and market positioning.

With this mandatory certification now in place, manufacturers, suppliers, and retailers must align their production and supply chains with the new regulatory requirements. As regulatory oversight increases, businesses dealing in plywood and allied products must adhere to BIS certification to remain competitive and ensure consumer safety. Understanding and following these standards is crucial for maintaining credibility and market presence in the evolving industry landscape.

MP CM lays foundation for ₹1,000 Cr MDF project

In a major boost to Madhya Pradesh's industrial growth, Chief Minister Dr. Mohan Yadav laid the foundation stone for Elixir Industries Private Limited's ₹1,000 crore mega wood-based manufacturing unit in the Malanpur Industrial Area of Bhind district.

The state-of-the-art facility will manufacture Medium-Density Fibreboard (MDF), Particle Boards, and other value-added products, marking a significant step towards agro-based industrial development and employment generation in the region. The project is expected to become a cornerstone for the state's green and sustainable industrial drive.

Speaking on the occasion, Panchayat and Rural Development Minister Prahlad Patel hailed the investment as a milestone for the Chambal region. "The ₹1,000 crore project in Malanpur opens a new chapter in the area's



economic journey. The growing industrial activity here is creating a positive environment for development and new job opportunities," he said.

The project, being developed by Elixir Industries, will feature a European Siempelkamp continuous production line, one of the most advanced technologies in MDF manufacturing. The company plans to commence production in the first phase by April 2026, with an initial capacity of 1,000 cubic metres of MDF per day.

Company Chairman Arun Goel, Managing Director Saurabh Goel, and President Raman Poddar

were present at the ceremony. R. Poddar highlighted that the project would not only strengthen Madhya Pradesh's position in the wood panel industry but also contribute significantly to employment and the local economy.

Elixir's venture is expected to catalyse the growth of allied sectors and promote agroforestry-based industries in the region. The facility also aligns with the state government's push for sustainable industrial development, making it a vital addition to Madhya Pradesh's manufacturing landscape.



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Shuttering Ply Demand Surges, Prices Rise

The demand for film-faced shuttering plywood saw a significant improvement in February after a sluggish period in November and December. According to industry reports, demand began to pick up in the second half of January, and February continued to show steady growth. Producers are reportedly well-supplied with orders into March, indicating a positive trend in the market.

The increase in demand for film-faced shuttering plywood is closely tied to the construction sector's momentum. Real estate, housing, and government projects have been ramping up, driven by the urgency to utilize last year's funds and complete pending projects. In Delhi-NCR, construction activities have surged, particularly after work disruptions caused by the National Green Tribunal's (NGT) orders to halt construction due to the air quality index and pollution levels in November, December, and January.

Experts note that construction sites

across the country have been in full swing during February and March, significantly boosting the demand for shuttering plywood. Reports from states like Maharashtra, Gujarat, Andhra Pradesh, Uttar Pradesh, Tamil Nadu, and more indicate a marked uptick in demand, particularly in tier 2 and tier 3 cities across India.

Despite the surge in demand, producers of film-faced shuttering plywood are facing increased input costs, forcing them to raise prices by 4%. Manufacturers, particularly those based in Yamunanagar, have announced a price hike of Rs. 2 per square foot, citing the rising costs of timber and chemicals as the primary factors behind the increase.

As construction activity continues to gain momentum and the price hike is absorbed by the market, the plywood industry is expected to maintain its positive outlook for the coming months.



The advertisement features a large image of a wood veneer sample on the left, with a small inset showing a blue folder with a star pattern. To the right of the folder is the Vrinda Mica logo, which consists of a stylized 'V' made of two triangles. Below the logo is the company name 'VRINDA MICA' and contact information.

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‘Mission Hariyalo Rajasthan’ Takes Off After ‘Ek Ped Maa Ke Naam Abhiyan’

Following the success of the ‘Ek Ped Maa Ke Naam’ campaign, which saw the planting of over seven crore saplings across Rajasthan, the state government has launched an ambitious initiative, ‘Mission Hariyalo Rajasthan’. Set to plant an additional ten crore saplings in March 2025, the mission aims to further bolster the state’s green cover and agroforestry efforts.

The Rajasthan government has given special attention to this green initiative in its 2025-2026 budget, with the Finance Minister making specific provisions to increase both greenery and agroforestry in the state. These measures are not only environmentally focused but also strategically aimed at benefiting the wood industry, both directly and indirectly.

Subhash Jolly, of the Wood Technologist Association, and R.K. Sapra, a retired Indian Forest Service (IFS) officer, emphasised the significance of these policies. They explained that increasing greenery is vital for combating global warming and will provide a sustainable, regular supply of raw materials for the wood industry. The initiative promises to tackle multiple challenges at

once, environmental conservation and industrial growth.

S. Jolly further suggested that the Rajasthan government’s policy could serve as a model for other states, advocating that similar green initiatives should be adopted nationwide. He pointed out that the Quality Control Order (QCO) recently implemented in the wood industry will reduce the import of wood products, creating an urgent need for domestic production. As a result, securing a steady supply of raw materials, such as timber, becomes even more critical. Rajasthan’s proactive budgetary provision aims to address this need, ensuring the local wood industry’s capacity to meet the increasing demand.

The state’s ‘Mission Hariyalo’ Rajasthan not only focuses on environmental sustainability but also strives to position Rajasthan as a leading force in the green economy, with a clear plan to support both agroforestry and the wood industry. This holistic approach could serve as a template for other regions grappling with similar challenges in balancing environmental goals with industrial needs.

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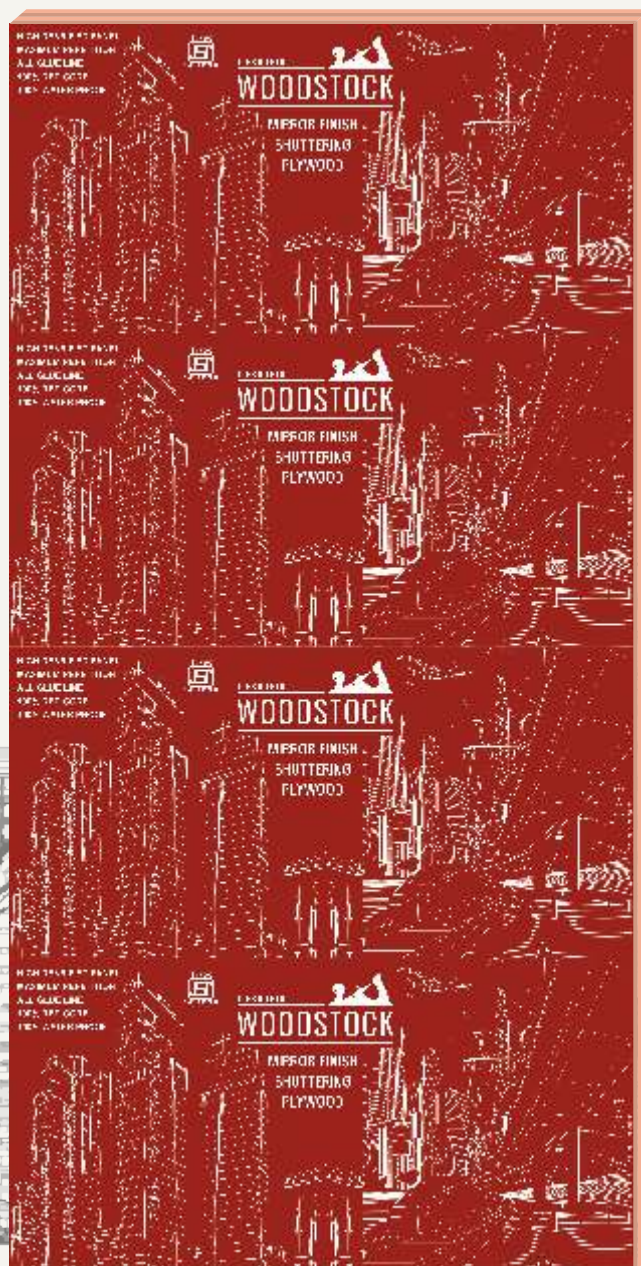
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Wintek Prelam Group

Expands with New Particle Board Unit in Hoshiarpur and plans to offer E1 Grade and Carb Grade Particle Boards



Wintek Prelam Group has inaugurated its second manufacturing unit in Hoshiarpur, Punjab, marking a significant expansion in the particle board industry. Located 40 kms. from Jalandhar, the newly established unit has commenced production of plain and prelaminated particle boards in 8x4 size, reinforcing the region's growing reputation as a hub for wood-based industries.

Hoshiarpur already houses 7-8 plywood manufacturing units, and the addition of this large-scale facility further strengthens

its industrial footprint. The Wintek Prelam Group is led by Naresh Tiwari, Chairman of All India Plywood Manufacturers Association (AIPMA), President of Northern India Ply and Manufacturers' Association (NIPMA) and one of the pioneers in establishing ply and wood plants and companies in North India. He is also associated with various social endeavours. Under his direction, his sons Naavdeep and Mandeep Tiwari are taking the entity ahead.

According to N Tiwari, Director of Wintek Prelam

Group, the Corporate has been preparing for the implementation of QCO (Quality Control Order) for the past six months. "We have ensured that all production processes align with BIS (Bureau of Indian Standards) norms, with rigorous quality checks in our testing lab to enhance product standards and ensure consistency," he states.

Under its Win-Tuff brand, the company manufactures a wide range of products, including prelaminated plywood, laminated particle board, laminated MDF, shuttering



plywood, recon face veneer, Memreen plywood, and calibrated plywood. While the company has traditionally catered to

markets in Uttarakhand, Himachal Pradesh, Punjab, Bihar, Uttar Pradesh, Jammu & Kashmir, Delhi, and Haryana, it is now eyeing expansion into Central India.

The new unit will offer both interior and exterior-grade particle board products, available in thicknesses ranging from 6 mm to 25 mm in plain and prelaminated variants. With over three decades of experience in the plywood and panel industry, N Tiwari emphasises that quality and

service remain at the core of their operations. “Sustaining in this competitive market for 30 years would not have been possible without unwavering commitment to quality and service,” he adds. There are plans to offer E1 Grade and Carb Grade Particle Boards.

With this strategic expansion, Wintek Prelam Group aims to further strengthen its presence in India’s wood panel industry while maintaining high production standards and customer satisfaction.

Under its Win-Tuff brand, the company manufactures a wide range of products, including prelaminated plywood, laminated particle board, laminated MDF, shuttering plywood, recon face veneer, Memreen plywood, and calibrated plywood.



Duroply Expands Footprint in South India with Premium Offerings

Duroply, a leading name in the plywood industry, has significantly strengthened its presence in South India by showcasing its premium product range, recently. Known for its extensive experience in the plywood market, Duroply, which holds the top position in North India, is now actively expanding its operations in the southern region. The company's products, which include plywood, blockboard, doors, and veneers, are designed to enhance the interiors of homes across South India, where Duroply is quickly becoming a preferred choice.

The company's reputation for exceptional quality and craftsmanship continues to make it one of the most sought-after exhibitors. Speaking about it, Akhilesh Chitlangia, Managing Director and CEO of Duroply, emphasised the company's commitment to delivering high-quality, innovative, and sustainable plywood solutions. "Our expanding presence in South India is a testament to our dedication to craftsmanship, durability, and design excellence. We look forward to engaging with industry leaders and partners to shape the future of interior solutions," he said.

Duroply presents an extensive range of products, including plywood, doors, veneers, and blockboards. One of the standout features of Duroply's offerings is its industry-first Lifetime Guarantee against insect infestation, a unique selling point it has provided since 2016. This guarantee covers several of Duroply's top products, including Duro Pumaply, Duro Titanium, Duro Nature's Signature, Duro Derby, Duroflex, Duro Fireshield, and more. The company also offers long-term guarantees for other products, such as Duro Marine, which comes with a 25-year guarantee, and Duro MacPlatinum and Duro Techply, both with a 21-year guarantee.

In addition to these guarantees, Duroply has introduced a groundbreaking assurance programme titled 'Plywood Ka Naya Standard, Lifetime Guarantee, Nine Times Safety', covering six of its top brands. This programme provides unparalleled protection for customers, ensuring peace of mind with every Duroply purchase. Through this initiative, Duroply aims to provide unmatched quality and reliability to its customers, further solidifying its position as a leader in the plywood industry.



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Dr. Prasanth M.A. Takes Helm at SIPMA, Rejoins ISI Committee

In a significant development for the plywood industry, Dr. Prasanth M.A., Director of AK Apple Ply, has been elected as President of the South India Plywood Manufacturers Association (SIPMA). Simultaneously, he has been re-elected to the ISI Committee, further solidifying his reputation as a key figure shaping industry standards and practices.

Dr. Prasanth's elevation to these roles is widely seen as recognition of his ongoing commitment to innovation, quality, and sustainable growth in the plywood sector. Under his guidance, AK Apple Ply has consistently demonstrated a forward-looking approach, emphasising modern manufacturing techniques and adherence to stringent safety measures.

Industry experts welcome this news,

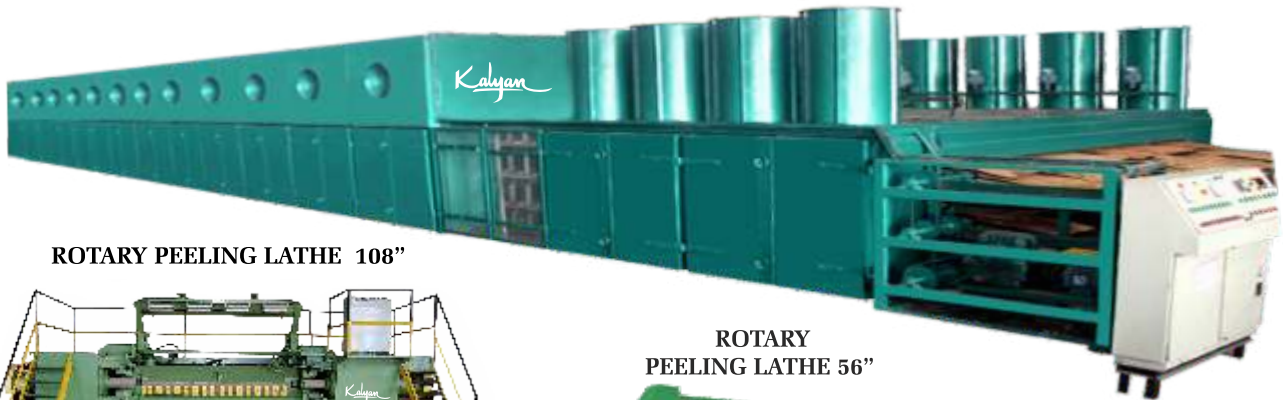
noting that Dr. Prasanth's dual responsibilities will likely strengthen collaboration between manufacturers and regulatory bodies. His election as SIPMA President signals a renewed focus on addressing common challenges faced by plywood producers in South India, including the pursuit of advanced technologies and eco-friendly practices.

Colleagues and peers have extended heartfelt congratulations to Dr. Prasanth, applauding his leadership qualities and the expertise he brings to these positions. As he steps into his new role, observers anticipate that his vision will bring in greater cooperation within the sector, helping to elevate both product standards and market competitiveness across the region.



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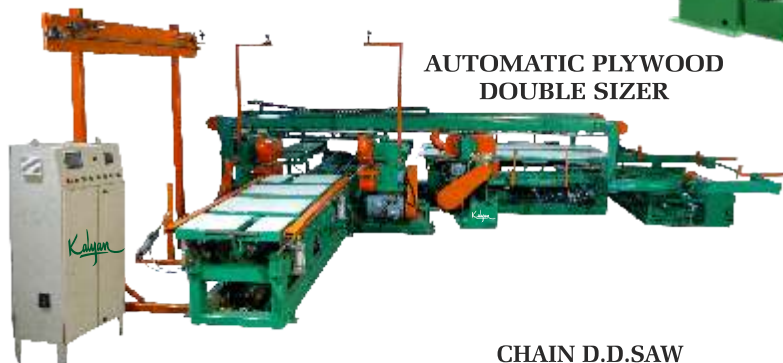


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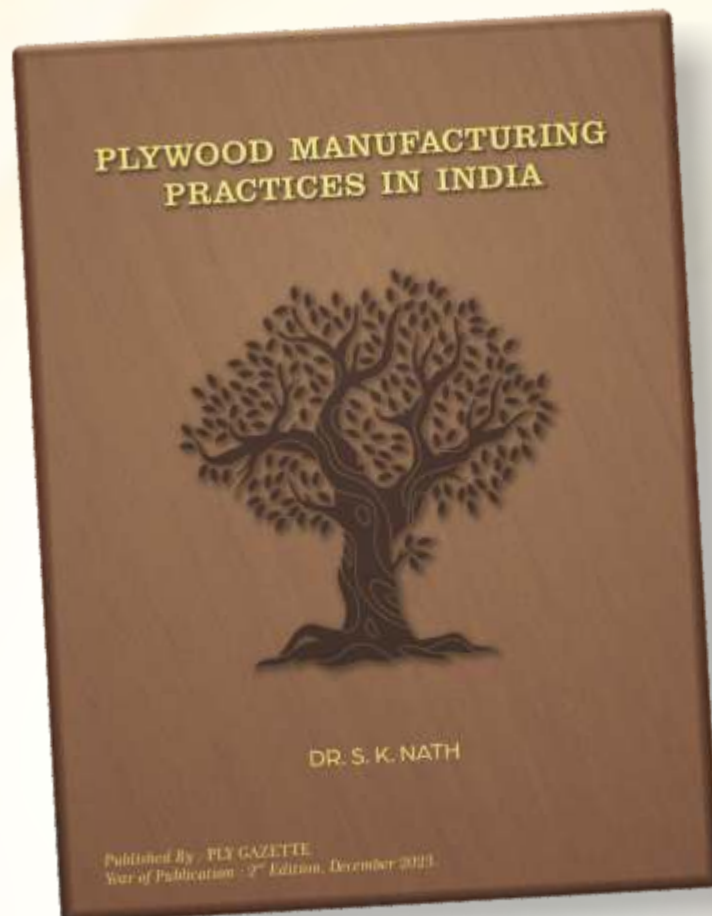
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Sameer Garg, MD of SRG Ply & Boards Clinches Pride of Gujarat Award

Sameer Garg, Managing Director of SRG Ply & Boards, has been honoured with the prestigious Pride of Gujarat award for the Best Plywood Brand. The award was reportedly presented by the Hon'ble Chief Minister of Gujarat, Shri Bhupendra Bhai Patel, who acknowledged the company's steadfast commitment to quality, innovation, and excellence in the plywood industry.

The award was a reflection of SRG Ply & Boards' unwavering pursuit of superior products and its success in setting new benchmarks within the market. Industry sources indicated that this achievement underscored the company's ability to consistently raise standards while driving growth.

Congratulations are due to the entire SRG team, its partners, and loyal customers,



all of whom are credited with contributing to this remarkable journey. The honour is seen as a mirror of the company's vision and dedication, promising even greater achievements in the future.





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QCO and the Future of Indian Plywood - Opportunity or Challenge?

The implementation of the Quality Control Order (QCO) under the Bureau of Indian Standards (BIS) is set to bring a significant transformation to the Indian plywood and surface products industry. While the move is aimed at improving quality standards, ensuring consumer protection, and encouraging domestic manufacturing, there are serious concerns about whether the industry is fully prepared for this transition. India has some of the most advanced manufacturing plants and machinery, capable of producing high-

quality material that meets global standards.

However, the reality of the market tells a different story. In pursuit of faster turnover, many manufacturers take shortcuts, leading to substandard products flooding the market. A significant portion of plywood available today carries misleading labels such as 100% waterproof, lifetime guarantee, or Gurjan inside, often backed by improper IS 710 certification. This raises a critical question, what purpose does this serve if product quality is

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being compromised?

According to Yogesh Bang, President, All Bharat Plywood and Laminate Trade Association (ABPLTA), while QCO is a step in the right direction, its implementation needs careful consideration. There is no doubt that Indian manufacturers can produce world-class material, but the challenge lies in maintaining a competitive price point. Several imported products offer quality at prices that are difficult to match in India. While QCO will push the industry towards better quality control, it may also lead to higher production costs, which will ultimately be passed on to the consumer.

The advantages of QCO are clear. It will eliminate subpar products

from the market, ensure consumer protection, and make Indian plywood more competitive globally. By enforcing strict quality regulations, it will encourage domestic manufacturers to upgrade their standards, ultimately boosting exports and creating a more uniform pricing structure. However, the transition will not be without challenges. The increased cost of compliance will impact furniture manufacturers and end users, while small and medium-sized enterprises (SMEs) may struggle to meet the stringent requirements due to limited resources.

This could lead to the closure of several smaller businesses, reducing the number of players in the market and limiting



consumer choices. Additionally, import restrictions could cause supply chain disruptions, increasing product costs even further. Another major hurdle is the administrative burden, QCO compliance requires extensive testing and certification infrastructure, which may not be readily available, leading to delays in implementation.

One of the most debated issues is the rumoured exemption of certain products from QCO regulations. If the goal is to strengthen domestic manufacturing under the Make in India initiative, why are certain categories, such as plywood and MDF below 4 mm thickness, birch plywood, unfinished matte plywood, and flexible plywood, being considered for exemption? Rather than allowing such exemptions, India should focus on developing domestic capabilities in these product segments.

ABPLTA raises an important point: if imported

materials are of substandard quality, instead of granting exemptions, the government should impose a Minimum Import Price (MIP) on such products to ensure fair competition. QCO presents an opportunity for India to redefine its plywood industry by enforcing high standards and promoting responsible production. However, its success depends on a well-balanced approach that takes into account the challenges faced by small manufacturers while ensuring fair competition and supporting the 'Make in India' vision.

A collective effort involving education, awareness, and innovation will be essential in making this transition smooth and beneficial for all stakeholders. If handled correctly, QCO can serve as a landmark shift that strengthens the Indian plywood industry's credibility and competitiveness on a global scale.

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Introduction to Wood Adhesives



Dr. S.K. Nath

*The article reproduced below is Chapter 18 – "Introduction to Wood Adhesives" from the book entitled **Plywood Manufacturing Practices in India - 2nd Edition**. The book has been compiled and edited by Dr. S.K. Nath, Joint Director (now Retd.), Indian Plywood Industries Research and Training Institute (IPIRTI), Bengaluru (Karnataka). The book covers the entire production line of plywood manufacture suitable for small and medium scale industry under the Indian conditions.*

The history of adhesives and sealants for plywood should be of interest to scientist and technicians working in the industry, although no well documented details are available. The need to bond together pieces of wood has been recognised from the earliest times of recorded history, when mud and animal manure were used as early adhesives. The earliest recorded use of adhesives was before 4000 B.C. as demonstrated by the discovery of artefacts of resin bonded vessels. The Egyptians used bituminous cements and resins with great effect in mummification and other applications. Somewhere between 1500 B.C. and 1300 B.C., Casein, starch, sugar, fish and animal glues came into existence. The bonds obtained were strong and durable for centuries when kept dry. Moisture produced rapid weakening and deterioration. Thus exterior or marine services could be met only with natural thermoplastics such as bitumen and tree pitch. Unfortunately, neither of these produced rigid bonds.

Among all the glues of natural origin, animal and vegetable proteins were the only real options from ancient times down through the industrial revolution and nearly to the present. They could be made to perform temporarily under exterior conditions only with careful surface protection.

For several hundred years between prehistoric period and modern period, not much information is available about development of adhesives. About 100 A.D., egg white and lime combinations were reported as well as earliest recorded knowledge of silicates. In the subsequent period and through the dark ages, some bonding operations must have been carried out. However, no information exists about adhesive materials and their use.

During 1690, the first commercial glue factory was established in Holland. By 1674, a patent concerning fish glue has been issued in England. In 1800, the first commercialisation of Casein occurred in both Switzerland and

Germany. The first commercial use of natural rubber in adhesives was in 1823, rubber cements became available in 1843. By 1865, plywood patents were beginning to appear, and Mayo in the United States received the first patent for these materials. Waterproof casein adhesives appeared in 1892.

Although in 1897, Goldschmidt obtained patent for urea formaldehyde resin and the first announcement of phenolic resin was noted in England 1901, it is the last century which has seen the replacement of the natural adhesives in all but a few instances by a galaxy of synthetic resins. In 1912, early patent appeared for both polyvinyl acetate and acrylic resins. In 1919, paper and cloth began to be used as carriers for adhesives in film form. This opened the way for laminated plastic materials. In 1920, urea formaldehyde resin became commercial. In 1921, phenol furfural resins were developed. Melamine was developed in 1922.

After World War II was a prime period for the development and growth of many other synthetic polymers. Some found use as very successful wood adhesives. The main ones were polyvinyl acetate (PVAc),

isocyanates, and polyurethane (PU). Others were aliphatic resins, epoxies, and construction adhesives. A main advantage of these adhesives has been that they can be formulated to have a wide range of properties, depending on the types and ratio of monomers. An important advantage of synthetics over natural products has been the ability to formulate the polymer backbone rather than trying to use what nature has provided.

Although there are not entirely new classes of wood adhesives, there continues to be refinement of existing formulations to meet process and wood supply changes. It is often considered that there are just a few types of adhesives on the market because we talk about UF, MF, PF, RF, PVAc, and others. However, many of these are used in combinations, such as MF-fortified UF and PF added to PVAc. The two main classes are the amino and phenolic resins. The amino resins are the largest group, with the main product being UF, a low cost adhesive. UF adhesives are very effective for interior products such as particleboard, fibreboard, and decorative plywood, with their major drawback being



the generation of formaldehyde under higher heat and humidity conditions. The more costly MF is much more water resistant, allowing it to be used in structural applications, and it does not emit formaldehyde. Melamine can be copolymerised with urea and formaldehyde or MF can be added to UF adhesives to improve their water resistance. PF, RF, and PRF have been considered to be the wood adhesive of good standards for environmental resistance, in that they do not lose much strength when exposed to water or heat. However, PFs generally require a higher cure temperature than other wood adhesives, and phenolics are dark coloured and more expensive than UF. The most versatile adhesives are those containing isocyanate groups, whether classified as isocyanate or polyurethane adhesive. Being moisture cured, they can bond wood with a higher moisture content (saving drying energy). pMDI is very useful for making composites, especially in the core layer, which is lower in temperature and higher in moisture content than are the face layers. Although pMDI is more expensive than many other wood adhesives, it has greater efficiency, allowing it to be used in smaller quantities. Products bonded with pMDI usually have good water resistance properties; in addition, pMDI is good for bonding to difficult surfaces, such as wheat straw with its waxy surface. Another type of adhesive is the polymer isocyanate, was developed in Japan and has found niche markets that use its quick cure and good water resistance for making engineered wood products. Another versatile class is the PVAc

dispersions. The original PVAc, commonly known as white glue, has good adhesion properties but very poor water and heat resistance. Cross-linked versions, PVAcX, are made to overcome these limitations. This can be accomplished by the formulation of the emulsion or by incorporation of other polymers, such as phenolics. They can be used for laminating veneers onto panel products and to assemble furniture, windows, and doors.

Future: Tremendous progress has been made on developing and effectively using adhesives over the past century, but many important challenges remain. Energy efficiency and economic optimisation in making wood products continue to be drivers, as does the efficient use of renewable natural resources. Innovations such as Cross Laminated Timber (CLT) can not only change building construction techniques, but also allow wood to be used for structures where it was not previously considered to be a suitable building material. Emphasis on life-cycle analysis and reuse of building materials will be of increasing importance.

Natural product adhesives: One big challenge is to develop an economically viable lignin isolation and formulation process that allows adhesive companies to use fuel-value lignin as a significant replacement for PF in adhesives. Although this may seem straightforward, the challenge of making viable adhesives consistently for a variety of customers has yet to be met. Although great progress has been made on tannin utilisation, the availability and cost seem unlikely to make this more than a local

specialty. Of all the protein sources available in nature, soy flour seems to be the most likely future protein source for adhesives. Very large quantities of soy flour are available with a reasonable degree of consistency, at low cost and with little impact on human food supplies. Even without a co-reactant, water-resistant wood bonds can be obtained by soy protein isolates, showing that the protein in the right conformation can produce good wood bonds. Although there are commercial products using soy flour and a co-reactant, more research is needed to make these economically viable at higher solids and for a greater range of products. Carbohydrates are the most widely available organic polymer and are generally available in a relatively pure state at low cost. Starch adhesives have long been utilised in making paper-based products. However, converting carbohydrates into low-cost wood adhesives with good water and heat resistance has been an unmet challenge. Nature has developed ways to use proteins for bonding most types of materials even in adverse conditions, such as underwater.

Synthetic adhesives: Synthetic

polymers will continue to dominate the market with the same types of polymers used today, although the division among the different polymer types may change. Because performance objectives are generally met, anything that reduces the cost to use polymers (less adhesive needed, lower bonding temperatures, or higher wood moisture levels) will be important for making more competitive wood products. Amino resins are likely to remain dominant given the low cost of urea and formaldehyde. Given that some formaldehyde emission standards are set at the same levels that wood produces under the same test conditions, lowering the standards is less likely. With the change in formulation to make ultra-low-emitting UF adhesives by changing the urea-to-formaldehyde ratio and adding a scavenger, one remaining way to improve UF adhesives would be to prevent the reverse reaction that leads to formaldehyde generation. Melamine is likely to continue to play a role, but its high cost will limit its use. Melamine added UF resin is getting importance because of lower emission of formaldehyde, higher resistance to water and better bond strength and

The advertisement features a dark, rainy background. On the left, the Bhutan tuff logo is displayed with the tagline "#AbTuffKaHaiZamana". Below it, the text reads "CHOOSE THE RIGHT MATERIAL FOR YOUR HOME, CHOOSE BHUTAN TUFF". In the center, a green rectangular panel labeled "BTXWR" is shown. To the right of the panel is a QR code. At the bottom right, the Bhutan tuff logo is repeated along with social media icons for Instagram, Facebook, and Twitter.

available at moderate cost. Given the excellent performance of phenolics, they will continue to play a major role in structural products and exterior plywood, even though the higher curing temperatures and dark colour are drawbacks. Many ways to reduce PF costs are already being used, but further reduction could be accomplished by reducing excessive penetration or lowering the cure temperature. Isocyanate systems will probably continue to increase their market share because of their ability to bond wood with high moisture levels and a wide variety of biomass materials, such as wheat straw. Lowering pMDI costs would increase their market share. With polyurethane adhesives, addressing the low wood failure issue on wet shear tests is important for expanding their use in wood panel industry.

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EU Eyes Tariffs on U.S. Wood in Retaliation

Amid escalating trade tensions, the European Union is reportedly preparing retaliatory tariffs targeting U.S. wood products following Washington's decision to reimpose duties on European steel and aluminum. The move comes after the U.S. administration, under President Trump, announced new tariffs of up to 25% on a wide range of steel, aluminum, and derivative products from Europe and other trading partners, effective 12th March.

Sources indicated that the European Commission views the U.S. action as unjustified and harmful to transatlantic economic ties. In response, the EU plans a two-phase countermeasure rollout starting 1st April, with full implementation by mid-April. Proposed tariffs will

cover American lumber, veneer, moulding, flooring, plywood, and OSB panels, among others.

European Commission President Ursula von der Leyen emphasised that transatlantic trade relations have historically generated prosperity and millions of jobs on both sides. She criticised the U.S. tariffs as detrimental to businesses and consumers alike. The EU's planned countermeasures, valued at €26 billion, aim to mirror the economic impact of the U.S. actions, which total around \$28 billion.

Meanwhile, the U.S. Commerce Department is set to expand the list of steel and aluminum derivative products subject to duties by May 2025, potentially intensifying the standoff.

Super Hylam (P) Ltd honoured at National Excellence Awards 2025 by 7 Frames



Recognising outstanding contributions across various sectors, 7 Frames Events and Entertainment hosted the National Excellence Awards 2025 at Radisson Blu Hotel, Paschim Vihar, Delhi on 29th March 2025. The prestigious event, held from 6:00 PM to 8:30 PM, saw participation from industry leaders, entrepreneurs, and professionals from diverse fields.

Organised by 7 Frames, a dynamic events and entertainment company led by Minoo Sharma, Akshita Sharma, and their team, the awards celebrated excellence in business, innovation, and social impact. Bollywood actress Bhagyashree graced the occasion as the celebrity chief guest, presenting awards to distinguished companies and individuals.

Among the notable awardees was



Super Hylam (P) Ltd., one of North India's oldest laminate manufacturing units, recognised for its commitment to quality awareness in product development. Director Rahul Gupta received the award, reaffirming the company's dedication to maintaining high standards.

Founded by Naresh Kumar, Super Hylam has built a legacy of excellence and innovation in the industry. The company's brand Kiyalam Laminates has a vast range, encompassing laminates, acrylic laminates, decorative wall panels, edge bending louvres, compact and industrial laminates, and more.

The National Excellence Awards 2025 underscored 7 Frames' mission to honour exceptional work across industries, nurturing a culture of excellence and innovation.

Amulya Mica Hosts Thailand Trip for Kolkata's Design Experts

Amulya Mica's Kolkata branch recently organised an international trip to Thailand for some of the city's top architects and interior designers, offering a blend of professional engagement and cultural exploration. Held from 9 th to 13 th February, 2025, the trip brought together over 13 leading professionals from the design fraternity,

accompanied by Ruby Singh, Business Development Manager of the Kolkata branch, and Vivek Gupta, Distributor from Shree Ram Santosh Kumar.

Throughout the visit, participants engaged in interactive sessions, exchanging insights on the contrasts between Indian and international architectural styles while





discussing emerging trends shaping the industry. The itinerary also provided ample opportunities to experience Thai culture, with activities ranging from boating excursions and traditional games to sampling authentic Thai cuisine.

According to participants, the trip offered both knowledge-sharing and



relaxation, allowing them to recharge creatively. Upon their return, they expressed appreciation for the Amulya Mica team's efforts in curating such an enriching experience. Many conveyed renewed inspiration and motivation, affirming their commitment to pursuing new milestones in their professional endeavours.





Amulya Mica Unveils New C4 Catalogue at Dealers Meet in Hyderabad



Amulya Mica Industries Pvt. Ltd. hosted a vibrant Dealers Meet in Hyderabad, marking the launch of its latest C4 1mm Catalogue Collection. Held at the upscale Marigold Hotel, Begumpet, the event drew



over 100 dealers, direct partners, and distributors from across the region, reaffirming the brand's strong market presence and commitment to dealer relationships.



Senior leadership, including Rajagopala Pillai, Vice President – South, Bhaskar Reddy, Senior Branch Manager, Hyderabad, and Prabhakar, Senior Team Member, along with the Hyderabad sales team, extended a warm welcome to the delegates. Adding significance to the

gathering, Managing Director Rakesh Agarwal, alongside prominent distributors C.V. Pavan Kumar of Vaishnavi Agencies and Kangaram Choudhary of Sri Rama Marketing, personally greeted the participants, setting a collaborative tone for the evening.

The ceremony began on an auspicious note with the traditional lighting of the lamp, followed by Ganesh Vandana and the national anthem. Addressing the gathering, R Pillai reflected on Amulya Mica's steady growth, its forward-looking vision, and ongoing diversification strategies. He emphasised the importance of impactful product presentations to effectively communicate the brand's value in an increasingly competitive market.





The highlight of the evening was the grand unveiling of the C4 1mm Catalogue Collection, a premium offering inspired by the four Cs of diamonds — Colour, Clarity, Cut, and Carat. With a creative blend of Classic, Contemporary, Creative & Colour, and Superiority, the C4 range delivers high-end designs at competitive prices, crafted to meet evolving market tastes. The launch was met with enthusiastic response from dealers, who welcomed the fresh designs and quality assurance Amulya Mica is known for.

Managing Director Rakesh Agarwal took the opportunity to express gratitude to the channel partners for their enduring support. He also shed light on the company's

rebranding from Purbanchal Laminates to Amulya Mica Industries Pvt. Ltd., aimed at strengthening its brand visibility and market positioning. Reiterating the company's commitment to quality, service, and innovation, R. Agarwal shared future growth plans and ongoing CSR initiatives. He proudly highlighted Amulya Mica's recent recognition with the Dun & Bradstreet Award for Business Enterprises of Tomorrow, a testimony to its financial strength and product leadership.

The evening concluded with vibrant networking sessions, discussions, and a celebratory gala dinner accompanied by live music, leaving participants with lasting memories of a rewarding and engaging event.



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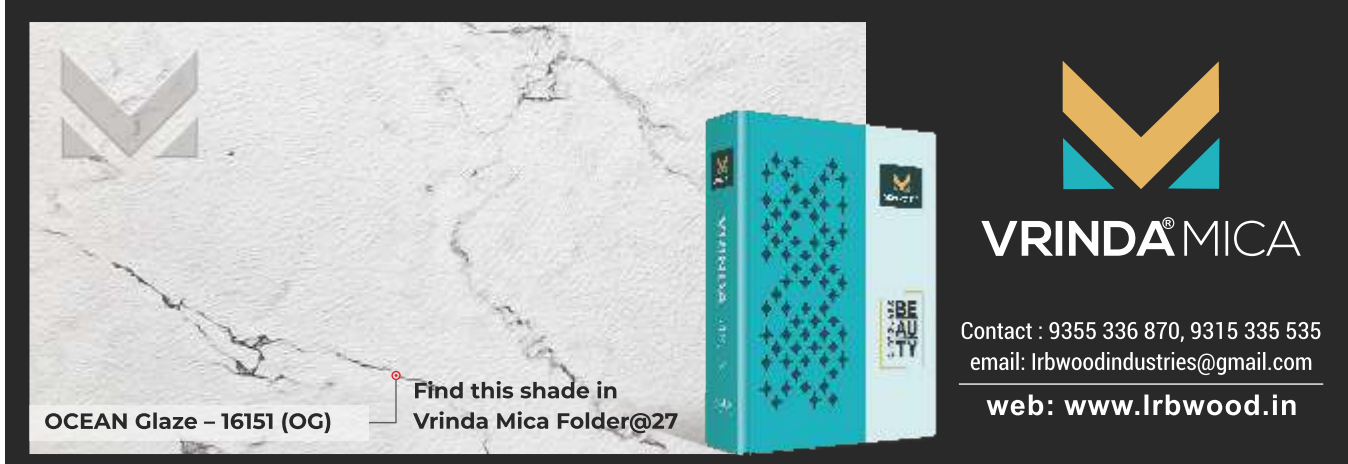
NBMDA, on Proposed U.S. Tariffs on Building Materials

The North American Building Material Distribution Association (NBMDA) has voiced strong opposition to the new tariffs proposed by the Trump Administration on building materials, warning that such measures could severely disrupt the nation's supply chain and negatively impact the construction industry at a critical time.

In an official statement released this week, NBMDA leaders highlighted that for over seven decades, the association has represented a wide network of

distributors and manufacturers in the specialty building materials sector. The organisation's mission has focused on enhancing operational effectiveness, supporting business growth, and offering industry insights to help members navigate changing market dynamics.

NBMDA officials expressed concern that the proposed tariffs would impose significant financial strain on an already stressed supply chain. They pointed out that with the U.S. facing a growing housing crisis, building materials are vital to



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both residential and commercial projects. The imposition of new tariffs, they argued, would lead to increased material costs, ultimately passing the burden onto customers and end consumers.

According to the association, distributors who serve as the backbone of the supply chain, would be forced to purchase high-cost inventory to ensure continuity of supply. If the tariffs are later removed, this expensive stock would create a lag effect, keeping prices artificially high for months. NBMDA warned that such market disruptions could stunt growth, inflate construction costs, and threaten the viability of small businesses across the sector.

The association also stressed that domestic production alone cannot meet current demand. The building material supply chain between the U.S. and Canada, they explained, has developed over decades and remains vital for sustaining operations on both sides of the border. Expanding domestic capacity, they

noted, is a long-term process requiring years, not a short-term solution.

NBMDA President Jon Minnaert and Executive Vice President Michael Wilbur acknowledged that the proposed tariffs could stall demand, weaken community development, and damage the profitability of small businesses within the industry. They stated that while NBMDA has traditionally not engaged in policy advocacy, the gravity of the situation has prompted a re-evaluation of their role.

The association plans to discuss a formal advocacy approach during its upcoming Board of Directors meeting, aiming to represent members' interests more actively in national policy discussions. In the meantime, NBMDA is collaborating with other trade organisations to oppose the tariffs and protect the industry's future.

Members were assured that updates will be shared in May, while NBMDA remains open to feedback and engagement from industry stakeholders.

Kalyan Industries' Innovation in Woodworking Machinery



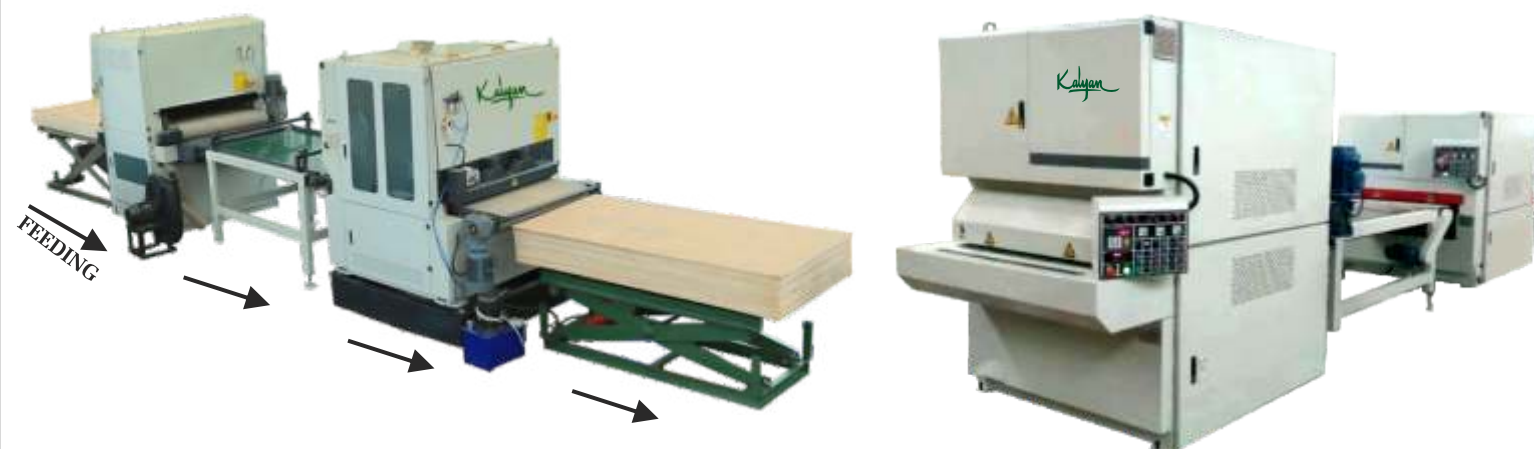
**108" SPINDLELESS ROTARY
PEELING MACHINE**

Kalyan Industries, a name synonymous with pioneering technology in the woodworking and plywood machinery sector since 1952, continues to reinforce its reputation as a trusted leader in the industry. Known for serving the manufacturing sector with state-of-the-art equipment, the company remains dedicated to technological evolution and precision engineering.

Industry insiders acknowledge that Kalyan Industries offers a comprehensive range of machinery, including its signature Jet Ventilated Roller Track Veneer Dryer with 12 sections and 4 decks, designed with alternate heating zones for enhanced efficiency. Additionally, the company provides robust Rotary Peeling Lathes in 108"



**JET VENTILATED ROLLER TRACK VENEER DRYER
12 SECTION 4 DECK (WITH ALTERNATE HEATING ZONE)**



TOP & BOTTOM SURFACE SANDING LINE (CONSTANT SANDING LINE)

and 56" configurations, a Guillotine Jointer, and advanced Spindleless Rotary Peeling Machines, all aimed at streamlining production processes in plywood and veneer manufacturing.

The company's heavy-duty lineup also features Automatic Plywood Double Sizers, Debarking Machines with Chippers, Chain D.D. Saws, and precision-engineered Glue Spreaders, ensuring smooth operations across various production stages.

In surface finishing, Kalyan Industries has earned the distinction of being India's largest supplier of Wide Belt Sanders, offering advanced top and bottom surface sanding lines. These include Four-Head Wide Belt Sanders, heavy-duty Calibrators, Three-Head Top Surface Sanders cum Calibrators, and specialised Brush Sanders for superior finishing quality. Their sanding machines are designed to meet the stringent demands of

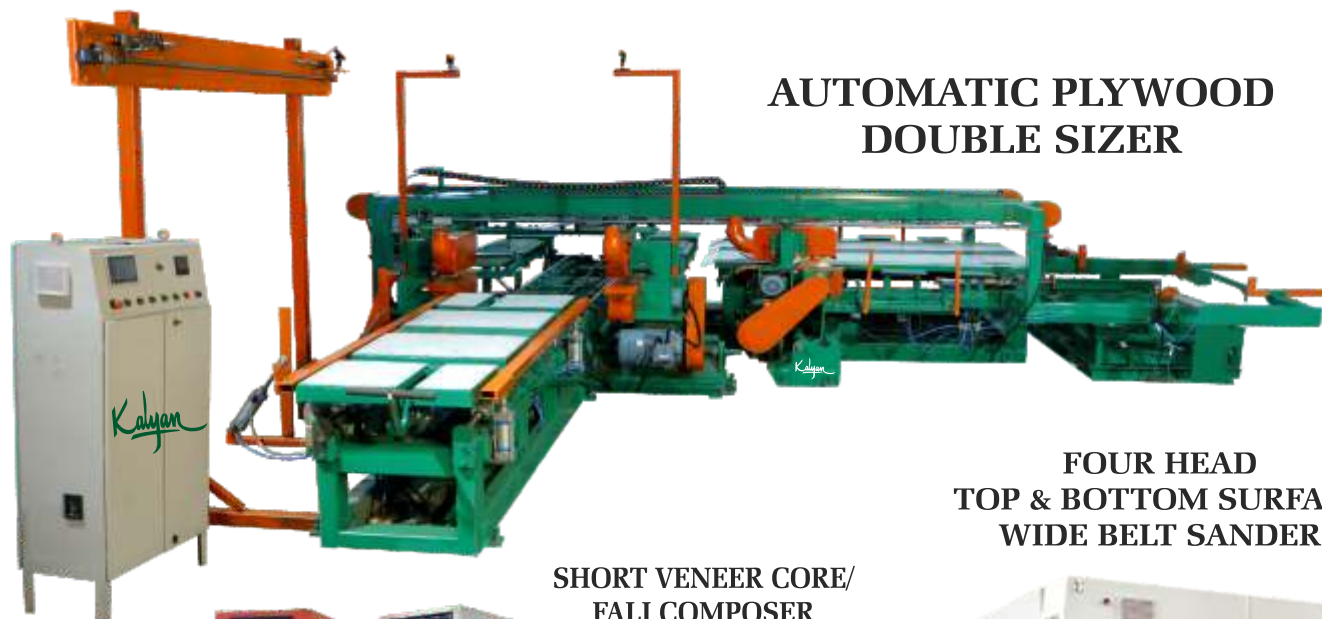
modern wood panel manufacturing with consistent calibration and surface refinement.

Further highlighting their innovation, Kalyan Industries introduced India's first Finger Joint L-Type Panel Composer in 2006, which continues to operate successfully. The company's Fully Automatic Core Composer, built in a single frame, remains another flagship product, underscoring Kalyan's commitment to efficiency and precision.

Supporting various production needs, the company also offers an 8-foot Glue Spreader, Zig-Zag Splicer, and solutions for Short Veneer Core and Fali Composing, making it a one-stop destination for the wood panel industry. Kalyan



**FULLY AUTOMATIC
CORE COMPOSER**
(Machine Made in Single Frame)



**AUTOMATIC PLYWOOD
DOUBLE SIZER**



**SHORT VENEER CORE/
FALL COMPOSER**



**FOUR HEAD
TOP & BOTTOM SURFACE
WIDE BELT SANDER**

Kalyan Industries is India's number one company in plywood and panel industry manufacturing machinery and the brainchild of visionary entrepreneur and machine technology expert Jagmohan Singh, also the Director. His expertise

encompasses peeling machinery, dryer, sending machinery and more.

With its headquarters in Jagadhri Road, Yamuna Nagar, Haryana, the company combines decades of experience with continuous innovation to

serve plywood manufacturers, offering machinery that enhances productivity, ensures durability, and maintains industry-leading quality standards. Kalyan Industries reaffirms its commitment to providing reliable solutions that drive growth and efficiency for manufacturers across India and beyond.

GLUE SPREADER 56"



CHAIN D.D.SAW



Amulya Mica's new Design Corner at G D Enterprises in Mandarmoni, West Bengal



Amulya Mica announced the launch of its new Design Corner Gallery at GD Enterprises, located in Chaulkhola-Mandarmoni, West Bengal, aiming to offer a curated experience for architects, interior designers, and homeowners.

The newly inaugurated space has been designed as an interactive platform showcasing a wide range of premium

laminates, plywood, cladding, and WPC products, blending aesthetics with functionality for both residential and commercial interiors.

The company stated that the Design Corner serves not only as a product display but also as an inspiration hub where visitors can explore the latest collections, interact with innovative displays, and receive

professional consultations to translate their design concepts into reality. With a growing demand for eco-friendly materials and contemporary designs, the gallery places emphasis on sustainability and customisation, positioning itself as a one-stop destination for quality interior solutions.

Amulya Mica expressed confidence that the Design Corner would strengthen its presence in the region while offering customers a first-hand experience of its versatile product range, known for timeless style and lasting durability.



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Vibrant Buildcon 2025 - The Premium International Plywood and Building Materials Exhibition

The Vibrant Buildcon Expo, scheduled for 13th to 16th April 2025, at Yashobhoomi, New Delhi, is slated to be the ultimate destination for building innovation, promising to be the largest and most significant building material expo ever held in India. This international exhibition for building materials intends to provide a vibrant platform for industry leaders, innovators, and enthusiasts to converge and shape the future of construction.

Supported by the Ministry of Commerce and Industry, Department of Commerce, Government of India and the Chemicals and Allied Products Export Promotion Council (CAPEXIL), the event is expected to showcase the

latest advancements in sustainable materials, cutting-edge technology, and architectural solutions, serving as a vital resource for all segments of the industry.

Focused on Glass, Window Sections, Doors & ACP Sheets, Ceramic, Tiles & Sanitaryware, Marbles, Granites & Stones, CP, Pipes & Fittings, Plywood, Laminates, Flooring & Timber, Paints, Gypsum Boards, Hardware, Bath fittings & Sinks, Glues & Adhesives and Chemicals but with hundreds of business opportunities available throughout the exhibition, Vibrant Buildcon 2025 is poised to be a game-changer for the building materials industry.

The expo will span an impressive 50,000 square



metres, featuring over 600 exhibitors, and attracting more than 150,000 domestic visitors and international visitors from over 100 countries. The event promises to be an exciting experience, offering a glimpse into the future of building innovation.

The Vibrant Buildcon Expo is steered by a clear vision and mission statement, which defines its purpose and shapes its future direction. The expo aims to spotlight India's finest capabilities in the construction industry on a global stage, attracting leading international players to collaborate and explore

opportunities in India.

The mission of Vibrant Buildcon 2025 is to empower businesses and professionals in the construction and infrastructure sectors by providing a dynamic platform to showcase innovations and emerging trends. By doing so, the expo aims to shape the future of India's infrastructure industry on a global scale, driving growth and establishing India as a leader in the sector.

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MONTHLY REPORT ON THE INDIAN PANEL AND SURFACE INDUSTRY

Amulya Mica Unveils New Catalogue at Kerala Dealers Meet



Amulya Mica, in collaboration with its Kerala distributor Cheryl Enterprises, hosted a grand Dealers Meet at Lulu Marriott, Kerala, on 15 th February, 2025, where the company officially launched its latest C4 1mm catalogue collection.



The event brought together dealers, distributors, and partners from across Central Kerala and was attended by senior leadership including Vice President (South) Raj Gopal Pillai, Bengaluru Commercial Head Vivek Kedia, Kerala Branch Manager



Shanemon, Managing Director Rakesh Agarwal, Executive Director Abhishek Agarwal, and Cheryl Enterprises MD Akshith Joseph.

The event opened with the ceremonial lamp lighting, Ganesh Vandana, and the national anthem, setting an auspicious tone. R. G. Pillai presented the company's growth journey, future vision, and market strategies, while Abhishek Agarwal highlighted the growing influence of informed, tech-savvy customers and the importance of impactful product presentations.

The C4 1mm collection, inspired by the

four Cs of diamonds - Colour, Clarity, Cut, and Carat, was unveiled, emphasising its foundation on Classic, Contemporary, Creative, and Colour themes, offering luxurious designs at competitive prices. MD Rakesh Agarwal expressed gratitude to channel partners, reaffirmed the company's focus on quality, service, and innovation, and shared plans for expansion and CSR initiatives.

The evening concluded with lively dealer interactions, a gala dinner, and a musical night, leaving attendees with a sense of camaraderie and renewed enthusiasm.



Nepal Wood International Expo 2025 Showcases Growth, Innovation, and Sustainability

The 10th Nepal Wood International Expo 2025 held from 17th-19th January 2025, concluded on a high note, reinforcing its reputation as Nepal's largest and most significant platform for the wood, plywood, laminates, and woodworking machinery sectors. Industry observers noted that the event not only attracted a diverse pool of participants from Nepal but also saw strong international representation from countries such as India, China, Malaysia, Germany,

and Taiwan. The expo reaffirmed its status as a vital hub for trade, technology exchange, and knowledge-sharing within the woodworking and furniture industries.

The organisers reported that the three-day event drew more than 15,000 trade visitors, reflecting the growing interest in Nepal's evolving wood industry. Attendees gained valuable insights into the latest advancements in woodworking machinery, tools, raw materials,

furniture production technologies, and eco-friendly solutions. Exhibitors showcased state-of-the-art products ranging from cutting-edge plywood manufacturing equipment to sustainable laminates and innovative furniture designs, with a strong focus on both functionality and environmental responsibility.

Industry experts highlighted sustainability and modernisation as central themes of this year's expo. Several companies' unveiled



green solutions aligned with global trends in environmentally conscious production. Live demonstrations, product launches, and interactive displays enabled visitors to explore emerging technologies hands-on, offering real-time exposure to the evolving tools and techniques shaping the industry. The organisers remarked that these interactive zones not only increased visitor engagement but also bolstered confidence in adopting new technologies.

The event also emerged as a crucial networking platform, bringing together manufacturers, importers, traders, distributors, and end-users. Participants acknowledged that the expo facilitated strategic partnerships, strengthened supply chains, and opened new business avenues. Key decision-makers and industry experts reportedly engaged in productive discussions on market trends, challenges, and opportunities, establishing the expo as an ideal venue for

meaningful dialogue and future planning.

The 10th edition also marked a significant expansion in exhibition space, a direct response to the overwhelming interest from both exhibitors and visitors. This growth allowed for a broader range of displays and enhanced the overall experience for attendees. Reports indicated that major business deals were negotiated and finalised during the expo, with transactions running into millions of dollars, highlighting the event's impact as a catalyst for economic activity in the

sector.

The Nepal Wood International Expo 2025 ultimately underscored the country's growing potential in the wood and furniture industries. With its strong emphasis on sustainability, innovation, and modernisation, the expo not only showcased the sector's current capabilities but also provided a glimpse into its future trajectory. Industry stakeholders agreed that the event set a new benchmark for trade exhibitions in Nepal, promising continued growth and technological advancement for the country's wood sector.



Amulya Mica Showcases Product Innovation at NATCON IUDI Kolkata

Amulya Mica Industries Private Limited reinforced its industry presence by participating as a sponsor in the NATCON IUDI Exhibition, held at Taj Bengal, Kolkata, on 7th and 8th March, 2025. The prestigious event, known for drawing prominent architects, designers, and industry leaders, provided a valuable platform for Amulya Mica to showcase its diverse and innovative product portfolio.

According to participants, the Amulya Mica exhibition stall emerged as a focal point during the event, drawing considerable attention from visitors keen to explore the latest in laminates, plywood, and WPC products. The company's display highlighted its commitment to quality and design excellence, offering a range of materials known for their durability, versatility, and aesthetic appeal. Visitors, including





professionals from the design and construction sectors, expressed appreciation for the intricate designs and robust finishes that made the products suitable for various architectural and interior applications.

The Amulya Mica team actively engaged with attendees, offering detailed explanations about product features, applications, and performance advantages. Interactive sessions and live demonstrations at the stall enabled visitors to experience firsthand the craftsmanship and technological innovation behind the products. Special attention was drawn to the

brand's emphasis on sustainability and eco-friendly manufacturing processes, an aspect that resonated strongly with environmentally conscious participants.

The organisers noted that Amulya Mica's sponsorship not only enhanced the exhibition's appeal but also strengthened the company's reputation as a market leader in the laminate and plywood industry. The event proved to be a valuable opportunity for the company to deepen existing client relationships while also exploring potential collaborations and new business partnerships.

The exhibition concluded on a positive note, with Amulya Mica receiving widespread praise for its presentation and contribution to the event's overall success. Industry insiders viewed the company's participation as a strategic move, reinforcing its brand visibility and market position while showcasing its commitment to quality, design innovation, and sustainable practices.



एआईपीएमए ने बढ़ती लकड़ी लागत के बीच प्लाइवुड की कीमतों में वृद्धि की घोषणा की

10 मार्च 2025 को अखिल भारतीय प्लाइवुड निर्माता संघ (AIPMA) ने कच्चे माल, विशेष रूप से लकड़ी और रसायनों की बढ़ती लागत पर चर्चा करने के लिए एक महत्वपूर्ण बैठक बुलाई। यह बैठक देवेन्द्र चावला की अध्यक्षता में सिटी मॉल, यमुनानगर में आयोजित की गई, जिसमें उद्योग को बढ़ती लागत से स्थिर रखने के लिए महत्वपूर्ण निर्णय लिए गए।

लकड़ी और रसायनों की कीमतों में रिकॉर्ड वृद्धि के जवाब में, AIPMA ने 12 मिमी डेंसिफाइड शटरिंग प्लाइवुड की कीमत में तुरंत ₹2 प्रति वर्ग फुट

की बढ़ोतरी की घोषणा की। इसके अलावा, सभी सदस्यों ने सहमति व्यक्त की कि ₹2 से कम की वृद्धि पर कोई नया ऑर्डर स्वीकार नहीं किया जाएगा, जिससे पूरे उद्योग में एक समान मूल्य संरचना सुनिश्चित की जा सके।

लकड़ी बाजार की अस्थिरता को देखते हुए, संघ ने यह भी निर्णय लिया कि यदि अगले 15 दिनों में कीमतें और बढ़ती हैं, तो इस महीने के अंत में स्थिति का पुनर्मूल्यांकन करने और आगे की कार्रवाई पर विचार करने के लिए एक और बैठक आयोजित की जाएगी।

AIPMA ने अपने व्यापार

भागीदारों और हितधारकों से इन उपायों का समर्थन करने का अनुरोध किया है, यह बताते हुए कि ये कदम अनिश्चित बाजार परिस्थितियों में उद्योग की सुरक्षा के लिए आवश्यक हैं। इस प्रस्ताव को औपचारिक रूप से प्रलेखित किया गया और संघ के सचिव द्वारा हस्ताक्षरित किया गया।

लकड़ी की कीमतों में स्थिरता के कोई संकेत नहीं दिखने के कारण, प्लाइवुड उद्योग के सामने एक अनिश्चित भविष्य खड़ा है, जिससे व्यवसाय की निरंतरता बनाए रखने के लिए ऐसे सक्रिय कदम उठाना अत्यंत आवश्यक हो गया है।

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शटरिंग प्लाई की मांग बढ़ी, कीमतों में वृद्धि हुई

फिल्म फेस्ट शटरिंग प्लाईवुड की मांग में उल्लेखनीय सुधार देखा गया, जो नवंबर और दिसंबर की सुस्ती के बाद आया। उद्योग रिपोर्टों के अनुसार, जनवरी के दूसरे भाग में मांग बढ़ने लगी, और फरवरी में यह वृद्धि स्थिर रूप से जारी रही। उत्पादकों के पास मार्च तक के लिए पर्याप्त ऑर्डर हैं, जिससे बाजार में सकारात्मक प्रवृत्ति का संकेत मिलता है।

फिल्म फेस्ट शटरिंग प्लाईवुड की मांग में इस वृद्धि का मुख्य कारण निर्माण क्षेत्र की तेजी है। रियल एस्टेट, हाउसिंग और सरकारी परियोजनाओं में तेजी देखी जा रही है, क्योंकि पिछले साल के फंड का उपयोग करने और लंबित परियोजनाओं को पूरा करने की प्राथमिकता बढ़ी है। दिल्ली-एनसीआर में निर्माण गतिविधियों में तेजी आई है, विशेष रूप से नेशनल ग्रीन ट्रिब्यूनल (NGT) द्वारा वायु गुणवत्ता सूचकांक और प्रदूषण स्तरों के कारण नवंबर, दिसंबर और जनवरी में निर्माण कार्य रोकने के आदेशों के बाद।

विशेषज्ञों का कहना है कि देशभर में निर्माण स्थलों पर फरवरी और मार्च में तेजी रही, जिससे

शटरिंग प्लाईवुड की मांग में उल्लेखनीय वृद्धि हुई। महाराष्ट्र, गुजरात, आंध्र प्रदेश, उत्तर प्रदेश, तमिलनाडु और अन्य राज्यों से मिली रिपोर्टों के अनुसार, विशेष रूप से भारत के टियर-2 और टियर-3 शहरों में मांग में उल्लेखनीय वृद्धि देखी गई।

हालांकि मांग में इस तेजी के बावजूद, फिल्म फेस्ट शटरिंग प्लाईवुड के उत्पादकों को बढ़ती इनपुट लागत का सामना करना पड़ रहा है, जिससे उन्हें कीमतों में 4% की वृद्धि करनी पड़ी। विशेष रूप से यमुनानगर के निर्माताओं ने प्रति वर्ग फुट ₹2 की बढ़ोतरी की घोषणा की है, जिसमें लकड़ी और रसायनों की बढ़ती लागत को प्रमुख कारण बताया गया है।

जैसे-जैसे निर्माण गतिविधियां रफ्तार पकड़ रही हैं और बाजार इस मूल्य वृद्धि को अपना रहा है, प्लाईवुड उद्योग आने वाले महीनों में सकारात्मक दृष्टिकोण बनाए रखने की उम्मीद कर रहा है।



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मध्य प्रदेश के औद्योगिक विकास को बड़ी गति देते हुए, मुख्यमंत्री डॉ. मोहन यादव ने भिंड जिले के मलानपुर औद्योगिक क्षेत्र में एलिक्सर इंडस्ट्रीज प्राइवेट लिमिटेड की ₹1,000 करोड़ की मेगा वुड-आधारित निर्माण इकाई का शिलान्यास किया।

यह अत्याधुनिक सुविधा मीडियम-डेंसिटी फाइबरबोर्ड (MDF), पार्टिकल बोर्ड और अन्य मूल्य-वर्धित उत्पादों का उत्पादन करेगी, जो राज्य में कृषि-आधारित औद्योगिक विकास और रोजगार सृजन की दिशा में एक महत्वपूर्ण कदम साबित होगी। यह परियोजना राज्य के हरित और सतत औद्योगिक विकास अभियान में मील का पत्थर बनेगी।

इस अवसर पर पंचायत एवं ग्रामीण विकास मंत्री प्रहलाद पटेल ने इस निवेश को चंबल क्षेत्र के लिए एक महत्वपूर्ण उपलब्धि करार दिया। उन्होंने कहा, “मलानपुर में ₹1,000 करोड़ की यह परियोजना इस क्षेत्र की आर्थिक यात्रा का एक नया अध्याय



खोल रही हैं। यहां बढ़ती औद्योगिक गतिविधियों से विकास और रोजगार के नए अवसर सृजित हो रहे हैं।”

एलिक्सर इंडस्ट्रीज द्वारा विकसित की जा रही इस परियोजना में युरोपीय सिमप्लकैम्प (Siempelkamp) की सतत उत्पादन लाइन स्थापित की जाएगी, जो MDF निर्माण की सबसे उन्नत तकनीकों में से एक है। कंपनी पहले चरण में अप्रैल 2026 तक उत्पादन शुरू करने की योजना बना रही है, जिसकी प्रारंभिक क्षमता प्रति दिन 1,000 घन मीटर MDF होगी।

शिलान्यास समारोह में कंपनी के चेयरमैन अरुण गोयल,

प्रबंध निदेशक सौरभ गोयल और अध्यक्ष रमन पोद्दार उपस्थित रहे। आर. पोद्दार ने कहा कि यह परियोजना न केवल मध्य प्रदेश को वुड पैनल उद्योग में मजबूती प्रदान करेगी, बल्कि रोजगार और स्थानीय अर्थव्यवस्था को भी महत्वपूर्ण रूप से सशक्त करेगी।

एलिक्सर की यह पहल संबंधित क्षेत्रों के विकास को गति देने के साथ-साथ कृषि वानिकी-आधारित उद्योगों को भी बढ़ावा देगी। यह इकाई राज्य सरकार के सतत औद्योगिक विकास के लक्ष्य के अनुरूप है, जिससे यह मध्य प्रदेश के विनिर्माण परिदृश्य में एक महत्वपूर्ण योगदान देगी।

QCO और भारतीय प्लाईवुड का भविष्य – अवसर या चुनौती

ब्यूरो ऑफ इंडियन स्टैंडर्ड्स (BIS) के तहत क्वालिटी कंट्रोल ऑर्डर (QCO) का कार्यान्वयन भारतीय प्लाईवुड और सरफेस उत्पाद उद्योग में एक महत्वपूर्ण परिवर्तन लाने के लिए तैयार है। इस कदम का उद्देश्य गुणवत्ता मानकों में सुधार, उपभोक्ता संरक्षण सुनिश्चित करना और घरेलू विनिर्माण को प्रोत्साहित करना है। हालांकि, इस बदलाव के लिए उद्योग की पूरी तरह से तैयारी को लेकर गंभीर चिंताएं बनी हुई हैं।

भारत में कुछ सबसे उन्नत विनिर्माण संयंत्र और मशीनरी मौजूद हैं, जो वैश्विक मानकों के अनुरूप उच्च गुणवत्ता वाली सामग्री का उत्पादन करने में सक्षम हैं। लेकिन बाजार की वास्तविकता कुछ और ही दर्शाती है। तेजी से मुनाफा कमाने की होड़ में कई निर्माता शॉर्टकट अपनाते हैं, जिससे निम्न गुणवत्ता वाले उत्पाद बाजार में भर जाते हैं। वर्तमान में बाजार में उपलब्ध प्लाईवुड का एक बड़ा हिस्सा 100% वाटरप्रूफ, लाइफटाइम गारंटी या गर्जन इनसाइड जैसे भ्रामक लेबल के साथ आता है, जिनका IS 710 प्रमाणन भी अक्सर अप्रमाणिक होता है। यह एक महत्वपूर्ण सवाल उठाता है—यदि उत्पाद की गुणवत्ता से समझौता किया जा रहा है, तो इन प्रमाणनों का क्या लाभ?

अखिल भारतीय प्लाईवुड और लैमिनेट व्यापार संघ (ABPLTA) के अध्यक्ष योगेश बांग के अनुसार, QCO सही दिशा में एक कदम है, लेकिन इसके कार्यान्वयन में सावधानी बरतने की

आवश्यकता है। इसमें कोई संदेह नहीं कि भारतीय निर्माता विश्वस्तरीय सामग्री बना सकते हैं, लेकिन चुनौती प्रतिस्पर्धी मूल्य बनाए रखने की है। कई आयातित उत्पाद ऐसे हैं, जो उच्च गुणवत्ता प्रदान करते हैं और जिनकी कीमतें भारत में बनाए गए उत्पादों की तुलना में अधिक प्रतिस्पर्धी होती हैं। QCO भले ही उद्योग को बेहतर गुणवत्ता नियंत्रण की ओर धकेलेगा, लेकिन यह उत्पादन लागत भी बढ़ा सकता है, जिसका बोझ अंततः उपभोक्ताओं पर पड़ेगा।

QCO के फायदे स्पष्ट हैं—यह बाजार से निम्न गुणवत्ता वाले उत्पादों को समाप्त करेगा, उपभोक्ताओं की सुरक्षा सुनिश्चित करेगा और भारतीय प्लाईवुड को वैश्विक स्तर पर अधिक प्रतिस्पर्धी बनाएगा। सख्त गुणवत्ता नियमों को लागू करने से घरेलू निर्माताओं को अपने मानकों को अपग्रेड करने के लिए प्रोत्साहित किया जाएगा, जिससे निर्यात को बढ़ावा मिलेगा और एक समान मूल्य संरचना विकसित होगी।

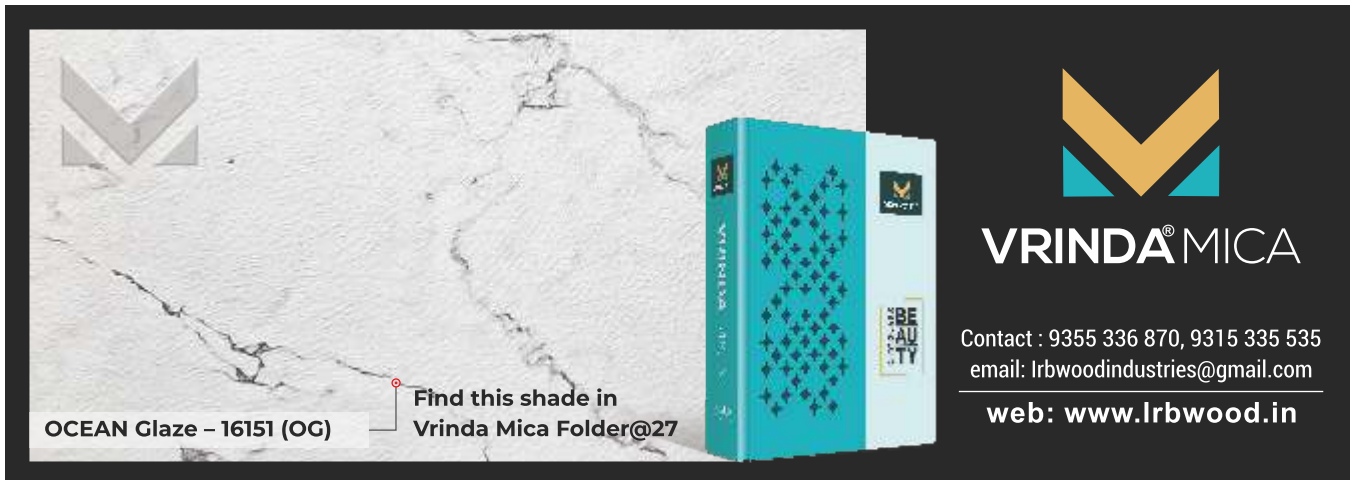
हालांकि, इस बदलाव के दौरान कई चुनौतियाँ भी आएंगी। अनुपालन की बढ़ी हुई लागत का असर फर्नीचर निर्माताओं और अंतिम उपभोक्ताओं पर पड़ेगा। छोटे और मध्यम उद्यमों (SMEs) के लिए यह विशेष रूप से मुश्किल होगा, क्योंकि उनके पास इन कठोर मानकों को पूरा करने के लिए पर्याप्त संसाधन नहीं हो सकते हैं। इससे कई छोटे व्यवसाय बंद हो सकते हैं, जिससे बाजार में प्रतिस्पर्धा कम हो जाएगी और उपभोक्ताओं के पास विकल्प सीमित हो जाएंगे।

इसके अलावा, आयात प्रतिबंधों के कारण आपूर्ति श्रृंखला में बाधाएँ आ सकती हैं, जिससे उत्पादों की लागत और अधिक बढ़ सकती है। एक और बड़ी चुनौती प्रशासनिक प्रक्रियाओं की जटिलता है—QCO अनुपालन के लिए व्यापक परीक्षण और प्रमाणन अवसंरचना की आवश्यकता होगी, जो अभी आसानी से उपलब्ध नहीं है, जिससे कार्यान्वयन में देरी हो सकती है।

सबसे अधिक विवादित मुद्दों में से एक कुछ उत्पादों को QCO नियमों से छूट दिए जाने की अफवाह है। यदि “मेक इन इंडिया” पहल के तहत घरेलू विनिर्माण को मजबूत करना उद्देश्य है, तो 4 मिमी से कम मोटाई वाले प्लाईवुड और MDF, बर्च प्लाईवुड, अधूरा मैट प्लाईवुड और फ्लेक्सिबल प्लाईवुड जैसी कुछ श्रेणियों को छूट क्यों दी जा रही है? इसके बजाय, भारत को इन उत्पाद खंडों में अपनी घरेलू क्षमताओं को विकसित करने पर ध्यान देना चाहिए।

ABPLTA ने एक महत्वपूर्ण बिंदु उठाया है—यदि आयातित सामग्री निम्न गुणवत्ता की है, तो छूट देने के बजाय सरकार को ऐसे उत्पादों पर न्यूनतम आयात मूल्य (MIP) लागू करना चाहिए, ताकि निष्पक्ष प्रतिस्पर्धा सुनिश्चित की जा सके। QCO भारतीय प्लाईवुड उद्योग को उच्च मानकों को अपनाने और जिम्मेदार उत्पादन को बढ़ावा देने का एक अवसर प्रदान करता है। हालांकि, इसकी सफलता इस बात पर निर्भर करेगी कि यह छोटे निर्माताओं की चुनौतियों को ध्यान में रखते हुए निष्पक्ष प्रतिस्पर्धा और “मेक इन इंडिया” के विजन को कैसे समर्थन देता है।

शिक्षा, जागरूकता और नवाचार के सामूहिक प्रयास से यह परिवर्तन सुचारू और सभी हितधारकों के लिए लाभकारी बनाया जा सकता है। यदि इसे सही तरीके से लागू किया जाए, तो QCO भारतीय प्लाईवुड उद्योग की विश्वसनीयता और वैश्विक प्रतिस्पर्धात्मकता को मजबूत करने वाला एक ऐतिहासिक बदलाव साबित हो सकता है।



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डॉ. प्रशांत एम.ए. ने एसआईपीएमए की कमान संभाली, आईएसआई समिति में फिर से हुए शामिल

प्लाइवुड उद्योग के लिए एक महत्वपूर्ण विकास में, डॉ. प्रशांत एम.ए., AK Apple Ply के निदेशक, को साउथ इंडिया प्लाइवुड मैनुफैक्चर्स एसोसिएशन (SIPMA) के अध्यक्ष के रूप में चुना गया है। साथ ही, उन्हें ISI कमेटी में पुनः निर्वाचित किया गया है, जिससे उद्योग मानकों और प्रथाओं को आकार देने में उनकी महत्वपूर्ण भूमिका और अधिक सशक्त हो गई है।

डॉ. प्रशांत की इस पदोन्नति को प्लाइवुड क्षेत्र में नवाचार, गुणवत्ता और सतत विकास के प्रति उनकी प्रतिबद्धता की मान्यता के

रूप में देखा जा रहा है। उनके नेतृत्व में, AK Apple Ply ने हमेशा एक आधुनिक दृष्टिकोण अपनाया है, जिसमें नवीनतम उत्पादन तकनीकों और सख्त सुरक्षा मानकों का पालन किया जाता है।

उद्योग विशेषज्ञों ने इस खबर का स्वागत किया है और माना है कि डॉ. प्रशांत की दोहरी जिम्मेदारियां निर्माताओं और नियामक निकायों के बीच सहयोग को मजबूत करेंगी। उनके SIPMA अध्यक्ष चुने जाने से दक्षिण भारत के प्लाइवुड उत्पादकों द्वारा सामना की जाने वाली आम चुनौतियों को दूर करने

पर ध्यान केंद्रित किया जाएगा, जिसमें उन्नत तकनीकों को अपनाना और पर्यावरण-अनुकूल प्रक्रियाओं को बढ़ावा देना शामिल है।

सहकर्मियों और सहयोगियों ने डॉ. प्रशांत को हार्दिक शुभकामनाएं दी हैं और उनके नेतृत्व कौशल तथा विशेषज्ञता की सराहना की है। जैसे ही वह अपनी नई जिम्मेदारियां संभालते हैं, उद्योग जगत को उम्मीद है कि उनकी दृष्टि से इस क्षेत्र में बेहतर समन्वय स्थापित होगा, जिससे उत्पादों की गुणवत्ता और बाजार प्रतिस्पर्धा में वृद्धि होगी।

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समीर गर्ग, एसआरजी प्लाई एंड बोर्ड्स के एमडी, ने प्राइड ऑफ गुजरात अवार्ड जीता

समीर गर्ग, एसआरजी प्लाई एंड बोर्ड्स के प्रबंध निदेशक, को सर्वश्रेष्ठ प्लाईवुड ब्रांड के लिए प्रतिष्ठित 'प्राइड ऑफ गुजरात' पुरस्कार से सम्मानित किया गया है।

रिपोर्ट्स के अनुसार, यह पुरस्कार गुजरात के माननीय मुख्यमंत्री श्री भूपेंद्र भाई पटेल द्वारा प्रदान किया गया, जिन्होंने प्लाईवुड उद्योग में कंपनी की गुणवत्ता, नवाचार और उत्कृष्टता के प्रति अटूट प्रतिबद्धता की सराहना की।

यह पुरस्कार एसआरजी प्लाई एंड बोर्ड्स की श्रेष्ठ उत्पादों की निरंतर खोज और बाजार में नए मानदंड स्थापित करने की सफलता का प्रमाण है। उद्योग सूत्रों के अनुसार, इस उपलब्धि ने कंपनी की लगातार उच्च मानक स्थापित करने और सतत विकास को बढ़ावा देने की क्षमता को उजागर किया।

पूरी एसआरजी टीम, उसके साझेदारों और



वफादार ग्राहकों को बधाई, जिन्होंने इस उल्लेखनीय यात्रा में योगदान दिया है। यह सम्मान कंपनी की दूरदृष्टि और समर्पण का प्रतिबिंब है, जो भविष्य में और भी बड़ी उपलब्धियों का संकेत देता है।

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‘मिशन हरियालो राजस्थान’ ने ‘एक पेड़ माँ के नाम अभियान’ के बाद उड़ान भरी

‘एक पेड़ माँ के नाम’ अभियान की सफलता के बाद, राजस्थान सरकार ने ‘मिशन हरियालो राजस्थान’ की शुरुआत की

‘एक पेड़ माँ के नाम’ अभियान की शानदार सफलता के बाद, जिसके तहत राजस्थान में सात करोड़ से अधिक पौधे लगाए गए, राज्य सरकार ने एक और महत्वाकांक्षी पहल ‘मिशन हरियालो राजस्थान’ शुरू की है। इस मिशन के तहत मार्च 2025 में अतिरिक्त दस करोड़ पौधे लगाने का लक्ष्य रखा गया है, जिससे राज्य के हरित आवरण (ग्रीन कवर) और कृषि वानिकी (एग्रोफोरेस्ट्री) को और बढ़ावा मिलेगा।

राजस्थान सरकार ने अपने 2025-2026 के बजट में इस हरित पहल को विशेष प्राथमिकता दी है। वित्त मंत्री ने न केवल पर्यावरणीय सुधार बल्कि लकड़ी उद्योग को प्रत्यक्ष और अप्रत्यक्ष रूप से लाभ पहुंचाने के लिए भी विशेष प्रावधान किए हैं।

वुड टेक्नोलॉजिस्ट एसोसिएशन के सुभाष जॉली और भारतीय वन सेवा (IFS) के सेवानिवृत्त अधिकारी आर.के. सपरा ने इन नीतियों के महत्व पर जोर दिया। उन्होंने कहा कि हरियाली बढ़ाने से न केवल जलवायु परिवर्तन से निपटने में मदद मिलेगी, बल्कि लकड़ी उद्योग को कच्चे माल की निरंतर और स्थायी आपूर्ति भी मिलेगी। यह पहल पर्यावरण संरक्षण और औद्योगिक विकास, दोनों को एक साथ

साधने की क्षमता रखती है।

सुभाष जॉली ने यह भी सुझाव दिया कि राजस्थान सरकार की यह नीति अन्य राज्यों के लिए एक मॉडल बन सकती है। उन्होंने कहा कि देशभर में इस तरह की हरित पहलों को अपनाने की आवश्यकता है। साथ ही, उन्होंने यह भी बताया कि हाल ही में लकड़ी उद्योग में लागू किए गए क्वालिटी कंट्रोल ऑर्डर (QCO) से लकड़ी उत्पादों के आयात में कमी आएगी, जिससे घरेलू उत्पादन को बढ़ावा देने की जरूरत और भी बढ़ जाएगी। ऐसे में, लकड़ी जैसी कच्ची सामग्रियों की निरंतर आपूर्ति सुनिश्चित करना आवश्यक है। राजस्थान सरकार ने अपने बजट में इस जरूरत को ध्यान में रखते हुए नीतिगत प्रावधान किए हैं, जिससे स्थानीय लकड़ी उद्योग बढ़ती मांग को पूरा कर सके।

राजस्थान का ‘मिशन हरियालो राजस्थान’ न केवल पर्यावरणीय स्थिरता (सस्टेनेबिलिटी) पर केंद्रित है, बल्कि यह राज्य को ग्रीन इकोनॉमी के क्षेत्र में अग्रणी बनाने की भी योजना रखता है। इसमें कृषि वानिकी और लकड़ी उद्योग दोनों को समर्थन देने की स्पष्ट रणनीति है। यह समग्र दृष्टिकोण (होलिस्टिक अप्रोच) अन्य राज्यों के लिए भी एक टेम्पलेट बन सकता है, जो पर्यावरणीय लक्ष्यों और औद्योगिक आवश्यकताओं के बीच संतुलन बनाने की चुनौती का सामना कर रहे हैं।

ड्यूरोप्लाई ने प्रीमियम उत्पादों के साथ दक्षिण भारत में विस्तार किया

ड्यूरोप्लाई ने प्रीमियम उत्पादों के साथ दक्षिण भारत में अपनी उपस्थिति मजबूत की है। प्लाईवुड उद्योग में अग्रणी ड्यूरोप्लाई ने हाल ही में एक आयोजन में अपनी प्रीमियम उत्पाद श्रृंखला का प्रदर्शन करके दक्षिण भारत में अपनी उपस्थिति को और सशक्त बनाया है। उत्तर भारत में शीर्ष स्थान रखने वाली यह कंपनी अब दक्षिण भारत में भी तेजी से अपने परिचालन का विस्तार कर रही है। ड्यूरोप्लाई के उत्पादों, जिनमें प्लाईवुड, ब्लॉकबोर्ड, दरवाजे और विनीयर शामिल हैं, को घरों के इंटीरियर को और खूबसूरत बनाने के लिए डिज़ाइन किया गया है। इसी कारण से ड्यूरोप्लाई दक्षिण भारत में उपभोक्ताओं की पसंदीदा कंपनी बनती जा रही है।

बेहतरीन गुणवत्ता और उत्कृष्ट कारीगरी के लिए प्रसिद्ध ड्यूरोप्लाई उद्योग में सबसे अधिक मांग वाली कंपनियों में से एक बनी हुई है। इस बारे में बात करते हुए ड्यूरोप्लाई के प्रबंध निदेशक और सीईओ, अखिलेश चितलांगिया ने कंपनी की उच्च गुणवत्ता, नवाचार और स्थायी प्लाईवुड समाधानों के प्रति प्रतिबद्धता को दोहराया। उन्होंने कहा, “दक्षिण भारत में हमारी बढ़ती उपस्थिति हमारे उत्कृष्ट कारीगर-शिल्प, टिकाऊपन और डिज़ाइन उत्कृष्टता के प्रति समर्पण का प्रमाण है। हम उद्योग के अग्रणी विशेषज्ञों और भागीदारों के साथ जुड़ने के लिए तत्पर हैं ताकि इंटीरियर समाधान के भविष्य को आकार दे सकें।”

ड्यूरोप्लाई प्लाईवुड, दरवाजे, विनीयर और ब्लॉकबोर्ड सहित विस्तृत उत्पाद श्रृंखला प्रस्तुत करता है। इसके उत्पादों की एक खास विशेषता कीट संक्रमण (insect infestation) के खिलाफ आजीवन गारंटी (Lifetime Guarantee) है, जिसे कंपनी ने 2016 से पेश किया हुआ है। यह गारंटी Duro Pumaply, Duro Titanium, Duro Nature's Signature, Duro Derby, Durofles, Duro Fireshield और कई अन्य शीर्ष उत्पादों पर लागू होती है।

इसके अलावा, कंपनी अपने अन्य उत्पादों पर भी दीर्घकालिक गारंटी देती है, जैसे:

Duro Marine – 25 साल की गारंटी

Duro MacPlatinum और Duro Techply – 21 साल की गारंटी

इन गारंटियों के अतिरिक्त, ड्यूरोप्लाई ने एक क्रांतिकारी आश्वासन कार्यक्रम ‘प्लाईवुड का नया स्टैंडर्ड: लाइफटाइम गारंटी, नौ गुना सुरक्षा’ लॉन्च किया है। यह कार्यक्रम कंपनी के छह प्रमुख ब्रांडों को कवर करता है और ग्राहकों को अभूतपूर्व सुरक्षा और भरोसा प्रदान करता है। इस पहल के माध्यम से, ड्यूरोप्लाई अपने ग्राहकों को बेहतरीन गुणवत्ता और विश्वसनीयता देने के लिए प्रतिबद्ध है, जिससे वह प्लाईवुड उद्योग में अपनी अग्रणी स्थिति को और मजबूत कर रहा है।

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MONTHLY REPORT ON THE INDIAN PANEL AND SURFACE INDUSTRY

सुपर हाईलैम (प्र०) लिमिटेड को 7 फ्रेम्स द्वारा नेशनल एक्सीलेंस अवॉर्ड्स 2025 में सम्मानित किया गया

विभिन्न क्षेत्रों में उत्कृष्ट योगदान को पहचानते हुए, 7 फ्रेम्स इवेंट्स एंड एंटरटेनमेंट ने नेशनल एक्सीलेंस अवॉर्ड्स 2025 का आयोजन 29 मार्च 2025 को रैडिसन ब्लू होटल, पश्चिम विहार दिल्ली में किया। यह प्रतिष्ठित कार्यक्रम शाम 6:00 बजे से रात 8:30 बजे तक चला, जिसमें उद्योग जगत के दिग्गजों, उद्यमियों और विभिन्न क्षेत्रों के पेशेवरों ने भाग लिया।

7 फ्रेम्स, जो कि मीनू शर्मा, अक्षिता शर्मा और उनकी टीम द्वारा संचालित एक गतिशील इवेंट्स और एंटरटेनमेंट कंपनी है, ने इस पुरस्कार समारोह का आयोजन किया। यह कार्यक्रम व्यवसाय, नवाचार और सामाजिक प्रभाव में उत्कृष्टता को प्रेरित करने के लिए आयोजित किया गया था। इस भव्य समारोह की शोभा बॉलीवुड अभिनेत्री भाग्यश्री ने बढ़ाई, जिन्होंने विशिष्ट कंपनियों और व्यक्तियों को पुरस्कार प्रदान किए।

प्रमुख पुरस्कार विजेताओं में से एक सुपर हाईलैम (प्र०) लिमिटेड था, जो उत्तर भारत की सबसे पुरानी लैमिनेट निर्माण इकाइयों में से एक है। इसे उत्पाद विकास में गुणवत्ता एवं जागरूकता के प्रति अपनी प्रतिबद्धता के लिए सम्मानित किया गया। सुपर हाईलैम के निदेशक राहुल गुप्ता ने यह पुरस्कार प्राप्त किया, जिससे कंपनी के उच्च मानकों को बनाए रखने के संकल्प की पुष्टि होती है।

सुपर हाईलैम की स्थापना नरेश कुमार जी ने की थी, और उन्होंने उद्योग में उत्कृष्टता और नवाचार



की एक मजबूत विरासत पेश की। कंपनी का ब्रांड कियालैम लैमिनेट्स एक विस्तृत श्रृंखला प्रदान करता है, जिसमें लैमिनेट्स, एक्रेलिक लैमिनेट्स, डेकोरेटिव वॉल पैनल्स, एज बेंडिंग, लुवर्स, कॉम्पैक्ट और इंडस्ट्रियल लैमिनेट्स आदि शामिल हैं।

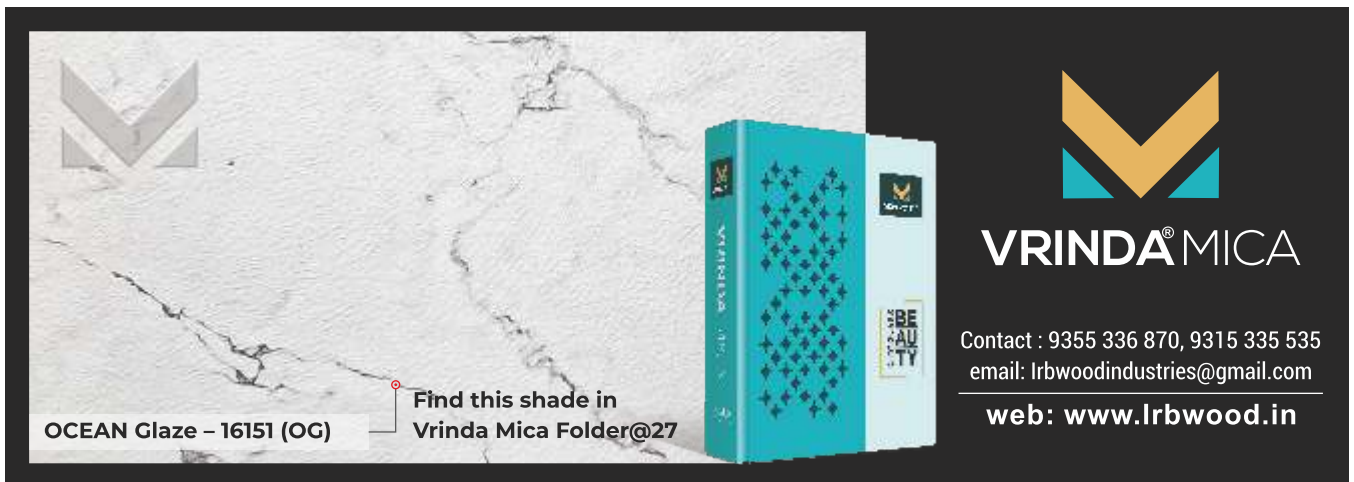
7 फ्रेम्स नेशनल एक्सीलेंस अवॉर्ड्स 2025 ने उद्योगों में उत्कृष्ट कार्य को सम्मानित करने और नवाचार व गुणवत्ता की संस्कृति को बढ़ावा देने की प्रतिबद्धता को मजबूत किया।

SOPMA ने केरल में BIS-QCO जागरूकता कार्यक्रम आयोजित किया।

SOPMA ने 2 फरवरी 2025 को, केरल में BIS-QCO जागरूकता कार्यक्रम आयोजित किया। केरल के सॉ मिल ओनर्स एंड प्लाईवुड मैनुफैक्चर्स एसोसिएशन (SOPMA), जिसे रियास एम.एच. के नेतृत्व में संचालित किया जा रहा है, ने पेरुम्बावूर, केरल में अपने कार्यालय में एक BIS-QCO जागरूकता कार्यक्रम आयोजित किया। इस सत्र का संचालन वुड टेक्नोलॉजिस्ट एसोसिएशन के सचिव वैद्यनाथन हरिहरन ने किया, जिन्होंने भारतीय मानक ब्यूरो (BIS) और क्वालिटी कंट्रोल ऑर्डर (QCO) की प्लाईवुड निर्माण उद्योग में महत्वपूर्ण

भूमिका पर प्रकाश डाला।

BIS प्रमाणन के महत्व पर जोर देते हुए कार्यक्रम के दौरान, वैद्यनाथन हरिहरन ने प्लाईवुड निर्माताओं में गुणवत्ता की मानसिकता (Quality Mindset) विकसित करने की आवश्यकता पर जोर दिया। उन्होंने कहा कि उच्च गुणवत्ता मानकों को बनाए रखना आवश्यक है और BIS प्रमाणन प्राप्त करने के लिए आवश्यक अनुशासन का पालन करना होगा। उन्होंने केरल के निर्माताओं से जल्द से जल्द BIS लाइसेंस के लिए आवेदन करने का आग्रह किया, ताकि वे प्रतिस्पर्धात्मक और राष्ट्रीय गुणवत्ता मानकों के अनुरूप बने



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रह सके।

उत्पादकों की चिंताओं पर चर्चा यह सत्र इंटरएक्टिव रहा, जिसमें वैद्यनाथन हरिहरन ने दो घंटे तक प्रश्नोत्तर सत्र (Q&A) में प्रतिभागियों की शंकाओं और चिंताओं का समाधान किया। इस दौरान कई महत्वपूर्ण मुद्दे उठाए गए, जिनमें शामिल थे:

- फाली कोर विनियर्स और शॉर्ट कोर विनियर्स से बने प्लाईवुड का वर्गीकरण (IS: 303)।
- पीलिंग वेस्ट रोलर्स से बने वेस्ट वुड बैटन बोर्ड की स्थिति (IS: 1659)।
- शटरिंग ग्रेड प्लाईवुड (IS: 4990) में रक्षक रसायन (Preservative) की मात्रा केवल 5 kg/M³ तक सीमित होने की समस्या।
- BIS निरीक्षकों द्वारा अनावश्यक दबाव डालने की शिकायतें, जैसे कि PB (IS: 3087) के लिए स्टाउट टेबल की अनिवार्यता, जबकि यह किसी विशेष मानक के तहत अनिवार्य नहीं है।
- BIS कोच्चि कार्यालय से क्लस्टर लैब सुविधाओं में

सहयोग की कमी और छोटी फैक्ट्रियों को प्रेस जैसी सीमित संसाधनों के कारण हो रही कठिनाइयाँ।

व्यावहारिक समाधान और सुझाव वैद्यनाथन हरिहरन ने इन सभी चिंताओं का व्यावहारिक और मार्गदर्शी समाधान प्रस्तुत किया। उन्होंने सुझाव दिया कि फैक्ट्री मालिकों को BIS के साथ औपचारिक संचार और स्टैकहोल्डर मीटिंग्स के माध्यम से सक्रिय रूप से जुड़ना चाहिए। उन्होंने यह भी कहा कि सांख्यिकीय डेटा और वास्तविक इनपुट साझा करना आवश्यक है, ताकि भारत सरकार के DPIIT विभाग से विशेष मुद्दों पर पुनर्विचार करने की गुंजाइश बने।

कार्यक्रम का सकारात्मक प्रभाव कार्यक्रम के अंत में प्रतिभागियों में साफ दृष्टिकोण और दृढ़ संकल्प देखा गया। कई उद्योगपतियों ने प्रदान किए गए सुझावों को अपनाने और आवश्यक सुधारात्मक कदम उठाने का संकल्प लिया। SOPMA द्वारा उठाया गया यह कदम केरल में प्लाईवुड उद्योग में गुणवत्ता अनुपालन सुनिश्चित करने और समग्र मानकों को बढ़ाने की दिशा में एक महत्वपूर्ण पहल माना जा रहा है।

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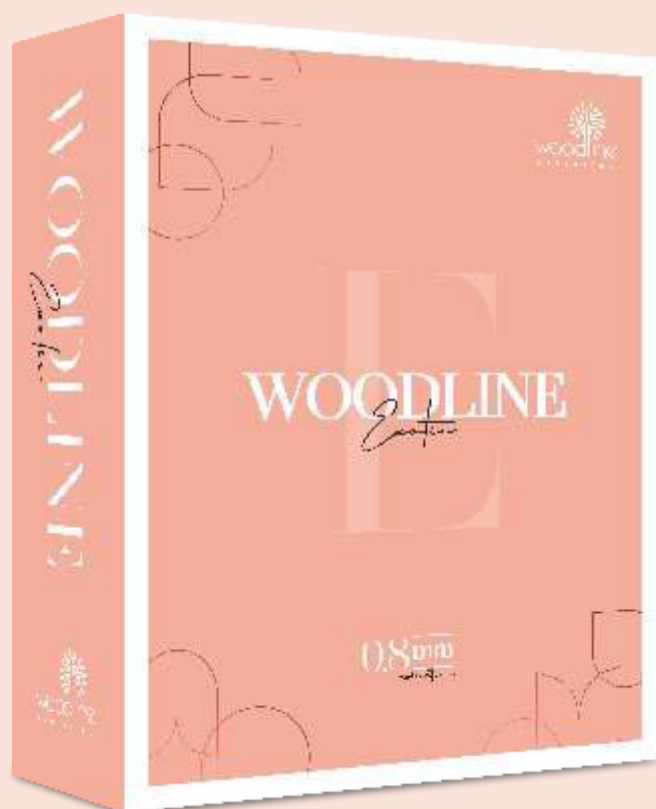
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