

# Simsala Grimm™

onegate  
A Studio Hamburg Company



Once upon a time, when miracles were still possible, there was a magic spell that opened the doors to the enchanted world of Simsala, a magical place that was home to all of our fairytale characters: Simsa-Simsala-SimsalaGrimm.

# Information

**Original title:** SimsalaGrimm

**Genre:** Family & Kids

**Format:** 2 Seasons x 26 x 25'

**Year of production:** Ongoing

**Country of origin:** Germany

watch  
here



# Good to know...

SimsalaGrimm™ is the only media franchise officially approved by the **estate of the Brothers Grimm.**



**Family Friendly.**  
**Educational.**  
**Non-Violent.**

**HD re-release of seasons 1&2** in 2021.

In preparation: a dedicated **feature film.**

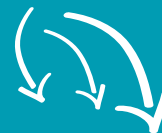
Creating fairytales with happy endings **since 1999.**



In development: a **TV special** and **Season 3.**

*„A unique global masterpiece combining traditional story telling with a modern spirit of adventure“  
 (Hollywood Reporter)*

Germany's **No. 1**  
 TV-export,...



...airing in **more than 120 territories** around the globe.



**Target Audience:**  
 boys and girls aged 5 to 10

**gender-neutral secondary target:**  
 transgenerational nostalgia

# Series Synopsis

Once upon a time, when miracles were still possible, there was a magic spell that opened the doors to the enchanted world of Simsala, a magical place that was home to all of our fairytale characters: Simsa-Simsala-SimsalaGrimm.

SimsalaGrimm immerses its viewers in a fascinating fairytale world, offering a uniquely fresh perspective on familiar stories. We experience them anew through the eyes of two heroes, Yoyo and Doc Croc, who venture into each fairytale, come to the aid of their protagonists, and make sure that they all end happily ever after.



# Yoyo

## Witty Wanderer.

*A charming little rascal.*

A lively, adventurous hero with a cheeky grin, Yoyo's tireless energy means that he is always happy to dive headfirst into any adventure. His curiosity knows no bounds, and he loves exploring new worlds and solving puzzles. Yoyo is fearless in the face of danger and will do anything to help his friends. His loyalty and ingenuity make him an indispensable companion.

His playfulness hides a big heart and an unwavering belief that every problem has a solution, no matter how unusual it may be.



# Doc Croc

## Yoyos best friend.

*Always has a solution up his sleeve.*

Doc Croc is a wise and caring character who often acts as the series' voice of reason and guiding light thanks to his thoughtful demeanor and vast knowledge.

Despite his rather pedantic nature, he means well and always strives to help others with his insights and intellect. Doc Croc has a real knack for finding solutions to even the most complex of problems, often pulling the perfect remedy out of his seemingly endless sleeve.



# The Fairytale Book

... is Yoyo and Doc Croc's means of transport through the fairy tale world of Simsala.

It is a magical object and contains the most extensive collection of fairytales. Therefore, it is the most perfect navigator, and it always knows where to the next adventure takes place.

Its landings, however, could sometimes be slightly softer.



# Product Portfolio

## Available NOW...

...2 Seasons  
x 26 x 25'...



...a success story sold in  
100+ countries.

## ...Coming SOON...

...Yoyo & Doc  
Croc's Grand Tour...

...a Mini-Spin-off  
Series (26 x 3.5')...



...targeting  
Boys and Girls 2-5  
(Pre-School).

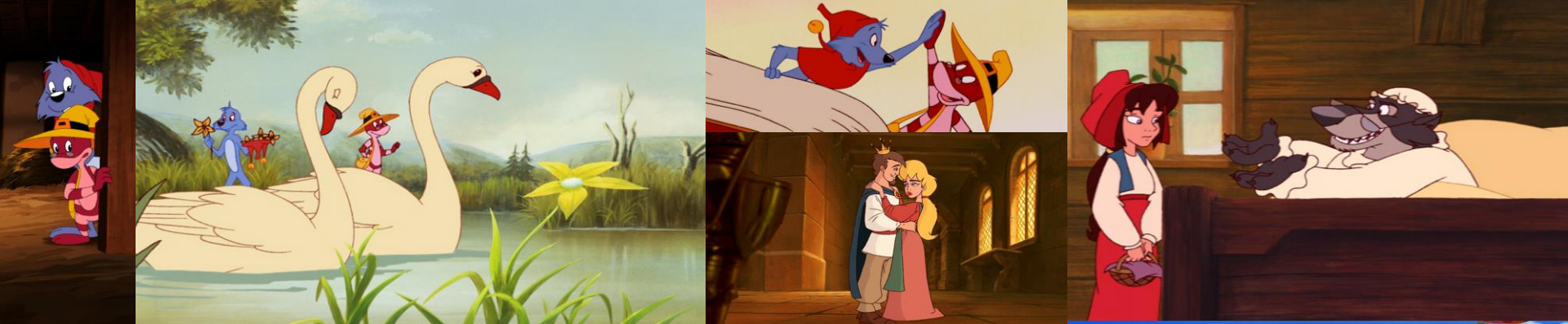
## ...IN Process

...and more  
to come...

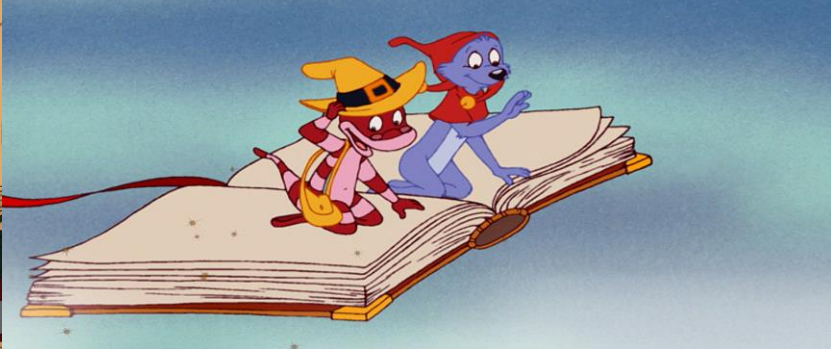


...including a 'Feature Film'  
(2026) and a 'Season 3'  
(2027).





Impressions...



# International Sales

## OneGate Media



**Kerstin Gruenwald**

Director  
Austria, Switzerland, Italy

+49 89 3303 548 72  
[kerstin.gruenwald@onegate.de](mailto:kerstin.gruenwald@onegate.de)



**Lisa Ritschel**

Manager  
Eastern Europe and  
English-Speaking Territories

+49 89 3303 548 74  
[lisa.ritschel@onegate.de](mailto:lisa.ritschel@onegate.de)



**Pascale Begelinger**

Manager  
French-Speaking Territories,  
BeNeLux and Scandinavia

+49 40 6688 5148  
[pascale.begelinger@onegate.de](mailto:pascale.begelinger@onegate.de)



**Wiebke Farwig**

Coordinator

+49 40 6688 5180  
[wiebke.farwig@onegate.de](mailto:wiebke.farwig@onegate.de)



**Olga Kazakova**

Junior Manager  
Asia, MENA and VoD Multi-  
Territory

+49 40 6688 5182  
[olga.kazakova@onegate.de](mailto:olga.kazakova@onegate.de)



**Silke Koenig**

Sales Partner  
Spanish-Speaking Territories

+49 170 796 3731  
[silke.koenig.extern@onegate.de](mailto:silke.koenig.extern@onegate.de)

**OneGate Media GmbH**  
Jenfelder Allee 80 | Haus PM  
22039 Hamburg

T +49 40 6688-0  
**[www.onegate.de](http://www.onegate.de)**



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