

Simsala & Grimm™



Once upon a time, when miracles were still possible, there was a magic spell that opened the doors to the enchanted world of Simsala, a magical place that was home to all of our fairytale characters: Simsa-Simsala-SimsalaGrimm.

Information

Original title: SimsalaGrimm

Genre: Family & Kids

Format: 2 Seasons x 26 x 25'

Year of production: Ongoing

Country of origin: Germany

watch
here



Why it Works...



Around the World

Germany's **No. 1**
TV-export...



... airing in **more than**
120 territories around
the globe.



Media Franchise

SimsalaGrimm™ is the
only media franchise
officially approved by the
estate of the Brothers
Grimm.



Since Over 20 Years

Creating fairytales with happy
endings since 1999.

Target Audience

Boys and girls aged
5 to 10...



...transgenerational
nostalgia.



Great Storyline

*"A unique global masterpiece
combining traditional story telling
with a modern spirit of
adventure."*

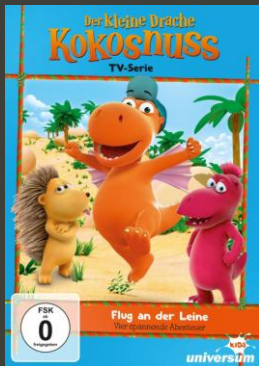
Hollywood Reporter



Comparables



ARD, NDR, SWR



ZDF



KiKa



ZDF, CNC



Netflix

Series Synopsis

Once, when magic was still real, a spell opened the gates to Simsala — home to all our favorite fairytales: Simsa-Simsala-SimsalaGrimm.

SimsalaGrimm brings classic tales to life through the eyes of Yoyo and Doc Croc, two lovable heroes who dive into each story, help its characters, and ensure every ending is a happy one.



Yoyo

Witty Wanderer.

A charming little rascal.

Yoyo is bold, curious, and always ready for adventure — with a grin to match. Fearless and full of energy, he dives into danger to help his friends.

Beneath his playful spirit is a big heart and a firm belief: every problem has a solution.



Doc Croc

Yoyos best friend.

Always has a solution up his sleeve.

Doc Croc is wise, kind, and full of knowledge — the voice of reason in every tale.

A bit pedantic, but always well-meaning, he's great at solving tricky problems — often with just the right fix hidden up his sleeve.



The Fairytale Book

... is Yoyo and Doc Croc's means of transport through the fairytale world of Simsala.

A magical object with the world's biggest fairytale collection, it always knows where the next adventure begins. Its landings, though... could be a bit smoother.



Product Portfolio

Available NOW...

...2 Seasons
x 26 x 25'...



...a success story sold in
100+ countries.

...Coming SOON...

...Yoyo & Doc
Croc's Grand Tour...

...a Mini-Spin-off
Series (26 x 3.5')...



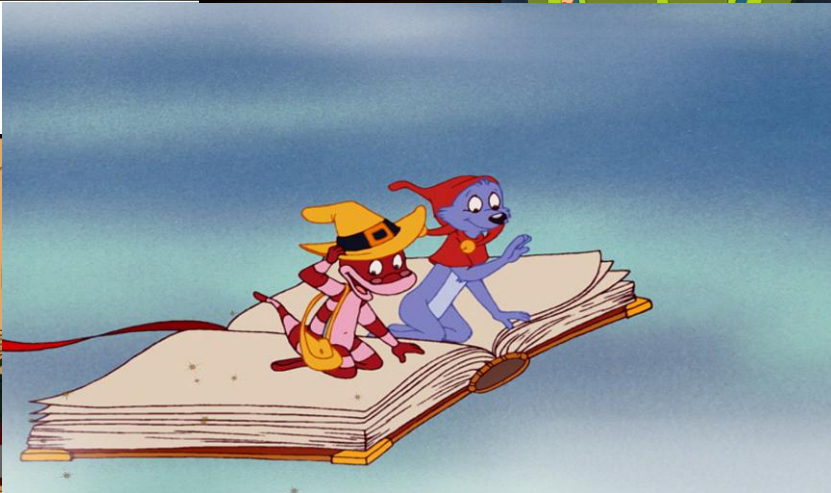
...targeting
Boys and Girls 2-5
(Pre-School).

...IN Process

...and more
to come...



...including a 'Feature Film'
(2026) and a 'Season 3'
(2027).



Impressions...

#PartnerUp



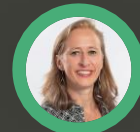
Discover our full Line Up



Kerstin Grünwald
Austria, Switzerland, Italy



Lisa Ritschel
Eastern Europe &
English-Speaking Territories



Pascale Begelinger
French-Speaking Territories,
BeNeLux & Scandinavia



Olga Kazakova
Asia, MENA and VoD Multi-Territory



Silke Koenig
Spanish-Speaking Territories





Enter the land of adventure with **OneGate Media.**