



BLOCKCHAIN EXPO WORLD

İSTANBUL

04-07 JULY 2024



İSTANBUL EXPO CENTER



ABOUT US

BLOCKCHAIN GROUP, which has been operating as an experienced company in the Blockchain ecosystem since 2012, is getting ready to hold a big organization of “BLOCKCHAIN EXPO WORLD” fair and conference in ISTANBUL FAIR CENTER this year.

The Group plans to bring together National and International Crypto Asset Exchanges and Brands, operating on Blockchain technology in a total area of 12.107 square meters.

This event will be the meeting point for companies serving in the field of Blockchain technology, Web3, and Web 2.

It is also expected that the speakers will be in 2 indoor and one open conference area, which is going to make a big impact in Turkey and abroad.

This unique trade show and conference will be held at Istanbul Fair Center for 4 days between July 4 to 7, 2024.

WE WILL BE HAPPY TO SEE YOU AMONG US IN THIS GREAT EVENT!

SCOPE OF THE EXHIBITION

The market of cryptocurrency has been growing rapidly around the world, creating thousands of new trading opportunities and giving birth to many new brands. Turkey has quickly adapted to this growth and became fourth in the world and first in Europe in terms of crypto asset exchange volume.

The "Blockchain Expo World" event aims to be a first in this field, which is watchfully followed not only in Turkey but also in the whole world. All brands operating both nationally and internationally do not want to miss the opportunity to be a part of this event and reach a wider audience with the organization's effective PR communication.

The 2024 series Blockchain Expo World preferred Istanbul as the center of this great event and will enable this fascinating city to host the largest meeting of the blockchain and cryptocurrency world. This event aims to bring together the leading companies, technology enthusiasts, investors, and everyone who is interested in this sector.

The event, which will bring together participants from all over the world with the unifying power of blockchain technology, aims to be a turning point in its field and to make the blockchain ecosystem the center of Istanbul.

The booth and its contents are included in the areas you will choose. These content and services vary according to the m2 area you choose. You can review the content and services from the stand examples below.

For companies serving in Turkey, the exchange rate of 1 USD is fixed at 25 TL. For this, you need to make a contract with your tax number serving in Turkey. This campaign is valid until December 31, 2023 and companies who want to benefit from the campaign must complete the contract terms.

Companies providing services in Turkey participating in the fair benefit from the support of Kosgeb and the Ministry of Commerce. This service is not provided by our company. Referrals are made to the consultancy firm upon request.

Participating companies can get support and information about booth attendants, catering, promotions, printing and services from us.

Participating companies can make special stands. For companies that do not want ready-made stands but only demand field, 50 USD per m2 is deducted from the stand + field fee.

Stand and additional services are not included in field orders only

If the exhibitors or sponsors do not request packages including the stand and the content, our company is not responsible for the stand setup, content and construction

Electricity of 5 kW for 2 m² areas and 10 kW for other areas is free of charge.

You can combine stands next to each other or request stands in more than one area.

Stand insurance fee is included in our services

- The logos and brands of the participant and sponsor companies will be used on our official website, www.blockchanexpoworld.com, along with links to their web pages and social media accounts.
- The logos and brands of the participating companies and sponsors will be promoted in our mobile application, "BEW". In case the participants and sponsors use the application, a redirect tab will be created, and if they don't, a redirect tab will be created to their web site or social media accounts.
- The "Blockchan Expo World" social media accounts will promote participant and sponsor companies.
- The location description logos of the exhibitors and sponsor companies on the fairground map will be displayed on the fair brochures in the foyer, 9th and 10th halls of the fairground.
- The VIP guests, along with members of the press, exhibitors, and sponsors, will be invited to the GALA special night after the "Blockchan Expo World" fair ends on July 4, 2024.
- On TVs (62 units) in the promotion areas, the logos of other exhibitors and sponsors will be promoted for a total of four days and 36 hours.
- Blockchan Expo World will be promoted with 60 exterior LED screens, Istanbul fair center exterior billboards and exterior billboards throughout Istanbul with the logos of exhibitors and sponsors.
- All participating and sponsoring companies will receive a plaque of appreciation.
- For the fair and conference, a free consultancy service will be provided.

You can contact us for informaton or questions.

41

COUNTRY

360+

SPEAKERS

100+

B2B DESK

100.000

VISITOR

50+

UNIVERSITY

150+

SPONSOR

631

**PARTICIPATING
COMPANY**

20

NGO

31

**BLOCKCHAIN
CLUB**

**12.107
m²**

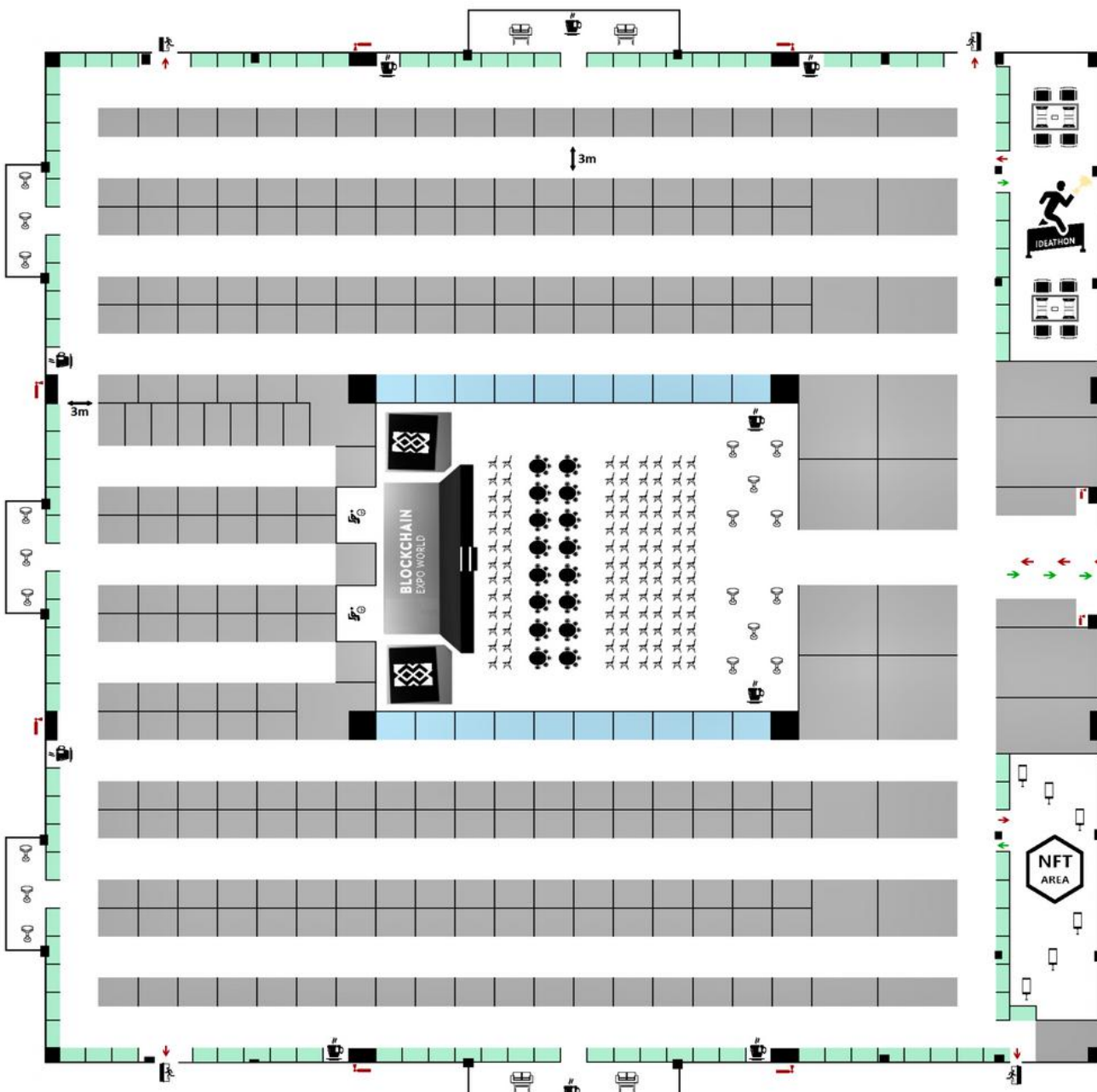
**EXHIBITION
AREA**

3

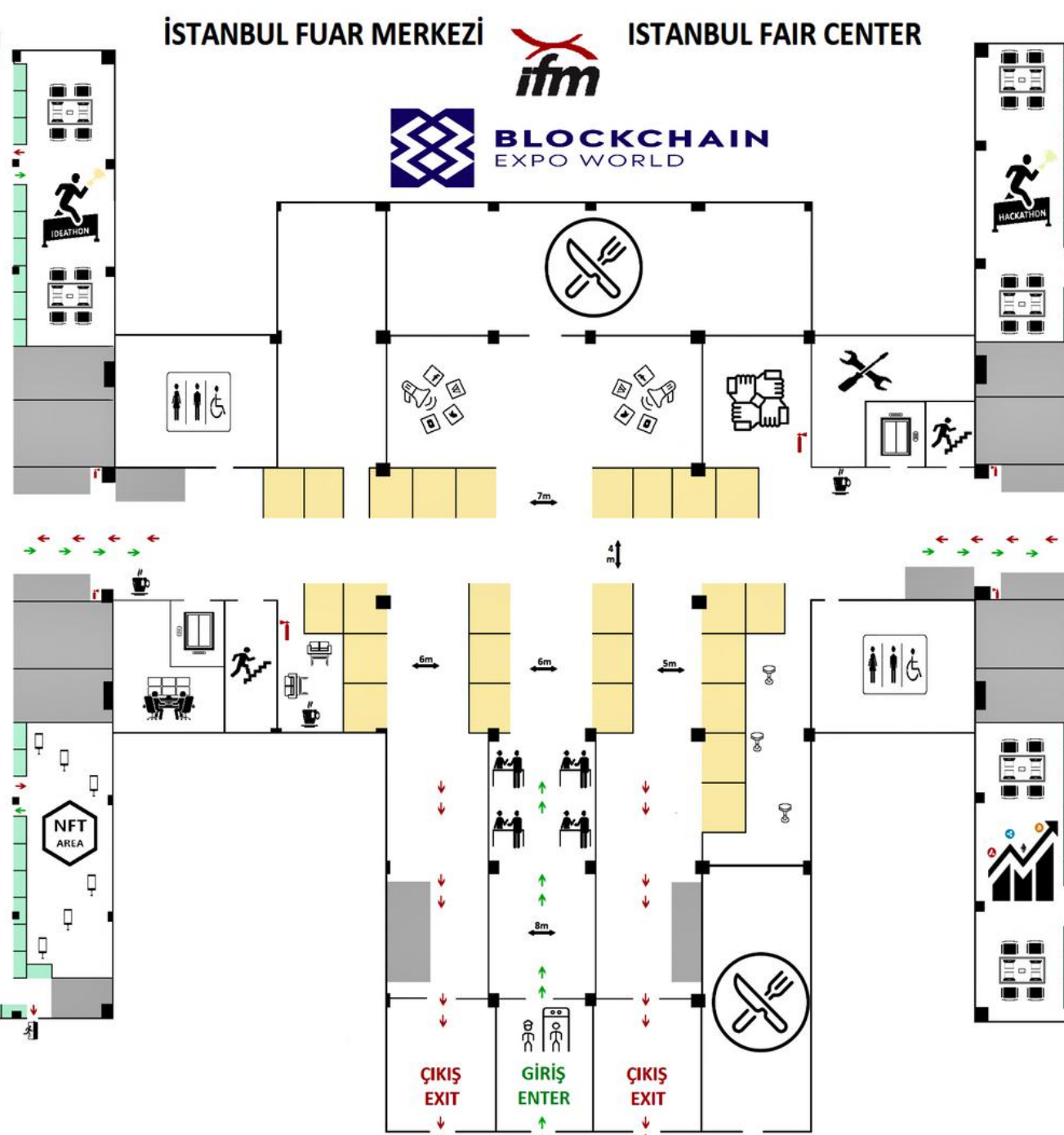
**SIMULTANOS
SCENE**

WHERE ?

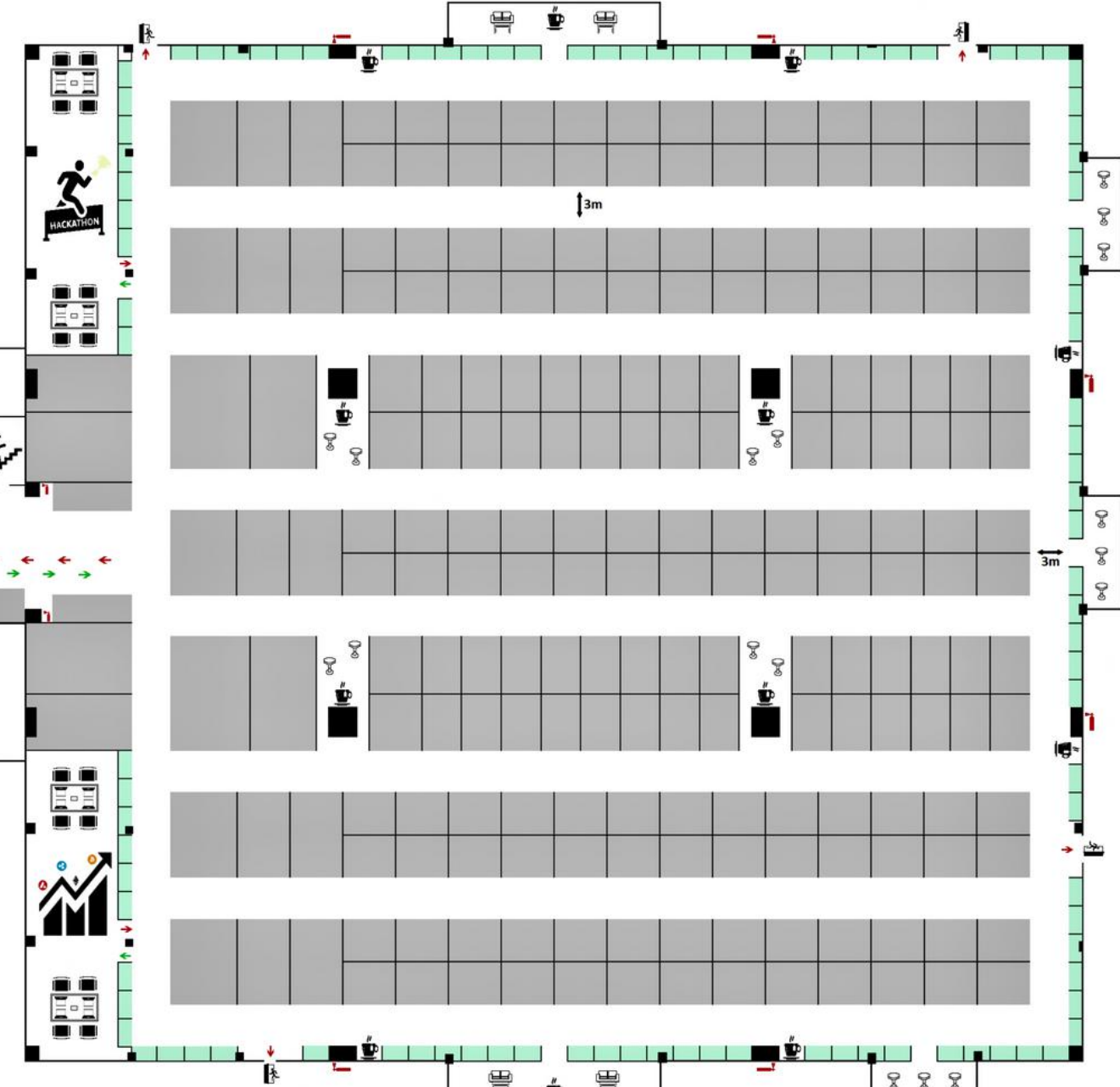




10.SALON - 10th HALL
5.390m²



FUAYE ALANI - FOYER AREA
1.327m²



9.SALON - 9th HALL
5.390m²

- COMPANY
- SPONSOR
- START-UP
- STK - CSO
- NFT EXHIBITION
- IDEATHON
- CRYPTO TRADING
- HACKATHON
- WORKSHOP
- CONFERENCE

- DRINK AREA
- B2B - NETWORK AREA
- BUSINESS TICKET AREA
- SOCIAL INTERACTION AREA
- SOCIAL ASSISTANCE AREA
- SPEAKER AREA
- VIP LOUNGE
- PROTOCOL AREA
- REGISTRATION DESK



COMPANY



SPONSOR



NFT EXHIBITION



IDEATHON



CRYPTO TRADING



HACKATHON



WORKSHOP



CONFERENCE



VIP LOUNGE



REGISTRATION DESK



START-UP



STK - CSO



BUSINESS TICKET AREA



SOCIAL INTERACTION AREA



SOCIAL ASSISTANCE AREA



SPEAKER AREA



DRINK AREA



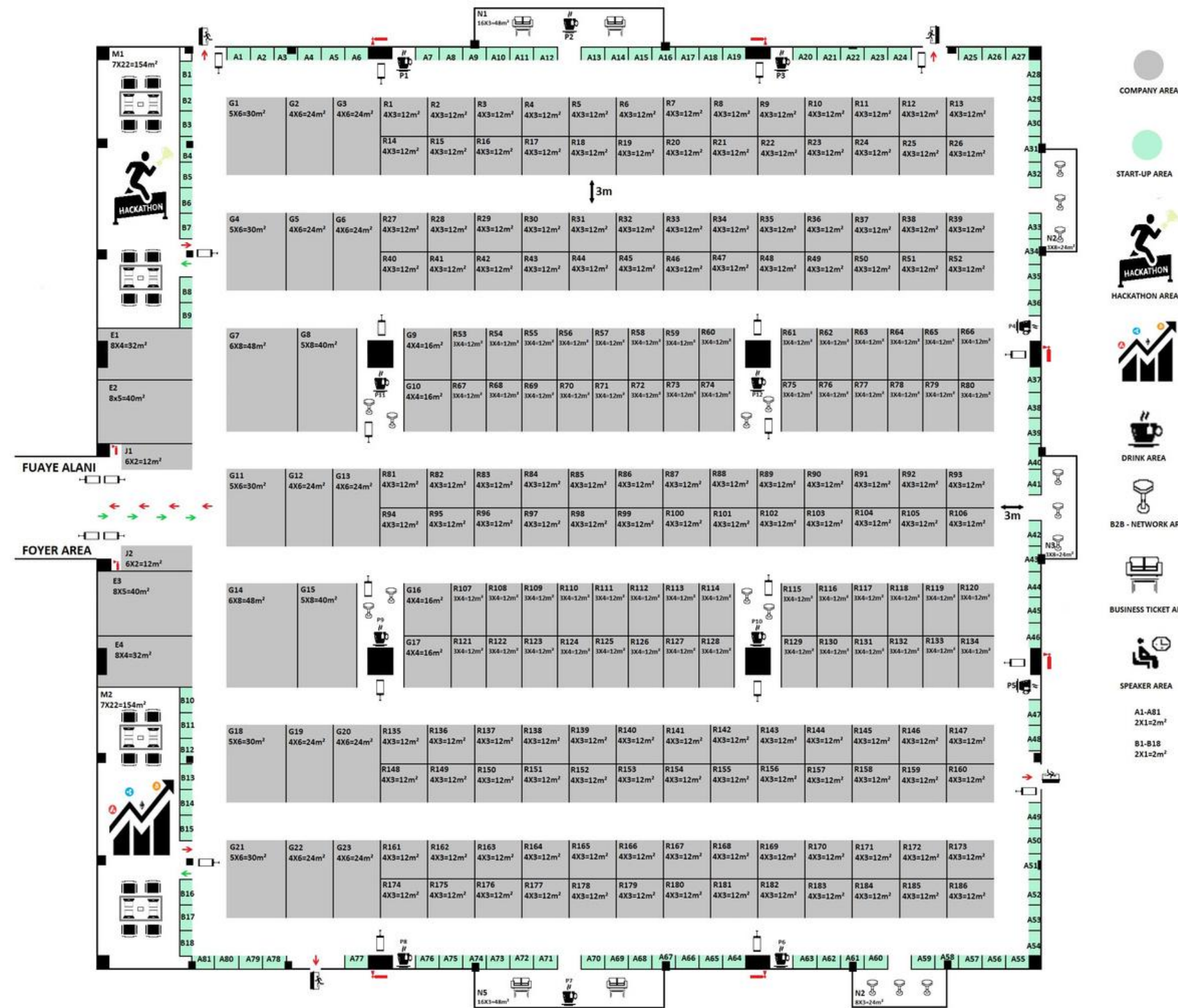
B2B NETWORK AREA



PROTOCOL AREA



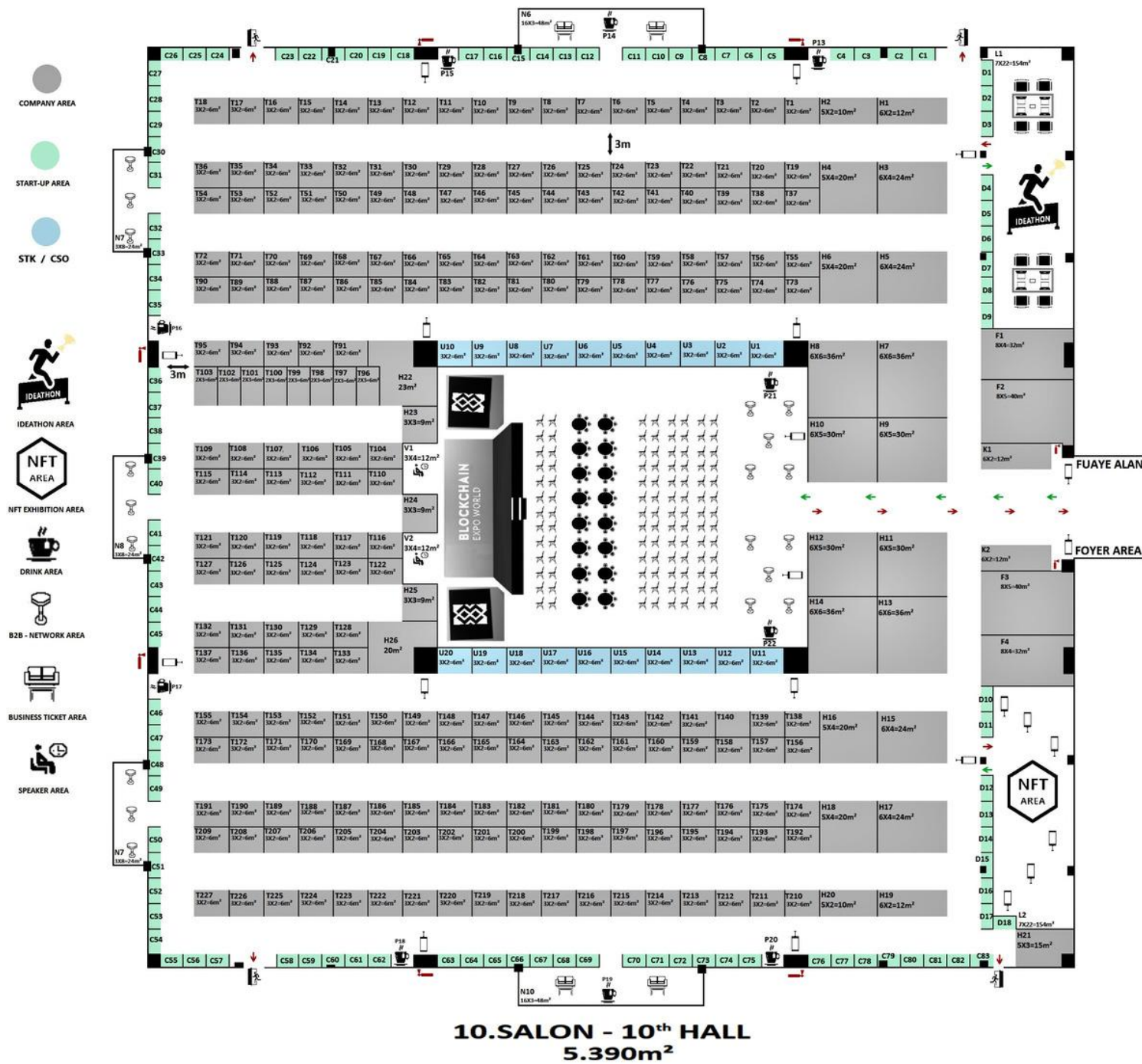
<blockchain group>



9.SALON - 9th HALL
5.390m²

R1 - R52 R81 - R106 R135 - R186 4x3-12m²
 R53 - R80 R107 - R134 3x4-12m²
 A1 - A81 B1 - B18 2x1-2m²

A Series **650 \$**
 A1-A2-A78-A79 -A80-A81 **950 \$**
 B Series **950 \$**
 R Series **5.400 \$**
 G2-G3-G5-G6 G19-G20-G22- G23 **12.600 \$**
 G13 **14.400 \$**
 G1-G4-G18 G21 **16.500 \$**
 G12 **16.800 \$**
 G11 **27.000 \$**
 G7-G14 **31.200 \$**
 J2 **10.800 \$**
 R40 - R47 - R48 R60 - R61 - R74 R75 - R81 -
 R88 R89 - R94 - R101 R102 **6.000 \$**
 E1 - E4 **19.200 \$**
 E2 - E3 **26.000 \$**



C Series **650 \$**

C1-C2-C81-C82 -C83 **950 \$**

D Series **950 \$**

C1 - C8 2x1=2m²

T Series **2.700 \$**

D1 - D18 2x1=2m²

T1-T19-T37-T55- T73-T138-

T156-T174 -192-T210 **3.000 \$**

H23-H24-H35 **4.950 \$**

H2-H20 **5.000 \$**

H11-H19 **6.600 \$**

H21 **7.500 \$**

H26 **9.000 \$**

H4-H18 **10.000 \$**

H22 **10.350 \$**

H6-H16 **11.000 \$**

H3-H17 **13.200 \$**

H5-H15 **14.400 \$**

H10-H12 **21.000 \$**

H8-H14 **21.600 \$**

H7-H13 **23.400 \$**

H9-H11 **24.000 \$**

K1-K2 **10.800 \$**

F1-F4 **19.200 \$**

F2-F3 **26.000 \$**

The blue fields are reserved for civil society organization (cso). Fees will be including stand, field and contents. Please review the design of stand

Deadline: December 31, 2023

2 m² BOOTH AND CONTENTS

650 USD + VAT



- 2 m2 booth
- 2 m2 of carpet
- The counter desk consists of one piece
- The counter chair consists of one piece
- Contains one lighting unit and three sockets
- One piece of Company forehead logo measures 40 cm by 19.5 cm
- 1000 copies of the brochure in A7 format
- An official badge for participants
- Standard ticket - 2 pieces
- Electricity - 5 kw
- An appreciation plaque
- Fees associated with stand insurance

Deadline: December 31, 2023

6 m² BOOTH AND CONTENTS

2700 USD + VAT

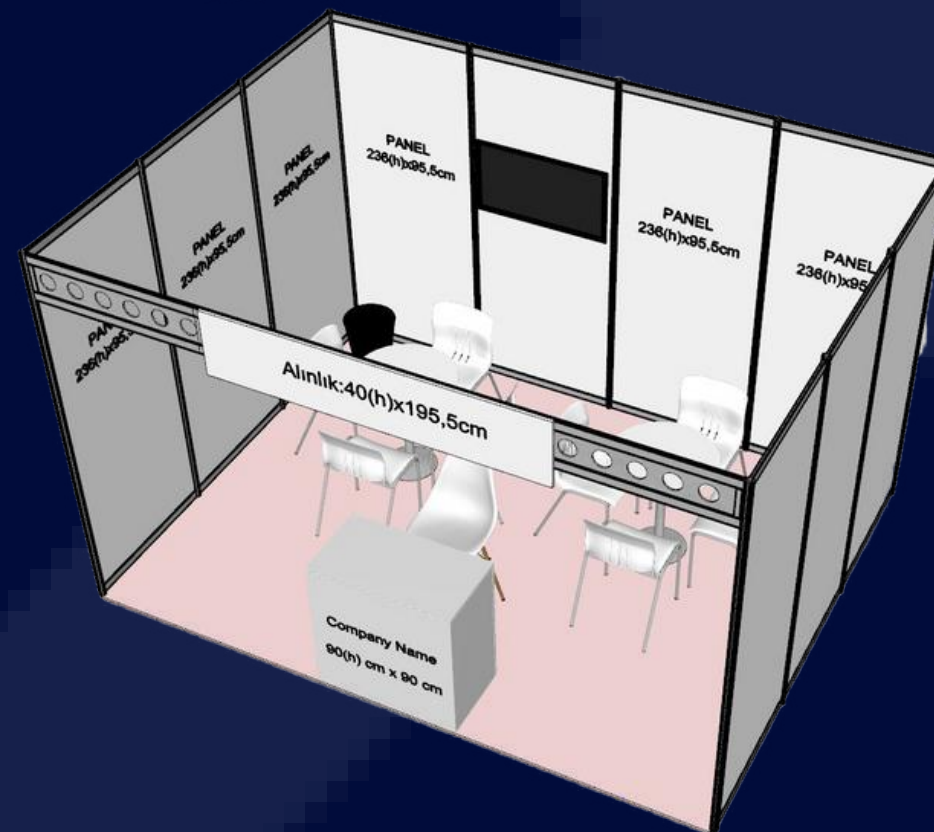
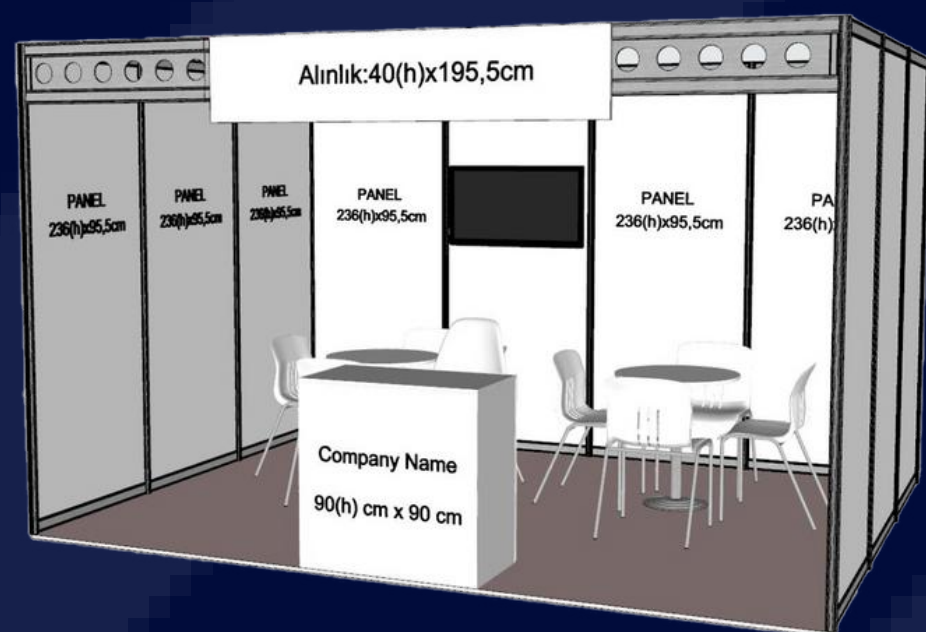
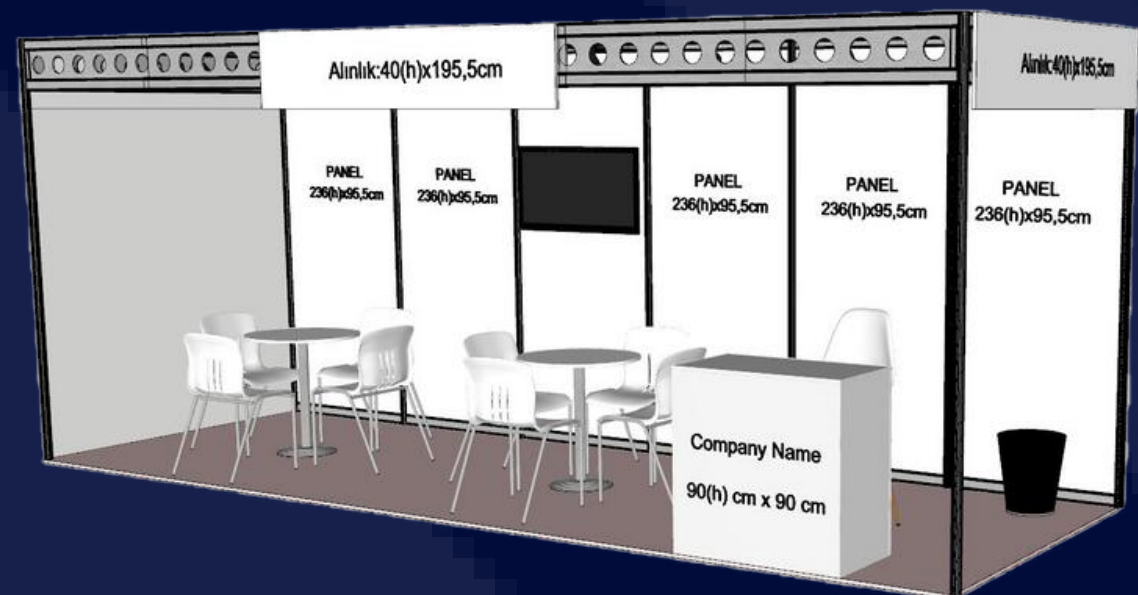


- 6 m2 booth
- 6 m2 of carpet
- The counter desk consists of one piece
- The counter chair consists of one piece
- The sitting chair consists of four pieces
- The table consists of one piece
- There are two pieces of lighting and one of three sockets per piece
- The TV consists of one unit
- Can of trash - one unit
- One piece of Company forehead logo measures 40 cm by 19.5 cm
- 1000 copies of the brochure in A7 format
- An official badge for participants
- Standard ticket - 2 pieces
- Electricity - 10 kw
- An appreciation plaque
- Fees associated with stand insurance

Deadline: December 31, 2023

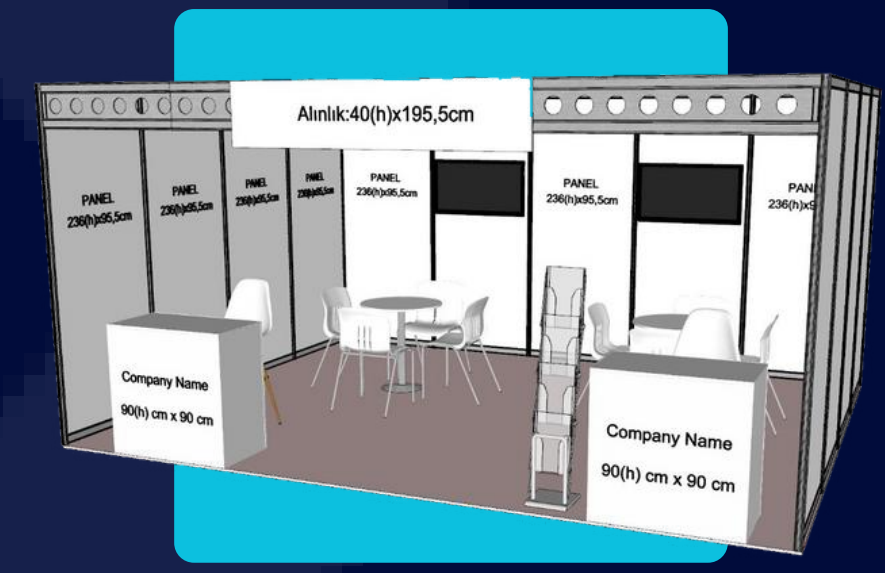
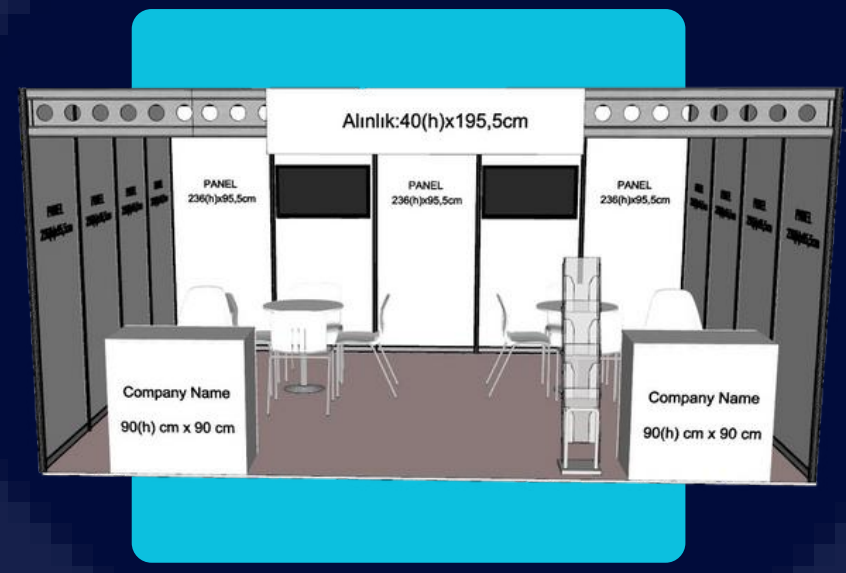
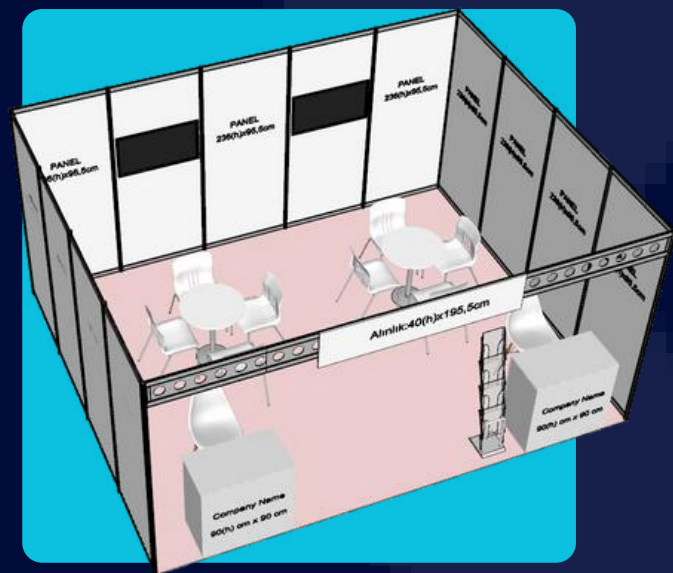
12 m² BOOTH AND CONTENTS

5400 USD + VAT

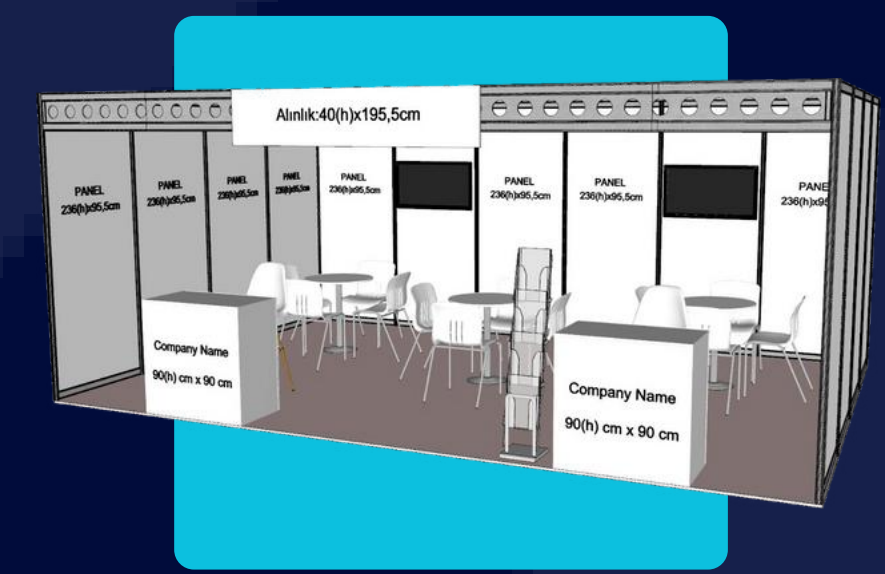
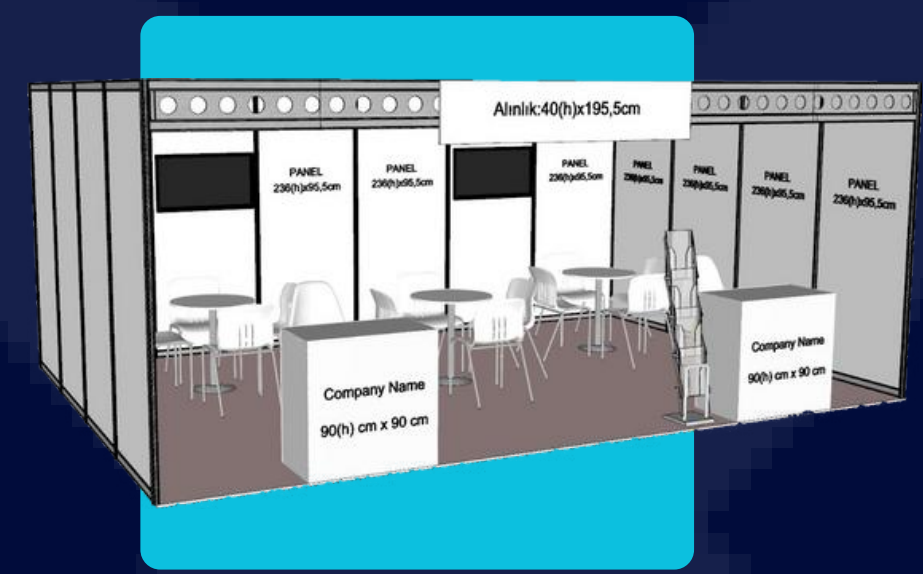
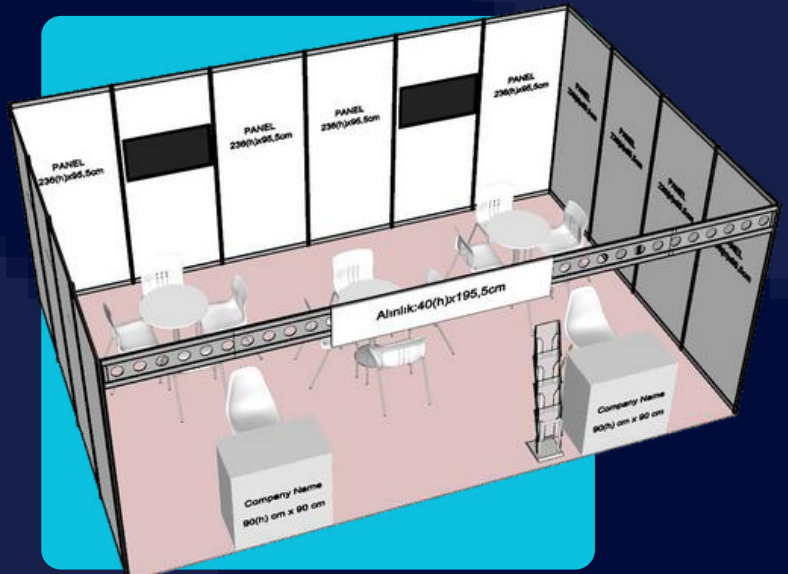


- 12 m2 booth
- 12 m2 carpet
- The counter desk consists of one piece
- The counter chair consists of one piece
- The sitting chair consists of eight pieces
- The table consists of two pieces
- A total of 4 pieces of lighting and a total of one piece of lighting with three sockets
- The TV consists of one unit
- The Trash can consists of one unit
- One piece of Company forehead logo measures 40 cm by 19.5 cm / Company name tag
- 1000 copies of the brochure in A7 format
- An official badge for participants
- Standard ticket - 12 pieces
- Electricity - 10 kw
- An appreciation plaque
- Fees associated with stand insurance

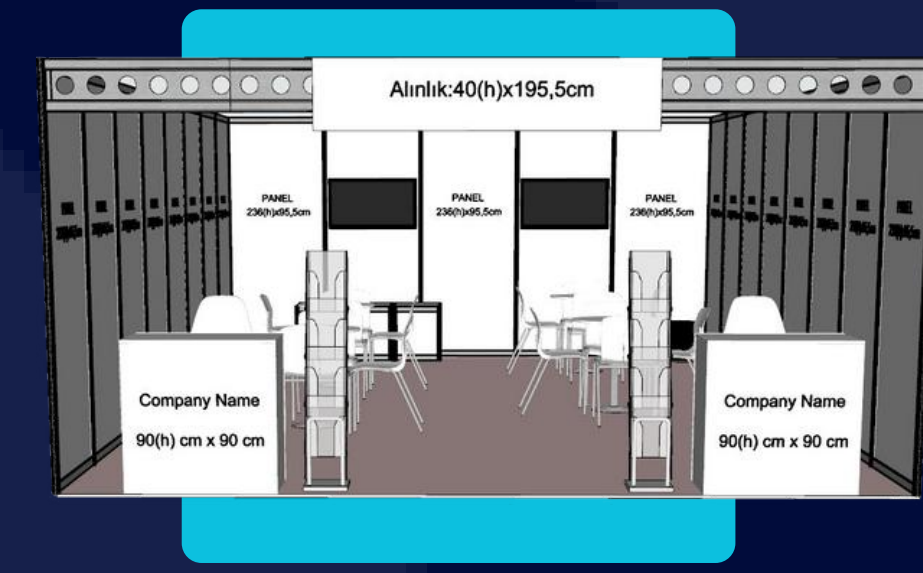
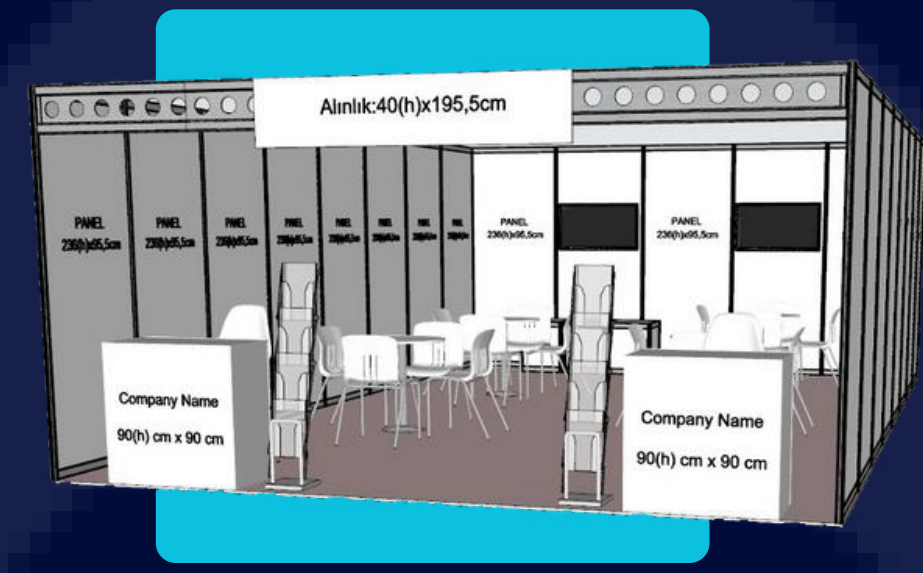
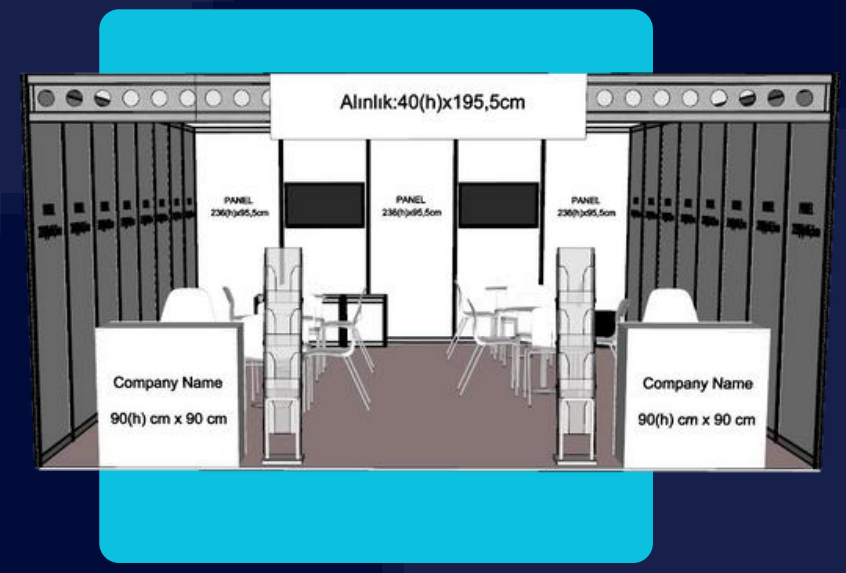
20 m²



24 m²



40 m²



Detailed stand design and contents will be sent if the above stand sizes are requested

Deadline: December 31, 2023

ADVERTISE YOUR NFT WORK AS A NFT ARTIST

20 USD + VAT

- It is located in Hall 10's L2 section.
- Broadcast will take place on a 7x22 LED screen, which consists of 154 square meters.
- There will be 60 LED TVs broadcasting the event.
- Every ad lasts for one minute and is published in cycles for 18 minutes/time per day.
- A total of 72 minutes and times will be broadcast during the fair.



Unless otherwise stated, our price offer is valid for one NFT ad, although NFT artists are welcome to purchase multiple ads.
We can provide you with additional information if you schedule an appointment.

THE PROMOTIONAL BAG SET

3500 USD + VAT

The bags will be ready for distribution once they arrive at your stands.

The contents of the package;

1. 1000 pieces of double-sided canvas bags with company logos
2. 1000 pieces of pens with company logos
3. 1000 pieces of notepads with company logos



For information on available variations please contact us

T-SHIRT PROMOTION

12500 USD + VAT

The T-shirts will be ready for distribution once they arrive at your stands.
The set consists of 1000 pieces plus 15 additional pieces

Included in the package;

1. A total of 1015 double-sided T-shirts with company logos, 100% cotton.
2. 50 pieces of small size
3. 250 pieces of Medium size
4. 350 pieces of Large size
5. 350 pieces of XLarge size
6. 15 pieces (Large Size) for your company's employees



For information on available sizes and colors, please contact us

TV LOGO SPONSORSHIP FOR NFT EXHIBITION AREA

1,000 USD + VAT

- The 10th hall will host the NFT exhibition with 60 TVs on an area of 154 m2.
- Sponsor logos will appear at the top of the TV throughout the day in a special area reserved for the sponsor.
- There will be a total of 4 days and 36 hours of showings during the fair.
- The sponsor's logo will appear on the website, mobile application, and social media accounts.
- Logos of sponsors will be displayed on the fair promotion wall in the foyer.
- TVs in the fair promotion area will display the logo of the sponsor. A total of 62 TVs are available.
- Sponsor logos will be included in the brochure of the fair. Sponsorships are priced per sponsorship.
- Each TV in the exhibition area requires a separate sponsorship.
- Multiple requests are allowed.
- A total of 60 TV logo sponsorships are available at the NFT Exhibition.

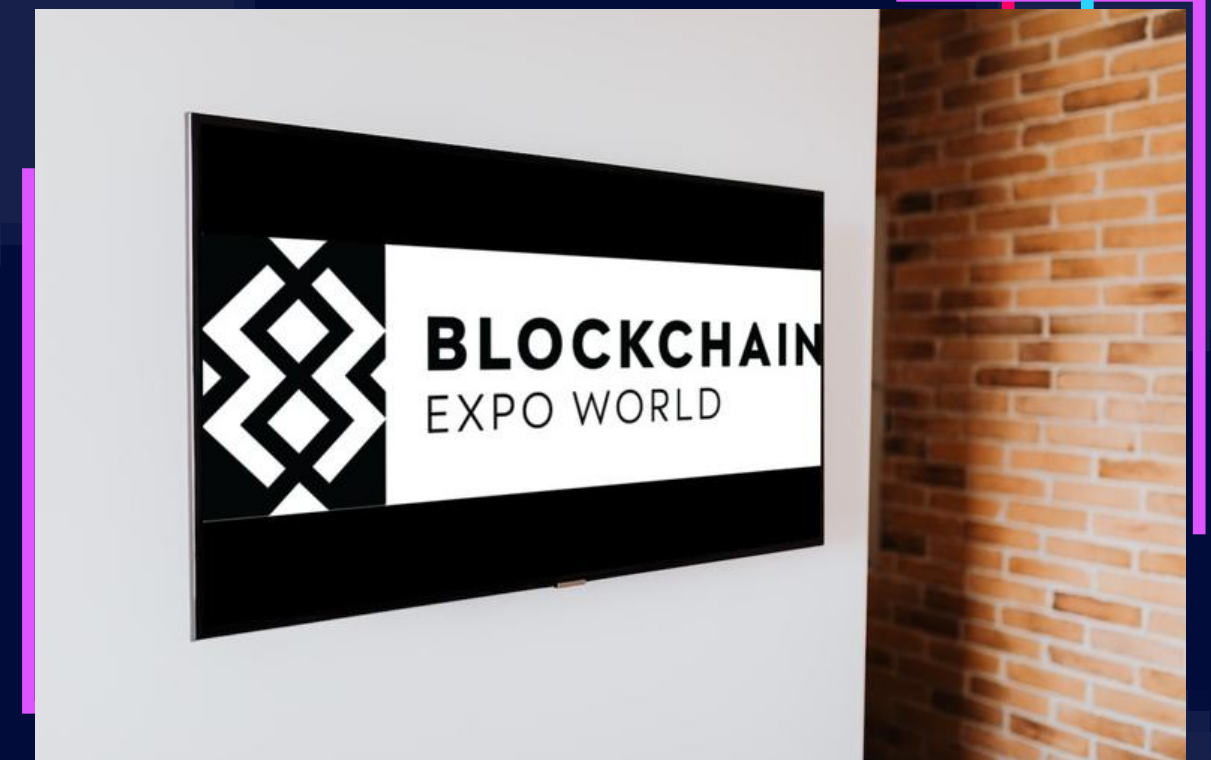


For more information, schedule an appointment.

TV LOGO SPONSORSHIP

1500 USD + VAT

- In total, 62 TVs will be located in the foyer, 9th Hall and 10th Hall corridor.
- Each TV sponsorship consists of one. A total of 62 sponsorships will be available.
- It is possible for firms to purchase individually or in bulk.
- A sponsor's logo will be displayed permanently on the reserved top section of every TV throughout the fair for a total of 36 hours over four days.
- In addition to the fair's contents, live streams, sponsors, and participating companies will be broadcast on these TVs.
- Sponsors and participants can only use this sponsorship area. This pricing is valid for 1 sponsorship.
- Each TV at the fairgrounds receives a separate sponsorship.
- Multiple requests are allowed.
- A total of 62 TV logo sponsorships are available at the fairgrounds (corridors and beverage areas).



For more information, schedule an appointment.

FOOTPRINT SPONSORSHIP

1.000 USD + VAT

- A total of five pieces make up the footprint. It will be attached to the floor. Sponsors can add their footprint without negatively impacting other companies.
- In order to benefit from this sponsorship, companies need to purchase stands or become sponsors.
- The design belongs to the sponsor company, and the application and printing are the responsibility of the fair company.
- We are offering a price for one sponsorship.
- Sponsorships will be accepted in total of 50.



CEILING FLAG SPONSORSHIP

1.500 USD + VAT

- Sponsorship for one ceiling flag.
- In order to benefit from this sponsorship, companies need to purchase stands or become sponsors.
- The design belongs to the sponsor company, and the application and printing are the responsibility of the fair company.
- We are offering a price for one sponsorship.
- Sponsorships will be accepted in total of 50.



For more information, schedule an appointment.

BEVERAGE SPONSORSHIP

1.500 USD + VAT

- A total of two beverage areas will be provided for the sponsor company in the 9th and 10th halls.
- Visitor drinks will be provided free of charge by the sponsor company. Visitors will be entitled to a certain amount of drink determined by the sponsor via the fair mobile application.
- The sponsor's logo will appear on the website, mobile application, and social media accounts.
- In the foyer area, the sponsor's logo will be displayed on the fair promotion wall.
- Fair promotion TVs will display the logo of the sponsor. (62 TVs) Each fair brochure will include the logo of the sponsor company.
- Throughout Halls 9 and 10, there will be one beverage area.
- The ceiling flags in Halls 9th and 10th will be provided.
- Upon request, the sponsor company will receive a free stand. The stands have 1 triple socket, free electricity, and company logo printing.
- We offer a price for one sponsorship, which includes one stand and a place in two separate halls.
- There will be a total of 13 sponsorships



For more information, schedule an appointment.

SHUTTLE SPONSORSHIP

30.000 USD + VAT

Taksim – İstanbul Airport – IFM

- Shuttles will be provided at 9:00 and 10:00 in the morning from 3 different locations and at 18:30 and 19:30 from the Fair Center. Sponsor logos will be placed on the headrests of these buses.
- On each bus, a member of the staff will be on duty. Attendees will wear t-shirts with the fair's logo and the logo of the sponsor.
- Promotion brochures will include sponsor logos.
- In the foyer area, the sponsor's logo will be displayed on the fair promotion wall.
- 62 TVs will be used for to promote the sponsor.
- 6 m2 all-inclusive stand + area in hall 10 will be provided.
- Sponsor logos will be displayed on the website, mobile application, and social media accounts.
- Stickers of sponsors will be provided on the shuttle outside.
- Inside and outside of the fair, the logo will be displayed in the promotion sections of all fair sponsors and participants.



For more information, schedule an appointment.

BEW MOBILE APPLICATION SPONSORSHIP

25.000 USD + KDV

- The mobile application will be used by all visitors and participants at the fair.
- A logo of the sponsor company will appear at the top of the mobile application.
- Sponsor logos will remain in the application until the next fair date.
- 6 m2 all-inclusive stand + area in hall 10 will be provided.
- The sponsor's logo will be placed on the website, mobile application and social media accounts.
- On the fair promotion wall in the foyer, the sponsor's logo will be displayed.
- On the fair promotion TVs, the sponsor's logo will be displayed. (62 TVs each)
- The fair brochure will include the sponsor's logo.
- Sponsors and participants will display the logo in their promotional materials both inside and outside the fair.

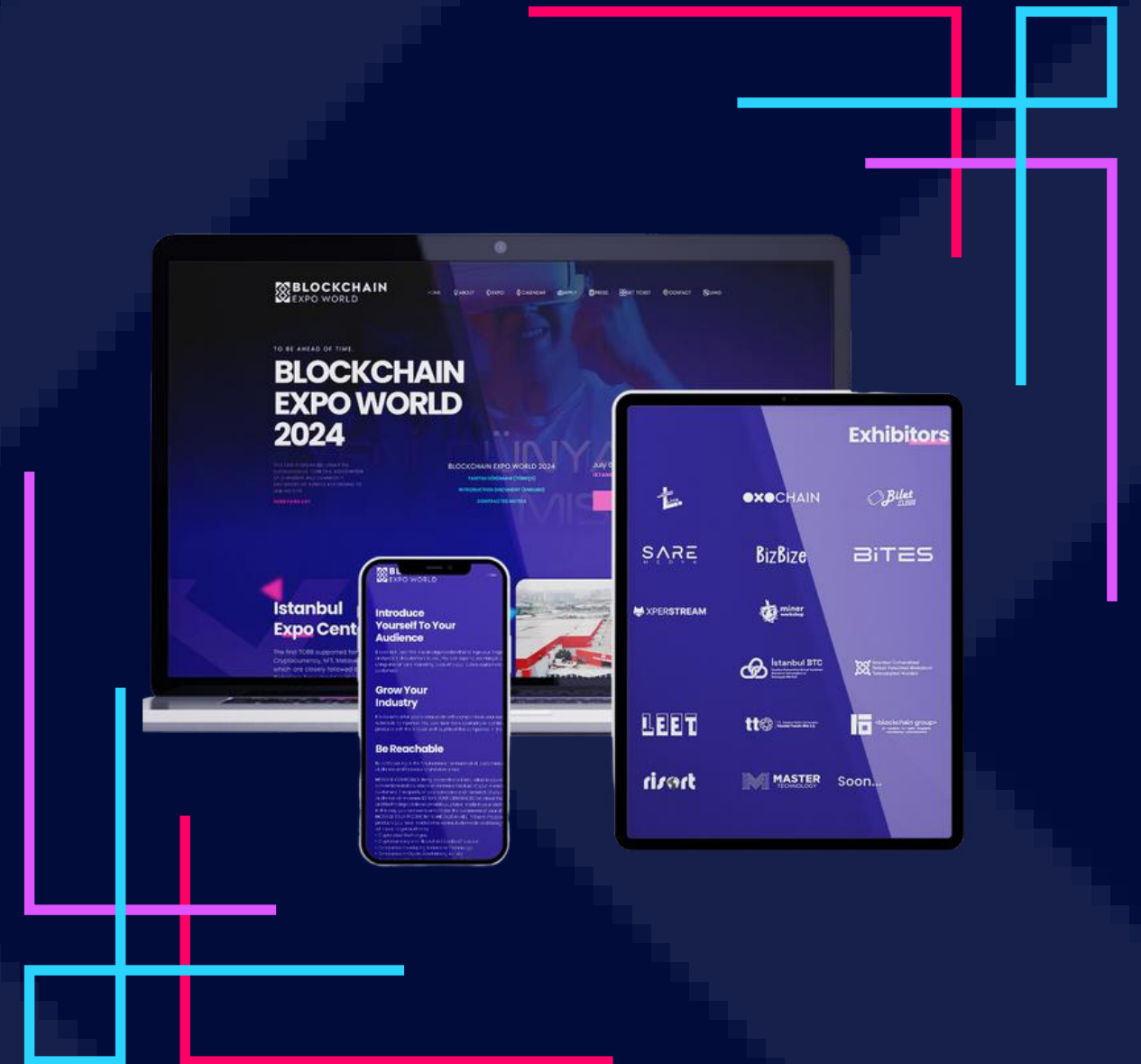


For more information, schedule an appointment.

WEB SITE SPONSORSHIP

25.000 USD + VAT

- The website will be accessible to all visitors and participants.
- The logo of the sponsor will be displayed at the top of the website.
- Sponsor logos will remain on the website until the next fair date. Sponsors' logos will appear on the website, mobile application, and social media accounts.
- The sponsor's logo will be displayed on the fair promotion wall in the foyer.
- On the fair promotion TVs, the sponsor's logo will be displayed. (62 TVs each)
- A logo of the sponsor company will be included in the fair brochure.
- All fair sponsors and participants will display the logo inside and outside the fair in their promotion sections.
- 6 m2 all-inclusive stand + area in hall 10 will be provided.



For more information, schedule an appointment.

UNIVERSITY BLOCKCHAIN CLUB SPONSORSHIP

25.000 USD + VAT

- There will be 10 2 m2 areas available in either the 9th or 10th Hall.
- These fields will be adorned with sponsor logos.
- Sponsor firms will provide these fields to Blockchain Clubs.
- A 6 m2 all-inclusive stand + area will be provided for the sponsor company in the 10th Hall.
- Sponsors' logos will appear on the website, mobile app, and social media accounts.
- On the fair promotion wall in the foyer, the sponsor's logo will be displayed.
- A logo of the sponsor will be displayed on the fair promotion TVs. (62 TVs each)
- In the fair brochure, the sponsor's logo will be featured. Sponsor and participating company logos will be displayed inside and outside the fairgrounds in promotion sections.
- A total of three sponsorships will be available.



For more information, schedule an appointment.

START-UP SPONSORSHIP

25.000 USD + VAT

- There will be 10 2 m2 areas available in either the 9th or 10th Hall.
- These fields will be adorned with sponsor logos.
- The Sponsor will allocate these fields to Start-Up companies. An all-inclusive 6m2 stand will be provided free of charge to the sponsor company in the 9th Hall.
- The sponsor's logo will appear on the website, mobile application, and social media accounts.
- In the foyer area, the sponsor's logo will be displayed on the wall of promotion for the fair. In the fair promotion TVs, the sponsor's logo will be displayed. (62 TVs each)
- In the fair brochure, the sponsor's logo will be displayed.
- Inside and outside the fairgrounds, logos of sponsors and participating companies will be displayed.
- There will be a total of 15 sponsorships.
- It is possible for companies to apply for more than one sponsorship package.



For more information, schedule an appointment.

B2B – NETWORK AREA SPONSORSHIP

15.000 USD + VAT

- In total, there are 6 Network Sponsorships in B2B areas, 3 in Hall 9 and 3 in Hall 10.
- All VIP, Business, and Standard ticket holders have access to these areas.
- A total of 24 m2 is available in each area.
- Walls will be adorned with the logo of the sponsor company.
- 48 m2 of wall space is usable.
- With a pediment, the sponsor's name will be displayed at the entrance to the area.
- Two TVs will be available in this area. An advertisement for the sponsor company will appear at the top of this TV.
- During the fair, this promotion will last 36 hours in 4 days.
- The sponsor company will also receive a 6 m2 all-inclusive stand + area in the 10th Hall.
- We will display the sponsor's logo on our website, mobile application, and social media accounts.
- On the fair promotion wall in the foyer, the sponsor's logo will be displayed.
- Sponsor logos will be displayed on the fair promotion TVs. (62 each TVs).
- The logo of the sponsor company will be included in the fair brochure. Logos of sponsoring companies will be displayed in fair promotion areas inside and outside the fairgrounds.
- Price is valid for one B2B - Network area.
- The total number of sponsor companies will be six.
- Multiple sponsorship applications can be submitted by a firm.



For more information, schedule an appointment.

BUSINESS B2B – NETWORK AREA SPONSORSHIP

20.000 USD + VAT

- In total, there are 4 BUSINESS B2B areas, 2 in Hall 9 and 2 in Hall 10.
- These areas are only accessible to VIP and Business ticket holders.
- The areas are each 48 m2.
- The sponsor company's logo will be displayed on the walls. There is 96 m2 of usable wall space.
- A pediment will be displayed at the entrance displaying the name of the sponsor.
- The logo of the sponsor company will be displayed on the top of two TVs in this area for a total of 36 hours over four days.
- The sponsor company will also be given an all-inclusive free stand of 6m2 in the 10th Hall.
- A sponsor's logo will appear on the website, mobile application, and social media accounts.
- Logos of sponsors will be displayed on the foyer's promotion wall.
- Fair promotion TVs will feature the logo of the sponsor. (62 TVs each)
- In the fair brochure, the sponsor's logo will be displayed.
- Outside and inside the fairgrounds, sponsors and participating companies will have their logos displayed.
- This offer applies to one B2B - Network area only.
- The total number of sponsor companies will be four.
- Multiple sponsorship applications can be submitted by a firm.



For more information, schedule an appointment.

FOYER BUSINESS B2B – NETWORK AREA SPONSORSHIP

30.000 USD + VAT

- This is located at the entrance to the foyer.
- The area is 70 m2. There will only be one sponsorship. The sponsor company's logo will be displayed on the walls. There is a 140 m2 wall usage area.
- A pediment indicating the sponsor's name will be displayed at the area's entrance.
- Three TVs will be available in this area, and the sponsor company's logo will be displayed on the top of them for 36 hours and four days.
- Also, in the 9th Hall a sponsor company will receive one 12 m2 all-inclusive stand and space free of charge.
- Logos of sponsors will appear on the website, mobile application, and social media accounts.
- On the foyer promotion wall, the sponsor's logo will be displayed.
- Sponsors' logos will be displayed on fair promotion TVs. (62 TVs each)
- In the fair brochure, the sponsor company's logo will be displayed.
- Inside and outside the fairgrounds, sponsors and participating companies will have their logos displayed.
- The price offer is valid only for one company, and the sponsorship will only be given to one company.

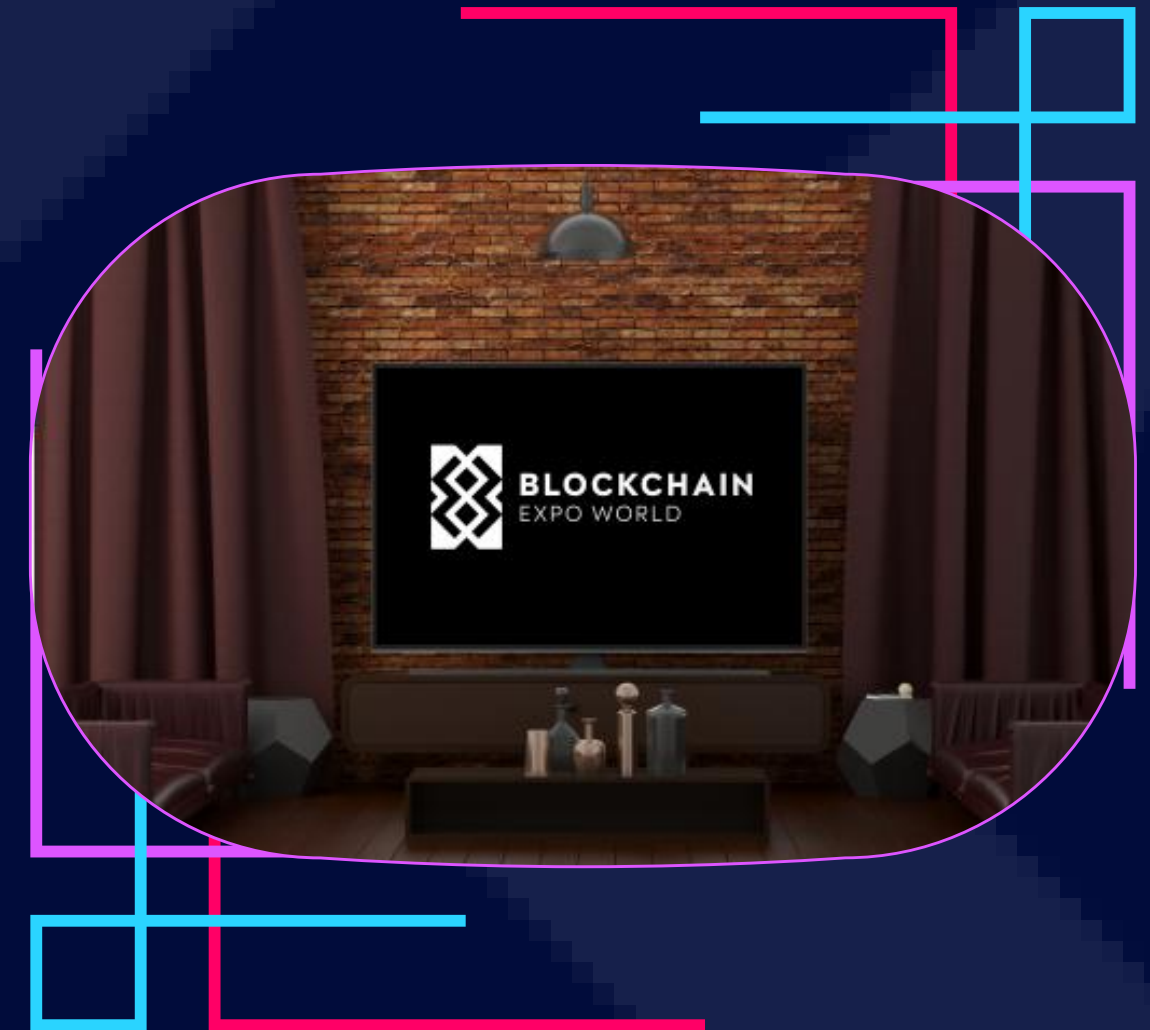


For more information, schedule an appointment.

VIP AREA SPONSORSHIP

25.000 USD + VAT

- It is located just above the foyer entrance.
- This service is only available to VIP ticket holders.
- It will be promoted with a pediment at the entrance and will indicate the name of the sponsor.
- Two TVs will be placed in this area, and the sponsor company's logo will appear on the top of these TVs for four days, 36 hours total.
- In the 9th Hall, sponsor company will be given an all-inclusive 12m2 (stand + area + contents).
- Sponsor logos will appear on the website, mobile application, and social media accounts.
- In the foyer area, the sponsor's logo will be displayed on the fair promotion wall.
- Fair promotion TVs will display the logo of the sponsor.(62 TVs each)
- Logo of sponsor company will be included in the fair brochure.
- Inside and outside the fairgrounds, sponsors and participating companies will have their logos displayed.
- The price offer is valid only for one company, and the sponsorship will only be given to one company.

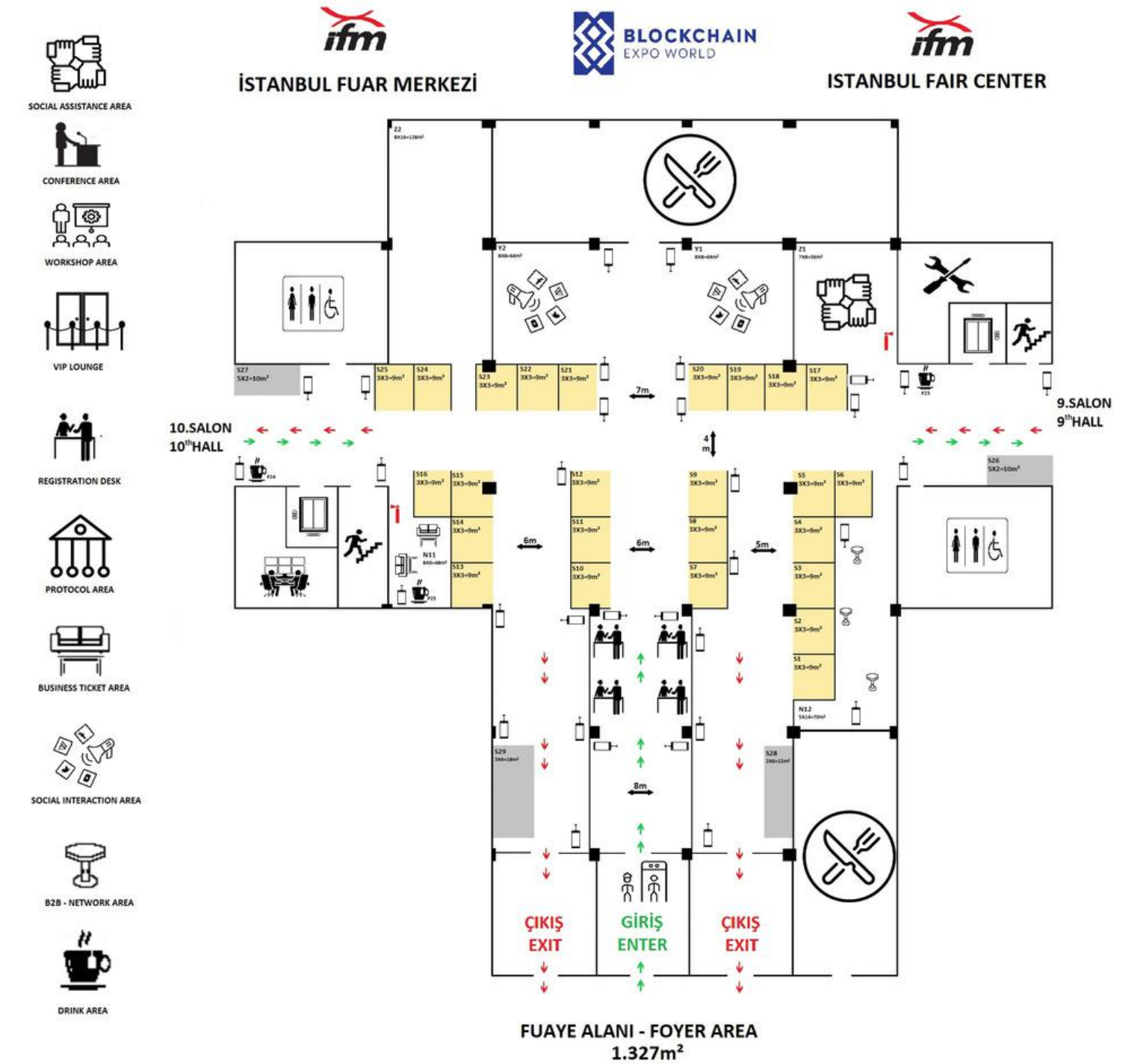


For more information, schedule an appointment.

FOYER AREA SPONSORSHIP PACKAGE

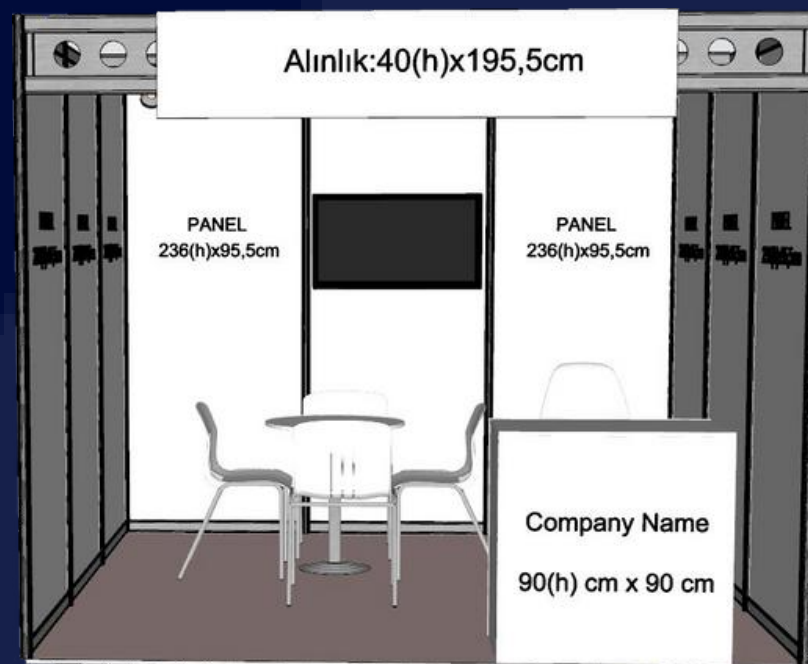
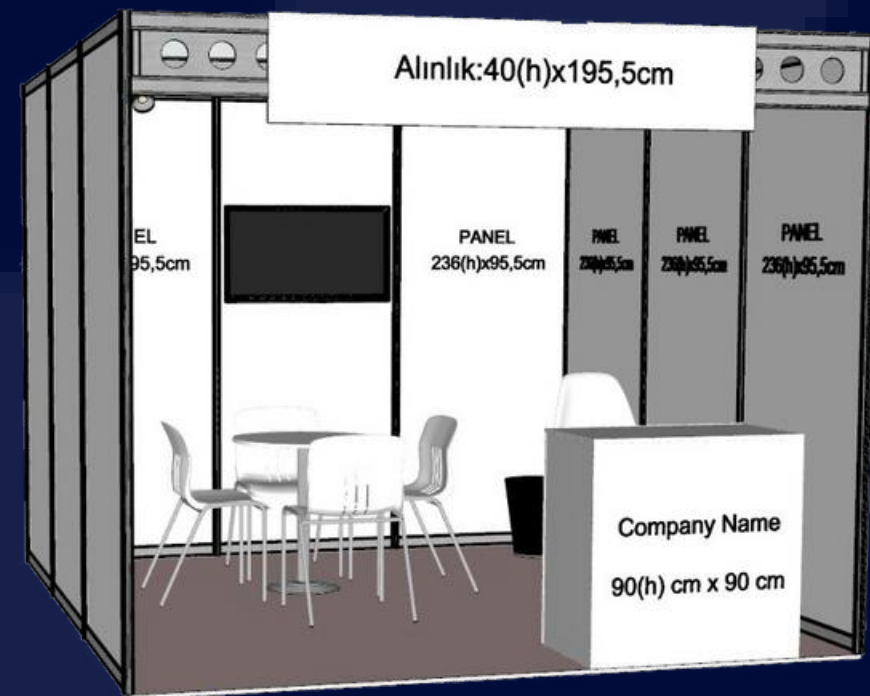
- Stands in the foyer area are 9 m2. The sponsorship package includes 9 m2 of booth area and its contents
- Following is a design and list of contents for a 9 m2 stand.

The sponsorship packages please refer to Special Promotion Package Presentation



For more information, schedule an appointment.

9 m² BOOTH AND CONTENTS



- 9 m² stand
- 9 m² carpet
- The counter desk consists of one unit
- The counter chair consists of one piece
- The sitting chair consists of four pieces
- The table consists of one piece
- There are three pieces of lighting plus one set of three sockets
- The TV consists of one unit
- The TV consists of one unit
- Can of trash - one unit
- One piece of Company forehead logo measures 40 cm by 19.5 cm
- 1000 copies of the brochure in A7 format
- An official badge for participants
- Standard ticket - 9 pieces
- Electricity - 10 kw
- An appreciation plaque
- Fees associated with stand insurance

TRADING – HACKATHON – IDEATHON SPONSORSHIPS

50.000 USD + VAT

- An area of 154 m2 will be used for the event.
- On 20 tables, the sponsor's logo will be displayed. 40 chairs will be branded with the sponsor's logo.
- Each of the 40 contestants will receive a t-shirt with the logos of the sponsors and fairs.
- All meals and drinks are provided in the fee, including a night meal, hot and cold drinks, and 3 meals.
- A total of 116 m2 will be surrounded by panels. These panels will be adorned with the sponsor's logo.
- The winner of the contest will receive a prize of 5.000 USD.
- The second place winner will receive a prize of 2.500 USD.
- The third place competitor will receive 1.000 USD.
- Throughout the competition, the sponsor's logo will be displayed on the stage in the competition area.
- The sponsor logo will be included in the fair promotion brochure.
- During the fair, the sponsor's logo will be displayed on the foyer promotion wall.
- Eight LED TVs in the competition area will display the sponsor's logo.
- The sponsor will be featured on the promotion TVs (62 pieces) throughout the fair.
- An all-inclusive stand + area of 12 m2 will be provided free of charge on the 9th Hall.
- Sponsor logos will appear on the website, mobile application, and social media accounts. The sponsor logo will be placed on 1 billboard area around the fairground.
- The logo will be placed in the promotion sections of all fair sponsors and participants inside and outside the fair.
- Sponsorship packages include rewards. The contestants will receive the reward on behalf of the sponsor.
- Competition pricing is determined separately for each competition, and each competition lasts two days.
- It is necessary to plan the pricing for a 4-day competition event.



For more information, schedule an appointment.

STAGE CONFERENCE (TALK EXPO) SPONSORSHIP

100.000 USD + VAT

- On the backs of the 380 chairs, the sponsor's logo will be displayed.
- On 30 tables, the sponsor's logo will be displayed.
- Bistro tables will be adorned with sponsor logos.
- On the stage, there will be 30 different sponsor logos displayed on the led screens on the right and left.
- Talk Expo will promote the sponsor as “X SPONSOR” Talk Expo stage at the entrance.
- Each 80 m2 stage partition panel will have a sponsor company logo and the fair logo.
- Fair promotion brochures will include the sponsor's logo.
- In the foyer area, the sponsor's name will be displayed on a wall dedicated to fair promotion.
- Sponsors will be promoted on the fair promotion TVs (62 units).
- In the 9th Hall, sponsor company will be given an all-inclusive 12m2 (stand + area + contents). Sponsor logos will be displayed on the mobile application, website, and social media accounts.
- Participants and sponsors will display the logo inside and outside the fair in their promotion sections.
- In Hall 9 and Hall 10, two ceiling flags will be provided.
- On the main entrance, there will be two standing flags.
- The SIDE EVENT will be held in this area after 19:00 on July 4, 5, and 6.



For more information, schedule an appointment.

WATER SPONSORSHIP

10.000 USD + VAT

- It is mandatory for the sponsor company to provide 60,000 33 ml free water to visitors over four days, 15,000 of which must be given each day.
- At the entrances to the 9th Hall and 10th Hall, the sponsor company will be allocated 2 free, all-inclusive stands + 10 m2 in the foyer area.
- The sponsor's logo will appear on the website, mobile application, and social media accounts.
- In the foyer, the sponsor's logo will be displayed on the fair promotion wall.
- Sponsor logos will be displayed on promotional TVs during the fair. (62 TVs each)
- A logo of the sponsor company will be included in the fair brochure.
- Sponsors and participants will use the logo both inside and outside the fair in their promotion sections.



For more information, schedule an appointment.



BLOCKCHAIN EXPO WORLD

Blockchain Organizasyon Bilişim Hizmetleri Ticaret Ltd Şti.

DATE: 4 - 7 Temmuz 2024 | TIME: 10:00 - 19:00

LOCATION: İstanbul Fuar Merkezi İFM Yeşilköy Atatürk
Caddesi No: 5-5, 34149 Bakırköy-İstanbul

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