



# CLUB MANAGEMENT ASSOCIATION OF NEW ZEALAND

---



Photo: Vichien Petchimai/Stock

**E NEWSCAST • MAY 2026**



## CONTENTS

- 3** BMI Courses 2026
- 4** BMI Club Management Class of 2026
- 6** BMI Food & Beverage Management, 22-26 June, 2026
- 7** BMI Leadership Principles, 21-25 September, 2026
- 8** Rest, Resilience and Leadership
- 10** Work Smarter, Not Harder
- 11** Re-think How You Run Meetings
- 12** 2026 GMA/ASTMA Conference & Trade Exhibition
- 12** The Learn & Play Hub
- 13** Member Resources
- 14** Club Management Association of New Zealand  
Executive Recruitment Service
- 15** Strengthening Club Governance: Insights & Actions
- 15** 2025 Annual Salary Survey Results
- 15** Club Benchmarking 2025
- 16** CMA NZ News
- 18** Job Board
- 19** Board Members 2025/2026
- 20** Suppliers Notice Board
- 25** CMA NZ Partnerships

Please circulate to Club General Manager/Manager,  
Club Administrator, PGA Professional, Golf Operations Manager,  
Course Superintendent, Food and Beverage Supervisor,  
Club President, Club Chairman.

*Design: Debbie Dale Design • [debbiedale.crevado.com](http://debbiedale.crevado.com)*



Photo: Mart Production/Pexels

# BMI EDUCATION PROGRAMME

BMI COURSES – 2026



## BMI CLUB MANAGEMENT CLASS OF 2026

Thanks and congratulations to all who attended what proved to be a highly successful BMI Club Management Course. The class achieved a 100% pass rate - an outstanding result!



### COURSE TESTIMONIAL

'As a PGA professional, BMI courses open up an incredible range of opportunities for growth. It's not just the quality of the presenters, although their expertise is outstanding, but the richness that comes from hearing the real world stories and experiences of people working across every department of a golf club. The diversity of perspectives in the room is one of the programme's greatest strengths.

Listening to how other clubs operate gives you fresh ideas, practical solutions, and a deeper understanding of both golf operations and the wider business of running a club. You walk away with insights you simply can't get anywhere else.

For anyone looking to develop their skills, broaden their thinking, and grow both personally and professionally, I couldn't recommend the BMI programme more highly.'

**James Betts PGA**

*Director of Golf, Royal Auckland and Grange Golf Club*



**Back row:** Allan Botha PGA, GM Omokoroa GC. Tim Vaughan, GM Pukekohe GC. Luke Yates, Greenkeeper, Glendhu Bay GC. Nick Hargrave, GM Whakatane GC. James Beston, DNA Consulting. Greg Swafford, GM Titirangi GC. Andrew Coleman, Greenkeeper Waitemata GC. Gary Peacham, GM Ngāruawāhia GC. Harrison Hynds, Director of Operations Royal Auckland and Grange GC. Wendy Pilet, Manager Wanganui GC.

**Middle row:** Des Topp, Executive Officer CMA NZ. Cliff Morgan, GM Taupo GC. Sam Lee PGA, Director of Membership & People Royal Auckland and Grange GC. James Betts PGA, Director of Golf Royal Auckland and Grange GC. Matt Guzik CCM CCE, GM Tara Iti GC, Chair CMA NZ. Denver Dafoe PGA, Operations & Membership Manager PGA NZ. Charlie Hemmings, Club House Manager Tara Iti GC.



## COURSE TESTIMONIAL

'As a greenkeeper preparing to move into golf club management, I couldn't recommend the BMI programme highly enough. The recent week-long BMI Club Management course broadened my understanding well beyond day-to-day course maintenance and gave me real insight into the wider operational and leadership responsibilities of a manager.'

Learning from passionate and knowledgeable facilitators was a stand-out, and hearing directly from my class buddies, the General Managers and Middle Managers from clubs across New Zealand added valuable, practical perspective. The environment was incredibly open, and supportive, which made it easy to share ideas and ask questions, even for someone like me who is not naturally confident speaking in larger groups.

I left the programme feeling more motivated, informed, and confident about taking the next step in my career. I'm excited to continue with further BMI courses to keep building my skills and knowledge in club management towards attaining my CCM, a worldwide professional qualification.'

**Andrew Coleman**

*Greenkeeper, Waitemata Golf Club*

## COURSE TESTIMONIAL

'The BMI I Club Management course highlights just how closely aligned Club Management and PGA Professional pathways have become. Each brings complementary strengths—strategic leadership on one side, coaching, retail, and memberfacing service on the other. Together, they form a complete workforce capability framework for the modern golf facility.'

Understanding both pathways enables smarter workforce planning, clearer role design, and more intentional investment in people. The programme also reinforces the significant contribution PGA Professionals can make to operational, commercial, and cultural leadership at club level. Strengthening collaboration between CMA NZ and the PGA will support more capable teams, stronger club performance and a more sustainable future for the game.'

**Denver Dafoe PGA**

*Operations & Membership Manager, PGA NZ*



## My new office, very conveniently placed on the deck at the Tara Iti Golf Club

I took time out to catch up on office related matters while Matt Guzik CCM CCE, GM at Tara Iti Golf Club and Zoey Greuner, Matt's executive PA, presented at our latest BMI Club Management Course. As usual their presentations, the facilities and catering for the day were first class. Special plug for the chef - the tomato soup and the fish tacos were magnificent!

Special thanks to Matt, Zoey and the staff at Tara Iti Golf Club for hosting us.

# BMI FOOD AND BEVERAGE MANAGEMENT

22 – 26 JUNE 2026

The BMI Food and Beverage Management course provides an in-depth look at food and beverage operations from a management and control perspective.

The five-day programme offers a combination of classroom lecture and hands-on learning at various clubs throughout the Auckland area. Attendees will have the opportunity to visit the facilities at the Royal Auckland and Grange Golf Club and the Remuera Golf Club, view and experience the production and tasting facilities at Jacks Coffee and Dilmah tea, participate in a hands-on cooking experience at Main Course Cookery School hosted by Sonya Oyston and learn the art of tapping a keg and pouring a perfect pint compliments of Asahi Beverages.



## BMI FOOD AND BEVERAGE MANAGEMENT LEARNING OBJECTIVES

- Food Service Marketing
- Kitchen Layout and Renovation
- Employee Diversity
- Alcohol Awareness
- Catering and Special Events
- Beverage Costing
- Sanitation and Safety
- Menu Engineering Applications
- Beverage Production: Tea & Coffee
- 'Garden To Table' Opportunities

Click [HERE](#) to view course booklet, registration form and course timetable



Photo: Vlada Karpovich/Pexels

## **BMI LEADERSHIP PRINCIPLES**

**21 – 25 SEPTEMBER 2026**

The BMI Leadership Principles course is a week long course and builds on the foundations of the BMI Club Management Course to focus on strategic and business planning, performance and service standards, and the professional and communicative skills to develop every aspect of both the individual's performance and that of their club.

### **BMI LEADERSHIP PRINCIPLES LEARNING OBJECTIVES**

- The Nature of Leadership
- Leadership Traits
- Leadership Goals Phases & Decisions
- Managing Relationships
- Power and Influence
- Situational Leadership
- Strategic Planning
- Optimising Human Productivity
- Governance: Politics and Process
- Successful Committee Strategies
- Law
- The Manager as an Ethical Force
- Leadership Case Study
- Certification Update
- Managerial Accounting
- Lumina Leader

Click [HERE](#) to view course booklet, registration form and course timetable



## REST, RESILIENCE AND LEADERSHIP

What club managers actually display matters more than what they say

In club leadership, we often talk about resilience.

We (hopefully) encourage wellbeing across our teams — from greenkeeping staff maintaining the course in all weather, hospitality teams delivering service through busy competition days and festive periods, to office staff juggling memberships, enquiries and events.

We remind people to take their holidays. We promote work-life balance. We talk about avoiding burnout. But the reality of leadership behaviour sometimes tells a different story.

Emails sent late at night after a full day in the office or in meetings. Managers skipping leave because 'it's just easier to get it done themselves.' Constant

availability on WhatsApp or phone, even during time off. Whether we intend it or not, the team sees all of it. Not the message — the behaviour behind it.

Clubs are particularly sensitive environments when it comes to leadership tone.

If a General Manager is constantly 'on' the knock-on effect is immediate. The Head Greenkeeper may feel they can't fully disconnect during annual leave because machinery issues or weather disruptions might arise. The Clubhouse Manager may feel compelled to respond to rota queries on days off. The Pro may hesitate to truly switch off during quieter periods in case lesson bookings or member issues come in. Nothing is formally demanded. But



Photo: Stockbusters / iStock

## *Clubs are particularly sensitive environments when it comes to leadership tone*

In a club environment, fatigue doesn't just affect the individual — it affects member experience.

A tired greenkeeping team makes poorer judgement calls on prioritising course work and lack attention to detail at times... ever seen that bin that wasn't emptied despite all the others being empty? Ever seen those tee markers that are pointing straight into the forest on the left hand side of the hole?

An exhausted hospitality team becomes less patient during peak service hours. A stretched management team starts solving the wrong problems because they've lost the mental space to think clearly.

Over time, this doesn't just create inefficiency — it creates cultural pressure. A sense that 'this is just how it is here.' And that is where standards quietly begin to slip.

Most club leaders genuinely believe in wellbeing. The intention is rarely the issue. The problem is the contradiction between messaging and what they actually do and praise in practice.

Saying "take your time off" while being visibly active during your own leave sends a different message entirely: Rest is allowed — but not really encouraged. Switching off is acceptable — but slightly uncomfortable. Being constantly available is what good commitment looks like.

And staff adjust accordingly. Not because they are told to — but because they interpret and mimic the culture being demonstrated above them.

High-performing clubs don't just rely on individual resilience. They build systems and behaviours that support recovery:

- Leaders who genuinely disconnect during time off.
- Managers who don't reward constant responsiveness.
- Teams who are trusted to make decisions without immediate escalation.
- A shared understanding that downtime improves performance, not reduces it.

This isn't about working less. It's about sustaining performance across an entire season — not just short bursts of intensity.

Sustainable leadership in a isn't defined by how long you can keep going at full pace. It's defined by whether you know when to stop — so both you and your team can return with clarity, energy, and better judgement for what comes next.

everything is silently observed.

Periods during the year when some clubs are often quieter, with reduced formal event pressure and more social play — should offer something valuable: a reset point. A moment of breathing space in a demanding season. A chance for course maintenance recovery, staff rotation, and mental reset across departments.

But in many clubs, even during these natural pauses, leadership habits can undermine the opportunity for rest. Messages still get sent. Problems still get escalated unnecessarily. Leaders still stay 'half on' checking emails between family commitments or rounds of golf - and once more for fun on Sunday evening to 'clear my emails'... because we all know how many people will be rushed to hospital if email inboxes are not cleared don't we ;-) )

The result is subtle but powerful: rest becomes something that is talked about, but no fully demonstrated.

# WORK SMARTER, NOT HARDER

Artificial intelligence is no longer a futuristic add-on—it's already built into many of the word processing tools you use every day.

Here's a quick guide on how to use it.

## HOW TO USE COPILOT IN EXCEL, WORD & POWERPOINT



WORK FASTER, AUTOMATE TASKS, AND UPGRADE YOUR WORKFLOW



### EXCEL

HOW TO USE COPILOT

*Autocash Lab*



#### Main Features

- Examine tables to spot trends, outliers, and performance drivers
- Create formulas, pivot tables, and charts using natural language
- Clean and standardize data, including duplicates and formats
- Summarize insights from selected ranges in plain language

#### How to Access

Open Copilot from the ribbon or side panel inside Excel.



### WORD

HOW TO USE COPILOT

By Andrew Bolis  
Visit [FreeGuides.cc](https://FreeGuides.cc)



#### Main Features

- Create documents from a brief or structure; customize voice and format
- Rewrite text to improve clarity, structure, and style
- Summarize long documents into short, readable briefs
- Build outlines, tables, and structured sections automatically

#### How Copilot Improves Writing

- Cuts first-draft time significantly
- Helps overcome writer's block
- Maintains consistency across team documents



### POWERPOINT

HOW TO USE COPILOT



#### Main Features

- Build presentation decks from a prompt or a Word file
- Automatically create speaker notes and reorganize slides for flow
- Turn text into bullet points; recommend graphics through Designer
- Transform existing content into a presentation outline

#### Result

Copilot in PowerPoint enables you to build polished presentations in minutes



### EXAMPLE PROMPTS

FOR USING COPILOT



#### Analysis:

"Examine this dataset and find the top 5 sales drivers by territory. Build a pivot table with a grouped bar chart..." - Excel

#### Draft Document:

"Write a 1-page project brief for [Project] Voice: business formal. Add goals, deliverables, timeline, action items..." - Word

#### Create presentation deck:

"Build a 10-15 slide deck about digital transformation for business users: intro, challenge, approach, outcomes, example, roadmap, questions..." - PowerPoint

#### Data Cleaning:

"Organize this data: convert dates to yyyy-mm-dd format; delete duplicate entries; highlight blank cells in red..." - Excel

#### Rewrite Content:

"Revise this section to be brief (≤100 words), direct phrasing, keep industry-specific language..." - Word

#### Convert document to slides:

"Transform this Word file into a 10-slide deck with graphics and speaking notes. Use company palette (blue/teal)..." - PowerPoint

# RE-THINK HOW YOU RUN MEETINGS

Jeff Bezos built one of the world's most influential companies by doing things differently. Which of these rules would transform your workplace the most?



## Jeff Bezos' 6 Meeting Rules

This Is Why Amazon Wins

by Natan Mohart

### 1. Two-Pizza Rule

**Rule:** Limit attendees to those who can be fed with two pizzas.

**Why?**

- Smaller group = faster decisions
- Improves communication
- Increases accountability in small teams



### 2. No PowerPoint



**Rule:** Always use narrative memos instead of slides.

**Why?**

- Forces clear thinking and depth
- Exposes flaws hidden in bullet points
- Avoids oversimplification of complex ideas

### 3. Start with Silence

**Rule:** Begin with 15–20 minutes of silent memo reading.

**Why?**

- Everyone starts equally informed
- Helps introverts process without pressure
- Prevents "I didn't read it" excuses



### 4. Leave an Empty Chair

**Rule:** One seat represents the customer in every meeting.

**Why?**

- Keeps user needs front and center
- Prevents internal bias
- Drives customer-first decisions



### 5. Encourage Disagreement, Then Commit

**Rule:** Debate openly, then align fully.

**Why?**

- Surfaces diverse viewpoints early
- Prevents silent disagreement post-decision
- Builds trust and faster execution



### 6. End with Clear Ownership

**Rule:** Every meeting ends with action.

**Why?**

- Avoids ambiguity and dropped balls
- Clarifies who's doing what, by when
- Drives real outcomes – not just talk



# 2026 GMA/ASTMA Conference and Trade Exhibition



Golf Management Australia (GMA) and the Australian Sports Turf Managers Association (ASTMA) are proud to again deliver Australia's largest golf industry conference and trade exhibit.

To be held at the Melbourne Convention and Exhibition Centre (MCEC) from Sunday 21st June to Thursday 25th June, the 2026 GMA & ASTMA Conference & Trade Exhibition is supported by GMA's major partner, Schweppes, and will attract over 1,000 delegates from clubs and facilities throughout Australia.

The conference will focus on the knowledge needed to meet the future needs of golf management with sessions on leadership, sustainability, new practices and innovation. Conference topics will run concurrently with streams in leadership & management, golf courses and sportsfields as well as combined workshops, panel sessions and networking events.

Showcasing the latest in golf related products, equipment and services, the trade exhibit will cover over 6,000m<sup>2</sup>.

## 2026 GMA / ASTMA CONFERENCE AND TRADE EXHIBITION

21-25 June 2026

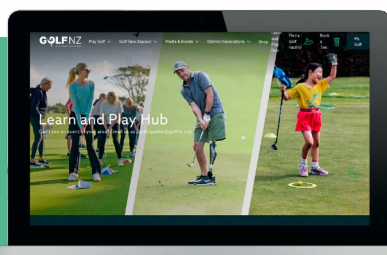
Melbourne Convention & Exhibition Centre

### CONTACT:

Courtney Flores  
(National Program Manager)

Ph: 0404 911 383

[courtney.flores@golfmanagement.com.au](mailto:courtney.flores@golfmanagement.com.au)



## The *Learn & Play* Hub

A national platform connecting more golfers to your club

Click **HERE** for more info

# MEMBER RESOURCES

- Strengthening Club Governance: Insights & Actions
- 2025 Annual Salary Survey Results • Club Benchmarking 2025
- Executive Recruitment Service • CMA NZ News • Job Board



# CLUB MANAGEMENT ASSOCIATION OF NEW ZEALAND

## EXECUTIVE RECRUITMENT SERVICE

The Club Management Association of New Zealand (CMA NZ) offers an Executive Recruitment Service to its members at attractive rates. CMA NZ will connect your Club with skilled professionals who are looking for permanent opportunities and streamline the process to ensure that your recruitment needs are met.

Finding the right person for a role is more than just a skills match. Combining many years of club management knowledge and a high-calibre level of member service, driven to deliver on your hiring objective, your Club will benefit from CMA NZ personalised talent identification solutions.

The industry specific, end-to-end service,

conducted in partnership with selected club board personnel includes:

- Composing Job descriptions for management positions across the entire golf club sector
- Creating an appointment process timeline
- Managing the vacancy advertising campaign
- Interviewing candidates
- Selecting and managing short lists
- Arranging final interviews
- Providing benchmarked salary packages
- Negotiating and finalising salary packages
- Preparing employment agreements
- Attractive rates for CMA NZ members



For a confidential golf club executive recruitment proposal, contact:

Des Topp, Executive Officer

Club Management Association of New Zealand

E: [eo@gmanz.co.nz](mailto:eo@gmanz.co.nz) T: 021 392 007



# CMA NZ NEWS

## NEW MEMBERS



**SARA BOOCOCK**  
General Manager  
Napier Golf Club  
Napier



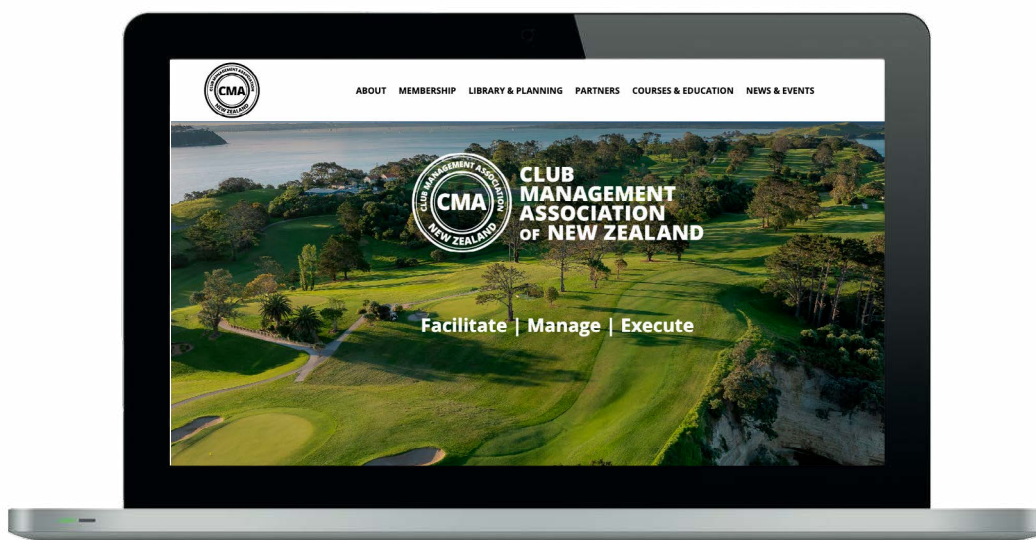
**LYNDON MURRAY**  
General Manager  
Waitikiri Golf Club  
Christchurch

## FROM GOLF NZ



### Club Confidence and Satisfaction Survey

Survey completed. Refer to your District for a copy,



### CMA NZ Website goes live

Thanks to some tremendous work by Mat Eagleson and his team at Dot Golf, we are now the proud promoters of the new CMA NZ website. With a clean, refreshing look, user friendly access and many new features, the website will provide members with a multitude of club management information.

As an interim measure and to access the expanded Library of Resources which is in the final stages of being loaded onto the website, please email a request to [eo@cmanz.co.nz](mailto:eo@cmanz.co.nz) for a copy of the file.

Click [HERE](#) to check out the new CMA NZ website

## CLUB DEVELOPMENTS



### A stunning transformation comes to life!

Pukekohe Golf Club is thrilled to unveil a spectacular \$2.5 million clubhouse refurbishment. Members and guests can now experience a fresh new look, blending modern comfort with club tradition. They can relax at the new Parklands Bar Cafe & Eatery, step onto expansive decking and enjoy fine dining overlooking breathtaking views of the opening holes. Welcome to the club's new vibrant community hub!



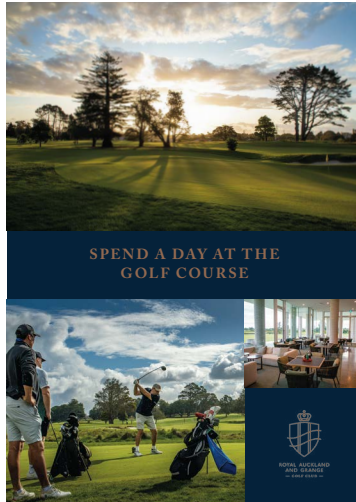
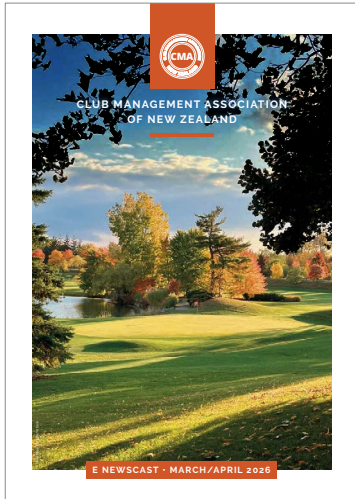
# JOB BOARD



**CLUB MANAGER**  
Waipu Golf Club



Click [HERE](#) to view the advert



## DEBBIE DALE DESIGN

Crafting striking visuals for your golf club, Debbie Dale Design delivers creative solutions that capture the spirit, prestige and passion of the game.

- Brochures
- Newsletters
- Flyers
- Adverts
- Annual Reports
- Magazines
- Signage
- Exhibitions
- Merchandise and more



Click [HERE](#) to view Debbie Dale Design Portfolio

# BOARD MEMBERS 2025/2026

## DIRECTORS



### INDEPENDENT DIRECTOR AND CHAIR

**Matt Guzik CCM CCE**  
General Manager  
Tara Iti Golf Club  
matt.guzik@taraiti.com



### BAY OF PLENTY BRANCH REPRESENTATIVE

**Clinton Butler**  
General Manager  
Rotorua Golf Club  
manager@rotoruaclub.nz



### WAIKATO BRANCH REPRESENTATIVE

**Scott Meiklejohn**  
General Manager  
Tieke Golf Club  
gm@tiekegolf.co.nz



### CENTRAL BRANCH REPRESENTATIVE

**Amy Sidford CCM**  
General Manager  
Boulcott's Heritage Farm GC  
admin@boulcottsfarmhgc.co.nz



### NORTHERN SOUTH ISLAND BRANCH REPRESENTATIVE

**Tony Marriott**  
General Manager  
Russley Golf Club  
tmarriott@russleygc.co.nz



### CENTRAL OTAGO BRANCH REPRESENTATIVE

**Anthony O'Brien**  
General Manager  
Jacks Point Golf Club  
anthony.obrien@jackspoint.co.nz



### INDEPENDENT DIRECTOR

**Dylan Lindstrom PGA CCM**  
General Manager  
Royal Wellington Golf Club  
dylan.lindstrom@  
royalwellington.com



### INDEPENDENT DIRECTOR

**Vacant**



### NORTHERN BRANCH REPRESENTATIVE

**David Herbert CCM**  
General Manager  
North Shore Golf Club  
david@nsgc.co.nz



## SUPPLIERS NOTICE BOARD

Photo: Nick Pixels

## CLUB CAR TEMPO LITHIUM-ION GOLF CART



Designed with automotive styling, the Tempo is backed by proven engineering and a reputation for reliability. Plus, connected technology supports course management and golfer entertainment.

[Click HERE to view more](#)

### IS THIS NEW ZEALAND'S SAFEST LITHIUM GOLF CART?

Throughout the Engineering and Development process prior to the launch of the Club Car Vanguard Lithium-ion Tempo we maintained a strong focus on safety. The result is a unique and automotive grade solution.

[Click HERE to learn more](#)

Terry Sullivan, Sales Manager, PTNZ

**M** +64 21 938 938

**E** [terry@powerturf.co.nz](mailto:terry@powerturf.co.nz)

## POWER TURF



- 24.7 hp FT4 compliant liquid-cooled diesel engine
- 18" QA5 cutting units for an 80" total width of cut
- 3-wheel, smooth tyre configuration with standard GRIP all-wheel drive
- Passcode-protected TechControl display

#### LYNDON BAIRD

Director of Sales  
Golf & Commercial NZ  
Brandt  
2 Emirali Road  
Silverdale 0932  
**M** (0274) 304810  
**E** [Lyndon.baird@brandtequipment.co.nz](mailto:Lyndon.baird@brandtequipment.co.nz)



## Brandt

### 6080A PRECISIONCUT™ FAIRWAY MOWER

# DRIVING EXCELLENCE



## TARA GOLF CARTS



Automotive Style Cab



Luxury Seats



Smooth Suspension



Accessories Included

Get in Contact Today! 08000 807 333 | [parkland.co.nz](http://parkland.co.nz)

***parkland***

Jo Waddingham, Marketing Manager, Parkland

Phone +64 9 415 0300 | DDI +64 9 415 0306 | Email [joseph.waddingham@parkland.co.nz](mailto:joseph.waddingham@parkland.co.nz)

## DNA SPORTS IS YOUR GOLF CLUB'S TRUSTED PARTNER HELPING YOU WORK SMARTER, NOT HARDER.

Our expert consultants create tailored, results-driven strategies that power long-term success at the heart of your club.

We simplify your back-office systems, from accounting & membership to golf management software - so you can focus on growing your club.

With solutions built just for you, we're proud to be New Zealand's newest golf accounting specialists.

We understand the unique challenges community focused clubs face. That's why we deliver cost-effective, reliable, and tailored support designed to simplify your financial operations and keep your club running smoothly.

Reduced administrative burden, allowing your management to focus on core activities.



**DNA SPORTS GROUP**  
ITS IN OUR GENES



SUSTAINABLE LIQUID STORAGE UP TO 6 MILLION LITRES



Click [HERE](#) for more information



WWLA is a Water and Contaminated Land Consultancy currently working with multiple Golf Clubs on a range of different environmental and RMA planning services including Muriwai Links, Muriwai Downs, Huapai, Mangawhai and Thames.



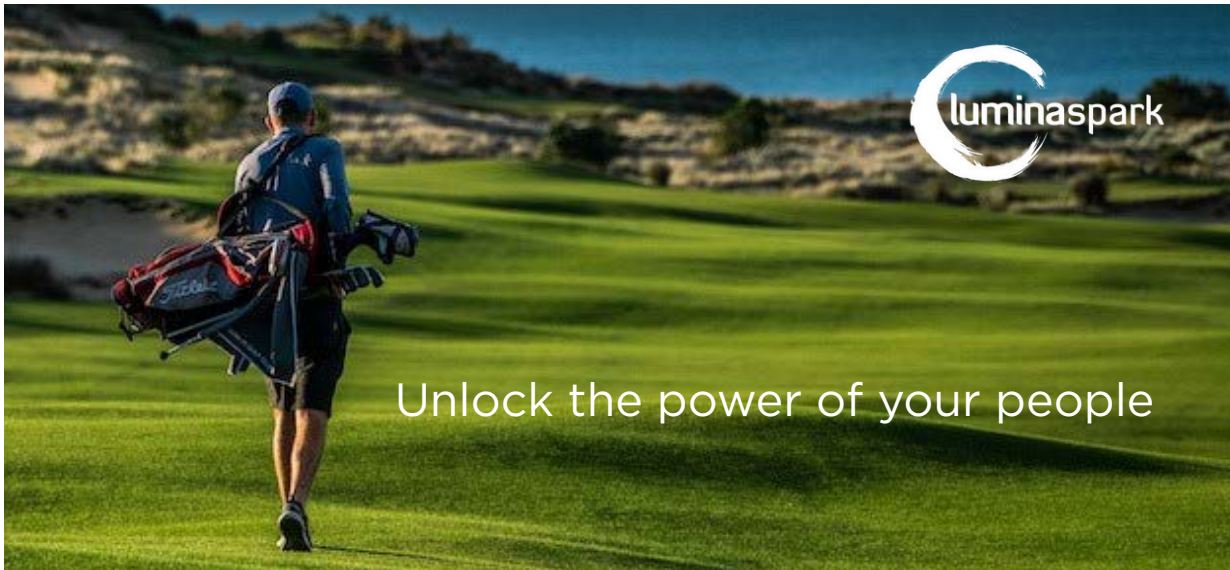
Please get in touch if you need help with:

- Bore design and groundwater take consents
- Stream intake design and surface water take consents
- Pond or stream water quality issues
- Land drainage or stormwater issues
- Wastewater disposal, natural inland wetland assessment
- Management of legacy contaminated land

Click [HERE](#) to view more information

**Jon Williamson**

**Email:** [jon.williamson@wwla.kiwi](mailto:jon.williamson@wwla.kiwi) **Phone:** +64 21 65 4422 **Website:** [www.wla.kiwi](http://www.wla.kiwi)



## Unlock the power of your people

Great clubs aren't just built on world class courses, they are built on great people. Golf clubs are unique environments with seasonal pressures, multi-generational teams and high member expectations. When communication breaks down, performance and culture suffer.

If your club is facing communication challenges, leadership pressure or you simply want to strengthen your team culture, I would love to explore how Lumina Spark could support you, your people and your performance.

### ZOEY GRUENER

Lumina Spark Certified Facilitator  
New Zealand Golf Industry

Contact: [zoey.gruener@taraiti.com](mailto:zoey.gruener@taraiti.com)  
Mob: +64 27 5857 565

CLICK **HERE** FOR  
MORE INFORMATION

## PROMOTE YOUR BRAND TO NEW ZEALAND'S CLUB LEADERS

A half-page ad in the CMA NZ newscast puts your business in front of key decision makers who run the country's golf, sports and hospitality clubs.

Our publication reaches a network of managers and senior staff who rely on CMA NZ for trusted industry updates and supplier insights.

If you offer products or services that support club operations, this is an effective way to build visibility, credibility and connections.

Align your brand with the national body for club leadership and place your message where it counts.



**Contact:** Des Topp, Executive Officer **Email:** [eo@cmanz.co.nz](mailto:eo@cmanz.co.nz)  
**Phone:** +64 (021) 392007 **Website:** [cmanz.co.nz](http://cmanz.co.nz)



# CMA PARTNERSHIPS

## OUR PLATINUM PARTNER



## OUR GOLD PARTNERS

**POWER TURF**

Success from the ground up



**JOHN DEERE**



## OUR EDUCATIONAL PARTNERS



**BMI** Business Management Institute Est. 1988



**CLUB MANAGEMENT ASSOCIATION OF AMERICA**

## OUR PARTNERS



**TURF SHAPES**



**parkland**



**Asahi**

**ABRI** ARCHITECTS



**Brandt**



**David Golf**  
new zealand

**MyHR**

**CLUBHOUSE CREATIVE**





**CLUB MANAGEMENT ASSOCIATION  
OF NEW ZEALAND**

---

**Executive Officer: Des Topp**

**eo@cmanz.co.nz**

**PO Box 39 272 Howick 2145**

**+64 (021) 392007**

**Website: [cmanz.co.nz](http://cmanz.co.nz)**