

Plenty  
of Stuff  
Studio

A photograph of two women in a bright, modern office. One woman, wearing a yellow t-shirt, is laughing heartily, her head tilted back and hands near her face. The other woman, wearing a black t-shirt and glasses, is looking at a laptop screen with a smile. They are seated at a dark wooden table. In the background, there's a large arched window and a doorway. The overall atmosphere is casual and friendly.

**Digital marketing  
services and plans**

# About our marketing studio in Hampshire, Plenty of Stuff Studio

## Great marketing does not have to be complicated

Plenty of Stuff Studio is on a mission to make marketing accessible and effective for everyone. Our team works closely with all types of companies, including startups and small businesses. From website design and SEO to paid ads and copywriting, our experienced team offers a range of solutions that lead to short- and long-term wins.

We are here to understand your challenges, support your growth and to make your business look great online.

Whatever level of support you are looking for, call us on **0196 239 6629**.

## Our effective types of marketing

### Simple, relevant and flexible

We offer a variety of marketing to help your business grow and look great online. Read more on our marketing below.

### WordPress

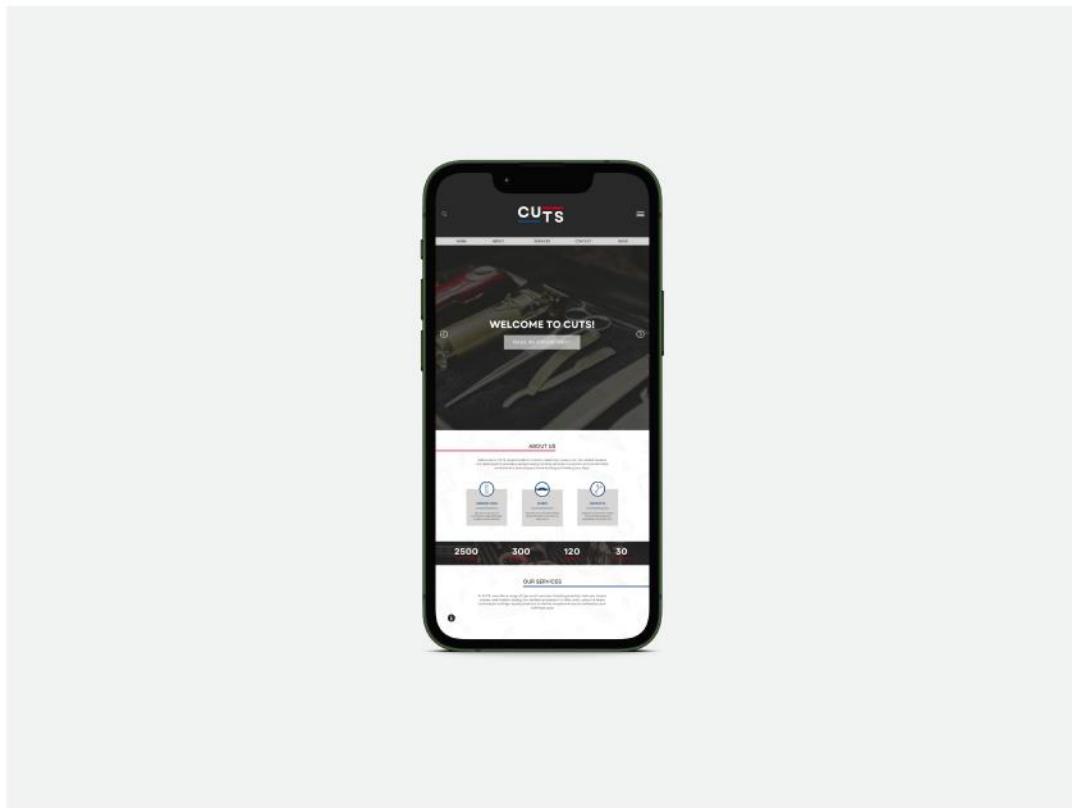
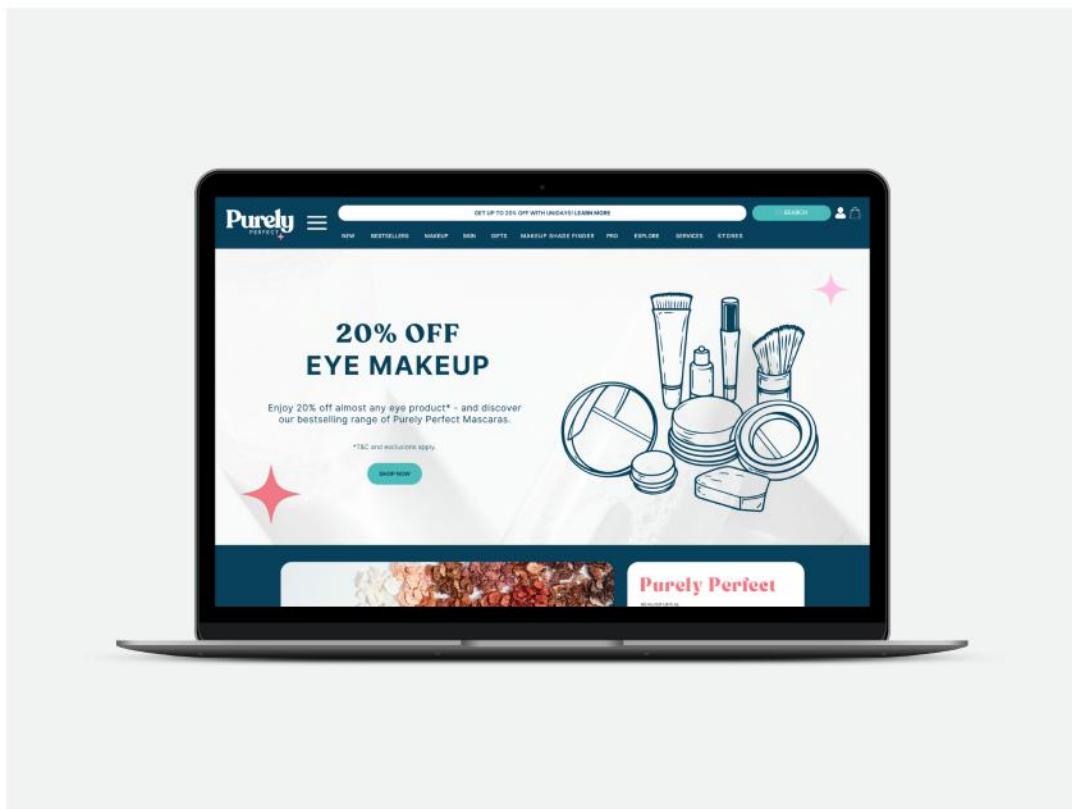
First impressions count. Our WordPress experts can create a new website for your business, helping build trust, improve user experiences and convert more leads.

### Search engine optimisation (SEO)

Upgrade your digital marketing efforts with cost-effective SEO support. Our personalised approach and technical expertise will ensure your content performs better and generates a higher return on investment.

We can also add SEO to your existing or new website.





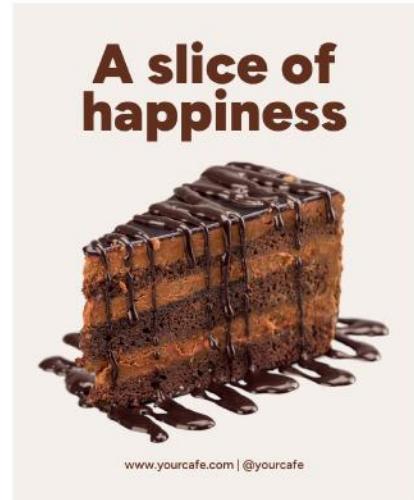
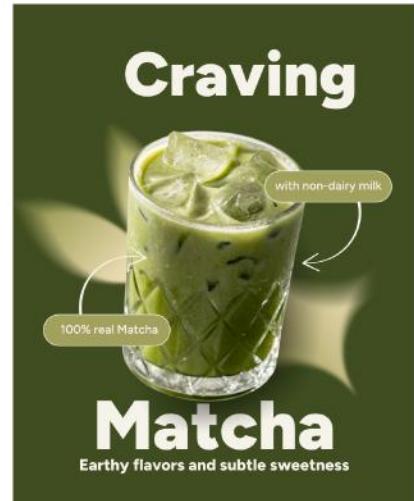
 **Images:** We work closely with every customer to design and build WordPress websites that are fully responsive and perform smoothly across all devices, including desktops, tablets, and phones. We can also include SEO as part of your new WordPress website, helping your business improve its visibility and rank higher on search engines such as Google and Bing.

## Social media

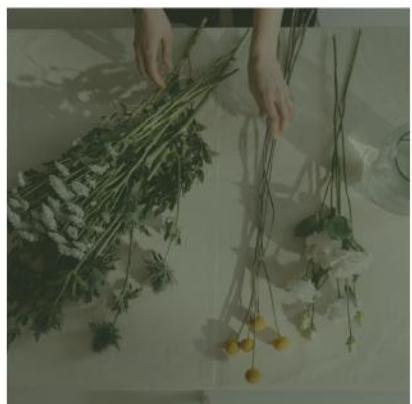
Connect with your customers through social media. Plenty of Stuff Studio will boost your digital presence and help you engage with a wider audience through posts and ad campaigns.

## Paid ads

Want to be sure your ads reach the right audience at the right time? We specialise in pay-per-click and social media ads, such as Google Ads and social media boosted posts. We will harness years of paid ad experience to help your business stand out in the competitive online marketplace.



 **Images:** Our social media posts are created with your audience at the heart of everything we do. We research your target audience to ensure each post is relevant, engaging, and aligned with your business aims. We can fully manage your social media, including design, copywriting, and post scheduling, taking the pressure off you. We also carry out SEO and hashtag research for each post, helping to improve visibility, reach, and overall engagement across your social platforms.



**Images:** We design and manage bespoke social media posts for your business. These include content for platforms such as Instagram, created to increase engagement and share valuable information with your followers. These posts can also be reused as boosted posts or paid social ads, helping to extend their reach and maximise results.

## Graphics

Ready to refresh your brand's visual identity? Whether you are launching a new product or revamping your website, our expert graphic designers are here to bring your vision to life.



 **Images:** We can design custom graphics for your social media platforms, such as Facebook and LinkedIn, to help strengthen your brand's appearance and consistency online. These visuals can also be reused in email newsletters, making it easier to share information with your customers in a clear, engaging, and visually appealing way.



 **Images:** We offer a wide range of marketing services, including logo and graphic design, to support businesses at every stage. All of our services are designed to increase brand awareness, strengthen your visual identity, and ultimately help with enquiries and sales.

## Copywriting

Produce content that sounds like you and get results. Our copywriters have the skills and experience to strengthen your brand voice across blogs, web pages, social media and more.

## Newsletters

Keen to rethink your email marketing approach? Plenty of Stuff Studio will ensure you not only reach your subscribers but resonate with them, increasing brand loyalty and driving sales.

## Public relations (PR)

Tell your business story the right way. We will deliver clear and memorable messages across your PR communications and help you develop relationships with top-tier publications.

Get in touch with our team to learn more about our marketing.

# Our pre-made plans

## Make digital marketing easy with our packages

Our pre-made marketing plans are designed to simplify our marketing services, making it easier for you to choose suitable services for your business. Our pre-made plans are designed with all sized businesses in mind.

We have 4 marketing plans; **Basic plan**, **Standard plan**, **Pro plan**, and our **Hourly plan**. All of our marketing plans are fully customisable, allowing us to create personalised plans aligned with your unique business aims.



### Unsure which plan is ideal for your business, try our flexible Hourly plan

Our Hourly plan is a cost-effective alternative to hiring in-house marketing staff. Set the hours you want us to focus on each month and pick the marketing service you need. We will handle the rest, keeping you updated with monthly progress reports.

Get in touch with our marketing team to find out more.

## Get in touch

### Fill out our online form or call our team

Contact our marketing team by visiting our website, <https://plentyofstuff.studio/>, scanning the QR code or call **0196 239 6629**.

Search '**Plenty of Stuff Studio**' on social media, follow and like to learn more about our studio and marketing.

If you cannot get through to us by phone, we will call you back as soon as we are next available. We will store and process your personal data in terms defined by our Privacy policy (<https://plentyofstuff.studio/legal/privacy-policy/>).



**Scan QR code  
to call**