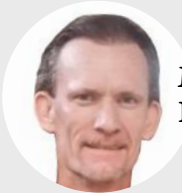


# CREATIVE CARPET & FLOORING'S

## Creative Thinking



**Mark Bouquet**



**Mark Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them **FREE!** \*

Call today for a complimentary Custom Interior Analysis!

**(888) 910-6585**

\*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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### "Mark" My Words... a message from Mark Sr.

Hi to All of Our Loyal Friends!

I have to say that I am about done with winter! I don't know about everyone else, but it seems busier than ever, yet less productive at the same time. How can this be? All this technology we were told was going to make things so much easier may have done that, but what we weren't told is that same technology has us doing more things than we were designed to do. This is just my observation, but I remember a time, not too long ago, when you had some time to talk to a neighbor or friends at the ballfields, or time to wash your own car. Those days seem long gone. I miss the simplicity that was there when I broke into the business 33 years ago. Man, have I seen the changes - some good, but many, not so much.

Just last Thursday night, Tammy and I had a meeting with other business owners. Neither of us could meet during the day, so we decided to meet over dinner. Well, dinner ended at 11:00pm! Then we drove back to the store, so Tammy could do payroll for the next day, while I drove to Jewel to grocery shop until midnight. Our heads didn't hit the pillow that night until after 1:30am, but this is when things HAD TO HAPPEN. It's been so many years since we've had "normal hours," I don't think either of us even know what normal is anymore!

I know that I am married to an amazing woman! She moves heaven and earth to get as much of the family together for dinner, two Sundays a month. Those are the times that really matter. When you're young and starting out, trying to make a name for yourself in business, it's nice to get back to a slower pace. We'll never fully retire, but rather take a step back for the next generation. God gave us the tools and desire to make it successful, and we will always keep an eye on it. Tammy just hired a new assistant named Laura, who we hope is a part of the family for a long time. I'd love to see some of the pressure lifted off my bride.

One day when I was at a store with my youngest son, Cody, there was a woman working there who started to ask some flooring questions. I never had a chance - Cody intervened and started giving her the run-down of all that is flooring. I was standing there thinking, "He doesn't need me anymore!" (Everything he said was spot-on). I'm glad we are a touch of "down home" but still professionals at what we do. When something is getting assembled in YOUR HOME, you really don't want to deal with someone who has likely not worked in the industry or was selling paint in the next isle over 15 minutes prior. It's just cool to see we are growing and changing, and Tammy and I aren't always the catalyst. I was the face of the store for a long time. Now, that title goes to my son, Mark, and he is doing an incredible job, along with Jake. Jake is "Mr. Meticulous!" He is the "cross every 't' and dot every 'i' guy!" You all know I love to gloat over my kids, grandchildren and my incredibly wonderful bride!

February 14<sup>th</sup> is Valentine's Day. I'm not as much into the "holiday," as I am the concept. I don't know what to think: is it another "Hallmark" made up day like February 3<sup>rd</sup>? ("The Day the Music Died Day.") Regardless of where you are on Valentine's Day, love your spouse, remember the ones you'll see again and if you want to keep your gal or guy around, DO NOT FORGET THIS DAY!

I have to say Happy Birthday to George Washington and Abraham Lincoln. It's just "Presidents Day" now on February 19<sup>th</sup>. When I was in grammar school we celebrated both days. One helped create the country and the other kept us united. I'm praying we stay UNITED.

Thanks for letting me indulge in on all the good people we have in our family and around us! As always, thank all of you.

God Bless!

### Month at a Glance:

2 Groundhog Day - no shadow, no shadow, no shadow...

4 Super Bowl Sunday - Super Bowl 52, will it be the Eagles or the Patriots?

9 National Pizza Day - Jake Bouquet's favorite... but no meat, please!

14 Valentine's Day - The best part about Valentine's day is the day after when all the chocolate goes on sale.

19 President's Day - "If freedom of speech is taken away, then dumb and silent we may be led, like sheep to the slaughter." - George Washington

2018 FEBRUARY						
SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

# CREATE a VACUUM DAY

In celebration of "Create A Vacuum Day" (Feb. 4), here is a brief history of the creation, and evolution, of the vacuum.

\*1860 – First manual models, using bellows were developed. Daniel Hess of West Union, Iowa created the carpet sweeper.

\*1898 – John S. Thurman of St. Louis, Missouri submitted a patent for a gasoline powered cleaner. Dust was blown into a receptacle rather than being sucked in. Thurman took his invention of the horse-drawn motorized cleaning system as part of his cleaning services.

\*1901 – The motorized vacuum cleaner was invented by Hubert Cecil Booth of England. Nicknamed "Puffing Billy", his was driven by an internal combustion engine and his first petrol-powered, horse-drawn vacuum cleaner relied upon air drawn by a piston pump through a cloth filter. He followed up with an electric-powered model, also transported by horse and carriage. The term "vacuum cleaner" was first used by the company set up to market Booth's invention.

\*1905 – The first vacuum-cleaning device to be portable was built by Walter Griffiths in England. It was portable, easy to store and powered by "any one person".

\*1906 – James B. Kirby developed his first vacuum which used water for dirt separation.

\*1907 – James Murray Spangler, a janitor from Canton, Ohio, invented the first motorized, portable vacuum cleaner. His design incorporated a rotating brush to loosen debris.

\*1908 – James sold his patent to William Henry Hoover. The first vacuum was sold for \$60.

\*1920's – First disposal filter bags. 1926 First upright vacuum cleaner

\*1930's – Electrolux vacuum cleaner surviving in use for over 70 years, finally breaking in 2008 was created.

\*Post-World War II – Vacuum cleaners remained a luxury item until after the war when they became common among the middle class.

\*1979 – James Dyson introduced a portable unit with cyclonic separation (non-filtration bags).

\*1990's-2000's – Several companies developed robotic vacuum cleaners.



\* 2004 – A British company released Airider, a hovering vacuum cleaner that floats on a cushion of air.

\* 2009 – Neato Robotics launched the world's first robotic vacuum cleaner which uses a laser-based range-finder to scan and memorize its surrounding.

Varsity Facility Services. (2014, February 4). Create A Vacuum Day | Vacuum Cleaner History | Varsity FS. Retrieved from varsityfs.com: <http://www.varsityfs.com/create-a-vacuum-day-feb-4/>

## MEET OUR NEW FRIENDS AND CLIENTS...

Allen Blackburn	Norma Doyle	Richard Lapka	Gleason "Bud"	Mark Sirvinskas
Taylor Boardman	Mary & Sam	Christina Mader	Rhyne	Bill Slavin
Adam Bolt	Dwyer	Tom Muloski	Robert & Kara	Katherine Stojak
Christine Casey	Sharon Faltz	Rosa Oliver	Rigg	Claudia Supran
Steve Childers	Thomas Finn	Connie Petyko	Jim Rodriguez	David Truong
Joyce Conti	Sandra & Milton	Maryann	Marilyn Rollins	Sue Whitlock
Sandy Curran	Gilmore	Pogwist	Mary Sargis	
Danielle	Bill & Kim	Laurie	Shannon & Jim	
Didrickson	Hartung	Rapinchuk	Shanahan	

**SUSAN PERRY**  
of Munster, IN

You are this month's  
**MYSTERY WINNER!**

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 02/28/2018

## Did You Know?

### Creative Carpet & Flooring has it all!

Shopping for someone who already has everything? Think about getting them a flooring upgrade... they'll walk all over your gift and think of you every time! How about a carpet cleaning? Everyone loves the look, feel and smell of a clean carpet! They can also use their gift card whenever they wish because they never expire!

Creative Carpet & Flooring gift cards can be used as payment up to the amount of the gift card in any domination you choose. It is good on any Creative Carpet & Flooring products and/or services. Gift cards are non-transferable and valid at any Creative Carpet & Flooring location. Call us at (888) 910-6585 or stop into your local showroom today!

**WARNING!** Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

## MEET OUR CARPET CLEANING CUSTOMERS...

Eileen Keating Art & Debbie Victorson

Call for more info on our expert carpet cleaning services!  
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## THE IMPORTANCE OF KEEPING IN TOUCH

When we're kids, we sometimes take lots of things for granted, like the fact that we go to school and see our buddies every day. Seriously, raise your hand if the thing you miss most about college was how easy it was to see your friends — you lived together, dined together, studied together and maybe got friendship tattoos together. It was all so easy once upon a time. Then, BAM, real life happened.

Between interviews, meetings, reports, sometimes marriage + babies, getting everyone's busy adult schedules together can be a huge challenge. But it's deeply important to make time for your friends (school friends + the ones you made post-college). Here are seven seriously valid reasons why keeping in touch with your friends is important — even for the too-busy-to-text-back people out there.

1. It's a fact: friends make everything more fun. Having your best friend present can buffer the effects of negative experiences. Your body will produce less cortisol (the stress hormone) and your sense of global self-worth is higher with a buddy around. So, next time you've got a dentist appointment, you know what to do.
2. Your BFFs give you perspective. Friends often give the best advice because they 1) care about you and 2) can offer a third-party perspective on a problem so you can see things more clearly. Your BFF probably had a gut feeling your ex was no good and told you so — in fact, you maybe had several gut-wrenching conversations that helped you excavate why it was a toxic relationship. Happiness is related to having deeper, substantive conversation rather than small talk. So, call your friend and dig deep.
3. Besties provide comfort and support — sometimes crucially. Having a fanatical support system, whether it's to cheer you on with posters when you're competing in a marathon or to sit at your bedside when you're sick, is crucial for well-being. So crucial that there is a 50% increased likelihood of survival for participants with stronger social relationships over those with weak ones. So, no matter how busy you might be, maintaining friendships is so important — your life may depend on it.
4. Hugs make everything (actually) better. Science has shown that physical touch is incredibly important to normal development for babies and other organisms. That's why doctors always tout skin-to-skin contact between mother and baby right after birth to help with bonding. Well, having a bestie give you a hug is also super important for your health. Regular hugging releases oxytocin, the happy hormone, in your brain and can positively affect you for the long-term. Yup, it can turn a pessimist into an optimist.
5. Friends have your back against bullies. One reason to have besties is because they have your back when you can't defend yourself. Children form friendships with those who have similar methods of defending against bullying, and grow even more alike with time. We surround ourselves with people who will stand up for us the same way that we would stand up for ourselves.
6. Buds keep you laughing. It's an old adage: Laughter is the best medicine. But it's true. Humor has been proven to reduce physical pain, strengthen your immune system and even trigger your creativity. You and your besties probably have treasure troves of inside jokes, and you make one another laugh so hard it hurts to breathe. That's why you need to keep them around.
7. Celebrate the good times. Celebrating one another has been proven to be good for your relationships — with our romantic partner, with your kids and otherwise. Whether it's a birthday celebration that makes you feel cherished by your loved ones or even just your BFF telling you that you are the kindest person they know, it's these moments of recognition that help you build emotional intimacy, trust and overall a healthier outlook on life.

So, send out that Google invite for a night out, make a phone call to a long-distance friend or shoot your BFFs a funny group text. It's time to hang out. How do you keep in touch with your besties?

Wang, K. (2016, September 27). 7 Studies That Prove How Important It Is to Keep in Touch With BFFs. Retrieved from Brit + Co: <https://www.brit.co/keeping-in-touch/>

### **“WELCOME BACK” TO OUR RETURNING CLIENTS...**

Blaine & Cindy  
Compeau Bugaski  
Rolland Cagwin  
Liz & Tom Channic  
Sang Chyung

Carmella Cirone  
Joe & Jennifer Dittrich  
Robert & Karen Elliott  
Kate Engler  
Bobbie Fiedler

Joseph Harris  
Amanda Johnson  
Craig & Cindy Lyman  
Dave Monaham  
Janet Restivo

Todd & Karen Roach  
Andrew & Michelle  
Schantz  
Eileen Sheets  
Alex Snodsmith

Tammy & Jake  
Starcevich  
Robert & Cozette Trela  
Betty Vivirito  
Jerry & Kathy White



### *Mega Trivia Contest*

Who wants to WIN a  
\$50 Gift Card towards  
dinner at TGI Friday's,  
Olive Garden or Beggars  
Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

**What famous building would  
you find located at 1600  
Pennsylvania Avenue?**

- A) Eisenhower Executive  
Office**  
**B) The White House**  
**C) Federal Trade  
Commission**  
**D) Jimmy John's**  
**E) The Pentagon**

To enter, go to:

[www.creativecarpetinc.com](http://www.creativecarpetinc.com), click  
on “Monthly News - Home Advisor  
Monthly Newsletter” and take your  
best guess. Your chances of winning  
are better than you think! Winner  
will be announced in the following  
month's newsletter. Entry deadline,  
February 20<sup>th</sup>, 2018. Good luck!!!

**Answer to December's quiz:  
B) McDonald's**

Congratulations to last month's  
winner:

**ROCHELLE  
PUPCHIK**

of Frankfort, IL

*Stop by Creative Carpet & Flooring to  
claim your prize by February 28, 2018!*



# FLOORING Romance!

This is an article from October 2017, but we just had to share it again. It seems



fitting for February being "Creative Romance Month" along with Valentine's Day on the 14th. A romantic date doesn't need to cost a ton of money or be this huge ordeal. You just need to be "creative" and think out of the box of your repeat of the dinner-movie-drink cycle. There is not a thing wrong with the typical date. We personally just like to avoid anything that resembles a box since they remind us of your typical box stores which are usually predictable, and that isn't very passionate or special.

Since we are "Creative" Carpet & Flooring, we figured we could help you with that special and creative romantic date idea. Plan a romantic dinner menu and dine on the floor together! Use some soft pillows and your favorite blankets. Feed your significant other tiny bites to add to the romance. If your floor just isn't romance ready, give us a call or

stop on by and we'll help you. OUR specialty is creative flooring and our passion is to help our customers. Let us help you create that romance and keep you out of the box... box STORE that is. Flooring is our thing, and what we do best!

## A gigantic THANK YOU to all who referred us last month...

Joan Barnes                      Ada Vaughan  
Tom & Joann Kaiser

## Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

### Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: **Olive Garden, TGI Friday's or Beggars Pizza.**



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Main (888) 910-6585  
www.creativecarpetinc.com  
info@creativecarpetinc.com  
Mon, Wed, Fri : 10am - 6pm  
Tue, Thu : 10am - 8pm  
Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

### THANK YOU FOR THE KIND WORDS!

We recently had the den and living room and carpet replaced at my Mom's house. I had used Creative Carpet before and went for an estimate. I worked with Michelle and Mark Jr. who were both helpful, knowledgeable, and there was no pressure at all. The day of installation the crew was on time, friendly and ready to go. The guys moved the furniture, installed the carpet and put everything back in its place. The carpet looks great, and the smile on my Mom's face is even greater. I highly recommend Creative Carpets to anyone who is looking for flooring. ~ **Rolland Cagwin of New Lenox, IL**

## Community Events

<p><b>SAT Feb 3rd 12p - 2p</b> <b>Chili Cook-Off</b> by Village of Frankfort Breidert Green Park Kansas &amp; Ash Street, Frankfort IL Contestant registration forms available at village hall 432 W. Nebraska. Free samples &amp; prizes awarded! COST: FREE INFO: call 815-469-2177 or visit www.villageoffrankfort.com</p>	<p><b>SAT Feb 10th 12p - 2p</b> <b>Valentine's Weekend</b> by Village of Frankfort Breidert Green Park Kansas &amp; Ash Street, Frankfort IL Bring your Valentine to taste a variety of chocolate fondue, hot cobbler &amp; donate blood from the heart! COST: FREE INFO: call 815-469-2177 or visit www.villageoffrankfort.com</p>
<p><b>SAT Feb 17th 11a - 12p</b> <b>Kindness Rocks! - Random Acts of Kindness Day</b> by St. John Public Library St. John Public Library 9450 Wicker Avenue, St. John IN Celebrate Random Acts of Kindness Day at the St. John Branch by painting kindness rocks. All materials provided. Please register. COST: FREE INFO: Call Holly Koster 219-365-5379 or visit <a href="http://events.lcpl.in.gov/event/521773">http://events.lcpl.in.gov/event/521773</a></p>	<p><b>WED Feb 28th 6p - 8p</b> <b>11th Annual Winter Bridal Fair</b> by Town of Munster Centennial Park Clubhouse 1005 S Centennial Drive, Munster IN From clothing to flowers to music, you can coordinate all your wedding plans, grab some samples, taste some cake, win some prizes and more! The first 100 Brides will receive a free gift bag compliments of Dunhill Tuxedo. COST: FREE INFO: call Danielle 219-836-6922</p>

If you have a community event or fundraiser that you would like us to feature in the March 2018 Creative Carpet & Flooring Creative Thinking, please email [marketing@creativecarpetinc.com](mailto:marketing@creativecarpetinc.com) by February 15th, 2018.

# Don't let choosing new flooring cause **tension!**

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## The "I LOVE My Floors" Event



February 1st - 28th, 2018

May not be combined with any other offers.

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