

THE NEW  
BERG COLLECTION  
F / W 19 / 20

D E S I G N E D T O  
P E R F O R M .

Luis Trenker  
berg

# T A I L O R I N G M

2

## COVER

### Women

SKI MIDLAYER X33620 AURELIA

VEST X33540 LILLE

SKI MIDLAYER X33630 VELLA

SKI PANT X33710 JADA

BELTBAG X33890 NELLIE

### Men

SKI MIDLAYER X33110 JAXON

SKI MIDLAYER X33120 ANTHONY

BUFF X33880 ALBA

SKI PANT X33300 AYDEN

BELT X33800 KNUT

HIKING BOOT X33860 LORENZ



# E E T S S P O R T .

Dear Friends,

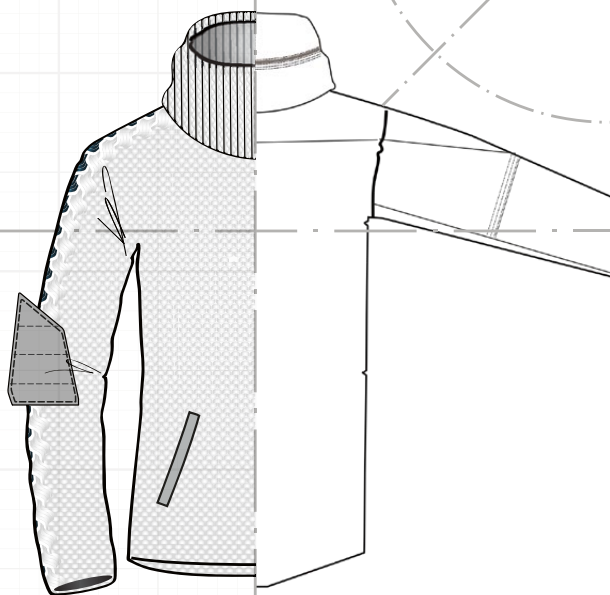
What do Manuela Mölgg, Lukas Hofer and Dominik Windisch have in common? They're all from South Tyrol, all passionate, successful winter athletes and all genuine Alpine enthusiasts. We're proud to have such exceptional athletes and impressive individuals endorsing our brand. It's proof that Luis Trenker's creations truly meet the highest of expectations.

Luis Trenker berg is where high-performance apparel meets the Alpine Lifestyle. These garments are equally at home in deep, powdery snow, in wintry urban environs – and on World Championship trails. Luis Trenker is to be an official 'Silver Partner' at the 2020 Biathlon World Championships in Antholz, Italy. That's a good omen for Lukas Hofer and Dominik Windisch, since Luis Trenker hits the mark for every true lover of Alpine sports.

Best regards,

*The Luis Trenker Team*

ADDING  
FUNCTIONALITY  
TO THE ALPINE  
LIFESTYLE.



What is stunning design work without a consummate finish? Each garment is produced with intricate attention to detail. In order to meet our high expectations, we ensure work is only outsourced to manufacturers within the European Union.

## THE WOOL.

Our high-grade wool comes exclusively from the Villnösser Brillenschaf, the oldest breed of sheep in South Tyrol. Its wool stands for quality and sustainability. We use this very special natural resource to line the garments in our new collection. Besides being especially warm and snug, the wool exudes exclusivity, and the reassurance of Luis Trenker's belief in sourcing regionally-produced raw materials.



## THE DOWN.

We only use recycled and specially-cleaned feathers from ducks and geese farmed in Europe. NEOKDUN® down shows it's possible to guarantee customers supreme quality, while caring for animals and the environment.



I N N O V A T I O N  
B E C O M E S  
D E S I G N .

Innovation also involves the discovery of new solutions to existing problems. That's why we set ourselves the goal of defining new standards in the seamless union of technology and nature.

D E S I G N E D  
T O P E R F O R M

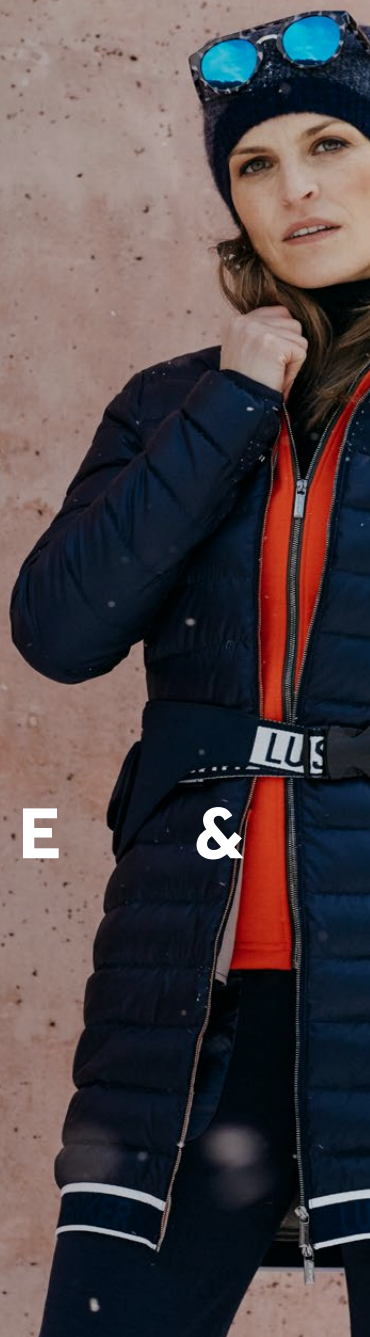
Berg is an authentic piece of South Tyrol. Those who grow up in the Dolomites know the mountains and the special demands athletic clothing has to meet to ensure sporting activities are also good fun. That's why we combine traditional natural materials with high-performance fabrics, sophisticated details and ergonomic design.

Made in Europe. Made to thrill.

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U N I Q U E &

SKI PARKA X33500 BLIX  
SKI MIDLAYER X33610 ALVA  
PANT X33740 DEMI  
BELTBAG X33890 NELLIE  
BEANIE X33850 BRIT







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VERSATILE

SKI PARKA X33000 XANDER  
SKI MIDLAYER X33110 JAXON  
SWEATER X33150 LARS  
MIDLAYER X33100 GRAYSON  
PANT X33320 KAJ



SKI PARKA X33000 XANDER  
SKI MIDLAYER X33100 GRAYSON  
SKI PANT X33310 HUNTER  
MITTS X33810 AMUND





SKI JACKET X33010 COLE  
SKI MIDLAYER X33120 ANTHONY  
SKI PANT X33330 EVAN  
HIKING BOOT X33860 LORENZ  
MITTS X33810 AMUND

P E R F O M A N C E  
I S A L S O A  
M A T T E R O F  
A P P E A R A N C E S .



B E R G   A M B A S S A D O R :  
M A N U E L A   M Ö L G G



SKI JACKET X33520 COLETTE  
SKI MIDLAYER X33630 VELLA  
BEANIE X33840 LISELOTT

Manuela Mölgg is a former slalom and giant slalom World Cup skier with numerous podium finishes. She believes both performance and design are of supreme importance. Manuela wears Luis Trenker berg functional outerwear because it satisfies her quest for perfection and her love of Alpine sports.





SKI MIDLAYER X33620 AURELIA  
SWEATER X33650 LIVA  
SKI PANT X33700 CRYSTAL  
MITTS X33810 AMUND  
BEANIE X33820 GAVIN

SKI JACKET X33520 COLETTE  
SKI MIDLAYER X33630 VELLA  
SKI PANT X33710 JADA  
MITTS X33810 AMUND  
BEANIE X33840 LISELOTT







SKI SUIT X33730 OLIVIA  
SKI MIDLAYER X33610 ALVA

JACKET X33030 CORBIN  
VEST X33040 AKSEL  
SKI MIDLAYER X33120 ANTHONY  
SKI PANT X33310 HUNTER  
BELT X33800 KNUT





SOFTSHELL JACKET X33530 FLORENCE  
SKI MIDLAYER X33600 CASSIA  
SKI PANT X33720 LIA  
MITTS X33810 AMUND

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WINTER 2022

I N S P I R E D  
B Y C H A





JACKET X33030 CORBIN  
SKI PANT X33300 AYDEN  
MITTS X33810 AMUND

17

M P I O N S .





## Alpine Shooting

# Stars

### DOMINIK WINDISCH

Born in South Tyrol's Antholz valley in 1989, Dominik Windisch has been a major force in biathlon for years. Having earned three bronze medals in Sochi and Pyeongchang, he topped this achievement with a gold medal in the 15 km mass start at the 2019 World Championships.

There are good reasons why he's an enthusiastic brand ambassador for Luis Trenker: "The Alpine Lifestyle look goes hand in hand with the Nordic spirit of our sport. When I'm abroad it's like taking a piece of home with me."

### LUKAS HOFER

Lukas Hofer was born in Bruneck in 1989. He was a successful junior-level athlete and twice won gold at the 2009 Junior World Championships. Since then, he's established his status at the top of the sport with four world championships, two bronze and one silver medal at the 2019 World Cup, and two Olympic bronze medals. Explaining his endorsement of Luis Trenker, he says: "Biathlon combines two disciplines, as does Luis Trenker. The brand achieves a perfect combination of function and design."

## ANTHOLZ 2020

Luis Trenker, the Alpine Lifestyle fashion label from South Tyrol, has joined forces with 'Biathlon Antholz', South Tyrol's biggest sporting event, as it ascends to new heights by hosting the 2020 World Championships. Both of these local brands aim to meet the highest international standards.

*Passion  
is ours.*

United by passion, vision, innovation and an appreciation of history and tradition, this partnership is right on target.

BIATHLON-ANTHOLZ.IT

SPECIAL THANKS  
TO OUR PARTNERS



[www.pistenbully.com](http://www.pistenbully.com)



[www.landrover.de](http://www.landrover.de)



[www.forst.it](http://www.forst.it)

## LUIS TRENKER SHOPS

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I-39048 Wolkenstein  
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DISCOVER MORE HERE:  
[shop.luistrenker.com](http://shop.luistrenker.com)



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Models: Manuela Mölgg, Manni Seeber. Photographed at Die Rose von Vierschach.

INNOVATION.  
DESIGN. FUNCTION.

