

Review of February, CLCON, Resources, Club and Member Features

February 2025

Jamming with Jen

Q3 Nominations

Do you see a Toastmaster that goes above and beyond. Do they deserve a nomination for the following categories: Toastmaster (Non-Officer), Club Officer, Club, Club Mentor, Area Director, or Division Director. Nominations for Q3 are currently open. If you want to nominate someone, please use the link below.

Nominate Here!!

Pathfinder Award

Reminder we have the Pathfinder Award. I encourage everyone this year to earn one. The qualifications for a Pathfinder Award remain the same from the past few years. Members are eligible for the award if they earn completion awards for 5 out of the 7 possible Pathways awards in any Path or combination of Paths during the 2024-2025 Toastmasters program year. Pathways award categories:

- Level 1
- Level 2
- Level 3
- Level 4
- Level 5
- Pathways Mentor Program
- Distinguished Toastmaster (DTM)

















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February 2025

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Community Challenge

Want to earn a free ticket to CLCON25? If so participate in the Community Challenge for your chance of earning a free ticket to CLCON25. Earn points for doing things for the District and the top winner for each quarter wins a free ticket to CLCON25. The top three winners get a bag of free swag from the District via the Toastmasters International store. Check out the link for the list of possible items you can earn points towards.

Community Challenge

Submit for Points Here

Gamification Challenge

Are you up for some friendly competition/rivalry amongst your fellow clubs? Have you checked out our leader board of where clubs stand in the District.

Check out our leader board on the front page of the website to see where your club stands.

DCP Leaders Board

Note this is pending the membership requirements are met on April 1, 2025.

| entries per page | | | | Search: | |
|------------------|------|-------------|----------------------------------|-------------------|-----------|
| Division | Area | Club Number | Club Name | DCP Point Ranking | Goals Met |
| E | 53 | 5073971 | Shrewsbury Toastmasters | 1 | 9 |
| E | 55 | 3993 | Framingham / Natick Toastmasters | 1 | 9 |
| = 1 | 64 | 675 | Quincy Toastmasters Club | 1 | 9 |
| A | 14 | 3908 | Northshore Toastmasters Club | 2 | 7 |
| 3 | 21 | 4690 | Westford Expressions Club | 2 | 7 |
| 0 | 31 | 1295807 | Somerville Toastmasters | 2 | 7 |
| G | 71 | 854 | Ocean State Club | 2 | 7 |















Review of February, CLCON, Resources, Club and Member Features

February 2025

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District 31 Pathways Survey



District 31 would like your feedback on the Pathways Educational system. To gather feedback, we're conducting a survey. Your responses will help us understand your experiences and perceptions of the system.

Please take 5 minutes to complete the anonymous Pathways survey. Your responses will provide the district with valuable information that can be used to assist members in having a quality educational experience.

To complete the survey please <u>click this link</u> or scan the QR code on the banner. We look forward to hearing your feedback.















Review of February, CLCON, Resources, Club and Member Features

February 2025

Learn and Be Curious with Veera

CLCON 25

Unlock "THE POWER OF YOU" at CLCON 25, District 31's premier Communication and Leadership conference, held May 2nd-4th at the luxurious Westin Waltham! Immerse yourself in three transformative days packed with inspiration from two dynamic keynote speakers, delve into multiple enriching educational sessions, celebrate outstanding achievements at our Hall of Fame, and witness the captivating International Speech Contest. This is your chance to elevate your skills, connect with fellow Toastmasters, and discover the potential within. Don't miss out on this incredible opportunity – grab your ticket now! Originally \$150, we're offering a special speech contest deal at \$125. Secure your spot today and ignite your journey to personal and professional excellence.















Review of February, CLCON, Resources, Club and Member Features

February 2025

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Meet Our Keynote Speakers For CLCON 25



















February 2025

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Meet Our Keynote Speakers For CLCON 25

Craig Valentine, MBA, an award-winning speaker and trainer, has traveled the world helping speakers, executives, and salespeople turn their presentations into profits.

Known as the Master Storyteller, he is a professional speaker and has spoken in the

United States, Taiwan, Canada, Jamaica, Qatar (Doha), England, Bahamas, Hong Kong, China, Saudi Arabia, Kuwait, Australia, India, Sri Lanka, Indonesia, South Africa, Japan, and Ireland, giving as many as 160 presentations per year. He is the 1999 World Champion of Public Speaking for Toastmasters International, winning out of more than 25,000 contestants in 14 countries.

Craig is also the co-author of the Amazon.com #1 Bestseller, World Class Speaking In Action.

He has used his speaking success formulas to:

- · Win Salesperson of the Year (3 times) for Glencoe/McGraw-Hill's Mid-Atlantic Division
- Become an award-winning management trainer for one of the most prestigious and largest seminar companies in the United States (averaging an industry-leading 5.85 on a 6.0 rating scale)
- Produce sales years of 233%, 157%, and 152% of goal for Glencoe/McGraw-Hill sell more than \$8 million in educational resources in a single year
- · Won the Rising Star salesperson award as a rookie with Glencoe/McGraw-Hill
- · Won Events Manager of the Year for the National Small Business Council
- Won a Congressional Achievement Award from the United States Congress for excellence in communications
- Earned the Distinguished Alumni Award from Johns Hopkins University receive hundreds of speaking awards from Toronto to Taipei
- · Helped the United Way of Central Maryland exceed its \$45 million fundraising goal in the year 2000 by training their Loaned Executives to present with influence
- Ran an employment academy for homeless men in Baltimore City. During his tenure, Craig and his team had a 100% job-placement rate.















Review of February, CLCON, Resources, Club and Member Features

February 2025

Learn and Be Curious with Veera

Meet Our Keynote Speakers For CLCON 25

Craig Valentine is the author of the groundbreaking book, The Nuts and Bolts of Public Speaking, Co-Author of the book, World Class Speaking, and contributing author for the books Guerrilla Marketing on the Front Lines, Success Secrets of the Social Media Marketing Superstars, The Speaker's Edge, and Guerrilla Marketing Remix. He has an MBA from Johns Hopkins University and he is certified as a Co-Active Coach and a Guerrilla Marketing Coach. Craig is also the Co-Founder of the World Class Speaking Coach Certification Program which certifies speech coaches around the globe. He is the Founder of the Speak and Prosper 6-Week Series, Co-Founder of the World Class Product Creation Program, and Founder of Craig Valentine's Speak and Prosper Academy. Most recently, Craig founded the Inner Circle for Speakers.















Review of February, CLCON, Resources, Club and Member Features

February 2025

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Dr. Farzana is a Transformation leader, Strategy Thought Leader, Author, and Human-Excellence expert.

Dr. Farzana with her multifaceted experiences in leadership, Strategy projects, DEIB and Corporate-Organizational Culture, Mentoring, TEDx and Healthcare architecture is focused on purpose-driven transformational impact for our better world future.\She is the author of many books based on her professional work in two continents, one of them is "Belonging Work Culture" as an action guide for leaders.

Dr. Farzana Chohan holds, Doctoral degree in Management, a Masters in Architecture and Urban design from Washington University. She is serving as "International Board of Director" of "Toastmasters International" and had received the Presidential Leadership Award in 2017.















Review of February, CLCON, Resources, Club and Member Features

February 2025

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A huge **THANK YOU** to DTM Sara Adair, DTM Barbara Lardner, DTM Veera Sriram, and Gemini AI who submitted a logo design for our CLCON 25 T-Shirt Contest! We were absolutely blown away by the creativity and talent showcased in each of your submissions. Your passion for CLCON and Toastmasters truly shone through, and we're so grateful for your participation. We loved seeing your unique nterpretations, and we know our attendees will be thrilled with the final design.















Review of February, CLCON, Resources, Club and Member Features

February 2025

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CLCON 25
T-Shirt Logo Contest
And the winner is.....

District 31



1st Place Barbara Lardner



2nd Place Barbara Lardner



3rd Place Gemini Al















Review of February, CLCON, Resources, Club and Member Features
February 2025

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District 31

Thank You!

A HUGE Thank You to Everyone Club Officer Who Made Our Winter Club Officer Training a Resounding Success!

500+

Officers Trained!

81

Clubs Received a DCP Point! A testament to your dedication.















Review of February, CLCON, Resources, Club and Member Features

February 2025

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We are incredibly grateful for the dedication and hard work of our training team and all the officers who participated. Your commitment to leadership development has made a significant impact across our district!

Here are some of the amazing results:

- 42 Training Sessions delivered!
- 500 Officers Trained! Empowering our clubs for success.
- 81 Clubs Received a DCP Point! A testament to your dedication.

We are especially proud to share the following club training achievements:

- 10 Clubs achieved 100% Officer Training (7 officers)!
- 20 Clubs trained 6 Officers!
- 23 Clubs trained 5 Officers!
- 28 Clubs trained 4 Officers!



Pathways Levels 1 and 2 are the bedrock of your Toastmasters journey, providing the essential foundation for confident and effective public speaking. Level 1 introduces you to the fundamentals, guiding you through icebreakers, speech structure, and basic evaluation techniques, while Level 2 builds on these skills with projects focused on organization, vocal variety, and visual aids.1 By mastering these initial levels, you gain the critical building blocks to deliver impactful speeches, overcome stage fright, and develop a strong understanding of the core Toastmasters principles. Let's prioritize these levels in our clubs, ensuring every member has a solid base to launch their communication and leadership potential.















Review of February, CLCON, Resources, Club and Member Features
February 2025

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District 31



Pathways Speech-a-thon

A Pathways Speech-a-thon is a fantastic way to energize your club, boost educational awards, and contribute to Club Excellence. Here's a step-by-step guide to conducting a successful event:

1. Planning and Organization:

- Set a Date and Time: Choose a date and time that maximizes member participation. Consider a longer meeting or a special event outside regular meeting hours.
- Establish a Goal: Define a specific goal for the Speech-a-thon, such as:
- Number of speeches delivered.
- Number of Pathways levels completed.
- Number of specific projects completed (e.g., Level 1 or 2).

Assign Roles:

- Speech-a-thon Coordinator: Oversees the event and ensures smooth
- execution.
- Timekeeper: Tracks speech times.
- Evaluators: Provides feedback on speeches.
- Sergeant at Arms: Manages the meeting flow and logistics.
- Registration Desk: To track who gave what speeches for award purposes.















Review of February, CLCON, Resources, Club and Member Features
February 2025

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Promote the Event:

- Create engaging flyers, posters, and social media posts.
- Send email reminders and announcements.
- · Highlight the benefits of participating, such as skill development and
- educational awards.

Determine Speech Lengths:

- Consider shorter speeches to allow for more participants. 5-7 minute speeches work well.
- Inform speakers of the time limits in advance.

Set up Basecamp tracking:

 Make sure people are logging into basecamp and marking projects as complete.

2. Event Execution:

• Opening Remarks: Start the event with an enthusiastic welcome and explanation of the Speech-a-thon's purpose.

Speech Order:

- Create a speech schedule to ensure a smooth flow.
- Consider varying the speech order to keep the audience engaged.

Speech Delivery:

- Encourage speakers to focus on completing Pathways projects.
- Provide a supportive and encouraging atmosphere.

Evaluations:

- Keep evaluations concise and focused on key feedback points.
- Consider using a standardized evaluation form.

Recognition and Awards:

• Recognize all participants for their efforts.

Present awards for:

- Most speeches delivered.
- Best speech (voted by the audience).
- Most improved speaker.
- Those who completed a level.















Review of February, CLCON, Resources, Club and Member Features
February 2025

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Basecamp Tracking:

• Have a designated person to track speech completions in Basecamp during or immediately after the event.

3. Maximizing Educational Awards:

- Focus on Pathways Projects: Encourage members to select Pathways projects that align with their goals and interests.
- Prioritize Level 1 and 2 Completions: These levels provide foundational skills and contribute significantly to Club Excellence.
- Encourage Evaluations: Evaluations are essential for completing Pathways projects.
- Track Progress: Maintain a record of completed projects and awards.
- Provide Support: Offer guidance and support to members who are working on their Pathways projects.

4. Creating a Fun and Engaging Atmosphere:

- Theme: Consider a fun theme for the Speech-a-thon to add excitement.
- Decorations: Decorate the meeting space to create a festive atmosphere.
- Refreshments: Provide snacks and drinks to keep members energized.
- Music: Play upbeat music before and after the speeches.
- Audience Participation: Encourage audience members to participate in evaluations and provide feedback.
 - Photo/Video: Capture the moments with photos or video.

5.Post-Event Follow-Up:

- Thank You Notes: Send thank you notes to all participants and volunteers.
- Share Results: Announce the results of the Speech-a-thon and celebrate achievements.
 - Encourage Continued Progress: Encourage members to continue working on their Pathways projects.
 - Plan Future Events: Consider hosting regular Speech-a-thons to maintain moment.















Review of February, CLCON, Resources, Club and Member Features
February 2025

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Key Tips for Success:

- Clear Communication: Communicate the event details clearly and effectively.
- Enthusiasm: Generate enthusiasm and excitement among club members.
- Flexibility: Be prepared to adapt to unexpected situations.
- Celebration: Celebrate all achievements and create a positive experience.

By following these steps, you can conduct a successful Pathways Speech-a-thon that will boost educational awards and contribute to your club's success.

















February 2025

Christian's Clubhouse

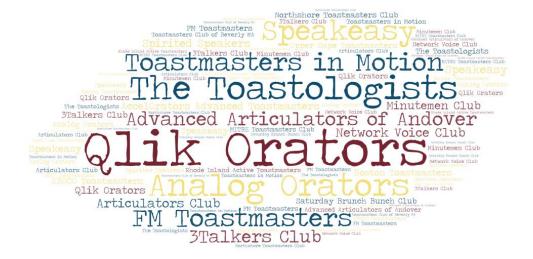
Club Anniversaries

Anniversaries

- 4 Anniversary Qlik Orators Chartered 03/31/2021
- 6 Anniversary The Toastologists Chartered 03/19/2019
- 7 Anniversary Analog Orators Chartered 03/16/2018
- 11 Anniversary Advanced Articulators of Andover Chartered 03/27/2014
- 14 Anniversary Toastmasters in Motion Chartered 03/24/2011
- 17 Anniversary Speakeasy Chartered 03/20/2008
- 19 Anniversary FM Toastmasters Chartered 03/13/2006
- 26 Anniversary 3Talkers Club Chartered 03/01/1999
- 27 Anniversary AccelOrators Advanced Toastmasters Chartered 03/01/1998
- 29 Anniversary Network Voice Club Chartered 03/01/1996
- 29 Anniversary Saturday Brunch Bunch Club **Chartered** 03/01/1996
- 33 Anniversary Spirited Speakers Chartered 03/01/1992
- 41 Anniversary Articulators Club Chartered 03/01/1984
- 49 Anniversary Minutemen Club Chartered 03/01/1976
- 54 Anniversary Boston Toastmasters Chartered 03/01/1971
- 59 Anniversary Northshore Toastmasters Club **Chartered** 03/01/1966

Milestone Anniversaries

5 Anniversary EBSCO Toastmasters **Chartered** 03/02/2020 15 Anniversary Rhode Island Active Toastmasters **Chartered** 03/29/2010 20 Anniversary Toastmasters Club of Beverly MA **Chartered** 03/10/2005 25 Anniversary Upper Cape Toastmasters **Chartered** 03/01/2000 60 Anniversary MITRE Toastmasters Club **Chartered** 03/01/1965



















Christian's Clubhouse

Dues are Due

The next Toastmasters renewal period starts **April 1st**. That's only about two months away. Consider renewing now for the next six months or one year so you don't have to remember to renew as the deadline approaches and help your club earn on-time membership renewal points in the distinguished club program!

If your club has eight or more members renew early, you'll be entered to into a raffle to **win a club Pizza Party or gift certificate**. This term, we are increasing the incentive to renew earlier (see incentive below)!

Renew Dues Online

Choose the option that works best for your club:

- 1. Have your members provide your Treasurer with a check which they will mail to Toastmaster International.
- 2. Have an officer pay online using the member's credit card: Logging into Club Central and navigating to "Membership Management", hover over the member, and click "Add to Cart". Select the "Membership Plan" and "Add to Cart" again. Enter payment information and complete the renewal.
- 3. You or the member can also call +1 720-439-5050 ext. 1402 and pay by phone.
- 4. Have members use the self-pay system (if enabled in club central). See below

Using self-pay



Keep building your communication skills and evolving through your learning experience! Click the button below to renew your Toastmasters membership. Refer to the Renewal Dues FAQ page if you need further instruction.

Renew membership

















February 2025

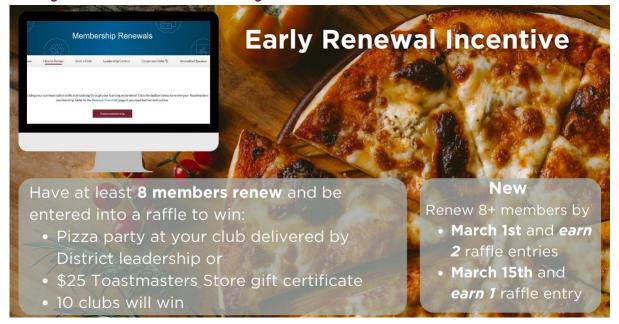
Christian's Clubhouse

To renew by self-pay, please take a minute now to:

- 1. Log into your Toastmasters International account
- 2. Visit the self-pay webpage
- 3. Click "Renew membership"
- 4. Select the club(s) you want to renew and then click "Save and continue
- 5. Select the the renewal period under Membership Selection and then click "Checkout."
- 6. . Fill in your credit card information and then click "Submit Payment."

Membership Incentives

Early Renewal Pizza Party



The early renewal incentive has been expanded this renewal term!

If your club completes at least 8 member renewals your club will be entered into a raffle to **win a pizza party or \$25 gift certificate**. Renew 8 or more by

- 1. March 1st and your club will receive 2 entries into a raffle.
- 2. March 15th and your club will receive 1 entry into a raffle.

10 clubs will win and your club can choose the award. If choosing a pizza party, club officers provide a member count that will attend the party, propose a date and a district leader will deliver a pizza to your club and party with you 🞉 😃!

Winners will be announced at the District 31 Quarterly awards following the April renewal period deadline.















Review of February, CLCON, Resources, Club and Member Features

February 2025

Christian's Clubhouse

50 for 5



- Clubs with a base less than 20 members
- Add 5 new, dual, or reinstated members within a quarter
- Earn a \$50 Toastmasters International store gift certificate

Is your club having difficulty getting the membership base above 20 members? It's the perfect time to grow your club's membership, and get rewarded for your membership building initiatives! Followup with those find-a-club inquiries, invite friends, colleagues or relatives to meetings, demonstrate the value and fun of your meetings, and watch how your guests want to become members.

Reward your club and new members with some new items from the Toastmasters international store

- For clubs with a base less than 20 members
- Add 5 new, dual, or reinstated members within a quarter will earn a \$50
 Toastmasters International store gift certificate

Join past winners or the past quarter winners

Quarter 1:

- Westford Expressions Club
- Ocean State Club
- Speak Up Cambridge















Review of February, CLCON, Resources, Club and Member Features

February 2025

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Quarter 2:

- Eastern Middlesex Toastmasters
- Chelmsford Toastmasters Club
- Sales & Marketing Club
- Crimson Toastmasters Club
- Tuesday Toastmasters at MIT Club
- Moderna-Cambridge
- Boston College Toastmasters Club
- Boston Toastmasters
- Boston Seaport Toastmasters
- TM at the FRB Boston Club
- Leada@Liberty Toastmasters
- Optum Tech Toasts
- Shrewsbury Toastmasters
- Otis Street Orators
- Boston West Toastmasters Club
- Quincy Toastmasters Club
- Rhode Island Active Toastmasters
- Voice of Franklin Club

and be recognized at the District 31 Quarterly Recognition ceremony.

What can you do to help recruit new members? Try running an open house, see the article above on advertising tips and take advantage of the Open House Reimbursement incentive.

















Christian's Clubhouse

Open House Reimbursement



The New Year is upon us, and we are setting goals to improve in many ways. For some this may include overcoming the anxiety of public speaking, improving presentation skills or gaining leadership experience. This is the perfect time to run an open house to show how your toastmasters club can help with all of these goals! The District is here to support your open house.

- 1. Run an open house
- 2. Save receipts and label refreshments, or media purchased specifically for the open house
- 3. Save an agenda from the event
- 4. Submit the receipts and agenda to the Fab Four fabfour@district31.org
- 5. The Fab Four will issue a Concur account to apply for reimbursement
- 6. District 31 will reimburse the club up to \$50

Need some ideas on advertising your open house. <u>See the January newsletter article here.</u>

Please contact <u>fabfour@district31.org</u> for reimbursement. Happy Open House'ing!

















Christian's Clubhouse

Start a Club Initiative



Know a company or community that could benefit from a Toastmasters club? Has someone been asking about how to form one? We're here to support them and you can **earn up to \$100 of Toastmasters International store gift certificates** by referring them. Here's how it works:

- 1. Refer a contact at a company or in a community that wants to start a Toastmasters club to **Christian at cgd@district31.org.**
- 2. If the contact leads to the district doing a demo meeting, you earn a **\$25 Toastmasters International store gift certificate.**
- 3. You have the first option to sponsor and mentor the new club.
- 4. If the club charters, you will earn an additional \$75 Toastmasters International store gift certificate.

That is \$100 worth of total gift certificates. Think of all the great Toastmasters Swag you could win for yourself or your clubs. Start referring those new club contacts today.

















Christian's Clubhouse

District 31 Advanced Clubs



You may have joined District 31 on October 26th and the District 100 Year Expo and participated in the Advanced Club morning workshops, or perhaps you missed the event. The good news is that you can join a District 31 advanced club meeting to experience how an advanced club can help you **bring your speaking and leadership skills to the next level.**

Here is the upcoming schedule of the next meetings for all the District 31 Advanced Clubs in the month of January. Click on the club name to link to each club's home page for more information on how to join a meeting:

AccelOrators Advanced Toastmasters Club – Thursday, March 6, 7-9 PM

Seven Hills Advanced Toastmasters - Tuesday, March 4, 5:30-7 PM

Advanced Orators Toastmasters Club – Monday, March, 10, 7-9 PM

Advanced Articulators of Andover - Tuesday, March 11, 7-8:30 PM

Advanced Access Toastmasters Club - Tuesday, March 18, 6:50-9 PM

















Christian's Clubhouse

District 31 Advanced Clubs Cont.

Please visit the clubs websites to verify meeting times (they may change around the holidays) and to inquire about additional meetings during the month.

For more details about each of the advanced clubs and advanced clubs in general, check out the <u>District 31 advanced club website</u>.

District Open Houses



District open houses are coming back this year! We are planning In-person open houses around the district

The District facilitates and advertises these

Clubs run, guest visit or joint participating clubs

Clubs will team up and work with the district to put on a great meeting for guests that will inquire about attending your club meetings in the future.

Two events are currently planned:

- 1. March 31, Roslindale, MA
- 2. May 2, Waltham/Lexington, MA Area

We would also like to hold an event in the **North Shore, South Shore/RI,** and in the **western edge of the district towards Worcester**. Please see the contact information below if you would like to participate or have a venue that the District could use. The following FAQ answers below may answer common questions:

















Christian's Clubhouse

District Open Houses FAQs

1. Will the district cover event expenses?

Yes, the district will cover all expenses for the event, including refreshments, supplies, decorations, etc. We just ask club members to help run the event.

2. When similar events have occurred in the past, what were the outcomes?

A couple of District open houses were run last year. The format differed, though. The district ran the event and requested volunteers from in the local area to participate in roles. There was no promotion of specific clubs. If members showed up from other clubs they had the opportunity to network with guests. There were no followup surveys with guests, so we do not have statistics on guests.

3. How many guests do you expect at the event? How many clubs generally participate?

We don't know, since this is the first time the district is using this format. Guests participation will depend on how well we advertise, the theme/speakers connecting with guests. Clubs will organize these aspects of the meeting, and the district will work with the clubs to facilitate implementation. Club participation will depend on how many clubs would like to help organize and run the event.

4. If this event is to attract more guests to multiple clubs, which clubs typically retain these guests as potential members? We are concerned about all clubs mutually benefiting from the collaboration.

That is a legitimate concern if there are multiple clubs trying to attract guests. Clubs will have an opportunity to provide guests with a mission statement or synopsis about the club. How that is built into the events will be up to the organizing clubs. Guests will be encouraged to visit multiple clubs to determine which one is the best fit for them. An analogous event was the district 100 Year event held at the end of October, where Advanced clubs collaborated in the morning to put on workshops. All clubs promoted themselves, and encouraged guests to visit each of their clubs.















Review of February, CLCON, Resources, Club and Member Features

February 2025

Christian's Clubhouse

District Open Houses FAQs Cont.

5. How would I turn this into an upper-level Pathways project. Can you give more details on what specific projects you mean?

Please see the events section of this District 31 webpage for ideas: https://district31.org/2023-2024-public-relations-projects-jobs/

6. Would this event happen at a specific time of day or day of the week?

We are surveying interested clubs to gather more information, including the month, time and day of the week.

If your club is **interested in participating** in an open house, or if you **have a venue that we can use to host an open house,** please contact Christian at cgd@district31.org

















Christian's Clubhouse

The Club Growth Team



The club growth team leads the district effort to bring new clubs into the district and helps existing clubs gain and retain members by running fun and engaging meetings.

Join the Club Growth Leadership Team

The club growth team is looking for someone who likes using the phone to communicate with members or guests in your Toastmasters club or at work and would like to help others become more comfortable on the phone:

Phone Out-Reach Chair

- Works with the District Marketing Chair with focus on phone outreach.
- Contacts prospective corporations that should have a club by phone.
- Assists with district phone training

Candidate Background: Experience in phone sales, managing a phone sales team, and/or likes talking to people.

If you would like to join the team, please **contact Christian at cgd@district31.org**.

















Christian's Clubhouse

Earn your DTM

Become a Club Sponsor, Mentor, or Coach

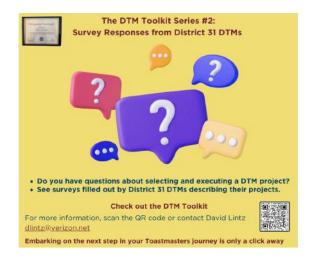
If you're not interested in being a chair, there is also the opportunity to become a club sponsor, mentor, or coach and earn Distinguished Toastmaster (DTM) credit.



The DTM Toolkit

If you'd like to learn more about earning a DTM, keep a lookout for DTM posts showcasing David Lintz's DTM toolkit on the <u>district homepage</u> under News and Highlights and on District 31 social media–click on the icons in the footer to visit D31 social media sites. The first posts of several are posted:



















Review of February, CLCON Resources, Club and Member Features

February 2025

Christian's Clubhouse

























Review of February, CLCON Resources, Club and Member Features

February 2025

Christian's Clubhouse

Wondering what to do for your DTM project? The newest post directs you to a spreadsheet of projects that would fulfil your DTM project and a district initiative. Browse projects and select one from the list or use the list to help generate new ideas for a project.

To view the toolkit in its entirety check out the <u>DTM toolkit</u> for ideas and resources to get started.

Help with Demo Meetings



When clubs express interest in chartering, District 31 members help to put on an introductory demonstration meeting. This is not only a good opportunity to help a new club become successful, it is also an opportunity to do a meeting with a club that you might be considering sponsoring or mentoring in the future.

Please contact Christian at <u>cgd@district31.org</u> if you are interested in any of these positions

















February 2025

Christian's Clubhouse

Club Outreach Co-Chairs

Club officers may have seen an email last month from Club Outreach Co-Chairs Jeanne Cox, Ginny Layton-Leal, and Peter Swan. The club Outreach Co-Chairs periodically reach out to clubs to:

- 1. Provide you with information about current district events and deadlines.
- 2. Ask if your club needs district support.
- 3. Provide feedback to the district on clubs in need of support
- 4. Work together with district leaders (Fab Four, Area and Division Directors) to provide support

When you see a future email from them, please let them know if your club needs support, or has feedback for the district.

Calling for club social media sites



If your club has a social media site that you'd like to feature on District 31 sites, please send the URL to fabfour@district31.org with the **name of your club** and the Social Media Link.

Check out the current list of D31 club links.















Review February, CLCON, Resources, Club and Member Features
February 2025

Shining the Light in D31

Club Close-up

Episode 21



District 31 Club Close-up





Island Foghorns Toastmasters

Episode #21

Episode 21 of Club Close-up is the episode that didn't seem like it would be released, but the content was too good to put in the archive; so we released it as the first audio-only episode. We interview officers from Island Foghorns Toastmasters, a community club that meets virtually in Middletown, RI. You'll learn about the club and take away tips and best practices that you can bring back to your club!

You can always visit other Toastmasters clubs, and there were several guests from other clubs during this interview. We kick off the interview by hearing from other Toastmasters members that visited the Island Foghorns holiday party meeting. Learn about the Traveling Gavel featured on the cover photo. Maybe your club wants to capture it next . There is advice about how to identify and encourage future club leaders, encourage members to give speeches, and how to recognize member achievements. Take away some advice on planning your meetings, and how to advertise them to attract guests that are your potential future members and so much more valuable information in this episode of the District 31 Club close-up series. Make sure to give it a listen!

Island FoghornsToastmasters District 31 Club Close-up || Ep 21 https://youtu.be/HY02_hKq2OE















Review February, CLCON, Resources, Club and Member Features
February 2025

Shining the Light in D31

Club Close-up

Episode 22



In Episode 22 of Club Close-up is up, we interview officers of CVS Health Marketing Toastmasters, a corporate club in Woonsocket, RI with a virtual meeting option. You'll learn about the club and take away tips and best practices that you can bring back to your club!

Watch the video to learn about unique aspect of the club and why you want to visit the club. Find out best practices on how to market for new members as a corporate club, how to welcome guests and follow up with them and so much more valuable information in this episode of the District 31 Club close-up series. Make sure to check it out!

CVS Health Marketing District 31 Club Close-up || Ep 22 https://youtu.be/mBccXsLTh6Y

















Coffee With Caryl



Pour yourself a cup and get a taste of Coffee with Caryl at **caryl31.wordpress.com**.

Every week, Caryl explores a new topic or profile, shares best practices and invaluable tips for increasing guests, retaining members, strengthening leadership teams and

running high quality meetings. Learn about triumphs (and failures), and fresh perspectives on personal development.

To subscribe and receive notification of the weekly post on Thursdays at 8 am:

From your computer (not a phone!) ...

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If you know anybody who would benefit from a personal note about the blog, send an email with subject "Caryl's Blog" and include the name and email in the body to **prm@district31.org.**















Review of February, CLCON, Resources, Club and Member Features

February 2025



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You'll receive reminders of events (TLIs and conferences), deadlines (dues, officer elections) and other general news about the District. Please consider staying a member of this list to ensure you get timely updates.











