



# CHEYENNE FRONTIER DAYS MEDIA GUIDE 2025





# CHEYENNE

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## FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

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[WWW.CFDRODEO.COM](http://WWW.CFDRODEO.COM)

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# MEDIA INFORMATION

The Media Information section of Cheyenne Frontier Days Media Guide is designed to assist media representatives covering the rodeo and other attractions. It includes important phone numbers, details on obtaining credentials, and information about the media center, photo pit, and access to key areas like the chutes and cowboy ready area. Additional resources such as are provided for enhanced coverage. Guidelines on dress requirements, parking, and specific policies like the Nightshow Policy are also outlined.



## FRONTIER PARK MEDIA CENTER

Cheyenne Frontier Days™ provides a dedicated space for media, located in the building behind the PR House. Volunteers will be available to assist with rodeo coverage, as well as providing support with story ideas and interviews. The Media Center offers wireless Internet and designated work areas for media professionals.

### LOCATION

Frontier Park | Gate V8  
4610 Carey Avenue  
Cheyenne, WY 82001

### CONTACT

**PHONE:** (307) 778-7246 from July 18-27

**EMAIL:** [media.requests@cfdrodeo.com](mailto:media.requests@cfdrodeo.com)

**WEBSITE:** [cfdrodeo.com/about-us/for-the-media/](http://cfdrodeo.com/about-us/for-the-media/)

### HOURS

**JULY 15-17:** 9 a.m.–4 p.m.

**July 18-26:** 9 a.m.–8:30 p.m.

**July 27:** 9 a.m.–6 p.m.

### WI-FI

**NETWORK NAME:** Media

**PASSWORD:** BullRider25

## MEDIA CREDENTIAL POLICY

Media professionals seeking credentials to cover Cheyenne Frontier Days™ should review this Media Guide before filling out the Media Credential Request Form. To ensure timely processing, we encourage submission as early as possible.

Priority is given to paid employees of qualified media outlets, contracted journalists on assignment with a qualified media outlet, and PRCA photographers with a current membership card. Requests will be reviewed and considered, Cheyenne Frontier Days™ reserves the right to deny any Media Credential Request.

Due to limited space, **qualified media outlets, contracted journalists on assignment with a qualified media outlet, and PRCA photographers with a current membership card** may be given authorized access by the PR Media Committee to various areas on a rotating basis to accommodate assignment needs. Authorized Access is reserved for working media only. No children are permitted.

### QUALIFIED MEDIA

Media Credentials are issued to broadcast, print, and Internet media assigned to cover Cheyenne Frontier Days™. Media Credential Applications must be submitted by the assigning authority (editor, news director, broadcast producer). Credentials will be issued to authorized personnel, employed by the media outlet for the purpose of providing timely news coverage of Cheyenne Frontier Days™. Employment verification may be requested.

### CONTRACTED JOURNALIST

Contracted journalists (writers/photographers) are required to submit a letter assignment from the assigning authority (editor, news director, broadcast producer); on official letterhead of the media outlet with their application. Contract journalists will only receive media credentials if on assignment.

### ONLINE/SOCIAL MEDIA

Online/social media will be considered on a case-by-case basis. Only media with active websites, posting original, dated, and industry-related news on a regular basis will be considered for Media Credentials.

### PHOTOGRAPHERS

Cheyenne Frontier Days™ has a professional corps of photography volunteers, and does not solicit outside photographers or photographs. Only qualified media

photographers may take photos at a PRCA-sanctioned rodeo. Contract Photojournalists will not be approved without proof of assignment.

Photographers who are not PRCA Photographers with a current membership card must agree to the PRCA Media Guidelines for Rodeo Coverage. PRCA Photographers with a current membership card are the only ones who have the right to sell their photos. No other photographer is allowed to sell photos from the event or use them for any purpose other than the specific, requested media assignment.

### NIGHTSHOW POLICY

Nightshow coverage requires prior approval from the artist's management and/or publicist. Requests must be submitted via the Media Credential Request Form by June 30.

The PR Media Committee will provide a list of approved media, artist restrictions, and any additional requirements (often limited to the first two to three songs) one or two days prior to the show.

### CREDENTIAL USAGE

- Media credentials must be always worn. Qualified media must cooperate with the procedures at the gates and security checkpoints.
- Credentials are issued specifically for the person who was approved through the media accreditation process, are non-transferable, and may not be given or loaned to another person for any reason.
- Any media outlet that needs to change the name(s) of its credentialed staff must submit a written request via email to [media.requests@cfdrodeo.com](mailto:media.requests@cfdrodeo.com).
- Lost or stolen media credentials must be immediately reported to the Media Center.
- Media credentials provide authorized, escorted access around Frontier Park to fulfill assignment needs.
- Media credentials do not provide seating at the PRCA Rodeo or Frontier Nights® Entertainment Series.
- Cheyenne Frontier Days™ and the PR Media Committee reserves the right to revoke credentials for any reason.

### PARKING

Media is asked to utilize the Cheyenne Frontier Days™ Park-n-Ride located at I-25 and Happy Jack Road (Heading Northbound on I-25, take exit 10D / Heading Southbound on I-25, take exit 10D).



## AUTHORIZED ACCESS AREAS

Media credentials provide authorized, escorted access around Frontier Park to fulfill assignment needs.

### PHOTO PIT

The photo pit offers an excellent vantage point to capture action shots of arena events. It is located in the middle of the arena and allows photographers to capture contestants from the chutes and Chute 9. A pit pass is required for entry.

These passes are issued daily by the PR Media Committee to photographers on a rotating basis to accommodate assignment needs. Movement to and from the pit is prohibited during the rodeo, except during a short intermission halfway through the performance. During this time, photographers who wish to stay for only half of the events may leave, and others may take their place.

Please note that bottled drinking water is available; however, there are no restrooms.



## BEHIND THE CHUTES

Behind the Chutes offers a vantage point to capture action along the arena fencing. The north-end chutes are generally less crowded, while the south-end chutes accommodate sponsors and tend to have more activity.

These passes are issued daily by the PR Media Committee to photographers on a rotating basis to accommodate assignment needs.

Photographers must check in with a PR volunteer before accessing the chute platform and are only permitted on the platform for a limited number of bronc rides.

Please note that behind the chutes and arena are among the most restricted spaces, with PRCA regulations strictly enforced for safety. Access is extremely limited, and movement within the chute area must be coordinated with PR volunteers.



## MEDIA DECK

During the rodeo, qualified media personnel maybe be escorted to the Media Desk for viewing/reporting. PR Media Volunteers are on hand to answer questions and assist in arranging interviews with contestants.

## COWBOY READY AREA

Beneath the East Side Stands near the north chutes, rodeo contestants prepare for their rides in the Cowboy Ready Area. PR Media volunteers are available to assist with interviews and provide escorted access for photos or B-roll footage.

## DRESS REQUIREMENTS

PRCA clothing regulations require all media personnel and photographers to wear a long-sleeve Western-style shirt, long pants, close-toed shoes, and a Western hat while in the photo pit, arena, chute area, and cowboy ready area. If this requirement poses a problem, please contact the PR Media Committee. We have extra hats and Western shirts available to borrow.



## USE OF INTELLECTUAL PROPERTY AGREEMENT

Qualified Media agrees to abide by the policies and procedures established by Cheyenne Frontier Days (CFD). All materials obtained through 2025 media accreditation must be used solely for legitimate media coverage. Any secondary or non-editorial commercial use of photographs, video, audio, or any other depictions of activities at Frontier Park (July 18-27, 2025) is strictly prohibited without prior written consent from Cheyenne Frontier Days.

Qualified Media further agrees that:

1. Any photographs, video, audio, or other depictions of activities at Frontier Park, captured by any means and on any medium, will be used exclusively for legitimate editorial purposes by Qualified Media Personnel
2. Intellectual property rights of contestants, exhibitors, and entertainers will be respected and protected.

Qualified Media Personnel acknowledge that all marks, logos, and depictions of events, exhibits, competitions, concerts, and presentations associated with Cheyenne Frontier Days 2025 are the intellectual property of Cheyenne Frontier Days, Inc. Any photographs, video, audio, or other depictions of activities at Frontier Park remain the property of Cheyenne Frontier Days. Furthermore, Qualified Media Personnel acknowledge that the arrowhead logo and the following terms are registered trademarks and the intellectual property of Cheyenne Frontier Days:

- Cheyenne Frontier Days™
- Frontier Nights®
- *Daddy of 'em All*®
- Chute 10 Mercantile™





## OTHER MEDIA RESOURCES

### PR MEDIA REPRESENTATIVES



**SHELLIE HARDSOCG**

Public Relations Chairman



**KIM FLOYD**

Media Director

### MORE INFORMATION

For your convenience, we have included links to additional resources and guidelines:



**CFD Media Guide** – Comprehensive information about Cheyenne Frontier Days™, including media policies, event details, and historical data.



**PRCA Media Guidelines** – Official PRCA policies on media access, photography, and reporting standards for rodeo coverage.



**PRCA Social Media Policy** – Guidelines for social media usage, content sharing, and engagement related to PRCA-sanctioned events.

### IMPORTANT PHONE NUMBERS

#### AREA CODE 307 • DIAL 9 FOR OFF-PARK CALLS

<b>CFD Headquarters</b>	778–7201
<b>Media Center</b>	778–7246
<b>Public Relations House</b>	778–7245
<b>Media Deck (E Stands)</b>	778–7257
<b>Ticket Office</b>	778–7222
<b>Rodeo Office</b>	778–7215
<b>Contract Acts</b>	778–7254
<b>Park Security</b>	778–7261
<b>CFD Old West Museum</b>	778–7290
<b>Visit Cheyenne</b>	778–3133

### OTHER HELPFUL PUBLICATIONS

- Cheyenne Frontier Days™ Souvenir Program
- Cheyenne Frontier Days™ Schedule of Events
- Cheyenne Frontier Days™ Website [cfdrodeo.com](http://cfdrodeo.com)
- Trader's Visitor's Guide to Cheyenne Frontier Days™
- WTE Frontier Edition and Frontier Daily

### BOOKS

- *Behind the Chutes at Cheyenne Frontier Days: A pocket guide to rodeo* by Avis Acton
- *Cheyenne Frontier Days: "A Marker From Which To Reckon All Events"* by Milt Riske
- *Cheyenne Frontier Days The First 100 Years: A Pictorial History* Wyoming Tribune-Eagle
- *Daddy of 'em All : The Story of Cheyenne Frontier Days* by Robert Hanesworth
- *Let's Go! Let's Show! Let's Rodeo!* by Shirley Flynn
- *Images of America – Cheyenne Frontier Days™* by Shirley Talbot & Linda Graves Fabian



# CHEYENNE FRONTIER DAYS

Since 1897, we've been kicking up dust with the World's Largest Outdoor Rodeo & Western Celebration

Cheyenne Frontier Days™ (CFD) is commonly referred to as the *Daddy of 'em All*®—the world's largest outdoor rodeo. The phrase was coined in 1919 when Cheyenne gained worldwide recognition for having the biggest and best rodeo. Some credit T. Joe Cahill, a 1919 committeeman, for the nickname. Regardless of who first called it the *Daddy of 'em All*®, one thing is certain: Cheyenne Frontier Days™ has lived up to its reputation year after year.

The *Daddy of 'em All*® continues to lead in rodeo action. It remains a favorite for both PRCA contestants and fans. Rodeo cowboys are known to proudly display their winning belt buckles as status symbols. A past study found that contestants who have competed at Cheyenne often prefer to wear their Cheyenne Frontier Days™ championship buckles even more than world champion buckles.

## FUTURE DATES

July 17–26, 2026

July 23–August 1, 2027

July 21–30, 2028



# TYPICAL EVENT IMPACT TO OUR COMMUNITY

Cheyenne Frontier Days™ projects typical event impacts to the community in a normal year by conducting Economic Impact studies with *Dean Runyan Associates* of Portland, Oregon. These community impact numbers were reported in the 2024 Study. These studies are normally conducted every 3 years.



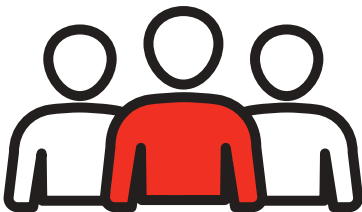
**\$50.4 MILLION**  
TOTAL ECONOMIC IMPACT  
TO LARAMIE COUNTY



**2,400**  
CHEYENNE FRONTIER DAYS™  
VOLUNTEERS



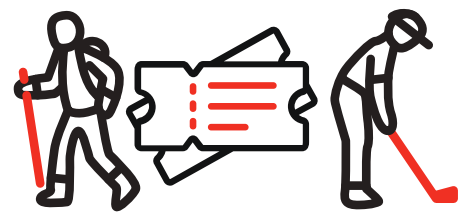
**\$2.6 MILLION**  
IN STATE  
& LOCAL TAXES



**660**  
FULL- AND PART-TIME  
JOBS CREATED



**\$17.6 MILLION**  
IN WAGE & SALARY  
DISBURSEMENTS



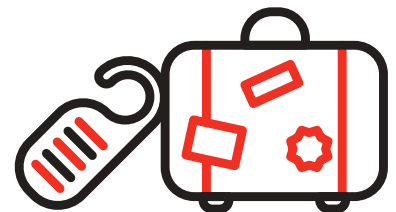
**\$16.4 MILLION**  
SPENT ON RECREATION  
& ENTERTAINMENT



**\$8.8 MILLION**  
SPENT ON FOOD & BEVERAGE  
IN RESTAURANTS & BARS

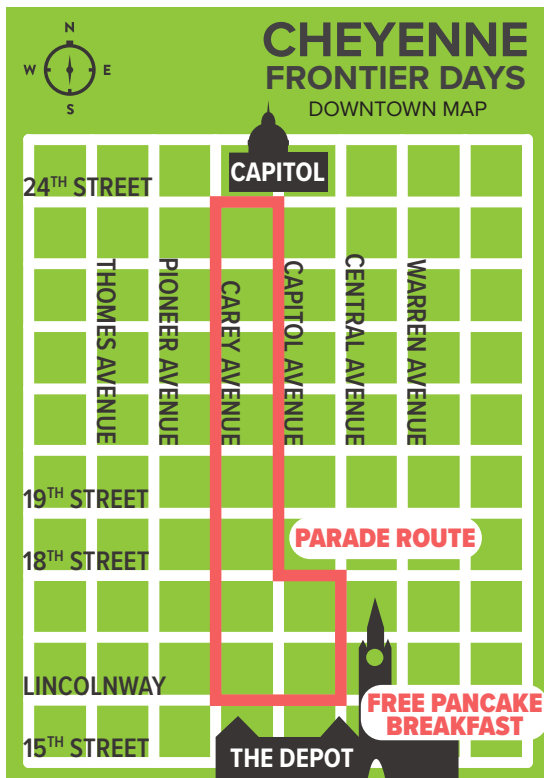
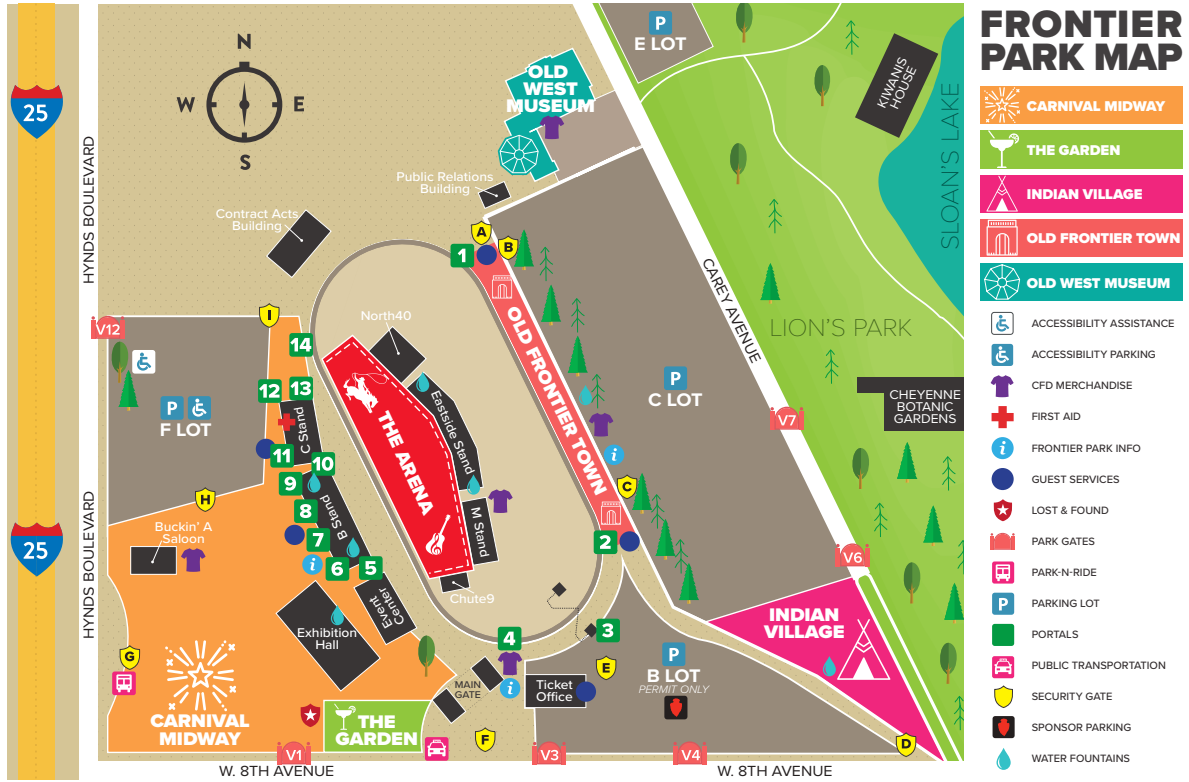


**\$14.3 MILLION**  
SPENT ON RETAIL PURCHASES  
INCLUDING FUEL & GROCERY

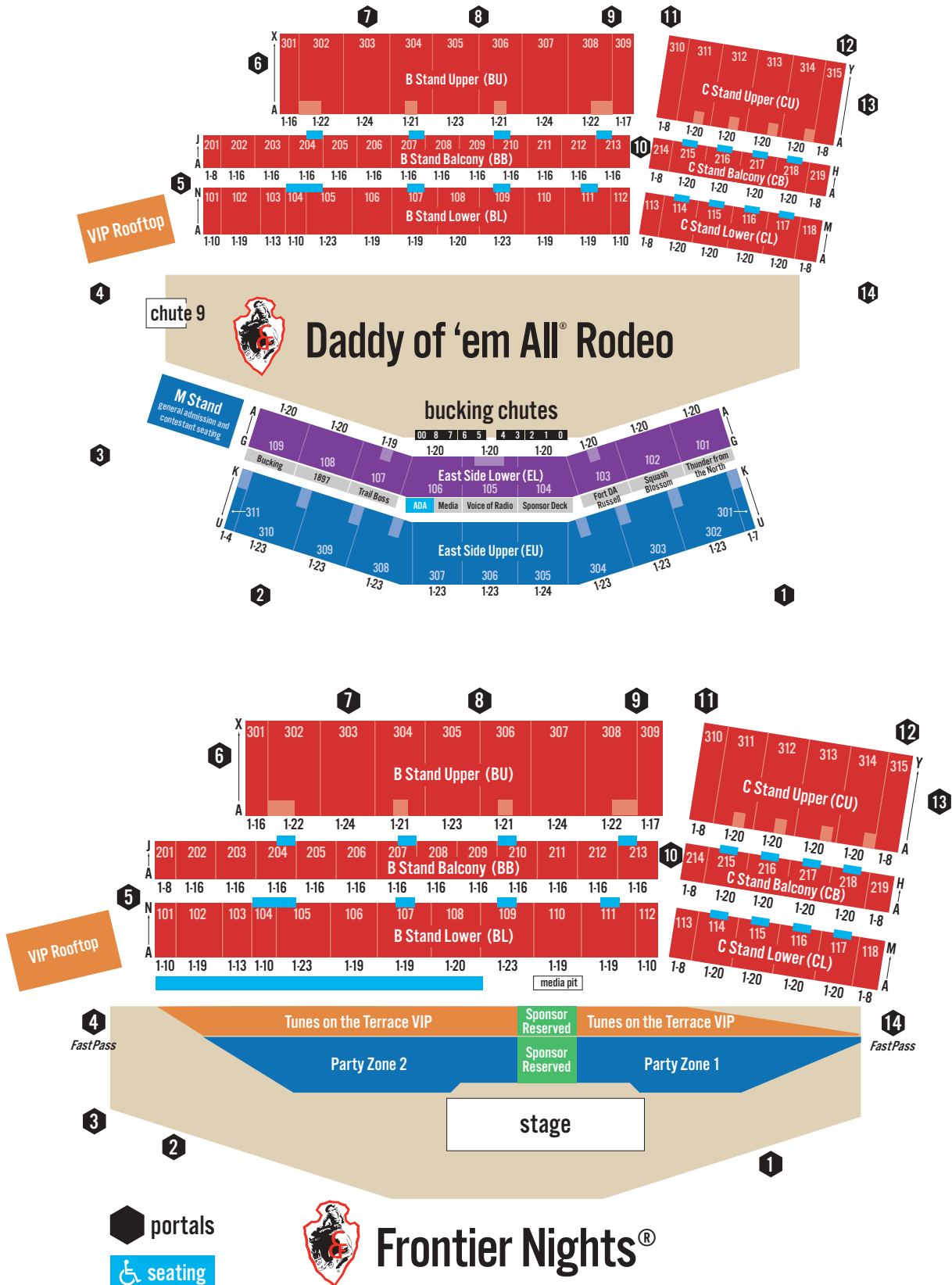


**\$11 MILLION**  
SPENT ON OVERNIGHT  
ACCOMMODATIONS

# FRONTIER DAYS MAPS



# SEATING MAPS





# QUICK PEEK SCHEDULE

The "Quick Peek Schedule" section provides a brief overview of key events taking place during the Cheyenne Frontier Days Celebration. For a comprehensive schedule, media representatives are encouraged to visit [cfdrodeo.com](http://cfdrodeo.com) or obtain a printed schedule of events booklet. This section serves as a convenient reference to help plan coverage of major happenings throughout the event.

## PRE-SHOW EVENTS

MONDAY, JULY 7

**7 A.M.:** Team Roping Qualifier

SATURDAY, JULY 12

**6 P.M.:** Miss Frontier Coronation Ball

SUNDAY, JULY 13

**7 A.M.:** Steer Roping Qualifier

MONDAY, JULY 14

**7 A.M.:** Tie Down Roping Qualifier

TUESDAY, JULY 15

**7 A.M.:** Steer Wrestling Qualifier

**9 A.M.:** Breakaway Roping Qualifier

WEDNESDAY, JULY 16

**7 A.M.:** Breakaway Roping Qualifier

**9 A.M.:** Barrel Racing Qualifier

THURSDAY, JULY 17

**3 P.M.:** Cheyenne Frontier Days™ Annual Western Art Show & Sale Reception

## FRIDAY, JULY 18

PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

**FRONTIER PARK ARENA**

**8 P.M.:** Frontier Nights® **IAN MUNSICK WITH TRAVIS TRITT**

**CARNIVAL/MIDWAY**

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

DOWNTOWN/OFF PARK

**9 A.M.–4 P.M.:** Fort D.A. Russell Days. 31st Annual Base Open House

**CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10  
MERCANTILE**

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

**THE GARDEN**

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

**NATIVE AMERICAN INDIAN VILLAGE**

**10:30 A.M.–7:30 P.M.:** Shopping & More

**OLD FRONTIER TOWN**

**10:30 A.M.–8 P.M.:** Shopping & More

**10 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

## SATURDAY, JULY 19

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™  
*Daddy of 'em All*® Rodeo

**8 P.M.:** Frontier Nights® **JORDAN DAVIS WITH  
BRETT YOUNG**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™  
Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food  
Court

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music &  
dancing

### DOWNTOWN/OFF PARK

**9 A.M.:** Grand Parade presented by JPMorganChase  
in Downtown

**9 A.M.–4 P.M.:** Fort D.A. Russell Days. 31st Annual  
Base Open House

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art  
Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden  
presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**11 A.M.–1 P.M.:** Kid's Crafts

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance  
Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by  
Cavender's

**4:30–7:30 P.M.:** Chuckwagon VIP Experience

## SUNDAY, JULY 20

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9 A.M.:** Cowboy Church Service

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including  
Junior Barrel Racing

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™  
*Daddy of 'em All*® Rodeo

**7:15 & 9 P.M.:** Pre-Party with **DJ PAWS** (*weather  
permitting; times vary*)

**8 P.M.:** Frontier Nights® **BAILEY ZIMMERMAN WITH  
JOSH ROSS**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™  
Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food  
Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music &  
dancing

### DOWNTOWN/OFF PARK

**9 A.M.–4 P.M.:** Fort D.A. Russell Days. 31st Annual  
Base Open House

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art  
Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden  
presented by Cavender's

**NOON–8 P.M.:** **FIESTA DAY** Latino entertainment &  
family fun

### NATIVE AMERICAN INDIAN VILLAGE

**11 A.M.–1 P.M.:** Kid's Crafts

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance  
Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by  
Cavender's

## MONDAY, JULY 21

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including Junior Barrel Racing

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 P.M.:** Pre-Party with **DJ PAWS** (weather permitting; times vary)

**8 P.M.:** Frontier Nights® **PRCA XTREME BULLS**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**7–9 A.M.:** Free Pancake Breakfast downtown at The Depot

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**10:15 A.M.:** Wyo. State Museum Wyoming Wildlife Presentation

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

## TUESDAY, JULY 22

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including Junior Barrel Racing

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 P.M.:** Pre-Party with **DJ PAWS** (weather permitting; times vary)

**8 P.M.:** Frontier Nights® **PRCA XTREME BULLS**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**9 A.M.:** Grand Parade presented by JPMorganChase in Downtown

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**10:15 A.M.:** Wyo. State Museum Wyoming Wildlife Presentation

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

## WEDNESDAY, JULY 23

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including The Challenge Rodeo

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 & 9 P.M.:** Pre-Party with **DJ PAWS** (*weather permitting; times vary*)

**8 P.M.:** Frontier Nights® **BROOKS & DUNN WITH CHANCEY WILLIAMS**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**7–9 A.M.:** Free Pancake Breakfast downtown at the Depot

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**10:15 A.M.:** Wyo. State Museum Wyoming Wildlife Presentation

**11 A.M.–1 P.M.:** Kid's Crafts

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

**7 P.M.:** Pow Wow

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

**4:30–7:30 P.M.:** Chuckwagon VIP Experience

## THURSDAY, JULY 24

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including The Challenge Rodeo

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 & 9 P.M.:** Pre-Party with **DJ PAWS** (*weather permitting; times vary*)

**8 P.M.:** Frontier Nights® **LUKE BRYAN WITH PRISCILLA BLOCK**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**9 A.M.:** Grand Parade presented by JPMorganChase in Downtown

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**10:15 A.M.:** Wyo. State Museum Wyoming Wildlife Presentation

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10 A.M.–1 P.M.:** Chuckwagon Cookoff Cooking Demonstration

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

**4:30–7:30 P.M.:** Chuckwagon VIP Experience



## FRIDAY, JULY 25

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including Junior Barrel Racing

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 & 9 P.M.:** Pre-Party with **DJ PAWS** (*weather permitting; times vary*)

**8 P.M.:** Frontier Nights® **CODY JOHNSON WITH RANDY HOUSER**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**7–9 A.M.:** Free Pancake Breakfast downtown at the Depot

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**10:15 A.M.:** Wyo. State Museum Wyoming Wildlife Presentation

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**9:30 A.M.–2 P.M.:** Youth Chuckwagon Cookoff

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

## SATURDAY, JULY 26

### PARK-N-RIDE

**10 A.M.–12:30 A.M.:** Located at I-25 & Missile Drive

### FRONTIER PARK ARENA

**9:30 & 10:30 A.M.:** Behind the Chutes Tours

**11:45 A.M.:** Pre-Rodeo Entertainment including Junior Barrel Racing

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™ Daddy of 'em All® Rodeo

**7:15 & 9 P.M.:** Pre-Party with **DJ PAWS** (*weather permitting; times vary*)

**8 P.M.:** Frontier Nights® **MEGAN MORONEY**

### CARNIVAL/MIDWAY

**10:30 A.M.–9:30 P.M.:** Cheyenne Frontier Days™ Exhibit Hall & Shopping

**10:30 A.M.–MIDNIGHT:** Carnival Midway & Food Court

**11 A.M.–11 P.M.:** Buckle Club Bar & Grille

**4 P.M.–MIDNIGHT:** Buckin' A Saloon. Live music & dancing

### DOWNTOWN/OFF PARK

**9 A.M.:** Grand Parade presented by JPMorganChase in Downtown

**10:30 A.M.:** Wings Over Wyoming Airshow featuring the USAF Thunderbirds

### CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** Cheyenne Frontier Days™ Western Art Show & Museum

**8 A.M.–7 P.M.:** Shopping at the Chute 10 Mercantile

### THE GARDEN

**11 A.M.–8 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**3–8 P.M.:** Live Music Performances

### NATIVE AMERICAN INDIAN VILLAGE

**11 A.M.–1 P.M.:** Kid's Crafts

**11:15 A.M., 3 P.M. & 6 P.M.:** Native American Dance Performances

**1 P.M. & 4 P.M.:** Interactive Cultural Sharing

**2 P.M. & 5:15 P.M.:** Native American Flute Player

### OLD FRONTIER TOWN

**10:30 A.M.–8 P.M.:** Shopping & More

**11 A.M.–8 P.M.:** Sidewinder Saloon presented by Cavender's

**NOON:** Chuckwagon Cookoff Competition

**NOON:** Chuckwagon VIP Lunch

# SUNDAY, JULY 27

## PARK-N-RIDE

**10 A.M.–6 P.M.:** Located at I-25 & Missile Drive

## FRONTIER PARK ARENA

**9 A.M.:** Cowboy Church Service

**10 A.M.:** Behind the Chutes Tours

**12:30 P.M.:** Pre-Rodeo Entertainment

**12:45 P.M.:** Grand Entry & Cheyenne Frontier Days™  
*Daddy of 'em All*® Rodeo. Championship Buckles,  
Championship Saddles, Championship Packages  
& Championship Chuckwagon Cookoff Buckles  
Awarded



## CARNIVAL/MIDWAY

**10:30 A.M.–6 P.M.:** Cheyenne Frontier Days™ Exhibit Hall

**10:30 A.M.–6 P.M.:** Carnival Midway & Food Court

**11 A.M.–6 P.M.:** Buckle Club Bar & Grille

## CHEYENNE FRONTIER DAYS™ OLD WEST MUSEUM & CHUTE 10 MERCANTILE

**8 A.M.–7 P.M.:** CFD Old West Museum & CFD Western Art Show

**8 A.M.–6 P.M.:** Shopping at the Chute 10 Mercantile



## THE GARDEN

**11 A.M.–6 P.M.:** Relax & Recharge in The Garden presented by Cavender's

**11:30 A.M.:** Cowboy Channel *Tailgate Party* featuring interviews with competitors, recaps and previews of Championship Sunday



## NATIVE AMERICAN INDIAN VILLAGE

**10 A.M.–1 P.M.:** Native American Indian Village

**11:15 A.M.:** Native American Dance Performance

## OLD FRONTIER TOWN

**10:30 A.M.–6 P.M.:** Shopping & More





# FRONTIER NIGHTS

The Frontier Nights® section highlights Cheyenne Frontier Days™ world-famous evening entertainment, featuring a top-tier lineup of concerts and PRCA Xtreme Bulls. These night shows bring together renowned musical acts and thrilling bull riding competitions, making them a major attraction for attendees and media alike. Covering Frontier Nights® offers an opportunity to capture the excitement and star power that define these unforgettable performances.



As dusk falls over Cheyenne, the thrill of Cheyenne Frontier Days™ doesn't fade—it intensifies. In 1929, on the cusp of the Great Depression, Cheyenne Frontier Days™ officially introduced nightlife with a unique twist. The committee transformed Frontier Park into a lively replica of old-time Cheyenne, complete with saloons, theaters, and the wild spirit of the Old West. Soon after, a carnival was added to the festivities, and downtown streets came alive with square dancing, while Sioux Indian performances drew captivated crowds.

By the 1940s and '50s, the sounds of big band music filled the night air at Frontier Park, with renowned orchestras taking the stage. A beloved tradition of the era, the 10-cent “dime-a-dance” was introduced at the Pavilion, which today houses the CFD Old West Museum. In 1951, nighttime arena shows made their debut, featuring Hollywood star Fred MacMurray and Lawrence Welk's orchestra, well before their rise to television fame. These shows expanded over the years, incorporating thrilling acts such as chariot races, trick riding, and appearances by TV stars like Michael Landon from *Bonanza* and Robert Conrad from *The Wild Wild West* during the 1960s.

In the 1970s, with new grandstands in place, Cheyenne Frontier Days™ stretched its celebration to 10 days in 1977, securing its reputation as a premier destination for top musical acts. Since then, Frontier Nights® has drawn the biggest names in music, including Garth Brooks, Lainey Wilson, Post Malone, Cody Johnson, and Zach Bryan. Each night, the stars come out as the stage lights up with unforgettable performances, and cutting-edge technology ensures an immersive concert experience. With the energy high and the atmosphere electric, Frontier Nights® offers legendary performances and memories that last a lifetime, making it a can't-miss highlight of Cheyenne Frontier Days™.

## CONCERT LINEUP

JULY 18-20 & JULY 23-26 AT 8 P.M.

COST: \$72 — \$275



IAN MUNSICK  
WITH TRAVIS TRITT  
JULY 18



JORDAN DAVIS  
WITH BRETT YOUNG  
JULY 19



BAILEY ZIMMERMAN  
WITH JOSH ROSS  
JULY 20



BROOKS & DUNN  
WITH CHANCEY WILLIAMS  
JULY 23



LUKE BRYAN  
WITH PRISCILLA BLOCK  
JULY 24



CODY JOHNSON  
WITH RANDY HOUSER  
JULY 25



MEGAN MORONEY  
WITH WAYLON WYATT  
JULY 26



## PRCA XTREME BULLS

JULY 21 & 22 AT 8 P.M.

COST \$25-\$95

Cheyenne Frontier Days, the World's Largest Outdoor Rodeo and Western Celebration, announces the Professional Rodeo Cowboys Association's (PRCA) Xtreme Bulls Tour will kick up dust in the legendary Frontier Park arena on July 21 and 22, 2025. This two-night event will showcase the PRCA's top bull riders to face off against some of the most powerful bulls on the rodeo circuit, offering fans a display of cowboy competition and athletic skill.

"We're getting back to our rodeo roots by partnering with the PRCA to host the Xtreme Bulls," said Tom Hirsig, CEO of Cheyenne Frontier Days. "The family friendly event will produce a fast-paced, live audience event that our fans expect from the *Daddy of 'em All*."

Xtreme Bulls competitors include top bull riders from the PRCA | Bill Fick Ford World Standings as well as contestants who advance through Xtreme Bulls qualifying events. Contestants will compete in the first round, with the top performers advancing to the final round.

The money won at the CFD PRCA Xtreme Bulls tour counts toward the PRCA | Bill Fick Ford World Standings for bull riding, which determines qualifiers for the Wrangler National Finals Rodeo presented by Teton Ridge.



## FORMER FRONTIER NIGHTS ENTERTAINERS

1977 – 2024

- 1977** Jerry Jeff Walker with Red Steagall, Johnny Cash Show, Barbara Mandrell Jimmy Dean, Mel Tillis
- 1978** Larry Gatlin with Gunshy, Charley Pride, Johnny Paycheck, Dolly Parton, Kenny Rogers
- 1979** Charlie Daniels Band, Don Williams, Donna Fargo, Kenny Rogers, Dottie West, Mel Tillis, Merle Haggard
- 1980** Charlie Daniels Band, Mac Davis, Johnny Cash, Eddie Rabbitt, Dottie West
- 1981** Charlie Daniels Band, Larry Gatlin & the Gatlin Brothers, Oak Ridge Boys, Barbara Mandrell, Moe Bandy & Joe Stampley
- 1982** Charlie Daniels Band, Mickey Gilley, Johnny Lee & the Urban Cowboy Band, The Barbara Mandrell Show, Ronnie Milsap, T.G. Sheppard
- 1983** Charlie Daniels Band, Lacy J. Dalton, Oak Ridge Boys, The Charley Pride Show, Conway Twitty with The Twitty Birds, David Frizzell and Shelly West
- 1984** Waylon Jennings & Jessi Coulter, Mickey Gilley, Charly McClain, Eddie Rabbitt, Louise Mandrell, Mel Tillis
- 1985** Oak Ridge Boys, Night Ranger, Roy Clark, Lee Greenwood, Reba McEntire, Nitty Gritty Dirt Band, Charley Pride
- 1986** John Cafferty and the Beaver Brown Band, Sawmill Creek, Exile, The Judds, Nitty Gritty Dirt Band, Johnny Cash
- 1987** The Judds, Willie Nelson, Emmy Lou Harris, Starship, Randy Travis, Sawyer Brown, Oak Ridge Boys
- 1988** Beach Boys, Randy Travis, REO Speedwagon, Charlie Daniels Band, Highway 101 & Sweethearts of the Rodeo, The McCarters, Restless Heart, George Strait
- 1989** Escape Club, Joan Jett, Alabama, K.T. Oslin, Skip Ewing, Reba McEntire, Ricky Van Shelton, Nitty Gritty Dirt Band, George Strait
- 1990** Chicago, Mark Collie, Reba McEntire, The Judds, Lori Ruso, Michael Damian, Williams & Ree, Clint Black, Ricky Skaggs, Tanya Tucker, Randy Travis, George Strait
- 1991** Robert Palmer, LaToya Jackson, Trisha Yearwood, Garth Brooks, Williams & Ree, Dan Seals, Lorrie Morgan, Kentucky Headhunters, Oak Ridge Boys
- 1992** Charlie Daniels Band, Marty Stuart, Nitty Gritty Dirt Band, Reba McEntire, Randy Travis, Restless Heart, Kathy Mattea, Alan Jackson, Tanya Tucker, Travis Tritt, Wynona Judd, Clint Black
- 1993** Suzy Bogguss, Dwight Yoakam, George Strait, Pam Tillis, Chris LeDoux, Kathy Mattea, Ricky Van Shelton, Shawn Camp, Brooks & Dunn, Garth Brooks
- 1994** Sawyer Brown, Clay Walker, George Strait, Confederate Railroad, Mark Chesnutt, Willie Nelson, Brooks & Dunn, Alan Jackson
- 1995** Clay Walker, Boy Howdy, John Michael Montgomery, Pam Tillis, John Anderson, Chris LeDoux, Joe Diffie, Alan Jackson
- 1996** Terri Clark, Mark Chesnutt, Charlie Daniels, Sawyer Brown, Kathy Mattea, Randy Travis, Tanya Tucker, Jeff Carson, Garth Brooks, Vince Gill, Alabama, Brooks & Dunn, George Strait
- 1997** The Oakridge Boys, Toby Keith, Sammy Kershaw, Chris LeDoux, Brian White, Richochet, Trisha Yearwood & The Cheyenne Symphony, Collin Raye, Wynonna, Tim McGraw
- 1998** Sawyer Brown, B.T.O., John Michael Montgomery, Doug Supernaw, Mark Chesnutt, Neal McCoy, Patty Loveless, Vince Gill, The Kinleys, Clay Walker, Faith Hill, Trace Adkins, Alan Jackson
- 1999** ZZ Top, Brooks & Dunn, JoDee Messina, Blackhawk, Williams & Ree, The Bellamy Brothers, Chris LeDoux, Creedence Clearwater Revisited, Beach Boys, Reba McEntire
- 2000** The Judds, Styx, Don McLean, Randy Travis, Ty Herndon, Tanya Tucker, Sammy Kershaw, Neal McCoy, Ricochet, Charlie Daniels Band, Lynyrd Skynyrd, Reba McEntire
- 2001** Survivor, Kansas, REO Speedwagon, Lonestar, Tantric, Lifehouse, 3 Doors Down, Clay Walker, Toby Keith, Chris LeDoux, Bryan Adams, LeAnn Womack, Brooks & Dunn
- 2002** Nickelback, Vince Gill, Pat Green, The Guess Who, Steppenwolf, Kenny Chesney, Tracy Byrd, Huey Lewis & the News, Doobie Brothers, Nitty Gritty Dirt Band, Travis Tritt, Asleep at the Wheel
- 2003** Stained, Static X, Lo Pro, Toby Keith, Blake Shelton, 3 Doors Down, Our Lady Peace, Shinedown, Seether, Chris LeDoux, Diamond Rio, Willie Nelson, Montgomery Gentry, Alan Jackson, Joe Nichols
- 2004** George Strait, Dierks Bentley, ZZ Top, The Marshall Tucker Band, Randy Travis, Amy Dalley, Brad Paisley, Chris Cagle, Keith Urban, Trick Pony, Kenny Chesney, Uncle Kracker
- 2005** Ted Nugent, Tesla, The Warren Brothers, Tim McGraw, Professional Bull Riders (PBR) and American Freestyle Bullfighting, Sara Evans, Gary Allan, Big & Rich, Cowboy Troy, Toby Keith, Scotty Emerick
- 2006** Steve Miller Band, Martina McBride, Mark Wills, Keith Urban, Hot Apple Pie, Dierks Bentley, Billy Currington, Phil Vassar, Josh Gracin, Montgomery Gentry, Trace Adkins, Larry the Cable Guy
- 2007** Bon Jovi, Oxygen, Reba McEntire, Trisha Yearwood, LeAnn Rimes, Neal McCoy, Los Lonely Boys, Ronnie Milsap, Big & Rich, Cowboy Troy, Gretchen Wilson, Def Leppard, Ricky Warwick

- 2008** The Guess Who, WAR, Firefall, Atlanta Rhythm Section, Rascal Flatts, Taylor Swift, Blake Shelton, Kellie Pickler, Jason Aldean, Miranda Lambert, Sugarland, Tracey Lawrence, Bill Engvall, Randy Owen with Cheyenne Symphony Orchestra
- 2009** 3 Doors Down, Theory of a Deadman, Parachute, Safetysuit, George Strait, Julianne Hough, Sawyer Brown, Rodney Atkins, Taylor Swift, Kellie Pickler, Kenny Chesney, Jake Owen
- 2010** KISS, Alana Grace, Brooks & Dunn, The Band Perry, Aaron Tippen, Neal McCoy, Clay Walker, Glen Templeton, Dierks Bentley, Miranda Lambert, Sugarland, Danny Gokey, Alan Jackson, Josh Turner
- 2011** Kid Rock, Sheryl Crow, Jason Aldean, Mark Chesnutt, Thompson Square, Charlie Daniels Band, JaneDear Girls, Mötley Crüe, Sick Puppies, Darius Rucker, Kevin Costner and Modern West, Zac Brown Band, Sonia Leigh, Blackberry Smoke, Toby Keith, Eric Church
- 2012** Zac Brown Band, The Marshall Tucker Band, Sonia Leigh and Nic Cowan, Brad Paisley, The Band Perry, Merle Haggard, Chancey Williams and the Younger Brothers Band, REBA, Rodney Atkins, Hunter Hayes, Journey, Pat Benatar & Neil Giraldo, Loverboy, Hank Williams, Chris Young, Blake Shelton, David Nail
- 2013** Journey, Alan Jackson, Dwight Yoakam, Championship Bull Riding, Luke Bryan, Rascal Flatts, Jason Aldean, Toby Keith
- 2014** John Mellencamp, Lady Antebellum, Gary Allan, Championship Bull Riding (CBR), Brad Paisley, Kid Rock, Tim McGraw
- 2015** Blake Shelton, Jackson Michelson, Miranda Lambert, Tyler Farr, Big and Rich, Brulé, Aerosmith, Living Colour, Alabama, Montgomery Gentry, Toby Keith, Trace Adkins, Keith Urban, John Anderson
- 2016** Sam Hunt, Maddie&Tae, Fall Out Boy, Rooney, Billy Currington, Ned LeDoux, Championship Bull Riding, Courtney Cole, Kenny Chesney, Old Dominion, Jake Owen, Aaron Watson, KISS, Cole Swindell, Florida Georgia Line
- 2017** Brantley Gilbert, Tyler Farr, Little Big Town, David Nail, Sawyer Brown, Joe Diffie, The Bellamy Brothers, Luke Bryan, Chris Janson, Thomas Rhett, Dan & Shay, Jason Derulo, Flo Rida, Casey Donahew, Jason Aldean
- 2018** Florida Georgia Line, Michael Ray, Cole Swindell, Chase Rice, Morgan Evans, Charlie Daniels Band, Tracy Lawrence, Eric Church, Chris Janson, Nickelback, PopEvil, Toby Keith, Bobby Bones & The Raging Idiots, Ned LeDoux, Dierks Bentley, Kip Moore
- 2019** Lady Antebellu, Kelsea Ballerini, Midland, Rascal Flatts, Clint Black, Josh Turner, Tanya Tucker, Miranda Lambert, Randy Houser, Post Malone, Tyla Yaweh, Keith Urban, Walker Hayes, Tim McGraw, Devin Dawson
- 2020** ---
- 2021** Garth Brooks, Ned LeDoux, Thomas Rhett, Rhett Akins, Cody Johnson, Aaron Watson, Maren Morris, Brett Young, Kane Brown, Restless Road, Tigirlily, Eric Church, Ashley McBryde, Blake Shelton, John King
- 2022** Jason Aldean, Gabby Barrett, John Morgan, Dierks Bentley, Chancey Williams, Park McCollum, Ian Munsick, Brett Kissel, Kid Rock, Night Ranger, Koe Wetzel, Jelly Roll, Nelly, Sam Hunt, Russell Dickerson, Brooks & Dunn, Elvie Shane
- 2023** Eric Church, Paul Cauthen, Old Dominion, Chase Rice, Zach Bryan, Levi Turner, Five Finger Death Punch, Papa Roach, PAWS, Tim McGraw, Kip Moore, Jon Pardi, Carly Pearce, Cody Johnson, Whiskey Myers
- 2024** Turnpike Troubadours. Red Clay Strays, Jason Aldean, Chase Matthews, Jelly Roll, Warren Zeiders, Machine Gun Kelly, Shaboozey, T-Pain, Ludacris, Lainey Wilson, Flatland Cavarly, Thomas Rhett, Dylan Scott

# CHEYENNE FRONTIER DAYS ATTRACTIONS

The Cheyenne Frontier Days™ Attractions section of the Media Guide highlights the wide variety of activities beyond the rodeo and Frontier Nights®. Visitors can enjoy a range of family-friendly events, including free pancake breakfasts, an exciting carnival, and grand parades through the heart of Cheyenne. These additional attractions provide a rich cultural experience, blending Western tradition with community festivities. Cheyenne Frontier Days™ offers something for everyone, making it a must-see event beyond just the rodeo action.



## BEHIND THE CHUTES TOURS

JULY 19-26 AT 9:30 & 10:30 A.M.

JULY 27 AT 10 A.M.

COST: FREE

Get a first-hand look at what happens behind the scenes during the rodeo—for free! These exciting tours follow the path of the bulls and broncs as they are rounded up and guided through a maze of gates on their way to the chutes, where they enter the arena with a cowboy in tow. Guests enjoy a unique experience by stepping into the chutes and finishing the tour with a walk across the arena.

The tours start in front of the Cheyenne Frontier Days™ Old West Museum. Look for the chute tour sign at the "No Looking Back" bronze statue as the gathering point.

*Sponsored by Carpet One*





## CARNIVAL MIDWAY

**COST: ADULTS \$5, FREE FOR PARK-N-RIDE CUSTOMERS AND CHILDREN 9 & UNDER**  
**DAILY CARNIVAL ARMBAND: \$40**  
**SEASON CARNIVAL ARMBAND: \$150**

Admission to the Carnival Midway is free with a current day's rodeo or Cheyenne Frontier Days™ concert ticket. Daily armbands and ride tickets are sold separately. Guests can also purchase a \$150 unlimited ride pass or a \$40 single-day carnival armband.

The Carnival Midway at Frontier Park offers rides, games, amusements, food, and beverages for the whole family. In addition, the midway features exhibits with a wide variety of merchandise, including jewelry, clothing, artwork, furniture, and novelties. Free entertainment is available throughout the day.



## CHALLENGE RODEO

**JULY 23 & 24 AT 11:30 A.M.**  
**COST: RODEO ADMISSION**  
**FRONTIER PARK ARENA**

Cheyenne Frontier Days™ proudly presents the Challenge Rodeo, sponsored by The Coca-Cola Foundation and the Cheyenne Frontier Days™ Buckle Club. This special event provides an opportunity for students with disabilities to experience rodeo activities.

The Challenge Rodeo includes events such as broomstick barrel racing, dummy steer roping, steer wrestling, riding on a hand-rocked bull and bronc, riding on a spring-held bull and bronc, a goat meet-and-greet, and pictures with Native Americans from the Indian Village. For contestants who are able to participate, there's even a chance to ride a gentle horse for the flag race! Contestants are partnered with cowboys, rodeo clowns, Miss Frontier and her Lady-in-Waiting, visiting rodeo queens, the Dandies, past and present Cheyenne Frontier Days™ chairmen, and Cheyenne Frontier Days™ volunteers to compete in the events.

Each contestant wears an official T-shirt, cowboy hat, and contestant back tag. They also receive a Challenge Rodeo drawstring bag and special recognition from the announcer when the Challenge Rodeo All-Around Champion Buckles are awarded. Contestants and their families are special guests of Cheyenne Frontier Days™ and the Challenge Rodeo sponsors. After the performance, each contestant is treated to lunch and carnival rides.







## FREE PANCAKE BREAKFAST

MONDAY, JULY 21, WEDNESDAY, JULY 23 &  
FRIDAY, JULY 25 FROM 7 – 9 A.M.

COST: FREE

Initiated by the Cheyenne Frontier Days™ Committee in 1952, this traditional free breakfast, originally served twice a week, has become a beloved event among locals and visitors alike. The Kiwanis Club, with the assistance of Cheyenne Boy and Girl Scouts, sizzles up the pancakes on military ranges. For the Kiwanis, the pancake breakfast isn't just about fun; it's also an opportunity to hone their skills. These ranges have proven invaluable in the past, helping feed victims of natural disasters. Cheyenne Frontier Days™ offers the perfect occasion to showcase Civil Defense's ability to feed large crowds efficiently.

The all-time Cheyenne Frontier Days™ free pancake breakfast single-day record was set on Wednesday in 1996, with 16,897 individuals served. That same year, the weekly record was broken when 39,111 people enjoyed a free breakfast and Cheyenne's Western hospitality. For the record, nearly 40,000 were fed in a combined serving time of eight hours and 10 minutes.

This year, Cheyenne Frontier Days™, along with the Kiwanis Club, the City of Cheyenne, and sponsors Community Coffee and Black Hills Energy, are set to dish out over 100,000 flapjacks made from 5,000 pounds of pancake mix. Additionally, they'll serve 9,200 cartons of milk, 520 gallons of coffee, 630 pounds of butter, and 475 gallons of syrup!



## CHUCKWAGON COOKOFF

JULY 19-26 FROM 8 A.M. – 1 P.M.

COST: FREE

View and visit with authentic chuckwagon crews as they offer a glimpse into life on the Goodnight Trail more than 100 years ago. Cooking demonstrations take place on Thursday, with a youth cook-off on Friday. The Invitational Cook-off will be held at noon on Saturday, July 26, along the south portion of Old Frontier Town at Frontier Park.







## GRAND PARADES

SATURDAY, JULY 19

TUESDAY, JULY 22

THURSDAY, JULY 24

& SATURDAY, JULY 26 AT 9 A.M.

COST: FREE

The Grand Parades have captivated Cheyenne Frontier Days™ audiences for more than 128 years, and the 2025 edition promises to uphold this beloved tradition. Four parades are scheduled during the 10-day celebration, each starting at 9 a.m. on the opening Saturday, Tuesday, Thursday, and final Saturday, announced by a rocket. These parades are a charming display of frontier splendor, blending the nostalgia of the Old West with the excitement of modern-day festivities.

Since 1925, the "Evolution of Transportation" has been a key feature, showcasing more than 50 horse-drawn and open-drawn vehicles acquired through gifts, purchases, and loans. Favorites like the stagecoach, sleigh, ambulance, and depot wagon continue to delight spectators. In 1926, Dazee Bristol designed five floats representing frontier life in Wyoming, including dance halls, saloons, and mining camps, which have remained parade highlights for more than 85 years.

Other key attractions include equestrian units, historical floats, vintage pre-1964 vehicles, precision drill teams, and entertainers such as clowns and fancy riders.



## NATIVE AMERICAN INDIAN VILLAGE

DAILY FROM 10:30 A.M. – 7 P.M.

COST: FREE

American Indians have always played a significant role in Western history. In 1898, shortly after the second annual Frontier Days rodeo, the Cheyenne Frontier Days™ committee invited American Indian performers to participate in the celebration. Since then, these performers have returned every year, entertaining and educating visitors about Native American heritage and culture.

Originally, the performers camped in a corner of Frontier Park, which quickly became a popular tourist attraction, though the camp's location shifted over time. In the 1960s, the Cheyenne Frontier Days™ committee established a permanent site, known as the "Indian Village," on the southeast corner of the park, where it remains today. The Indian Village offers authentic Native American dancing, music, and storytelling, along with exhibit booths and food vendors that showcase Native culture.

### LITTLE SUN DRUM & DANCE GROUP

DAILY AT 11:15 A.M., 3 P.M. & 6 P.M.

### NATIVE AMERICAN FLUTE PLAYER

DAILY P.M. AT 2 & 5:15 P.M.

### INTERACTIVE STORYTELLING

DAILY AT 1 P.M. & 4 P.M.

### POW WOW

WEDNESDAY, JULY 24 AT 7:15 P.M.

### KID'S CRAFTS

SATURDAYS, SUNDAY & WEDNESDAY FROM 11 A.M. — 1 P.M.



## OLD FRONTIER TOWN

JULY 18-26 FROM 10:30 A.M. – 8 P.M.

JULY 27 FROM 10:30 A.M. – 6 P.M.

COST: FREE

Old Frontier Town brings to life the charm of an Old West town, complete with a school, saloon, and church. Throughout the week-long celebration, the town is home to various artisans and craftsmen, including old-time western clothiers, a soap maker, a rug maker, a wood carver, and several artists. Old Frontier Town also hosts many of the Wild West's most infamous characters. It is located between the Indian Village and the Cheyenne Frontier Days™ Old West Museum on the east side of Frontier Park..



## CFD OLD WEST MUSEUM

OPEN DAILY: 8 A.M. – 7 P.M.

COST: ADULTS \$17.50, CHILDREN 6-12 \$12

Step into the rich history of Cheyenne Frontier Days™ at the CFD Old West Museum! Inside, you'll discover the stories of the people, animals, and organizations that helped transform a simple dream into the legendary Daddy of 'em All®. For an hour or two, you can travel back in time and relive the excitement and traditions that make Cheyenne Frontier Days™ a Western icon.

Founded in 1978 by a group of passionate volunteers, the museum began with a mission to preserve the historic carriages featured in the annual Frontier Days parades. Today, it proudly boasts one of the largest carriage collections in the nation, with over 160 carriages. Beyond this, the museum houses an impressive collection of more than 149,000 artifacts, celebrating the enduring legacy of Cheyenne and its legendary event—made possible by the dedication of CFD's volunteers.

This family-friendly museum offers hands-on exhibits and interactive galleries for all ages to explore. From the engaging Hole in the Wall Children's Gallery to the stunning carriage exhibit, every corner of the museum brings the past to life, immersing visitors in the thrilling history of Cheyenne Frontier Days™





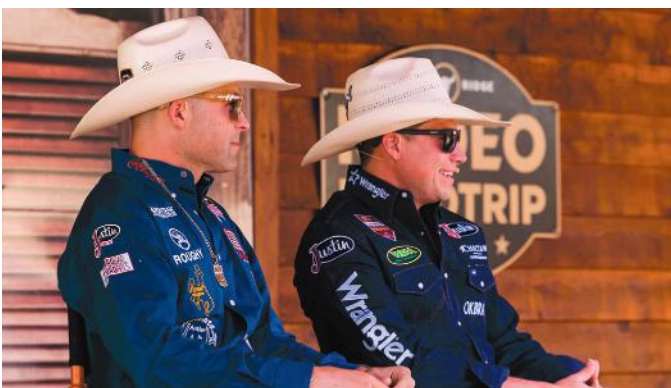
## SIDEWINDER SALOON

JULY 18-26 FROM 10:30 A.M. – 8 P.M.

JULY 27 FROM 10:30 A.M. – 6 P.M.

COST: FREE

Looking for a place to unwind at Cheyenne Frontier Days™? The Sidewinder Saloon offers a shaded, comfortable area where you can kick back, relax, and enjoy live music and cowboy poetry. Soak in the laid-back atmosphere, perfect for taking a break from the action. For a unique experience, head to the Grain Bin Bar, where you can enjoy your drink in a one-of-a-kind setting. Whether you're recharging or just looking for a mellow vibe, these spots are your go-to for relaxation during the *Daddy of 'em All*®.



## CFD WESTERN ART SHOW & SALE

RECEPTION: JULY 17

SHOW: JULY 18–AUGUST 10

Converging on the CFD Old West Museum like cowboys to the rodeo arena, the artists featured in the Cheyenne Frontier Days™ Western Art Show celebrate the heritage, landscapes, and lifestyle of the American West. This year, the popular event will showcase the works of the nation's top Western and wildlife artists, featuring paintings, sculptures, wood and alabaster carvings, and Navajo weaving.

Each year, the Cheyenne Frontier Days™ Western Art Show and Sale draws artists from across the country—from Nebraska to California and Montana to Arizona—who share a common passion: a deep love for the great American West and its traditions.

For more than a century, Cheyenne Frontier Days™ has preserved the Western way of life, the rich traditions of rodeo, and the spirit of community. Through its celebration of the arts, the Western Art Show proudly takes its place among the time-honored traditions of Cheyenne Frontier Days™.





## FORT D.A. RUSSELL DAYS

JULY 18-20 FROM 9 A.M. TO 4 P.M.

COST: FREE

Fort D.A. Russell Days is a celebration of the U.S. military throughout the history of what is now Francis E. Warren Air Force Base. The base, the oldest active Air Force installation, has been in continuous operation since its inception in 1867. Its ties to Cheyenne Frontier Days™ date back to the very first rodeo in 1897, when soldiers from the post fired a cannon to signify the start of the event and staged a mock battle in the arena.

Today, the base holds its annual open house during the rodeo, allowing the public to learn about its current and past missions. Visitors to Fort D.A. Russell Days can tour historic brick homes, several dating back to the 19th century, explore the base museum, and watch historic military reenactments. The base also demonstrates modern technology associated with its current intercontinental ballistic missile mission. Visitors can observe military working dogs in action, tour a real-life training launch facility, and view a variety of missile support vehicles, including the massive missile transporter erector. F.E.. Warren Air Force Base is located off Exit 11 on I-25 in Cheyenne.

All events are FREE and open to the public. Free parking. Follow signs.

### DAILY (FRIDAY–SUNDAY)

#### 9 A.M. – 4 P.M.

- Free Shuttle Bus to/from CFD Grounds (last return bus leaves AFB at 3:30)
- Muskets to Missiles Displays
- Living History Camp
- Sarsaparilla Saloon – Free drinks while supplies last

**9 A.M. – 2 P.M.:** Camp Carlin Supply Run (ages 5–8)

**10:30 A.M. – 2 P.M.:** Food Trucks

### FRIDAY, JULY 18

**9 A.M. – 2:30 P.M.:** Missile Trainer & Heritage Museum Tour (REAL ID required; no cameras or large bags; stairs/ladder access required)

**1 P.M.:** Security Forces K9 Demo

**2 P.M.:** Historic Timeline Weapon Demonstration

**2:30 P.M.:** American Revolution Military Demonstration

**3 P.M.:** Trotters Cavalry Performance

### SATURDAY, JULY 19

**9 A.M. – 2:30 P.M.:** Missile Trainer & Heritage Museum Tour

**9:30 A.M.:** Commanding Generals' Mounted Color Guard

**11 A.M.:** Security Forces K9 Demo

**11:30 A.M.:** EOD (Explosive Ordnance Disposal) Demo

**12:30 P.M.:** Historic Timeline Weapon Demonstration

**1:30 P.M.:** Buffalo Soldiers Presentation

**2:30 P.M.:** American Revolution Military Demonstration

**3 P.M.:** Trotters Cavalry Performance & Historic Military Demo

**5:30 – 9 P.M.:** Period-Style Dance (Western or historic attire encouraged; all ages welcome; dance instruction provided. Info: 773-2980)

### SUNDAY, JULY 20

**9 A.M. – 2:30 P.M.:** Historic Homes & Heritage Museum Tour (REAL ID required; no cameras or large bags)

**9:30 A.M.:** Colonial Church Service (at Sarsaparilla Saloon)

**10 A.M.:** Commanding Generals' Mounted Color Guard

**10:30 A.M.:** U.S. Navy Leap Frogs Parachute Demo + Q&A

**11 A.M.:** Buffalo Soldiers Presentation

**12:30 P.M.:** EOD (Explosive Ordnance Disposal) Demo

**1 P.M.:** Historic Timeline Weapon Demonstration

**1:30 P.M.:** Security Forces K9 Demo

**2 P.M.:** Trotters Cavalry Performance



# DADDY OF 'EM ALL RODEO

The Rodeo section of the Cheyenne Frontier Days™ Media Guide showcases one of the largest and most prestigious rodeos in the world. Featuring over 1,600 competing cowboys and cowgirls alongside more than 2,000 animal athletes, the rodeo brings together top talent from across the country. These elite competitors participate in a range of thrilling events, from bull riding to barrel racing, embodying the spirit of Western tradition. Cheyenne Frontier Days™ continues to be a premier destination for rodeo fans and athletes alike.



## PRCA RODEO

JULY 19-27

BEGINS AT 12:45 P.M.

COST: \$26-\$53

Cheyenne Frontier Days™ was awarded the Professional Rodeo Cowboys Association (PRCA) Large Outdoor Rodeo of the Year at the National Finals Rodeo awards banquet in Las Vegas. This prestigious honor has been bestowed on Cheyenne Frontier Days™ numerous times, including in 1993, 1994, 1995, 1996, 2000, and from 2004 to 2014. As the *Daddy of 'em All*®, Cheyenne's world-class rodeo is renowned for its fast pace and large number of contestants, offering more rodeo action than any other event. Each day features two sections of bulls, two sections of saddle broncs, and two sections of bareback broncs, ensuring an action-packed experience at all nine performances. The rodeo showcases thrilling track acts, athleticism, and heroics, brought to life by the contestants, announcers, barrelmen, and bullfighters who make it unforgettable.

Cheyenne Frontier Days™ has a modified, tournament-style rodeo format. Every rodeo performance will see event money winners who will advance to semifinals and finals. Finals competition starts with a clean slate on Championship Sunday, where the highest scores and fastest times will be crowned champion! Timed events slack is the qualifying round to

make it into the rodeo performances.

## TIMED EVENTS

The PRCA rodeo features a variety of timed events, including barrel racing, tie-down roping, steer roping, steer wrestling, team roping, and women's breakaway roping. These events showcase both speed and skill, adding to the excitement of the rodeo.

## BULL RIDING

In one of rodeo's most dangerous and thrilling events, a cowboy must stay on a 2,000-pound bucking bull for eight seconds to receive a score. The rider maintains balance with a bull rope, using his free hand for control, while bullfighters play a crucial role in protecting the rider from danger.

## BAREBACK RIDING

Riders must hold onto a leather rigging and ride for eight seconds, using their spurring technique to stay in control. Starting with their heels over the horse's shoulders, the rider is judged on form and technique, but disqualified if they touch the animal or themselves with their free hand.

## SADDLE BRONC RIDING

Originating from ranch work, saddle bronc riding requires cowboys to ride wild horses with style. Riders must synchronize their spurring with the bronc's bucking, using a buck rein for balance. Disqualification occurs if they lose a stirrup, drop the rein, or touch the animal with their free hand during the eight-second ride.

The "In the Arena" section of the Cheyenne Frontier Days™ Media Guide celebrates the world-class rodeo, famously known as the Daddy of 'em All®. This iconic rodeo thrives because of the incredible people who bring it to life, including the talented contestants, skilled announcers, fearless barrelmen, and heroic bullfighters. Each performance is a testament to their dedication, athleticism, and courage, making the Cheyenne Frontier Days™ rodeo an unforgettable experience. Their contributions ensure the rodeo remains one of the most thrilling and prestigious events in the world.

## STOCK CONTRACTORS

### ROUGH STOCK

STACE SMITH PRO RODEO

### TIMED EVENT STOCK

JACE HONEY, DAN & DILLON MUNDORF, AND TY YOST

## RODEO ANNOUNCER

### GARRET YERIGAN

Garrett has been immersed in the rodeo world since birth, attending his first event at just two weeks old.



His parents, Dale and Kathy, have deep roots in rodeo—Kathy is a former International Finals Rodeo (IFR) qualifier in Barrel Racing, while Dale is an 11-time IPRA World Champion in Steer Wrestling and currently serves as General Manager of the International Professional Rodeo Association. Garrett followed in their footsteps, becoming a member of the Professional Rodeo Cowboys Association (PRCA) and International Pro Rodeo Association (IPRA), working approximately 150 performances a year.

In 2014, Garrett became the youngest announcer in IFR's 54-year history and has since become a 7-time IFR announcer. He's worked major events such as the National Finals Breakaway Roping, The American Rodeo, and Cheyenne Frontier Days™, earning the title of PRCA Announcer of the Year in 2021 and 2022. In addition to announcing, Garrett joined the Professional Bull Riders (PBR) as an in-house announcer in 2015, lending his voice to the Velocity Tour and select PBR Australia Cup Series events, while playing key roles in major rodeo productions throughout his career.

## TRACK ANNOUNCER

### KYLE SHOBE

Kyle Shobe is a seasoned professional rodeo announcer, auctioneer, and country music artist



with a lifelong passion for connecting with audiences. His engaging presence and expert commentary have made him a standout figure in the worlds of entertainment and agriculture. Whether behind the microphone at a rodeo or on stage, Kyle captivates crowds with his genuine approach and personable demeanor.

Kyle, alongside his wife Jodie, co-owns and operates the Lewistown Livestock Auction, a successful full-service livestock market in central Montana. Their dedication to the business has made it a cornerstone of the local agricultural community. As the 2010 World Livestock Auctioneer Champion and one of Superior Livestock's top auctioneers, Kyle's expertise has earned him widespread recognition, conducting nearly 50 production sales annually across a five-state region.

Beyond his achievements in agriculture, Kyle is the frontman of Kyle Shobe & the Walk 'Em Boys, a country music band that has released three albums. With their authentic sound rooted in the rural West, the band continues to captivate audiences. Kyle's commitment to his craft and his rapport with audiences make him a beloved figure in both the auction and entertainment industries.



## BARRELMAN & BULLFIGHTERS

Bullfighters may appear to do a lot of “clowning around,” but their role is of utmost importance to the contestants. Their job is to help prevent injuries caused by the bulls, and in many cases, these bullfighters have been responsible for saving a contestant’s life. For this reason, they must be in peak physical condition and mentally alert for their “dances with bulls.”

Most bullfighters and clowns wear good athletic shoes or cleats as part of their costume. The costumes are generally colorful and loose-fitting to divert the bull’s attention from the contestant after the ride. Occasionally, a contestant’s hand may become “hung up” in the rope when he is bucked off. When this happens, the bullfighters are right there, risking their own safety to free the cowboy’s hand from atop the bucking bull’s back. One bullfighter distracts the bull while another tries to free the cowboy’s hand. At Cheyenne, two bullfighters work together in the arena to assist contestants during the bull riding events.

### CODY SOSEBEE

**PRCA MEMBERSHIP:** 2003

**ACHIEVEMENTS:** Nominated for PRCA Comedy Act of the Year, 2012-13, 2015-16; nominated for Clown of the Year, 2006, 2011-13, 2015-16; RAM Prairie Circuit Finals Rodeo barrelman, 2006; Wrangler ProRodeo Tour Summer Finale (Omaha, Neb.) barrelman, 2006; Cheyenne (Wyo.) Frontier Days; Calgary (Alberta) Stampede.

**RESIDENCE:** Charleston, Arkansas

**BORN:** December 28, 1971

**COLLEGE:** Southern Arkansas University (Magnolia), bachelor’s degree in agricultural business.

**OTHER OCCUPATION:** rancher

**INTERESTS:** motorcycle racing, guitar

### DUSTY TUCKNESS

**PRCA MEMBERSHIP:** 2005

**ACHIEVEMENTS:** PRCA Bullfighter of the Year, 2010-19, nominated, 2008-09; Justin Boots Championships (Omaha, Neb.), 2011; RAM Mountain States Circuit Finals Rodeo, 2007-13; selected for RAM Prairie Circuit Finals Rodeo, 2009; RAM National Circuit Finals Rodeo, 2009; College National Finals Rodeo, 2010 11; RAM Wilderness Circuit Finals Rodeo, 2014, 2016; RAM Texas Circuit Finals Rodeo, 2015; Southwest Exposition and

Livestock Show (Fort Worth, Texas), 2009-16; SandHills Stock Show and Rodeo (Odessa, Texas), 2008-16; Cody (Wyo.) Stampede, 2007-16; Tucson (Ariz.) Rodeo, 2013-17; Cheyenne (Wyo.) Frontier Days Rodeo, 2012, 2014-16; Red Bluff (Calif.) Round-Up, 2014-16; Dodge City (Kan.) Xtreme Bulls, 2015-16; Justin Boots Championships (Omaha, Neb.), 2011-15; California Rodeo Salinas bullfighting champion, 2007; Benny Binion’s Bucking Horse and Bull Sale bullfighting champion

**RESIDENCE:** Wayne, Oklahoma

**BORN:** May 6, 1986

**COLLEGE:** Northwest College (Powell, Wyo.).

**INTERESTS:** hunting, snowboarding, working out

### CODY WEBSTER

**PRCA MEMBERSHIP:** 2011

**ACHIEVEMENTS:** Nominated for PRCA Bullfighter of the Year, 2012-13, 2015-16; San Antonio (Texas) Stock Show and Rodeo, 2012-16; Cheyenne (Wyo.) Frontier Days Rodeo, 2016; Caldwell (Idaho) Night Rodeo, 2013-16; Ellensburg (Wash.) Rodeo, 2014-16; Johnson County Sheriff’s Posse PRCA Rodeo (Cleburne, Texas), 2011-16.

**RESIDENCE:** Paoli, Oklahoma

**BORN:** April 30, 1992

**OTHER OCCUPATION:** rancher



## TRICK RIDER

PIPER YULE

Piper Yule, known as the young gun of the rodeo industry! This spitfire is 12 year old and is known for her signature cow horses and her cowgirl heart and true horsemanship. Known to be as kind as she is tough and comes from the hard grass country in Southern Alberta and is a 5th generation cowgirl. When not roman riding, liberty horsemanship and trick riding; Piper spends her time team roping and competing in cutting and working cowhorse and helping on her family ranch and community.

## MOUNTED SHOOTERS

GENE & LINDSAY JOHNSON

Lindsay began competing in Cowboy Mounted Shooting in 2001. After meeting Lindsay, Gene began competing in 2006. Gene has worked behind the chutes sorting and loading rough stock since 1994, and he is currently on the Rodeo Committee.

## ARENA DIRECTOR

FRANK THOMPSON

Frank Thompson is a former World Champion PRCA Steer Wrestler and CFD Volunteer. The arena director is responsible for the activities in the arena. He ensures that PRCA rules are followed and provides the safest environment possible for anyone who enters the arena. During the rodeo he coordinates the roping events that take place at Chute 9 on the south end of the arena with the rough stock events that come out of the bucking chutes. Frank acts as a troubleshooter and takes action to solve problems that arise in the arena. He also starts the wild horse race and decides which direction around the track the horses will travel.

## CHUTE 9 BOSS

PAUL CLEVELAND

Paul is the “chute boss” for the timed events at Cheyenne. He is responsible for facilitating the correct order of the stock and the contestants. Paul physically inspects the equipment used and by the contestants to make sure it complies with PRCA regulations. He is in charge of the Chute 9 setup. Paul also supervises the grading of the tie-down cattle and steers to meet weight requirements.

## JUSTIN SPORTS MEDICINE

Justin Sports Medicine maintains a comprehensively equipped mobile medical unit directly behind the “E” Stands during the CFD rodeo. Cheyenne physicians volunteer their time and services by working with the Justin team to patch up the contestants should they require medical attention. The unit and its staff focus on prevention as the first line of defense against injury, but provide emergency medical attention including cardiac life support if it is needed.

## ARENA VETERINARIAN

DR. SARA MOORE

Supervises the safety and well-being of all the animals on Frontier Park.

## ARENA JUDGES

Bruce Keller, Mark Longoria, Monty Van Komen, Mark McKinley, Travis Howe, and Ray Brown

## PICK-UP MEN

Tommy Pettit, Jake Pettit, Dalton Ward, Duane Gilbert, Kagan Gilbert, Paul Peterson, and Clint Hale





# ARENA RECORDS

## BAREBACK RIDING

JOE ALEXANDER — 1974

SCORE: 93 POINTS

## WOMEN'S BREAKAWAY ROPING

PEGGY GARMAN — 2022

TIME: 3.0 SECONDS

## TIE-DOWN ROPING

CHET WEITZ — 2024

TIME: 9.1 SECONDS

## SADDLE BRONC RIDING

RYDER SANFORD — 2023

SCORE: 92.5 POINTS

## ROOKIE SADDLE BRONC RIDING

JOHN JONES — 2002

SCORE: 85 POINTS

## TEAM ROPING

STEVE PURCELLA

& BRITT BOCKIUS — 2004

TIME: 6.0 SECONDS

## STEER WRESTLING

RICK MYHRE — 2000

TIME: 5.1 SECONDS

## STEER ROPING

JUSTIN MCKEE — 2004

TIME: 10.1 SECONDS

## LEGACY STEER ROPING

ARNOLD FELTS — 1998

TIME: 14.7 SECONDS

ON 4 HEAD: ARNOLD FELTS — 1998

TIME: 70.3 SECONDS

## BARREL RACING

SUE SMITH — 2023

TIME: 16.89 SECONDS

## BULL RIDING

LYNN UPTMOR — 1999

SCORE: 94 POINTS

## CHUCKWAGON RACING

BUDDY BENSMILLER — 1992

TIME: 1:09:36





# THE CHAMPIONS

Since 1897, Cheyenne Frontier Days™ has celebrated its Old West heritage with non-stop rodeo action in one of the largest outdoor arenas in the world. In 2024, over 115,490 fans attended, watching 1,650 competitors from the PRCA and WPRA participate in various events, including bull riding, saddle bronc, steer wrestling, and barrel racing. Nearly \$1 million in prize money and awards, including trophy saddles and buckles, were distributed to contestants.

## 2024 CHEYENNE FRONTIER DAYS CHAMPIONS



**ALL AROUND**  
COLEMAN PROCTOR



**BAREBACK RIDING**  
CLAY JORGENSEN



**BARREL RACING**  
JORDAN BRIGGS



**BULL RIDING**  
TJ GRAY



**SADDLE BRONC**  
LOGAN COOK



**STEER ROPING**  
TUFF HARDMAN



**LEGACY STEER ROPING**  
TONY REINA



**STEER WRESTLING**  
DENTON GOOD



**TIE-DOWN ROPING**  
SHAD MAYFIELD



**TEAM ROPING**  
HAYES SMITH HDR / JUSTIN DAVIS HLR



**WILD HORSE RACE CHAMPIONS**  
TEAM MEANUS



**WOMEN'S BREAKAWAY**  
SHELBY MEGED

**ROOKIE SADDLE BRONC**  
CLINT READ

**ROOKIE BRONC FUTURITY**  
CLEVE SCHMIDT

## ALL AROUND CHAMPIONS

1944 – 2024

<b>1944</b> Bill McMacken	<b>1971</b> Allen Keller	<b>1998</b> Chad Klein
<b>1945</b> -----	<b>1972</b> Walter Arnold	<b>1999</b> Cody Ohl
<b>1946</b> Ken Roberts	<b>1973</b> Jack Ward	<b>2000</b> Trevor Brazile
<b>1947</b> Toots Mansfield	<b>1974</b> Sonny Davis	<b>2001</b> Cody Ohl
<b>1948</b> Gene Rambo	<b>1975</b> Eldon Dudley	<b>2002</b> Trevor Brazile
<b>1949</b> Jim Snively	<b>1976</b> Tom Ferguson	<b>2003</b> Jason Evans
<b>1950</b> Bud Linderman	<b>1977</b> Jack Hannum	<b>2004</b> Tee Woolman
<b>1951</b> Bud Linderman	<b>1978</b> Gary Good	<b>2005</b> Tee Woolman
<b>1952</b> Billy Weeks	<b>1979</b> Jack Hannum	<b>2006</b> Garrett Nokes
<b>1953</b> Casey Tibbs	<b>1980</b> Danny Torricellas	<b>2007</b> Chad Eubank
<b>1954</b> Buck Rutherford	<b>1981</b> Charlie Lowry	<b>2008</b> Cody Lee
<b>1955</b> Jim Shoulders	<b>1982</b> Lewis Feild	<b>2009</b> Clayton Folton
<b>1956</b> Jim Shoulders	<b>1983</b> Marty Melvin	<b>2010</b> Curtis Cassidy
<b>1957</b> Jim Teschera	<b>1984</b> H Bumguardner	<b>2011</b> K.C. Jones
<b>1958</b> Bennie Reynolds	<b>1985</b> Chris Lybbert	<b>2012</b> Lawson Plemons
<b>1959</b> Don McLaughlin	<b>1986</b> Arnold Felts	<b>2013</b> Tuf Cooper
<b>1960</b> Don McLaughlin	<b>1987</b> Arnold Felts	<b>2014</b> Trell Etbauer
<b>1961</b> Sonny Worrell	<b>1988</b> Tuff Hedeman	<b>2015</b> JoJo LeMond
<b>1962</b> Tom Nesmith	<b>1989</b> Roy Cooper	<b>2016</b> J.D. Yates
<b>1963</b> Jim Shoulders	<b>1990</b> Ty Murray	<b>2017</b> Trevor Brazile
<b>1964</b> Jim Shoulders	<b>1991</b> Todd Garrison	<b>2018</b> Trevor Brazile
<b>1965</b> Warren Ruthier	<b>1992</b> Marty Jones	<b>2019</b> Stetson Wright
<b>1966</b> Jim Tescher	<b>1993</b> Roy Cooper	<b>2020</b> NO COMPETITION
<b>1967</b> Walt Linderman	<b>1994</b> Marty Jones	<b>2021</b> Stetson Wright
<b>1968</b> Corky Warren	<b>1995</b> Doug Clark	<b>2022</b> Coleman Proctor
<b>1969</b> Paul Mayo	<b>1996</b> Keith Hudson	<b>2023</b> Stetson Wright
<b>1970</b> Allen Keller	<b>1997</b> Keith Hudson	<b>2024</b> Coleman Proctor

## BAREBACK RIDING CHAMPIONS

1936 – 2024

<b>1936</b> Chuck Hanson	<b>1968</b> Dale Trotter	<b>1997</b> Denny McLanahan
<b>1937</b> Phil Carney	<b>1969</b> Ace Berry	<b>1998</b> Roger Lacasse
<b>1938</b> Fritz Becker	<b>1970</b> Gary Tucker	<b>1999</b> Pete Hawkins
<b>1939</b> Paul Carney	<b>1971</b> Jim Ivory	<b>2000</b> Robert Bowers
Cecil Henley	<b>1972</b> Rusty Riddle	<b>2001</b> Lan Lajeunesse
<b>1940</b> Carl Dossey	<b>1973</b> Joe Alexander	<b>2002</b> Larry Sandvick
<b>1941</b> Hank Mills	<b>1974</b> Joe Alexander	<b>2003</b> Darren Clarke
<b>1942</b> David Shellenberger	<b>1975</b> Royce Smith	<b>2004</b> Bobby Mote
<b>1943</b> Wag Blessing	<b>1976</b> Joe Alexander	Cimmaron Gerke
<b>1944</b> Lewis Brooks	<b>1977</b> Jim Dix	<b>2005</b> Andy Martinez
<b>1945</b> Bill Linderman	<b>1978</b> Jack Ward	Rowdy Buechner
<b>1946</b> Carl Williams	<b>1979</b> Bruce Ford	<b>2006</b> Forest Bramwell
<b>1947</b> Bill Weeks	<b>1980</b> Mickey Young	<b>2007</b> Scott Montague
<b>1948</b> Gene Rambo	<b>1981</b> Sandy Kirby	<b>2008</b> Cimmaron Gerke
<b>1949</b> Jack Bushbaum	<b>1982</b> Bruce Ford	<b>2009</b> Will Lowe
<b>1950</b> J.B. Bradshaw	<b>1983</b> Jim Dunn	<b>2010</b> Steven Dent
<b>1951</b> Bud Linderman	Larry Peabody	<b>2011</b> Casey Colletti
<b>1952</b> Marvin Holmes	<b>1984</b> David Appleton	<b>2012</b> Will Lowe
<b>1953</b> Gail Orr	<b>1985</b> Clint Corey	<b>2013</b> Taylor Price
<b>1954</b> Jack Bushbaum	<b>1986</b> Dave Appleton	<b>2014</b> Richmond Champion
<b>1955</b> Eddie Akridge	<b>1987</b> Marvin Garrett	<b>2015</b> Tanner Aus
<b>1956</b> Jim Shoulders	<b>1988</b> Gary Hemsted	<b>2016</b> Orin Larsen
<b>1957</b> Eddie Akridge	<b>1989</b> Bruce Ford	<b>2017</b> Tim O'Connell
Don Wilson	<b>1990</b> Deb Greenough	<b>2018</b> Will Lowe
<b>1958</b> Bennie Reynolds	<b>1991</b> Clint Corey	<b>2019</b> Clayton Biglow
<b>1959</b> Pete Crump	<b>1992</b> Clint Corey	<b>2020</b> NO COMPETITION
<b>1960</b> John Hawkins	<b>1993</b> Rocky Steagall	<b>2021</b> Tim O'Connell
<b>1961</b> Bob Cullison	<b>1994</b> Marvin Garrett	<b>2022</b> Tim O'Connel
<b>1962</b> Ralph Buell	Roger LaCasse	<b>2023</b> Kade Sonnier
<b>1963</b> Jim Shoulders	Ken Lensegrav	Cole Reiner
<b>1964</b> Jim Shoulders	<b>1995</b> Shawn Vant	Clayton Biglow
<b>1965</b> Jackie Wright	Marvin Garrett	<b>2024</b> Clay Jorgensen
<b>1966</b> Phil Heinen	Chuck Kite	
<b>1967</b> James Mihalek	<b>1996</b> Pete Hawkins	



## BULL RIDING CHAMPIONS

1936 – 2024

<b>1936</b> Shorty Hill	<b>1965</b> Ronnie Rossen	<b>1995</b> Tuff Hedeman
<b>1937</b> Smokey Snyder	<b>1966</b> Dennis Wall	<b>1996</b> Tuff Hedeman
<b>1938</b> Bob Estes	<b>1967</b> R.C. Bales	<b>1997</b> Tony Mendes
<b>1939</b> Gerald Roberts	<b>1968</b> Ken Stanton	<b>1998</b> Chad Brennan
Smokey Snyder	<b>1969</b> Ronnie Rossen	<b>1999</b> Cody Custer
<b>1940</b> Hank Mills	<b>1970</b> Larry Mahan	<b>2000</b> Jaron Nunnemaker
<b>1941</b> Smokey Snyder	<b>1971</b> Myrtis Dightman	<b>2001</b> Blue Stone
<b>1942</b> Nub Martin	<b>1972</b> Larry Rohrig	<b>2002</b> Rusty Patrick
<b>1943</b> Fred Badsy	<b>1973</b> Dickie Cox	<b>2003</b> Casey Baize
<b>1944</b> Smokey Snyder	<b>1974</b> John Quintana	<b>2004</b> Cory McFadden
<b>1945</b> Todd Whatley	<b>1975</b> C. Underwood	<b>2005</b> Matt Austin
<b>1946</b> Dick Griffith	<b>1976</b> Pete Gay	<b>2006</b> Dustin Elliott
<b>1947</b> Kirby Walters	<b>1977</b> Don Gay	<b>2007</b> Clint Craig
<b>1948</b> Sonny Lavender	<b>1978</b> Wacey Cathey	<b>2008</b> Steve Woolsey
<b>1949</b> Harry Tompkins	<b>1979</b> Jerry Beagley	<b>2009</b> Brad Pierce
<b>1950</b> Tex Bowen	<b>1980</b> Mac Chancellor	<b>2010</b> Wesley Silcox
<b>1951</b> Pete Baker	<b>1981</b> Dave Urich	<b>2011</b> Shane Proctor
<b>1952</b> Buck Rutherford	<b>1982</b> Rickey Lindsey	<b>2012</b> Cody Whitney
<b>1953</b> Gerald Roberts	<b>1983</b> Ken Wilcox	<b>2013</b> Cody Whitney
<b>1954</b> Buck Rutherford	<b>1984</b> Joe Wimberly	<b>2014</b> Austin Meier
<b>1955</b> Jim Shoulders	<b>1985</b> Denny Flynn	<b>2015</b> Aaron Pass
<b>1956</b> Ed Barz	<b>1986</b> Clint Green	<b>2016</b> Roscoe Jarboe
<b>1957</b> Freckles Brown	<b>1987</b> Rickey Lindsey	<b>2017</b> Clayton Foltyn
<b>1958</b> Jim Shoulders	<b>1988</b> Ervin Williams	<b>2018</b> Ruger Piva
<b>1959</b> Bob Shepherd	<b>1989</b> Jim Sharp	<b>2019</b> Stetson Wright
<b>1960</b> Freckles Brown	Marty Staneart	<b>2020</b> NO COMPETITION
<b>1961</b> Delbert Hataway	<b>1990</b> Jim Sharp	<b>2021</b> Ky Hamilton
Bob Wegner	<b>1991</b> Scott Mendes	<b>2022</b> Brady Portenier
<b>1962</b> Bob Wegner	<b>1992</b> Randy Thornton	<b>2023</b> Stetson Wright
<b>1963</b> Bob Wegner	<b>1993</b> Jimmie Morris	<b>2024</b> TJ Gray
<b>1964</b> Bill Kornell	<b>1994</b> Ray Wessel	

## SADDLE BRONC RIDING CHAMPIONS

1897 – 2024

<b>1897</b> Bill Jones	<b>1941</b> Stub Bartlemay	<b>1985</b> Bud Pauley
<b>1898</b> Fred Bath	<b>1942</b> Doff Aber	<b>1986</b> Derek Clark
<b>1899</b> William Cramer	<b>1943</b> Louis Brooks	<b>1987</b> Mel Coleman
<b>1900</b> Thad Sowder	Jackie Cooper	<b>1988</b> Guy Shapka
<b>1901</b> Otto Plaga	<b>1944</b> Bill McMacken	<b>1989</b> Clint Johnson
<b>1902</b> Elton Perry	<b>1945</b> Bud Linderman	<b>1990</b> Brad Gjermundson
<b>1903</b> Guy Holt	<b>1946</b> Ken Roberts	<b>1991</b> Kent Cooper
<b>1904</b> Harry Brannan	<b>1947</b> Bill Ward	<b>1992</b> Paul Peterson
<b>1905</b> Hugh Clark	<b>1948</b> Casey Tibbs	Tom Reeves
Sam Scoville	<b>1949</b> Gerald Roberts	<b>1993</b> Ty Murray
<b>1906</b> Henry Grieser	<b>1950</b> Bud Linderman	<b>1994</b> Butch Small
<b>1907</b> Clayton Danks	<b>1951</b> Gene Pruett	<b>1995</b> Craig Latham
<b>1908</b> Dick Stanley	<b>1952</b> Bill Hancock	<b>1996</b> Dan Etbauer
<b>1909</b> Clayton Danks	<b>1953</b> Casey Tibbs	Jeff Shearer
<b>1910</b> Sam Scoville	<b>1954</b> Deb Copenhagen	<b>1997</b> Jess Martin
<b>1911</b> Charlie McKinley	<b>1955</b> Guy Weeks	<b>1998</b> Dan Mortensen
<b>1912</b> Frank Carter	<b>1956</b> J.D. McKenna	<b>1999</b> Bud Longbrake
<b>1913</b> Henry Webb	<b>1957</b> Jim Tescher	<b>2000</b> Rod Hay
<b>1914</b> Floyd Carroll	Enos Walker	<b>2001</b> Todd Hipsag
<b>1915</b> Harry Walters	<b>1959</b> Winston Bruce	<b>2002</b> Charley Gardner
<b>1916</b> Hugh Strickland	<b>1960</b> Marvin Holmes	<b>2003</b> Glenn O'Neill
<b>1917</b> Sam Brownell	<b>1961</b> Kenny McLean	<b>2004</b> Cody DeMoss
<b>1918</b> Leonard Stroud	<b>1962</b> Alvin Nelson	<b>2005</b> Bryce Miller
<b>1919</b> Ed McCarty	<b>1963</b> Tex Martin	<b>2006</b> Dan Mortensen
<b>1920</b> Hugh Strickland	<b>1964</b> Kenny McLean	<b>2007</b> Taos Muncy
<b>1921</b> Phil Yoder	<b>1965</b> Jim Tescher	<b>2008</b> Dusty Hausauer
<b>1922</b> Howard Tegland	<b>1966</b> Shawn Davis	<b>2009</b> Billy Etbauer
<b>1923</b> Dave Whyte	<b>1967</b> Mel Hyland	<b>2010</b> Cody DeMoss
<b>1924</b> Paddy Ryan	<b>1968</b> Larry Mahan	<b>2011</b> Jesse Bail
<b>1925</b> Billy Wilkinson	<b>1969</b> Buzz Seely	<b>2012</b> Cody DeMoss
<b>1926</b> Mike Stewart	<b>1970</b> Bill Smith	<b>2013</b> Chad Ferley
<b>1927</b> Earl Thode	<b>1971</b> J.C. Bonine	Wade Sundell
<b>1928</b> Sharkey Irwin	<b>1972</b> Hugh Chambliss	<b>2014</b> Chad Ferley
<b>1929</b> Floyd Stillings	<b>1973</b> Darryl Kong	<b>2015</b> Bradley Harter
<b>1930</b> Pete Knight	<b>1974</b> Marty Wood	<b>2016</b> Jacobs Crawley
<b>1931</b> Earl Thode	<b>1975</b> Howard Hunter	<b>2017</b> Brody Cress
<b>1932</b> Earl Thode	<b>1976</b> Monty Henson	<b>2018</b> Brody Cress
<b>1933</b> Turk Greenough	<b>1977</b> Hugh Chambliss	<b>2019</b> Brody Cress
<b>1934</b> Earl Thode	<b>1978</b> Larry Johnson	<b>2020</b> NO COMPETITION
<b>1935</b> Turk Greenough	<b>1979</b> Bobby Berger	<b>2021</b> Stetson Wright
<b>1936</b> Turk Greenough	<b>1980</b> Jim Meeks	<b>2022</b> Stetson Wright
<b>1937</b> Eddie Woods	<b>1981</b> Joe Marvel	<b>2023</b> Ryder Sanford
<b>1938</b> Nick Knight	<b>1982</b> Buddy Reynolds	<b>2024</b> Logan Cook
<b>1939</b> Doff Aber	<b>1983</b> Richard Oehmigen	
<b>1940</b> Chet McCarty	<b>1984</b> Brad Gjermundson	

## ROOKIE SADDLE BRONC RIDING CHAMPIONS

1911 – 2024

<b>1911</b> Ernest Green	<b>1955</b> Connie Cox	<b>1990</b> Steve Manning
<b>1912</b> Charles Tipton	<b>1956</b> Walter Heiland	<b>1991</b> Ken Taton
<b>1913</b> W. Brown	<b>1957</b> Jim Groves	<b>1992</b> Shane Lyon
<b>1914</b> Don Thompson	<b>1958</b> Dean Reeves	<b>1993</b> Travis Griffin
<b>1915</b> Tommy Grimes	<b>1959</b> John Keller	<b>1994</b> Marty Hebb
<b>1916</b> Billie Killum	<b>1960</b> Aaron Pursley	<b>1995</b> Paul Sundahl
<b>1917–1925 Not Listed</b>	<b>1961</b> Bill Smith	<b>1996</b> T.C. Holloway
<b>1926</b> Artie Orser	<b>1962</b> Shawn Davis	<b>1997</b> Luke Schalla
<b>1927</b> R.R. Hayworth	<b>1963</b> Ralph Maynard	<b>1998</b> Matthew McCloy
<b>1928</b> Harry Knight	<b>1964</b> Johnny Holloway	<b>1999</b> Shane Moran
<b>1929</b> Eddie Woods	<b>1965</b> Clyde Longfellow	<b>2000</b> Dan Latham
<b>1930</b> Hub Whiteman	<b>1966</b> J.C. Bonine	<b>2001</b> Will Berg
<b>1931</b> Cecil W. Kennedy	<b>1967</b> John Holman	<b>2002</b> John Jones
<b>1932</b> Emory McCrorey	<b>1968</b> Larry Robinson	<b>2003</b> Matt Hebbert
<b>1933</b> Mel Stonehouse	<b>1969</b> Dale Svoboda	<b>2004</b> Marty Eakin
<b>1934</b> Len Walker	<b>1970</b> Brian Anderson	<b>2005</b> William Hughes
<b>1935</b> R.L. Nelson	<b>1971</b> Dennis Williams	<b>2006</b> Brad Pierce
<b>1936</b> Chet McCarty	<b>1972</b> Wilf Hyland	<b>2007</b> Jace Garrett
<b>1937</b> Eddie Jones	Gary Schmidt	<b>2008</b> Cort Scheer
<b>1938</b> Jim Like	<b>1973</b> Joe Dodds	<b>2009</b> Wayne Kogianes
<b>1939</b> Frank Pearson	<b>1974</b> Mike Finney	<b>2010</b> Dustin Moody
<b>1940</b> Eddie Cain	<b>1975</b> Dixon Hamilton	<b>2011</b> J.D. Johnson
<b>1941</b> Sonny Trueman	<b>1976</b> Bruce Keller	<b>2012</b> Cody Anthony
<b>1942</b> Buck Johnson	<b>1977</b> Hank Franzen	<b>2013</b> Wil Shafer
<b>1943</b> Jiggs Thompson	<b>1978</b> Randy Bourne	<b>2014</b> Wyatt Kammerer
<b>1944</b> Carl Olson	<b>1979</b> Randy Buck	<b>2015</b> Audy Reed
<b>1945</b> Jack Smith	<b>1980</b> Mike Miller	<b>2016</b> Blaise Freeman
<b>1946</b> Virgil Miranda	<b>1981</b> Marty Forster	<b>2017</b> Quincy Crum
<b>1947</b> Deb Copenhaver	<b>1982</b> Skeeter Thurston	<b>2018</b> Lane Schuelke
<b>1948</b> Bob Terrill	<b>1983</b> Guy Shapka	<b>2019</b> Jacob Kammerer
<b>1949</b> Les Gore	<b>1984</b> Lee Meketi	<b>2020</b> NO COMPETITION
<b>1950</b> John Ross	<b>1985</b> Dean Voigt	<b>2021</b> Colt Cunningham
<b>1951</b> Jackie Wright	<b>1986</b> Dan Etbauer	<b>2022</b> Cable Wareham
<b>1952</b> Roy Lilly	<b>1987</b> Vincent Larry	<b>2023</b> Slade Keith
<b>1953</b> Edwin Neal	<b>1988</b> Jimmy Gardner	<b>2024</b> Clint Read
<b>1954</b> Clint Roberts	<b>1989</b> Keith Tribe	



## STEER ROPING CHAMPIONS

1898 – 2024

<b>1898</b> Duncan Clark	<b>1940</b> Clay Carr	<b>1983</b> Ray "Tuffy" Thompson
<b>1899</b> Hugh McPhee	<b>1941</b> Ike Rude	<b>1984</b> Wade Lewis
<b>1900</b> Hugh McPhee	<b>1942</b> Buck Sorrels	Joe Talbot
<b>1901</b> Duncan Clark	<b>1943</b> Tommy Rhodes	<b>1985</b> Sterling Price
<b>1902</b> F.W. Fitch	<b>1944</b> Clyde Burke	<b>1986</b> Rod Hartness
<b>1903</b> William Wilde	<b>1945</b> Carl Arnold	<b>1987</b> Bill Goodger
<b>1904</b> Clayton Danks	<b>1946</b> Cotton Lee	<b>1988</b> Roy Cooper
<b>1905</b> Jack Dolan	<b>1947</b> Carl Arnold	<b>1989</b> H. Bumguardner
<b>1906</b> Charles B. Irwin	<b>1948</b> Toots Mansfield	Wade Lewis
<b>1907</b> Angus McPhee	<b>1949</b> Jim Snively	<b>1990</b> Arnold Felts
<b>1908</b> Ikua Purdy	<b>1950</b> Shoat Webster	<b>1991</b> Marty Tillard
<b>1909</b> Ed McCarty	<b>1951</b> Everett Shaw	<b>1992</b> Keith Hudson
<b>1910</b> J. Ames (team)	<b>1952</b> Buddy Neal	<b>1993</b> Roy Cooper
Van Gilford (team)	<b>1953</b> Everett Shaw	<b>1994</b> J.D. Yates
<b>1911</b> A.L. Clark (team)	<b>1954</b> Clark McEntire	<b>1995</b> Bucky Hefner
Buffalo Vernon (team)	<b>1955</b> Shoat Webster	<b>1996</b> Guy Allen
<b>1912</b> Frank Meisch	<b>1956</b> Ike Rude	<b>1997</b> Rocky Garnett
<b>1913</b> Hugh Stemler	<b>1957</b> Everett Shaw	<b>1998</b> Jim Davis
<b>1914</b> John Murray	<b>1958</b> Bill Harlan	<b>1999</b> Jim Davis
<b>1915</b> George Weir	<b>1959</b> Everett Shaw	<b>2000</b> Trevor Brazile
<b>1916</b> Fred Lowrey	<b>1960</b> Don McLaughlin	<b>2001</b> Trevor Brazile
<b>1917</b> John Murray	<b>1961</b> Clark McEntire	<b>2002</b> Tom Hirsig
<b>1918</b> Phil Yoder	<b>1962</b> Shoat Webster	<b>2003</b> Ora Taton
<b>1919</b> Walter Sterling	<b>1963</b> Shoat Webster	<b>2004</b> Troy Tillard
<b>1920</b> Tommy Grimes	<b>1964</b> Kelly Corbin	<b>2005</b> Cody Scheck
<b>1921</b> Fred Lowery	<b>1965</b> Jim Prather	<b>2006</b> Neal Wood
<b>1922</b> Ben O. Johnson	<b>1966</b> Olin Young	<b>2007</b> Neal Wood
<b>1923</b> Ben O. Johnson	<b>1967</b> Jim Bob Altizer	<b>2008</b> Tim Abbott
<b>1924</b> Fred Lowery	Bill Teague	<b>2009</b> Scott Snedecor
<b>1925</b> Fred Lowery	<b>1968</b> Sonny Davis	<b>2010</b> Chance Kelton
<b>1926</b> Ben O. Johnson	<b>1969</b> Walter Arnold	<b>2011</b> Rocky Garnet
<b>1927</b> Fred Lowery	<b>1970</b> Randy Burchett	<b>2012</b> Jay Pixley
<b>1928</b> Fred Beeson	<b>1971</b> Jerry Kauffman	<b>2013</b> Trevor Brazile
<b>1929</b> Fred Lowery	<b>1972</b> Allen Keller	<b>2014</b> Jarrett Blessing
<b>1930</b> Carl Arnold	<b>1973</b> John Miller	<b>2015</b> Shay Good
<b>1931</b> Herb Meyers	<b>1974</b> Olin Young	<b>2016</b> Jarrett Blessing
<b>1932</b> Bob Crosby	<b>1975</b> Eldon Dudley	<b>2017</b> Brady Garten
<b>1933</b> Jake McClure	<b>1976</b> Bill Spratt	<b>2018</b> Brody Poppino
<b>1934</b> John McEntire	<b>1977</b> Sonny Davis	<b>2019</b> Trey Sheets
<b>1935</b> John Rhodes	<b>1978</b> Sonny Worrell	<b>2020</b> NO COMPETITION
<b>1936</b> Bob Crosby	<b>1979</b> Gary Good	<b>2021</b> Cole Patterson
<b>1937</b> Forman Faulkner	<b>1980</b> Arden Cunningham	<b>2022</b> Ora Taton
<b>1938</b> Hugh Bennett	<b>1981</b> Terry McGinley	<b>2023</b> Troy Tillard
<b>1939</b> Dick Truitt	<b>1982</b> Wade Lewis	<b>2024</b> Tuff Hardman

**LEGACY STEER ROPING CHAMPIONS**

1897 – 2024

<b>1987</b> Corky Berry	<b>2000</b> Jeff Markham	<b>2013</b> Don Fisher
<b>1988</b> H.L. Todd	<b>2001</b> A.R. Northcott	<b>2014</b> Randy Mekelburg
<b>1989</b> Jeff Smith	<b>2002</b> Jim Evans	<b>2015</b> CA Lauer
<b>1990</b> Walter Arnold	<b>2003</b> Kenneth Mauldin	<b>2016</b> J.D. Yates
<b>1991</b> Don McLaughlin	<b>2004</b> Harold Bumguardner	<b>2017</b> Will Gasperson
<b>1992</b> Myrl Goodwin	<b>2005</b> Corky Warren	<b>2018</b> CA Lauer
<b>1993</b> H.L. Todd	<b>2006</b> Rocky Garnett	<b>2019</b> Marty Jones
<b>1994</b> Sam Falks	<b>2007</b> Bobby Brock	<b>2020</b> NO COMPETITION
<b>1995</b> Mel Potter	<b>2008</b> Roy Cooper	<b>2021</b> Will Gasperson
<b>1996</b> Mel Potter	<b>2009</b> Mike Lohof	<b>2022</b> Corey Ross
<b>1997</b> Don Dyer	<b>2010</b> Tim Tillard	<b>2023</b> Don Ed Edelman
<b>1998</b> A.R. Northcott	<b>2011</b> Rocky Garnet	<b>2024</b> Tony Reina
<b>1999</b> Wade Lewis	<b>2012</b> R.A. Lovell	

## STEER WRESTLING CHAMPIONS

1914 – 2024

<b>1914</b> Ed McCarty	<b>1952</b> Joe Madden	<b>1990</b> Peter Orradre
<b>1915</b> Ed Lindsey	<b>1953</b> Gordon Davis	<b>1991</b> Ote Berry
<b>1916</b> Ed Lindsey	<b>1954</b> Harley May	<b>1992</b> Bob Lummus
<b>1917</b> Cy Perkins	<b>1955</b> Bill Rush	<b>1993</b> Mike Smith
<b>1918</b> Scout Maish	<b>1956</b> Benny Combs	<b>1994</b> Dean Edelman
<b>1919</b> Rube Roberts	<b>1957</b> Bill Rush	<b>1995</b> Todd Boggust
<b>1920</b> Shorty Kelso	<b>1958</b> John Hatley	<b>1996</b> Ivan Teigen
<b>1921</b> Jim Massey	<b>1959</b> Dick Stull	<b>1997</b> Stephen Canik
<b>1922</b> Jim Massey	<b>1960</b> Don Feddersen	<b>1998</b> Leon Vick
<b>1923</b> Perch Porter	<b>1961</b> Dewey Dunaway	<b>1999</b> Tommy Cook
<b>1924</b> Jack Kerscher	<b>1962</b> Harry Charters	<b>2000</b> Sean Mulligan
<b>1925</b> Ed L. Herrian	<b>1963</b> Neil Love	<b>2001</b> Ivan Teigen
<b>1926</b> Slim Kaskey	<b>1964</b> Tater Decker	<b>2002</b> Lee Graves
<b>1927</b> Dick Shelton	<b>1965</b> Harley May	<b>2003</b> Mickey Gee
<b>1928</b> Grady Wilson	<b>1966</b> Walt Linderman	<b>2004</b> Todd Suhn
<b>1929</b> Ervin Collins	<b>1967</b> Roy Duvall	<b>2005</b> Seth Brockman
<b>1930</b> John Bowman	<b>1968</b> Jim Calvert	<b>2006</b> Linn Churchill
<b>1931</b> Mike Hastings	<b>1969</b> Eugene Weakley	<b>2007</b> William Beierbach
<b>1932</b> Hugh Bennett	<b>1970</b> Allen Keller	Jason Miller
<b>1933</b> Jim Irwin	<b>1971</b> Jack Roddy	<b>2008</b> Dean Gorsuch
<b>1934</b> Jim Irwin	<b>1972</b> Bob Marshall	<b>2009</b> Jake Rinehart
<b>1935</b> Everett Bowman	<b>1973</b> Bob Marshall	<b>2010</b> Cody Moore
<b>1936</b> Dick Truitt	<b>1974</b> Tom Elliot	<b>2011</b> Olin Hannum
<b>1937</b> Hub Whiteman	<b>1975</b> Jim Robinette	<b>2012</b> Gabe Ledoux
<b>1938</b> Tex Doyle	<b>1976</b> Dan Jackson	<b>2013</b> Matt Reeves
<b>1939</b> Hub Whiteman	<b>1977</b> Steve Bland	<b>2014</b> K.C. Jones
<b>1940</b> Hub Whiteman	<b>1978</b> Ron Ary	<b>2015</b> Nick Guy
<b>1941</b> Buck Sorrels	<b>1979</b> Jack Hannum	<b>2016</b> J.D. Struxness
<b>1942</b> Hugh Bennett	<b>1980</b> Danny Torricellas	<b>2017</b> Baylor Roche
<b>1943</b> Bill Lowry	<b>1981</b> Charlie Lowry	<b>2018</b> Levi Rudd
<b>1944</b> Homer Pettigrew	<b>1982</b> Randy Vaughn	<b>2019</b> Eli Lord
<b>1945</b> Bill Lowry	<b>1983</b> Ote Berry	<b>2020</b> NO COMPETITION
<b>1946</b> Ken Boen	<b>1984</b> Gary Green	<b>2021</b> Newt Novich
<b>1947</b> Dub Phillips	<b>1985</b> Fred Sherwood	<b>2022</b> Justin Schaffer
<b>1948</b> Homer Pettigrew	<b>1986</b> Steve Duhon	Trell Etbauer
<b>1949</b> Carlos Green	<b>1987</b> Bob Christopherson	<b>2023</b> Eli Lord
<b>1950</b> Stan Gomez	<b>1988</b> John W. Jones, Jr	<b>2024</b> Denton Good
<b>1951</b> Lex Connelly	<b>1989</b> John W. Jones, Jr	



## TEAM ROPING CHAMPIONS

2001 – 2024

**2001** Blair Burk <sup>HDR</sup>  
Preston Williams <sup>HLR</sup>  
**2002** Jake Barnes <sup>HDR</sup>  
Clay Cooper <sup>HLR</sup>  
**2003** Speed Williams <sup>HDR</sup>  
Rich Skelton <sup>HLR</sup>  
**2004** Frank Graves <sup>HDR</sup>  
Brad Culpepper <sup>HLR</sup>  
**2005** Steve Purcella <sup>HDR</sup>  
Britt Bockius <sup>HLR</sup>  
**2006** Colter Todd <sup>HDR</sup>  
Cesar De La Cruz <sup>HLR</sup>  
**2007** Travis Tryan <sup>HDR</sup>  
Michael Jones <sup>HLR</sup>  
**2008** Logan Olson <sup>HDR</sup>  
Broc Cresta <sup>HLR</sup>  
**2009** Chad Masters <sup>HDR</sup>

Jade Corkill <sup>HLR</sup>  
**2010** Britt Williams <sup>HDR</sup>  
Bobby Harris <sup>HLR</sup>  
**TIE** Derrick Begay <sup>HDR</sup>  
Cesar De La Cruz <sup>HLR</sup>  
**2011** Jake Barnes <sup>HDR</sup>  
Walt Woodard <sup>HLR</sup>  
**2012** Trevor Brazile <sup>HDR</sup>  
Patrick Smith <sup>HLR</sup>  
**2013** Clay Tryan <sup>HDR</sup>  
Jade Corkill <sup>HLR</sup>  
**2014** Brandon Beers <sup>HDR</sup>  
Jim Ross Cooper <sup>HLR</sup>  
**2015** Luke Brown <sup>HDR</sup>  
Kollin VonAhn <sup>HLR</sup>  
**2016** Tyler Wade <sup>HDR</sup>  
Dakota Kirchenschlager <sup>HLR</sup>

**2017** Erich Rogers <sup>HDR</sup>  
Cory Petska <sup>HLR</sup>  
**2018** Chad Masters <sup>HDR</sup>  
Joseph Harrison <sup>HLR</sup>  
**2019** Dustin Bird <sup>HDR</sup>  
Trey Yates <sup>HLR</sup>  
**2020** NO COMPETITION  
NO COMPETITION  
**2021** Clay Smith <sup>HDR</sup>  
Jade Corkill <sup>HLR</sup>  
**2022** Clay Tryan <sup>HDR</sup>  
Jade Corkill <sup>HLR</sup>  
**2023** Billy Bob Brown <sup>HDR</sup>  
Kirby Blankenship <sup>HLR</sup>  
**2024** Hayes Smith <sup>HDR</sup>  
Justin Davis <sup>HLR</sup>

## TIE DOWN ROPING CHAMPIONS

1920 – 2024

<b>1920</b>	Fred Beeson	<b>1957</b>	Lanham Riley	<b>1991</b>	Jim Fuller
<b>1921</b>	Fred Lowery	<b>1958</b>	Buddy Groff	<b>1992</b>	Marty Jones
<b>1922</b>	Billy Kingham	<b>1959</b>	Jim Bob Altizer	<b>1993</b>	Shawn McMullen
<b>1923</b>	George Kline	<b>1960</b>	Dale Smith	<b>1994</b>	Fred Whitfield
<b>1924</b>	Herb Meyers	<b>1961</b>	Sonny Worrell	<b>1995</b>	David J. Dohlman, Jr
<b>1925</b>	Ike Rude	<b>1962</b>	B.J. Pierce	<b>1996</b>	Keith Hudson
<b>1926</b>	Jim Coffey	<b>1963</b>	Ronnye Sewalt	<b>1997</b>	Mike Johnson
<b>1927</b>	Everett Bowman	<b>1964</b>	John Leonard	<b>1998</b>	Cody Ohl
<b>1928</b>	Bob Crosby		B.J. Pierce	<b>1999</b>	Kyle Kosoff
<b>1929</b>	Ike Rude	<b>1965</b>	Jack Burkholder	<b>2000</b>	Fred Whitfield
<b>1930</b>	Jake McClure		Bud Smith	<b>2001</b>	Cody Ohl
<b>1931</b>	Herb Meyers	<b>1966</b>	Lee Cockrell	<b>2002</b>	Brent Lewis
<b>1932</b>	Breezy Cox	<b>1967</b>	Barry Burke	<b>2003</b>	Mike Johnson
<b>1933</b>	Charles E. Jones		Glen Franklin	<b>2004</b>	Clint Cooper
<b>1934</b>	Jake McCkure	<b>1968</b>	Corky Warren	<b>2005</b>	Ricky Canton
<b>1935</b>	John Bowman	<b>1969</b>	Dean Oliver	<b>2006</b>	Clint Robinson
<b>1936</b>	Richard Merchant	<b>1970</b>	Junior Garrison	<b>2007</b>	Houston Hutto
<b>1937</b>	Clyde Burk	<b>1971</b>	Gary Ledford	<b>2008</b>	Todd Brown
<b>1938</b>	Andy Juarequi	<b>1972</b>	Jack Witcher	<b>2009</b>	Cody Ohl
<b>1939</b>	Toots Mansfield	<b>1973</b>	Linus Thornton	<b>2010</b>	Clint Arave
<b>1940</b>	Tony Salinas	<b>1974</b>	Dean Oliver	<b>2011</b>	Jerrad Hofstetter
<b>1941</b>	Buck Sorrels	<b>1975</b>	Don Smith	<b>2012</b>	Beau Marshal
<b>1942</b>	Clyde Burk	<b>1976</b>	Bobby Goodspeed	<b>2013</b>	Scott Kormos
<b>1943</b>	Buck Sorrels	<b>1977</b>	Jack Hannum	<b>2014</b>	Trevor Brazile
<b>1944</b>	Jiggs Burke	<b>1978</b>	Roy Cooper	<b>2015</b>	Marty Yates
<b>1945</b>	Walter Poage	<b>1979</b>	Jarrell Russell	<b>2016</b>	Jerome Schneeberger
<b>1946</b>	Royce Sewalt	<b>1980</b>	Doug Johnson	<b>2017</b>	Lane Livingston
<b>1947</b>	Toots Mansfield	<b>1981</b>	Jim Warren	<b>2018</b>	Shane Hanchey
<b>1948</b>	Gene Rambo	<b>1982</b>	Jerry Jetton	<b>2019</b>	Seth Hall
<b>1949</b>	Doyle Riley	<b>1983</b>	Ray Hollabaugh	<b>2020</b>	NO COMPETITION
<b>1950</b>	Jess Goodspeed	<b>1984</b>	Dee Pickett	<b>2021</b>	Marty Yates
<b>1951</b>	J.D. Holleyman	<b>1985</b>	Joe Lucas	<b>2022</b>	Ryan Thibodeaux
<b>1952</b>	Bill Tatum	<b>1986</b>	Rabe Rabon		Cory Solomon
<b>1953</b>	Jim Bob Altizer	<b>1987</b>	Ricky Canton	<b>2023</b>	Luke Potter
<b>1954</b>	Troy Fort	<b>1988</b>	Chip Porterfield	<b>2024</b>	Shad Mayfield
<b>1955</b>	Mack Yates	<b>1989</b>	Chris Lybbert		
<b>1956</b>	Troy Fort	<b>1990</b>	Fred Whitfield		

## WOMEN'S BARREL RACING CHAMPIONS

1972 – 2024

<b>1971</b>	Karen Greenough	<b>1994</b>	Deb Mohon	<b>2010</b>	Lindsay Sears
<b>1972</b>	Gail Petska	<b>1995</b>	Sherry Potter-Cervi	<b>2011</b>	Kim Schulz
<b>1973</b>	Gail Petska	<b>1996</b>	Kristie Peterson	<b>2012</b>	Mary Walker
<b>1974</b>	Lila Mae Stegart	<b>1997</b>	Kristie Peterson	<b>2013</b>	Christy Loflin
<b>1975</b>	Lila Glade	<b>1998</b>	Kristie Peterson	<b>2014</b>	Brenda Mays
<b>1976</b>	Connie Combs	<b>1999</b>	Rachael Myllimaki	<b>2015</b>	Lisa Lockhart
<b>1977</b>	Jimmie Gibbs	<b>2000</b>	Charmayne James	<b>2016</b>	Tillar Murray
<b>1978</b>	Carol Goosetree	<b>2001</b>	Gloria Freeman	<b>2017</b>	Stevi Hillman
<b>1979</b>	Carol Goosetree	<b>2002</b>	Tami Fontenot	<b>2018</b>	Nellie Miller
	Lonnie Wilson	<b>2003</b>	Melanie Southard	<b>2019</b>	Nellie Miller
<b>1980</b>	Lynn McKenzie	<b>2004</b>	Paula Seay		Shali Lord
<b>1981</b>	Lynn McKenzie	<b>2005</b>	Terri Kaye Kirkland	<b>2020</b>	NO COMPETITION
	<b>1982–1990 No Races</b>	<b>2006</b>	Kelly Maben	<b>2021</b>	Hailey Kinsel
<b>1991</b>	Deb Mohon	<b>2007</b>	Brittany Pozzi-Pharr	<b>2022</b>	Andrea Busby
<b>1992</b>	Lita Scott Price	<b>2008</b>	Lindsay Sears	<b>2023</b>	Sue Smith
<b>1993</b>	Kristie Peterson	<b>2009</b>	Tiffany Fox	<b>2024</b>	Jordan Briggs

## WOMEN'S BREAKAWAY ROPING CHAMPIONS

2019 – 2024

<b>2019</b>	Jordan Jo Fabrizio	<b>2022</b>	Tiffany Schieck	<b>2024</b>	Shelby Meged
<b>2020</b>	NO COMPETITION		Macy Young		
<b>2021</b>	Sawyer Gilbert	<b>2023</b>	Joey Williams		



## WILD HORSE RACE CHAMPIONS

1949 – 2024

<b>1947</b> Joe Patterson	<b>1974</b> Ken Booth	<b>2001</b> Jack & Gloria Horn's Cowboy Bar
<b>1948</b> Johnny Faber	<b>1975</b> Jeff Agin & Nick Mousel	<b>2002</b> Bob Royle
<b>1949</b> Bobby Dowd	<b>1976</b> Mark Lyons	<b>2003</b> Joe AppleBaker
<b>1950</b> Jack Swope	<b>1977</b> Frank Wilson	<b>2004</b> Jason Smith
<b>1951</b> Gerald Waring	<b>1978</b> Chuck Kalb	<b>2005</b> Sid Reddest
<b>1952</b> Chuck Davis	<b>1979</b> Marvin Schulte	<b>2006</b> Jason Smith
<b>1953</b> Booger Red Nixon	<b>1980</b> Lyle Panburn	<b>2007</b> Ryan Gerber's Team
<b>1954</b> Bobby Dowd & Buddy Heaton	<b>1981</b> Blair Bishop & Bill Sherritt	<b>2008</b> T.C. Buntin's Team
<b>1955</b> Billy Hale	<b>1982</b> Mike Nolan & Tracy Robinson	<b>2009</b> Jason Smith
<b>1956</b> Jack Mitchell	<b>1983</b> Tad Riley	<b>2010</b> Brandon Begaye Team
<b>1957</b> Eddie Evans	<b>1984</b> Troy Hoefer	<b>2011</b> Jeremy Fox, Shane Hansen, & Jimmy Federer
<b>1958</b> Buster Childers	<b>1985</b> Troy Hladky	<b>2012</b> Agin.com & Poseidon Concepts Team
<b>1959</b> Bill R. Ward	<b>1986</b> Bob Filter	<b>2013</b> Chris Graves, Scott Hajek, & Raymond Brent
<b>1960</b> Carl Fedderer	<b>1987</b> Troy Hladky	<b>2014</b> Casey Heemsah Team
<b>1961</b> Johnny Hastings	<b>1988</b> Dave Biever	<b>2015</b> Joe Applebaker Team
<b>1962</b> Bernis Johnson	<b>1989</b> John Shellhart	<b>2016</b> Billy Scharton Team
<b>1963</b> Frank Baber	<b>1990</b> Art Hansen	<b>2017</b> Team Agin.com
<b>1964</b> Francis Kneeland	<b>1991</b> John Shellhart	<b>2018</b> Bobcat of the Rockies
<b>1965</b> Jack Gill & Jim Lay	<b>1992</b> Rick Erdman Team	<b>2019</b> Joe Applebaker Team
<b>1966</b> Monte Hemenover	<b>1993</b> Halladay Motors	<b>2020</b> NO COMPETITION
<b>1967</b> Dennis Forrester	<b>1994</b> Halladay Motors	<b>2021</b> Team Agin.com
<b>1968</b> Nick Mousel	<b>1995</b> Sand Creek Cattle Co.	<b>2022</b> Small Miracles
<b>1969</b> Bob Hurst	<b>1996</b> Wildhorse Racers Only	<b>2023</b> Team Agin.com
<b>1970</b> Orville Strandquist	<b>1997</b> Bob Mafeo	<b>2024</b> Team Meanus
<b>1971</b> Orville Strandquist	<b>1998</b> Sand Creek Cattle Co.	
<b>1972</b> Frank Merritt & O. Strandquist	<b>1999</b> Diamond G Haying	
<b>1973</b> Robert Martin	<b>2000</b> Shawn Savage Team	

## LADIES SADDLE BRONC CHAMPIONS

1906 – 1924

<b>1906</b> Mrs. A.C. Clayton	<b>1917</b> Mrs. Ed Wright	<b>1923</b> Mabel Strickland
<b>1907</b> Esther Pawson	<b>1918</b> Mildred Douglas	<b>1924</b> Marie Gibson
<b>1908–1913 No Contest</b>	<b>1919</b> Ruth Roach	<b>1925</b> Gene Kreig
<b>1914</b> Dorothy Morrell	<b>1920</b> —	<b>1926</b> Grace Runyan
<b>1915</b> Mrs. Ed Lindsey	<b>1921</b> Lorena Trickey	<b>1927</b> Brida Miller
<b>1916</b> Catherine Wilkes	<b>1922</b> Bonnie McCarroll	

## DENVER POST LADIES RELAY RACE CHAMPIONS

1906 – 1946

<b>1906</b> Mrs. A.C. Clayton	<b>1920</b> Lorena Trickey	<b>1934</b> Reva Gray
<b>1907</b> Esther Pawson	<b>1921</b> Lorena Trickey	<b>1935</b> Danetta Gilbert
<b>1908</b> Mrs. Clayton Danks	<b>1922</b> Mabel Strickland	<b>1936</b> Reva Gray
<b>1909</b> Lillie Nicholson	<b>1923</b> Mabel Strickland	<b>1937</b> Gene Creed
<b>1910</b> Mrs. Clayton Danks	<b>1924</b> Lorena Trickey	<b>1938</b> Jean Allen
<b>1911</b> Joella Irwin	<b>1925</b> Donna Cowan	<b>1939</b> Polly Mills
<b>1912</b> Pauline Irwin	<b>1926</b> Lorena Trickey	Della Shriver
<b>1913</b> Lenor Mattingly	<b>1927</b> Josephine Wicks	<b>1940</b> Anna Lee Wiley
<b>1914</b> Mary Harsch	<b>1928</b> Pauline Sawyer	<b>1941</b> Donetta Burns
<b>1915</b> Joella Irwin	<b>1929</b> Josephine Wicks	<b>1942</b> Donetta Burns
<b>1916</b> Mrs. J.A. Parsons	<b>1930</b> Tad Lucas	<b>1943</b> Alma Rossell
<b>1917</b> Ruth Parton	<b>1931</b> Tad Lucas	<b>1944</b> Phyllis Cannon
<b>1918</b> Mrs. Barney Sherry	<b>1932</b> Danetta Gilbert	<b>1945</b> Alice Yardley
<b>1919</b> Kitty Canutte	<b>1933</b> Mrs. Cy Gray	<b>1946</b> Marilyn Murphy

## CHUCKWAGON RACE CHAMPIONS

1952 – 1998

<b>1952</b> Buster Rusk	<b>1968</b> Bill Greenwood	<b>1984</b> Buddy Bensmiller
<b>1953</b> Jack Gill	<b>1969</b> Bob Cosgrave	<b>1985</b> Herman Flad
<b>1954</b> Phil Gooch	<b>1970</b> Ron Glass	<b>1986</b> Ray Croteau
<b>1955</b> Tom Dorchester	<b>1971</b> Kelly Sutherland	<b>1987</b> Buddy Bensmiller
<b>1956</b> Ed Kroeschil	<b>1972</b> Bill Greenwood	<b>1988</b> Ray Mitsuing
<b>1957</b> Harley Walgenbach	<b>1973</b> Ralph Buzzard	<b>1989</b> Buddy Bensmiller
<b>1958</b> Harley Walgenbach	<b>1974</b> Tom Glass	<b>1990</b> Ray Mitsuing
<b>1959</b> Tom Dorchester	<b>1975</b> Orville Strandquist	<b>1991</b> Buddy Bensmiller
<b>1960</b> Ralph Vigen	<b>1976</b> Tom Glass	<b>1992</b> Buddy Bensmiller
<b>1961</b> Dale Flett	<b>1977</b> Ward Willard	<b>1993</b> Buddy Bensmiller
<b>1962</b> Dale Flett	<b>1978</b> Ward Willard	<b>1994</b> Bert Croteau
<b>1963</b> Bill Greenwood	<b>1979</b> Ward Willard	<b>1995</b> Buddy Bensmiller
<b>1964</b> Bob Cosgrave	<b>1980</b> Kelly Sutherland	<b>1996</b> Bert Croteau
<b>1965</b> Bob Cosgrave	<b>1981</b> Herman Flad	<b>1997</b> Ray Mitsuing
<b>1966</b> Ron Glass	<b>1982</b> Buddy Bensmiller	<b>1998</b> Rod Salmond
<b>1967</b> Bob Cosgrave	<b>1983</b> Buddy Bensmiller	

# VOLUNTEERS & STRUCTURE

For over a century, people from all walks of life—CEOs, bank presidents, school teachers, realtors, homemakers, and government employees—have dedicated millions of volunteer hours to make Cheyenne Frontier Days™ a success. These volunteers play a vital role in planning, organizing, and executing the numerous events that take place throughout the celebration. Their diverse backgrounds and unwavering commitment have helped shape CFD into the world-class event it is today. The spirit of community and teamwork remains at the heart of this century-old tradition.

## VOLUNTEERS

Bill Dubois, a 2004 Cheyenne Frontier Days™ Hall of Fame inductee, captured the essence of CFD volunteering when he said, *It's the Cheyenne thing to do*. This sentiment rings true for the thousands of volunteers who make the world's largest outdoor western celebration possible.

What began as a simple one-day event in 1897 has grown into a nearly two-week-long extravaganza, featuring parades, concerts, pancake breakfasts, rodeos, and more—all powered by the dedication of over 3,000 volunteers.

These volunteers handle everything from managing rodeo stock and maintaining the horse-drawn carriage collection to directing traffic, caring for the media, and hosting thousands of spectators. Their efforts keep the 100-acre park running smoothly and ensure every detail, from the barns to the grandstands, is ready for Cheyenne Frontier Days™. Without them, the event simply wouldn't be possible.

## STRUCTURE

Only a handful of the estimated 3,000 workers who make Cheyenne Frontier Days™ (CFD) come to life each July are paid for their services. The Committee employs 20 full-time people to manage the year-round production of the show, and a Board of Directors serves as an advisory council to the General Committee.





## STAFF

<b>Chief Executive Officer</b>	Tom Hirsig
<b>Chief Financial Officer</b>	Jeannie Gebhart
<b>Chief Marketing Officer</b>	Nicole Gamst
<b>Chute 10 Mercantile Manager</b>	Martie Stone
<b>Controller</b>	Pamela Perea
<b>Corporate Relations Manager</b>	Jim Wilkinson
<b>Corporate Relations Coordinator</b>	Denton Shaw
<b>Events Director</b>	Karen Wiltanger
<b>Executive Assistant</b>	Carrie Lockwood
<b>Grounds Superintendent</b>	Mike DeCarlo
<b>Grounds</b>	Seth DeCarlo
<b>Grounds</b>	Tyler Pratt
<b>IT Director</b>	Tim Allen
<b>IT Coordinator</b>	Tug Allen
<b>Malt Beverage / Volunteer Coordinator</b>	Dawn Thompson
<b>Marketing Coordinator</b>	Bree Burtis
<b>Products / Retail Manager</b>	Randy Rhodes
<b>Products Accounting</b>	Denise Medina
<b>Receptionist/Exhibitors</b>	Sonia DeCarlo
<b>Ticket Office Manager</b>	Barb Robertson
<b>Ticket Office Assistant Manager</b>	Alisha Pineda

## BOARD OF DIRECTORS

<b>Board Chairman</b>	Jerry Ciz
<b>Board Vice Chairman</b>	Mary Kay Hill
<b>Board Secretary/Treasurer</b>	Tad Herz
	Andrea Allen
	Dave Berry
	Tom Kelly
	Mike Martin
	Chad Mathews
	Tara Nethercott
	Ed Vossler
	Keith Zabka
<b>General Committee Chairman</b>	John Contos
<b>Chief Executive Officer</b>	Tom Hirsig

## GENERAL COMMITTEE

The General Committee is comprised of a General Chairman and nine committee chairmen who oversee the operation of the individual committees. The chairmen are selected from the volunteer force based on their merit and dedication to their particular committee, and in most cases, serve a three-year term. The General Chairman is chosen from a pool of past committee chairmen. Each committee is responsible for carrying out specific functions of Frontier Days and incorporates the motivation and talents of willing volunteers proportionate in number to the tasks of the committee.

## VOLUNTEERS BY COMMITTEE

COMMITTEE	# VOLUNTEERS
<b>Concessions</b>	89
<b>Contract Acts</b>	335
<b>Grounds</b>	109
<b>Indians</b>	63
<b>Military</b>	389
<b>Operations</b>	365
<b>Parades</b>	512
<b>Public Relations</b>	298
<b>Rodeo</b>	226

## 2024 VOLUNTEERS OF THE YEAR

<b>Concessions</b>	Ianna Doughty
<b>Contract Acts</b>	Jacob McLaury
<b>Grounds</b>	Dennis Pino
<b>Indians</b>	Julie Grant
<b>Military</b>	Sarah Courtright
<b>Operations</b>	Iris Stolp
<b>Parades</b>	Joe Brun
<b>Public Relations</b>	Nicole Zaharas
<b>Rodeo</b>	Brian Wright

## GENERAL CHAIRMAN

### JOHN CONTOS

John is a 42-year volunteer. He oversees the 9 committees that work in unison to produce the *Daddy of 'em All*®. "From the first year volunteer to the eldest HEEL volunteer, we are proud in our success of our three-legged mission: support the community by promoting western heritage and lifestyle, encouraging economic success, and providing educational opportunities. We all strive to give our consumer the best experience imaginable and plan year round to ensure the best product. I am proud of all of our volunteers and staff, and our exuberant pride is shown in our entertainment product."



**Family:** Significant Other – Connie Garrett; Children – Tyler (Alexis), Grandchildren – Jackson & Genevieve

**Employment:** Retired Laramie County School District #1 Administrator of Health, Physical Education, and Safe & Drug Free Schools & Communities

**Years of CFD Service:** 42 years

**Hobbies & Interests:** Hunting, Fishing, Shooting, Cycling, & Outdoor Activities

## CONCESSIONS CHAIRMAN

### WOODY ACORD

The Concessions Committee oversees all activities pertaining to the carnival midway and the food and beverage concessions, exhibits and The Garden area at Frontier Park. The committee, through hard work and diligence, has secured an outstanding working relationship with the City and County officials to ensure compliance with all safety and health standards for the Carnival and Food vendors. The Committee takes pride in monitoring and ensuring the integrity of the midway's carnival gaming and safety of the carnival rides for the public. They also contract with and coordinate the exhibit areas, to include the old west township "Old Frontier Town." All done to standard Western Theme so visitors can enjoy their shopping/browsing experience. Woody and the great volunteers of the Concessions Committee are anticipating a banner year. They welcome all visitors to Cheyenne Frontier Days™ and know that all will enjoy taking part in the state of the art carnival, food concessions, exhibit, and entertainment areas. They would like to extend the opportunity to take a step back in time at the Frontier Town and by all means "live the legend" of Cheyenne's Western Celebration.



**Family:** Wife – Sharon; Son – Brycen Sullivan

**Employment:** Senior IT Analyst / Veterans Affairs

**Years of CFD Service:** 25 years

**Hobbies & Interests:** Hunting, Outdoor Activities, & Baseball

## CONTRACT ACTS CHAIRMAN

### MIKE WILKINSON

The Contract Acts Committee produces the Frontier Nights® entertainment. Some of Contract Acts' responsibilities include contracting with the artists, stage set up, sound, lights, video, artist security, concert security, and artist merchandise. Contract Acts also operates the Buckin' A Saloon. Mike and all of the great volunteers of the Contract Acts Committee are looking forward to a spectacular year of world class entertainment. They are proud to present concert experiences that are equal to any venue in the Rocky Mountain West.

**Family:** Significant Other – Lara; Children – Jason, Torri, & Tiffany

**Employment:** City of Cheyenne

**Years of CFD Service:** 13 years

**Hobbies and Interests:** Fishing, Camping, & Golfing



## GROUND'S CHAIRMAN

### DOUG FINCH

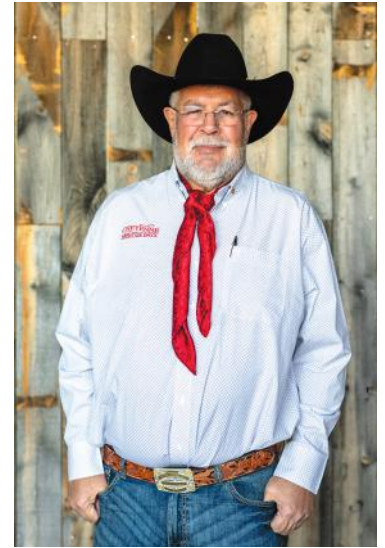
The Grounds Committee takes care of maintenance and repair at Frontier Park. They also take care of the electrical, plumbing, restroom, and park clean-up activities. The Grounds Committee coordinates the workdays and work nights for 3,000+ volunteers. The Grounds volunteer doctors and medics take care of the First Aid Stations and are also arena doctors. This is Doug's second year as Grounds Committee Chairman. Doug is a very proud volunteer and enjoys working with the many dedicated volunteers to produce the number one rodeo in the world.

**Family:** Wife – Valarie; Children – Jackie & Samantha

**Employment:** CEO of Finch Enterprises, Inc.

**Years of CFD Service:** 19 years

**Hobbies & Interests:** Boating, Snow Machining, & Travel





## INDIANS CHAIRMAN

### BILL OATES

The Indian Committee volunteers negotiate contracts for dancers, entertainers, and vendors for the Indian Village, as well as maintain the village grounds at Frontier Park. The group also facilitates the activities of Miss Frontier and her Lady-in-Waiting, and produces the three free pancake breakfasts during Cheyenne Frontier Days™ in partnership with Cheyenne Kiwanis Club members and city personnel. Bill is honored to be serving as a first-year chairman, and she encourages everyone to experience the hospitality and free entertainment at the Indian Village and Pancake Breakfasts. The 2025 show promises something for everyone—Native American dancing, singing, storytelling and flute playing; kids crafts; numerous vendors; Indian Tacos and more. Bill and the Indian Committee hope to see you there.

**Family:** Wife – Sherry; Children – Taylor & Seth

**Employment:** State of Wyoming

**Years of CFD Service:** 22 years

**Hobbies & Interests:** Spending time with family, shooting, exercising, travel, & fantasy football



## MILITARY CHAIRMAN

### COL. JONATHAN ESSES

This is Jon's first year as the Military Chairman. Military personnel from F. E. Warren Air Force Base have been an integral part of Frontier Days since they helped kick off the very first rodeo with a historic cannon blast in 1897. Today, over 300 active duty, National Guard, civilian, and retired Military Committee volunteers support Frontier Days in countless ways, to include the planning and execution of the Coronation Ball (where Miss Frontier is crowned), Military Appreciation Day, the Fort D.A. Russell Days open house, and the annual United States Air Force Thunderbirds Air Show. The Military Committee also integrates a number of military demonstration teams into Frontier Days events, such as the Wyoming Air National Guard, the Wyoming National Guard, the United States Army's Artillery Half-Section, the United States Army's Fort Carson Cavalry, the United States Navy's Leapfrogs, and a number of military bands from across the different Services. The Military Committee also provides the Cowboy Medics during rodeo events, a highly trained and professional team of medical personnel who aid injured cowboys in the arena.

**Family:** Wife – Shelby; Children – Jordan, Kayla and Jacob

**Employment:** USAF

**Years of CFD Service:** 1 years

**Hobbies & Interests:** Hunting, Fishing, Fitness, Drawing/ Painting and Woodworking



## OPERATIONS CHAIRMAN

### BYRON MATTHEWS

As a second year chairman to the Operations Committee, Byron Mathews, and his group of volunteers are responsible for several aspects of our guest's experience at Cheyenne Frontier Days™ (CFD). The Operations Committee handles all CFD ticket sales, including rodeo, night show, and gate admission to Frontier Park. They provide assistance to patrons with disabilities; handle all issues that arise with tickets and provide ground transportation for patrons on the park. The Operations Committee has volunteers on the park from the beginning of slack early in the morning until all patrons are safely out of the stands at the conclusion of our night shows. They manage the overall safety and security of Frontier Park. During Cheyenne Frontier Days™ (CFD) they provide for gate access and crowd control and handle all traffic and parking on and off the park, including the shuttle site. Their duties include contracting uniformed security and coordinating shuttle bus services for Park and Ride. We are very proud of the hard work, dedication, and energy given by the Operations Committee family of volunteers.

**Family:** Wife – Mary ; Children – Kylie, Connor, & Paige

**Employment:** Wyoming State Fire Marshall

**Years of CFD Service:** 20 years

**Hobbies & Interests:** Being Outdoors & Woodworking



## PARADES CHAIRMAN

### JIM VAN CISE

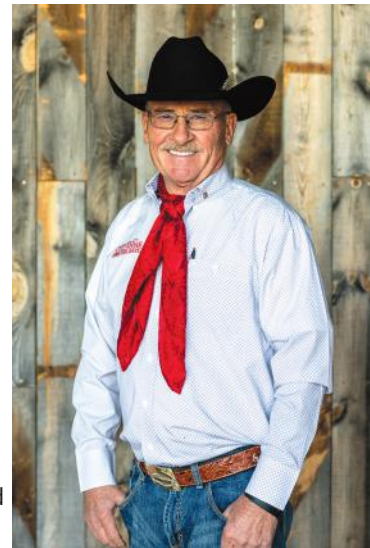
Jim is a third year Parades chairman, who oversees Cheyenne Frontier Days™ largest volunteer committee. The Parades Committee produces four Grand Parades, the rodeo's grand entry, and the Chuckwagon Cook-off. The Parades Committee partners with the Pancake Breakfast security, the W-HEELS organization, the CFD Old West Museum, visiting rodeo royalty, and the CFD ambassadors riding group—The Dandies.

**Family:** Wife – Nancy; Child – April

**Employment:** Laramie County Library

**Years of CFD Service:** 27 years

**Hobbies & Interests:** Horseback riding and training, training children in horsemanship



## PUBLIC RELATIONS CHAIRMAN

### SHELLIE HARDSOCG

This is Shellie's second year as Public Relations (PR) Chairman. The PR Committee provides information to the general public, facilitates media events, and serves as hosts for sponsors, visiting rodeo royalty, and other special guests. Public Relations volunteers help to produce and distribute publications such as the official Cheyenne Frontier Days™ (CFD) Souvenir



Program, Schedule of Events, and Media Guide. The PR volunteers also represent CFD at promotional shows and other events throughout the year. These volunteers also provide photography services to other CFD committees and coordinate social media and other promotions. Public Relations also produce the Behind the Chute Tours during the Celebration. The CFD Western Invitational Art Show is also an arm of the PR Committee.

**Family:** Husband – Marty; daughters – Jordan, Seth, & Kelsey

**Employment:** Laramie County School District #1

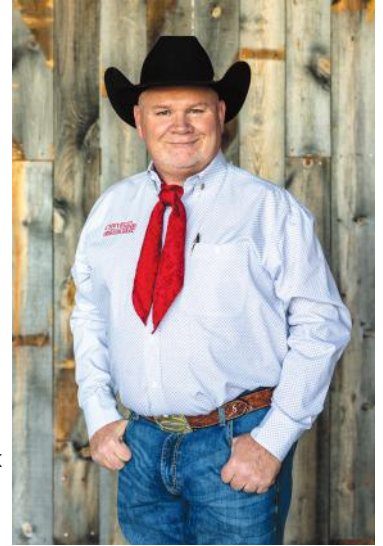
**Years of CFD Service:** 33 years

**Hobbies & Interests:** Baking, Reading, Fishing, & Spending time outdoors with family

## RODEO CHAIRMAN

### JASON BAIN

This is Jason's third year as Rodeo Chairman, his committee oversees all aspects of the nine rodeo performances and qualifying events. Production activities range from actual rodeo duties done to bring the show to the viewing public; to behind the scenes activities such as contracting with the stock contractors, announcers, bullfighters, clowns, and specialty acts. He



works year round with the governing bodies of Rodeo, the PRCA, and WPRA. Other behind the scenes activities include checking in and accounting of the approximately 1,800 contestants, keeping the official results, calculating payoffs, and issuing winnings to contestants. Other areas of responsibility for the committee are the Cowboy Hospitality area, coordinating the annual cattle drive to kick off Frontier days, the finals Calcutta, Night of Champions Award ceremony, working with veterinarians to ensure the care and responsible treatment of all livestock.

**Family:** Wife – Sheila; Son – Corey Pounds; Grandchildren – Paisley and Melody

**Employment:** Owner at KLC Automotive Equipment

**Years of CFD Service:** 18 years

**Hobbies and interests:** Waterfowl Hunting, Golf, Fishing, Softball & Camping



## MISS FRONTIER

1931 – 2024

The first Miss Frontier was selected in 1931 when the Cheyenne Frontier Days™ committee sponsored a contest. All six of the girls who entered were sponsored



by a civic organization. Each girl was judged based on the number of tickets sold by her sponsoring organization. Miss Jean Nimmo Dubois had the honor of becoming the first Miss Frontier when the Cheyenne Post of the American legion sold the most tickets to the show. The year 1934 saw the CFD committee selected Lois Crain Moor as Miss Frontier and Leona Burner Gillen as her Lady-in-Waiting, starting a tradition that follows to this day. During the reign of Mary Helen Warren Welborn in 1936, Miss Frontier acquired the traditional garb of the "White Bucks." Mary Helen had seen Sally Rand, the fan dancer who appeared at CFD wearing an outfit of leather, consisting of a divided skirt and vest trimmed in fringe and silver conchos. Mary Helen thought the outfit was most appealing and so the familiar official clothing of Miss Frontier came into being with a satin blouse. The role of Miss Frontier has evolved through the years. Today, as well as appearing at all of the events of the show, she is a visible representative of CFD appearing at other rodeos, press conferences and special events.

<b>1931</b>	Jean Nimmo	<b>1983</b>	DeDe Schuppan
<b>1932</b>	Edith Gogerty	<b>1984</b>	Tamra Dereemer
<b>1933</b>	Maysie Mackay	<b>1985</b>	Libby Crews
<b>1934</b>	Lois Crain	<b>1986</b>	Marcy Morris
<b>1935</b>	Leona Bruner	<b>1987</b>	Michele Albert
<b>1936</b>	Mary Helen Warren	<b>1988</b>	Shannon Humphrey
<b>1937</b>	Katherine Schroeder	<b>1989</b>	Tammy Powers
<b>1938</b>	Helen McCarty	<b>1990</b>	Trish Moore
<b>1939</b>	Louise Holmes	<b>1991</b>	Niffy McNiff
<b>1940</b>	Bette McIver	<b>1992</b>	Kimm Acton
<b>1941</b>	Mary Anna Klett	<b>1993</b>	Shelly Hayes
<b>1942</b>	Teddy Ann Storey	<b>1994</b>	Tricia Weppner
<b>1943</b>	Mary Ellen Jensen	<b>1995</b>	Stacy Bishop
<b>1944</b>	Barbara Ann Benton	<b>1996</b>	Kristen Dolan
<b>1945</b>	Orlene "Sis" Merritt	<b>1997</b>	Jamie Fox
<b>1946</b>	Lois Hofmann	<b>1998</b>	Kellie Sharp
<b>1947</b>	Ann Dinneen	<b>1999</b>	Tristan Johnson
<b>1948</b>	Susan Murray	<b>2000</b>	Paige Vossler
<b>1949</b>	Norma Jean Bell	<b>2001</b>	Kristy Barr
<b>1950</b>	Joy Vandehei	<b>2002</b>	Britt Holmes
<b>1951</b>	Laura Bailey	<b>2003</b>	Heather Sanchez
<b>1952</b>	Jane Henderson	<b>2004</b>	Tara Vreeland
<b>1953</b>	Carol Rees	<b>2005</b>	Joanne Brewster
<b>1954</b>	Margy Hirsig	<b>2006</b>	Julianne Edwards
<b>1955</b>	Nancy Black	<b>2007</b>	Katie Mae Landers
<b>1956</b>	Marilyn Ryan	<b>2008</b>	Kari Ward
<b>1957</b>	Lynne Mabee	<b>2009</b>	Kim Kuhn
<b>1958</b>	Jeanette Tyrrell	<b>2010</b>	Rachel Shutter
<b>1959</b>	Merrilyn Farthing	<b>2011</b>	Amy Berry
<b>1960</b>	Judy Read	<b>2012</b>	Sami Jo Heitsch
<b>1961</b>	Mary Caldwell	<b>2013</b>	Cloe Pfoor
<b>1962</b>	April Belecky	<b>2014</b>	Kaci Malmberg
<b>1963</b>	Suzanne Hanes	<b>2015</b>	Sara Rangitsch
<b>1964</b>	Susan Dubois	<b>2016</b>	Jonna Brown
<b>1965</b>	Sharon Kay Hanson	<b>2017</b>	Rylee Anderson
<b>1966</b>	Kathleen Keefe	<b>2018</b>	Emily Breeden
<b>1967</b>	Carolyn Holmes	<b>2019</b>	Halley Redman
<b>1968</b>	Dianne Spear	<b>2020</b>	Bailey Bishop
<b>1969</b>	Marie Nimmo	<b>2021</b>	Bailey Bishop
<b>1970</b>	Carol Powers	<b>2022</b>	Savannah Sarne
<b>1971</b>	Patty Berry	<b>2023</b>	Jordan Johnson
<b>1972</b>	Julie Robinson	<b>2024</b>	Caitlin Garcia
<b>1973</b>	Mary Boice	<b>2025</b>	Haylie Turley
<b>1974</b>	Beth Murray		
<b>1975</b>	Teresa Jordan		
<b>1976</b>	Cynthia Lummis		
<b>1977</b>	Nancy Borthwick		
<b>1978</b>	Deidre Kilty		
<b>1979</b>	Shirley Holmes		
<b>1980</b>	Shelly Howe		
<b>1981</b>	Rita Holmes		
<b>1982</b>	Tricia Pattno		

## THE DANDIES

The Dandies of the *Daddy of 'em All*® serve as good will ambassadors for the world's largest outdoor rodeo celebration. They represent Cheyenne Frontier Days™ at rodeos, fairs and celebrations throughout the Rocky Mountain Region. During Cheyenne Frontier Days™ they attend the Coronation Ball, the Western Art Show and Sale, pancake breakfasts, and the USAF Thunderbird Aerial Demonstration. In addition, they participate in each of the four downtown parades, nine rodeo performances and eight night shows. Director, Halley Redman develops routines, selects clothing, supervises practices, makes travel arrangements and mentors the girls. Clothing sponsors for the Dandies include Wrangler, Justin Boots, and Bailey Hats.

### 2025 DANDIES

**DIRECTOR:** Halley Redman

Serenity Burkett	Anna McQueeney
Brynna Corbiere	Abby Morrow
Katherine Dry	Nicole Sanford
Mallaya Dussault	Sage Scoggin
Callie Harless	Loriana Walter
Shelby Hoobler	Katalyna Wolski

## BUCKLE CLUB

The Buckle Club is comprised of past and present committee chairpersons and their spouses. This group was organized in 1979 and utilizes the talent and experience of seasoned volunteers to assist with various functions of Cheyenne Frontier Days™. Members have been instrumental in producing the Exceptional Rodeo in past years and continue with the Challenge Rodeo, which is Cheyenne's independent version of the special children's rodeo.

## HEELS

The idea of the "HEELS" emerged in 1934 as a result of financial difficulties brought on by the Great Depression. Because the pocket linings of Cheyenne Frontier Days™ were pulled inside out and drooping, a group of volunteers put their heads together and brainstormed over how to remedy the show's tough financial situation. They tossed around the idea of replacing paid arena help with volunteers of the committee, and the HEELS organization was born. It is said that volunteer Ed Storey commented during that casual meeting that they'd be

a bunch of heels if they didn't help out, and the name stuck.

Today, the HEELS are comprised of over 400 volunteers who have been recognized for their exceptional service to Cheyenne Frontier Days™. Each year new members are nominated and voted into the select group based on their contribution of volunteerism to the show. Each HEEL is entitled to wear a specially designed badge and belt buckle to distinguish the honor.

## W-HEELS

The W-Heels is a group of volunteer women who work with the Parades Committee in producing the horse-drawn vehicle section of the four Cheyenne Frontier Days™ (CFD) parades each year. These gals provide the carriage riders with over 600 authentic costumes that reflect the styles worn between 1897 and 1914. The group supports the CFD Old West Museum and is active in carriage preservation and restoration.

## CHEYENNE FRONTIER DAYS MEMORIAL FOUNDATION

The Cheyenne Frontier Days™ Memorial Foundation, a tax exempt public charity under IRS code 501(c)(3), was established in 1986 for the purpose of providing financial assistance to Cheyenne Frontier Days™ Volunteers and their immediate dependents, to help defray costs associated with post-secondary education at accredited institutions of their choice; based upon years of Cheyenne Frontier Days™ volunteer service and academic performance.

## CHEYENNE FRONTIER DAYS VOLUNTEER CRISIS FUND

The Cheyenne Frontier Days™ Volunteer Fund, a tax exempt public charity under IRS code 501(c)(3), was established in 2007 for the purpose of providing emergency monetary assistance to the Cheyenne Frontier Days family when they are faced with a tragic or catastrophic loss. Types of assistance that are available include funds to help Cheyenne Frontier Days™ volunteers cope with bills during serious illness or accident, loss of ones residence due to fire or other natural disaster, death of a volunteer or a member of a volunteer's family or other emergency situations.

# HALL OF FAME

The Cheyenne Frontier Days™ Hall of Fame showcases individuals, livestock and organizations whose distinctive contributions to Cheyenne Frontier Days have helped grow one man's dream into the *Daddy of 'em All*. Whether contestants, contract personnel, entertainers, livestock, organizations, families or volunteers, those voted into the Cheyenne Frontier Days™ Hall of Fame represent the wonderful competitive and cooperative spirit that has remained the hallmark of Cheyenne Frontier Days™ since 1897.

- 2002** Princess Blue Water, Margaret Boice, Dazee Bristol, T. Joe Cahill, Charlie Daniels, Shawn Davis, Marietta Dinneen, Verne Elliott, Gus Fleischli, C.B. Irwin, Arlene Kensinger, Don Kensinger, Tad Lucas, Larry Mahan, Ed McCarty, Reba McEntire, Chuck Parkison, Wilbur Plaughter, Jim Shoulders, Colonel E.A. Slack, Steamboat, Edward T. Storey, Mabel Strickland, Casey Tibbs, Union Pacific Railroad
- 2003** John Bell, George Bruegman, Paul Bruegman, Ora N. *Dutch* Buckles, Johnny Cash, John Cole, E.O. Davis, Quail Dobbs, Lane Frost, Turk Greenough, Robert *Bob* Hanesworth, Tuff Hedeman, C.W. *Charlie* Hirsig, Hirsig Family, Chris LeDoux, Clark McEntire, Midnight, Norma Bell Morris, Mel Potter, Everett Shaw, USAF Thunderbirds, James J.D. Vandewark, Harry Vold, Duane Von Krosigk, Shoat Webster
- 2004** Joe Alexander, Mary Elizabeth Carpenter, Roy Cooper, Bill Dubois, F.E. Warren A.F.B., Shirley Flynn, Rudy Hofmann, Calvin Jumping Bull, Dr. Jack Ketcham, Fred Lowry, Leonard Mayer, Merritt Family, Mr. T, Wick Peth, Dan Rees, Ike Rude, Joseph Stimson, George Strait, Earl Thode, Lorena Trickey
- 2005** Walter J. *Buzz* Bradley, Charles D. Carey, Jr., The Denver Post, Jerry Jessen, Ben Johnson, Sr., Harry Knight, Don McLaughlin, Ruby Mercer, Jim Powers, Powers Family, Sally Rand, Warren Richardson, Jim Tescher, Lois Wade, Mary Weppner, Fred Whitfield
- 2006** Bertha Kaepernick Blanchett, Freckles Brown, Gene Bryan, Lou Domenico, Red Fenwick, Jim Hearne, Monty Henson, Linderman Family, George Michael, Dr. J.S. Palen, Tom Powers, Professional Rodeo Cowboys Association, Dan Taylor, Sonny Worrell
- 2007** Willits A. Brewster, Roy Clark, Greater Cheyenne Chamber of Commerce, Buddy Lytle, John *Jack* Mabree, Ikua Purdy, Orville Strandquist, Tillard Family
- 2008** Guy Allen, Lynn Beutler, Crooked Nose, Clayton Danks, Irwin Family, Jack Miller, W.J. *Jack* Ryan, DDS, Ace Tyrrell, Corky Warren, Senior Steer Ropers Association
- 2009** Hadley Barrett, Buddy Bensmiller, Shirley Churchill, Floyd & Diane Humphrey, Charles *Sharkey* Irwin, Dean Oliver, Ned Murray, Phil Van Horn
- 2010** Tom Bauman, Garth Brooks, Floyd Carroll, Brad Churchill, Louise Cole, April & T.V. Jones, Ronda Mahan, John Morris, Kent Rutledge
- 2011** Chuck Baley, Ray Boeshart, Ralph Buell, Carol Farthing, Margaret Irwin, Dr. Donald Kough, Enid Lummis & Family, Montie Montana, William *Obie* Obermeier, Dick Pickett, Don Stanfield
- 2012** Kiwanis Club of Cheyenne, Marvin Leff, Romeo Entertainment Group, James A. Storey Jr., Randy Wagner, William McKinley Wilkinson, D.R. Whitaker Ranch Families
- 2013** Albert *Whitey* Christensen, Tucker Fagan, Vianna Gurney, Dick Sherman, Jeremy Sparks, Earl Vandehei Family, The HEELS of CFD
- 2014** Dr. Frank Barrett, CFD Western Art Show Committee 1981-2013, Elizabeth *Liz* Escobedo, Harrison Halligan, Ken McCann, Hank Thompson
- 2015** Spiro "Sam" Contos, W.E. Dinneen Family, Reva Gray, Kay Jessen, Ty Murray, Bob Romer, Dr. Norman Swanson
- 2016** Teresa Jordan, Ann King, Jim Mueller, Duane *Bubba* Roedocker, Billy Ward, Cynthia Lummis
- 2017** Darrell Barron, Ote Berry, Helen Bowen, Jerry Carter, Rod Hottle, James *Jim* Johnson
- 2018** Trevor Brazile, David Johansen, Jim Lynch, David *Sammy* McInerney, O.D. *Jack* Mueller, J.D. Yates
- 2019** Terry *Buffie* Bottorff, Valerie Cegelski-McLeod, Billy Etbauer, Painted Valley, Bud Racicky, Bob Weaver, WHEELS
- 2021** Scott Binning, Monte Blue, Del Peterson, Kristie Peterson, The Schrader Family, Tom Watson, French Flash *Bozo* Hawk
- 2022** FR. Joseph C. Geders, E. Dean *Doc* Schroeder, Roger Schreiner, Rick Keslar, The CFD Dandies, The Establishing HEELS, Capt. William Lewis Pitcher, Billy Evans Hunting Horse & the Southern Plains Intertribal Indian Dance Group
- 2023** Brooks & Dunn, Dwayne *The Amazing Razin* Hargo, George Geyer, Lester A. *Les* Gore, Riley Busacker, The Romsa Family, Darin Westby
- 2024** Darrell Diefenbach, Rick Eccli, Orval Epler, Rocky Garnett, Mary Hartman, Dick Truitt, Chancey Williams, The Tuck Family



# OUR SPONSORS

The Our Sponsors section of the Cheyenne Frontier Days™ Media Guide highlights the invaluable contributions of sponsors who make the event possible. Their support plays a crucial role in bringing thrilling rodeo action and exciting Frontier Nights® entertainment to life. Cheyenne Frontier Days™ extends a heartfelt thank you to each sponsor for their dedication and commitment. Without their generosity, the rich tradition and unforgettable experiences of the celebration wouldn't be possible.

## PLATINUM ARROWHEAD



## Titanium



## BRONZE ARROWHEAD



## Gold Boot



## Chute 9



## SILVER BOOT



## copper boot



## event



## participating

BOBCAT OF THE ROCKIES  
CAVENDER'S  
CIGNA

COLORADO CUSTOM SPAS  
IRON CREEK CONSTRUCTION

GOVERNOR'S COUNCIL ON  
IMPRARED DRIVING  
WYOMING SEATBELT COALITION

## Partners

CINCH

PRIEFERT

UNIVERSITY OF WYOMING

## saddle donors

Nova Construction (All-Around)  
Affordable Roofing (Bareback)  
Pure Dixie (Barrel Racing)  
Meridian Trust Federal Credit Union (Breakaway Roping)  
Capital Lumber (Bull Riding)  
Bison IV Oil & Gas (Saddle Bronc)  
Tractor Supply Company (Steer Roping)  
Steil Surveying (Steer Wrestling)  
Bailey Hat Company (Team Roping Header)  
Cedron Farms/Jay Barksdale (Team Roping Heeler)  
David & Kelli Henry (Tie-Down)

## championship packages

Southern Star Central Gas Pipeline (All-Around)  
Stag Arms (Bareback)  
High Plains Turquoise (Barrel Racing)  
Albertson's / Safeway (Breakaway Roping)  
Grease Monkey (Bull Riding)  
Tractor Supply Company (Rookie Saddle Bronc)  
Dazbog Coffee – North (Saddle Bronc)  
Cheyenne Frontier Days™ (Senior Steer Roping)  
Boot Barn (Steer Roping)  
Burns Insurance (Steer Wrestling)  
BluePeak Fiber (Team Roping Header)  
Montana Silversmiths (Team Roping Heeler)  
Boot Barn (Tie-Down)  
Cheyenne Frontier Days™ (Wild Horse Race)



Albertsons Safeway is proud to support Cheyenne Frontier Days! Our rich western history is built on a long-lasting commitment to serving customers and communities in Wyoming and across the region. Last year, we donated over \$4 million dollars to support various causes important to our customers and the local communities we serve, including programs for Special Olympics Wyoming, support for military families through Operation Homefront, and hunger relief through the Wyoming Hunger Initiative, Food Bank of Wyoming, and The Food Group. We are committed to bringing people together around the joys of food and to inspire wellbeing by making a meaningful difference, neighborhood by neighborhood.

At Albertsons | Safeway, we have a passion for providing our customers with fresh foods and local flavors. Our full-service butcher is proud to offer USDA Choice Angus Beef cut fresh in store daily. And we partner with top-quality growers to provide fresh cut fruit and vegetables for every season. For more information, please visit [Albertsons.com](http://Albertsons.com) or [Safeway.com](http://Safeway.com), and be sure to download the Albertsons or Safeway App for great deals, rewards, and perks! Thanks for making Albertsons | Safeway your favorite local grocery store!



Honoring the Western heritage and the iconic cowboy legacy, Boot Barn has been a sponsor of Cheyenne Frontier Days™ throughout the decades.

We have an uncompromising desire to empower and support the communities we serve. We are honored to work with local nonprofits including those that support United States Military Veterans and the families of fallen heroes. We proudly sponsor over 600 rodeos and local community events annually throughout the nation. We also partner with small businesses and local artists, and we highlight real people within the Western community and use our platform to share their stories.

We started out as one store in 1978 and have since become the largest western and work wear retailer in the nation. Our vision is simple: to offer everyone a piece of the American spirit, one handshake at a time. With an uncompromising desire to support the local communities we serve, we proudly offer the largest selection of cowboy boots, work boots, western wear, workwear, western-inspired fashion, and outdoor gear. Guided by the values of the West, we can think of no better way to spend our time than supporting our customers and their varying lifestyles.

On behalf of all of us at Boot Barn, thank you for supporting Cheyenne Frontier Days and celebrating Western heritage.



Chase is proud to present the 129th Cheyenne Frontier Days™ Grand Parade as we celebrate the art, history, and culture of the great state of Wyoming.

At JPMorganChase we're making a difference in the communities we live in and work by supporting the neighborhoods, businesses and programs that move our communities forward.

The firm is a leader in financial services, including investment banking, commercial banking, credit cards, Financial transaction processing and asset management. At Chase our purpose is to make dreams possible for everyone, everywhere, every day. Chase is the bank for all, easiest to do business with and trusted in our communities.





At Cheyenne Regional Medical Center, the dedication and commitment of our employees and providers during challenging times have been truly admirable. They have consistently delivered compassionate care and exceptional treatment to our patients despite a pandemic and uncertainties in our ever-changing world.

CRMC recently marked a significant milestone with the grand opening of its renovated Intensive Care Unit (ICU). The new facility features 17 single-occupancy rooms with full bathrooms, eight of which are equipped with air flow exchanges for patients with infectious diseases, and two specialized rooms designed for bariatric patients' safe care.

This year, CRMC achieved several notable firsts within the Wyoming healthcare landscape. Notably, CRMC secured sepsis certification from The Joint Commission, becoming the first hospital in Wyoming to receive this distinction.

CRMC's interventional pain management physicians are the first to utilize the SPRINT Peripheral Nerve Stimulation (PNS) system. This innovative system, a minimally invasive and nonopioid neurostimulation device, is instrumental in treating acute and chronic pain, reflecting CRMC's commitment to embracing cutting-edge medical technologies and approaches.

Furthermore, CRMC has been highlighted as the sole hospital in Wyoming to offer Electroconvulsive Therapy (ECT), providing a vital treatment option for individuals with severe mental health conditions.

While the past few years have been challenging, we are immensely grateful to our employees, providers, and community for their unwavering support. Thanks to their dedication, we have persevered and are now looking ahead to brighter days.



Swire Coca-Cola, USA, headquartered in Draper, UT has produced and distributed Coca-Cola and its family of brands in the West for over 40 years. Key to our success is our commitment to the communities we serve, focusing on what is important to them. Our 38 associates in Cheyenne, who run our warehouse, delivery, merchandising, and vending services for each customer throughout Laramie and Albany counties, pride themselves on quality and first in class service delivery. Throughout the market, we offer some of the most recognizable beverage brands, including Coca-Cola, Dr. Pepper, Minute Maid, Simply, Monster Energy, Full Throttle/NOS Energy, vitaminwater, Dasani, GLACÉAU Smartwater, and newest to our family of brands, BODYARMOR. To learn more about our company, our brands, and our mission, please visit our website at [swirecc.com](http://swirecc.com).



Continental Resources is a proud sponsor of Cheyenne Frontier Days and proud to call Wyoming home! Founded in 1967 by Harold Hamm, Continental is the largest privately held oil and natural gas producer in the United States. The Company now operates in America's four premier basins: the Anadarko Basin of Oklahoma, the Bakken play of North Dakota, the Powder River Basin of Wyoming and the Permian Basin of Texas. A leader in America's Energy Renaissance, Continental's focus on the exploration and production of oil has unlocked the technology and resources vital to American energy independence and our nation's leadership in the new world oil market.

In 2022, Continental declared independence, beginning a new chapter in the Company's rich history. Operating as a private company unlocks endless possibilities. Continental will continue to grow the Company and its culture with the goal of playing an essential role in meeting the world's energy challenges. For more information, please visit [www.CLR.com](http://www.CLR.com).



Molson Coors Beverage has been a proud and loyal sponsor of professional rodeo since 1980. For more than 40 years, Coors Banquet has been a deep-rooted supporter of the inspirational lifestyle of the rodeo cowboy. Coors Banquet knows rodeo. That's why the brand is a longtime partner of the PRCA and the official beer of the Wrangler NFR.

Since 1984, Coors Banquet has recognized the top barrelmen of ProRodeo through its "Man in the Can" program, which recognizes the unique abilities and uncompromising efforts put forth by these tough men in rodeo arenas throughout the United States.

With its grass-roots sponsorship of local rodeos and innovative marketing, Coors Banquet stays true to its hard working, relentless fans.

For over 150 years, Coors Banquet has been brewed only in Golden, Colorado. Coors Banquet is distributed by the Lewis family, a proud fourth generation family-owned distributor, Bison Beverage.

Start Your Legacy with Coors Banquet.



Here, We Champion People.

We know why you love this event. Sure, the bright lights and heart-pounding rodeo find their roots in more than a century of American history.

But it's the people who bring the Cheyenne Frontier Days to life each summer.

This spectacle celebrates culture, tradition, and the thousands of people like you who embark here each summer to celebrate what makes this place, and its people, unique.

At Crash Champions, we know it's people who build great businesses. For us, our mission is rooted in more than fixing cars. It's a firm handshake, honest quality, and standing as Champions for those who need a helping hand.

With nearly a half-century backing our name, we've built our team upon the bedrock of earning trust and championing people.

When you need trusted collision repair, find us here in Cheyenne or at 650+ locations in 38 states across the U.S.



It is with great pride that Crest Insurance continues its support of Cheyenne Frontier Days in 2025. The will to win is important, but preparing to win is essential. At Crest Insurance, we understand that the road to success is not one that you go alone. Whether it is your family or business, you're not buying insurance, you are buying protection. That's why so many turn to the professionals at Crest Insurance. Our team has the experience to help you safeguard the things that matter most. It is not just an insurance policy, it is piece of mind.

With offices in Wyoming, Colorado, Arizona, California, Nevada and Texas, Crest Insurance has built itself upon the foundation of the Code of the West, we ride for the brand and lookforward to seeing you this July.



Wyoming Downs and the Derby Club are proud sponsors of Cheyenne Frontier Days. With roots deep in the Cowboy State, we're honored to give back to communities that have supported us.

In early 2025, our two companies entered a joint venture to elevate horse racing in Wyoming. This collaboration aims to enhance the state's horse racing landscape by combining the strengths of both entities and driving innovation and growth. It combines both Wyoming based knowledge, ownership and operations with national and international industry expertise. By uniting our resources, experience and shared vision, this collaboration is paving the way for expanded opportunities and stronger community investment across the state.

Since the legalization of Historic Horse Racing (HHR) in 2013, Wyoming has experienced a surge in economic growth driven by the gaming industry. HHR has helped revitalize local entertainment while generating significant revenue for the state. Our two companies pay millions of dollars of taxes or contributions to Wyoming based breeders as well as to state, city and county governments. We employ over 400 people within the State of Wyoming. Over 90% of the bets placed at our gaming establishments return to players in jackpots. Each year, we offer millions in purse money during our live racing events held in Gillette and Evanston, Wyoming, in May, June, July, and August.

Together, we're opening doors to new opportunities, investing in local communities, and shaping the future of horse racing and gaming in Wyoming.

Devon Energy is proud to continue our support of Cheyenne Frontier Days, the world's largest outdoor rodeo and Western celebration. As a leading independent oil and natural gas exploration and production company, we operate in the most prolific resource plays across the U.S., including Wyoming's Powder River Basin. Our operations in this region reflect our commitment to providing stable, environmentally responsible energy production while building a platform for future growth.

At Devon Energy, we embrace the rich traditions and values of Western heritage, which are deeply connected to the communities where we live and work. Cheyenne Frontier Days exemplifies the vibrancy, resilience, and trailblazing spirit that define the American West, and we are proud to support this iconic event.

As pioneers of the U.S. shale revolution, we helped transform the global energy landscape. Today, we remain dedicated to delivering abundant, affordable energy supplies while leveraging innovation and technology to meet the needs of tomorrow. Producing energy that fuels the world right here in Wyoming is a privilege we hold with great pride.

Cheyenne Frontier Days offers a unique opportunity to celebrate the traditions, values, and heritage of the West that inspire us every day. Together, let's honor the pioneering spirit that continues to shape our future and drive us forward.

Dyno Nobel is proud to continue to sponsor the 128th Cheyenne Frontier Days™ as a gold level sponsor! Established over 180 years ago, Dyno Nobel is a global leader in the commercial explosives industry. We have 32 manufacturing facilities on three continents. Dyno Nobel is headquartered in Salt Lake City, Utah and has 11 office locations located throughout the United States. Dyno Nobel is a subsidiary of Incitec Pivot Limited.

Founder, Alfred Nobel, changed the world with his invention of dynamite and the detonator in the mid-1800's and changed it again when he founded the world famous Nobel Prizes. Throughout our history, we have patented over 2,800 products with 230 patents currently in force.

Our plant in Cheyenne, Wyo., was built in 1964 and has over 160 employees (operators, maintenance crafts, truck drivers, engineers, etc.). We are located on 2,650 acres in SW Cheyenne. We produce and distribute bulk chemicals, servicing agriculture, mining, and construction companies. We believe Cheyenne is "paradise" and we focus to support the great community we live and work in by donating, sponsoring, and volunteering in various capacities.



Banks are intertwined in people's lives, integral to their communities and have the resources to create change. At FNBO, we are a force for good in the world. In every action we take, from a teller greeting a customer to our leadership formulating the next step for our company, we strive to do the right thing.

With more than 165 years of experience meeting our customers' financial needs, FNBO (First National Bank of Omaha) has built a reputation for service few banks can match. We have a history of doing what's right for our customers, employees, shareholders and the communities in which we serve. Our Operating Philosophy and independent ownership have guided us, rather than managing from quarter to quarter to satisfy Wall Street. We've been independent and family owned since 1857, which has been our recipe for success for six generations.

At FNBO, we like to think of ourselves as the "great big, small bank," large enough to provide the expertise and resources necessary to handle any financial need, yet small enough to know you personally. We are a subsidiary of First National of Nebraska, with 5,000 employees and over \$30 billion in assets. With over 100 retail banking locations in Nebraska, Colorado, Illinois, Iowa, Kansas, South Dakota, Texas and Wyoming, we help our customers and communities to succeed by focusing on building relationships at a local level. Our financial services extend beyond our branch locations, including agribusiness, business banking, commercial real estate, mortgage, and wealth management. Learn more at [fnbo.com](https://fnbo.com).

Meta is proud to support Cheyenne Frontier Days and contribute to the long-term vitality of the community!

At Meta, our mission is to build the future of human connection and the technology that makes it possible. The Cheyenne Data Center will be an integral part of our global infrastructure, bringing Meta technologies and services to life. Our fleet of data centers support our technologies, including Facebook, Instagram, Threads, Meta AI, Meta Quest, Ray-Ban Meta glasses and WhatsApp, making it possible for more than 3 billion people around the world to share ideas and offer support. Beyond this, Meta data centers support jobs, promote investments in clean and renewable energy, and contribute to the growth of local schools, nonprofits and small businesses.

The Cheyenne Data Center represents an investment of over \$800 million in the state of Wyoming. Currently under construction, the site employs over 1,000 construction workers at its peak and will provide 100 jobs once operational.

Meta is proud to call Cheyenne home and dedicated to supporting the local community, including key events and educational partnerships with Laramie County Schools and LCCC through workforce development programs focused on STEM education.

To learn more about our Cheyenne Data Center, please visit our website at <https://datacenters.atmeta.com>.

Reiman Corp. has been building Wyoming since 1948! Originally founded by Bob Reiman and partners after WWII as Riedesel-Lowe Co. in Cody, Wyoming, Reiman Corp. is a proud longtime supporter and sponsor of Cheyenne Frontier Days™. Throughout its 75 year history, Reiman Corp.'s core values of honesty, reliability, and Wyoming "true grit" have driven our success and defined our legacy.

In addition to our achievements in heavy highway work across Wyoming, Western Nebraska, Southern Montana, and Northern Colorado, Reiman Corp. is especially proud of what we've built that Wyoming folks see and utilize every day, including the Wyoming State Museum and State Archives, War Memorial Stadium, and numerous commercial buildings in the form of banks, office buildings, schools, hotels, and medical facilities. For more than 50 years, Reiman Corp. has been a partner and supporter of Cheyenne Frontier Days™ and we couldn't be prouder of our numerous projects to enhance the park: the Cheyenne Frontier Days™ Headquarters and Events Center, Rodeo Arena B Stands, the Frontier Nights Mobile State, and recent Cheyenne Frontier Days™ Old West Museum Gift Shop remodel.

Reiman Corp. is family-owned and led by a second and third generation of Reimans. To learn more about our history and work, visit [www.reimancorp.com](https://www.reimancorp.com).





Our Family-Owned company Searing Industries relocated from the Los Angeles area to a much larger facility in Rancho Cucamonga in 1991. Today, our California Facility houses five mechanical tube mills, a structural mill, cutting, chamfering and deburring equipment, slitting, laser capabilities and paint lines. In 2014, we opened one of North America's most state-of-the-art Tube Mill Operations in Cheyenne, Wyo., to extend our products and services throughout the US. Our 500,000 square foot Wyoming facility includes some of the newest tube mill equipment available in the world, allowing us to be even more responsive to customer requests and schedules. We are very proud of our 200 plus employees who have allowed Searing Industries to grow into one of the leading Tubular Companies in the US today. Please visit our website at [www.searingindustries.com](http://www.searingindustries.com) for more information. Searing Industries is looking forward to supporting the 128th Annual Cheyenne Frontier Days™ better yet, the *Daddy of 'em All*!



Sinclair: Legendary DINO. Next-level fuel. You know us as the gas station with the green dinosaur. But did you know our gas is TOP TIER™ quality (certified by third-party automakers) AND there are more than 1,800 independent Sinclair-branded and licensed stations in more than 30 states?

A pit stop at a Sinclair station does more than top off your tank. DINOCARE®, our TOP TIER™ gasoline, cleans your engine and maximizes mileage. Plus, you can snap a pic with our DINO statue for the memories – and pick up a sweet or salty snack for the road.

Founded in 1916, we also serve the community through programs such as Fueling Folds of Honor, which donates a portion of profits from participating stations to Folds of Honor, an organization that funds educational scholarships for families of wounded and fallen veterans and first responders.

Learn more at [SinclairOil.com](http://SinclairOil.com)



Twin Pine Bison Company is an 11,000 acre working bison ranch located in Wheatland, Wyo. Twin Pine Bison Company hosts sportsmen from across the country to experience a once-in-a-lifetime bison hunt.

Because our hunters have the choice to select from young heifers, young bulls, 2.5 year old bulls and mature bulls, there is a hunt for everyone.

Twin Pine Bison Company offers an elevated hunting experience with expert guides and stewards of the land while maintaining a personal and attentive charm. We welcome hunters of all experience levels to join us for an adventure they will never forget.

Only one hunt is booked per day during the season to allow our hunters to soak in the beauty of the rugged foothills of the Laramie mountain range and enjoy the pursuit of their perfect animal.

Bison meat offers many nutritional benefits as well. Bison is significantly more lean than beef and contains more protein than other red meats. Additionally, our bison are free-roaming, grass fed and have little to no human interaction. Raising happy, healthy bison is what makes our hunters return year after year to feed their families and create memories that last a life time.

Please visit our website for information regarding booking, processing, taxidermy and photos or give us a call to book your hunt for the 2026 season!



Union Telephone Company celebrates a milestone – 110 years of connecting communities! From John D. Woody's vision in the early 1900s to our vast landline network, we've bridged the gap. We embraced the future, building a robust wireless network with over 400 cell towers, ensuring reliable coverage even in remote areas. Union believes broadband is essential. Over a decade, we've championed a regional fiber optic network, empowering residents with the tools they need. Family-owned with over 250 employees, we share a dedication to the communities we serve.

As a Wyoming original, we're proud supporters of Cheyenne Frontier Days™. Looking ahead, Union renews its commitment to staying a leader. We continue connecting communities and fostering a brighter future where reliable communication empowers everyone with our new state-of-the-art network.

WE Soda – we are Wyoming.

WE Soda, the world's largest producer of natural soda ash, is deeply rooted in Wyoming's culture of hard work, resilience, and respect for its resources, embodying the Cowboy State's spirit. Our natural soda ash is essential to manufacturing glass, detergents, batteries, and more, meeting the world's demand for sustainable solutions. With the miner's resolve and the cowboy's courage, we carry Wyoming's pride and the Code of the West worldwide, celebrating the toughness that defines us at events like Cheyenne Frontier Days. WE Soda is more than a company—we're a reflection of Wyoming's spirit on the world stage. This is the legacy we're building, together.

WE Soda – we are Wyoming

The world has changed quite a bit over the past 75 years, since Wrangler produced those first Cowboy Cut jeans, that were designed by cowboys for cowboys. Since then the iconic Wrangler patch has been worn by countless World Champions, ranchers, farmers, fans, and hard-working families in every occupation.

Things seem to move faster. People seem to move faster. Life seems to move faster. Some call this change...some call it progress. And maybe it's a little bit of both. But regardless of change, there are things that stand the test of time. Heroes stand the test of time. Icons stand the test of time. Winning a Championship buckle at Cheyenne Frontier Days™ or a Gold Buckle at the Wrangler NFR as a World Champion is etched into the history books... that stands the test of time. But most importantly...principles to live by stand the test of time.

For 75 years we've been blazing trails. Trails that will stand the test of time. Here's to the next 75.

Wrangler—Long Live Cowboys—Long Live Cowgirls.



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Wrangler—Long Live Cowboys—Long Live Cowgirls.



The cowboy way of life found in Wyoming is legendary. Serving in the Wyoming National Guard, known as the 'Cowboy Guard,' can secure your place as part of that legend. Riding for the brand through service with the Cowboy Guard places you on a leading team of professionals that change lives and impact communities. As a Soldier or Airman with the Wyoming National Guard you can remain rooted in your local community while serving as Wyoming's Sword and Shield. Those who are currently serving are simultaneously your neighbors, teachers, students, doctors, and first responders as well as caretakers protecting American freedoms and safeguarding Wyoming residents.

The Cowboy Guard descends from a heritage of more than 375 years of traditions and values stemming from the muster of America's first militia in 1636. The Cowboy Guard can be a foundation for self-development, setting and achieving goals, and enjoying an increased sense of purpose. People of all walks of life, with or without prior military experience, with a desire to be a part something bigger than themselves will gain expert training, a variety of skills, health and educational benefits, and leadership opportunities as they strive to better themselves and pay forward the American way of life.